Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Overview						
Population	38,220		284,645		635,534	
Households	14,426		103,105		224,866	
Persons per Household	2.64	104	2.73	107	2.8	110
Household Median Income	$85,777.95	108	$84,785.54	107	$92,481.61	116
Household Median Disposable Income	$72,217.95	105	$71,466.09	104	$77,487.44	113
Household Median Discretionary Income	$49,408.14	97	$45,153.5	89	$50,729.73	100
Average Income Per Person	$44,436.41	103	$40,487.28	94	$43,589.8	101
Median Rent	$1,657.7	118	$1,681.21	119	$1,682.96	119
Median House Value	$618,901.25	163	$585,676.12	154	$608,257.85	160
Households in Poverty	1,991 (13.8%)	109	13,985 (13.6%)	107	27,428 (12.2%)	96
Household Median Wealth	$67,384.91	83	$66,875.09	8	$74,784.28	92
Average Age	40.54	99	40.16	98	40.41	99
Median Age	40.01	100	38.77	97	40	100
Households with Children	4,535 (31.4%)	117	29,944 (29%)	108	67,641 (30.1%)	112
High School Graduate or Higher	23,742 (86.9%)	97	168,840 (84.4%)	95	383,750 (86.4%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	7,786	(28.5%)	8	60,914	(30.5%)	87	158,751	(35.7%)	102
Pop density (per sq mi)	12,231			9,402			8,459		
Area (based on blockgroups)	3			30			75		
Population									
Population 2024 Q4	38,220			284,645			635,534		
Population 2024 Q3	38,195			283,965			634,494		
Population 2024 Q2	38,131			285,627			636,689		
Population 2024 Q1	38,114			285,222			635,994		
Population 2023 Q4	38,112			285,036			635,631		
Population 2023 Q3	38,050			284,639			634,933		
Population 2023 Q2	38,067			284,195			633,651		
Population 2023 Q1	38,034			284,455			633,735		
Population 2022 Q4	38,168			284,040			633,262		
Population 5 Years Forecast	38,048			290,523			644,441		
Population 10 Years Forecast	38,391			296,485			654,889		
Persons per Household	2.64		104	2.73		107	2.8		110

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	87	(<0.5%)	10	3,117	(1.1%)	46	6,017	(0.9%)	40
Transient Population - Average Last 4 Quarters				2,160	(0.8%)	59	4,842	(0.8%)	59

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	14,426	103,105	224,866
Households 2024 Q3	14,409	102,806	224,390
Households 2024 Q2	14,385	103,212	224,968
Households 2024 Q1	14,382	103,053	224,691
Households 2023 Q4	14,375	102,989	224,552
Households 2023 Q3	14,358	102,857	224,304
Households 2023 Q2	14,358	102,652	223,787
Households 2023 Q1	14,351	102,772	223,850
Households 2022 Q4	14,413	102,585	223,660
Households 5 Years Forecast	14,356	105,514	228,336
Households 10 Years Forecast	14,481	107,862	232,271

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	18,301	(47.9%)	98	138,456	(48.6%)	99	307,617	(48.4%)	99
Female	19,919	(52.1%)	102	146,189	(51.4%)	101	327,917	(51.6%)	101
Ethnicity									
White	16,625	(43.5%)	75	105,720	(37.1%)	64	242,526	(38.2%)	66
Hispanic (Ethnic)	14,849	(38.9%)	199	127,257	(44.7%)	229	253,848	(39.9%)	205
Asian	2,893	(7.6%)	131	22,642	(8%)	138	61,786	(9.7%)	169
Black	2,635	(6.9%)	58	21,623	(7.6%)	64	59,232	(9.3%)	7
Other	1,218	(3.2%)	61	7,403	(2.6%)	50	18,142	(2.9%)	55
Household by Ethnicity									
White	6,232	(43.2%)	70	39,533	(38.3%)	62	87,011	(38.7%)	63
Hispanic (Ethnic)	5,418	(37.6%)	247	42,074	(40.8%)	268	85,605	(38.1%)	250
Other	1,096	(7.6%)	100	6,696	(6.5%)	86	15,495	(6.9%)	91
Black	974	(6.8%)	61	8,136	(7.9%)	71	19,345	(8.6%)	7
Asian	706	(4.9%)	108	6,666	(6.5%)	143	17,410	(7.7%)	171
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$117,523.26		106	$110,952.05		100	$122,422.45		110
Average Income Per Person	$44,436.41		103	$40,487.28		94	$43,589.8		101
Household Median Income	$85,777.95		108	$84,785.54		107	$92,481.61		116
<$15K	858	(5.9%)	74	7,730	(7.5%)	93	16,133	(7.2%)	89
$15K - $25K	929	(6.4%)	99	6,783	(6.6%)	102	13,079	(5.8%)	90
$25K - $35K	1,011	(7%)	104	6,423	(6.2%)	93	12,498	(5.6%)	83
$35K - $50K	1,283	(8.9%)	86	9,558	(9.3%)	90	19,613	(8.7%)	85
$50K - $75K	2,281	(15.8%)	101	15,325	(14.9%)	94	30,989	(13.8%)	88
$75K - $100K	1,786	(12.4%)	97	13,138	(12.7%)	99	27,404	(12.2%)	95
$100K - $150K	2,666	(18.5%)	104	19,299	(18.7%)	106	42,087	(18.7%)	106
$150K - $175K	894	(6.2%)	99	6,793	(6.6%)	105	16,566	(7.4%)	117
$175K - $200K	777	(5.4%)	82	6,438	(6.2%)	95	17,094	(7.6%)	116
$200K - $250K	1,091	(7.6%)	145	6,508	(6.3%)	121	16,469	(7.3%)	140
$250K - $500K	462	(3.2%)	144	2,780	(2.7%)	121	7,042	(3.1%)	140
>$500K	388	(2.7%)	144	2,330	(2.3%)	121	5,892	(2.6%)	141

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Disposable Income	$88,274.83		107	$85,238.89		103	$90,682.47		110
Household Median Disposable Income	$72,217.95		105	$71,466.09		104	$77,487.44		113
<$15K	950	(6.6%)	75	8,401	(8.1%)	93	17,458	(7.8%)	88
$15K - $25K	1,150	(8%)	105	8,041	(7.8%)	102	15,752	(7%)	92
$25K - $35K	1,060	(7.3%)	93	7,723	(7.5%)	95	15,017	(6.7%)	85
$35K - $50K	1,685	(11.7%)	96	11,418	(11.1%)	91	22,755	(10.1%)	83
$50K - $75K	2,610	(18.1%)	102	18,219	(17.7%)	100	37,943	(16.9%)	95
$75K - $100K	1,948	(13.5%)	95	15,066	(14.6%)	102	32,068	(14.3%)	100
$100K - $150K	2,783	(19.3%)	108	19,276	(18.7%)	104	45,733	(20.3%)	113
$150K - $175K	778	(5.4%)	89	6,218	(6%)	99	15,956	(7.1%)	117
$175K - $200K	395	(2.7%)	124	2,356	(2.3%)	104	6,014	(2.7%)	121
$200K - $250K	430	(3%)	139	2,566	(2.5%)	116	6,500	(2.9%)	135
$250K - $500K	588	(4.1%)	139	3,504	(3.4%)	116	8,881	(3.9%)	135
>$500K	49	(<0.5%)	132	317	(<0.5%)	120	789	(<0.5%)	136

Discretionary Households Income

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Discretionary Income	$59,264.79		97	$55,801.85		91	$61,479.59		100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$49,408.14		97	$45,153.5		89	$50,729.73		100
<$10K	1,063	(7.4%)	8	11,491	(11.1%)	120	23,501	(10.5%)	113
$10K - $20K	1,718	(11.9%)	113	12,910	(12.5%)	118	24,665	(11%)	104
$20K - $30K	1,544	(10.7%)	101	11,520	(11.2%)	106	22,553	(10%)	95
$30K - $40K	1,630	(11.3%)	114	10,514	(10.2%)	103	21,250	(9.5%)	95
$40K - $50K	1,334	(9.2%)	104	9,521	(9.2%)	104	19,247	(8.6%)	97
$50K - $75K	2,691	(18.7%)	107	17,612	(17.1%)	98	37,856	(16.8%)	97
$75K - $100K	1,769	(12.3%)	105	11,752	(11.4%)	97	27,518	(12.2%)	104
$100K - $125K	1,122	(7.8%)	96	8,340	(8.1%)	100	20,899	(9.3%)	115
$125K - $150K	1,081	(7.5%)	113	6,378	(6.2%)	93	16,489	(7.3%)	110
>$150K	474	(3.3%)	56	3,067	(3%)	50	10,888	(4.8%)	8

Households Income by Ethnicity

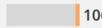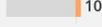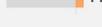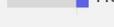|	1 Mile			3 Mile			5 Mile		
Average Income - White	$95,111.65		100	$99,213.86		104	$107,071.82		112
Median Income - White	$87,420.49		101	$91,739.77		106	$103,208.12		119
Average Income - Black	$92,481.2		134	$83,837.11		121	$86,509.35		125
Median Income - Black	$74,999		35	$71,277.03		129	$73,466.84		33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$139,307.8	123	$119,972.9	106	$120,796.88	107
Median Income - Asian	$150,837.97	132	$122,287.36	107	$125,366.93	110
Average Income - Hispanic	$94,380.98	117	$87,599.07	108	$91,150.05	113
Median Income - Hispanic	$80,172.21	115	$77,380.42	111	$81,977.29	118
Average Income - Other	$98,904.46	110	$100,192.9	112	$105,509.26	118
Median Income - Other	$88,209.7	111	$94,697.04	119	$102,642.67	129

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.54		99	40.16		98	40.41		99
Median Age	40.01		100	38.77		97	40		100
0-4	2,387	(6.2%)	116	17,285	(6.1%)	112	37,496	(5.9%)	109
5-13	3,713	(9.7%)	94	28,901	(10.2%)	98	66,134	(10.4%)	101
14-17	1,750	(4.6%)	86	13,929	(4.9%)	92	31,847	(5%)	94
18-21	1,753	(4.6%)	83	14,085	(4.9%)	90	32,091	(5%)	92
22-24	1,299	(3.4%)	82	10,468	(3.7%)	89	23,834	(3.8%)	90
25-29	2,431	(6.4%)	107	17,537	(6.2%)	104	38,856	(6.1%)	103
30-34	2,877	(7.5%)	115	20,047	(7%)	108	42,697	(6.7%)	103

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	2,891	(7.6%)	115	21,312	(7.5%)	113	44,805	(7%)	107
40-44	2,663	(7%)	109	20,159	(7.1%)	111	43,161	(6.8%)	106
45-49	2,526	(6.6%)	110	18,952	(6.7%)	111	41,348	(6.5%)	109
50-54	2,291	(6%)	101	17,744	(6.2%)	105	39,836	(6.3%)	105
55-59	2,538	(6.6%)	108	18,403	(6.5%)	105	41,104	(6.5%)	105
60-64	2,553	(6.7%)	104	18,017	(6.3%)	99	40,926	(6.4%)	100
65-69	2,251	(5.9%)	97	16,445	(5.8%)	95	37,343	(5.9%)	97
70-74	1,704	(4.5%)	89	12,361	(4.3%)	86	28,660	(4.5%)	90
75-79	1,189	(3.1%)	8	8,648	(3%)	7	20,882	(3.3%)	85
80-84	702	(1.8%)	7	5,288	(1.9%)	7	12,561	(2%)	8
85+	702	(1.8%)	91	5,064	(1.8%)	88	11,953	(1.9%)	93

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.35		99	38.89		98	39.13		98
Male Median Age	38.05		100	37.69		99	37.82		99
0-4	1,220	(6.7%)	118	8,875	(6.4%)	114	19,266	(6.3%)	111
5-13	1,845	(10.1%)	94	14,693	(10.6%)	99	33,644	(10.9%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
14-17	880	(4.8%)	87	7,143	(5.2%)	93	16,247	(5.3%)	96
18-21	876	(4.8%)	83	7,270	(5.3%)	91	16,468	(5.4%)	93
22-24	651	(3.6%)	82	5,438	(3.9%)	90	12,293	(4%)	92
25-29	1,227	(6.7%)	109	8,938	(6.5%)	105	19,695	(6.4%)	104
30-34	1,357	(7.4%)	111	9,826	(7.1%)	106	20,859	(6.8%)	101
35-39	1,434	(7.8%)	117	10,486	(7.6%)	113	21,789	(7.1%)	106
40-44	1,312	(7.2%)	111	9,923	(7.2%)	111	21,019	(6.8%)	106
45-49	1,196	(6.5%)	109	9,202	(6.6%)	111	19,836	(6.4%)	107
50-54	1,086	(5.9%)	100	8,606	(6.2%)	104	19,148	(6.2%)	104
55-59	1,179	(6.4%)	106	8,835	(6.4%)	105	19,594	(6.4%)	104
60-64	1,230	(6.7%)	107	8,520	(6.2%)	98	19,276	(6.3%)	100
65-69	1,046	(5.7%)	98	7,657	(5.5%)	95	17,310	(5.6%)	97
70-74	770	(4.2%)	89	5,623	(4.1%)	86	13,126	(4.3%)	90
75-79	504	(2.8%)	76	3,750	(2.7%)	77	9,091	(3%)	84
80-84	265	(1.4%)	70	2,057	(1.5%)	71	5,011	(1.6%)	78
85+	223	(1.2%)	83	1,614	(1.2%)	76	3,945	(1.3%)	87

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	41.63		99	41.35		98	41.6		99
Female Median Age	41.03		99	40.86		99	41.17		100
0-4	1,167	(5.9%)	113	8,410	(5.8%)	111	18,230	(5.6%)	107
5-13	1,868	(9.4%)	95	14,208	(9.7%)	98	32,490	(9.9%)	100
14-17	870	(4.4%)	85	6,786	(4.6%)	91	15,600	(4.8%)	93
18-21	877	(4.4%)	84	6,815	(4.7%)	88	15,623	(4.8%)	90
22-24	648	(3.3%)	82	5,030	(3.4%)	87	11,541	(3.5%)	89
25-29	1,204	(6%)	106	8,599	(5.9%)	103	19,161	(5.8%)	103
30-34	1,520	(7.6%)	120	10,221	(7%)	110	21,838	(6.7%)	104
35-39	1,457	(7.3%)	112	10,826	(7.4%)	114	23,016	(7%)	108
40-44	1,351	(6.8%)	107	10,236	(7%)	110	22,142	(6.8%)	106
45-49	1,330	(6.7%)	112	9,750	(6.7%)	112	21,512	(6.6%)	110
50-54	1,205	(6%)	101	9,138	(6.3%)	105	20,688	(6.3%)	106
55-59	1,359	(6.8%)	111	9,568	(6.5%)	106	21,510	(6.6%)	106
60-64	1,323	(6.6%)	102	9,497	(6.5%)	100	21,650	(6.6%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🔴 1 Mile			🟠 3 Mile			🔵 5 Mile		
65-69	1,205	(6%)	96	8,788	(6%)	95	20,033	(6.1%)	97
70-74	934	(4.7%)	89	6,738	(4.6%)	87	15,534	(4.7%)	89
75-79	685	(3.4%)	83	4,898	(3.4%)	8	11,791	(3.6%)	86
80-84	437	(2.2%)	8	3,231	(2.2%)	8	7,550	(2.3%)	85
85+	479	(2.4%)	94	3,450	(2.4%)	92	8,008	(2.4%)	96

Employment by Occupation

	🔴 1 Mile			🟠 3 Mile			🔵 5 Mile		
Total Employees (16+ Years Old)	20,299			150,778			331,822		
Professional Specialty	4,295	(21.2%)	86	33,036	(21.9%)	89	81,219	(24.5%)	99
Managerial/Executive	3,171	(15.6%)	90	21,647	(14.4%)	83	53,882	(16.2%)	94
Production & Transportation	2,838	(14%)	108	25,470	(16.9%)	131	50,986	(15.4%)	119
Office Admin	2,488	(12.3%)	115	16,978	(11.3%)	106	36,967	(11.1%)	105
Sales	1,952	(9.6%)	103	13,454	(8.9%)	96	31,202	(9.4%)	101
Construction	1,623	(8%)	100	12,986	(8.6%)	108	24,324	(7.3%)	92
Building Maintenance & Cleaning	986	(4.9%)	143	6,488	(4.3%)	127	11,923	(3.6%)	106
Food Preparation & Serving	894	(4.4%)	86	7,031	(4.7%)	91	13,567	(4.1%)	8
Personal Care	824	(4.1%)	163	4,762	(3.2%)	127	8,790	(2.6%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Healthcare support	815	(4%)	122	5,702	(3.8%)	115	12,507	(3.8%)	115
Protective	413	(2%)	94	3,133	(2.1%)	96	6,158	(1.9%)	86
Farming, Fishing & Forestry				91	(<0.5%)	10	297	(<0.5%)	16

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	20,299			150,778			331,822		
Educational Services	5,109	(25.2%)	107	35,096	(23.3%)	99	79,639	(24%)	102
Wholesale Retail	3,065	(15.1%)	115	22,252	(14.8%)	112	47,927	(14.4%)	110
Manufacturing	1,914	(9.4%)	95	15,710	(10.4%)	105	35,577	(10.7%)	108
Entertainment Services	1,574	(7.8%)	89	12,305	(8.2%)	94	24,297	(7.3%)	84
Financial, Insurance & Real Estate	1,509	(7.4%)	110	10,696	(7.1%)	105	24,319	(7.3%)	109
Transportation	1,475	(7.3%)	124	10,491	(7%)	119	23,328	(7%)	120
Professional Services	1,463	(7.2%)	89	10,672	(7.1%)	88	28,205	(8.5%)	105
Agriculture/Mining/Construction	1,326	(6.5%)	7	11,053	(7.3%)	86	20,963	(6.3%)	74
Other Professional Services	1,145	(5.6%)	120	7,549	(5%)	106	16,180	(4.9%)	104
Administrative/Waste Services	844	(4.2%)	100	7,028	(4.7%)	112	13,707	(4.1%)	99
Public Administration	465	(2.3%)	48	4,771	(3.2%)	66	10,193	(3.1%)	64

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Information	392	(1.9%)	104	2,863	(1.9%)	102	6,948	(2.1%)	112
Management Services	18	(<0.5%)	70	292	(<0.5%)	153	539	(<0.5%)	128
Language Spoken									
Speak English at Home	16,887	(47.1%)	61	113,033	(42.3%)	55	275,564	(46.1%)	60
Speak Spanish at Home	11,640	(32.5%)	230	102,153	(38.2%)	270	204,435	(34.2%)	242
Speak Other Language at Home	7,306	(20.4%)	241	52,174	(19.5%)	231	118,039	(19.7%)	233
Ancestry									
Other	8,090	(21.2%)	100	53,751	(18.9%)	90	134,473	(21.2%)	100
South American	5,523	(14.5%)	1159	32,219	(11.3%)	908	63,368	(10%)	800
Italian	3,962	(10.4%)	348	18,854	(6.6%)	222	37,646	(5.9%)	199
Dominican	3,612	(9.5%)	1482	32,046	(11.3%)	1765	73,343	(11.5%)	1810
Unclassified	2,613	(6.8%)	42	17,499	(6.1%)	38	44,411	(7%)	43
Puerto Rican	1,859	(4.9%)	173	19,802	(7%)	247	44,228	(7%)	247
Central American	1,439	(3.8%)	226	6,866	(2.4%)	145	13,188	(2.1%)	125
Other European (e.g. Greek/Russian)	1,235	(3.2%)	102	8,759	(3.1%)	97	22,778	(3.6%)	113
Scottish/Irish	1,150	(3%)	45	7,583	(2.7%)	40	18,667	(2.9%)	44

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Polish	1,134	(3%)	193	12,605	(4.4%)	289	20,746	(3.3%)	213
South East Asian (e.g. Vietnamese)	1,099	(2.9%)	163	6,661	(2.3%)	133	14,827	(2.3%)	132
Other Hispanic	1,037	(2.7%)	189	7,752	(2.7%)	190	16,432	(2.6%)	181
South Central Asian (e.g. Indian)	1,022	(2.7%)	171	8,916	(3.1%)	201	22,902	(3.6%)	231
Mexican	865	(2.3%)	21	25,051	(8.8%)	80	34,547	(5.4%)	49
Middle Eastern	757	(2%)	319	3,840	(1.3%)	217	10,958	(1.7%)	278
German	633	(1.7%)	21	5,279	(1.9%)	24	12,851	(2%)	26
Cuban	514	(1.3%)	186	3,521	(1.2%)	171	8,742	(1.4%)	190
American	416	(1.1%)	23	2,984	(1%)	22	7,787	(1.2%)	26
Korean	348	(0.9%)	176	3,506	(1.2%)	238	13,984	(2.2%)	425
Chinese	290	(0.8%)	61	2,528	(0.9%)	71	6,836	(1.1%)	86
British	213	(0.6%)	10	1,652	(0.6%)	11	4,495	(0.7%)	13
Dutch	124	(<0.5%)	54	618	(<0.5%)	36	1,512	(<0.5%)	39
Other Asian	101	(<0.5%)	62	698	(<0.5%)	57	1,987	(<0.5%)	73
French	71	(<0.5%)	15	499	(<0.5%)	14	1,466	(<0.5%)	19
Scandinavian	54	(<0.5%)	7	484	(<0.5%)	9	1,400	(<0.5%)	12

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Japanese	33	(<0.5%)	36	333	(<0.5%)	49	1,250	(<0.5%)	8
Native American (Indian/Eskimo)	26	(<0.5%)	11	305	(<0.5%)	17	617	(<0.5%)	15
Hawaiian/Pacific Islander				34	(<0.5%)	7	93	(<0.5%)	8

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	27,318			199,977			444,132		
Elementary (0 to 8 Years)	2,369	(8.7%)	182	18,365	(9.2%)	192	34,649	(7.8%)	163
Some High School (9 to 11 Years)	1,207	(4.4%)	75	12,772	(6.4%)	108	25,733	(5.8%)	98
High School Graduate (12 Years)	8,936	(32.7%)	125	61,880	(30.9%)	118	128,600	(29%)	111
Some College (13 to 16 Years)	4,560	(16.7%)	86	30,785	(15.4%)	8	67,280	(15.1%)	7
Associates Degree Only	2,460	(9%)	102	15,261	(7.6%)	87	29,119	(6.6%)	74
Bachelor's Degree Only	4,504	(16.5%)	7	39,189	(19.6%)	92	99,921	(22.5%)	106
Graduate Degree	3,282	(12%)	87	21,725	(10.9%)	7	58,830	(13.2%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		

Household Type

Households	14,426			103,105			224,866		
One Person Households	3,981	(27.6%)	100	27,436	(26.6%)	97	56,320	(25%)	91
Married Couple	6,093	(42.2%)	88	44,100	(42.8%)	89	104,725	(46.6%)	97
Male Householder	708	(4.9%)	97	6,609	(6.4%)	126	13,214	(5.9%)	116
Female Householder	2,708	(18.8%)	151	18,870	(18.3%)	147	38,546	(17.1%)	138
Non Family Households	936	(6.5%)	92	6,090	(5.9%)	83	12,061	(5.4%)	76

Household Size

Households	14,426			103,105			224,866		
1 Person Household	3,981	(27.6%)	100	27,436	(26.6%)	97	56,320	(25%)	91
2 Person Household	3,964	(27.5%)	83	28,134	(27.3%)	83	60,779	(27%)	8
3 Person Household	2,638	(18.3%)	117	18,135	(17.6%)	113	40,425	(18%)	115
4 Person Household	2,272	(15.7%)	120	15,932	(15.5%)	118	35,856	(15.9%)	122
5 Person Household	934	(6.5%)	102	7,628	(7.4%)	117	17,806	(7.9%)	125
6 Person Household	402	(2.8%)	102	3,446	(3.3%)	123	8,005	(3.6%)	130
7+ Person Household	235	(1.6%)	90	2,394	(2.3%)	128	5,675	(2.5%)	139

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile		🟠 3 Mile		🔵 5 Mile	
Housing Units						
Total Housing Units	15,160		107,670		234,371	
Renter Occupied Housing	7,805		57,415		111,314	
Owner Occupied Housing	6,621		45,690		113,552	
Vacant Housing	734		4,565		9,505	
Housing Rent						
Average Rent	$1,659.35	108	$1,707.66	111	$1,714.88	111
Median Rent	$1,657.7	118	$1,681.21	119	$1,682.96	119
Total Cash Rents Housing	7,585		56,417		108,738	
<$300	72	(0.9%) 34	1,190	(2.1%) 75	2,604	(2.4%) 85
$300-$500	180	(2.4%) 61	1,233	(2.2%) 56	2,447	(2.3%) 58
$500-$750	262	(3.5%) 40	2,068	(3.7%) 42	3,719	(3.4%) 39
$750-$1000	375	(4.9%) 38	2,919	(5.2%) 40	5,836	(5.4%) 41
$1000-$1500	2,010	(26.5%) 101	13,968	(24.8%) 94	26,572	(24.4%) 93
$1500-$2000	2,833	(37.4%) 178	18,847	(33.4%) 159	36,049	(33.2%) 158
$2000-$2500	1,295	(17.1%) 146	9,624	(17.1%) 146	18,458	(17%) 145

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	410	(5.4%)	94	4,198	(7.4%)	129	7,673	(7.1%)	123
$3000-$3500	110	(1.5%)	48	1,411	(2.5%)	8	2,869	(2.6%)	87
>$3500	38	(0.5%)	14	959	(1.7%)	47	2,511	(2.3%)	63

Value of Owner-Occupied Housing Units

	1 Mile			3 Mile			5 Mile		
Average House Value	$646,218.68		124	$594,672.19		114	$635,626.65		122
Median House Value	$618,901.25		163	$585,676.12		154	$608,257.85		160
Owner Occupied Housing	6,621			45,690			113,552		
<$100K	197	(3%)	35	1,627	(3.6%)	42	3,425	(3%)	35
$100K - $200K	59	(0.9%)	7	771	(1.7%)	13	1,825	(1.6%)	12
$200K - $300K	276	(4.2%)	26	2,570	(5.6%)	35	5,136	(4.5%)	28
$300K - $400K	532	(8%)	55	4,820	(10.5%)	72	10,945	(9.6%)	66
$400K - $500K	1,028	(15.5%)	135	7,218	(15.8%)	137	17,372	(15.3%)	133
$500K - $1000K	3,990	(60.3%)	244	25,840	(56.6%)	229	64,384	(56.7%)	229
>$1000K	539	(8.1%)	75	2,844	(6.2%)	57	10,465	(9.2%)	84

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	1,991	(13.8%)	109	13,985	(13.6%)	107	27,428	(12.2%)	96
Households Above Poverty	12,435	(86.2%)	99	89,120	(86.4%)	99	197,438	(87.8%)	101
Households in Poverty (Married)	348	(2.4%)	111	2,771	(2.7%)	123	5,094	(2.3%)	104
Households in Poverty (Male Householder)	36	(<0.5%)	39	922	(0.9%)	140	1,641	(0.7%)	114
Households in Poverty (Female Householder)	898	(6.2%)	211	4,386	(4.3%)	144	8,101	(3.6%)	122
Households in Poverty (Non-Family)	677	(4.7%)	75	5,560	(5.4%)	86	11,826	(5.3%)	84
Households in Poverty (Non-Family Student)	32	(<0.5%)	36	346	(<0.5%)	54	766	(<0.5%)	55
Wealth per Household									
Household Average Wealth	$226,785.49		94	$226,311.38		94	$236,471.52		98
Household Median Wealth	$67,384.91		83	$66,875.09		8	$74,784.28		92
<$0K	2,688	(18.6%)	107	19,216	(18.6%)	107	40,488	(18%)	103
$0K - $5K	1,386	(9.6%)	112	9,975	(9.7%)	113	20,541	(9.1%)	107
$5K - $10K	715	(5%)	109	5,119	(5%)	109	10,687	(4.8%)	104
$10K - $25K	951	(6.6%)	104	6,796	(6.6%)	104	14,465	(6.4%)	101
$25K - $50K	973	(6.7%)	99	6,984	(6.8%)	100	15,139	(6.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	1,438	(10%)	98	10,259	(10%)	98	22,419	(10%)	98
$100K - $250K	2,491	(17.3%)	96	17,760	(17.2%)	95	39,460	(17.5%)	97
$250K - $500K	1,789	(12.4%)	94	12,774	(12.4%)	94	28,851	(12.8%)	97
>$500K	1,995	(13.8%)	93	14,222	(13.8%)	93	32,816	(14.6%)	98

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	23,253			155,350			348,785		
Average Number of Vehicles	1.61		88	1.51		8	1.55		85
No Vehicles	1,571	(10.9%)	132	13,934	(13.5%)	163	29,466	(13.1%)	158
1 Vehicle	5,631	(39%)	119	42,466	(41.2%)	126	88,534	(39.4%)	120
2 Vehicles	4,807	(33.3%)	90	32,080	(31.1%)	84	73,224	(32.6%)	88
3 or more Vehicles	2,417	(16.8%)	76	14,625	(14.2%)	64	33,642	(15%)	68

Population Change

	1 Mile	3 Mile	5 Mile
Births	453	3,257	7,167
Deaths	259	1,862	4,338
Migration	-65	-1,676	-2,649

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	**805**	10,203	21,377
Total Employees	**7,431**	120,394	250,349

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats