Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	14,902			105,360			296,246		
Households	5,980			40,694			115,861		
Persons per Household	2.49		98	2.57		101	2.53		99
Household Median Income	$63,467.51		8	$81,798.52		103	$80,111.11		101
Household Median Disposable Income	$53,862.86		7	$68,993.42		101	$67,643.06		99
Household Median Discretionary Income	$30,748.44		60	$51,631.73		101	$50,566.25		99
Average Income Per Person	$34,658.71		8	$39,741.28		92	$40,218.16		93
Median Rent	$1,521.19		108	$1,529.49		109	$1,449.28		103
Median House Value	$400,830.57		105	$375,388.45		99	$378,208.3		99
Households in Poverty	1,189	(19.9%)	157	4,917	(12.1%)	95	13,536	(11.7%)	92
Household Median Wealth	$52,555.31		65	$79,880.36		99	$81,022.37		100
Average Age	40.31		98	42.22		103	42.46		104
Median Age	38.62		96	41.66		104	41.88		104
Households with Children	1,759	(29.4%)	110	10,828	(26.6%)	99	30,178	(26%)	97
High School Graduate or Higher	8,720	(82.5%)	92	68,349	(89.6%)	100	195,121	(91%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	2,910	(27.5%)	7	21,862	(28.7%)	8	65,877	(30.7%)	88
Pop density (per sq mi)	5,914			3,717			3,967		
Area (based on blockgroups)	3			28			75		

Population

	1 Mile	3 Mile	5 Mile	
Population 2024 Q4	14,902	105,360	296,246	
Population 2024 Q3	14,901	105,376	296,467	
Population 2024 Q2	14,920	105,430	296,475	
Population 2024 Q1	14,920	105,473	296,287	
Population 2023 Q4	14,907	105,435	296,004	
Population 2023 Q3	14,910	105,426	295,973	
Population 2023 Q2	14,910	105,426	295,936	
Population 2023 Q1	14,908	105,433	295,893	
Population 2022 Q4	14,914	105,483	295,850	
Population 5 Years Forecast	14,946	105,279	295,994	
Population 10 Years Forecast	15,030	105,990	298,451	
Persons per Household	2.49	98	2.57	101	2.53	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Group Quarters	9	(<0.5%)	3	610	(0.6%)	25	3,004	(1%)	43
Transient Population - Average Last 4 Quarters	79	(0.5%)	41	1,570	(1.5%)	115	1,850	(0.6%)	48

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	5,980	40,694	115,861
Households 2024 Q3	5,979	40,674	115,860
Households 2024 Q2	5,986	40,700	115,875
Households 2024 Q1	5,986	40,717	115,812
Households 2023 Q4	5,982	40,705	115,692
Households 2023 Q3	5,982	40,696	115,672
Households 2023 Q2	5,982	40,698	115,659
Households 2023 Q1	5,982	40,701	115,650
Households 2022 Q4	5,984	40,719	115,624
Households 5 Years Forecast	5,998	40,668	115,765
Households 10 Years Forecast	6,031	40,945	116,750

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	7,359	(49.4%)	101	51,651	(49%)	100	144,409	(48.7%)	99
Female	7,543	(50.6%)	99	53,709	(51%)	100	151,837	(51.3%)	101
Ethnicity									
White	6,807	(45.7%)	7	71,296	(67.7%)	117	200,382	(67.6%)	117
Hispanic (Ethnic)	3,163	(21.2%)	109	11,671	(11.1%)	57	26,937	(9.1%)	47
Asian	2,936	(19.7%)	342	10,207	(9.7%)	168	26,794	(9%)	157
Black	1,547	(10.4%)	88	8,476	(8%)	68	27,790	(9.4%)	8
Other	449	(3%)	58	3,710	(3.5%)	68	14,343	(4.8%)	93
Household by Ethnicity									
White	3,147	(52.6%)	85	28,390	(69.8%)	113	81,362	(70.2%)	114
Hispanic (Ethnic)	1,177	(19.7%)	129	3,573	(8.8%)	58	8,413	(7.3%)	48
Asian	687	(11.5%)	253	3,004	(7.4%)	163	7,594	(6.6%)	145
Black	594	(9.9%)	90	3,328	(8.2%)	74	11,129	(9.6%)	87
Other	375	(6.3%)	83	2,399	(5.9%)	7	7,363	(6.4%)	84
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Household Average Income	$86,323.06	78	$102,334.19	92	$101,926.15	92
Average Income Per Person	$34,658.71	80	$39,741.28	92	$40,218.16	93
Household Median Income	$63,467.51	80	$81,798.52	103	$80,111.11	101
<$15K	767 (12.8%)	159	3,340 (8.2%)	101	9,041 (7.8%)	96
$15K - $25K	424 (7.1%)	110	2,054 (5%)	78	6,691 (5.8%)	89
$25K - $35K	533 (8.9%)	133	2,578 (6.3%)	94	7,789 (6.7%)	100
$35K - $50K	703 (11.8%)	114	3,881 (9.5%)	93	11,829 (10.2%)	99
$50K - $75K	933 (15.6%)	99	6,715 (16.5%)	105	18,912 (16.3%)	104
$75K - $100K	666 (11.1%)	87	5,753 (14.1%)	110	15,598 (13.5%)	105
$100K - $150K	1,146 (19.2%)	108	7,955 (19.5%)	110	22,013 (19%)	107
$150K - $175K	278 (4.6%)	74	2,891 (7.1%)	113	8,198 (7.1%)	113
$175K - $200K	250 (4.2%)	64	2,524 (6.2%)	94	6,919 (6%)	91
$200K - $250K	156 (2.6%)	50	1,681 (4.1%)	78	4,963 (4.3%)	85
$250K - $500K	68 (1.1%)	51	721 (1.8%)	79	2,133 (1.8%)	83
>$500K	56 (0.9%)	50	601 (1.5%)	79	1,775 (1.5%)	82

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$67,152.96		8	$80,239.2		97	$79,850.55		97
Household Median Disposable Income	$53,862.86		7	$68,993.42		101	$67,643.06		99
<$15K	836	(14%)	159	3,701	(9.1%)	104	10,264	(8.9%)	101
$15K - $25K	519	(8.7%)	114	2,449	(6%)	7	7,851	(6.8%)	89
$25K - $35K	593	(9.9%)	126	3,015	(7.4%)	94	8,558	(7.4%)	94
$35K - $50K	872	(14.6%)	120	5,046	(12.4%)	102	15,503	(13.4%)	110
$50K - $75K	939	(15.7%)	88	7,851	(19.3%)	109	21,525	(18.6%)	105
$75K - $100K	840	(14%)	99	6,443	(15.8%)	111	17,168	(14.8%)	104
$100K - $150K	950	(15.9%)	89	7,644	(18.8%)	105	22,265	(19.2%)	107
$150K - $175K	212	(3.5%)	58	2,162	(5.3%)	87	5,709	(4.9%)	8
$175K - $200K	62	(1%)	47	670	(1.6%)	7	1,964	(1.7%)	7
$200K - $250K	63	(1.1%)	49	687	(1.7%)	7	2,029	(1.8%)	8
$250K - $500K	85	(1.4%)	49	941	(2.3%)	7	2,775	(2.4%)	8
>$500K	9	(<0.5%)	59	85	(<0.5%)	8	250	(<0.5%)	84

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$44,352.12		72	$60,066.18		98	$59,886.66		98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$30,748.44		60	$51,631.73		101	$50,566.25		99
<$10K	983	(16.4%)	177	3,665	(9%)	97	9,612	(8.3%)	90
$10K - $20K	975	(16.3%)	154	3,885	(9.5%)	90	11,801	(10.2%)	96
$20K - $30K	979	(16.4%)	155	4,462	(11%)	104	13,038	(11.3%)	106
$30K - $40K	565	(9.4%)	95	3,815	(9.4%)	94	11,690	(10.1%)	102
$40K - $50K	254	(4.2%)	48	3,907	(9.6%)	108	11,210	(9.7%)	109
$50K - $75K	848	(14.2%)	8	7,987	(19.6%)	113	22,112	(19.1%)	110
$75K - $100K	865	(14.5%)	123	5,460	(13.4%)	114	15,237	(13.2%)	112
$100K - $125K	318	(5.3%)	66	3,696	(9.1%)	112	10,039	(8.7%)	107
$125K - $150K	176	(2.9%)	44	2,246	(5.5%)	83	6,481	(5.6%)	84
>$150K	17	(<0.5%)	5	1,571	(3.9%)	65	4,641	(4%)	68

Households Income by Ethnicity

	1 Mile		3 Mile		5 Mile	
Average Income - White	$87,758.35	92	$93,661.82	98	$92,755.96	97
Median Income - White	$78,431.94	90	$86,196.85	99	$84,208.5	97
Average Income - Black	$72,648.1	105	$79,969.12	116	$74,159.17	107
Median Income - Black	$55,820.31	101	$75,836.4	137	$65,249.03	118

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$90,387.46	8	$101,051.54	89	$98,766.43	87
Median Income - Asian	$79,753.33	70	$93,181.09	8	$88,247.14	7
Average Income - Hispanic	$44,723.12	55	$71,197.84	88	$79,359.42	98
Median Income - Hispanic	$34,086.48	49	$66,794.03	96	$72,714.67	105
Average Income - Other	$59,516.37	66	$85,650.33	96	$88,165.94	98
Median Income - Other	$46,405.97	58	$76,200.69	96	$80,110.86	101

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.31		98	42.22		103	42.46		104
Median Age	38.62		96	41.66		104	41.88		104
0-4	920	(6.2%)	114	5,882	(5.6%)	103	16,286	(5.5%)	102
5-13	1,563	(10.5%)	102	10,102	(9.6%)	93	28,882	(9.7%)	95
14-17	695	(4.7%)	88	4,805	(4.6%)	86	13,463	(4.5%)	86
18-21	670	(4.5%)	8	4,794	(4.6%)	83	13,321	(4.5%)	8
22-24	485	(3.3%)	7	3,523	(3.3%)	8	9,792	(3.3%)	8
25-29	935	(6.3%)	106	6,090	(5.8%)	98	16,636	(5.6%)	95
30-34	1,145	(7.7%)	118	7,045	(6.7%)	102	19,405	(6.6%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,147	(7.7%)	117	7,542	(7.2%)	108	21,090	(7.1%)	108
40-44	1,068	(7.2%)	112	6,969	(6.6%)	103	19,629	(6.6%)	104
45-49	936	(6.3%)	105	6,264	(5.9%)	99	17,402	(5.9%)	98
50-54	928	(6.2%)	104	6,392	(6.1%)	102	17,542	(5.9%)	99
55-59	873	(5.9%)	95	6,765	(6.4%)	105	19,005	(6.4%)	105
60-64	909	(6.1%)	95	7,289	(6.9%)	108	20,699	(7%)	109
65-69	855	(5.7%)	95	7,131	(6.8%)	112	20,386	(6.9%)	113
70-74	660	(4.4%)	88	5,888	(5.6%)	111	16,516	(5.6%)	111
75-79	512	(3.4%)	89	4,348	(4.1%)	107	12,329	(4.2%)	108
80-84	329	(2.2%)	92	2,584	(2.5%)	102	7,470	(2.5%)	105
85+	272	(1.8%)	90	1,947	(1.8%)	91	6,393	(2.2%)	107

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.53		99	41.18		103	41.24		103
Male Median Age	38.22		100	40.77		107	40.77		107
0-4	468	(6.4%)	113	3,009	(5.8%)	103	8,329	(5.8%)	102
5-13	789	(10.7%)	100	5,167	(10%)	93	14,743	(10.2%)	95

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URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	349	(4.7%)	86	2,438	(4.7%)	86	6,902	(4.8%)	87
18-21	345	(4.7%)	8?	2,445	(4.7%)	8?	6,829	(4.7%)	8?
22-24	253	(3.4%)	7?	1,792	(3.5%)	8?	5,001	(3.5%)	7?
25-29	480	(6.5%)	106	3,106	(6%)	97	8,421	(5.8%)	94
30-34	546	(7.4%)	111	3,459	(6.7%)	100	9,606	(6.7%)	99
35-39	559	(7.6%)	113	3,737	(7.2%)	108	10,474	(7.3%)	108
40-44	544	(7.4%)	115	3,510	(6.8%)	105	9,814	(6.8%)	105
45-49	467	(6.3%)	106	3,150	(6.1%)	102	8,630	(6%)	100
50-54	441	(6%)	101	3,177	(6.2%)	103	8,594	(6%)	100
55-59	455	(6.2%)	101	3,322	(6.4%)	105	9,296	(6.4%)	106
60-64	486	(6.6%)	105	3,531	(6.8%)	109	9,922	(6.9%)	109
65-69	423	(5.7%)	99	3,346	(6.5%)	111	9,591	(6.6%)	114
70-74	325	(4.4%)	93	2,775	(5.4%)	113	7,659	(5.3%)	112
75-79	210	(2.9%)	8?	1,895	(3.7%)	104	5,361	(3.7%)	105
80-84	127	(1.7%)	83	1,083	(2.1%)	101	3,071	(2.1%)	102
85+	92	(1.3%)	85	709	(1.4%)	93	2,166	(1.5%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Age - Female									
Female Average Age	41.08		98	43.21		103	43.62		104
Female Median Age	40		97	42.57		103	42.99		104
0-4	452	(6%)	116	2,873	(5.3%)	103	7,957	(5.2%)	101
5-13	774	(10.3%)	104	4,935	(9.2%)	93	14,139	(9.3%)	94
14-17	346	(4.6%)	90	2,367	(4.4%)	86	6,561	(4.3%)	85
18-21	325	(4.3%)	8	2,349	(4.4%)	83	6,492	(4.3%)	8
22-24	232	(3.1%)	7	1,731	(3.2%)	8	4,791	(3.2%)	8
25-29	455	(6%)	106	2,984	(5.6%)	98	8,215	(5.4%)	95
30-34	599	(7.9%)	125	3,586	(6.7%)	105	9,799	(6.5%)	101
35-39	588	(7.8%)	120	3,805	(7.1%)	109	10,616	(7%)	107
40-44	524	(6.9%)	109	3,459	(6.4%)	101	9,815	(6.5%)	102
45-49	469	(6.2%)	104	3,114	(5.8%)	97	8,772	(5.8%)	97
50-54	487	(6.5%)	108	3,215	(6%)	100	8,948	(5.9%)	99
55-59	418	(5.5%)	90	3,443	(6.4%)	104	9,709	(6.4%)	104
60-64	423	(5.6%)	86	3,758	(7%)	107	10,777	(7.1%)	109

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URBAN **EDGE**

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	1 Mile			3 Mile			5 Mile		
65-69	432	(5.7%)	91	3,785	(7%)	112	10,795	(7.1%)	113
70-74	335	(4.4%)	84	3,113	(5.8%)	109	8,857	(5.8%)	110
75-79	302	(4%)	96	2,453	(4.6%)	110	6,968	(4.6%)	110
80-84	202	(2.7%)	99	1,501	(2.8%)	103	4,399	(2.9%)	107
85+	180	(2.4%)	93	1,238	(2.3%)	90	4,227	(2.8%)	109

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,015			55,508			153,534		
Production & Transportation	1,786	(22.3%)	172	7,883	(14.2%)	110	21,222	(13.8%)	107
Professional Specialty	1,773	(22.1%)	89	13,711	(24.7%)	100	36,943	(24.1%)	97
Office Admin	1,049	(13.1%)	123	7,167	(12.9%)	121	19,335	(12.6%)	118
Managerial/Executive	943	(11.8%)	68	8,180	(14.7%)	85	23,467	(15.3%)	88
Sales	585	(7.3%)	78	4,530	(8.2%)	87	12,086	(7.9%)	84
Food Preparation & Serving	578	(7.2%)	141	2,474	(4.5%)	87	6,438	(4.2%)	8
Construction	354	(4.4%)	55	4,796	(8.6%)	108	13,409	(8.7%)	109
Healthcare support	313	(3.9%)	119	2,743	(4.9%)	150	6,855	(4.5%)	136
Building Maintenance & Cleaning	263	(3.3%)	97	1,370	(2.5%)	73	4,454	(2.9%)	85

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Personal Care	198	(2.5%)	99	997	(1.8%)	72	4,361	(2.8%)	114
Protective	173	(2.2%)	100	1,634	(2.9%)	136	4,915	(3.2%)	148
Farming, Fishing & Forestry				23	(<0.5%)	7	49	(<0.5%)	6

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,015			55,508			153,534		
Educational Services	1,612	(20.1%)	86	14,207	(25.6%)	109	40,337	(26.3%)	112
Wholesale Retail	1,227	(15.3%)	116	7,980	(14.4%)	109	19,903	(13%)	99
Manufacturing	1,011	(12.6%)	127	5,563	(10%)	101	14,160	(9.2%)	93
Entertainment Services	986	(12.3%)	142	4,474	(8.1%)	93	11,256	(7.3%)	84
Transportation	649	(8.1%)	138	3,082	(5.6%)	95	9,969	(6.5%)	111
Professional Services	603	(7.5%)	93	3,955	(7.1%)	88	10,900	(7.1%)	88
Financial, Insurance & Real Estate	499	(6.2%)	92	3,350	(6%)	90	9,850	(6.4%)	95
Administrative/Waste Services	425	(5.3%)	127	2,329	(4.2%)	100	6,266	(4.1%)	98
Agriculture/Mining/Construction	396	(4.9%)	58	4,564	(8.2%)	97	11,592	(7.6%)	89
Other Professional Services	288	(3.6%)	76	2,172	(3.9%)	83	7,195	(4.7%)	100
Public Administration	209	(2.6%)	55	2,944	(5.3%)	111	9,189	(6%)	125

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Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Information	110	(1.4%)	74	842	(1.5%)	8	2,735	(1.8%)	96
Management Services				46	(<0.5%)	66	182	(<0.5%)	94

Language Spoken

Speak English at Home	9,580	(68.5%)	89	77,618	(78%)	101	212,678	(76%)	98
Speak Other Language at Home	2,593	(18.5%)	219	14,560	(14.6%)	173	51,222	(18.3%)	216
Speak Spanish at Home	1,809	(12.9%)	92	7,300	(7.3%)	52	16,060	(5.7%)	41

Ancestry

Other	2,825	(19%)	90	17,823	(16.9%)	8	54,729	(18.5%)	88
South Central Asian (e.g. Indian)	1,976	(13.3%)	849	6,441	(6.1%)	391	15,788	(5.3%)	341
Unclassified	1,500	(10.1%)	62	14,366	(13.6%)	84	43,107	(14.6%)	90
Scottish/Irish	1,458	(9.8%)	147	16,193	(15.4%)	231	40,082	(13.5%)	203
Puerto Rican	975	(6.5%)	232	5,547	(5.3%)	187	13,514	(4.6%)	162
German	927	(6.2%)	8	9,720	(9.2%)	118	27,181	(9.2%)	118
Mexican	884	(5.9%)	54	2,150	(2%)	19	3,408	(1.2%)	10
Italian	731	(4.9%)	165	8,692	(8.2%)	277	23,666	(8%)	268
Central American	688	(4.6%)	278	1,604	(1.5%)	92	3,075	(1%)	62

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
South East Asian (e.g. Vietnamese)	547	(3.7%)	208	1,611	(1.5%)	87	4,087	(1.4%)	7
Other European (e.g. Greek/Russian)	378	(2.5%)	8	4,551	(4.3%)	136	18,433	(6.2%)	196
Polish	335	(2.2%)	147	4,305	(4.1%)	266	11,050	(3.7%)	243
British	315	(2.1%)	40	3,144	(3%)	56	10,325	(3.5%)	66
South American	244	(1.6%)	131	1,016	(1%)	77	3,181	(1.1%)	86
American	208	(1.4%)	29	2,840	(2.7%)	56	7,454	(2.5%)	53
Chinese	195	(1.3%)	105	1,142	(1.1%)	87	3,365	(1.1%)	91
Cuban	146	(1%)	135	251	(<0.5%)	33	676	(<0.5%)	31
Other Hispanic	137	(0.9%)	64	652	(0.6%)	43	1,618	(0.5%)	38
Korean	116	(0.8%)	150	333	(<0.5%)	61	1,097	(<0.5%)	71
Dominican	89	(0.6%)	94	451	(<0.5%)	67	1,465	(<0.5%)	7
Other Asian	87	(0.6%)	137	594	(0.6%)	132	2,309	(0.8%)	183
Scandinavian	31	(<0.5%)	11	422	(<0.5%)	21	1,366	(<0.5%)	24
Middle Eastern	30	(<0.5%)	32	578	(0.5%)	88	2,408	(0.8%)	131
French	24	(<0.5%)	13	423	(<0.5%)	32	1,364	(<0.5%)	37
Dutch	23	(<0.5%)	26	258	(<0.5%)	41	851	(<0.5%)	48

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Native American (Indian/Eskimo)	17	(<0.5%)	18	142	(<0.5%)	21	424	(<0.5%)	23
Japanese	15	(<0.5%)	42	86	(<0.5%)	34	148	(<0.5%)	21
Hawaiian/Pacific Islander	1	(<0.5%)	4	25	(<0.5%)	13	75	(<0.5%)	14

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	10,569			76,254			214,502		
Elementary (0 to 8 Years)	763	(7.2%)	151	2,509	(3.3%)	69	7,000	(3.3%)	68
Some High School (9 to 11 Years)	1,086	(10.3%)	174	5,396	(7.1%)	120	12,381	(5.8%)	98
High School Graduate (12 Years)	3,244	(30.7%)	117	26,204	(34.4%)	131	72,558	(33.8%)	129
Some College (13 to 16 Years)	1,792	(17%)	88	13,464	(17.7%)	91	37,941	(17.7%)	92
Associates Degree Only	774	(7.3%)	83	6,819	(8.9%)	102	18,745	(8.7%)	99
Bachelor's Degree Only	1,866	(17.7%)	83	14,508	(19%)	89	43,658	(20.4%)	96
Graduate Degree	1,044	(9.9%)	72	7,354	(9.6%)	70	22,219	(10.4%)	75

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Household Type									
Households	5,980			40,694			115,861		
One Person Households	1,940	(32.4%)	118	10,899	(26.8%)	97	32,607	(28.1%)	102
Married Couple	2,524	(42.2%)	88	18,891	(46.4%)	97	54,427	(47%)	98
Male Householder	400	(6.7%)	132	2,671	(6.6%)	129	5,906	(5.1%)	100
Female Householder	701	(11.7%)	94	5,549	(13.6%)	109	15,719	(13.6%)	109
Non Family Households	415	(6.9%)	98	2,684	(6.6%)	93	7,202	(6.2%)	88
Household Size									
Households	5,980			40,694			115,861		
1 Person Household	1,940	(32.4%)	118	10,899	(26.8%)	97	32,607	(28.1%)	102
2 Person Household	1,811	(30.3%)	92	12,867	(31.6%)	96	36,330	(31.4%)	95
3 Person Household	910	(15.2%)	97	6,894	(16.9%)	108	19,459	(16.8%)	107
4 Person Household	780	(13%)	99	5,692	(14%)	107	15,668	(13.5%)	103
5 Person Household	346	(5.8%)	92	2,601	(6.4%)	101	7,248	(6.3%)	99
6 Person Household	110	(1.8%)	67	1,095	(2.7%)	99	2,932	(2.5%)	93
7+ Person Household	83	(1.4%)	76	646	(1.6%)	87	1,617	(1.4%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Housing Units									
Total Housing Units	6,253			42,254			120,470		
Renter Occupied Housing	3,898			13,622			39,627		
Owner Occupied Housing	2,082			27,072			76,234		
Vacant Housing	273			1,560			4,609		
Housing Rent									
Average Rent	$1,513.47		98	$1,551.7		101	$1,493.39		97
Median Rent	$1,521.19		108	$1,529.49		109	$1,449.28		103
Total Cash Rents Housing	3,854			13,115			38,452		
<$300	33	(0.9%)	31	319	(2.4%)	87	666	(1.7%)	62
$300-$500	74	(1.9%)	50	271	(2.1%)	53	815	(2.1%)	55
$500-$750	72	(1.9%)	21	285	(2.2%)	25	1,407	(3.7%)	42
$750-$1000	197	(5.1%)	39	793	(6%)	46	3,477	(9%)	69
$1000-$1500	1,485	(38.5%)	146	4,627	(35.3%)	134	14,313	(37.2%)	141
$1500-$2000	1,557	(40.4%)	192	4,450	(33.9%)	161	12,061	(31.4%)	149
$2000-$2500	402	(10.4%)	89	1,743	(13.3%)	114	4,050	(10.5%)	90

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$2500-$3000	31	(0.8%)	14	479	(3.7%)	64	1,107	(2.9%)	50
$3000-$3500	2	(<0.5%)	2	86	(0.7%)	22	327	(0.9%)	28
>$3500	1	(<0.5%)	1	62	(<0.5%)	13	229	(0.6%)	16
Value of Owner-Occupied Housing Units									
Average House Value	$421,446.34		8	$402,089.86		7	$407,467.86		7
Median House Value	$400,830.57		105	$375,388.45		99	$378,208.3		99
Owner Occupied Housing	2,082			27,072			76,234		
<$100K	59	(2.8%)	33	1,145	(4.2%)	49	2,379	(3.1%)	36
$100K - $200K	51	(2.4%)	18	1,009	(3.7%)	28	3,733	(4.9%)	36
$200K - $300K	305	(14.6%)	90	4,735	(17.5%)	108	13,698	(18%)	111
$300K - $400K	621	(29.8%)	205	8,817	(32.6%)	223	23,408	(30.7%)	211
$400K - $500K	602	(28.9%)	251	5,929	(21.9%)	190	16,949	(22.2%)	193
$500K - $1000K	433	(20.8%)	84	5,167	(19.1%)	7	15,287	(20.1%)	8
>$1000K	11	(0.5%)	5	270	(1%)	9	780	(1%)	9

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	1,189	(19.9%)	157	4,917	(12.1%)	95	13,536	(11.7%)	92
Households Above Poverty	4,791	(80.1%)	92	35,777	(87.9%)	101	102,325	(88.3%)	101
Households in Poverty (Married)	179	(3%)	137	710	(1.7%)	8	2,365	(2%)	94
Households in Poverty (Male Householder)	16	(<0.5%)	42	259	(0.6%)	100	477	(<0.5%)	65
Households in Poverty (Female Householder)	220	(3.7%)	125	1,141	(2.8%)	95	3,205	(2.8%)	94
Households in Poverty (Non-Family)	729	(12.2%)	194	2,679	(6.6%)	105	7,144	(6.2%)	98
Households in Poverty (Non-Family Student)	45	(0.8%)	121	128	(<0.5%)	51	345	(<0.5%)	48
Wealth per Household									
Household Average Wealth	$209,390.89		87	$238,277.08		99	$240,039.38		99
Household Median Wealth	$52,555.31		65	$79,880.36		99	$81,022.37		100
<$0K	1,187	(19.8%)	114	7,080	(17.4%)	100	20,051	(17.3%)	99
$0K - $5K	634	(10.6%)	124	3,519	(8.6%)	101	9,954	(8.6%)	100
$5K - $10K	320	(5.4%)	117	1,865	(4.6%)	101	5,288	(4.6%)	100
$10K - $25K	412	(6.9%)	108	2,595	(6.4%)	100	7,354	(6.3%)	100
$25K - $50K	407	(6.8%)	100	2,778	(6.8%)	101	7,887	(6.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$50K - $100K	587	(9.8%)	96	4,200	(10.3%)	101	11,921	(10.3%)	101
$100K - $250K	991	(16.6%)	92	7,399	(18.2%)	101	21,105	(18.2%)	101
$250K - $500K	694	(11.6%)	88	5,350	(13.1%)	100	15,306	(13.2%)	100
>$500K	748	(12.5%)	84	5,908	(14.5%)	98	16,995	(14.7%)	99

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	9,139			69,789			195,316		
Average Number of Vehicles	1.53		84	1.71		94	1.69		92
No Vehicles	720	(12%)	146	2,835	(7%)	84	9,489	(8.2%)	99
1 Vehicle	2,612	(43.7%)	133	15,877	(39%)	119	45,618	(39.4%)	120
2 Vehicles	1,821	(30.5%)	83	14,643	(36%)	98	40,234	(34.7%)	94
3 or more Vehicles	827	(13.8%)	63	7,339	(18%)	8	20,520	(17.7%)	8

Population Change

	1 Mile	3 Mile	5 Mile
Births	159	1,046	2,879
Deaths	125	969	2,753
Migration	-37	-91	320

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	448	2,710	7,436
Total Employees	5,899	37,464	99,821

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats