Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Overview						
Population	71,682		379,130		769,391	
Households	25,369		140,727		281,626	
Persons per Household	2.79	110	2.62	103	2.65	104
Household Median Income	$63,972.82	80	$65,411.74	8	$71,219.23	90
Household Median Disposable Income	$54,960.67	80	$56,198.1	8	$60,851.92	89
Household Median Discretionary Income	$28,818.68	57	$31,014.41	61	$34,524.2	68
Average Income Per Person	$28,633.84	66	$32,165.32	75	$36,644.21	85
Median Rent	$1,556.43	111	$1,554.07	110	$1,587.68	113
Median House Value	$490,666.67	129	$492,710.65	129	$532,533.07	140
Households in Poverty	4,911 (19.4%)	153	26,132 (18.6%)	147	50,045 (17.8%)	140
Household Median Wealth	$48,160.21	59	$48,510.38	60	$55,489.35	68
Average Age	38.14	93	38.02	93	38.41	94
Median Age	36.76	92	36.6	91	37.04	92
Households with Children	7,991 (31.5%)	118	41,018 (29.1%)	109	83,917 (29.8%)	111
High School Graduate or Higher	37,693 (77%)	86	207,996 (80.7%)	90	442,995 (84.3%)	94

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	11,412	(23.3%)	66	65,587	(25.4%)	73	156,425	(29.8%)	85
Pop density (per sq mi)	23,547			12,652			10,602		
Area (based on blockgroups)	3			30			73		

Population

	1 Mile			3 Mile			5 Mile		
Population 2024 Q4	71,682			379,130			769,391		
Population 2024 Q3	71,674			378,727			768,659		
Population 2024 Q2	71,676			378,929			768,615		
Population 2024 Q1	71,601			378,335			767,235		
Population 2023 Q4	71,237			377,202			765,417		
Population 2023 Q3	71,187			376,475			764,757		
Population 2023 Q2	71,268			376,888			765,282		
Population 2023 Q1	71,132			376,574			764,282		
Population 2022 Q4	71,394			377,745			766,239		
Population 5 Years Forecast	72,240			383,853			779,317		
Population 10 Years Forecast	73,038			388,721			789,269		
Persons per Household	2.79		110	2.62		103	2.65		104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	792	(1.1%)	47	10,390	(2.7%)	116	23,629	(3.1%)	130
Transient Population - Average Last 4 Quarters	444	(0.6%)	48	1,552	(<0.5%)	32	5,071	(0.7%)	51

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	25,369	140,727	281,626
Households 2024 Q3	25,348	140,517	281,226
Households 2024 Q2	25,346	140,564	281,179
Households 2024 Q1	25,315	140,340	280,663
Households 2023 Q4	25,197	139,921	279,987
Households 2023 Q3	25,178	139,585	279,687
Households 2023 Q2	25,208	139,749	279,897
Households 2023 Q1	25,161	139,630	279,537
Households 2022 Q4	25,246	140,113	280,375
Households 5 Years Forecast	25,575	142,895	285,631
Households 10 Years Forecast	25,864	144,964	289,537

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	35,329	(49.3%)	101	184,959	(48.8%)	100	373,836	(48.6%)	99
Female	36,353	(50.7%)	99	194,171	(51.2%)	100	395,555	(51.4%)	101
Ethnicity									
Hispanic (Ethnic)	44,015	(61.4%)	315	164,445	(43.4%)	222	238,446	(31%)	159
White	12,372	(17.3%)	30	66,751	(17.6%)	30	150,087	(19.5%)	34
Black	8,685	(12.1%)	103	105,057	(27.7%)	235	294,585	(38.3%)	325
Other	3,858	(5.4%)	104	25,379	(6.7%)	129	44,043	(5.7%)	110
Asian	2,752	(3.8%)	67	17,498	(4.6%)	8	42,230	(5.5%)	95
Household by Ethnicity									
Hispanic (Ethnic)	14,289	(56.3%)	370	51,240	(36.4%)	239	75,864	(26.9%)	177
White	4,233	(16.7%)	27	25,033	(17.8%)	29	55,887	(19.8%)	32
Other	3,851	(15.2%)	200	20,905	(14.9%)	196	34,258	(12.2%)	160
Black	2,355	(9.3%)	84	38,114	(27.1%)	244	102,539	(36.4%)	328
Asian	641	(2.5%)	56	5,435	(3.9%)	85	13,078	(4.6%)	102
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$80,249.58		72	$85,373.68		7	$98,896.76		89
Average Income Per Person	$28,633.84		66	$32,165.32		75	$36,644.21		85
Household Median Income	$63,972.82		8	$65,411.74		8	$71,219.23		90
<$15K	3,059	(12.1%)	149	16,989	(12.1%)	149	32,650	(11.6%)	143
$15K - $25K	1,795	(7.1%)	109	11,621	(8.3%)	128	20,347	(7.2%)	112
$25K - $35K	2,283	(9%)	134	10,318	(7.3%)	109	20,083	(7.1%)	106
$35K - $50K	2,826	(11.1%)	108	15,809	(11.2%)	109	28,923	(10.3%)	100
$50K - $75K	5,013	(19.8%)	126	24,331	(17.3%)	110	45,125	(16%)	102
$75K - $100K	3,489	(13.8%)	107	18,757	(13.3%)	104	35,834	(12.7%)	99
$100K - $150K	3,581	(14.1%)	8	22,775	(16.2%)	91	45,285	(16.1%)	91
$150K - $175K	1,234	(4.9%)	7	6,701	(4.8%)	76	15,103	(5.4%)	85
$175K - $200K	742	(2.9%)	45	4,446	(3.2%)	48	13,927	(4.9%)	75
$200K - $250K	754	(3%)	57	5,034	(3.6%)	69	13,644	(4.8%)	93
$250K - $500K	325	(1.3%)	57	2,161	(1.5%)	69	5,841	(2.1%)	93
>$500K	268	(1.1%)	57	1,785	(1.3%)	68	4,864	(1.7%)	93

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$65,693.67		8	$68,356.08		83	$74,870.23		91
Household Median Disposable Income	$54,960.67		8	$56,198.1		8	$60,851.92		89
<$15K	3,230	(12.7%)	145	18,183	(12.9%)	147	34,785	(12.4%)	141
$15K - $25K	2,257	(8.9%)	117	13,446	(9.6%)	125	24,231	(8.6%)	113
$25K - $35K	2,398	(9.5%)	120	12,318	(8.8%)	111	23,588	(8.4%)	106
$35K - $50K	3,570	(14.1%)	115	18,946	(13.5%)	110	34,251	(12.2%)	100
$50K - $75K	5,629	(22.2%)	125	27,628	(19.6%)	111	52,330	(18.6%)	105
$75K - $100K	3,320	(13.1%)	92	19,606	(13.9%)	98	37,906	(13.5%)	94
$100K - $150K	3,396	(13.4%)	75	20,035	(14.2%)	7	44,168	(15.7%)	88
$150K - $175K	566	(2.2%)	37	3,813	(2.7%)	44	12,019	(4.3%)	70
$175K - $200K	268	(1.1%)	48	1,834	(1.3%)	59	4,976	(1.8%)	8
$200K - $250K	293	(1.2%)	54	1,968	(1.4%)	65	5,365	(1.9%)	89
$250K - $500K	404	(1.6%)	54	2,701	(1.9%)	66	7,347	(2.6%)	89
>$500K	38	(<0.5%)	58	249	(<0.5%)	69	660	(<0.5%)	91

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$35,578.49		58	$39,917.66		65	$46,315.08		7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Median Discretionary Income	$28,818.68		57	$31,014.41		61	$34,524.2		68
<$10K	4,597	(18.1%)	196	24,945	(17.7%)	191	48,156	(17.1%)	185
$10K - $20K	4,730	(18.6%)	176	22,688	(16.1%)	152	40,840	(14.5%)	137
$20K - $30K	3,825	(15.1%)	142	20,918	(14.9%)	140	37,324	(13.3%)	125
$30K - $40K	3,663	(14.4%)	145	16,977	(12.1%)	121	30,482	(10.8%)	109
$40K - $50K	2,519	(9.9%)	112	13,782	(9.8%)	111	25,702	(9.1%)	103
$50K - $75K	3,281	(12.9%)	74	21,205	(15.1%)	87	41,553	(14.8%)	85
$75K - $100K	1,603	(6.3%)	54	10,231	(7.3%)	62	23,377	(8.3%)	71
$100K - $125K	772	(3%)	38	5,568	(4%)	49	16,308	(5.8%)	72
$125K - $150K	379	(1.5%)	22	3,383	(2.4%)	36	11,246	(4%)	60
>$150K				1,030	(0.7%)	12	6,638	(2.4%)	40

Households Income by Ethnicity

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Average Income - White	$83,055.09		87	$88,985.66		93	$102,501.32		107
Median Income - White	$69,221.72		8	$77,088.68		89	$95,959.16		111
Average Income - Black	$70,717.69		102	$66,802.05		97	$70,591.1		102
Median Income - Black	$60,863.43		110	$53,742.26		97	$57,950.5		105

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Average Income - Asian	$97,207.75		86	$108,643.07		96	$118,276.48		105
Median Income - Asian	$87,715		7	$109,454.96		96	$123,649.57		108
Average Income - Hispanic	$71,103.89		88	$76,135.77		94	$81,991.45		101
Median Income - Hispanic	$62,148.96		89	$65,110.46		94	$69,845.76		100
Average Income - Other	$76,992		86	$76,727.39		86	$82,674.12		92
Median Income - Other	$67,515.59		85	$66,705.33		84	$71,504.89		90

Age

	1 Mile			3 Mile			5 Mile		
Average Age	38.14		93	38.02		93	38.41		94
Median Age	36.76		92	36.6		91	37.04		92
0-4	4,639	(6.5%)	120	25,002	(6.6%)	122	49,514	(6.4%)	119
5-13	7,762	(10.8%)	105	40,222	(10.6%)	103	83,145	(10.8%)	105
14-17	3,715	(5.2%)	98	20,287	(5.4%)	101	40,695	(5.3%)	100
18-21	3,766	(5.3%)	95	20,599	(5.4%)	99	40,790	(5.3%)	96
22-24	2,825	(3.9%)	95	15,197	(4%)	97	29,920	(3.9%)	94
25-29	4,919	(6.9%)	116	25,426	(6.7%)	113	50,413	(6.6%)	111
30-34	5,736	(8%)	123	30,482	(8%)	123	59,473	(7.7%)	118

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	5,639	(7.9%)	119	30,818	(8.1%)	123	60,279	(7.8%)	119
40-44	5,113	(7.1%)	111	27,495	(7.3%)	113	55,665	(7.2%)	113
45-49	4,797	(6.7%)	112	24,764	(6.5%)	109	50,768	(6.6%)	110
50-54	4,478	(6.2%)	105	22,914	(6%)	101	47,671	(6.2%)	104
55-59	4,455	(6.2%)	101	22,662	(6%)	97	47,098	(6.1%)	100
60-64	4,105	(5.7%)	89	21,473	(5.7%)	88	44,402	(5.8%)	90
65-69	3,560	(5%)	82	18,626	(4.9%)	8	38,663	(5%)	83
70-74	2,421	(3.4%)	67	13,400	(3.5%)	70	28,299	(3.7%)	73
75-79	1,755	(2.4%)	64	9,385	(2.5%)	64	20,233	(2.6%)	68
80-84	1,105	(1.5%)	64	5,674	(1.5%)	62	12,191	(1.6%)	66
85+	892	(1.2%)	61	4,704	(1.2%)	61	10,172	(1.3%)	65

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	37.04		93	36.84		92	37.16		93
Male Median Age	35.68		94	35.59		94	35.96		94
0-4	2,388	(6.8%)	120	12,850	(6.9%)	123	25,447	(6.8%)	121
5-13	3,990	(11.3%)	105	20,336	(11%)	102	42,120	(11.3%)	105

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
14-17	1,949	(5.5%)	100	10,561	(5.7%)	103	20,886	(5.6%)	101
18-21	1,945	(5.5%)	96	10,778	(5.8%)	101	21,101	(5.6%)	98
22-24	1,437	(4.1%)	93	7,937	(4.3%)	98	15,571	(4.2%)	96
25-29	2,522	(7.1%)	116	12,936	(7%)	113	25,665	(6.9%)	111
30-34	2,965	(8.4%)	126	14,857	(8%)	120	29,117	(7.8%)	116
35-39	2,771	(7.8%)	117	14,957	(8.1%)	121	29,199	(7.8%)	117
40-44	2,487	(7%)	109	13,316	(7.2%)	112	27,105	(7.3%)	112
45-49	2,299	(6.5%)	108	12,033	(6.5%)	108	24,657	(6.6%)	110
50-54	2,161	(6.1%)	103	11,042	(6%)	100	23,007	(6.2%)	103
55-59	2,122	(6%)	98	10,862	(5.9%)	96	22,420	(6%)	98
60-64	1,990	(5.6%)	89	10,198	(5.5%)	88	20,972	(5.6%)	89
65-69	1,675	(4.7%)	8	8,535	(4.6%)	79	17,544	(4.7%)	8
70-74	1,109	(3.1%)	66	5,982	(3.2%)	68	12,513	(3.3%)	71
75-79	771	(2.2%)	62	4,037	(2.2%)	62	8,472	(2.3%)	64
80-84	438	(1.2%)	60	2,171	(1.2%)	56	4,700	(1.3%)	60
85+	310	(0.9%)	60	1,571	(0.8%)	58	3,340	(0.9%)	61

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	39.2		93	39.13		93	39.59		94
Female Median Age	37.8		92	37.55		91	38.05		92
0-4	2,251	(6.2%)	120	12,152	(6.3%)	121	24,067	(6.1%)	118
5-13	3,772	(10.4%)	105	19,886	(10.2%)	103	41,025	(10.4%)	105
14-17	1,766	(4.9%)	95	9,726	(5%)	98	19,809	(5%)	98
18-21	1,821	(5%)	95	9,821	(5.1%)	96	19,689	(5%)	94
22-24	1,388	(3.8%)	97	7,260	(3.7%)	95	14,349	(3.6%)	92
25-29	2,397	(6.6%)	116	12,490	(6.4%)	113	24,748	(6.3%)	110
30-34	2,771	(7.6%)	120	15,625	(8%)	126	30,356	(7.7%)	120
35-39	2,868	(7.9%)	121	15,861	(8.2%)	125	31,080	(7.9%)	121
40-44	2,626	(7.2%)	114	14,179	(7.3%)	115	28,560	(7.2%)	114
45-49	2,498	(6.9%)	115	12,731	(6.6%)	110	26,111	(6.6%)	110
50-54	2,317	(6.4%)	107	11,872	(6.1%)	102	24,664	(6.2%)	104
55-59	2,333	(6.4%)	104	11,800	(6.1%)	99	24,678	(6.2%)	101
60-64	2,115	(5.8%)	89	11,275	(5.8%)	89	23,430	(5.9%)	91

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	1,885	(5.2%)	82	10,091	(5.2%)	83	21,119	(5.3%)	85
70-74	1,312	(3.6%)	68	7,418	(3.8%)	72	15,786	(4%)	75
75-79	984	(2.7%)	65	5,348	(2.8%)	66	11,761	(3%)	71
80-84	667	(1.8%)	68	3,503	(1.8%)	67	7,491	(1.9%)	70
85+	582	(1.6%)	63	3,133	(1.6%)	63	6,832	(1.7%)	68

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	35,511			188,290			382,669		
Production & Transportation	8,066	(22.7%)	176	34,452	(18.3%)	142	59,659	(15.6%)	121
Professional Specialty	5,877	(16.5%)	67	35,557	(18.9%)	76	82,876	(21.7%)	88
Office Admin	4,995	(14.1%)	132	21,254	(11.3%)	106	45,124	(11.8%)	111
Managerial/Executive	3,861	(10.9%)	63	22,949	(12.2%)	70	54,574	(14.3%)	8
Construction	3,776	(10.6%)	133	22,119	(11.7%)	147	34,219	(8.9%)	112
Sales	2,217	(6.2%)	67	13,216	(7%)	75	29,240	(7.6%)	8
Building Maintenance & Cleaning	1,797	(5.1%)	149	9,576	(5.1%)	150	16,447	(4.3%)	127
Food Preparation & Serving	1,536	(4.3%)	85	8,480	(4.5%)	88	16,118	(4.2%)	8
Personal Care	1,267	(3.6%)	143	5,350	(2.8%)	114	11,153	(2.9%)	117

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Healthcare support	1,259	(3.5%)	108	8,308	(4.4%)	134	19,480	(5.1%)	155
Protective	860	(2.4%)	112	6,913	(3.7%)	170	13,507	(3.5%)	163
Farming, Fishing & Forestry				116	(<0.5%)	11	272	(<0.5%)	12

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	35,511			188,290			382,669		
Educational Services	7,027	(19.8%)	84	39,388	(20.9%)	89	91,648	(23.9%)	102
Wholesale Retail	5,118	(14.4%)	110	23,611	(12.5%)	95	47,586	(12.4%)	95
Manufacturing	4,188	(11.8%)	119	15,261	(8.1%)	8	26,495	(6.9%)	70
Transportation	3,770	(10.6%)	182	20,755	(11%)	189	39,636	(10.4%)	177
Agriculture/Mining/Construction	3,591	(10.1%)	119	20,666	(11%)	129	30,695	(8%)	94
Professional Services	2,176	(6.1%)	76	11,257	(6%)	74	26,922	(7%)	87
Administrative/Waste Services	2,160	(6.1%)	146	11,505	(6.1%)	146	21,821	(5.7%)	136
Entertainment Services	2,071	(5.8%)	67	12,909	(6.9%)	7	25,584	(6.7%)	7
Other Professional Services	2,035	(5.7%)	122	10,045	(5.3%)	113	19,575	(5.1%)	109
Financial, Insurance & Real Estate	1,900	(5.4%)	7	10,526	(5.6%)	83	25,146	(6.6%)	98
Public Administration	1,080	(3%)	64	8,870	(4.7%)	99	18,339	(4.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Information	365	(1%)	55	3,345	(1.8%)	95	8,773	(2.3%)	123
Management Services	30	(<0.5%)	67	152	(<0.5%)	64	449	(<0.5%)	93

Language Spoken

	1 Mile			3 Mile			5 Mile		
Speak Spanish at Home	35,962	(53.6%)	380	128,472	(36.3%)	257	183,627	(25.5%)	181
Speak English at Home	20,614	(30.7%)	40	160,902	(45.4%)	59	403,671	(56.1%)	72
Speak Other Language at Home	10,467	(15.6%)	185	64,754	(18.3%)	216	132,579	(18.4%)	218

Ancestry

	1 Mile			3 Mile			5 Mile		
Other	16,481	(23%)	109	137,497	(36.3%)	172	323,604	(42.1%)	199
South American	15,142	(21.1%)	1694	54,655	(14.4%)	1156	74,069	(9.6%)	772
Puerto Rican	12,689	(17.7%)	629	46,081	(12.2%)	432	65,656	(8.5%)	303
Dominican	5,745	(8%)	1257	24,536	(6.5%)	1015	35,218	(4.6%)	718
Unclassified	4,280	(6%)	37	31,594	(8.3%)	51	75,579	(9.8%)	60
Other Hispanic	4,223	(5.9%)	411	15,168	(4%)	279	22,272	(2.9%)	202
Central American	2,509	(3.5%)	210	12,620	(3.3%)	200	22,935	(3%)	179
Mexican	1,867	(2.6%)	24	6,230	(1.6%)	15	10,153	(1.3%)	12
Cuban	1,840	(2.6%)	354	5,155	(1.4%)	188	8,143	(1.1%)	146

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
South Central Asian (e.g. Indian)	1,180	(1.6%)	105	6,797	(1.8%)	115	16,729	(2.2%)	139
Chinese	1,041	(1.5%)	116	3,564	(0.9%)	79	5,889	(0.8%)	61
Italian	991	(1.4%)	46	8,117	(2.1%)	72	26,834	(3.5%)	117
Scottish/Irish	835	(1.2%)	17	4,960	(1.3%)	20	15,724	(2%)	31
American	648	(0.9%)	19	3,931	(1%)	22	11,665	(1.5%)	32
Polish	624	(0.9%)	57	2,705	(0.7%)	47	6,790	(0.9%)	58
South East Asian (e.g. Vietnamese)	335	(<0.5%)	27	4,866	(1.3%)	73	14,357	(1.9%)	106
Other European (e.g. Greek/Russian)	322	(<0.5%)	14	2,215	(0.6%)	18	8,491	(1.1%)	35
German	279	(<0.5%)	5	2,046	(0.5%)	7	7,294	(0.9%)	12
British	145	(<0.5%)	4	1,172	(<0.5%)	6	4,713	(0.6%)	12
Middle Eastern	111	(<0.5%)	25	1,447	(<0.5%)	61	3,900	(0.5%)	8
Native American (Indian/Eskimo)	91	(<0.5%)	20	623	(<0.5%)	26	1,214	(<0.5%)	25
Korean	85	(<0.5%)	23	1,114	(<0.5%)	57	2,838	(<0.5%)	71
Other Asian	66	(<0.5%)	22	1,000	(<0.5%)	62	2,003	(<0.5%)	61
French	62	(<0.5%)	7	320	(<0.5%)	7	998	(<0.5%)	10
Japanese	45	(<0.5%)	26	157	(<0.5%)	17	414	(<0.5%)	22

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Scandinavian	19	(<0.5%)	1	284	(<0.5%)	4	1,189	(<0.5%)	8
Hawaiian/Pacific Islander	16	(<0.5%)	12	84	(<0.5%)	12	185	(<0.5%)	13
Dutch	11	(<0.5%)	3	192	(<0.5%)	8	535	(<0.5%)	12

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	48,975			257,823			525,327		
Elementary (0 to 8 Years)	6,816	(13.9%)	292	28,486	(11%)	231	43,563	(8.3%)	174
Some High School (9 to 11 Years)	4,466	(9.1%)	154	21,341	(8.3%)	140	38,769	(7.4%)	125
High School Graduate (12 Years)	15,818	(32.3%)	124	88,270	(34.2%)	131	167,119	(31.8%)	122
Some College (13 to 16 Years)	7,498	(15.3%)	76	39,905	(15.5%)	80	87,093	(16.6%)	86
Associates Degree Only	2,965	(6.1%)	69	14,234	(5.5%)	63	32,358	(6.2%)	70
Bachelor's Degree Only	7,471	(15.3%)	72	42,671	(16.6%)	78	99,015	(18.8%)	88
Graduate Degree	3,941	(8%)	59	22,916	(8.9%)	65	57,410	(10.9%)	73

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	25,369			140,727			281,626		
One Person Households	6,240	(24.6%)	90	41,891	(29.8%)	108	81,939	(29.1%)	106
Married Couple	10,163	(40.1%)	84	50,561	(35.9%)	75	102,553	(36.4%)	76
Male Householder	2,073	(8.2%)	161	11,068	(7.9%)	155	21,464	(7.6%)	150
Female Householder	5,194	(20.5%)	164	28,445	(20.2%)	162	58,475	(20.8%)	167
Non Family Households	1,699	(6.7%)	95	8,762	(6.2%)	88	17,195	(6.1%)	86
Household Size									
Households	25,369			140,727			281,626		
1 Person Household	6,240	(24.6%)	90	41,891	(29.8%)	108	81,939	(29.1%)	106
2 Person Household	6,668	(26.3%)	8	37,486	(26.6%)	8	74,588	(26.5%)	8
3 Person Household	5,018	(19.8%)	127	25,022	(17.8%)	114	50,874	(18.1%)	116
4 Person Household	3,925	(15.5%)	118	19,418	(13.8%)	105	39,691	(14.1%)	107
5 Person Household	1,964	(7.7%)	123	9,574	(6.8%)	108	19,881	(7.1%)	112
6 Person Household	899	(3.5%)	130	4,405	(3.1%)	115	8,759	(3.1%)	114
7+ Person Household	655	(2.6%)	142	2,931	(2.1%)	115	5,894	(2.1%)	115

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile		🟠 3 Mile		🔵 5 Mile	
Housing Units						
Total Housing Units	26,834		149,820		301,379	
Renter Occupied Housing	17,239		96,471		179,877	
Owner Occupied Housing	8,130		44,256		101,749	
Vacant Housing	1,465		9,093		19,753	
Housing Rent						
Average Rent	$1,564.55	101	$1,569.74	102	$1,613.74	105
Median Rent	$1,556.43	111	$1,554.07	110	$1,587.68	113
Total Cash Rents Housing	16,746		94,377		176,315	
<$300	514 (3.1%)	109	4,045 (4.3%)	153	6,437 (3.7%)	130
$300-$500	461 (2.8%)	71	3,790 (4%)	104	5,883 (3.3%)	86
$500-$750	442 (2.6%)	30	4,077 (4.3%)	49	7,473 (4.2%)	49
$750-$1000	988 (5.9%)	45	6,135 (6.5%)	50	12,148 (6.9%)	53
$1000-$1500	5,341 (31.9%)	121	26,260 (27.8%)	106	47,510 (26.9%)	102
$1500-$2000	5,556 (33.2%)	158	26,645 (28.2%)	134	49,647 (28.2%)	134
$2000-$2500	2,519 (15%)	129	15,097 (16%)	137	29,060 (16.5%)	141

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	673	(4%)	70	5,704	(6%)	105	11,978	(6.8%)	118
$3000-$3500	130	(0.8%)	26	1,680	(1.8%)	59	3,717	(2.1%)	69
>$3500	122	(0.7%)	20	944	(1%)	27	2,462	(1.4%)	38
Value of Owner-Occupied Housing Units									
Average House Value	$524,484.54		100	$526,990.94		101	$588,380.81		113
Median House Value	$490,666.67		129	$492,710.65		129	$532,533.07		140
Owner Occupied Housing	8,130			44,256			101,749		
<$100K	210	(2.6%)	30	1,690	(3.8%)	45	3,431	(3.4%)	39
$100K - $200K	249	(3.1%)	23	1,454	(3.3%)	24	2,699	(2.7%)	20
$200K - $300K	912	(11.2%)	69	4,527	(10.2%)	63	8,867	(8.7%)	54
$300K - $400K	1,334	(16.4%)	113	6,953	(15.7%)	108	14,605	(14.4%)	98
$400K - $500K	1,500	(18.5%)	160	8,094	(18.3%)	159	17,130	(16.8%)	146
$500K - $1000K	3,602	(44.3%)	179	19,820	(44.8%)	181	47,159	(46.3%)	187
>$1000K	323	(4%)	36	1,718	(3.9%)	36	7,858	(7.7%)	71

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		

Poverty

	1 Mile			3 Mile			5 Mile		
Households in Poverty	4,911	(19.4%)	153	26,132	(18.6%)	147	50,045	(17.8%)	140
Households Above Poverty	20,458	(80.6%)	92	114,595	(81.4%)	93	231,581	(82.2%)	94
Households in Poverty (Married)	845	(3.3%)	153	3,491	(2.5%)	114	6,089	(2.2%)	99
Households in Poverty (Male Householder)	233	(0.9%)	144	1,403	(1%)	156	3,053	(1.1%)	170
Households in Poverty (Female Householder)	1,424	(5.6%)	190	7,350	(5.2%)	177	14,829	(5.3%)	178
Households in Poverty (Non-Family)	2,203	(8.7%)	138	12,921	(9.2%)	146	24,235	(8.6%)	137
Households in Poverty (Non-Family Student)	206	(0.8%)	131	967	(0.7%)	110	1,839	(0.7%)	105

Wealth per Household

	1 Mile			3 Mile			5 Mile		
Household Average Wealth	$201,810.97		83	$203,594.67		84	$213,276.28		88
Household Median Wealth	$48,160.21		59	$48,510.38		60	$55,489.35		68
<$0K	5,114	(20.2%)	116	28,394	(20.2%)	116	55,211	(19.6%)	113
$0K - $5K	2,793	(11%)	129	15,412	(11%)	128	29,355	(10.4%)	122
$5K - $10K	1,386	(5.5%)	120	7,695	(5.5%)	120	14,860	(5.3%)	116
$10K - $25K	1,773	(7%)	110	9,805	(7%)	110	19,194	(6.8%)	107
$25K - $50K	1,747	(6.9%)	101	9,631	(6.8%)	101	19,157	(6.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	2,504	(9.9%)	97	13,796	(9.8%)	96	27,653	(9.8%)	96
$100K - $250K	4,173	(16.4%)	91	23,079	(16.4%)	91	46,981	(16.7%)	92
$250K - $500K	2,866	(11.3%)	86	15,946	(11.3%)	86	33,097	(11.8%)	89
>$500K	3,013	(11.9%)	8	16,969	(12.1%)	8	36,118	(12.8%)	86

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	28,647			156,314			336,894		
Average Number of Vehicles	1.13		62	1.11		61	1.2		65
No Vehicles	7,524	(29.7%)	359	40,353	(28.7%)	347	69,610	(24.7%)	299
1 Vehicle	9,729	(38.3%)	117	59,274	(42.1%)	128	120,271	(42.7%)	130
2 Vehicles	5,896	(23.2%)	63	29,616	(21%)	57	66,908	(23.8%)	64
3 or more Vehicles	2,220	(8.8%)	40	11,484	(8.2%)	37	24,837	(8.8%)	40

Population Change

	1 Mile	3 Mile	5 Mile
Births	898	4,758	9,385
Deaths	374	2,016	4,280
Migration	-40	-652	-800

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	1,108	8,756	16,461
Total Employees	11,093	130,538	247,308

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats