Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

Overview	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Population	12,764			124,853			237,396		
Households	4,108			39,755			78,803		
Persons per Household	3.11		122	3.12		122	2.99		117
Household Median Income	$99,195.59		125	$96,652.85		121	$117,918.98		148
Household Median Disposable Income	$82,733.83		121	$80,484.94		117	$96,067.08		140
Household Median Discretionary Income	$57,418.87		113	$53,793.79		106	$72,511.15		142
Average Income Per Person	$40,389.17		94	$42,452.18		98	$52,393.77		121
Median Rent	$1,605.65		114	$1,748.59		124	$1,854.85		132
Median House Value	$566,326.55		149	$593,404.25		156	$671,734.14		176
Households in Poverty	323	(7.9%)	62	4,397	(11.1%)	87	6,033	(7.7%)	60
Household Median Wealth	$82,535.24		102	$78,661.73		97	$94,199.34		116
Average Age	38.97		95	39.28		96	40.31		98
Median Age	37.78		94	37.97		95	40.4		101
Households with Children	1,193	(29%)	108	13,340	(33.6%)	125	26,713	(33.9%)	126
High School Graduate or Higher	7,462	(86.8%)	97	68,624	(81.1%)	91	143,146	(87.5%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Bachelor's Degree or Higher	2,768	(32.2%)	92	27,097	(32%)	91	71,742	(43.9%)	125
Pop density (per sq mi)	3,528			3,696			2,928		
Area (based on blockgroups)	4			34			81		

Population

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile			
Population 2024 Q4	12,764	124,853	237,396			
Population 2024 Q3	12,770	124,921	237,444			
Population 2024 Q2	12,831	125,225	237,668			
Population 2024 Q1	12,740	124,768	237,132			
Population 2023 Q4	12,688	124,221	236,399			
Population 2023 Q3	12,661	123,777	235,840			
Population 2023 Q2	12,668	123,680	235,499			
Population 2023 Q1	12,664	123,380	234,980			
Population 2022 Q4	12,664	123,425	235,074			
Population 5 Years Forecast	12,754	126,567	240,832			
Population 10 Years Forecast	12,914	128,855	245,147			
Persons per Household	3.11	122	3.12	122	2.99	117

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	4	(<0.5%)	1	1,006	(0.8%)	34	1,487	(0.6%)	27
Transient Population - Average Last 4 Quarters	83	(0.7%)	50	239	(<0.5%)	15	588	(<0.5%)	19

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	4,108	39,755	78,803
Households 2024 Q3	4,109	39,754	78,766
Households 2024 Q2	4,139	39,869	78,857
Households 2024 Q1	4,099	39,704	78,661
Households 2023 Q4	4,084	39,547	78,447
Households 2023 Q3	4,076	39,406	78,261
Households 2023 Q2	4,077	39,378	78,154
Households 2023 Q1	4,078	39,284	77,985
Households 2022 Q4	4,096	39,310	78,025
Households 5 Years Forecast	4,102	40,310	79,957
Households 10 Years Forecast	4,154	41,061	81,422

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	6,383	(50%)	102	61,962	(49.6%)	101	116,554	(49.1%)	100
Female	6,381	(50%)	98	62,891	(50.4%)	99	120,842	(50.9%)	100
Ethnicity									
Hispanic (Ethnic)	4,796	(37.6%)	192	52,427	(42%)	215	67,995	(28.6%)	147
Black	3,321	(26%)	221	24,583	(19.7%)	167	37,732	(15.9%)	35
White	3,291	(25.8%)	45	33,573	(26.9%)	47	87,483	(36.9%)	64
Asian	954	(7.5%)	130	9,507	(7.6%)	132	34,804	(14.7%)	255
Other	402	(3.1%)	61	4,763	(3.8%)	73	9,382	(4%)	76
Household by Ethnicity									
Hispanic (Ethnic)	1,475	(35.9%)	236	14,793	(37.2%)	244	19,300	(24.5%)	161
Black	1,034	(25.2%)	227	7,209	(18.1%)	164	11,894	(15.1%)	136
White	967	(23.5%)	38	11,295	(28.4%)	46	31,688	(40.2%)	65
Other	402	(9.8%)	129	4,173	(10.5%)	138	6,911	(8.8%)	116
Asian	230	(5.6%)	124	2,285	(5.7%)	127	9,010	(11.4%)	252

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$125,445.12		113	$132,257.22		119	$156,932.65		141
Average Income Per Person	$40,389.17		94	$42,452.18		98	$52,393.77		121
Household Median Income	$99,195.59		125	$96,652.85		121	$117,918.98		148
<$15K	199	(4.8%)	60	2,175	(5.5%)	68	3,144	(4%)	49
$15K - $25K	165	(4%)	62	1,709	(4.3%)	66	2,832	(3.6%)	56
$25K - $35K	154	(3.7%)	56	1,836	(4.6%)	69	2,959	(3.8%)	56
$35K - $50K	229	(5.6%)	54	3,678	(9.3%)	90	5,263	(6.7%)	65
$50K - $75K	685	(16.7%)	106	6,004	(15.1%)	96	9,826	(12.5%)	7
$75K - $100K	640	(15.6%)	121	5,096	(12.8%)	100	9,259	(11.7%)	92
$100K - $150K	733	(17.8%)	101	7,552	(19%)	107	15,300	(19.4%)	110
$150K - $175K	427	(10.4%)	166	3,016	(7.6%)	121	6,898	(8.8%)	139
$175K - $200K	613	(14.9%)	227	3,457	(8.7%)	132	8,517	(10.8%)	165
$200K - $250K	147	(3.6%)	69	2,929	(7.4%)	141	8,289	(10.5%)	202
$250K - $500K	62	(1.5%)	68	1,252	(3.1%)	141	3,548	(4.5%)	202
>$500K	54	(1.3%)	70	1,051	(2.6%)	142	2,968	(3.8%)	202

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$92,862.73		113	$93,664.85		114	$107,428.25		130
Household Median Disposable Income	$82,733.83		121	$80,484.94		117	$96,067.08		140
<$15K	205	(5%)	57	2,345	(5.9%)	67	3,418	(4.3%)	49
$15K - $25K	188	(4.6%)	60	1,979	(5%)	65	3,319	(4.2%)	55
$25K - $35K	186	(4.5%)	57	2,568	(6.5%)	8?	3,937	(5%)	63
$35K - $50K	342	(8.3%)	68	4,686	(11.8%)	97	6,986	(8.9%)	73
$50K - $75K	894	(21.8%)	123	6,846	(17.2%)	97	11,865	(15.1%)	85
$75K - $100K	518	(12.6%)	88	5,925	(14.9%)	105	11,507	(14.6%)	102
$100K - $150K	1,334	(32.5%)	181	8,439	(21.2%)	118	18,069	(22.9%)	128
$150K - $175K	246	(6%)	98	3,019	(7.6%)	125	8,504	(10.8%)	177
$175K - $200K	50	(1.2%)	55	1,064	(2.7%)	122	3,023	(3.8%)	174
$200K - $250K	59	(1.4%)	67	1,159	(2.9%)	136	3,283	(4.2%)	195
$250K - $500K	81	(2%)	67	1,585	(4%)	136	4,492	(5.7%)	195
>$500K	5	(<0.5%)	47	140	(<0.5%)	137	400	(0.5%)	197

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$71,005.94		116	$66,972.31		109	$81,402.34		133

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$57,418.87		113	$53,793.79		106	$72,511.15		142
<$10K	209	(5.1%)	55	2,881	(7.2%)	7	3,792	(4.8%)	52
$10K - $20K	293	(7.1%)	67	3,849	(9.7%)	91	5,342	(6.8%)	64
$20K - $30K	258	(6.3%)	59	4,356	(11%)	104	6,252	(7.9%)	75
$30K - $40K	578	(14.1%)	142	4,540	(11.4%)	115	6,698	(8.5%)	86
$40K - $50K	494	(12%)	136	3,208	(8.1%)	91	5,634	(7.1%)	8
$50K - $75K	559	(13.6%)	7	6,331	(15.9%)	91	12,858	(16.3%)	94
$75K - $100K	454	(11.1%)	94	4,524	(11.4%)	97	10,293	(13.1%)	111
$100K - $125K	595	(14.5%)	179	3,479	(8.8%)	108	8,660	(11%)	136
$125K - $150K	507	(12.3%)	186	3,696	(9.3%)	140	9,440	(12%)	180
>$150K	161	(3.9%)	66	2,891	(7.3%)	123	9,834	(12.5%)	211

Households Income by Ethnicity

	1 Mile		3 Mile		5 Mile	
Average Income - White	$115,176.55	121	$121,260.82	127	$129,285.93	35
Median Income - White	$120,116.38	138	$125,479.17	145	$141,644.74	163
Average Income - Black	$106,006.88	153	$97,959.13	142	$103,230.45	149
Median Income - Black	$109,677.03	198	$91,970.23	166	$96,963.41	175

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$110,822.7	98	$131,822.09	117	$140,938.96	125
Median Income - Asian	$131,249.75	115	$156,387.74	137	$166,517.13	146
Average Income - Hispanic	$96,575.65	119	$89,216.43	110	$95,621.08	118
Median Income - Hispanic	$87,981.8	127	$80,761.36	116	$88,408.63	127
Average Income - Other	$122,450.82	137	$101,934.3	114	$111,784.2	125
Median Income - Other	$133,928.22	168	$94,525.23	119	$109,318.07	137

Age

	1 Mile			3 Mile			5 Mile		
Average Age	38.97		95	39.28		96	40.31		98
Median Age	37.78		94	37.97		95	40.4		101
0-4	734	(5.8%)	106	7,106	(5.7%)	105	13,040	(5.5%)	102
5-13	1,395	(10.9%)	106	14,366	(11.5%)	112	26,167	(11%)	107
14-17	724	(5.7%)	107	6,777	(5.4%)	102	12,578	(5.3%)	100
18-21	751	(5.9%)	107	6,851	(5.5%)	100	12,629	(5.3%)	97
22-24	565	(4.4%)	107	5,140	(4.1%)	99	9,407	(4%)	95
25-29	781	(6.1%)	103	8,066	(6.5%)	109	14,385	(6.1%)	102
30-34	849	(6.7%)	102	8,038	(6.4%)	99	14,009	(5.9%)	90

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	840	(6.6%)	100	8,182	(6.6%)	99	14,909	(6.3%)	95
40-44	782	(6.1%)	96	8,266	(6.6%)	103	15,903	(6.7%)	105
45-49	854	(6.7%)	112	8,075	(6.5%)	108	15,862	(6.7%)	112
50-54	875	(6.9%)	115	7,942	(6.4%)	107	15,748	(6.6%)	111
55-59	930	(7.3%)	119	8,335	(6.7%)	109	16,376	(6.9%)	112
60-64	834	(6.5%)	102	8,098	(6.5%)	101	16,115	(6.8%)	106
65-69	680	(5.3%)	88	6,934	(5.6%)	92	13,774	(5.8%)	96
70-74	497	(3.9%)	78	4,925	(3.9%)	79	10,071	(4.2%)	84
75-79	334	(2.6%)	68	3,599	(2.9%)	75	7,578	(3.2%)	83
80-84	191	(1.5%)	62	2,215	(1.8%)	74	4,726	(2%)	83
85+	148	(1.2%)	57	1,938	(1.6%)	7	4,119	(1.7%)	86

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	37.98		95	38.27		96	39.27		99
Male Median Age	36.75		97	36.91		97	38.3		101
0-4	377	(5.9%)	105	3,655	(5.9%)	105	6,701	(5.7%)	102
5-13	702	(11%)	102	7,299	(11.8%)	110	13,218	(11.3%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
14-17	386	(6%)	110	3,460	(5.6%)	101	6,407	(5.5%)	100
18-21	418	(6.5%)	114	3,531	(5.7%)	99	6,480	(5.6%)	97
22-24	321	(5%)	115	2,678	(4.3%)	99	4,865	(4.2%)	96
25-29	391	(6.1%)	99	4,266	(6.9%)	112	7,447	(6.4%)	104
30-34	414	(6.5%)	97	4,139	(6.7%)	100	7,104	(6.1%)	91
35-39	416	(6.5%)	97	4,088	(6.6%)	99	7,344	(6.3%)	94
40-44	403	(6.3%)	98	4,146	(6.7%)	104	7,746	(6.6%)	103
45-49	411	(6.4%)	107	3,975	(6.4%)	107	7,784	(6.7%)	111
50-54	436	(6.8%)	115	3,901	(6.3%)	106	7,698	(6.6%)	111
55-59	455	(7.1%)	117	4,081	(6.6%)	108	7,984	(6.9%)	112
60-64	420	(6.6%)	105	3,961	(6.4%)	102	7,773	(6.7%)	106
65-69	333	(5.2%)	90	3,334	(5.4%)	92	6,564	(5.6%)	97
70-74	222	(3.5%)	73	2,283	(3.7%)	78	4,727	(4.1%)	86
75-79	157	(2.5%)	70	1,608	(2.6%)	74	3,339	(2.9%)	8
80-84	76	(1.2%)	57	911	(1.5%)	71	1,978	(1.7%)	8
85+	45	(0.7%)	48	646	(1%)	71	1,395	(1.2%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Age - Female									
Female Average Age	39.96		95	40.27		96	41.3		98
Female Median Age	38.78		94	40.03		97	41.4		100
0-4	357	(5.6%)	108	3,451	(5.5%)	106	6,339	(5.2%)	101
5-13	693	(10.9%)	110	7,067	(11.2%)	114	12,949	(10.7%)	108
14-17	338	(5.3%)	104	3,317	(5.3%)	103	6,171	(5.1%)	100
18-21	333	(5.2%)	99	3,320	(5.3%)	100	6,149	(5.1%)	97
22-24	244	(3.8%)	97	2,462	(3.9%)	99	4,542	(3.8%)	95
25-29	390	(6.1%)	107	3,800	(6%)	106	6,938	(5.7%)	101
30-34	435	(6.8%)	107	3,899	(6.2%)	97	6,905	(5.7%)	90
35-39	424	(6.6%)	102	4,094	(6.5%)	100	7,565	(6.3%)	96
40-44	379	(5.9%)	93	4,120	(6.6%)	103	8,157	(6.8%)	106
45-49	443	(6.9%)	116	4,100	(6.5%)	109	8,078	(6.7%)	112
50-54	439	(6.9%)	115	4,041	(6.4%)	108	8,050	(6.7%)	112
55-59	475	(7.4%)	121	4,254	(6.8%)	110	8,392	(6.9%)	113
60-64	414	(6.5%)	99	4,137	(6.6%)	101	8,342	(6.9%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	347	(5.4%)	86	3,600	(5.7%)	91	7,210	(6%)	95
70-74	275	(4.3%)	8	2,642	(4.2%)	79	5,344	(4.4%)	84
75-79	177	(2.8%)	67	1,991	(3.2%)	76	4,239	(3.5%)	84
80-84	115	(1.8%)	67	1,304	(2.1%)	7	2,748	(2.3%)	84
85+	103	(1.6%)	63	1,292	(2.1%)	8	2,724	(2.3%)	88

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	7,388			67,471			129,211		
Professional Specialty	1,619	(21.9%)	89	12,655	(18.8%)	76	32,503	(25.2%)	102
Managerial/Executive	1,201	(16.3%)	94	10,762	(16%)	92	26,432	(20.5%)	118
Production & Transportation	1,122	(15.2%)	118	12,730	(18.9%)	146	17,699	(13.7%)	106
Office Admin	912	(12.3%)	116	7,302	(10.8%)	102	13,562	(10.5%)	99
Sales	823	(11.1%)	119	5,568	(8.3%)	88	11,058	(8.6%)	92
Construction	759	(10.3%)	128	6,927	(10.3%)	128	9,415	(7.3%)	91
Building Maintenance & Cleaning	262	(3.5%)	104	4,803	(7.1%)	210	6,097	(4.7%)	139
Food Preparation & Serving	216	(2.9%)	57	2,415	(3.6%)	70	4,071	(3.2%)	62
Healthcare support	189	(2.6%)	7	1,675	(2.5%)	76	2,836	(2.2%)	67

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Protective	168	(2.3%)	105	1,393	(2.1%)	95	2,901	(2.2%)	104
Personal Care	100	(1.4%)	54	1,123	(1.7%)	67	2,460	(1.9%)	76
Farming, Fishing & Forestry	17	(<0.5%)	40	118	(<0.5%)	30	177	(<0.5%)	24

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	7,388			67,471			129,211		
Educational Services	1,578	(21.4%)	91	12,726	(18.9%)	8	26,869	(20.8%)	89
Wholesale Retail	1,061	(14.4%)	109	9,299	(13.8%)	105	16,852	(13%)	99
Manufacturing	809	(11%)	110	7,254	(10.8%)	108	13,228	(10.2%)	103
Transportation	747	(10.1%)	173	7,233	(10.7%)	183	10,601	(8.2%)	140
Agriculture/Mining/Construction	673	(9.1%)	107	6,165	(9.1%)	107	9,206	(7.1%)	84
Professional Services	560	(7.6%)	94	4,258	(6.3%)	7	12,692	(9.8%)	122
Entertainment Services	493	(6.7%)	7	4,318	(6.4%)	74	7,519	(5.8%)	67
Financial, Insurance & Real Estate	403	(5.5%)	8	4,351	(6.4%)	96	11,312	(8.8%)	30
Administrative/Waste Services	316	(4.3%)	102	5,367	(8%)	190	7,251	(5.6%)	34
Information	278	(3.8%)	202	1,708	(2.5%)	136	3,585	(2.8%)	149
Other Professional Services	265	(3.6%)	76	2,348	(3.5%)	74	4,975	(3.9%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Public Administration	190	(2.6%)	54	2,119	(3.1%)	66	4,675	(3.6%)	76
Management Services	15	(<0.5%)	161	325	(<0.5%)	381	446	(<0.5%)	273
Language Spoken									
Speak English at Home	6,037	(50.2%)	65	58,291	(49.5%)	64	126,979	(56.6%)	73
Speak Spanish at Home	4,496	(37.4%)	265	45,512	(38.7%)	274	55,761	(24.9%)	176
Speak Other Language at Home	1,497	(12.4%)	147	13,944	(11.8%)	140	41,616	(18.5%)	219
Ancestry									
Other	3,790	(29.7%)	141	31,510	(25.2%)	120	56,093	(23.6%)	112
Central American	1,566	(12.3%)	738	20,753	(16.6%)	999	23,297	(9.8%)	590
South American	1,317	(10.3%)	827	12,907	(10.3%)	829	16,738	(7.1%)	565
Unclassified	1,072	(8.4%)	52	10,083	(8.1%)	50	19,760	(8.3%)	51
Puerto Rican	784	(6.1%)	218	5,585	(4.5%)	159	9,199	(3.9%)	138
Dominican	580	(4.5%)	713	4,850	(3.9%)	609	6,836	(2.9%)	452
Italian	500	(3.9%)	132	5,443	(4.4%)	146	15,503	(6.5%)	219
Chinese	427	(3.3%)	268	2,656	(2.1%)	170	6,900	(2.9%)	233
Scottish/Irish	409	(3.2%)	48	3,779	(3%)	45	10,850	(4.6%)	69

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Hispanic	407	(3.2%)	223	4,303	(3.4%)	241	5,841	(2.5%)	172
South Central Asian (e.g. Indian)	317	(2.5%)	159	4,227	(3.4%)	217	20,759	(8.7%)	560
German	314	(2.5%)	32	2,910	(2.3%)	30	7,701	(3.2%)	42
Other European (e.g. Greek/Russian)	226	(1.8%)	56	2,655	(2.1%)	67	7,443	(3.1%)	99
Middle Eastern	188	(1.5%)	237	781	(0.6%)	101	1,663	(0.7%)	113
Polish	155	(1.2%)	76	1,792	(1.4%)	94	5,298	(2.2%)	146
American	149	(1.2%)	24	1,561	(1.3%)	26	3,752	(1.6%)	33
South East Asian (e.g. Vietnamese)	129	(1%)	57	1,506	(1.2%)	69	4,587	(1.9%)	110
British	111	(0.9%)	16	1,322	(1.1%)	20	3,645	(1.5%)	29
Cuban	82	(0.6%)	89	982	(0.8%)	109	2,088	(0.9%)	121
Mexican	60	(<0.5%)	4	3,047	(2.4%)	22	3,996	(1.7%)	15
French	38	(<0.5%)	24	253	(<0.5%)	16	738	(<0.5%)	25
Korean	38	(<0.5%)	57	561	(<0.5%)	87	1,294	(0.5%)	105
Scandinavian	34	(<0.5%)	14	372	(<0.5%)	16	1,139	(<0.5%)	25
Other Asian	33	(<0.5%)	61	474	(<0.5%)	89	981	(<0.5%)	97
Dutch	14	(<0.5%)	18	254	(<0.5%)	34	633	(<0.5%)	44

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Native American (Indian/Eskimo)	13	(<0.5%)	16	179	(<0.5%)	23	332	(<0.5%)	22
Japanese	10	(<0.5%)	33	83	(<0.5%)	28	283	(<0.5%)	50
Hawaiian/Pacific Islander	1	(<0.5%)	4	25	(<0.5%)	11	47	(<0.5%)	11

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	8,595			84,613			163,575		
Elementary (0 to 8 Years)	536	(6.2%)	131	9,376	(11.1%)	232	11,396	(7%)	146
Some High School (9 to 11 Years)	597	(6.9%)	118	6,613	(7.8%)	132	9,033	(5.5%)	94
High School Graduate (12 Years)	2,303	(26.8%)	103	22,588	(26.7%)	102	37,105	(22.7%)	87
Some College (13 to 16 Years)	1,921	(22.4%)	116	13,862	(16.4%)	85	23,813	(14.6%)	75
Associates Degree Only	470	(5.5%)	62	5,077	(6%)	68	10,486	(6.4%)	73
Bachelor's Degree Only	1,659	(19.3%)	91	17,138	(20.3%)	95	41,891	(25.6%)	120
Graduate Degree	1,109	(12.9%)	94	9,959	(11.8%)	86	29,851	(18.2%)	33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	4,108			39,755			78,803		
One Person Households	788	(19.2%)	70	7,735	(19.5%)	71	15,065	(19.1%)	70
Married Couple	2,272	(55.3%)	115	20,400	(51.3%)	107	44,965	(57.1%)	119
Male Householder	122	(3%)	58	3,011	(7.6%)	149	4,509	(5.7%)	113
Female Householder	863	(21%)	169	6,797	(17.1%)	137	10,804	(13.7%)	110
Non Family Households	63	(1.5%)	22	1,812	(4.6%)	64	3,460	(4.4%)	62
Household Size									
Households	4,108			39,755			78,803		
1 Person Household	788	(19.2%)	70	7,735	(19.5%)	71	15,065	(19.1%)	70
2 Person Household	1,120	(27.3%)	83	10,042	(25.3%)	77	20,931	(26.6%)	8
3 Person Household	764	(18.6%)	119	7,487	(18.8%)	120	15,451	(19.6%)	125
4 Person Household	704	(17.1%)	131	7,155	(18%)	137	15,166	(19.2%)	147
5 Person Household	367	(8.9%)	141	3,834	(9.6%)	153	6,958	(8.8%)	140
6 Person Household	193	(4.7%)	172	1,876	(4.7%)	173	2,970	(3.8%)	138
7+ Person Household	172	(4.2%)	230	1,626	(4.1%)	225	2,262	(2.9%)	158

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Housing Units									
Total Housing Units	4,232			41,455			81,748		
Owner Occupied Housing	2,690			24,943			55,461		
Renter Occupied Housing	1,418			14,812			23,342		
Vacant Housing	124			1,700			2,945		
Housing Rent									
Average Rent	$1,609.07		104	$1,767.11		115	$1,908.83		124
Median Rent	$1,605.65		114	$1,748.59		124	$1,854.85		132
Total Cash Rents Housing	1,345			14,446			22,628		
<$300	32	(2.4%)	85	305	(2.1%)	75	333	(1.5%)	52
$300-$500	1	(<0.5%)	2	405	(2.8%)	72	476	(2.1%)	54
$500-$750	75	(5.6%)	64	558	(3.9%)	44	680	(3%)	34
$750-$1000	127	(9.4%)	72	573	(4%)	30	711	(3.1%)	24
$1000-$1500	331	(24.6%)	93	3,265	(22.6%)	86	4,364	(19.3%)	73
$1500-$2000	504	(37.5%)	178	4,258	(29.5%)	140	6,693	(29.6%)	141
$2000-$2500	167	(12.4%)	106	3,022	(20.9%)	179	4,988	(22%)	188

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	63	(4.7%)	8	1,356	(9.4%)	163	2,444	(10.8%)	188
$3000-$3500	25	(1.9%)	61	463	(3.2%)	105	955	(4.2%)	139
>$3500	20	(1.5%)	41	241	(1.7%)	46	984	(4.3%)	119
Value of Owner-Occupied Housing Units									
Average House Value	$659,715.54		126	$718,259.07		137	$780,577.99		149
Median House Value	$566,326.55		149	$593,404.25		156	$671,734.14		176
Owner Occupied Housing	2,690			24,943			55,461		
<$100K	21	(0.8%)	9	415	(1.7%)	19	740	(1.3%)	16
$100K - $200K	39	(1.4%)	11	420	(1.7%)	12	620	(1.1%)	8
$200K - $300K	56	(2.1%)	13	1,080	(4.3%)	27	1,426	(2.6%)	16
$300K - $400K	350	(13%)	89	2,795	(11.2%)	77	4,187	(7.5%)	52
$400K - $500K	619	(23%)	200	4,891	(19.6%)	170	8,337	(15%)	130
$500K - $1000K	1,204	(44.8%)	181	10,586	(42.4%)	172	28,092	(50.7%)	205
>$1000K	401	(14.9%)	137	4,756	(19.1%)	175	12,059	(21.7%)	199

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Poverty									
Households in Poverty	323	(7.9%)	62	4,397	(11.1%)	87	6,033	(7.7%)	60
Households Above Poverty	3,785	(92.1%)	105	35,358	(88.9%)	102	72,770	(92.3%)	106
Households in Poverty (Married)	55	(1.3%)	61	1,170	(2.9%)	35	1,663	(2.1%)	97
Households in Poverty (Male Householder)				438	(1.1%)	173	518	(0.7%)	103
Households in Poverty (Female Householder)	74	(1.8%)	61	1,133	(2.8%)	97	1,392	(1.8%)	60
Households in Poverty (Non-Family)	187	(4.6%)	73	1,577	(4%)	63	2,334	(3%)	47
Households in Poverty (Non-Family Student)	7	(<0.5%)	27	79	(<0.5%)	32	126	(<0.5%)	26
Wealth per Household									
Household Average Wealth	$244,612.34		101	$239,452.33		99	$260,995.33		108
Household Median Wealth	$82,535.24		102	$78,661.73		97	$94,199.34		116
<$0K	711	(17.3%)	99	7,002	(17.6%)	101	12,927	(16.4%)	94
$0K - $5K	349	(8.5%)	99	3,493	(8.8%)	103	6,067	(7.7%)	90
$5K - $10K	184	(4.5%)	98	1,826	(4.6%)	101	3,302	(4.2%)	92
$10K - $25K	258	(6.3%)	99	2,525	(6.4%)	100	4,759	(6%)	95
$25K - $50K	280	(6.8%)	100	2,711	(6.8%)	100	5,278	(6.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	418	(10.2%)	100	4,048	(10.2%)	100	7,996	(10.1%)	99
$100K - $250K	740	(18%)	100	7,106	(17.9%)	99	14,510	(18.4%)	102
$250K - $500K	546	(13.3%)	101	5,184	(13%)	99	10,971	(13.9%)	105
>$500K	622	(15.1%)	102	5,860	(14.7%)	99	12,993	(16.5%)	111

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	8,043			74,197			152,851		
Average Number of Vehicles	1.96		107	1.87		102	1.94		106
No Vehicles	181	(4.4%)	53	3,201	(8.1%)	97	4,603	(5.8%)	71
1 Vehicle	1,502	(36.6%)	111	12,523	(31.5%)	96	22,726	(28.8%)	88
2 Vehicles	1,292	(31.5%)	85	14,904	(37.5%)	102	32,756	(41.6%)	113
3 or more Vehicles	1,133	(27.6%)	125	9,127	(23%)	104	18,718	(23.8%)	108

Population Change

	1 Mile	3 Mile	5 Mile
Births	147	1,398	2,557
Deaths	72	756	1,565
Migration	5	58	169

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	208	2,863	6,273
Total Employees	1,778	28,825	75,132

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats