Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Overview									
Population	18,156			77,495			161,021		
Households	5,951			26,204			55,448		
Persons per Household	3.02		119	2.93		115	2.86		112
Household Median Income	$139,605.97		175	$150,865.84		190	$161,690.02		203
Household Median Disposable Income	$111,331.68		162	$117,768.73		172	$125,885.99		183
Household Median Discretionary Income	$82,668.39		162	$95,625.68		188	$104,484.6		205
Average Income Per Person	$52,981.61		123	$65,991.24		153	$75,965.45		176
Median Rent	$1,961.54		139	$2,231.43		158	$2,378.07		169
Median House Value	$773,594.67		203	$831,434.04		218	$917,939.99		241
Households in Poverty	506	(8.5%)	67	1,475	(5.6%)	44	3,159	(5.7%)	45
Household Median Wealth	$96,111.12		119	$119,241.41		147	$129,162.58		159
Average Age	40.31		98	42.56		104	44.09		108
Median Age	38.99		97	42.48		106	45.65		114
Households with Children	1,276	(21.4%)	80	6,645	(25.4%)	95	15,485	(27.9%)	104
High School Graduate or Higher	10,921	(85.9%)	96	50,986	(91.7%)	103	109,458	(93.9%)	105

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	5,805	(45.7%)	130	29,679	(53.4%)	152	67,947	(58.3%)	166
Pop density (per sq mi)	5,719			3,168			2,126		
Area (based on blockgroups)	3			24			76		

Population

	1 Mile	3 Mile	5 Mile
Population 2024 Q4	18,156	77,495	161,021
Population 2024 Q3	18,214	77,688	161,274
Population 2024 Q2	18,773	78,348	162,489
Population 2024 Q1	18,735	78,305	162,487
Population 2023 Q4	18,752	78,334	162,542
Population 2023 Q3	18,803	78,468	162,686
Population 2023 Q2	18,795	78,459	162,616
Population 2023 Q1	18,811	78,540	162,800
Population 2022 Q4	18,822	78,469	162,676
Population 5 Years Forecast	18,109	77,301	160,487
Population 10 Years Forecast	18,114	77,317	160,333
Persons per Household	3.02 — 119	2.93 — 115	2.86 — 112

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	161	(0.9%)	38	732	(0.9%)	40	2,338	(1.5%)	62
Transient Population - Average Last 4 Quarters				245	(<0.5%)	24	1,775	(1.1%)	85

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	5,951	26,204	55,448
Households 2024 Q3	5,963	26,245	55,491
Households 2024 Q2	6,094	26,425	55,934
Households 2024 Q1	6,084	26,417	55,944
Households 2023 Q4	6,088	26,430	55,964
Households 2023 Q3	6,103	26,471	56,010
Households 2023 Q2	6,099	26,458	55,972
Households 2023 Q1	6,101	26,484	56,039
Households 2022 Q4	6,108	26,474	56,006
Households 5 Years Forecast	5,927	26,117	55,248
Households 10 Years Forecast	5,929	26,116	55,189

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	9,102	(50.1%)	102	38,265	(49.4%)	101	78,669	(48.9%)	100
Female	9,054	(49.9%)	98	39,230	(50.6%)	99	82,352	(51.1%)	100
Ethnicity									
White	8,652	(47.7%)	83	47,734	(61.6%)	107	111,759	(69.4%)	120
Hispanic (Ethnic)	6,867	(37.8%)	194	18,090	(23.3%)	120	24,564	(15.3%)	78
Black	1,519	(8.4%)	71	4,995	(6.4%)	55	7,007	(4.4%)	37
Asian	563	(3.1%)	54	3,449	(4.5%)	77	11,561	(7.2%)	125
Other	555	(3.1%)	59	3,227	(4.2%)	8	6,130	(3.8%)	73
Household by Ethnicity									
White	3,737	(62.8%)	102	18,095	(69.1%)	112	41,677	(75.2%)	122
Hispanic (Ethnic)	1,192	(20%)	132	3,993	(15.2%)	100	5,584	(10.1%)	66
Black	455	(7.6%)	69	1,297	(4.9%)	45	1,730	(3.1%)	28
Other	423	(7.1%)	94	2,039	(7.8%)	103	3,436	(6.2%)	8
Asian	144	(2.4%)	53	780	(3%)	66	3,021	(5.4%)	120

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Household Average Income	$160,328.73		144	$193,726.02		174	$217,759.65		196
Average Income Per Person	$52,981.61		123	$65,991.24		153	$75,965.45		176
Household Median Income	$139,605.97		175	$150,865.84		190	$161,690.02		203
<$15K	291	(4.9%)	60	960	(3.7%)	45	2,180	(3.9%)	49
$15K - $25K	304	(5.1%)	7?	818	(3.1%)	48	1,641	(3%)	46
$25K - $35K	234	(3.9%)	58	751	(2.9%)	43	1,546	(2.8%)	41
$35K - $50K	256	(4.3%)	42	1,138	(4.3%)	42	2,164	(3.9%)	38
$50K - $75K	508	(8.5%)	54	2,398	(9.2%)	58	4,404	(7.9%)	50
$75K - $100K	387	(6.5%)	51	2,028	(7.7%)	60	4,198	(7.6%)	59
$100K - $150K	1,294	(21.7%)	123	4,915	(18.8%)	106	8,941	(16.1%)	91
$150K - $175K	572	(9.6%)	153	2,714	(10.4%)	165	5,667	(10.2%)	163
$175K - $200K	639	(10.7%)	164	2,969	(11.3%)	173	7,927	(14.3%)	218
$200K - $250K	820	(13.8%)	264	4,203	(16%)	308	9,392	(16.9%)	325
$250K - $500K	349	(5.9%)	263	1,800	(6.9%)	308	4,027	(7.3%)	326
>$500K	297	(5%)	268	1,510	(5.8%)	309	3,361	(6.1%)	325

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$116,410.98		141	$123,896.47		150	$127,924.67		155
Household Median Disposable Income	$111,331.68		162	$117,768.73		172	$125,885.99		183
<$15K	303	(5.1%)	58	998	(3.8%)	43	2,303	(4.2%)	47
$15K - $25K	350	(5.9%)	71	996	(3.8%)	50	1,993	(3.6%)	47
$25K - $35K	249	(4.2%)	53	930	(3.5%)	45	1,832	(3.3%)	42
$35K - $50K	319	(5.4%)	44	1,453	(5.5%)	45	2,779	(5%)	41
$50K - $75K	622	(10.5%)	59	3,006	(11.5%)	65	5,756	(10.4%)	58
$75K - $100K	691	(11.6%)	8	3,114	(11.9%)	83	6,001	(10.8%)	76
$100K - $150K	1,696	(28.5%)	159	6,930	(26.4%)	148	14,626	(26.4%)	147
$150K - $175K	671	(11.3%)	185	3,404	(13%)	213	8,140	(14.7%)	241
$175K - $200K	260	(4.4%)	198	1,318	(5%)	228	2,950	(5.3%)	242
$200K - $250K	318	(5.3%)	250	1,630	(6.2%)	291	3,643	(6.6%)	307
$250K - $500K	436	(7.3%)	250	2,227	(8.5%)	290	4,989	(9%)	307
>$500K	36	(0.6%)	235	198	(0.8%)	294	436	(0.8%)	306

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$86,142.36		140	$97,388.93		159	$101,924.04		166

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$82,668.39		162	$95,625.68		188	$104,484.6		205
<$10K	271	(4.6%)	49	891	(3.4%)	37	1,991	(3.6%)	39
$10K - $20K	393	(6.6%)	62	1,140	(4.4%)	41	2,158	(3.9%)	37
$20K - $30K	364	(6.1%)	58	1,193	(4.6%)	43	2,378	(4.3%)	41
$30K - $40K	318	(5.3%)	54	1,140	(4.4%)	44	2,126	(3.8%)	39
$40K - $50K	332	(5.6%)	63	1,607	(6.1%)	69	2,900	(5.2%)	59
$50K - $75K	908	(15.3%)	88	3,464	(13.2%)	76	6,824	(12.3%)	71
$75K - $100K	1,040	(17.5%)	149	4,345	(16.6%)	141	8,003	(14.4%)	123
$100K - $125K	959	(16.1%)	199	3,574	(13.6%)	169	7,492	(13.5%)	167
$125K - $150K	509	(8.6%)	129	4,005	(15.3%)	230	10,572	(19.1%)	287
>$150K	857	(14.4%)	244	4,845	(18.5%)	313	11,004	(19.8%)	336

Households Income by Ethnicity

	1 Mile		3 Mile		5 Mile	
Average Income - White	$132,895.15	139	$137,184.22	144	$137,926.81	144
Median Income - White	$145,304.98	167	$157,539.12	182	$162,077.52	187
Average Income - Black	$98,756.02	143	$109,402.47	158	$113,775.95	165
Median Income - Black	$99,678.5	180	$117,721.9	212	$121,797.91	220

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Average Income - Asian	$134,613.65		119	$130,128.82		115	$140,294.85		124
Median Income - Asian	$215,294.12		188	$160,624.79		140	$170,057.74		149
Average Income - Hispanic	$115,339.27		143	$122,373.04		151	$128,165.85		158
Median Income - Hispanic	$128,716.07		185	$135,004.06		194	$144,726.62		208
Average Income - Other	$123,488.41		138	$132,410.96		148	$140,064.99		156
Median Income - Other	$143,159.65		180	$153,241.5		192	$162,030.22		204

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.31		98	42.56		104	44.09		108
Median Age	38.99		97	42.48		106	45.65		114
0-4	962	(5.3%)	98	3,710	(4.8%)	89	6,999	(4.3%)	88
5-13	1,903	(10.5%)	102	7,356	(9.5%)	92	14,396	(8.9%)	87
14-17	942	(5.2%)	98	3,822	(4.9%)	93	7,989	(5%)	93
18-21	945	(5.2%)	95	3,989	(5.1%)	94	8,523	(5.3%)	96
22-24	688	(3.8%)	91	3,022	(3.9%)	94	6,542	(4.1%)	98
25-29	1,115	(6.1%)	104	4,746	(6.1%)	103	9,737	(6%)	102
30-34	1,241	(6.8%)	105	4,515	(5.8%)	89	8,118	(5%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
35-39	1,286	(7.1%)	107	4,649	(6%)	91	7,964	(4.9%)	75
40-44	1,272	(7%)	109	4,743	(6.1%)	96	8,730	(5.4%)	85
45-49	1,213	(6.7%)	112	4,658	(6%)	100	9,302	(5.8%)	96
50-54	1,116	(6.1%)	103	4,880	(6.3%)	106	10,305	(6.4%)	107
55-59	1,222	(6.7%)	110	5,562	(7.2%)	117	12,176	(7.6%)	123
60-64	1,201	(6.6%)	103	5,995	(7.7%)	121	12,973	(8.1%)	126
65-69	1,083	(6%)	98	5,417	(7%)	115	11,887	(7.4%)	122
70-74	731	(4%)	8	3,908	(5%)	100	8,843	(5.5%)	109
75-79	601	(3.3%)	86	2,821	(3.6%)	95	6,893	(4.3%)	111
80-84	354	(1.9%)	8	1,906	(2.5%)	103	4,776	(3%)	124
85+	281	(1.5%)	76	1,796	(2.3%)	114	4,868	(3%)	149

Age - Male

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Male Average Age	39.32		99	41.3		104	42.71		107
Male Median Age	38.08		100	41.05		108	42.95		113
0-4	491	(5.4%)	96	1,897	(5%)	88	3,579	(4.5%)	8
5-13	971	(10.7%)	99	3,745	(9.8%)	91	7,359	(9.4%)	87

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	497	(5.5%)	99	1,989	(5.2%)	94	4,124	(5.2%)	95
18-21	502	(5.5%)	96	2,106	(5.5%)	96	4,456	(5.7%)	99
22-24	364	(4%)	92	1,610	(4.2%)	97	3,461	(4.4%)	101
25-29	592	(6.5%)	105	2,480	(6.5%)	105	5,051	(6.4%)	104
30-34	643	(7.1%)	106	2,404	(6.3%)	94	4,295	(5.5%)	8
35-39	637	(7%)	105	2,287	(6%)	89	3,909	(5%)	74
40-44	648	(7.1%)	110	2,349	(6.1%)	95	4,208	(5.3%)	83
45-49	619	(6.8%)	113	2,326	(6.1%)	101	4,513	(5.7%)	96
50-54	548	(6%)	101	2,374	(6.2%)	104	4,936	(6.3%)	105
55-59	632	(6.9%)	114	2,707	(7.1%)	116	5,849	(7.4%)	122
60-64	577	(6.3%)	101	2,890	(7.6%)	120	6,258	(8%)	126
65-69	531	(5.8%)	100	2,609	(6.8%)	117	5,725	(7.3%)	125
70-74	351	(3.9%)	8	1,865	(4.9%)	103	4,247	(5.4%)	114
75-79	255	(2.8%)	8	1,224	(3.2%)	91	3,088	(3.9%)	111
80-84	142	(1.6%)	75	786	(2.1%)	99	1,954	(2.5%)	119
85+	102	(1.1%)	76	617	(1.6%)	109	1,657	(2.1%)	143

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	41.31		98	43.79		104	45.4		108
Female Median Age	40.91		99	43.88		106	47.19		114
0-4	471	(5.2%)	101	1,813	(4.6%)	89	3,420	(4.2%)	8
5-13	932	(10.3%)	104	3,611	(9.2%)	93	7,037	(8.5%)	86
14-17	445	(4.9%)	96	1,833	(4.7%)	91	3,865	(4.7%)	92
18-21	443	(4.9%)	93	1,883	(4.8%)	91	4,067	(4.9%)	94
22-24	324	(3.6%)	91	1,412	(3.6%)	91	3,081	(3.7%)	95
25-29	523	(5.8%)	102	2,266	(5.8%)	102	4,686	(5.7%)	100
30-34	598	(6.6%)	104	2,111	(5.4%)	84	3,823	(4.6%)	73
35-39	649	(7.2%)	110	2,362	(6%)	92	4,055	(4.9%)	76
40-44	624	(6.9%)	108	2,394	(6.1%)	96	4,522	(5.5%)	86
45-49	594	(6.6%)	110	2,332	(5.9%)	99	4,789	(5.8%)	97
50-54	568	(6.3%)	105	2,506	(6.4%)	107	5,369	(6.5%)	109
55-59	590	(6.5%)	106	2,855	(7.3%)	118	6,327	(7.7%)	125
60-64	624	(6.9%)	106	3,105	(7.9%)	121	6,715	(8.2%)	125

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	552	(6.1%)	97	2,808	(7.2%)	114	6,162	(7.5%)	119
70-74	380	(4.2%)	7	2,043	(5.2%)	98	4,596	(5.6%)	105
75-79	346	(3.8%)	92	1,597	(4.1%)	98	3,805	(4.6%)	111
80-84	212	(2.3%)	87	1,120	(2.9%)	106	2,822	(3.4%)	127
85+	179	(2%)	7	1,179	(3%)	118	3,211	(3.9%)	152

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	10,149			42,481			86,516		
Professional Specialty	2,949	(29.1%)	118	13,102	(30.8%)	125	29,103	(33.6%)	136
Managerial/Executive	1,691	(16.7%)	96	8,229	(19.4%)	112	19,368	(22.4%)	129
Sales	1,289	(12.7%)	136	4,862	(11.4%)	123	9,853	(11.4%)	122
Production & Transportation	875	(8.6%)	67	3,182	(7.5%)	58	4,755	(5.5%)	43
Construction	865	(8.5%)	107	2,814	(6.6%)	83	4,755	(5.5%)	69
Office Admin	769	(7.6%)	71	4,310	(10.1%)	95	8,432	(9.7%)	92
Food Preparation & Serving	462	(4.6%)	89	1,478	(3.5%)	68	2,630	(3%)	60
Building Maintenance & Cleaning	400	(3.9%)	116	1,116	(2.6%)	7	1,490	(1.7%)	51
Personal Care	348	(3.4%)	137	1,136	(2.7%)	107	2,251	(2.6%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Healthcare support	300	(3%)	90	1,331	(3.1%)	95	2,027	(2.3%)	71
Protective	194	(1.9%)	88	899	(2.1%)	98	1,785	(2.1%)	95
Farming, Fishing & Forestry	7	(<0.5%)	12	22	(<0.5%)	9	67	(<0.5%)	13

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	10,149			42,481			86,516		
Educational Services	2,616	(25.8%)	110	11,493	(27.1%)	116	25,002	(28.9%)	123
Wholesale Retail	1,593	(15.7%)	119	5,624	(13.2%)	101	10,410	(12%)	91
Professional Services	1,037	(10.2%)	127	5,388	(12.7%)	157	11,848	(13.7%)	170
Agriculture/Mining/Construction	967	(9.5%)	112	2,781	(6.5%)	7	5,190	(6%)	70
Entertainment Services	950	(9.4%)	108	3,115	(7.3%)	84	5,346	(6.2%)	71
Manufacturing	746	(7.4%)	74	2,527	(5.9%)	60	4,479	(5.2%)	52
Transportation	538	(5.3%)	91	1,813	(4.3%)	73	3,151	(3.6%)	62
Financial, Insurance & Real Estate	439	(4.3%)	64	4,315	(10.2%)	151	10,095	(11.7%)	173
Other Professional Services	392	(3.9%)	82	1,368	(3.2%)	68	2,972	(3.4%)	73
Administrative/Waste Services	351	(3.5%)	83	1,370	(3.2%)	7	2,368	(2.7%)	66
Public Administration	342	(3.4%)	71	1,471	(3.5%)	72	3,222	(3.7%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Information	165	(1.6%)	87	1,162	(2.7%)	147	2,285	(2.6%)	142
Management Services	13	(<0.5%)	101	54	(<0.5%)	101	148	(<0.5%)	35
Language Spoken									
Speak English at Home	11,396	(66.3%)	86	54,719	(74.2%)	96	120,121	(78%)	101
Speak Spanish at Home	4,319	(25.1%)	178	12,114	(16.4%)	116	16,220	(10.5%)	75
Speak Other Language at Home	1,479	(8.6%)	102	6,952	(9.4%)	111	17,681	(11.5%)	136
Ancestry									
Other	3,255	(17.9%)	85	12,035	(15.5%)	74	24,864	(15.4%)	73
Central American	3,202	(17.6%)	1060	7,474	(9.6%)	580	8,286	(5.1%)	309
Unclassified	2,104	(11.6%)	71	9,875	(12.7%)	78	21,835	(13.6%)	83
Italian	1,340	(7.4%)	248	9,410	(12.1%)	408	20,759	(12.9%)	433
Scottish/Irish	1,291	(7.1%)	107	7,483	(9.7%)	145	15,275	(9.5%)	143
Other Hispanic	1,098	(6%)	422	2,154	(2.8%)	194	3,271	(2%)	142
Puerto Rican	1,062	(5.8%)	208	2,624	(3.4%)	120	4,487	(2.8%)	99
German	730	(4%)	52	4,843	(6.2%)	8	10,583	(6.6%)	84
Other European (e.g. Greek/Russian)	664	(3.7%)	115	4,117	(5.3%)	168	12,169	(7.6%)	239

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
South American	618	(3.4%)	273	3,173	(4.1%)	328	4,766	(3%)	237
Dominican	381	(2.1%)	329	1,577	(2%)	319	2,231	(1.4%)	217
Mexican	376	(2.1%)	19	808	(1%)	9	1,101	(0.7%)	6
Polish	352	(1.9%)	126	1,738	(2.2%)	146	4,205	(2.6%)	170
American	342	(1.9%)	39	2,018	(2.6%)	54	5,486	(3.4%)	71
British	303	(1.7%)	31	2,197	(2.8%)	53	4,668	(2.9%)	55
South Central Asian (e.g. Indian)	209	(1.2%)	74	1,627	(2.1%)	134	4,863	(3%)	193
Scandinavian	141	(0.8%)	41	894	(1.2%)	61	1,850	(1.1%)	61
Cuban	130	(0.7%)	99	280	(<0.5%)	50	422	(<0.5%)	36
Chinese	122	(0.7%)	54	793	(1%)	8	3,125	(1.9%)	155
South East Asian (e.g. Vietnamese)	104	(0.6%)	33	431	(0.6%)	32	1,104	(0.7%)	39
Korean	87	(<0.5%)	92	290	(<0.5%)	72	1,634	(1%)	196
French	78	(<0.5%)	35	393	(0.5%)	41	880	(0.5%)	44
Middle Eastern	76	(<0.5%)	67	548	(0.7%)	114	1,599	(1%)	160
Dutch	27	(<0.5%)	25	283	(<0.5%)	60	549	(<0.5%)	56
Japanese	25	(<0.5%)	57	79	(<0.5%)	42	322	(<0.5%)	83

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Asian	16	(<0.5%)	21	229	(<0.5%)	69	513	(<0.5%)	75
Native American (Indian/Eskimo)	15	(<0.5%)	13	102	(<0.5%)	21	151	(<0.5%)	15
Hawaiian/Pacific Islander	8	(<0.5%)	25	20	(<0.5%)	14	23	(<0.5%)	8

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	12,716			55,596			116,572		
Elementary (0 to 8 Years)	1,248	(9.8%)	206	3,038	(5.5%)	114	4,653	(4%)	84
Some High School (9 to 11 Years)	547	(4.3%)	73	1,572	(2.8%)	48	2,461	(2.1%)	36
High School Graduate (12 Years)	1,909	(15%)	57	8,840	(15.9%)	61	16,927	(14.5%)	56
Some College (13 to 16 Years)	2,014	(15.8%)	82	7,884	(14.2%)	73	15,241	(13.1%)	68
Associates Degree Only	1,193	(9.4%)	107	4,583	(8.2%)	94	9,343	(8%)	91
Bachelor's Degree Only	3,094	(24.3%)	114	15,937	(28.7%)	135	35,377	(30.3%)	142
Graduate Degree	2,711	(21.3%)	155	13,742	(24.7%)	180	32,570	(27.9%)	203

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	5,951			26,204			55,448		
One Person Households	1,457	(24.5%)	89	5,565	(21.2%)	7	11,374	(20.5%)	75
Married Couple	2,450	(41.2%)	86	14,771	(56.4%)	118	34,263	(61.8%)	129
Male Householder	426	(7.2%)	141	1,068	(4.1%)	8	1,783	(3.2%)	63
Female Householder	806	(13.5%)	109	2,776	(10.6%)	85	5,079	(9.2%)	74
Non Family Households	812	(13.6%)	193	2,024	(7.7%)	109	2,949	(5.3%)	75
Household Size									
Households	5,951			26,204			55,448		
1 Person Household	1,457	(24.5%)	89	5,565	(21.2%)	7	11,374	(20.5%)	75
2 Person Household	1,761	(29.6%)	90	7,949	(30.3%)	92	17,108	(30.9%)	94
3 Person Household	936	(15.7%)	101	4,520	(17.2%)	110	9,400	(17%)	108
4 Person Household	788	(13.2%)	101	4,276	(16.3%)	124	9,829	(17.7%)	35
5 Person Household	458	(7.7%)	122	2,122	(8.1%)	128	4,731	(8.5%)	35
6 Person Household	256	(4.3%)	158	925	(3.5%)	129	1,745	(3.1%)	115
7+ Person Household	295	(5%)	273	847	(3.2%)	178	1,261	(2.3%)	125

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	

Housing Units

Total Housing Units	6,234		27,242		57,845	
Owner Occupied Housing	4,229		21,495		47,556	
Renter Occupied Housing	1,722		4,709		7,892	
Vacant Housing	283		1,038		2,397	

Housing Rent

Average Rent	$2,023.56	131	$2,303.14	149	$2,343.17	152
Median Rent	$1,961.54	139	$2,231.43	158	$2,378.07	169
Total Cash Rents Housing	1,600		4,240		7,122	
<$300	38	(2.4%) 85	46	(1.1%) 39	144	(2%) 72
$300-$500	10	(0.6%) 16	36	(0.8%) 22	148	(2.1%) 54
$500-$750	54	(3.4%) 39	82	(1.9%) 22	232	(3.3%) 37
$750-$1000	146	(9.1%) 70	194	(4.6%) 35	294	(4.1%) 32
$1000-$1500	312	(19.5%) 74	619	(14.6%) 55	789	(11.1%) 42
$1500-$2000	260	(16.3%) 77	794	(18.7%) 89	1,123	(15.8%) 75
$2000-$2500	278	(17.4%) 148	754	(17.8%) 152	1,099	(15.4%) 132

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	240	(15%)	261	562	(13.3%)	231	1,128	(15.8%)	276
$3000-$3500	93	(5.8%)	191	412	(9.7%)	319	880	(12.4%)	406
>$3500	169	(10.6%)	290	741	(17.5%)	479	1,285	(18%)	495
Value of Owner-Occupied Housing Units									
Average House Value	$783,796.33		150	$948,069.97		181	$1.07M		205
Median House Value	$773,594.67		203	$831,434.04		218	$917,939.99		241
Owner Occupied Housing	4,229			21,495			47,556		
<$100K	37	(0.9%)	10	294	(1.4%)	16	614	(1.3%)	15
$100K - $200K	5	(<0.5%)	1	31	(<0.5%)	1	337	(0.7%)	5
$200K - $300K	23	(0.5%)	3	264	(1.2%)	8	757	(1.6%)	10
$300K - $400K	138	(3.3%)	22	534	(2.5%)	17	1,081	(2.3%)	16
$400K - $500K	228	(5.4%)	47	1,114	(5.2%)	45	1,619	(3.4%)	30
$500K - $1000K	3,214	(76%)	307	12,815	(59.6%)	241	23,473	(49.4%)	200
>$1000K	584	(13.8%)	126	6,443	(30%)	274	19,675	(41.4%)	379

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	506	(8.5%)	67	1,475	(5.6%)	44	3,159	(5.7%)	45
Households Above Poverty	5,445	(91.5%)	105	24,729	(94.4%)	108	52,289	(94.3%)	108
Households in Poverty (Married)	61	(1%)	47	317	(1.2%)	55	655	(1.2%)	54
Households in Poverty (Male Householder)	24	(<0.5%)	63	35	(<0.5%)	21	52	(<0.5%)	15
Households in Poverty (Female Householder)	242	(4.1%)	138	358	(1.4%)	46	608	(1.1%)	37
Households in Poverty (Non-Family)	173	(2.9%)	46	733	(2.8%)	45	1,757	(3.2%)	51
Households in Poverty (Non-Family Student)	6	(<0.5%)	16	32	(<0.5%)	20	87	(<0.5%)	25
Wealth per Household									
Household Average Wealth	$265,539.83		110	$285,371.41		118	$294,016.51		122
Household Median Wealth	$96,111.12		119	$119,241.41		147	$129,162.58		159
<$0K	973	(16.4%)	94	3,933	(15%)	86	8,035	(14.5%)	83
$0K - $5K	453	(7.6%)	89	1,713	(6.5%)	76	3,392	(6.1%)	71
$5K - $10K	248	(4.2%)	91	973	(3.7%)	8	1,961	(3.5%)	7
$10K - $25K	357	(6%)	94	1,481	(5.7%)	89	3,053	(5.5%)	87
$25K - $50K	393	(6.6%)	97	1,708	(6.5%)	96	3,585	(6.5%)	95

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	598	(10%)	98	2,653	(10.1%)	99	5,615	(10.1%)	99
$100K - $250K	1,088	(18.3%)	101	4,997	(19.1%)	106	10,714	(19.3%)	107
$250K - $500K	832	(14%)	106	3,909	(14.9%)	113	8,476	(15.3%)	116
>$500K	1,009	(17%)	114	4,837	(18.5%)	124	10,617	(19.1%)	129

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	10,194			51,707			113,261		
Average Number of Vehicles	1.71		94	1.97		108	2.04		112
No Vehicles	642	(10.8%)	130	1,401	(5.3%)	65	2,705	(4.9%)	59
1 Vehicle	2,283	(38.4%)	117	7,571	(28.9%)	88	14,322	(25.8%)	7
2 Vehicles	1,910	(32.1%)	87	10,305	(39.3%)	107	23,025	(41.5%)	113
3 or more Vehicles	1,116	(18.8%)	85	6,927	(26.4%)	120	15,396	(27.8%)	126

Population Change

	1 Mile	3 Mile	5 Mile
Births	177	707	1,398
Deaths	119	622	1,473
Migration	-636	-861	-1,334

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	959	3,673	7,746
Total Employees	7,662	27,473	83,911

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats