Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Overview						
Population	21,751		172,790		555,821	
Households	9,657		65,459		208,011	
Persons per Household	2.23	87	2.58	101	2.63	103
Household Median Income	$125,623.82	158	$122,188.26	154	$94,801.76	119
Household Median Disposable Income	$102,728	150	$99,553.19	145	$79,180.93	115
Household Median Discretionary Income	$79,447.31	156	$73,529.14	144	$53,153.52	104
Average Income Per Person	$88,292.64	205	$67,195.74	156	$53,127.88	123
Median Rent	$2,226.83	158	$1,895	135	$1,667.86	118
Median House Value	$833,083.82	219	$741,063.2	195	$663,172.76	174
Households in Poverty	893 (9.2%)	73	5,301 (8.1%)	64	24,536 (11.8%)	93
Household Median Wealth	$92,829.23	114	$95,940.11	118	$79,182.87	98
Average Age	41.46	101	41.05	100	40.59	99
Median Age	41	102	41.01	102	40.29	100
Households with Children	2,608 (27%)	101	19,852 (30.3%)	113	60,811 (29.2%)	109
High School Graduate or Higher	15,183 (96.7%)	108	113,460 (94.2%)	105	344,383 (89.1%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	10,500	(66.8%)	191	68,372	(56.8%)	162	164,937	(42.7%)	122
Pop density (per sq mi)	6,951			6,142			7,150		
Area (based on blockgroups)	3			28			78		
Population									
Population 2024 Q4	21,751			172,790			555,821		
Population 2024 Q3	21,682			172,752			555,739		
Population 2024 Q2	21,702			172,612			555,444		
Population 2024 Q1	21,688			172,491			554,651		
Population 2023 Q4	21,651			171,976			553,157		
Population 2023 Q3	21,659			171,961			552,876		
Population 2023 Q2	21,654			172,015			553,620		
Population 2023 Q1	21,585			171,812			553,176		
Population 2022 Q4	21,835			172,683			554,722		
Population 5 Years Forecast	21,896			174,738			560,847		
Population 10 Years Forecast	22,087			176,690			566,550		
Persons per Household	2.23		87	2.58		101	2.63		103

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	252	(1.2%)	49	3,813	(2.2%)	93	9,337	(1.7%)	71
Transient Population - Average Last 4 Quarters				261	(<0.5%)	12	1,322	(<0.5%)	18
Households									
Households 2024 Q4	9,657			65,459			208,011		
Households 2024 Q3	9,613			65,401			207,871		
Households 2024 Q2	9,620			65,348			207,768		
Households 2024 Q1	9,614			65,305			207,463		
Households 2023 Q4	9,598			65,092			206,881		
Households 2023 Q3	9,604			65,086			206,745		
Households 2023 Q2	9,601			65,117			207,070		
Households 2023 Q1	9,569			65,030			206,894		
Households 2022 Q4	9,702			65,413			207,569		
Households 5 Years Forecast	9,724			66,224			209,953		
Households 10 Years Forecast	9,811			66,970			212,124		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Gender									
Male	10,124	(46.5%)	95	82,124	(47.5%)	97	263,717	(47.4%)	97
Female	11,627	(53.5%)	105	90,666	(52.5%)	103	292,104	(52.6%)	103
Ethnicity									
White	12,397	(57%)	99	86,691	(50.2%)	87	207,799	(37.4%)	65
Black	4,177	(19.2%)	163	33,989	(19.7%)	167	136,855	(24.6%)	209
Hispanic (Ethnic)	2,579	(11.9%)	61	31,515	(18.2%)	93	151,078	(27.2%)	139
Other	1,449	(6.7%)	128	9,403	(5.4%)	105	25,853	(4.7%)	89
Asian	1,149	(5.3%)	92	11,192	(6.5%)	113	34,236	(6.2%)	107
Household by Ethnicity									
White	5,830	(60.4%)	98	35,291	(53.9%)	88	81,463	(39.2%)	64
Black	1,647	(17.1%)	154	10,986	(16.8%)	151	48,678	(23.4%)	211
Hispanic (Ethnic)	858	(8.9%)	58	9,724	(14.9%)	98	49,575	(23.8%)	157
Other	815	(8.4%)	111	5,911	(9%)	119	18,119	(8.7%)	115
Asian	507	(5.3%)	116	3,547	(5.4%)	120	10,176	(4.9%)	108
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Income	$197,202.4		177	$175,047.45		157	$140,214.27		126
Average Income Per Person	$88,292.64		205	$67,195.74		156	$53,127.88		123
Household Median Income	$125,623.82		158	$122,188.26		154	$94,801.76		119
<$15K	667	(6.9%)	85	3,714	(5.7%)	70	16,455	(7.9%)	98
$15K - $25K	451	(4.7%)	72	2,626	(4%)	62	11,234	(5.4%)	83
$25K - $35K	553	(5.7%)	85	2,827	(4.3%)	64	12,019	(5.8%)	86
$35K - $50K	518	(5.4%)	52	3,711	(5.7%)	55	16,429	(7.9%)	7
$50K - $75K	915	(9.5%)	60	7,226	(11%)	70	27,127	(13%)	83
$75K - $100K	923	(9.6%)	75	7,743	(11.8%)	92	25,056	(12%)	94
$100K - $150K	1,329	(13.8%)	78	10,540	(16.1%)	91	34,486	(16.6%)	94
$150K - $175K	737	(7.6%)	122	5,344	(8.2%)	130	14,276	(6.9%)	109
$175K - $200K	980	(10.1%)	155	8,332	(12.7%)	194	19,161	(9.2%)	140
$200K - $250K	1,447	(15%)	287	7,503	(11.5%)	220	17,792	(8.6%)	164
$250K - $500K	617	(6.4%)	286	3,213	(4.9%)	220	7,620	(3.7%)	164
>$500K	520	(5.4%)	289	2,680	(4.1%)	220	6,356	(3.1%)	164

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$113,851.45		138	$109,341.82		133	$94,243.94		114
Household Median Disposable Income	$102,728		150	$99,553.19		145	$79,180.93		115
<$15K	724	(7.5%)	85	4,050	(6.2%)	71	17,658	(8.5%)	97
$15K - $25K	535	(5.5%)	73	3,110	(4.8%)	62	13,732	(6.6%)	87
$25K - $35K	551	(5.7%)	72	3,063	(4.7%)	59	13,470	(6.5%)	8
$35K - $50K	593	(6.1%)	50	4,777	(7.3%)	60	20,161	(9.7%)	80
$50K - $75K	1,257	(13%)	73	9,825	(15%)	85	33,677	(16.2%)	91
$75K - $100K	1,080	(11.2%)	76	8,024	(12.3%)	86	27,124	(13%)	91
$100K - $150K	1,668	(17.3%)	96	13,645	(20.8%)	116	39,240	(18.9%)	105
$150K - $175K	1,288	(13.3%)	219	8,857	(13.5%)	222	18,961	(9.1%)	150
$175K - $200K	530	(5.5%)	249	2,747	(4.2%)	191	6,506	(3.1%)	142
$200K - $250K	577	(6%)	280	2,957	(4.5%)	211	7,029	(3.4%)	158
$250K - $500K	786	(8.1%)	278	4,048	(6.2%)	211	9,606	(4.6%)	158
>$500K	68	(0.7%)	274	356	(0.5%)	211	847	(<0.5%)	158

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$85,588.35		140	$82,235.32		134	$66,925.69		109

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Household Median Discretionary Income	$79,447.31		156	$73,529.14		144	$53,153.52		104
<$10K	691	(7.2%)	7	4,857	(7.4%)	8	23,430	(11.3%)	122
$10K - $20K	719	(7.4%)	70	4,232	(6.5%)	61	21,342	(10.3%)	97
$20K - $30K	654	(6.8%)	64	4,430	(6.8%)	64	20,264	(9.7%)	92
$30K - $40K	475	(4.9%)	49	4,777	(7.3%)	73	18,120	(8.7%)	88
$40K - $50K	542	(5.6%)	63	4,617	(7.1%)	8	16,399	(7.9%)	89
$50K - $75K	1,550	(16.1%)	92	10,314	(15.8%)	90	30,925	(14.9%)	85
$75K - $100K	1,025	(10.6%)	90	7,456	(11.4%)	97	21,622	(10.4%)	89
$100K - $125K	1,076	(11.1%)	138	7,168	(11%)	135	18,257	(8.8%)	109
$125K - $150K	1,210	(12.5%)	188	9,378	(14.3%)	216	20,154	(9.7%)	146
>$150K	1,715	(17.8%)	301	8,230	(12.6%)	213	17,498	(8.4%)	142

Households Income by Ethnicity

	● 1 Mile			● 3 Mile			● 5 Mile		
Average Income - White	$129,578.26		136	$125,129.45		131	$120,457.24		126
Median Income - White	$152,979.31		176	$141,334.35		163	$127,140.29		147
Average Income - Black	$80,220.59		116	$93,190.91		135	$79,144.17		115
Median Income - Black	$61,026.72		110	$86,050.95		155	$66,064.96		119

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$141,672.07	125	$138,844.61	123	$129,507.4	115
Median Income - Asian	$164,738.52	144	$157,607.48	138	$143,205.79	125
Average Income - Hispanic	$114,066.95	141	$110,515.74	137	$92,428.28	114
Median Income - Hispanic	$116,866.8	168	$108,185.29	156	$81,905.21	118
Average Income - Other	$120,388.4	134	$119,770.94	134	$101,913.35	114
Median Income - Other	$122,878.55	154	$125,299.8	157	$97,219.45	122

Age

	1 Mile			3 Mile			5 Mile		
Average Age	41.46		101	41.05		100	40.59		99
Median Age	41		102	41.01		102	40.29		100
0-4	1,345	(6.2%)	114	9,492	(5.5%)	102	32,310	(5.8%)	108
5-13	1,909	(8.8%)	85	17,334	(10%)	97	57,578	(10.4%)	100
14-17	1,010	(4.6%)	87	9,212	(5.3%)	100	28,798	(5.2%)	98
18-21	1,027	(4.7%)	86	9,400	(5.4%)	99	29,078	(5.2%)	95
22-24	753	(3.5%)	83	6,885	(4%)	96	21,416	(3.9%)	93
25-29	1,141	(5.2%)	89	9,676	(5.6%)	95	33,074	(6%)	100
30-34	1,642	(7.5%)	116	10,248	(5.9%)	91	35,281	(6.3%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,673	(7.7%)	117	11,235	(6.5%)	98	37,622	(6.8%)	103
40-44	1,507	(6.9%)	108	11,580	(6.7%)	105	37,408	(6.7%)	105
45-49	1,385	(6.4%)	106	11,567	(6.7%)	112	36,477	(6.6%)	110
50-54	1,474	(6.8%)	114	11,590	(6.7%)	112	35,667	(6.4%)	108
55-59	1,508	(6.9%)	113	11,815	(6.8%)	111	36,273	(6.5%)	106
60-64	1,495	(6.9%)	107	11,268	(6.5%)	102	35,360	(6.4%)	99
65-69	1,230	(5.7%)	93	10,184	(5.9%)	97	32,423	(5.8%)	96
70-74	977	(4.5%)	89	8,081	(4.7%)	93	25,290	(4.6%)	91
75-79	694	(3.2%)	83	5,890	(3.4%)	89	18,864	(3.4%)	88
80-84	476	(2.2%)	91	3,754	(2.2%)	91	11,881	(2.1%)	89
85+	505	(2.3%)	115	3,579	(2.1%)	102	11,021	(2%)	98

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.9		100	39.6		99	39.16		98
Male Median Age	38.5		101	38.5		101	37.89		100
0-4	688	(6.8%)	121	4,869	(5.9%)	105	16,594	(6.3%)	112
5-13	939	(9.3%)	86	8,929	(10.9%)	101	29,257	(11.1%)	103

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
14-17	516	(5.1%)	92	4,584	(5.6%)	101	14,491	(5.5%)	100
18-21	526	(5.2%)	90	4,681	(5.7%)	99	14,622	(5.5%)	96
22-24	382	(3.8%)	87	3,465	(4.2%)	97	10,785	(4.1%)	94
25-29	552	(5.5%)	88	4,841	(5.9%)	96	16,479	(6.2%)	101
30-34	774	(7.6%)	114	5,011	(6.1%)	91	16,847	(6.4%)	96
35-39	782	(7.7%)	115	5,344	(6.5%)	97	17,681	(6.7%)	100
40-44	687	(6.8%)	105	5,441	(6.6%)	103	17,537	(6.6%)	103
45-49	630	(6.2%)	104	5,375	(6.5%)	109	17,098	(6.5%)	108
50-54	650	(6.4%)	108	5,388	(6.6%)	110	16,744	(6.3%)	107
55-59	699	(6.9%)	113	5,509	(6.7%)	110	16,870	(6.4%)	105
60-64	708	(7%)	111	5,280	(6.4%)	102	16,465	(6.2%)	99
65-69	547	(5.4%)	93	4,609	(5.6%)	96	14,698	(5.6%)	96
70-74	421	(4.2%)	88	3,615	(4.4%)	93	11,247	(4.3%)	90
75-79	287	(2.8%)	8	2,480	(3%)	86	7,951	(3%)	86
80-84	186	(1.8%)	88	1,530	(1.9%)	90	4,722	(1.8%)	86
85+	150	(1.5%)	101	1,173	(1.4%)	97	3,629	(1.4%)	93

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	42.83		102	42.36		101	41.88		100
Female Median Age	42.3		103	42.33		103	41.54		101
0-4	657	(5.7%)	109	4,623	(5.1%)	99	15,716	(5.4%)	104
5-13	970	(8.3%)	84	8,405	(9.3%)	94	28,321	(9.7%)	98
14-17	494	(4.2%)	83	4,628	(5.1%)	100	14,307	(4.9%)	96
18-21	501	(4.3%)	82	4,719	(5.2%)	99	14,456	(4.9%)	94
22-24	371	(3.2%)	82	3,420	(3.8%)	95	10,631	(3.6%)	92
25-29	589	(5.1%)	89	4,835	(5.3%)	94	16,595	(5.7%)	100
30-34	868	(7.5%)	117	5,237	(5.8%)	91	18,434	(6.3%)	99
35-39	891	(7.7%)	118	5,891	(6.5%)	100	19,941	(6.8%)	105
40-44	820	(7.1%)	111	6,139	(6.8%)	107	19,871	(6.8%)	107
45-49	755	(6.5%)	109	6,192	(6.8%)	114	19,379	(6.6%)	111
50-54	824	(7.1%)	119	6,202	(6.8%)	115	18,923	(6.5%)	109
55-59	809	(7%)	113	6,306	(7%)	113	19,403	(6.6%)	108
60-64	787	(6.8%)	104	5,988	(6.6%)	101	18,895	(6.5%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	683	(5.9%)	93	5,575	(6.1%)	98	17,725	(6.1%)	96
70-74	556	(4.8%)	90	4,466	(4.9%)	93	14,043	(4.8%)	91
75-79	407	(3.5%)	84	3,410	(3.8%)	90	10,913	(3.7%)	90
80-84	290	(2.5%)	92	2,224	(2.5%)	91	7,159	(2.5%)	91
85+	355	(3.1%)	119	2,406	(2.7%)	104	7,392	(2.5%)	99

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	12,935			94,988			290,922		
Professional Specialty	5,076	(39.2%)	159	31,387	(33%)	134	78,784	(27.1%)	110
Managerial/Executive	3,648	(28.2%)	162	22,838	(24%)	138	58,163	(20%)	115
Sales	1,110	(8.6%)	92	8,438	(8.9%)	95	24,573	(8.4%)	90
Office Admin	901	(7%)	66	8,918	(9.4%)	88	30,895	(10.6%)	100
Production & Transportation	769	(5.9%)	46	7,230	(7.6%)	59	33,611	(11.6%)	89
Construction	338	(2.6%)	33	4,717	(5%)	62	17,818	(6.1%)	7
Food Preparation & Serving	318	(2.5%)	48	2,702	(2.8%)	56	10,061	(3.5%)	68
Personal Care	300	(2.3%)	93	2,370	(2.5%)	100	7,868	(2.7%)	108
Healthcare support	189	(1.5%)	44	2,291	(2.4%)	73	11,317	(3.9%)	118

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Protective	183	(1.4%)	65	1,844	(1.9%)	90	9,087	(3.1%)	144
Building Maintenance & Cleaning	103	(0.8%)	23	2,237	(2.4%)	69	8,630	(3%)	87
Farming, Fishing & Forestry				16	(<0.5%)	3	115	(<0.5%)	7

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	12,935			94,988			290,922		
Educational Services	3,601	(27.8%)	119	25,545	(26.9%)	115	75,824	(26.1%)	111
Professional Services	1,968	(15.2%)	189	12,421	(13.1%)	162	29,590	(10.2%)	126
Financial, Insurance & Real Estate	1,602	(12.4%)	184	9,511	(10%)	149	22,753	(7.8%)	116
Wholesale Retail	1,154	(8.9%)	68	9,716	(10.2%)	7	34,573	(11.9%)	90
Manufacturing	1,002	(7.7%)	7	6,745	(7.1%)	71	22,136	(7.6%)	7
Entertainment Services	777	(6%)	69	5,697	(6%)	69	18,357	(6.3%)	73
Information	702	(5.4%)	291	4,544	(4.8%)	257	9,470	(3.3%)	175
Other Professional Services	663	(5.1%)	109	4,314	(4.5%)	97	14,556	(5%)	106
Transportation	461	(3.6%)	61	4,880	(5.1%)	88	20,731	(7.1%)	122
Public Administration	365	(2.8%)	59	3,542	(3.7%)	7	13,475	(4.6%)	97
Agriculture/Mining/Construction	332	(2.6%)	30	4,383	(4.6%)	54	16,415	(5.6%)	66

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Administrative/Waste Services	262	(2%)	48	3,460	(3.6%)	87	12,539	(4.3%)	103
Management Services	46	(<0.5%)	281	230	(<0.5%)	192	503	(<0.5%)	137
Language Spoken									
Speak English at Home	16,638	(81.5%)	105	121,028	(74.1%)	96	337,893	(64.5%)	83
Speak Other Language at Home	2,331	(11.4%)	135	21,449	(13.1%)	155	75,912	(14.5%)	171
Speak Spanish at Home	1,437	(7%)	50	20,821	(12.8%)	90	109,706	(21%)	148
Ancestry									
Other	6,288	(28.9%)	137	46,836	(27.1%)	129	168,238	(30.3%)	144
Unclassified	3,086	(14.2%)	87	19,707	(11.4%)	70	58,554	(10.5%)	65
Italian	2,032	(9.3%)	314	18,086	(10.5%)	352	44,178	(7.9%)	267
Scottish/Irish	1,793	(8.2%)	124	13,028	(7.5%)	113	24,959	(4.5%)	67
Other European (e.g. Greek/Russian)	1,436	(6.6%)	208	8,841	(5.1%)	162	19,456	(3.5%)	111
German	1,002	(4.6%)	59	6,608	(3.8%)	49	14,108	(2.5%)	33
British	739	(3.4%)	64	4,929	(2.9%)	54	8,858	(1.6%)	30
South American	714	(3.3%)	263	9,625	(5.6%)	447	42,097	(7.6%)	607
Puerto Rican	649	(3%)	106	7,914	(4.6%)	163	45,068	(8.1%)	288

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Polish	510	(2.3%)	153	4,216	(2.4%)	159	10,837	(1.9%)	127
South Central Asian (e.g. Indian)	441	(2%)	130	4,054	(2.3%)	150	13,647	(2.5%)	157
Other Hispanic	441	(2%)	142	2,838	(1.6%)	115	12,227	(2.2%)	154
American	394	(1.8%)	38	3,444	(2%)	42	9,888	(1.8%)	37
Mexican	282	(1.3%)	12	2,007	(1.2%)	11	7,178	(1.3%)	12
Middle Eastern	269	(1.2%)	199	1,677	(1%)	156	5,628	(1%)	163
Chinese	254	(1.2%)	94	1,958	(1.1%)	91	5,240	(0.9%)	76
Scandinavian	222	(1%)	54	1,208	(0.7%)	37	2,118	(<0.5%)	20
Dominican	197	(0.9%)	142	3,527	(2%)	320	23,628	(4.3%)	667
South East Asian (e.g. Vietnamese)	186	(0.9%)	49	3,604	(2.1%)	118	10,509	(1.9%)	107
Korean	161	(0.7%)	143	937	(0.5%)	105	2,904	(0.5%)	101
Cuban	150	(0.7%)	95	2,387	(1.4%)	191	7,054	(1.3%)	175
Central American	146	(0.7%)	40	3,217	(1.9%)	112	13,826	(2.5%)	150
French	135	(0.6%)	50	834	(<0.5%)	39	1,658	(<0.5%)	24
Dutch	88	(<0.5%)	67	423	(<0.5%)	41	1,137	(<0.5%)	34
Japanese	56	(<0.5%)	107	286	(<0.5%)	69	462	(<0.5%)	35

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Asian	51	(<0.5%)	55	353	(<0.5%)	48	1,474	(<0.5%)	62
Native American (Indian/Eskimo)	22	(<0.5%)	16	204	(<0.5%)	19	774	(<0.5%)	22
Hawaiian/Pacific Islander	7	(<0.5%)	18	42	(<0.5%)	14	116	(<0.5%)	12

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	15,707			120,467			386,641		
Elementary (0 to 8 Years)	103	(0.7%)	14	3,408	(2.8%)	59	22,587	(5.8%)	122
Some High School (9 to 11 Years)	421	(2.7%)	45	3,599	(3%)	51	19,671	(5.1%)	86
High School Graduate (12 Years)	2,086	(13.3%)	51	22,527	(18.7%)	72	97,893	(25.3%)	97
Some College (13 to 16 Years)	1,791	(11.4%)	59	15,739	(13.1%)	68	58,829	(15.2%)	7
Associates Degree Only	806	(5.1%)	58	6,822	(5.7%)	64	22,724	(5.9%)	67
Bachelor's Degree Only	5,108	(32.5%)	153	37,994	(31.5%)	148	97,557	(25.2%)	118
Graduate Degree	5,392	(34.3%)	250	30,378	(25.2%)	183	67,380	(17.4%)	127

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	9,657			65,459			208,011		
One Person Households	3,599	(37.3%)	136	18,199	(27.8%)	101	58,853	(28.3%)	103
Married Couple	3,805	(39.4%)	8	33,024	(50.4%)	105	94,917	(45.6%)	95
Male Householder	334	(3.5%)	68	2,649	(4%)	8	11,337	(5.5%)	107
Female Householder	958	(9.9%)	8	7,694	(11.8%)	94	31,617	(15.2%)	122
Non Family Households	961	(10%)	141	3,893	(5.9%)	84	11,287	(5.4%)	7
Household Size									
Households	9,657			65,459			208,011		
1 Person Household	3,599	(37.3%)	136	18,199	(27.8%)	101	58,853	(28.3%)	103
2 Person Household	2,864	(29.7%)	90	18,422	(28.1%)	85	57,438	(27.6%)	84
3 Person Household	1,340	(13.9%)	89	11,218	(17.1%)	110	35,722	(17.2%)	110
4 Person Household	1,158	(12%)	91	10,679	(16.3%)	124	31,369	(15.1%)	115
5 Person Household	456	(4.7%)	75	4,456	(6.8%)	108	14,623	(7%)	111
6 Person Household	165	(1.7%)	63	1,566	(2.4%)	88	5,948	(2.9%)	105
7+ Person Household	75	(0.8%)	43	919	(1.4%)	7	4,058	(2%)	107

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

URBAN **EDGE**

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Housing Units									
Total Housing Units	10,227			68,564			218,905		
Renter Occupied Housing	4,974			26,088			100,046		
Owner Occupied Housing	4,683			39,371			107,965		
Vacant Housing	570			3,105			10,894		
Housing Rent									
Average Rent	$2,270.58		147	$1,965.36		127	$1,702.2		110
Median Rent	$2,226.83		158	$1,895		135	$1,667.86		118
Total Cash Rents Housing	4,904			25,412			96,973		
<$300	40	(0.8%)	29	371	(1.5%)	52	3,234	(3.3%)	119
$300-$500	36	(0.7%)	19	585	(2.3%)	59	3,057	(3.2%)	8
$500-$750	63	(1.3%)	15	727	(2.9%)	33	3,679	(3.8%)	43
$750-$1000	155	(3.2%)	24	915	(3.6%)	28	5,394	(5.6%)	43
$1000-$1500	531	(10.8%)	41	4,450	(17.5%)	66	23,706	(24.4%)	93
$1500-$2000	1,064	(21.7%)	103	7,162	(28.2%)	134	28,048	(28.9%)	138
$2000-$2500	1,241	(25.3%)	216	5,506	(21.7%)	185	17,179	(17.7%)	151

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$2500-$3000	811	(16.5%)	288	2,831	(11.1%)	194	7,219	(7.4%)	130
$3000-$3500	440	(9%)	295	1,229	(4.8%)	159	2,689	(2.8%)	91
>$3500	523	(10.7%)	292	1,636	(6.4%)	177	2,768	(2.9%)	78
Value of Owner-Occupied Housing Units									
Average House Value	$1.01M		193	$856,936.43		164	$750,593.6		144
Median House Value	$833,083.82		219	$741,063.2		195	$663,172.76		174
Owner Occupied Housing	4,683			39,371			107,965		
<$100K	84	(1.8%)	21	628	(1.6%)	19	2,386	(2.2%)	26
$100K - $200K	28	(0.6%)	4	232	(0.6%)	4	1,561	(1.4%)	11
$200K - $300K	83	(1.8%)	11	1,138	(2.9%)	18	4,962	(4.6%)	28
$300K - $400K	266	(5.7%)	39	2,349	(6%)	41	9,347	(8.7%)	59
$400K - $500K	440	(9.4%)	82	3,834	(9.7%)	85	13,255	(12.3%)	107
$500K - $1000K	1,998	(42.7%)	172	21,229	(53.9%)	218	56,738	(52.6%)	212
>$1000K	1,784	(38.1%)	349	9,961	(25.3%)	232	19,716	(18.3%)	167

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	893	(9.2%)	73	5,301	(8.1%)	64	24,536	(11.8%)	93
Households Above Poverty	8,764	(90.8%)	104	60,158	(91.9%)	105	183,475	(88.2%)	101
Households in Poverty (Married)	75	(0.8%)	36	638	(1%)	45	3,244	(1.6%)	72
Households in Poverty (Male Householder)	14	(<0.5%)	23	171	(<0.5%)	41	1,258	(0.6%)	95
Households in Poverty (Female Householder)	160	(1.7%)	56	1,134	(1.7%)	59	5,926	(2.8%)	96
Households in Poverty (Non-Family)	610	(6.3%)	101	3,102	(4.7%)	76	13,215	(6.4%)	101
Households in Poverty (Non-Family Student)	34	(<0.5%)	57	256	(<0.5%)	63	893	(<0.5%)	69
Wealth per Household									
Household Average Wealth	$266,093.25		110	$266,114.32		110	$243,198.64		101
Household Median Wealth	$92,829.23		114	$95,940.11		118	$79,182.87		98
<$0K	1,634	(16.9%)	97	10,762	(16.4%)	95	36,816	(17.7%)	102
$0K - $5K	774	(8%)	94	5,029	(7.7%)	90	18,401	(8.8%)	103
$5K - $10K	419	(4.3%)	95	2,762	(4.2%)	93	9,671	(4.6%)	102
$10K - $25K	587	(6.1%)	96	3,943	(6%)	95	13,204	(6.3%)	100
$25K - $50K	623	(6.5%)	95	4,297	(6.6%)	97	13,887	(6.7%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	924	(9.6%)	94	6,461	(9.9%)	97	20,605	(9.9%)	97
$100K - $250K	1,703	(17.6%)	98	11,889	(18.2%)	101	36,680	(17.6%)	98
$250K - $500K	1,327	(13.7%)	104	9,160	(14%)	106	27,190	(13.1%)	99
>$500K	1,666	(17.3%)	116	11,156	(17%)	115	31,557	(15.2%)	102

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	13,594			102,494			307,064		
Average Number of Vehicles	1.41		71	1.57		86	1.48		8
No Vehicles	955	(9.9%)	120	5,962	(9.1%)	110	31,822	(15.3%)	185
1 Vehicle	4,832	(50%)	153	26,934	(41.1%)	125	80,759	(38.8%)	118
2 Vehicles	3,172	(32.8%)	89	24,806	(37.9%)	103	69,043	(33.2%)	90
3 or more Vehicles	698	(7.2%)	33	7,757	(11.9%)	54	26,387	(12.7%)	58

Population Change

	1 Mile	3 Mile	5 Mile
Births	252	1,823	6,165
Deaths	160	1,243	3,878
Migration	30	314	612

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	1,263	4,917	13,342
Total Employees	11,094	45,837	135,998

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats