Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Overview						
Population	14,875		152,473		505,270	
Households	5,157		53,319		179,233	
Persons per Household	2.86	112	2.81	110	2.78	109
Household Median Income	$151,257.58	190	$123,708.3	155	$97,282.32	122
Household Median Disposable Income	$120,859.91	176	$100,823.46	147	$80,946.07	118
Household Median Discretionary Income	$101,685.09	200	$74,075.21	145	$54,831.37	108
Average Income Per Person	$74,035.85	172	$66,257.51	154	$55,264.49	128
Median Rent	$2,115.17	150	$1,910.54	136	$1,693.54	120
Median House Value	$940,972.23	247	$737,742.95	194	$674,530.35	177
Households in Poverty	277 (5.4%)	42	4,314 (8.1%)	64	22,371 (12.5%)	99
Household Median Wealth	$114,704.27	141	$96,239.86	119	$80,327.38	99
Average Age	40.75	99	40.05	98	39.71	97
Median Age	41.94	104	40.45	101	38.73	96
Households with Children	1,912 (37.1%)	138	18,293 (34.3%)	128	58,882 (32.9%)	123
High School Graduate or Higher	9,471 (93.5%)	105	95,551 (92.2%)	103	308,861 (90.1%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	6,384	(63%)	180	55,345	(53.4%)	152	149,224	(43.5%)	124
Pop density (per sq mi)	5,898			5,461			6,417		
Area (based on blockgroups)	3			28			79		
Population									
Population 2024 Q4	14,875			152,473			505,270		
Population 2024 Q3	14,906			152,400			504,546		
Population 2024 Q2	14,880			152,305			503,754		
Population 2024 Q1	14,955			152,230			502,974		
Population 2023 Q4	14,962			152,337			502,903		
Population 2023 Q3	14,952			152,110			502,496		
Population 2023 Q2	14,953			152,034			502,359		
Population 2023 Q1	14,946			151,818			501,731		
Population 2022 Q4	14,994			152,260			502,762		
Population 5 Years Forecast	14,932			154,334			512,379		
Population 10 Years Forecast	15,043			156,142			519,003		
Persons per Household	2.86		112	2.81		110	2.78		109

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	106	(0.7%)	30	2,577	(1.7%)	72	6,710	(1.3%)	56
Transient Population - Average Last 4 Quarters							671	(<0.5%)	10

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	5,157	53,319	179,233
Households 2024 Q3	5,165	53,276	178,879
Households 2024 Q2	5,156	53,235	178,604
Households 2024 Q1	5,182	53,194	178,298
Households 2023 Q4	5,182	53,223	178,293
Households 2023 Q3	5,180	53,146	178,134
Households 2023 Q2	5,181	53,114	178,078
Households 2023 Q1	5,179	53,040	177,863
Households 2022 Q4	5,196	53,200	178,275
Households 5 Years Forecast	5,174	53,981	181,829
Households 10 Years Forecast	5,213	54,624	184,243

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	7,169	(48.2%)	98	72,953	(47.8%)	98	239,745	(47.4%)	97
Female	7,706	(51.8%)	102	79,520	(52.2%)	102	265,525	(52.6%)	103
Ethnicity									
White	6,368	(42.8%)	74	57,726	(37.9%)	66	153,515	(30.4%)	53
Black	3,209	(21.6%)	183	48,631	(31.9%)	270	215,408	(42.6%)	361
Asian	2,628	(17.7%)	307	17,069	(11.2%)	194	34,932	(6.9%)	120
Hispanic (Ethnic)	1,752	(11.8%)	60	21,195	(13.9%)	71	77,636	(15.4%)	7
Other	918	(6.2%)	119	7,852	(5.1%)	99	23,779	(4.7%)	91
Household by Ethnicity									
White	2,428	(47.1%)	76	20,461	(38.4%)	62	53,968	(30.1%)	49
Black	873	(16.9%)	153	15,676	(29.4%)	265	73,512	(41%)	370
Asian	827	(16%)	354	5,041	(9.5%)	209	10,585	(5.9%)	130
Hispanic (Ethnic)	570	(11.1%)	73	7,388	(13.9%)	91	25,763	(14.4%)	94
Other	459	(8.9%)	117	4,753	(8.9%)	117	15,405	(8.6%)	113
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$213,052.94		192	$188,763.87		170	$154,624.63		139
Average Income Per Person	$74,035.85		172	$66,257.51		154	$55,264.49		128
Household Median Income	$151,257.58		190	$123,708.3		155	$97,282.32		122
<$15K	186	(3.6%)	45	2,616	(4.9%)	61	14,646	(8.2%)	101
$15K - $25K	143	(2.8%)	43	2,097	(3.9%)	61	9,159	(5.1%)	7
$25K - $35K	196	(3.8%)	57	2,688	(5%)	75	10,236	(5.7%)	85
$35K - $50K	287	(5.6%)	54	3,221	(6%)	59	14,157	(7.9%)	7
$50K - $75K	345	(6.7%)	43	5,861	(11%)	70	24,172	(13.5%)	86
$75K - $100K	530	(10.3%)	8	5,465	(10.2%)	8	18,979	(10.6%)	83
$100K - $150K	875	(17%)	96	9,221	(17.3%)	98	28,360	(15.8%)	89
$150K - $175K	328	(6.4%)	101	4,052	(7.6%)	121	12,146	(6.8%)	108
$175K - $200K	816	(15.8%)	241	6,876	(12.9%)	196	18,210	(10.2%)	155
$200K - $250K	813	(15.8%)	302	6,289	(11.8%)	226	16,341	(9.1%)	175
$250K - $500K	349	(6.8%)	303	2,694	(5.1%)	227	6,995	(3.9%)	175
>$500K	289	(5.6%)	301	2,239	(4.2%)	225	5,832	(3.3%)	174

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$124,687.18		151	$110,502.71		134	$96,190.49		117
Household Median Disposable Income	$120,859.91		176	$100,823.46		147	$80,946.07		118
<$15K	203	(3.9%)	45	2,843	(5.3%)	61	15,574	(8.7%)	99
$15K - $25K	165	(3.2%)	42	2,639	(4.9%)	65	11,306	(6.3%)	83
$25K - $35K	226	(4.4%)	56	2,855	(5.4%)	68	12,206	(6.8%)	86
$35K - $50K	305	(5.9%)	49	3,694	(6.9%)	57	16,653	(9.3%)	76
$50K - $75K	568	(11%)	62	7,733	(14.5%)	8	28,316	(15.8%)	89
$75K - $100K	731	(14.2%)	99	6,703	(12.6%)	88	21,295	(11.9%)	83
$100K - $150K	1,002	(19.4%)	108	11,239	(21.1%)	118	33,548	(18.7%)	104
$150K - $175K	865	(16.8%)	275	7,137	(13.4%)	220	18,314	(10.2%)	168
$175K - $200K	294	(5.7%)	259	2,295	(4.3%)	195	5,953	(3.3%)	151
$200K - $250K	321	(6.2%)	291	2,480	(4.7%)	218	6,454	(3.6%)	168
$250K - $500K	439	(8.5%)	291	3,399	(6.4%)	218	8,831	(4.9%)	168
>$500K	38	(0.7%)	286	302	(0.6%)	220	783	(<0.5%)	170

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$99,451.74		162	$83,110.51		135	$69,282.63		113

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Median Discretionary Income	$101,685.09		200	$74,075.21		145	$54,831.37		108
<$10K	200	(3.9%)	42	3,201	(6%)	65	19,481	(10.9%)	117
$10K - $20K	202	(3.9%)	37	4,297	(8.1%)	76	18,374	(10.3%)	97
$20K - $30K	270	(5.2%)	49	3,424	(6.4%)	61	17,434	(9.7%)	92
$30K - $40K	260	(5%)	51	3,701	(6.9%)	70	15,247	(8.5%)	86
$40K - $50K	293	(5.7%)	64	3,864	(7.2%)	8	13,244	(7.4%)	83
$50K - $75K	775	(15%)	86	8,463	(15.9%)	91	25,744	(14.4%)	82
$75K - $100K	539	(10.5%)	89	6,289	(11.8%)	101	18,338	(10.2%)	87
$100K - $125K	586	(11.4%)	141	5,793	(10.9%)	134	15,521	(8.7%)	107
$125K - $150K	868	(16.8%)	253	7,163	(13.4%)	202	18,812	(10.5%)	158
>$150K	1,164	(22.6%)	382	7,124	(13.4%)	226	17,038	(9.5%)	161

Households Income by Ethnicity

	🟣 1 Mile		🟠 3 Mile		🔵 5 Mile	
Average Income - White	$145,976.47	153	$132,494.51	139	$131,577.77	138
Median Income - White	$170,046.77	196	$156,744.37	181	$154,397.53	178
Average Income - Black	$92,033.19	133	$100,600.22	146	$81,204.09	117
Median Income - Black	$91,140.13	164	$95,649.38	173	$68,866.26	124

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$155,801.85	138	$143,608.51	127	$140,419.61	124
Median Income - Asian	$181,747.15	159	$167,650.07	147	$165,878.97	145
Average Income - Hispanic	$104,713.63	129	$104,669.33	129	$101,017	125
Median Income - Hispanic	$96,314.94	139	$100,292.39	144	$94,233.4	136
Average Income - Other	$117,266.95	131	$114,962.95	128	$101,913.77	114
Median Income - Other	$109,249.63	137	$118,369.04	149	$95,708.86	120

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.75		99	40.05		98	39.71		97
Median Age	41.94		104	40.45		101	38.73		96
0-4	706	(4.7%)	88	8,214	(5.4%)	100	29,066	(5.8%)	107
5-13	1,637	(11%)	107	16,200	(10.6%)	103	55,877	(11.1%)	107
14-17	911	(6.1%)	115	9,167	(6%)	113	28,676	(5.7%)	107
18-21	872	(5.9%)	107	8,997	(5.9%)	107	28,311	(5.6%)	102
22-24	618	(4.2%)	100	6,313	(4.1%)	100	20,423	(4%)	97
25-29	736	(4.9%)	84	8,689	(5.7%)	96	30,448	(6%)	102
30-34	675	(4.5%)	70	8,464	(5.6%)	85	30,332	(6%)	92

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
35-39	795	(5.3%)	8	9,045	(5.9%)	90	31,658	(6.3%)	95
40-44	1,003	(6.7%)	105	10,272	(6.7%)	105	33,566	(6.6%)	104
45-49	1,224	(8.2%)	137	10,782	(7.1%)	118	34,319	(6.8%)	113
50-54	1,098	(7.4%)	124	10,739	(7%)	118	33,926	(6.7%)	113
55-59	1,085	(7.3%)	119	10,527	(6.9%)	113	34,270	(6.8%)	111
60-64	1,024	(6.9%)	107	10,042	(6.6%)	103	32,160	(6.4%)	99
65-69	857	(5.8%)	95	8,683	(5.7%)	94	27,874	(5.5%)	91
70-74	641	(4.3%)	86	6,577	(4.3%)	86	20,892	(4.1%)	8
75-79	429	(2.9%)	75	4,573	(3%)	7	15,253	(3%)	7
80-84	293	(2%)	8	2,657	(1.7%)	7	9,486	(1.9%)	7
85+	271	(1.8%)	90	2,532	(1.7%)	8	8,733	(1.7%)	85

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.53		99	38.84		97	38.34		96
Male Median Age	40.53		106	38.09		100	37.25		98
0-4	361	(5%)	89	4,211	(5.8%)	102	14,924	(6.2%)	110
5-13	814	(11.4%)	106	8,165	(11.2%)	104	28,232	(11.8%)	110

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	459	(6.4%)	116	4,666	(6.4%)	116	14,557	(6.1%)	110
18-21	444	(6.2%)	108	4,546	(6.2%)	108	14,404	(6%)	105
22-24	320	(4.5%)	102	3,168	(4.3%)	100	10,412	(4.3%)	100
25-29	402	(5.6%)	91	4,313	(5.9%)	96	14,938	(6.2%)	101
30-34	337	(4.7%)	70	4,070	(5.6%)	83	14,180	(5.9%)	88
35-39	384	(5.4%)	8	4,314	(5.9%)	88	14,614	(6.1%)	91
40-44	479	(6.7%)	104	4,812	(6.6%)	102	15,468	(6.5%)	100
45-49	541	(7.5%)	126	5,044	(6.9%)	115	15,938	(6.6%)	111
50-54	529	(7.4%)	124	5,139	(7%)	118	15,980	(6.7%)	112
55-59	524	(7.3%)	120	4,947	(6.8%)	111	16,100	(6.7%)	110
60-64	500	(7%)	111	4,704	(6.4%)	102	15,070	(6.3%)	100
65-69	399	(5.6%)	96	3,975	(5.4%)	94	12,774	(5.3%)	92
70-74	276	(3.8%)	8	2,985	(4.1%)	86	9,259	(3.9%)	8
75-79	197	(2.7%)	7	2,001	(2.7%)	7	6,352	(2.6%)	75
80-84	119	(1.7%)	8	1,071	(1.5%)	71	3,737	(1.6%)	75
85+	84	(1.2%)	8	822	(1.1%)	7	2,806	(1.2%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	41.88		100	41.16		98	40.94		97
Female Median Age	43.24		105	41.56		101	40.94		99
0-4	345	(4.5%)	87	4,003	(5%)	97	14,142	(5.3%)	103
5-13	823	(10.7%)	108	8,035	(10.1%)	102	27,645	(10.4%)	105
14-17	452	(5.9%)	115	4,501	(5.7%)	111	14,119	(5.3%)	104
18-21	428	(5.6%)	105	4,451	(5.6%)	106	13,907	(5.2%)	99
22-24	298	(3.9%)	98	3,145	(4%)	100	10,011	(3.8%)	95
25-29	334	(4.3%)	76	4,376	(5.5%)	97	15,510	(5.8%)	103
30-34	338	(4.4%)	69	4,394	(5.5%)	87	16,152	(6.1%)	95
35-39	411	(5.3%)	82	4,731	(5.9%)	91	17,044	(6.4%)	99
40-44	524	(6.8%)	107	5,460	(6.9%)	108	18,098	(6.8%)	107
45-49	683	(8.9%)	148	5,738	(7.2%)	121	18,381	(6.9%)	116
50-54	569	(7.4%)	124	5,600	(7%)	118	17,946	(6.8%)	113
55-59	561	(7.3%)	118	5,580	(7%)	114	18,170	(6.8%)	111
60-64	524	(6.8%)	104	5,338	(6.7%)	103	17,090	(6.4%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	458	(5.9%)	94	4,708	(5.9%)	94	15,100	(5.7%)	90
70-74	365	(4.7%)	89	3,592	(4.5%)	85	11,633	(4.4%)	83
75-79	232	(3%)	72	2,572	(3.2%)	73	8,901	(3.4%)	8
80-84	174	(2.3%)	83	1,586	(2%)	74	5,749	(2.2%)	80
85+	187	(2.4%)	95	1,710	(2.2%)	84	5,927	(2.2%)	87

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,117			83,013			262,871		
Professional Specialty	2,431	(29.9%)	121	24,753	(29.8%)	121	68,261	(26%)	105
Managerial/Executive	2,419	(29.8%)	172	18,478	(22.3%)	128	52,472	(20%)	115
Office Admin	736	(9.1%)	85	8,301	(10%)	94	29,713	(11.3%)	106
Production & Transportation	683	(8.4%)	65	8,086	(9.7%)	75	30,238	(11.5%)	89
Sales	612	(7.5%)	8	7,413	(8.9%)	96	22,590	(8.6%)	92
Construction	457	(5.6%)	70	4,780	(5.8%)	72	15,138	(5.8%)	72
Food Preparation & Serving	262	(3.2%)	63	2,218	(2.7%)	52	8,685	(3.3%)	65
Personal Care	164	(2%)	8	1,802	(2.2%)	87	6,980	(2.7%)	106
Protective	150	(1.8%)	85	1,998	(2.4%)	111	8,001	(3%)	141

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Healthcare support	112	(1.4%)	42	3,104	(3.7%)	114	12,769	(4.9%)	148
Building Maintenance & Cleaning	91	(1.1%)	33	2,052	(2.5%)	73	7,765	(3%)	87
Farming, Fishing & Forestry				28	(<0.5%)	6	259	(<0.5%)	17

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,117			83,013			262,871		
Educational Services	1,567	(19.3%)	82	21,302	(25.7%)	110	70,042	(26.6%)	114
Financial, Insurance & Real Estate	1,351	(16.6%)	247	9,113	(11%)	163	25,534	(9.7%)	144
Professional Services	1,055	(13%)	161	10,030	(12.1%)	150	25,681	(9.8%)	121
Entertainment Services	689	(8.5%)	98	4,969	(6%)	69	16,053	(6.1%)	70
Wholesale Retail	663	(8.2%)	62	9,235	(11.1%)	85	30,554	(11.6%)	88
Agriculture/Mining/Construction	649	(8%)	94	4,052	(4.9%)	57	12,580	(4.8%)	56
Transportation	589	(7.3%)	124	5,808	(7%)	120	23,023	(8.8%)	150
Manufacturing	556	(6.8%)	69	5,256	(6.3%)	64	15,658	(6%)	60
Information	307	(3.8%)	203	3,217	(3.9%)	208	7,591	(2.9%)	155
Other Professional Services	281	(3.5%)	74	3,228	(3.9%)	83	11,637	(4.4%)	94
Public Administration	201	(2.5%)	52	3,556	(4.3%)	90	12,322	(4.7%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Administrative/Waste Services	192	(2.4%)	57	3,064	(3.7%)	88	11,785	(4.5%)	107
Management Services	17	(<0.5%)	166	183	(<0.5%)	174	411	(<0.5%)	124

Language Spoken

	1 Mile			3 Mile			5 Mile		
Speak English at Home	8,687	(61.3%)	7	91,884	(63.7%)	8	320,904	(67.4%)	87
Speak Other Language at Home	4,258	(30.1%)	355	36,297	(25.2%)	297	95,839	(20.1%)	238
Speak Spanish at Home	1,224	(8.6%)	61	16,078	(11.1%)	7	59,461	(12.5%)	88

Ancestry

	1 Mile			3 Mile			5 Mile		
Other	4,580	(30.8%)	146	56,874	(37.3%)	177	224,822	(44.5%)	211
Unclassified	1,624	(10.9%)	67	17,386	(11.4%)	70	58,973	(11.7%)	72
Chinese	1,246	(8.4%)	671	4,858	(3.2%)	255	9,915	(2%)	157
Other European (e.g. Greek/Russian)	922	(6.2%)	196	8,052	(5.3%)	167	18,417	(3.6%)	115
South Central Asian (e.g. Indian)	781	(5.3%)	336	6,680	(4.4%)	280	13,221	(2.6%)	168
Italian	742	(5%)	168	7,334	(4.8%)	162	21,666	(4.3%)	144
Scottish/Irish	705	(4.7%)	71	6,019	(3.9%)	59	18,793	(3.7%)	56
South American	569	(3.8%)	307	5,775	(3.8%)	304	20,963	(4.1%)	333
British	437	(2.9%)	55	2,776	(1.8%)	34	7,626	(1.5%)	28

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
German	429	(2.9%)	37	4,507	(3%)	38	11,884	(2.4%)	30
Puerto Rican	386	(2.6%)	92	4,533	(3%)	106	17,683	(3.5%)	124
American	359	(2.4%)	50	5,190	(3.4%)	71	14,751	(2.9%)	61
Central American	307	(2.1%)	124	3,314	(2.2%)	131	11,977	(2.4%)	142
South East Asian (e.g. Vietnamese)	299	(2%)	114	3,492	(2.3%)	130	7,631	(1.5%)	86
Polish	277	(1.9%)	121	3,378	(2.2%)	144	8,511	(1.7%)	110
Middle Eastern	153	(1%)	166	1,066	(0.7%)	113	2,591	(0.5%)	83
Korean	153	(1%)	199	1,352	(0.9%)	171	2,744	(0.5%)	105
Dominican	152	(1%)	160	2,164	(1.4%)	223	9,246	(1.8%)	287
Other Hispanic	134	(0.9%)	63	2,796	(1.8%)	128	8,450	(1.7%)	117
French	120	(0.8%)	65	578	(<0.5%)	31	1,399	(<0.5%)	22
Mexican	111	(0.7%)	7	1,334	(0.9%)	8	4,610	(0.9%)	8
Other Asian	101	(0.7%)	159	502	(<0.5%)	7	1,093	(<0.5%)	51
Cuban	93	(0.6%)	86	1,279	(0.8%)	116	4,707	(0.9%)	129
Scandinavian	66	(<0.5%)	23	585	(<0.5%)	20	1,831	(<0.5%)	19
Japanese	48	(<0.5%)	134	185	(<0.5%)	51	328	(<0.5%)	27

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Dutch	45	(<0.5%)	50	293	(<0.5%)	32	772	(<0.5%)	25
Native American (Indian/Eskimo)	32	(<0.5%)	34	145	(<0.5%)	15	590	(<0.5%)	18
Hawaiian/Pacific Islander	4	(<0.5%)	15	26	(<0.5%)	10	76	(<0.5%)	8

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	10,131			103,582			342,917		
Elementary (0 to 8 Years)	357	(3.5%)	74	4,529	(4.4%)	92	17,940	(5.2%)	110
Some High School (9 to 11 Years)	303	(3%)	51	3,502	(3.4%)	57	16,116	(4.7%)	80
High School Graduate (12 Years)	1,346	(13.3%)	51	19,204	(18.5%)	71	82,805	(24.1%)	92
Some College (13 to 16 Years)	1,168	(11.5%)	60	15,567	(15%)	78	56,478	(16.5%)	85
Associates Degree Only	573	(5.7%)	64	5,435	(5.2%)	60	20,354	(5.9%)	67
Bachelor's Degree Only	3,232	(31.9%)	150	29,615	(28.6%)	134	84,406	(24.6%)	116
Graduate Degree	3,152	(31.1%)	226	25,730	(24.8%)	181	64,818	(18.9%)	137

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🔴 1 Mile		🟠 3 Mile		🔵 5 Mile	
Household Type						
Households	5,157		53,319		179,233	
One Person Households	1,035	(20.1%) 73	12,069	(22.6%) 8	44,391	(24.8%) 90
Married Couple	3,036	(58.9%) 123	28,745	(53.9%) 113	82,223	(45.9%) 96
Male Householder	255	(4.9%) 97	2,739	(5.1%) 101	11,591	(6.5%) 127
Female Householder	635	(12.3%) 99	7,110	(13.3%) 107	33,020	(18.4%) 148
Non Family Households	196	(3.8%) 54	2,656	(5%) 70	8,008	(4.5%) 63
Household Size						
Households	5,157		53,319		179,233	
1 Person Household	1,035	(20.1%) 73	12,069	(22.6%) 8	44,391	(24.8%) 90
2 Person Household	1,262	(24.5%) 74	14,018	(26.3%) 8	46,871	(26.2%) 7
3 Person Household	1,063	(20.6%) 132	10,069	(18.9%) 121	32,970	(18.4%) 118
4 Person Household	1,141	(22.1%) 169	10,220	(19.2%) 146	30,606	(17.1%) 130
5 Person Household	451	(8.7%) 138	4,290	(8%) 127	14,628	(8.2%) 129
6 Person Household	129	(2.5%) 92	1,678	(3.1%) 115	5,988	(3.3%) 122
7+ Person Household	76	(1.5%) 8	975	(1.8%) 101	3,779	(2.1%) 116

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Housing Units						
Total Housing Units	5,365		55,902		191,172	
Owner Occupied Housing	3,694		33,334		96,498	
Renter Occupied Housing	1,463		19,985		82,735	
Vacant Housing	208		2,583		11,939	
Housing Rent						
Average Rent	$2,207.56	143	$2,016.65	131	$1,778.78	115
Median Rent	$2,115.17	150	$1,910.54	136	$1,693.54	120
Total Cash Rents Housing	1,452		19,593		80,841	
<$300	1	(<0.5%) 2	299	(1.5%) 54	2,174	(2.7%) 96
$300-$500	9	(0.6%) 16	162	(0.8%) 21	1,789	(2.2%) 57
$500-$750	35	(2.4%) 28	409	(2.1%) 24	2,863	(3.5%) 41
$750-$1000	36	(2.5%) 19	1,054	(5.4%) 41	5,707	(7.1%) 54
$1000-$1500	185	(12.7%) 48	4,231	(21.6%) 8	19,877	(24.6%) 93
$1500-$2000	378	(26%) 124	4,435	(22.6%) 108	20,695	(25.6%) 122
$2000-$2500	356	(24.5%) 210	3,769	(19.2%) 164	13,847	(17.1%) 146

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	186	(12.8%)	223	2,321	(11.8%)	206	6,697	(8.3%)	144
$3000-$3500	109	(7.5%)	247	1,224	(6.2%)	205	3,262	(4%)	33
>$3500	157	(10.8%)	297	1,689	(8.6%)	236	3,930	(4.9%)	33
Value of Owner-Occupied Housing Units									
Average House Value	$1.03M		196	$957,047.74		183	$838,572.21		161
Median House Value	$940,972.23		247	$737,742.95		194	$674,530.35		177
Owner Occupied Housing	3,694			33,334			96,498		
<$100K	38	(1%)	12	412	(1.2%)	14	1,868	(1.9%)	23
$100K - $200K	28	(0.8%)	6	201	(0.6%)	4	1,470	(1.5%)	11
$200K - $300K	51	(1.4%)	9	1,305	(3.9%)	24	5,358	(5.6%)	34
$300K - $400K	163	(4.4%)	30	2,276	(6.8%)	47	9,477	(9.8%)	67
$400K - $500K	468	(12.7%)	110	3,764	(11.3%)	98	12,498	(13%)	112
$500K - $1000K	1,218	(33%)	133	14,907	(44.7%)	181	40,842	(42.3%)	171
>$1000K	1,728	(46.8%)	428	10,469	(31.4%)	288	24,985	(25.9%)	237

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Poverty									
Households in Poverty	277	(5.4%)	42	4,314	(8.1%)	64	22,371	(12.5%)	99
Households Above Poverty	4,880	(94.6%)	108	49,005	(91.9%)	105	156,862	(87.5%)	100
Households in Poverty (Married)	53	(1%)	47	961	(1.8%)	83	2,808	(1.6%)	72
Households in Poverty (Male Householder)				202	(<0.5%)	59	1,653	(0.9%)	145
Households in Poverty (Female Householder)	64	(1.2%)	42	981	(1.8%)	62	6,537	(3.6%)	124
Households in Poverty (Non-Family)	152	(2.9%)	47	1,972	(3.7%)	59	10,441	(5.8%)	93
Households in Poverty (Non-Family Student)	8	(<0.5%)	25	198	(<0.5%)	60	932	(0.5%)	84
Wealth per Household									
Household Average Wealth	$283,604.81		117	$266,111.38		110	$244,844.13		101
Household Median Wealth	$114,704.27		141	$96,239.86		119	$80,327.38		99
<$0K	795	(15.4%)	89	8,753	(16.4%)	94	31,655	(17.7%)	102
$0K - $5K	347	(6.7%)	7	4,082	(7.7%)	89	15,665	(8.7%)	102
$5K - $10K	197	(3.8%)	84	2,230	(4.2%)	92	8,262	(4.6%)	101
$10K - $25K	296	(5.7%)	90	3,195	(6%)	94	11,304	(6.3%)	99
$25K - $50K	336	(6.5%)	96	3,510	(6.6%)	97	11,958	(6.7%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	513	(9.9%)	97	5,287	(9.9%)	97	17,760	(9.9%)	97
$100K - $250K	964	(18.7%)	103	9,721	(18.2%)	101	31,668	(17.7%)	98
$250K - $500K	758	(14.7%)	111	7,463	(14%)	106	23,517	(13.1%)	99
>$500K	951	(18.4%)	124	9,078	(17%)	114	27,444	(15.3%)	103

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	9,143			89,173			270,498		
Average Number of Vehicles	1.77		97	1.67		91	1.51		83
No Vehicles	226	(4.4%)	53	5,063	(9.5%)	115	27,730	(15.5%)	187
1 Vehicle	1,994	(38.7%)	118	19,337	(36.3%)	111	66,634	(37.2%)	113
2 Vehicles	1,989	(38.6%)	105	20,088	(37.7%)	102	59,439	(33.2%)	90
3 or more Vehicles	948	(18.4%)	83	8,831	(16.6%)	75	25,430	(14.2%)	64

Population Change

	1 Mile			3 Mile			5 Mile		
Births	142			1,618			5,654		
Deaths	97			992			3,257		
Migration	-123			-426			186		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile	● 3 Mile	● 5 Mile
Workplace			
Total Businesses	920	4,400	13,305
Total Employees	7,798	49,944	152,971

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats