Audience Profile

Jan 1 - Dec 31, 2025

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	141,799			992,635			1.8M		
Households	50,041			342,749			649,515		
Persons per Household	2.82		111	2.87		112	2.76		108
Household Median Income	$78,664.59		99	$77,385.65		97	$80,618.06		101
Household Median Disposable Income	$66,134.63		96	$65,248.5		95	$67,586.11		98
Household Median Discretionary Income	$41,160.22		8	$39,418.62		7	$41,328.89		8
Average Income Per Person	$39,431.74		91	$37,927.58		88	$41,877.39		97
Median Rent	$1,851.16		131	$1,807.32		128	$1,825.95		130
Median House Value	$1.19M		312	$1.11M		293	$1.12M		295
Households in Poverty	9,304	(18.6%)	147	61,650	(18%)	142	112,823	(17.4%)	137
Household Median Wealth	$70,735.19		87	$66,877.16		8	$63,601.63		7
Average Age	39.38		96	39.98		98	39.84		97
Median Age	36.99		92	37.89		94	37.91		94
Households with Children	14,320	(28.6%)	107	95,570	(27.9%)	104	168,731	(26%)	97
High School Graduate or Higher	80,883	(84.8%)	95	563,560	(82.9%)	93	1.1M	(83%)	93

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	40,601	(42.6%)	122	254,140	(37.4%)	107	486,255	(38.4%)	109
Pop density (per sq mi)	44,818			40,156			35,903		
Area (based on blockgroups)	3			25			51		

Population

	1 Mile			3 Mile			5 Mile		
Population 2024 Q4	141,799			992,635			1.8M		
Population 2024 Q3	141,771			992,392			1.8M		
Population 2024 Q2	141,658			991,598			1.8M		
Population 2024 Q1	141,588			991,322			1.8M		
Population 2023 Q4	141,463			990,725			1.8M		
Population 2023 Q3	141,376			990,370			1.8M		
Population 2023 Q2	141,487			990,688			1.8M		
Population 2023 Q1	141,480			990,694			1.8M		
Population 2022 Q4	141,517			993,674			1.8M		
Population 5 Years Forecast	139,112			979,631			1.8M		
Population 10 Years Forecast	138,035			974,969			1.8M		
Persons per Household	2.82		111	2.87		112	2.76		108

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	782	(0.6%)	23	10,066	(1%)	43	25,782	(1.4%)	60
Transient Population - Average Last 4 Quarters				89	(<0.5%)	1	356	(<0.5%)	2

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	50,041	342,749	649,515
Households 2024 Q3	50,004	342,497	649,091
Households 2024 Q2	49,962	342,234	648,847
Households 2024 Q1	49,940	342,141	649,116
Households 2023 Q4	49,895	341,931	648,264
Households 2023 Q3	49,870	341,812	647,934
Households 2023 Q2	49,907	341,967	648,733
Households 2023 Q1	49,903	341,952	648,606
Households 2022 Q4	49,921	342,983	650,541
Households 5 Years Forecast	49,095	338,292	644,844
Households 10 Years Forecast	48,710	336,722	643,834

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

URBAN **EDGE**

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Gender									
Male	69,245	(48.8%)	100	478,033	(48.2%)	98	863,285	(47.5%)	97
Female	72,554	(51.2%)	100	514,602	(51.8%)	102	953,200	(52.5%)	103
Ethnicity									
White	92,046	(64.9%)	112	458,211	(46.2%)	80	675,795	(37.2%)	64
Asian	25,767	(18.2%)	316	198,496	(20%)	347	296,053	(16.3%)	283
Hispanic (Ethnic)	13,362	(9.4%)	48	122,850	(12.4%)	63	267,535	(14.7%)	75
Other	6,793	(4.8%)	92	50,214	(5.1%)	97	96,445	(5.3%)	102
Black	3,831	(2.7%)	23	162,864	(16.4%)	139	480,657	(26.5%)	224
Household by Ethnicity									
White	33,124	(66.2%)	108	165,950	(48.4%)	79	252,870	(38.9%)	63
Asian	7,484	(15%)	330	52,803	(15.4%)	340	79,031	(12.2%)	268
Other	4,001	(8%)	105	30,469	(8.9%)	117	60,656	(9.3%)	123
Hispanic (Ethnic)	3,788	(7.6%)	50	37,770	(11%)	72	86,586	(13.3%)	88
Black	1,644	(3.3%)	30	55,757	(16.3%)	147	170,372	(26.2%)	237
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$111,210.47		100	$109,008.57		98	$116,098.3		104
Average Income Per Person	$39,431.74		91	$37,927.58		88	$41,877.39		97
Household Median Income	$78,664.59		99	$77,385.65		97	$80,618.06		101
<$15K	5,254	(10.5%)	130	34,560	(10.1%)	125	65,281	(10.1%)	124
$15K - $25K	4,174	(8.3%)	129	25,616	(7.5%)	115	46,114	(7.1%)	110
$25K - $35K	3,436	(6.9%)	102	24,097	(7%)	105	42,197	(6.5%)	97
$35K - $50K	4,836	(9.7%)	94	32,654	(9.5%)	93	60,915	(9.4%)	91
$50K - $75K	6,325	(12.6%)	8	49,953	(14.6%)	93	90,600	(13.9%)	89
$75K - $100K	5,826	(11.6%)	91	41,902	(12.2%)	95	77,948	(12%)	94
$100K - $150K	8,582	(17.1%)	97	56,423	(16.5%)	93	107,421	(16.5%)	93
$150K - $175K	2,841	(5.7%)	90	21,229	(6.2%)	99	40,836	(6.3%)	100
$175K - $200K	2,119	(4.2%)	65	16,525	(4.8%)	73	34,574	(5.3%)	8
$200K - $250K	3,721	(7.4%)	143	22,277	(6.5%)	125	46,833	(7.2%)	138
$250K - $500K	1,591	(3.2%)	143	9,550	(2.8%)	125	20,067	(3.1%)	139
>$500K	1,336	(2.7%)	143	7,963	(2.3%)	125	16,729	(2.6%)	138

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$81,808.8		99	$80,265.24		97	$83,174.13		101
Household Median Disposable Income	$66,134.63		96	$65,248.5		95	$67,586.11		98
<$15K	5,787	(11.6%)	132	37,482	(10.9%)	125	70,450	(10.8%)	124
$15K - $25K	4,765	(9.5%)	125	30,185	(8.8%)	116	54,117	(8.3%)	109
$25K - $35K	3,881	(7.8%)	98	27,386	(8%)	101	49,411	(7.6%)	97
$35K - $50K	5,469	(10.9%)	90	41,459	(12.1%)	99	75,596	(11.6%)	95
$50K - $75K	7,897	(15.8%)	89	57,252	(16.7%)	94	105,631	(16.3%)	92
$75K - $100K	6,790	(13.6%)	95	46,565	(13.6%)	95	87,306	(13.4%)	94
$100K - $150K	8,399	(16.8%)	94	57,700	(16.8%)	94	111,600	(17.2%)	96
$150K - $175K	2,304	(4.6%)	76	16,305	(4.8%)	78	35,653	(5.5%)	90
$175K - $200K	1,168	(2.3%)	106	6,962	(2%)	92	14,629	(2.3%)	102
$200K - $250K	1,441	(2.9%)	135	8,622	(2.5%)	118	18,135	(2.8%)	131
$250K - $500K	1,963	(3.9%)	134	11,772	(3.4%)	117	24,777	(3.8%)	130
>$500K	177	(<0.5%)	138	1,059	(<0.5%)	120	2,210	(<0.5%)	132

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$52,045.94		85	$50,429.01		8	$53,060.99		87

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$41,160.22		8	$39,418.62		7	$41,328.89		8
<$10K	6,625	(13.2%)	143	46,488	(13.6%)	146	89,325	(13.8%)	148
$10K - $20K	7,213	(14.4%)	136	49,010	(14.3%)	135	87,221	(13.4%)	127
$20K - $30K	5,765	(11.5%)	109	41,863	(12.2%)	115	76,671	(11.8%)	112
$30K - $40K	4,870	(9.7%)	98	36,037	(10.5%)	106	63,892	(9.8%)	99
$40K - $50K	4,349	(8.7%)	98	30,168	(8.8%)	99	55,379	(8.5%)	96
$50K - $75K	8,476	(16.9%)	97	56,983	(16.6%)	95	106,282	(16.4%)	94
$75K - $100K	5,065	(10.1%)	86	34,386	(10%)	86	65,420	(10.1%)	86
$100K - $125K	3,593	(7.2%)	89	22,837	(6.7%)	8	45,445	(7%)	87
$125K - $150K	2,807	(5.6%)	84	16,517	(4.8%)	72	37,031	(5.7%)	86
>$150K	1,278	(2.6%)	43	8,460	(2.5%)	42	22,849	(3.5%)	60

Households Income by Ethnicity

	1 Mile		3 Mile		5 Mile	
Average Income - White	$90,239.5	95	$90,279.76	95	$100,996.32	106
Median Income - White	$77,469.94	89	$76,946.99	89	$92,854.7	107
Average Income - Black	$72,295.62	105	$87,409.18	126	$83,484.97	121
Median Income - Black	$69,034.48	125	$76,832.31	139	$72,023.87	130

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Average Income - Asian	$100,485		89	$95,787.56		85	$96,382.31		85
Median Income - Asian	$91,749.61		8	$85,225.27		74	$85,371.32		75
Average Income - Hispanic	$85,902.81		106	$84,660.96		105	$83,945.28		104
Median Income - Hispanic	$79,087.14		114	$74,800.47		108	$72,571.64		104
Average Income - Other	$85,671.04		96	$84,937.56		95	$87,965.14		98
Median Income - Other	$75,926.69		95	$74,796.16		94	$77,418.01		97

Age

	1 Mile			3 Mile			5 Mile		
Average Age	39.38		96	39.98		98	39.84		97
Median Age	36.99		92	37.89		94	37.91		94
0-4	8,080	(5.7%)	106	55,584	(5.6%)	104	108,468	(6%)	111
5-13	17,979	(12.7%)	123	117,537	(11.8%)	115	199,369	(11%)	106
14-17	7,552	(5.3%)	100	51,729	(5.2%)	98	88,944	(4.9%)	92
18-21	7,396	(5.2%)	95	50,730	(5.1%)	93	87,552	(4.8%)	88
22-24	5,463	(3.9%)	93	37,433	(3.8%)	91	64,708	(3.6%)	86
25-29	9,125	(6.4%)	109	63,990	(6.4%)	109	117,137	(6.4%)	109
30-34	10,157	(7.2%)	110	68,562	(6.9%)	106	138,526	(7.6%)	117

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	10,333	(7.3%)	110	70,306	(7.1%)	107	142,105	(7.8%)	118
40-44	9,004	(6.3%)	99	64,585	(6.5%)	102	127,526	(7%)	110
45-49	8,010	(5.6%)	94	59,577	(6%)	100	113,727	(6.3%)	104
50-54	7,292	(5.1%)	86	56,238	(5.7%)	95	104,944	(5.8%)	97
55-59	7,513	(5.3%)	86	55,094	(5.6%)	90	102,628	(5.6%)	92
60-64	7,719	(5.4%)	85	56,872	(5.7%)	89	103,166	(5.7%)	89
65-69	7,697	(5.4%)	90	55,901	(5.6%)	93	99,288	(5.5%)	90
70-74	6,825	(4.8%)	96	47,575	(4.8%)	95	82,111	(4.5%)	90
75-79	5,287	(3.7%)	97	37,116	(3.7%)	97	62,440	(3.4%)	89
80-84	2,890	(2%)	85	20,528	(2.1%)	86	35,996	(2%)	83
85+	3,477	(2.5%)	121	23,278	(2.3%)	116	37,850	(2.1%)	103

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	37.96		95	38.35		96	38.16		96
Male Median Age	35.75		94	36.34		95	36.48		96
0-4	4,146	(6%)	106	28,469	(6%)	106	55,560	(6.4%)	114
5-13	9,264	(13.4%)	125	60,426	(12.6%)	118	101,950	(11.8%)	110

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	3,888	(5.6%)	102	26,530	(5.5%)	101	45,649	(5.3%)	96
18-21	3,838	(5.5%)	96	26,064	(5.5%)	95	44,974	(5.2%)	91
22-24	2,853	(4.1%)	95	19,308	(4%)	93	33,251	(3.9%)	88
25-29	4,732	(6.8%)	111	32,814	(6.9%)	111	58,472	(6.8%)	110
30-34	4,947	(7.1%)	107	33,832	(7.1%)	106	66,511	(7.7%)	115
35-39	5,120	(7.4%)	110	34,447	(7.2%)	108	68,177	(7.9%)	118
40-44	4,431	(6.4%)	99	31,322	(6.6%)	102	60,931	(7.1%)	109
45-49	3,951	(5.7%)	95	28,523	(6%)	99	53,731	(6.2%)	104
50-54	3,461	(5%)	84	26,502	(5.5%)	93	48,965	(5.7%)	95
55-59	3,573	(5.2%)	85	25,653	(5.4%)	88	47,047	(5.4%)	89
60-64	3,623	(5.2%)	83	26,145	(5.5%)	87	46,547	(5.4%)	86
65-69	3,540	(5.1%)	88	25,123	(5.3%)	90	43,847	(5.1%)	87
70-74	3,134	(4.5%)	96	20,923	(4.4%)	92	35,332	(4.1%)	86
75-79	2,324	(3.4%)	95	15,959	(3.3%)	95	26,064	(3%)	86
80-84	1,210	(1.7%)	84	8,242	(1.7%)	83	13,994	(1.6%)	78
85+	1,210	(1.7%)	119	7,751	(1.6%)	110	12,283	(1.4%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	40.73		97	41.49		99	41.36		98
Female Median Age	38.22		93	40.4		98	40.26		98
0-4	3,934	(5.4%)	105	27,115	(5.3%)	102	52,908	(5.6%)	107
5-13	8,715	(12%)	121	57,111	(11.1%)	112	97,419	(10.2%)	103
14-17	3,664	(5.1%)	99	25,199	(4.9%)	96	43,295	(4.5%)	89
18-21	3,558	(4.9%)	93	24,666	(4.8%)	91	42,578	(4.5%)	85
22-24	2,610	(3.6%)	91	18,125	(3.5%)	89	31,457	(3.3%)	83
25-29	4,393	(6.1%)	106	31,176	(6.1%)	106	58,665	(6.2%)	108
30-34	5,210	(7.2%)	113	34,730	(6.7%)	106	72,015	(7.6%)	119
35-39	5,213	(7.2%)	110	35,859	(7%)	107	73,928	(7.8%)	119
40-44	4,573	(6.3%)	99	33,263	(6.5%)	102	66,595	(7%)	110
45-49	4,059	(5.6%)	94	31,054	(6%)	101	59,996	(6.3%)	105
50-54	3,831	(5.3%)	88	29,736	(5.8%)	97	55,979	(5.9%)	98
55-59	3,940	(5.4%)	88	29,441	(5.7%)	93	55,581	(5.8%)	95
60-64	4,096	(5.6%)	86	30,727	(6%)	91	56,619	(5.9%)	91

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	4,157	(5.7%)	91	30,778	(6%)	95	55,441	(5.8%)	92
70-74	3,691	(5.1%)	96	26,652	(5.2%)	98	46,779	(4.9%)	93
75-79	2,963	(4.1%)	98	21,157	(4.1%)	99	36,376	(3.8%)	92
80-84	1,680	(2.3%)	86	12,286	(2.4%)	88	22,002	(2.3%)	85
85+	2,267	(3.1%)	122	15,527	(3%)	118	25,567	(2.7%)	105

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	62,021			447,888			854,018		
Professional Specialty	16,306	(26.3%)	106	117,726	(26.3%)	106	240,502	(28.2%)	114
Managerial/Executive	10,163	(16.4%)	94	64,866	(14.5%)	83	131,200	(15.4%)	88
Office Admin	7,233	(11.7%)	110	50,554	(11.3%)	106	91,293	(10.7%)	101
Healthcare support	6,328	(10.2%)	311	44,571	(10%)	303	76,704	(9%)	273
Sales	6,271	(10.1%)	108	37,301	(8.3%)	89	65,811	(7.7%)	83
Production & Transportation	5,310	(8.6%)	66	44,834	(10%)	7	76,487	(9%)	69
Construction	3,720	(6%)	75	30,662	(6.8%)	86	52,481	(6.1%)	7
Building Maintenance & Cleaning	2,376	(3.8%)	113	15,822	(3.5%)	104	29,176	(3.4%)	101
Food Preparation & Serving	2,006	(3.2%)	63	18,659	(4.2%)	8	40,558	(4.7%)	93

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Personal Care	1,572	(2.5%)	102	12,170	(2.7%)	109	25,379	(3%)	119
Protective	736	(1.2%)	55	10,478	(2.3%)	108	23,951	(2.8%)	130
Farming, Fishing & Forestry				245	(<0.5%)	9	476	(<0.5%)	10

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	62,021			447,888			854,018		
Educational Services	21,087	(34%)	145	152,846	(34.1%)	146	279,731	(32.8%)	140
Wholesale Retail	8,755	(14.1%)	107	52,180	(11.7%)	89	89,732	(10.5%)	8
Professional Services	5,212	(8.4%)	104	34,427	(7.7%)	95	75,828	(8.9%)	110
Financial, Insurance & Real Estate	4,774	(7.7%)	114	31,823	(7.1%)	106	59,749	(7%)	104
Transportation	4,607	(7.4%)	127	36,186	(8.1%)	138	62,233	(7.3%)	125
Entertainment Services	4,111	(6.6%)	76	32,763	(7.3%)	84	73,215	(8.6%)	99
Agriculture/Mining/Construction	3,699	(6%)	70	28,635	(6.4%)	75	47,100	(5.5%)	65
Other Professional Services	2,307	(3.7%)	7	20,070	(4.5%)	95	42,332	(5%)	105
Administrative/Waste Services	2,293	(3.7%)	88	16,116	(3.6%)	86	32,039	(3.8%)	90
Manufacturing	1,867	(3%)	30	14,147	(3.2%)	32	24,833	(2.9%)	29
Public Administration	1,699	(2.7%)	57	16,367	(3.7%)	76	35,105	(4.1%)	86

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Information	1,509	(2.4%)	130	11,792	(2.6%)	141	30,815	(3.6%)	193
Management Services	101	(<0.5%)	129	536	(<0.5%)	95	1,306	(<0.5%)	121
Language Spoken									
Speak Other Language at Home	67,927	(50.8%)	601	463,221	(49.4%)	584	638,153	(37.4%)	442
Speak English at Home	55,433	(41.5%)	54	385,841	(41.2%)	53	877,411	(51.4%)	66
Speak Spanish at Home	10,359	(7.7%)	55	87,989	(9.4%)	66	192,453	(11.3%)	80
Ancestry									
Other	39,620	(27.9%)	133	326,660	(32.9%)	156	677,276	(37.3%)	177
Unclassified	19,941	(14.1%)	87	119,486	(12%)	74	216,902	(11.9%)	74
Other European (e.g. Greek/Russian)	18,095	(12.8%)	403	90,039	(9.1%)	286	117,239	(6.5%)	204
Chinese	16,021	(11.3%)	905	128,801	(13%)	1039	198,994	(11%)	878
Middle Eastern	7,587	(5.4%)	862	20,314	(2%)	330	31,911	(1.8%)	283
American	7,257	(5.1%)	107	35,625	(3.6%)	75	55,765	(3.1%)	64
Mexican	5,609	(4%)	36	34,395	(3.5%)	31	66,129	(3.6%)	33
South Central Asian (e.g. Indian)	5,473	(3.9%)	247	46,700	(4.7%)	301	61,196	(3.4%)	216
Italian	4,445	(3.1%)	105	38,104	(3.8%)	129	57,680	(3.2%)	107

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Asian	2,661	(1.9%)	439	11,160	(1.1%)	263	14,165	(0.8%)	183
Puerto Rican	2,609	(1.8%)	65	34,604	(3.5%)	124	78,026	(4.3%)	153
Polish	2,460	(1.7%)	113	15,759	(1.6%)	104	22,522	(1.2%)	8
South American	1,500	(1.1%)	85	15,257	(1.5%)	123	31,545	(1.7%)	139
Central American	1,426	(1%)	60	16,877	(1.7%)	102	32,465	(1.8%)	107
Scottish/Irish	1,407	(1%)	15	11,706	(1.2%)	18	31,999	(1.8%)	26
Other Hispanic	1,079	(0.8%)	53	9,492	(1%)	67	22,722	(1.3%)	87
German	1,034	(0.7%)	9	6,330	(0.6%)	8	16,307	(0.9%)	12
Dominican	986	(0.7%)	109	9,852	(1%)	156	30,922	(1.7%)	267
South East Asian (e.g. Vietnamese)	910	(0.6%)	36	8,342	(0.8%)	48	13,979	(0.8%)	44
Korean	683	(<0.5%)	93	3,081	(<0.5%)	60	5,905	(<0.5%)	63
British	403	(<0.5%)	5	3,171	(<0.5%)	6	12,452	(0.7%)	13
French	165	(<0.5%)	9	1,251	(<0.5%)	10	3,954	(<0.5%)	18
Cuban	153	(<0.5%)	15	2,373	(<0.5%)	33	5,726	(<0.5%)	44
Native American (Indian/Eskimo)	99	(<0.5%)	11	936	(<0.5%)	15	1,984	(<0.5%)	17
Scandinavian	98	(<0.5%)	4	1,208	(<0.5%)	6	4,970	(<0.5%)	14

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Dutch	43	(<0.5%)	5	532	(<0.5%)	9	1,567	(<0.5%)	14
Japanese	19	(<0.5%)	6	412	(<0.5%)	17	1,814	(<0.5%)	42
Hawaiian/Pacific Islander	16	(<0.5%)	6	168	(<0.5%)	9	369	(<0.5%)	11

Education (Age 25+)

	● 1 Mile			● 3 Mile			● 5 Mile		
Total Educated Population	95,329			679,622			1.3M		
Elementary (0 to 8 Years)	8,546	(9%)	188	66,572	(9.8%)	205	116,900	(9.2%)	193
Some High School (9 to 11 Years)	5,900	(6.2%)	105	49,490	(7.3%)	123	98,101	(7.7%)	131
High School Graduate (12 Years)	21,430	(22.5%)	86	174,899	(25.7%)	98	315,091	(24.9%)	95
Some College (13 to 16 Years)	11,562	(12.1%)	63	84,321	(12.4%)	64	162,603	(12.8%)	66
Associates Degree Only	7,290	(7.6%)	87	50,200	(7.4%)	84	88,494	(7%)	7
Bachelor's Degree Only	23,456	(24.6%)	115	150,930	(22.2%)	104	284,983	(22.5%)	106
Graduate Degree	17,145	(18%)	131	103,210	(15.2%)	110	201,272	(15.9%)	116

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		

Household Type

Households	50,041			342,749			649,515		
One Person Households	13,437	(26.9%)	98	90,869	(26.5%)	96	181,561	(28%)	102
Married Couple	26,288	(52.5%)	110	163,381	(47.7%)	99	269,906	(41.6%)	87
Male Householder	2,361	(4.7%)	93	20,171	(5.9%)	116	38,387	(5.9%)	116
Female Householder	5,621	(11.2%)	90	51,138	(14.9%)	120	112,795	(17.4%)	139
Non Family Households	2,334	(4.7%)	66	17,190	(5%)	71	46,866	(7.2%)	102

Household Size

Households	50,041			342,749			649,515		
1 Person Household	13,437	(26.9%)	98	90,869	(26.5%)	96	181,561	(28%)	102
2 Person Household	13,922	(27.8%)	85	91,736	(26.8%)	8	177,603	(27.3%)	83
3 Person Household	8,236	(16.5%)	105	57,440	(16.8%)	107	109,774	(16.9%)	108
4 Person Household	6,484	(13%)	99	46,766	(13.6%)	104	86,018	(13.2%)	101
5 Person Household	3,829	(7.7%)	121	26,113	(7.6%)	121	45,572	(7%)	111
6 Person Household	2,201	(4.4%)	161	15,150	(4.4%)	162	25,693	(4%)	145
7+ Person Household	1,932	(3.9%)	212	14,675	(4.3%)	236	23,294	(3.6%)	197

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Housing Units						
Total Housing Units	53,407		364,559		692,777	
Renter Occupied Housing	30,968		210,518		425,788	
Owner Occupied Housing	19,073		132,231		223,727	
Vacant Housing	3,366		21,810		43,262	
Housing Rent						
Average Rent	$1,886.98	122	$1,830.92	119	$1,873.05	121
Median Rent	$1,851.16	131	$1,807.32	128	$1,825.95	130
Total Cash Rents Housing	29,804		203,055		413,053	
<$300	787	(2.6%) 94	5,242	(2.6%) 92	11,632	(2.8%) 100
$300-$500	619	(2.1%) 54	4,967	(2.4%) 63	11,045	(2.7%) 69
$500-$750	795	(2.7%) 31	6,951	(3.4%) 39	15,436	(3.7%) 43
$750-$1000	1,266	(4.2%) 33	9,927	(4.9%) 37	21,648	(5.2%) 40
$1000-$1500	5,093	(17.1%) 65	37,862	(18.6%) 71	75,317	(18.2%) 69
$1500-$2000	9,030	(30.3%) 144	59,512	(29.3%) 139	109,601	(26.5%) 126
$2000-$2500	6,545	(22%) 188	43,498	(21.4%) 183	82,431	(20%) 171

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	3,206	(10.8%)	187	20,756	(10.2%)	178	44,116	(10.7%)	186
$3000-$3500	1,357	(4.6%)	150	8,449	(4.2%)	137	21,339	(5.2%)	170
>$3500	1,106	(3.7%)	102	5,891	(2.9%)	8	20,488	(5%)	136
Value of Owner-Occupied Housing Units									
Average House Value	$1.34M		257	$1.24M		237	$1.29M		248
Median House Value	$1.19M		312	$1.11M		293	$1.12M		295
Owner Occupied Housing	19,073			132,231			223,727		
<$100K	332	(1.7%)	20	3,411	(2.6%)	30	5,697	(2.5%)	30
$100K - $200K	435	(2.3%)	17	2,596	(2%)	15	4,068	(1.8%)	13
$200K - $300K	487	(2.6%)	16	2,828	(2.1%)	13	3,943	(1.8%)	11
$300K - $400K	731	(3.8%)	26	4,106	(3.1%)	21	6,017	(2.7%)	18
$400K - $500K	678	(3.6%)	31	4,689	(3.5%)	31	7,729	(3.5%)	30
$500K - $1000K	3,707	(19.4%)	7	35,673	(27%)	109	62,401	(27.9%)	113
>$1000K	12,703	(66.6%)	610	78,928	(59.7%)	547	133,872	(59.8%)	548

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	9,304	(18.6%)	147	61,650	(18%)	142	112,823	(17.4%)	137
Households Above Poverty	40,737	(81.4%)	93	281,099	(82%)	94	536,692	(82.6%)	95
Households in Poverty (Married)	3,110	(6.2%)	285	20,313	(5.9%)	272	30,283	(4.7%)	214
Households in Poverty (Male Householder)	293	(0.6%)	92	2,033	(0.6%)	93	4,045	(0.6%)	98
Households in Poverty (Female Householder)	1,225	(2.4%)	83	10,012	(2.9%)	99	22,478	(3.5%)	117
Households in Poverty (Non-Family)	4,372	(8.7%)	139	27,486	(8%)	128	52,677	(8.1%)	129
Households in Poverty (Non-Family Student)	304	(0.6%)	98	1,806	(0.5%)	85	3,340	(0.5%)	83
Wealth per Household									
Household Average Wealth	$234,285.94		97	$228,310.68		94	$225,793.03		93
Household Median Wealth	$70,735.19		87	$66,877.16		8	$63,601.63		7
<$0K	9,228	(18.4%)	106	64,048	(18.7%)	107	123,542	(19%)	109
$0K - $5K	4,767	(9.5%)	111	33,499	(9.8%)	114	64,758	(10%)	116
$5K - $10K	2,438	(4.9%)	107	17,023	(5%)	109	32,861	(5.1%)	111
$10K - $25K	3,250	(6.5%)	102	22,530	(6.6%)	104	43,051	(6.6%)	104
$25K - $50K	3,322	(6.6%)	98	22,947	(6.7%)	99	43,415	(6.7%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	4,860	(9.7%)	95	33,558	(9.8%)	96	62,971	(9.7%)	95
$100K - $250K	8,585	(17.2%)	95	58,569	(17.1%)	95	109,334	(16.8%)	93
$250K - $500K	6,313	(12.6%)	96	42,487	(12.4%)	94	79,317	(12.2%)	93
>$500K	7,278	(14.5%)	98	48,088	(14%)	94	90,266	(13.9%)	93

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	38,183			248,751			414,162		
Average Number of Vehicles	0.76		42	0.73		40	0.64		35
No Vehicles	21,319	(42.6%)	515	154,421	(45.1%)	545	329,784	(50.8%)	614
1 Vehicle	20,847	(41.7%)	127	139,786	(40.8%)	124	244,293	(37.6%)	115
2 Vehicles	6,713	(13.4%)	36	39,722	(11.6%)	31	61,055	(9.4%)	25
3 or more Vehicles	1,162	(2.3%)	11	8,820	(2.6%)	12	14,383	(2.2%)	10

Population Change

	1 Mile	3 Mile	5 Mile
Births	1,479	10,215	19,596
Deaths	1,086	7,424	12,685
Migration	23	-392	-2,825

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile	● 3 Mile	● 5 Mile
Workplace			
Total Businesses	4,297	24,557	44,834
Total Employees	37,511	242,261	464,341

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats