Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile	
Overview								
Population	2,948			101,910			369,233	
Households	1,167			31,520			120,539	
Persons per Household	2.51		98	2.96		116	2.92	114
Household Median Income	$95,988.17		121	$123,367.79		155	$109,586.99	138
Household Median Disposable Income	$79,767.56		116	$100,494.24		146	$89,481.09	130
Household Median Discretionary Income	$51,261.22		101	$77,809.63		153	$65,155.35	128
Average Income Per Person	$42,961.49		100	$45,446.5		105	$45,207.16	105
Median Rent	$1,819.11		129	$2,063.72		147	$1,887.75	134
Median House Value	$592,320.26		156	$609,078.95		160	$611,765.76	161
Households in Poverty	149	(12.8%)	101	1,833	(5.8%)	46	12,068	(10%)	7
Household Median Wealth	$71,590.47		88	$96,143.16		119	$85,295.25	105
Average Age	38.34		94	38.23		93	38.41	94
Median Age	36.54		91	36.46		91	36.63	91
Households with Children	194	(16.6%)	62	11,605	(36.8%)	137	39,127	(32.5%)	121
High School Graduate or Higher	2,000	(93.2%)	104	60,828	(91.8%)	103	211,407	(87%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Bachelor's Degree or Higher	1,238	(57.7%)	165	34,272	(51.7%)	148	111,980	(46.1%)	132
Pop density (per sq mi)	797			3,767			4,677		
Area (based on blockgroups)	4			27			79		
Population									
Population 2024 Q4	2,948			101,910			369,233		
Population 2024 Q3	2,946			101,904			369,346		
Population 2024 Q2	2,948			101,899			369,753		
Population 2024 Q1	2,948			101,930			369,439		
Population 2023 Q4	2,945			101,776			368,791		
Population 2023 Q3	2,947			101,522			368,186		
Population 2023 Q2	2,945			101,433			368,023		
Population 2023 Q1	2,944			101,430			367,885		
Population 2022 Q4	2,945			101,463			367,797		
Population 5 Years Forecast	2,971			102,640			372,504		
Population 10 Years Forecast	3,018			104,148			378,404		
Persons per Household	2.51		98	2.96		116	2.92		114

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	18	(0.6%)	26	8,550	(8.4%)	355	17,528	(4.7%)	201
Transient Population - Average Last 4 Quarters	349	(11.8%)	915	1,157	(1.1%)	88	3,014	(0.8%)	63
Households									
Households 2024 Q4	1,167			31,520			120,539		
Households 2024 Q3	1,167			31,496			120,510		
Households 2024 Q2	1,167			31,495			120,665		
Households 2024 Q1	1,168			31,508			120,550		
Households 2023 Q4	1,167			31,455			120,363		
Households 2023 Q3	1,168			31,378			120,174		
Households 2023 Q2	1,167			31,347			120,116		
Households 2023 Q1	1,168			31,346			120,067		
Households 2022 Q4	1,168			31,356			120,041		
Households 5 Years Forecast	1,177			31,764			121,704		
Households 10 Years Forecast	1,195			32,276			123,778		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	1,495	(50.7%)	103	50,295	(49.4%)	101	182,748	(49.5%)	101
Female	1,453	(49.3%)	97	51,615	(50.6%)	99	186,485	(50.5%)	99
Ethnicity									
Asian	1,064	(36.1%)	627	40,373	(39.6%)	688	95,676	(25.9%)	450
White	874	(29.6%)	51	28,353	(27.8%)	48	109,362	(29.6%)	51
Black	474	(16.1%)	136	14,209	(13.9%)	118	53,303	(14.4%)	122
Hispanic (Ethnic)	438	(14.9%)	76	14,512	(14.2%)	73	96,881	(26.2%)	34
Other	98	(3.3%)	64	4,463	(4.4%)	84	14,011	(3.8%)	73
Household by Ethnicity									
Asian	392	(33.6%)	741	9,732	(30.9%)	681	25,432	(21.1%)	465
White	388	(33.2%)	54	9,232	(29.3%)	48	40,102	(33.3%)	54
Black	218	(18.7%)	169	5,297	(16.8%)	152	18,178	(15.1%)	136
Hispanic (Ethnic)	109	(9.3%)	61	4,360	(13.8%)	91	26,692	(22.1%)	145
Other	60	(5.1%)	68	2,899	(9.2%)	121	10,135	(8.4%)	111

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$107,690.64		97	$145,301.87		131	$136,877.39		123
Average Income Per Person	$42,961.49		100	$45,446.5		105	$45,207.16		105
Household Median Income	$95,988.17		121	$123,367.79		155	$109,586.99		138
<$15K	43	(3.7%)	46	1,002	(3.2%)	39	6,620	(5.5%)	68
$15K - $25K	132	(11.3%)	175	887	(2.8%)	43	5,069	(4.2%)	65
$25K - $35K	46	(3.9%)	59	914	(2.9%)	43	4,654	(3.9%)	57
$35K - $50K	67	(5.7%)	56	1,727	(5.5%)	53	8,437	(7%)	68
$50K - $75K	158	(13.5%)	86	3,701	(11.7%)	75	15,596	(12.9%)	8
$75K - $100K	172	(14.7%)	115	3,876	(12.3%)	96	14,719	(12.2%)	95
$100K - $150K	312	(26.7%)	151	7,312	(23.2%)	131	24,622	(20.4%)	115
$150K - $175K	74	(6.3%)	101	3,345	(10.6%)	169	10,740	(8.9%)	142
$175K - $200K	129	(11.1%)	168	3,180	(10.1%)	154	12,023	(10%)	152
$200K - $250K	19	(1.6%)	31	3,124	(9.9%)	190	10,112	(8.4%)	161
$250K - $500K	8	(0.7%)	31	1,337	(4.2%)	190	4,324	(3.6%)	161
>$500K	7	(0.6%)	32	1,115	(3.5%)	190	3,623	(3%)	161

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$81,402.13		99	$109,427.76		133	$100,132.61		121
Household Median Disposable Income	$79,767.56		116	$100,494.24		146	$89,481.09		130
<$15K	46	(3.9%)	45	1,069	(3.4%)	39	7,147	(5.9%)	68
$15K - $25K	139	(11.9%)	156	1,010	(3.2%)	42	5,671	(4.7%)	62
$25K - $35K	55	(4.7%)	60	1,289	(4.1%)	52	6,123	(5.1%)	64
$35K - $50K	99	(8.5%)	70	2,231	(7.1%)	58	11,204	(9.3%)	76
$50K - $75K	193	(16.5%)	93	4,934	(15.7%)	88	19,080	(15.8%)	89
$75K - $100K	293	(25.1%)	176	5,134	(16.3%)	114	18,104	(15%)	105
$100K - $150K	214	(18.3%)	102	8,695	(27.6%)	154	28,584	(23.7%)	132
$150K - $175K	103	(8.8%)	145	2,930	(9.3%)	153	10,985	(9.1%)	150
$175K - $200K	5	(<0.5%)	19	1,145	(3.6%)	165	3,689	(3.1%)	139
$200K - $250K	7	(0.6%)	28	1,239	(3.9%)	184	3,999	(3.3%)	155
$250K - $500K	10	(0.9%)	29	1,695	(5.4%)	184	5,470	(4.5%)	155
>$500K	3	(<0.5%)	100	149	(<0.5%)	184	483	(<0.5%)	156

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$53,718.05		88	$83,148.92		136	$73,174.66		119

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$51,261.22		101	$77,809.63		153	$65,155.35		128
<$10K	54	(4.6%)	50	912	(2.9%)	31	8,200	(6.8%)	73
$10K - $20K	166	(14.2%)	134	1,264	(4%)	38	8,622	(7.2%)	68
$20K - $30K	103	(8.8%)	83	1,949	(6.2%)	58	10,031	(8.3%)	7
$30K - $40K	99	(8.5%)	85	2,083	(6.6%)	66	10,157	(8.4%)	85
$40K - $50K	134	(11.5%)	130	2,429	(7.7%)	87	9,518	(7.9%)	89
$50K - $75K	341	(29.2%)	168	6,362	(20.2%)	116	21,713	(18%)	103
$75K - $100K	131	(11.2%)	96	5,608	(17.8%)	152	16,896	(14%)	119
$100K - $125K	121	(10.4%)	128	4,354	(13.8%)	171	13,940	(11.6%)	143
$125K - $150K	10	(0.9%)	13	3,738	(11.9%)	178	12,839	(10.7%)	160
>$150K	8	(0.7%)	12	2,821	(8.9%)	151	8,623	(7.2%)	121

Households Income by Ethnicity

	1 Mile			3 Mile			5 Mile		
Average Income - White	$102,402.79		107	$114,436.34		120	$113,730.02		119
Median Income - White	$103,960.24		120	$112,792.62		130	$114,388.35		132
Average Income - Black	$83,439.27		121	$109,794.87		159	$99,827.31		144
Median Income - Black	$69,582.69		126	$102,431.14		185	$93,490.07		169

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Average Income - Asian	$96,261.01	85	$136,664.61	121	$132,638.25	117
Median Income - Asian	$106,048.15	93	$153,457.38	134	$153,104.56	134
Average Income - Hispanic	$81,466.16	101	$113,710.2	141	$93,372.37	115
Median Income - Hispanic	$79,326.75	114	$112,704.41	162	$86,796.12	125
Average Income - Other	$83,980.57	94	$115,939.84	130	$106,765.08	119
Median Income - Other	$82,142.57	103	$116,337.3	146	$103,684.35	130

Age

	● 1 Mile			● 3 Mile			● 5 Mile		
Average Age	38.34		94	38.23		93	38.41		94
Median Age	36.54		91	36.46		91	36.63		91
0-4	235	(8%)	148	5,765	(5.7%)	105	21,080	(5.7%)	106
5-13	290	(9.8%)	95	10,097	(9.9%)	96	38,277	(10.4%)	101
14-17	98	(3.3%)	63	6,728	(6.6%)	124	22,787	(6.2%)	116
18-21	101	(3.4%)	62	7,438	(7.3%)	133	25,002	(6.8%)	123
22-24	78	(2.6%)	64	5,613	(5.5%)	133	19,204	(5.2%)	125
25-29	226	(7.7%)	129	6,068	(6%)	100	22,683	(6.1%)	104
30-34	335	(11.4%)	174	6,662	(6.5%)	100	25,151	(6.8%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	288	(9.8%)	148	7,085	(7%)	105	25,650	(6.9%)	105
40-44	242	(8.2%)	128	7,559	(7.4%)	116	25,634	(6.9%)	108
45-49	161	(5.5%)	91	6,384	(6.3%)	105	23,559	(6.4%)	106
50-54	142	(4.8%)	8	5,849	(5.7%)	96	22,023	(6%)	100
55-59	170	(5.8%)	94	5,777	(5.7%)	92	21,868	(5.9%)	97
60-64	165	(5.6%)	87	5,674	(5.6%)	87	21,153	(5.7%)	89
65-69	142	(4.8%)	7	5,114	(5%)	83	18,748	(5.1%)	84
70-74	112	(3.8%)	7	4,109	(4%)	8	14,344	(3.9%)	7
75-79	87	(3%)	7	2,844	(2.8%)	7	10,240	(2.8%)	72
80-84	40	(1.4%)	57	1,722	(1.7%)	70	6,258	(1.7%)	71
85+	36	(1.2%)	60	1,422	(1.4%)	69	5,572	(1.5%)	74

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	37.94		95	37.27		94	37.48		94
Male Median Age	36.09		95	35.45		93	35.73		94
0-4	122	(8.2%)	145	2,964	(5.9%)	105	10,849	(5.9%)	105
5-13	141	(9.4%)	88	5,121	(10.2%)	95	19,527	(10.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	60	(4%)	73	3,483	(6.9%)	125	11,534	(6.3%)	114
18-21	62	(4.1%)	72	3,864	(7.7%)	134	12,735	(7%)	121
22-24	45	(3%)	69	2,902	(5.8%)	132	9,852	(5.4%)	124
25-29	119	(8%)	129	3,133	(6.2%)	101	11,797	(6.5%)	105
30-34	161	(10.8%)	161	3,300	(6.6%)	98	12,776	(7%)	105
35-39	138	(9.2%)	138	3,346	(6.7%)	99	12,647	(6.9%)	103
40-44	119	(8%)	123	3,761	(7.5%)	116	12,695	(6.9%)	108
45-49	82	(5.5%)	91	3,247	(6.5%)	108	11,788	(6.5%)	107
50-54	68	(4.5%)	76	2,836	(5.6%)	95	10,904	(6%)	100
55-59	82	(5.5%)	90	2,784	(5.5%)	91	10,726	(5.9%)	96
60-64	91	(6.1%)	97	2,715	(5.4%)	86	10,217	(5.6%)	89
65-69	71	(4.7%)	82	2,347	(4.7%)	80	8,868	(4.9%)	83
70-74	51	(3.4%)	72	1,946	(3.9%)	80	6,752	(3.7%)	7
75-79	42	(2.8%)	80	1,272	(2.5%)	72	4,550	(2.5%)	71
80-84	24	(1.6%)	77	760	(1.5%)	73	2,628	(1.4%)	69
85+	17	(1.1%)	71	514	(1%)	69	1,903	(1%)	71

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Age - Female									
Female Average Age	38.76		92	39.16		93	39.33		94
Female Median Age	36.96		90	37.36		91	37.5		91
0-4	113	(7.8%)	150	2,801	(5.4%)	105	10,231	(5.5%)	106
5-13	149	(10.3%)	104	4,976	(9.6%)	97	18,750	(10.1%)	102
14-17	38	(2.6%)	51	3,245	(6.3%)	123	11,253	(6%)	118
18-21	39	(2.7%)	51	3,574	(6.9%)	131	12,267	(6.6%)	125
22-24	33	(2.3%)	57	2,711	(5.3%)	133	9,352	(5%)	127
25-29	107	(7.4%)	129	2,935	(5.7%)	100	10,886	(5.8%)	103
30-34	174	(12%)	188	3,362	(6.5%)	102	12,375	(6.6%)	104
35-39	150	(10.3%)	158	3,739	(7.2%)	111	13,003	(7%)	107
40-44	123	(8.5%)	133	3,798	(7.4%)	116	12,939	(6.9%)	109
45-49	79	(5.4%)	91	3,137	(6.1%)	102	11,771	(6.3%)	106
50-54	74	(5.1%)	85	3,013	(5.8%)	98	11,119	(6%)	100
55-59	88	(6.1%)	98	2,993	(5.8%)	94	11,142	(6%)	97
60-64	74	(5.1%)	73	2,959	(5.7%)	88	10,936	(5.9%)	90

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
65-69	71	(4.9%)	78	2,767	(5.4%)	85	9,880	(5.3%)	84
70-74	61	(4.2%)	7	2,163	(4.2%)	7	7,592	(4.1%)	7
75-79	45	(3.1%)	74	1,572	(3%)	73	5,690	(3.1%)	73
80-84	16	(1.1%)	41	962	(1.9%)	69	3,630	(1.9%)	72
85+	19	(1.3%)	51	908	(1.8%)	69	3,669	(2%)	7

Employment by Occupation

	● 1 Mile			● 3 Mile			● 5 Mile		
Total Employees (16+ Years Old)	1,581			54,595			199,023		
Professional Specialty	435	(27.5%)	111	19,324	(35.4%)	143	60,234	(30.3%)	122
Managerial/Executive	402	(25.4%)	146	10,311	(18.9%)	109	35,971	(18.1%)	104
Production & Transportation	250	(15.8%)	122	5,880	(10.8%)	83	27,809	(14%)	108
Sales	171	(10.8%)	116	3,595	(6.6%)	71	14,181	(7.1%)	76
Office Admin	148	(9.4%)	88	6,663	(12.2%)	115	21,296	(10.7%)	101
Construction	52	(3.3%)	41	2,060	(3.8%)	47	11,970	(6%)	75
Building Maintenance & Cleaning	37	(2.3%)	69	1,326	(2.4%)	72	7,980	(4%)	118
Food Preparation & Serving	35	(2.2%)	43	1,665	(3%)	60	6,797	(3.4%)	67
Personal Care	27	(1.7%)	68	810	(1.5%)	59	3,428	(1.7%)	69

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Healthcare support	16	(1%)	31	1,506	(2.8%)	84	5,063	(2.5%)	7
Protective	8	(0.5%)	23	1,455	(2.7%)	123	4,009	(2%)	93
Farming, Fishing & Forestry							285	(<0.5%)	25

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	1,581			54,595			199,023		
Wholesale Retail	353	(22.3%)	170	6,611	(12.1%)	92	24,643	(12.4%)	94
Professional Services	319	(20.2%)	250	8,348	(15.3%)	190	24,126	(12.1%)	150
Educational Services	256	(16.2%)	69	13,486	(24.7%)	105	47,307	(23.8%)	101
Manufacturing	229	(14.5%)	146	5,941	(10.9%)	109	19,792	(9.9%)	100
Transportation	122	(7.7%)	132	3,683	(6.7%)	115	15,223	(7.6%)	131
Agriculture/Mining/Construction	111	(7%)	8	2,070	(3.8%)	45	11,140	(5.6%)	66
Entertainment Services	46	(2.9%)	34	2,848	(5.2%)	60	11,437	(5.7%)	66
Financial, Insurance & Real Estate	43	(2.7%)	40	4,650	(8.5%)	127	16,017	(8%)	120
Public Administration	30	(1.9%)	40	2,235	(4.1%)	86	6,294	(3.2%)	66
Administrative/Waste Services	29	(1.8%)	44	1,709	(3.1%)	75	10,109	(5.1%)	122
Other Professional Services	28	(1.8%)	38	1,805	(3.3%)	70	7,569	(3.8%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Information	15	(0.9%)	51	1,164	(2.1%)	114	4,982	(2.5%)	134
Management Services				45	(<0.5%)	65	384	(<0.5%)	153

Language Spoken

	1 Mile			3 Mile			5 Mile		
Speak English at Home	1,419	(52.3%)	68	49,112	(51.1%)	66	176,989	(50.8%)	66
Speak Other Language at Home	1,017	(37.5%)	443	35,561	(37%)	437	92,844	(26.7%)	315
Speak Spanish at Home	277	(10.2%)	72	11,472	(11.9%)	84	78,320	(22.5%)	159

Ancestry

	1 Mile			3 Mile			5 Mile		
Other	883	(30%)	142	23,379	(22.9%)	109	85,112	(23.1%)	109
South Central Asian (e.g. Indian)	767	(26%)	1666	29,040	(28.5%)	1824	62,771	(17%)	1088
South American	257	(8.7%)	699	3,832	(3.8%)	302	18,749	(5.1%)	407
Unclassified	196	(6.6%)	41	8,511	(8.4%)	51	29,271	(7.9%)	49
South East Asian (e.g. Vietnamese)	150	(5.1%)	289	4,330	(4.2%)	241	10,644	(2.9%)	164
Chinese	124	(4.2%)	337	5,020	(4.9%)	395	16,014	(4.3%)	347
Italian	91	(3.1%)	104	4,045	(4%)	133	14,342	(3.9%)	130
Other European (e.g. Greek/Russian)	73	(2.5%)	76	1,960	(1.9%)	61	9,691	(2.6%)	83
Puerto Rican	63	(2.1%)	76	3,227	(3.2%)	112	15,336	(4.2%)	148

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Scottish/Irish	62	(2.1%)	32	2,386	(2.3%)	35	10,982	(3%)	45
Other Hispanic	48	(1.6%)	114	1,543	(1.5%)	106	7,438	(2%)	141
German	40	(1.4%)	17	1,896	(1.9%)	24	7,532	(2%)	26
Central American	35	(1.2%)	71	2,273	(2.2%)	134	24,045	(6.5%)	391
Polish	26	(0.9%)	58	1,761	(1.7%)	113	6,341	(1.7%)	112
American	23	(0.8%)	16	863	(0.8%)	18	3,597	(1%)	20
Korean	21	(0.7%)	137	1,104	(1.1%)	209	3,483	(0.9%)	182
British	20	(0.7%)	13	697	(0.7%)	13	3,586	(1%)	18
Mexican	16	(0.5%)	5	1,016	(1%)	9	15,746	(4.3%)	39
Dominican	15	(0.5%)	80	2,145	(2.1%)	330	13,138	(3.6%)	558
Scandinavian	12	(<0.5%)	21	244	(<0.5%)	13	1,380	(<0.5%)	20
French	7	(<0.5%)	19	192	(<0.5%)	15	954	(<0.5%)	21
Middle Eastern	6	(<0.5%)	33	621	(0.6%)	98	2,584	(0.7%)	113
Native American (Indian/Eskimo)	5	(<0.5%)	27	331	(<0.5%)	51	688	(<0.5%)	29
Cuban	4	(<0.5%)	19	476	(<0.5%)	64	2,429	(0.7%)	91
Dutch	1	(<0.5%)	6	103	(<0.5%)	17	509	(<0.5%)	23

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Asian	1	(<0.5%)	8	724	(0.7%)	166	2,305	(0.6%)	146
Japanese	1	(<0.5%)	14	155	(<0.5%)	63	459	(<0.5%)	52
Hawaiian/Pacific Islander	1	(<0.5%)	19	36	(<0.5%)	20	107	(<0.5%)	16

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	2,146			66,269			242,883		
Elementary (0 to 8 Years)	41	(1.9%)	40	2,489	(3.8%)	79	18,013	(7.4%)	155
Some High School (9 to 11 Years)	105	(4.9%)	83	2,952	(4.5%)	79	13,463	(5.5%)	94
High School Graduate (12 Years)	377	(17.6%)	67	13,016	(19.6%)	75	51,580	(21.2%)	8
Some College (13 to 16 Years)	303	(14.1%)	73	9,097	(13.7%)	71	32,716	(13.5%)	70
Associates Degree Only	82	(3.8%)	43	4,443	(6.7%)	76	15,131	(6.2%)	71
Bachelor's Degree Only	592	(27.6%)	129	19,498	(29.4%)	138	63,338	(26.1%)	122
Graduate Degree	646	(30.1%)	219	14,774	(22.3%)	162	48,642	(20%)	146

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		

Household Type

	1 Mile			3 Mile			5 Mile		
Households	1,167			31,520			120,539		
One Person Households	337	(28.9%)	105	5,425	(17.2%)	63	26,041	(21.6%)	7
Married Couple	530	(45.4%)	95	19,169	(60.8%)	127	63,427	(52.6%)	110
Male Householder	78	(6.7%)	132	1,698	(5.4%)	106	6,914	(5.7%)	113
Female Householder	47	(4%)	32	3,519	(11.2%)	90	15,700	(13%)	105
Non Family Households	175	(15%)	212	1,709	(5.4%)	7	8,457	(7%)	99

Household Size

	1 Mile			3 Mile			5 Mile		
Households	1,167			31,520			120,539		
1 Person Household	337	(28.9%)	105	5,425	(17.2%)	63	26,041	(21.6%)	7
2 Person Household	340	(29.1%)	88	8,347	(26.5%)	8	32,207	(26.7%)	8
3 Person Household	242	(20.7%)	133	7,020	(22.3%)	142	23,148	(19.2%)	123
4 Person Household	142	(12.2%)	93	6,644	(21.1%)	161	21,999	(18.3%)	139
5 Person Household	57	(4.9%)	7	2,400	(7.6%)	121	9,401	(7.8%)	123
6 Person Household	29	(2.5%)	91	1,044	(3.3%)	121	4,433	(3.7%)	35
7+ Person Household	20	(1.7%)	94	640	(2%)	112	3,310	(2.7%)	151

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Housing Units						
Total Housing Units	1,209		32,621		126,638	
Renter Occupied Housing	796		11,163		50,070	
Owner Occupied Housing	371		20,357		70,469	
Vacant Housing	42		1,101		6,099	
Housing Rent						
Average Rent	$1,840.54	119	$2,092.26	136	$1,919.52	124
Median Rent	$1,819.11	129	$2,063.72	147	$1,887.75	134
Total Cash Rents Housing	769		10,903		48,582	
<$300			141	(1.3%) 46	715	(1.5%) 52
$300-$500			66	(0.6%) 16	906	(1.9%) 48
$500-$750	2	(<0.5%) 3	79	(0.7%) 8	1,238	(2.5%) 29
$750-$1000	23	(3%) 23	122	(1.1%) 9	1,582	(3.3%) 25
$1000-$1500	124	(16.1%) 61	1,117	(10.2%) 39	8,261	(17%) 65
$1500-$2000	369	(48%) 228	3,516	(32.2%) 153	14,944	(30.8%) 146
$2000-$2500	194	(25.2%) 216	3,221	(29.5%) 252	11,842	(24.4%) 208

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	57	(7.4%)	129	1,772	(16.3%)	283	5,589	(11.5%)	200
$3000-$3500				640	(5.9%)	193	2,020	(4.2%)	137
>$3500				229	(2.1%)	58	1,485	(3.1%)	84
Value of Owner-Occupied Housing Units									
Average House Value	$606,101.89		116	$648,212.79		124	$662,714.53		127
Median House Value	$592,320.26		156	$609,078.95		160	$611,765.76		161
Owner Occupied Housing	371			20,357			70,469		
<$100K				326	(1.6%)	19	1,212	(1.7%)	20
$100K - $200K	1	(<0.5%)	2	121	(0.6%)	4	925	(1.3%)	10
$200K - $300K	22	(5.9%)	37	532	(2.6%)	16	2,379	(3.4%)	21
$300K - $400K	38	(10.2%)	70	1,546	(7.6%)	52	6,351	(9%)	62
$400K - $500K	68	(18.3%)	159	3,923	(19.3%)	167	12,426	(17.6%)	153
$500K - $1000K	218	(58.8%)	238	12,222	(60%)	243	39,141	(55.5%)	225
>$1000K	24	(6.5%)	59	1,687	(8.3%)	76	8,035	(11.4%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Poverty									
Households in Poverty	149	(12.8%)	101	1,833	(5.8%)	46	12,068	(10%)	7
Households Above Poverty	1,018	(87.2%)	100	29,687	(94.2%)	108	108,471	(90%)	103
Households in Poverty (Married)	31	(2.7%)	122	560	(1.8%)	8	2,423	(2%)	92
Households in Poverty (Male Householder)	15	(1.3%)	201	132	(<0.5%)	66	902	(0.7%)	117
Households in Poverty (Female Householder)				284	(0.9%)	31	2,720	(2.3%)	76
Households in Poverty (Non-Family)	92	(7.9%)	126	766	(2.4%)	39	4,875	(4%)	64
Households in Poverty (Non-Family Student)	11	(0.9%)	151	91	(<0.5%)	46	1,148	(1%)	153
Wealth per Household									
Household Average Wealth	$240,631.96		100	$265,621.91		110	$251,654.92		104
Household Median Wealth	$71,590.47		88	$96,143.16		119	$85,295.25		105
<$0K	215	(18.4%)	106	5,155	(16.4%)	94	20,813	(17.3%)	99
$0K - $5K	109	(9.3%)	109	2,376	(7.5%)	88	10,024	(8.3%)	97
$5K - $10K	58	(5%)	109	1,320	(4.2%)	92	5,377	(4.5%)	98
$10K - $25K	77	(6.6%)	104	1,905	(6%)	95	7,524	(6.2%)	98
$25K - $50K	77	(6.6%)	97	2,096	(6.6%)	98	8,064	(6.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$50K - $100K	110	(9.4%)	92	3,151	(10%)	98	11,995	(10%)	98
$100K - $250K	195	(16.7%)	93	5,756	(18.3%)	101	21,478	(17.8%)	99
$250K - $500K	148	(12.7%)	96	4,416	(14%)	106	16,140	(13.4%)	101
>$500K	178	(15.3%)	103	5,345	(17%)	114	19,124	(15.9%)	107

Vehicles per Household

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Total Number of Vehicles	1,904			59,851			211,323		
Average Number of Vehicles	1.63		89	1.9		104	1.75		96
No Vehicles	156	(13.4%)	162	1,641	(5.2%)	63	10,925	(9.1%)	110
1 Vehicle	405	(34.7%)	106	10,234	(32.5%)	99	41,723	(34.6%)	106
2 Vehicles	409	(35%)	95	12,508	(39.7%)	108	44,025	(36.5%)	99
3 or more Vehicles	197	(16.9%)	7	7,137	(22.6%)	103	23,866	(19.8%)	90

Population Change

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Births	41			1,073			4,135		
Deaths	17			584			2,154		
Migration	-21			-307			-1,364		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Workplace			
Total Businesses	449	2,985	10,633
Total Employees	8,605	53,078	168,545

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats