Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	16,131			114,806			259,160		
Households	5,722			36,965			86,805		
Persons per Household	2.77		109	3.07		121	2.96		116
Household Median Income	$87,726.73		110	$115,006.66		145	$130,210.81		164
Household Median Disposable Income	$73,999.2		108	$93,865.86		137	$105,702.62		154
Household Median Discretionary Income	$47,626.21		93	$67,025.14		132	$83,459.36		164
Average Income Per Person	$43,712.96		101	$52,123.42		121	$62,078.46		144
Median Rent	$1,793.3		127	$1,802.32		128	$1,896		135
Median House Value	$581,135.62		153	$723,599.14		190	$795,506.22		209
Households in Poverty	537	(9.4%)	74	3,148	(8.5%)	67	6,149	(7.1%)	56
Household Median Wealth	$74,956.47		92	$89,783.51		111	$101,861.97		126
Average Age	40.52		99	39.42		96	40.55		99
Median Age	40.33		100	38.53		96	41.03		102
Households with Children	1,764	(30.8%)	115	13,021	(35.2%)	131	31,032	(35.7%)	33
High School Graduate or Higher	9,438	(83.8%)	94	64,844	(84.2%)	94	157,294	(89.2%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Bachelor's Degree or Higher	3,462	(30.7%)	88	32,897	(42.7%)	122	89,065	(50.5%)	144
Pop density (per sq mi)	3,746			4,382			3,240		
Area (based on blockgroups)	4			26			80		
Population									
Population 2024 Q4	16,131			114,806			259,160		
Population 2024 Q3	16,137			114,881			259,270		
Population 2024 Q2	16,173			114,778			259,028		
Population 2024 Q1	16,139			114,582			258,637		
Population 2023 Q4	16,076			113,991			257,906		
Population 2023 Q3	16,036			113,537			257,068		
Population 2023 Q2	16,020			113,271			257,327		
Population 2023 Q1	15,964			112,911			256,916		
Population 2022 Q4	16,002			113,027			257,218		
Population 5 Years Forecast	16,494			116,779			262,738		
Population 10 Years Forecast	16,838			118,731			266,912		
Persons per Household	2.77		109	3.07		121	2.96		116

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	253	(1.6%)	66	1,201	(1%)	44	1,835	(0.7%)	30
Transient Population - Average Last 4 Quarters				156	(<0.5%)	10	388	(<0.5%)	12
Households									
Households 2024 Q4	5,722			36,965			86,805		
Households 2024 Q3	5,717			36,964			86,780		
Households 2024 Q2	5,730			36,931			86,713		
Households 2024 Q1	5,718			36,864			86,571		
Households 2023 Q4	5,696			36,693			86,355		
Households 2023 Q3	5,685			36,551			86,059		
Households 2023 Q2	5,680			36,464			86,171		
Households 2023 Q1	5,661			36,348			86,033		
Households 2022 Q4	5,673			36,384			86,153		
Households 5 Years Forecast	5,840			37,597			88,063		
Households 10 Years Forecast	5,959			38,230			89,511		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	7,679	(47.6%)	97	56,641	(49.3%)	101	127,070	(49%)	100
Female	8,452	(52.4%)	103	58,165	(50.7%)	99	132,090	(51%)	100
Ethnicity									
Hispanic (Ethnic)	5,916	(36.7%)	188	41,352	(36%)	185	65,335	(25.2%)	129
Black	4,934	(30.6%)	259	21,836	(19%)	161	34,030	(13.1%)	111
White	3,614	(22.4%)	39	39,758	(34.6%)	60	118,372	(45.7%)	7
Asian	1,018	(6.3%)	110	7,203	(6.3%)	109	30,502	(11.8%)	204
Other	649	(4%)	7	4,657	(4.1%)	7	10,921	(4.2%)	8
Household by Ethnicity									
Hispanic (Ethnic)	1,974	(34.5%)	227	11,171	(30.2%)	199	17,642	(20.3%)	34
White	1,746	(30.5%)	50	13,817	(37.4%)	61	42,529	(49%)	8
Black	1,366	(23.9%)	215	6,743	(18.2%)	165	10,523	(12.1%)	109
Other	505	(8.8%)	116	3,323	(9%)	118	7,239	(8.3%)	110
Asian	131	(2.3%)	51	1,911	(5.2%)	114	8,872	(10.2%)	225

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🔴 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Income	$121,384.28		109	$160,390.88		144	$184,285.3		166
Average Income Per Person	$43,712.96		101	$52,123.42		121	$62,078.46		144
Household Median Income	$87,726.73		110	$115,006.66		145	$130,210.81		164
<$15K	312	(5.5%)	67	1,505	(4.1%)	50	3,550	(4.1%)	51
$15K - $25K	197	(3.4%)	53	1,515	(4.1%)	63	2,769	(3.2%)	49
$25K - $35K	274	(4.8%)	71	1,472	(4%)	59	3,079	(3.5%)	53
$35K - $50K	454	(7.9%)	7	2,768	(7.5%)	73	5,173	(6%)	58
$50K - $75K	1,000	(17.5%)	111	4,650	(12.6%)	8	10,049	(11.6%)	74
$75K - $100K	1,123	(19.6%)	153	4,298	(11.6%)	91	9,029	(10.4%)	8
$100K - $150K	960	(16.8%)	95	6,593	(17.8%)	101	15,277	(17.6%)	99
$150K - $175K	431	(7.5%)	120	3,098	(8.4%)	134	7,284	(8.4%)	34
$175K - $200K	421	(7.4%)	112	4,925	(13.3%)	203	10,833	(12.5%)	190
$200K - $250K	308	(5.4%)	103	3,437	(9.3%)	178	11,063	(12.7%)	244
$250K - $500K	133	(2.3%)	104	1,470	(4%)	178	4,741	(5.5%)	245
>$500K	109	(1.9%)	102	1,234	(3.3%)	179	3,958	(4.6%)	245

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$86,747.52		105	$104,881.27		127	$114,368.24		139
Household Median Disposable Income	$73,999.2		108	$93,865.86		137	$105,702.62		154
<$15K	341	(6%)	68	1,667	(4.5%)	51	3,818	(4.4%)	50
$15K - $25K	244	(4.3%)	56	1,716	(4.6%)	61	3,364	(3.9%)	51
$25K - $35K	483	(8.4%)	107	1,909	(5.2%)	66	3,901	(4.5%)	57
$35K - $50K	478	(8.4%)	69	3,746	(10.1%)	83	6,895	(7.9%)	65
$50K - $75K	1,369	(23.9%)	135	5,414	(14.6%)	83	12,026	(13.9%)	7
$75K - $100K	1,079	(18.9%)	132	5,176	(14%)	98	11,155	(12.9%)	90
$100K - $150K	933	(16.3%)	91	7,900	(21.4%)	119	20,048	(23.1%)	129
$150K - $175K	380	(6.6%)	109	4,807	(13%)	214	10,651	(12.3%)	201
$175K - $200K	111	(1.9%)	88	1,256	(3.4%)	154	4,046	(4.7%)	212
$200K - $250K	124	(2.2%)	101	1,356	(3.7%)	172	4,382	(5%)	236
$250K - $500K	167	(2.9%)	100	1,853	(5%)	171	5,990	(6.9%)	236
>$500K	13	(<0.5%)	88	165	(<0.5%)	174	529	(0.6%)	237

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$58,458.79		95	$78,217.96		128	$88,903.23		145

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$47,626.21		93	$67,025.14		132	$83,459.36		164
<$10K	394	(6.9%)	74	2,233	(6%)	65	4,079	(4.7%)	51
$10K - $20K	653	(11.4%)	108	3,264	(8.8%)	83	5,360	(6.2%)	58
$20K - $30K	580	(10.1%)	96	3,428	(9.3%)	88	5,939	(6.8%)	65
$30K - $40K	810	(14.2%)	142	3,313	(9%)	90	6,377	(7.3%)	74
$40K - $50K	527	(9.2%)	104	2,524	(6.8%)	7	5,633	(6.5%)	73
$50K - $75K	1,190	(20.8%)	119	5,177	(14%)	8	12,222	(14.1%)	8
$75K - $100K	506	(8.8%)	75	4,011	(10.9%)	92	10,581	(12.2%)	104
$100K - $125K	563	(9.8%)	122	3,976	(10.8%)	133	9,932	(11.4%)	142
$125K - $150K	201	(3.5%)	53	4,903	(13.3%)	200	12,636	(14.6%)	219
>$150K	298	(5.2%)	88	4,136	(11.2%)	189	14,046	(16.2%)	274

Households Income by Ethnicity

	1 Mile			3 Mile			5 Mile		
Average Income - White	$114,451.63		120	$138,141.09		145	$134,977.54		141
Median Income - White	$108,416.75		125	$159,065.2		183	$154,747.82		178
Average Income - Black	$81,660.43		118	$100,303.51		145	$100,772.42		146
Median Income - Black	$78,135.47		141	$95,852.6		173	$93,924.75		170

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$160,760.55	142	$155,864.21	138	$149,833.57	33
Median Income - Asian	$183,188.99	160	$186,059.19	163	$183,246.27	160
Average Income - Hispanic	$88,264.09	109	$89,035.91	110	$96,535.93	119
Median Income - Hispanic	$82,663.54	119	$80,014.93	115	$88,526.66	127
Average Income - Other	$100,696.72	112	$107,697.83	120	$114,084.95	127
Median Income - Other	$92,983.98	117	$103,704.75	130	$111,919.95	141

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.52		99	39.42		96	40.55		99
Median Age	40.33		100	38.53		96	41.03		102
0-4	942	(5.8%)	108	6,220	(5.4%)	100	13,272	(5.1%)	95
5-13	1,755	(10.9%)	105	13,936	(12.1%)	118	29,451	(11.4%)	110
14-17	811	(5%)	95	6,510	(5.7%)	107	14,899	(5.7%)	108
18-21	794	(4.9%)	89	6,421	(5.6%)	102	14,615	(5.6%)	102
22-24	566	(3.5%)	85	4,722	(4.1%)	99	10,561	(4.1%)	98
25-29	975	(6%)	102	6,977	(6.1%)	103	14,703	(5.7%)	96
30-34	1,049	(6.5%)	100	6,409	(5.6%)	86	13,146	(5.1%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,084	(6.7%)	102	7,025	(6.1%)	93	14,578	(5.6%)	85
40-44	1,090	(6.8%)	106	7,585	(6.6%)	103	16,945	(6.5%)	102
45-49	1,021	(6.3%)	106	7,781	(6.8%)	113	17,832	(6.9%)	115
50-54	1,058	(6.6%)	110	7,787	(6.8%)	114	18,109	(7%)	117
55-59	1,116	(6.9%)	113	7,784	(6.8%)	111	18,463	(7.1%)	116
60-64	1,060	(6.6%)	102	7,383	(6.4%)	100	17,615	(6.8%)	106
65-69	947	(5.9%)	97	6,246	(5.4%)	90	15,042	(5.8%)	96
70-74	670	(4.2%)	83	4,459	(3.9%)	7	11,078	(4.3%)	85
75-79	508	(3.1%)	82	3,464	(3%)	7	8,410	(3.2%)	84
80-84	355	(2.2%)	92	2,141	(1.9%)	7	5,352	(2.1%)	86
85+	330	(2%)	101	1,956	(1.7%)	84	5,089	(2%)	97

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.02		98	38.42		96	39.43		99
Male Median Age	37.88		100	37.45		98	38.85		102
0-4	482	(6.3%)	111	3,200	(5.6%)	100	6,827	(5.4%)	95
5-13	873	(11.4%)	106	7,034	(12.4%)	116	15,001	(11.8%)	110

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	424	(5.5%)	100	3,318	(5.9%)	106	7,653	(6%)	109
18-21	402	(5.2%)	91	3,277	(5.8%)	101	7,535	(5.9%)	103
22-24	279	(3.6%)	83	2,415	(4.3%)	98	5,459	(4.3%)	99
25-29	491	(6.4%)	104	3,660	(6.5%)	105	7,554	(5.9%)	96
30-34	526	(6.8%)	102	3,292	(5.8%)	87	6,701	(5.3%)	7
35-39	503	(6.6%)	98	3,470	(6.1%)	92	7,062	(5.6%)	83
40-44	523	(6.8%)	106	3,749	(6.6%)	103	8,181	(6.4%)	100
45-49	485	(6.3%)	105	3,832	(6.8%)	113	8,676	(6.8%)	114
50-54	491	(6.4%)	107	3,851	(6.8%)	114	8,869	(7%)	117
55-59	529	(6.9%)	113	3,827	(6.8%)	111	8,949	(7%)	115
60-64	517	(6.7%)	107	3,564	(6.3%)	100	8,532	(6.7%)	107
65-69	421	(5.5%)	94	3,027	(5.3%)	92	7,247	(5.7%)	98
70-74	287	(3.7%)	7	2,089	(3.7%)	7	5,184	(4.1%)	86
75-79	203	(2.6%)	75	1,518	(2.7%)	7	3,665	(2.9%)	8
80-84	140	(1.8%)	88	882	(1.6%)	75	2,217	(1.7%)	84
85+	103	(1.3%)	91	636	(1.1%)	7	1,758	(1.4%)	94

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Age - Female									
Female Average Age	41.87		100	40.4		96	41.62		99
Female Median Age	41.62		101	40.55		98	42.1		102
0-4	460	(5.4%)	105	3,020	(5.2%)	100	6,445	(4.9%)	94
5-13	882	(10.4%)	105	6,902	(11.9%)	120	14,450	(10.9%)	111
14-17	387	(4.6%)	90	3,192	(5.5%)	107	7,246	(5.5%)	107
18-21	392	(4.6%)	88	3,144	(5.4%)	103	7,080	(5.4%)	102
22-24	287	(3.4%)	86	2,307	(4%)	100	5,102	(3.9%)	98
25-29	484	(5.7%)	101	3,317	(5.7%)	100	7,149	(5.4%)	95
30-34	523	(6.2%)	97	3,117	(5.4%)	84	6,445	(4.9%)	7
35-39	581	(6.9%)	106	3,555	(6.1%)	94	7,516	(5.7%)	87
40-44	567	(6.7%)	106	3,836	(6.6%)	104	8,764	(6.6%)	104
45-49	536	(6.3%)	106	3,949	(6.8%)	114	9,156	(6.9%)	116
50-54	567	(6.7%)	112	3,936	(6.8%)	113	9,240	(7%)	117
55-59	587	(6.9%)	113	3,957	(6.8%)	110	9,514	(7.2%)	117
60-64	543	(6.4%)	98	3,819	(6.6%)	101	9,083	(6.9%)	105

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	526	(6.2%)	99	3,219	(5.5%)	88	7,795	(5.9%)	94
70-74	383	(4.5%)	86	2,370	(4.1%)	7	5,894	(4.5%)	84
75-79	305	(3.6%)	87	1,946	(3.3%)	8	4,745	(3.6%)	86
80-84	215	(2.5%)	94	1,259	(2.2%)	8	3,135	(2.4%)	88
85+	227	(2.7%)	105	1,320	(2.3%)	89	3,331	(2.5%)	99

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,746			61,037			136,287		
Production & Transportation	1,672	(19.1%)	148	9,623	(15.8%)	122	16,308	(12%)	93
Professional Specialty	1,526	(17.4%)	71	13,093	(21.5%)	87	35,738	(26.2%)	106
Managerial/Executive	1,423	(16.3%)	94	12,909	(21.1%)	122	31,719	(23.3%)	34
Office Admin	1,042	(11.9%)	112	5,659	(9.3%)	87	13,518	(9.9%)	93
Building Maintenance & Cleaning	864	(9.9%)	291	3,696	(6.1%)	178	5,677	(4.2%)	123
Construction	771	(8.8%)	110	5,218	(8.5%)	107	9,192	(6.7%)	84
Sales	480	(5.5%)	59	4,856	(8%)	85	11,930	(8.8%)	94
Food Preparation & Serving	458	(5.2%)	103	2,009	(3.3%)	64	4,067	(3%)	58
Healthcare support	226	(2.6%)	7	1,348	(2.2%)	67	2,528	(1.9%)	56

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Personal Care	163	(1.9%)	75	1,282	(2.1%)	84	2,807	(2.1%)	83
Protective	121	(1.4%)	64	1,226	(2%)	93	2,685	(2%)	91
Farming, Fishing & Forestry				118	(<0.5%)	34	118	(<0.5%)	15

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	8,746			61,037			136,287		
Educational Services	1,773	(20.3%)	87	12,122	(19.9%)	85	27,289	(20%)	85
Wholesale Retail	1,180	(13.5%)	103	6,981	(11.4%)	87	16,100	(11.8%)	90
Transportation	995	(11.4%)	195	5,820	(9.5%)	163	10,338	(7.6%)	130
Manufacturing	893	(10.2%)	103	5,940	(9.7%)	98	13,555	(9.9%)	100
Entertainment Services	737	(8.4%)	97	3,693	(6.1%)	70	8,114	(6%)	69
Administrative/Waste Services	705	(8.1%)	193	4,212	(6.9%)	165	7,160	(5.3%)	126
Financial, Insurance & Real Estate	603	(6.9%)	102	5,591	(9.2%)	136	15,569	(11.4%)	170
Agriculture/Mining/Construction	570	(6.5%)	71	4,806	(7.9%)	92	9,239	(6.8%)	88
Professional Services	472	(5.4%)	67	5,074	(8.3%)	103	14,211	(10.4%)	129
Public Administration	309	(3.5%)	74	1,818	(3%)	62	4,525	(3.3%)	69
Information	273	(3.1%)	167	2,143	(3.5%)	188	4,436	(3.3%)	175

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Other Professional Services	225	(2.6%)	55	2,561	(4.2%)	89	5,298	(3.9%)	83
Management Services	11	(<0.5%)	99	276	(<0.5%)	358	453	(<0.5%)	263

Language Spoken

Speak English at Home	8,687	(57.2%)	74	61,598	(56.7%)	73	152,420	(62%)	80
Speak Spanish at Home	5,217	(34.3%)	243	35,461	(32.7%)	231	53,009	(21.6%)	153
Speak Other Language at Home	1,285	(8.5%)	100	11,527	(10.6%)	126	40,459	(16.5%)	195

Ancestry

Other	5,028	(31.2%)	148	28,675	(25%)	118	58,103	(22.4%)	106
Central American	2,268	(14.1%)	845	16,566	(14.4%)	867	22,416	(8.6%)	520
Unclassified	1,473	(9.1%)	56	10,086	(8.8%)	54	23,055	(8.9%)	55
South American	1,248	(7.7%)	620	9,359	(8.2%)	654	15,500	(6%)	480
Dominican	677	(4.2%)	658	4,156	(3.6%)	568	5,993	(2.3%)	363
Italian	617	(3.8%)	128	6,614	(5.8%)	194	19,852	(7.7%)	257
Puerto Rican	581	(3.6%)	128	3,984	(3.5%)	123	8,379	(3.2%)	115
Mexican	581	(3.6%)	33	2,812	(2.4%)	22	4,049	(1.6%)	14
South Central Asian (e.g. Indian)	535	(3.3%)	212	3,139	(2.7%)	175	15,999	(6.2%)	395

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Scottish/Irish	524	(3.2%)	49	5,414	(4.7%)	71	15,963	(6.2%)	93
Other Hispanic	444	(2.8%)	192	3,404	(3%)	207	6,398	(2.5%)	172
German	347	(2.2%)	28	3,409	(3%)	38	10,460	(4%)	52
Other European (e.g. Greek/Russian)	307	(1.9%)	60	3,544	(3.1%)	97	11,204	(4.3%)	137
Chinese	255	(1.6%)	127	2,038	(1.8%)	142	8,131	(3.1%)	251
American	243	(1.5%)	31	2,302	(2%)	42	5,951	(2.3%)	48
Polish	239	(1.5%)	97	2,091	(1.8%)	119	6,797	(2.6%)	171
British	159	(1%)	19	2,082	(1.8%)	34	6,234	(2.4%)	45
South East Asian (e.g. Vietnamese)	150	(0.9%)	53	1,050	(0.9%)	52	3,401	(1.3%)	75
Cuban	117	(0.7%)	100	1,071	(0.9%)	129	2,600	(1%)	138
Middle Eastern	104	(0.6%)	104	655	(0.6%)	92	1,792	(0.7%)	111
Scandinavian	60	(<0.5%)	20	546	(<0.5%)	25	1,718	(0.7%)	35
Korean	38	(<0.5%)	45	451	(<0.5%)	76	1,613	(0.6%)	120
Native American (Indian/Eskimo)	33	(<0.5%)	32	141	(<0.5%)	19	300	(<0.5%)	18
Dutch	32	(<0.5%)	33	317	(<0.5%)	46	845	(<0.5%)	54
Other Asian	32	(<0.5%)	46	404	(<0.5%)	8	989	(<0.5%)	89

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
French	27	(<0.5%)	14	354	(<0.5%)	25	1,001	(<0.5%)	31
Japanese	8	(<0.5%)	21	121	(<0.5%)	44	369	(<0.5%)	59
Hawaiian/Pacific Islander	4	(<0.5%)	14	21	(<0.5%)	10	48	(<0.5%)	10

Education (Age 25+)

Total Educated Population	11,263			76,997			176,362		
Elementary (0 to 8 Years)	1,091	(9.7%)	203	7,393	(9.6%)	201	11,076	(6.3%)	132
Some High School (9 to 11 Years)	734	(6.5%)	110	4,760	(6.2%)	105	7,992	(4.5%)	7
High School Graduate (12 Years)	3,210	(28.5%)	109	16,396	(21.3%)	8	35,125	(19.9%)	76
Some College (13 to 16 Years)	2,139	(19%)	98	11,339	(14.7%)	76	23,277	(13.2%)	68
Associates Degree Only	627	(5.6%)	63	4,212	(5.5%)	62	9,827	(5.6%)	63
Bachelor's Degree Only	2,129	(18.9%)	89	18,986	(24.7%)	116	49,403	(28%)	131
Graduate Degree	1,333	(11.8%)	86	13,911	(18.1%)	131	39,662	(22.5%)	164

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		

Household Type

	1 Mile			3 Mile			5 Mile		
Households	5,722			36,965			86,805		
One Person Households	1,372	(24%)	87	7,034	(19%)	69	16,629	(19.2%)	70
Married Couple	2,556	(44.7%)	93	20,333	(55%)	115	52,810	(60.8%)	127
Male Householder	489	(8.5%)	168	2,578	(7%)	137	4,296	(4.9%)	97
Female Householder	888	(15.5%)	125	5,402	(14.6%)	117	10,191	(11.7%)	94
Non Family Households	417	(7.3%)	103	1,618	(4.4%)	62	2,879	(3.3%)	47

Household Size

	1 Mile			3 Mile			5 Mile		
Households	5,722			36,965			86,805		
1 Person Household	1,372	(24%)	87	7,034	(19%)	69	16,629	(19.2%)	70
2 Person Household	1,505	(26.3%)	8	9,396	(25.4%)	77	23,050	(26.6%)	8
3 Person Household	1,033	(18.1%)	115	7,087	(19.2%)	123	16,226	(18.7%)	120
4 Person Household	904	(15.8%)	121	7,118	(19.3%)	147	17,792	(20.5%)	156
5 Person Household	489	(8.5%)	35	3,551	(9.6%)	152	7,946	(9.2%)	145
6 Person Household	214	(3.7%)	137	1,549	(4.2%)	154	3,057	(3.5%)	129
7+ Person Household	205	(3.6%)	197	1,230	(3.3%)	183	2,105	(2.4%)	33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	

Housing Units

	1 Mile	3 Mile	5 Mile
Total Housing Units	5,906	38,418	90,301
Owner Occupied Housing	3,169	24,566	62,607
Renter Occupied Housing	2,553	12,399	24,198
Vacant Housing	184	1,453	3,496

Housing Rent

	1 Mile			3 Mile			5 Mile		
Average Rent	$1,866.42		121	$1,852.68		120	$1,954.49		127
Median Rent	$1,793.3		127	$1,802.32		128	$1,896		135
Total Cash Rents Housing	2,515			12,159			23,351		
<$300	50	(2%)	71	188	(1.5%)	55	496	(2.1%)	76
$300-$500	77	(3.1%)	76	366	(3%)	76	549	(2.4%)	61
$500-$750	77	(3.1%)	35	519	(4.3%)	49	787	(3.4%)	39
$750-$1000	47	(1.9%)	14	466	(3.8%)	29	781	(3.3%)	26
$1000-$1500	529	(21%)	8	2,648	(21.8%)	83	4,069	(17.4%)	66
$1500-$2000	814	(32.4%)	154	3,130	(25.7%)	122	6,305	(27%)	128
$2000-$2500	436	(17.3%)	148	2,588	(21.3%)	182	5,121	(21.9%)	187

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	267	(10.6%)	185	1,212	(10%)	173	2,641	(11.3%)	197
$3000-$3500	104	(4.1%)	136	462	(3.8%)	125	985	(4.2%)	139
>$3500	114	(4.5%)	124	580	(4.8%)	131	1,617	(6.9%)	190
Value of Owner-Occupied Housing Units									
Average House Value	$726,690.78		139	$821,199.46		157	$915,211.17		175
Median House Value	$581,135.62		153	$723,599.14		190	$795,506.22		209
Owner Occupied Housing	3,169			24,566			62,607		
<$100K	36	(1.1%)	13	259	(1.1%)	12	730	(1.2%)	14
$100K - $200K	107	(3.4%)	25	331	(1.3%)	10	537	(0.9%)	6
$200K - $300K	148	(4.7%)	29	780	(3.2%)	20	1,432	(2.3%)	14
$300K - $400K	362	(11.4%)	76	1,920	(7.8%)	54	3,425	(5.5%)	38
$400K - $500K	630	(19.9%)	173	3,183	(13%)	112	6,389	(10.2%)	89
$500K - $1000K	1,293	(40.8%)	165	11,599	(47.2%)	191	29,407	(47%)	190
>$1000K	593	(18.7%)	171	6,494	(26.4%)	242	20,687	(33%)	303

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	537	(9.4%)	74	3,148	(8.5%)	67	6,149	(7.1%)	56
Households Above Poverty	5,185	(90.6%)	104	33,817	(91.5%)	105	80,656	(92.9%)	106
Households in Poverty (Married)	96	(1.7%)	77	644	(1.7%)	8	1,683	(1.9%)	89
Households in Poverty (Male Householder)	56	(1%)	153	376	(1%)	159	486	(0.6%)	88
Households in Poverty (Female Householder)	111	(1.9%)	66	784	(2.1%)	72	1,263	(1.5%)	49
Households in Poverty (Non-Family)	265	(4.6%)	74	1,286	(3.5%)	55	2,580	(3%)	47
Households in Poverty (Non-Family Student)	9	(<0.5%)	25	58	(<0.5%)	25	137	(<0.5%)	25
Wealth per Household									
Household Average Wealth	$234,258.13		97	$255,627.69		106	$270,959.54		112
Household Median Wealth	$74,956.47		92	$89,783.51		111	$101,861.97		126
<$0K	1,023	(17.9%)	103	6,218	(16.8%)	97	13,806	(15.9%)	91
$0K - $5K	519	(9.1%)	106	2,966	(8%)	94	6,311	(7.3%)	85
$5K - $10K	270	(4.7%)	104	1,589	(4.3%)	94	3,482	(4%)	88
$10K - $25K	368	(6.4%)	101	2,259	(6.1%)	96	5,110	(5.9%)	93
$25K - $50K	391	(6.8%)	101	2,481	(6.7%)	99	5,740	(6.6%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
$50K - $100K	581	(10.2%)	100	3,732	(10.1%)	99	8,753	(10.1%)	99
$100K - $250K	1,016	(17.8%)	98	6,722	(18.2%)	101	16,152	(18.6%)	103
$250K - $500K	735	(12.8%)	97	5,051	(13.7%)	104	12,416	(14.3%)	108
>$500K	819	(14.3%)	96	5,947	(16.1%)	108	15,035	(17.3%)	116

Vehicles per Household

Total Number of Vehicles	10,109			68,573			166,426		
Average Number of Vehicles	1.77		97	1.86		101	1.92		105
No Vehicles	328	(5.7%)	69	2,901	(7.8%)	95	5,034	(5.8%)	70
1 Vehicle	2,055	(35.9%)	109	11,356	(30.7%)	94	24,490	(28.2%)	86
2 Vehicles	2,420	(42.3%)	115	14,466	(39.1%)	106	37,915	(43.7%)	118
3 or more Vehicles	919	(16.1%)	73	8,242	(22.3%)	101	19,366	(22.3%)	101

Population Change

Births	179	1,224	2,628
Deaths	105	709	1,785
Migration	-1	391	586

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile	● 3 Mile	● 5 Mile
Workplace			
Total Businesses	370	2,632	6,869
Total Employees	3,237	24,398	74,250

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats