Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Overview						
Population	8,701		84,822		176,113	
Households	3,610		33,448		67,605	
Persons per Household	2.35	92	2.41	94	2.5	98
Household Median Income	$82,686.96	104	$77,174.02	97	$80,080.84	101
Household Median Disposable Income	$69,774.05	102	$65,104.98	95	$67,601.79	99
Household Median Discretionary Income	$58,600.97	115	$48,553.95	95	$51,574.91	101
Average Income Per Person	$42,223.48	98	$41,614.07	97	$41,494.22	96
Median Rent	$1,388.36	99	$1,365.96	97	$1,333.49	95
Median House Value	$319,627.66	84	$329,466.28	87	$343,426.45	90
Households in Poverty	344 (9.5%)	75	4,205 (12.6%)	99	7,769 (11.5%)	91
Household Median Wealth	$84,985.9	105	$77,320.41	95	$81,680.21	101
Average Age	44.88	110	40.16	98	40.35	98
Median Age	45.13	112	37.46	93	37.98	95
Households with Children	789 (21.9%)	82	8,164 (24.4%)	91	17,065 (25.2%)	94
High School Graduate or Higher	5,804 (90.3%)	101	52,531 (90.9%)	102	108,535 (90.2%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	2,421	(37.7%)	108	23,046	(39.9%)	114	45,013	(37.4%)	107
Pop density (per sq mi)	1,937			3,036			2,311		
Area (based on blockgroups)	4			28			76		

Population

	1 Mile	3 Mile	5 Mile
Population 2024 Q4	8,701	84,822	176,113
Population 2024 Q3	8,699	84,860	176,224
Population 2024 Q2	8,731	84,467	176,007
Population 2024 Q1	8,728	84,621	176,371
Population 2023 Q4	8,727	84,602	176,408
Population 2023 Q3	8,721	84,886	176,460
Population 2023 Q2	8,711	84,694	176,256
Population 2023 Q1	8,707	84,662	176,253
Population 2022 Q4	8,707	84,758	176,042
Population 5 Years Forecast	8,823	86,437	180,365
Population 10 Years Forecast	9,044	88,814	185,851
Persons per Household	2.35 92	2.41 94	2.5 98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	218	(2.5%)	106	4,299	(5.1%)	215	7,193	(4.1%)	173
Transient Population - Average Last 4 Quarters	69	(0.8%)	61	858	(1%)	7	1,964	(1.1%)	86

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	3,610	33,448	67,605
Households 2024 Q3	3,609	33,445	67,617
Households 2024 Q2	3,621	33,316	67,558
Households 2024 Q1	3,618	33,382	67,735
Households 2023 Q4	3,618	33,373	67,741
Households 2023 Q3	3,616	33,504	67,794
Households 2023 Q2	3,612	33,421	67,705
Households 2023 Q1	3,611	33,407	67,700
Households 2022 Q4	3,611	33,445	67,612
Households 5 Years Forecast	3,663	34,103	69,269
Households 10 Years Forecast	3,756	35,079	71,442

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	4,190	(48.2%)	98	40,844	(48.2%)	98	85,037	(48.3%)	99
Female	4,511	(51.8%)	102	43,978	(51.8%)	102	91,076	(51.7%)	101
Ethnicity									
White	6,075	(69.8%)	121	52,804	(62.3%)	108	110,235	(62.6%)	108
Hispanic (Ethnic)	1,504	(17.3%)	89	18,305	(21.6%)	111	38,926	(22.1%)	113
Other	431	(5%)	95	3,652	(4.3%)	83	6,890	(3.9%)	75
Asian	417	(4.8%)	83	4,326	(5.1%)	89	7,679	(4.4%)	76
Black	274	(3.1%)	27	5,735	(6.8%)	57	12,383	(7%)	60
Household by Ethnicity									
White	2,519	(69.8%)	113	21,018	(62.8%)	102	43,971	(65%)	106
Hispanic (Ethnic)	654	(18.1%)	119	6,655	(19.9%)	131	12,732	(18.8%)	124
Other	246	(6.8%)	90	2,989	(8.9%)	118	5,017	(7.4%)	98
Black	98	(2.7%)	24	1,548	(4.6%)	42	3,751	(5.5%)	50
Asian	93	(2.6%)	57	1,238	(3.7%)	8	2,134	(3.2%)	70
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile
Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$99,236.25		89	$101,987.26		92	$105,159.84		95
Average Income Per Person	$42,223.48		98	$41,614.07		97	$41,494.22		96
Household Median Income	$82,686.96		104	$77,174.02		97	$80,080.84		101
<$15K	291	(8.1%)	100	2,483	(7.4%)	92	4,608	(6.8%)	84
$15K - $25K	84	(2.3%)	36	1,919	(5.7%)	89	3,844	(5.7%)	88
$25K - $35K	377	(10.4%)	155	2,080	(6.2%)	92	4,137	(6.1%)	91
$35K - $50K	298	(8.3%)	80	3,575	(10.7%)	104	7,117	(10.5%)	102
$50K - $75K	496	(13.7%)	87	6,146	(18.4%)	117	11,655	(17.2%)	110
$75K - $100K	741	(20.5%)	160	5,097	(15.2%)	119	10,373	(15.3%)	120
$100K - $150K	683	(18.9%)	107	5,924	(17.7%)	100	13,063	(19.3%)	109
$150K - $175K	228	(6.3%)	101	2,101	(6.3%)	100	4,312	(6.4%)	102
$175K - $200K	114	(3.2%)	48	1,523	(4.6%)	69	3,314	(4.9%)	75
$200K - $250K	167	(4.6%)	89	1,456	(4.4%)	83	2,904	(4.3%)	8
$250K - $500K	71	(2%)	88	621	(1.9%)	83	1,241	(1.8%)	8
>$500K	60	(1.7%)	89	523	(1.6%)	84	1,037	(1.5%)	8

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$79,324.63		96	$77,860.44		94	$79,304.99		96
Household Median Disposable Income	$69,774.05		102	$65,104.98		95	$67,601.79		99
<$15K	296	(8.2%)	93	2,889	(8.6%)	98	5,379	(8%)	91
$15K - $25K	173	(4.8%)	63	2,142	(6.4%)	84	4,206	(6.2%)	8
$25K - $35K	365	(10.1%)	128	2,904	(8.7%)	110	5,424	(8%)	102
$35K - $50K	417	(11.6%)	95	4,081	(12.2%)	100	8,487	(12.6%)	103
$50K - $75K	746	(20.7%)	116	7,302	(21.8%)	123	14,205	(21%)	118
$75K - $100K	627	(17.4%)	122	5,171	(15.5%)	108	11,118	(16.4%)	115
$100K - $150K	652	(18.1%)	101	5,656	(16.9%)	94	11,938	(17.7%)	99
$150K - $175K	97	(2.7%)	44	1,241	(3.7%)	61	2,738	(4%)	67
$175K - $200K	67	(1.9%)	84	572	(1.7%)	7	1,141	(1.7%)	7
$200K - $250K	68	(1.9%)	88	597	(1.8%)	84	1,193	(1.8%)	83
$250K - $500K	93	(2.6%)	88	820	(2.5%)	84	1,637	(2.4%)	83
>$500K	9	(<0.5%)	97	73	(<0.5%)	85	139	(<0.5%)	8

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$64,535.37		105	$58,562.88		95	$61,004.84		99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$58,600.97		115	$48,553.95		95	$51,574.91		101
<$10K	265	(7.3%)	7	2,804	(8.4%)	91	5,104	(7.5%)	8
$10K - $20K	152	(4.2%)	40	3,198	(9.6%)	90	6,292	(9.3%)	88
$20K - $30K	505	(14%)	132	3,910	(11.7%)	110	7,333	(10.8%)	102
$30K - $40K	368	(10.2%)	103	3,835	(11.5%)	115	7,394	(10.9%)	110
$40K - $50K	242	(6.7%)	76	3,482	(10.4%)	117	6,689	(9.9%)	112
$50K - $75K	900	(24.9%)	143	7,016	(21%)	120	14,291	(21.1%)	121
$75K - $100K	472	(13.1%)	111	3,481	(10.4%)	89	7,971	(11.8%)	101
$100K - $125K	339	(9.4%)	116	2,554	(7.6%)	94	5,633	(8.3%)	103
$125K - $150K	157	(4.3%)	65	1,615	(4.8%)	7	3,618	(5.4%)	8
>$150K	210	(5.8%)	98	1,553	(4.6%)	7	3,280	(4.9%)	8

Households Income by Ethnicity

	1 Mile			3 Mile			5 Mile		
Average Income - White	$95,891.94		100	$95,885.59		100	$97,128.18		102
Median Income - White	$88,772.07		102	$87,190.73		100	$89,805.86		103
Average Income - Black	$78,885.29		114	$75,498.6		109	$67,787.45		98
Median Income - Black	$77,857.03		141	$68,039.03		123	$61,725.43		111

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile	
Average Income - Asian	$134,794.81		119	$107,049.76		95	$108,488.43	96
Median Income - Asian	$150,714.27		132	$99,250.53		87	$100,684.91	88
Average Income - Hispanic	$68,361.69	85		$69,270.16		86	$70,237.7	87
Median Income - Hispanic	$74,726.29		107	$61,600.5		89	$63,133.98	91
Average Income - Other	$66,380.9	74		$69,302.4	7		$78,458.84	88
Median Income - Other	$64,654.86	8		$61,319.19	7		$70,196.8	88

Age

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile	
Average Age	44.88		110	40.16		98	40.35	98
Median Age	45.13		112	37.46		93	37.98	95
0-4	427	(4.9%)	91	4,908	(5.8%)	107	10,006 (5.7%)	105
5-13	877	(10.1%)	98	8,519	(10%)	97	18,471 (10.5%)	102
14-17	380	(4.4%)	82	4,568	(5.4%)	101	9,402 (5.3%)	101
18-21	347	(4%)	72	5,060	(6%)	108	10,091 (5.7%)	104
22-24	245	(2.8%)	68	3,987	(4.7%)	113	7,841 (4.5%)	107
25-29	442	(5.1%)	86	5,531	(6.5%)	110	10,936 (6.2%)	105
30-34	507	(5.8%)	89	6,171	(7.3%)	111	12,150 (6.9%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	557	(6.4%)	97	5,959	(7%)	106	12,283	(7%)	106
40-44	552	(6.3%)	99	5,293	(6.2%)	97	11,137	(6.3%)	99
45-49	511	(5.9%)	98	4,685	(5.5%)	92	9,987	(5.7%)	95
50-54	455	(5.2%)	88	4,415	(5.2%)	87	9,409	(5.3%)	90
55-59	505	(5.8%)	95	4,580	(5.4%)	88	9,846	(5.6%)	91
60-64	579	(6.7%)	104	5,028	(5.9%)	92	10,700	(6.1%)	95
65-69	645	(7.4%)	122	4,770	(5.6%)	93	10,347	(5.9%)	97
70-74	521	(6%)	119	4,054	(4.8%)	95	8,745	(5%)	99
75-79	446	(5.1%)	133	3,168	(3.7%)	97	6,625	(3.8%)	98
80-84	317	(3.6%)	152	2,110	(2.5%)	104	4,257	(2.4%)	101
85+	388	(4.5%)	220	2,016	(2.4%)	117	3,880	(2.2%)	109

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	42.74		107	39		98	39.16		98
Male Median Age	42.01		110	36.58		96	37.01		97
0-4	218	(5.2%)	92	2,509	(6.1%)	109	5,122	(6%)	107
5-13	463	(11.1%)	103	4,363	(10.7%)	99	9,506	(11.2%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	201	(4.8%)	87	2,204	(5.4%)	98	4,659	(5.5%)	99
18-21	184	(4.4%)	76	2,477	(6.1%)	106	4,975	(5.9%)	102
22-24	131	(3.1%)	72	2,010	(4.9%)	113	3,907	(4.6%)	105
25-29	219	(5.2%)	85	2,672	(6.5%)	106	5,361	(6.3%)	102
30-34	271	(6.5%)	97	3,026	(7.4%)	111	5,992	(7%)	105
35-39	270	(6.4%)	96	2,931	(7.2%)	107	5,971	(7%)	105
40-44	275	(6.6%)	102	2,614	(6.4%)	99	5,467	(6.4%)	100
45-49	252	(6%)	100	2,278	(5.6%)	93	4,896	(5.8%)	96
50-54	230	(5.5%)	92	2,161	(5.3%)	89	4,633	(5.4%)	91
55-59	247	(5.9%)	97	2,202	(5.4%)	88	4,733	(5.6%)	91
60-64	262	(6.3%)	99	2,385	(5.8%)	93	5,009	(5.9%)	94
65-69	289	(6.9%)	118	2,220	(5.4%)	93	4,814	(5.7%)	97
70-74	224	(5.3%)	113	1,855	(4.5%)	96	3,980	(4.7%)	99
75-79	195	(4.7%)	132	1,412	(3.5%)	98	2,957	(3.5%)	99
80-84	124	(3%)	142	845	(2.1%)	99	1,747	(2.1%)	99
85+	135	(3.2%)	219	680	(1.7%)	113	1,308	(1.5%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	46.87		112	41.23		98	41.47		99
Female Median Age	47.37		115	38.31		93	38.91		94
0-4	209	(4.6%)	90	2,399	(5.5%)	105	4,884	(5.4%)	104
5-13	414	(9.2%)	93	4,156	(9.5%)	95	8,965	(9.8%)	99
14-17	179	(4%)	78	2,364	(5.4%)	105	4,743	(5.2%)	102
18-21	163	(3.6%)	69	2,583	(5.9%)	111	5,116	(5.6%)	107
22-24	114	(2.5%)	64	1,977	(4.5%)	114	3,934	(4.3%)	109
25-29	223	(4.9%)	87	2,859	(6.5%)	114	5,575	(6.1%)	108
30-34	236	(5.2%)	82	3,145	(7.2%)	112	6,158	(6.8%)	106
35-39	287	(6.4%)	98	3,028	(6.9%)	106	6,312	(6.9%)	106
40-44	277	(6.1%)	97	2,679	(6.1%)	96	5,670	(6.2%)	98
45-49	259	(5.7%)	96	2,407	(5.5%)	92	5,091	(5.6%)	93
50-54	225	(5%)	84	2,254	(5.1%)	86	4,776	(5.2%)	88
55-59	258	(5.7%)	93	2,378	(5.4%)	88	5,113	(5.6%)	91
60-64	317	(7%)	108	2,643	(6%)	92	5,691	(6.2%)	96

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	356	(7.9%)	125	2,550	(5.8%)	92	5,533	(6.1%)	96
70-74	297	(6.6%)	124	2,199	(5%)	94	4,765	(5.2%)	99
75-79	251	(5.6%)	134	1,756	(4%)	96	3,668	(4%)	97
80-84	193	(4.3%)	158	1,265	(2.9%)	106	2,510	(2.8%)	102
85+	253	(5.6%)	219	1,336	(3%)	119	2,572	(2.8%)	110

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	4,935			46,194			92,902		
Professional Specialty	1,053	(21.3%)	86	12,156	(26.3%)	106	23,787	(25.6%)	104
Production & Transportation	780	(15.8%)	122	7,277	(15.8%)	122	14,391	(15.5%)	120
Sales	691	(14%)	150	4,492	(9.7%)	104	9,070	(9.8%)	105
Managerial/Executive	629	(12.7%)	73	6,942	(15%)	87	14,973	(16.1%)	93
Office Admin	457	(9.3%)	87	5,000	(10.8%)	102	10,278	(11.1%)	104
Healthcare support	430	(8.7%)	265	1,896	(4.1%)	125	3,237	(3.5%)	106
Food Preparation & Serving	356	(7.2%)	141	2,907	(6.3%)	123	5,285	(5.7%)	111
Construction	219	(4.4%)	55	2,280	(4.9%)	62	5,314	(5.7%)	72
Building Maintenance & Cleaning	213	(4.3%)	127	1,525	(3.3%)	97	2,958	(3.2%)	94

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Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Farming, Fishing & Forestry	78	(1.6%)	274	211	(<0.5%)	79	518	(0.6%)	97
Personal Care	29	(0.6%)	24	1,042	(2.3%)	90	2,074	(2.2%)	89
Protective				466	(1%)	47	1,017	(1.1%)	51

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	4,935			46,194			92,902		
Educational Services	1,629	(33%)	141	13,142	(28.4%)	121	25,799	(27.8%)	119
Wholesale Retail	728	(14.8%)	112	6,727	(14.6%)	111	13,274	(14.3%)	109
Manufacturing	544	(11%)	111	5,656	(12.2%)	123	12,440	(13.4%)	35
Agriculture/Mining/Construction	401	(8.1%)	95	1,948	(4.2%)	50	5,168	(5.6%)	65
Professional Services	369	(7.5%)	93	3,412	(7.4%)	92	6,387	(6.9%)	85
Entertainment Services	360	(7.3%)	84	4,613	(10%)	115	8,246	(8.9%)	102
Financial, Insurance & Real Estate	259	(5.2%)	79	2,474	(5.4%)	8	5,184	(5.6%)	83
Administrative/Waste Services	239	(4.8%)	116	1,735	(3.8%)	90	3,886	(4.2%)	100
Other Professional Services	184	(3.7%)	79	2,341	(5.1%)	108	4,543	(4.9%)	104
Transportation	182	(3.7%)	63	2,518	(5.5%)	93	4,692	(5.1%)	86
Public Administration	30	(0.6%)	13	919	(2%)	42	1,999	(2.2%)	45

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Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Information	10	(<0.5%)	11	705	(1.5%)	8	1,175	(1.3%)	68
Management Services				4	(<0.5%)	7	109	(<0.5%)	93
Language Spoken									
Speak English at Home	6,866	(83%)	107	63,948	(80%)	103	130,854	(78.8%)	102
Speak Spanish at Home	892	(10.8%)	76	10,577	(13.2%)	94	23,174	(14%)	99
Speak Other Language at Home	516	(6.2%)	74	5,389	(6.7%)	8	12,079	(7.3%)	86
Ancestry									
Unclassified	1,705	(19.6%)	121	13,669	(16.1%)	99	27,963	(15.9%)	98
German	1,685	(19.4%)	249	13,507	(15.9%)	204	29,108	(16.5%)	212
Puerto Rican	1,260	(14.5%)	514	12,818	(15.1%)	537	26,596	(15.1%)	536
Other	1,009	(11.6%)	55	13,839	(16.3%)	7	28,563	(16.2%)	7
Scottish/Irish	556	(6.4%)	96	5,811	(6.9%)	103	11,492	(6.5%)	98
American	444	(5.1%)	107	3,167	(3.7%)	7	6,326	(3.6%)	7
Italian	403	(4.6%)	156	2,943	(3.5%)	117	5,927	(3.4%)	113
British	354	(4.1%)	7	3,533	(4.2%)	7	7,984	(4.5%)	85
Other European (e.g. Greek/Russian)	298	(3.4%)	108	2,601	(3.1%)	97	5,495	(3.1%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Other Asian	239	(2.7%)	643	1,278	(1.5%)	353	1,844	(1%)	245
Polish	118	(1.4%)	88	1,102	(1.3%)	85	2,609	(1.5%)	97
South Central Asian (e.g. Indian)	107	(1.2%)	76	941	(1.1%)	71	1,561	(0.9%)	57
French	80	(0.9%)	74	683	(0.8%)	65	1,320	(0.7%)	60
Other Hispanic	66	(0.8%)	53	977	(1.2%)	80	2,089	(1.2%)	83
Cuban	66	(0.8%)	105	817	(1%)	133	1,684	(1%)	32
Scandinavian	61	(0.7%)	37	691	(0.8%)	43	1,326	(0.8%)	40
Dominican	57	(0.7%)	103	1,225	(1.4%)	226	3,437	(2%)	306
South East Asian (e.g. Vietnamese)	45	(0.5%)	29	1,331	(1.6%)	89	2,840	(1.6%)	92
Dutch	42	(<0.5%)	8	335	(<0.5%)	65	746	(<0.5%)	70
Mexican	33	(<0.5%)	3	1,090	(1.3%)	12	1,709	(1%)	9
Chinese	22	(<0.5%)	20	420	(<0.5%)	40	861	(<0.5%)	39
Central American	21	(<0.5%)	15	692	(0.8%)	49	1,153	(0.7%)	39
Middle Eastern	10	(<0.5%)	19	209	(<0.5%)	40	444	(<0.5%)	41
Native American (Indian/Eskimo)	10	(<0.5%)	18	87	(<0.5%)	16	175	(<0.5%)	16
Hawaiian/Pacific Islander	5	(<0.5%)	32	14	(<0.5%)	9	30	(<0.5%)	10

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Korean	4	(<0.5%)	9	313	(<0.5%)	71	520	(<0.5%)	57
South American	1	(<0.5%)	1	686	(0.8%)	65	2,258	(1.3%)	103
Japanese				43	(<0.5%)	21	53	(<0.5%)	13

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	6,425			57,780			120,302		
Elementary (0 to 8 Years)	101	(1.6%)	33	1,767	(3.1%)	64	4,613	(3.8%)	8
Some High School (9 to 11 Years)	520	(8.1%)	137	3,482	(6%)	102	7,154	(5.9%)	101
High School Graduate (12 Years)	2,221	(34.6%)	132	16,709	(28.9%)	111	36,288	(30.2%)	115
Some College (13 to 16 Years)	715	(11.1%)	58	8,218	(14.2%)	74	17,247	(14.3%)	74
Associates Degree Only	447	(7%)	76	4,558	(7.9%)	90	9,987	(8.3%)	94
Bachelor's Degree Only	1,562	(24.3%)	114	14,524	(25.1%)	118	28,408	(23.6%)	111
Graduate Degree	859	(13.4%)	97	8,522	(14.7%)	107	16,605	(13.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Type									
Households	3,610			33,448			67,605		
One Person Households	1,067	(29.6%)	108	10,237	(30.6%)	111	18,885	(27.9%)	102
Married Couple	1,749	(48.4%)	101	14,115	(42.2%)	88	31,855	(47.1%)	98
Male Householder	159	(4.4%)	87	1,356	(4.1%)	8	3,115	(4.6%)	91
Female Householder	333	(9.2%)	74	3,941	(11.8%)	95	7,600	(11.2%)	90
Non Family Households	302	(8.4%)	118	3,799	(11.4%)	160	6,150	(9.1%)	128
Household Size									
Households	3,610			33,448			67,605		
1 Person Household	1,067	(29.6%)	108	10,237	(30.6%)	111	18,885	(27.9%)	102
2 Person Household	1,336	(37%)	112	11,535	(34.5%)	105	23,430	(34.7%)	105
3 Person Household	495	(13.7%)	88	4,987	(14.9%)	95	10,597	(15.7%)	100
4 Person Household	391	(10.8%)	83	3,745	(11.2%)	85	8,323	(12.3%)	94
5 Person Household	191	(5.3%)	84	1,789	(5.3%)	85	3,796	(5.6%)	89
6 Person Household	76	(2.1%)	7	693	(2.1%)	76	1,564	(2.3%)	85
7+ Person Household	54	(1.5%)	8	462	(1.4%)	76	1,010	(1.5%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Housing Units									
Total Housing Units	3,764			35,453			71,067		
Owner Occupied Housing	2,469			19,867			43,981		
Renter Occupied Housing	1,141			13,581			23,624		
Vacant Housing	154			2,005			3,462		
Housing Rent									
Average Rent	$1,545.65		100	$1,431.1		93	$1,402.39		91
Median Rent	$1,388.36		99	$1,365.96		97	$1,333.49		95
Total Cash Rents Housing	1,097			13,290			23,003		
<$300				272	(2%)	73	600	(2.6%)	93
$300-$500	13	(1.2%)	31	369	(2.8%)	72	904	(3.9%)	101
$500-$750	71	(6.5%)	74	673	(5.1%)	58	1,528	(6.6%)	76
$750-$1000	94	(8.6%)	66	1,798	(13.5%)	104	3,135	(13.6%)	104
$1000-$1500	477	(43.5%)	165	4,827	(36.3%)	138	7,998	(34.8%)	132
$1500-$2000	218	(19.9%)	94	3,458	(26%)	124	5,584	(24.3%)	115
$2000-$2500	129	(11.8%)	100	1,273	(9.6%)	88	2,088	(9.1%)	76

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	54	(4.9%)	86	381	(2.9%)	50	616	(2.7%)	47
$3000-$3500	13	(1.2%)	39	113	(0.9%)	28	229	(1%)	33
>$3500	28	(2.6%)	70	126	(0.9%)	26	321	(1.4%)	38
Value of Owner-Occupied Housing Units									
Average House Value	$316,618.84		61	$395,263.17		76	$394,929.09		76
Median House Value	$319,627.66		84	$329,466.28		87	$343,426.45		90
Owner Occupied Housing	2,469			19,867			43,981		
<$100K	333	(13.5%)	158	906	(4.6%)	53	1,665	(3.8%)	44
$100K - $200K	223	(9%)	67	2,392	(12%)	89	4,661	(10.6%)	7
$200K - $300K	494	(20%)	124	5,189	(26.1%)	161	10,690	(24.3%)	150
$300K - $400K	940	(38.1%)	261	4,909	(24.7%)	170	11,455	(26%)	179
$400K - $500K	292	(11.8%)	103	2,680	(13.5%)	117	6,802	(15.5%)	34
$500K - $1000K	147	(6%)	24	3,240	(16.3%)	66	7,703	(17.5%)	71
>$1000K	40	(1.6%)	15	551	(2.8%)	25	1,005	(2.3%)	21

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Poverty									
Households in Poverty	344	(9.5%)	75	4,205	(12.6%)	99	7,769	(11.5%)	91
Households Above Poverty	3,266	(90.5%)	104	29,243	(87.4%)	100	59,836	(88.5%)	101
Households in Poverty (Married)	15	(<0.5%)	19	386	(1.2%)	53	986	(1.5%)	67
Households in Poverty (Male Householder)				131	(<0.5%)	61	333	(<0.5%)	7
Households in Poverty (Female Householder)	139	(3.9%)	130	1,410	(4.2%)	143	2,142	(3.2%)	107
Households in Poverty (Non-Family)	179	(5%)	79	2,028	(6.1%)	97	3,778	(5.6%)	89
Households in Poverty (Non-Family Student)	11	(<0.5%)	49	250	(0.7%)	120	530	(0.8%)	126
Wealth per Household									
Household Average Wealth	$244,989.61		101	$237,602.25		98	$241,934.95		100
Household Median Wealth	$84,985.9		105	$77,320.41		95	$81,680.21		101
<$0K	609	(16.9%)	97	5,926	(17.7%)	102	11,684	(17.3%)	99
$0K - $5K	299	(8.3%)	97	2,935	(8.8%)	102	5,731	(8.5%)	99
$5K - $10K	161	(4.5%)	98	1,572	(4.7%)	103	3,083	(4.6%)	100
$10K - $25K	229	(6.3%)	100	2,161	(6.5%)	102	4,305	(6.4%)	100
$25K - $50K	246	(6.8%)	100	2,276	(6.8%)	100	4,606	(6.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$50K - $100K	373	(10.3%)	101	3,393	(10.1%)	99	6,934	(10.3%)	101
$100K - $250K	665	(18.4%)	102	5,966	(17.8%)	99	12,264	(18.1%)	100
$250K - $500K	485	(13.4%)	102	4,340	(13%)	98	8,950	(13.2%)	100
>$500K	543	(15%)	101	4,879	(14.6%)	98	10,048	(14.9%)	100

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	6,358			54,639			117,028		
Average Number of Vehicles	1.76		96	1.63		89	1.73		95
No Vehicles	72	(2%)	24	2,886	(8.6%)	104	5,137	(7.6%)	92
1 Vehicle	1,465	(40.6%)	124	13,139	(39.3%)	120	23,991	(35.5%)	108
2 Vehicles	1,477	(40.9%)	111	12,296	(36.8%)	100	26,444	(39.1%)	106
3 or more Vehicles	596	(16.5%)	75	5,127	(15.3%)	70	12,033	(17.8%)	8

Population Change

	1 Mile	3 Mile	5 Mile
Births	72	898	1,822
Deaths	106	739	1,504
Migration	7	92	-547

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Workplace			
Total Businesses	539	3,099	5,958
Total Employees	9,641	60,009	114,965

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats