Audience Profile

Jan 1 - Dec 31, 2025

Benchmark: Nationwide

Overview	1 Mile			3 Mile			5 Mile		
Population	40,791			291,683			626,724		
Households	14,725			103,290			223,618		
Persons per Household	2.76		108	2.8		110	2.78		109
Household Median Income	$78,386.59		99	$84,391.21		106	$92,380.04		116
Household Median Disposable Income	$66,063.71		96	$71,110.53		104	$77,400.42		113
Household Median Discretionary Income	$39,467.89		71	$45,014.3		88	$50,547.91		99
Average Income Per Person	$36,910.13		86	$39,976.43		93	$43,597.38		101
Median Rent	$1,555.31		110	$1,650		117	$1,682.94		119
Median House Value	$587,536.2		154	$590,116.79		155	$602,961.54		158
Households in Poverty	2,433	(16.5%)	130	13,680	(13.2%)	105	27,429	(12.3%)	97
Household Median Wealth	$56,752.44		70	$66,836.69		8	$74,363.14		92
Average Age	37.81		92	39.6		97	40.45		99
Median Age	36.79		92	38.19		95	40.08		100
Households with Children	5,017	(34.1%)	127	31,729	(30.7%)	115	66,958	(29.9%)	112
High School Graduate or Higher	22,320	(80.9%)	91	169,686	(84.1%)	94	378,479	(86.2%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	7,588	(27.5%)	73	62,040	(30.8%)	88	152,722	(34.8%)	99
Pop density (per sq mi)	15,233			8,983			8,222		
Area (based on blockgroups)	3			32			76		

Population

	1 Mile		3 Mile		5 Mile	
Population 2024 Q4	40,791		291,683		626,724	
Population 2024 Q3	40,723		291,023		625,763	
Population 2024 Q2	41,218		293,417		627,892	
Population 2024 Q1	41,115		293,268		627,209	
Population 2023 Q4	41,068		293,091		626,801	
Population 2023 Q3	40,961		292,714		626,126	
Population 2023 Q2	40,967		292,657		625,014	
Population 2023 Q1	40,909		292,743		625,100	
Population 2022 Q4	41,026		292,670		624,673	
Population 5 Years Forecast	41,220		294,455		635,433	
Population 10 Years Forecast	41,850		298,475		645,460	
Persons per Household	2.76	108	2.8	110	2.78	109

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	88	(<0.5%)	9	2,552	(0.9%)	37	6,062	(1%)	41
Transient Population - Average Last 4 Quarters				2,536	(0.9%)	67	4,643	(0.7%)	57

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	14,725	103,290	223,618
Households 2024 Q3	14,695	103,026	223,179
Households 2024 Q2	14,852	103,683	223,720
Households 2024 Q1	14,818	103,629	223,448
Households 2023 Q4	14,799	103,564	223,290
Households 2023 Q3	14,769	103,437	223,051
Households 2023 Q2	14,770	103,407	222,608
Households 2023 Q1	14,750	103,453	222,675
Households 2022 Q4	14,797	103,413	222,497
Households 5 Years Forecast	14,879	104,444	227,027
Households 10 Years Forecast	15,111	105,983	230,814

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	19,696	(48.3%)	99	141,411	(48.5%)	99	303,163	(48.4%)	99
Female	21,095	(51.7%)	101	150,272	(51.5%)	101	323,561	(51.6%)	101
Ethnicity									
Hispanic (Ethnic)	21,263	(52.1%)	267	131,399	(45%)	231	256,283	(40.9%)	209
White	13,031	(31.9%)	55	112,308	(38.5%)	67	243,970	(38.9%)	67
Black	2,818	(6.9%)	59	17,631	(6%)	51	55,415	(8.8%)	75
Asian	2,756	(6.8%)	117	22,971	(7.9%)	137	53,124	(8.5%)	147
Other	923	(2.3%)	44	7,374	(2.5%)	49	17,932	(2.9%)	55
Household by Ethnicity									
Hispanic (Ethnic)	7,528	(51.1%)	336	43,755	(42.4%)	278	86,605	(38.7%)	254
White	4,632	(31.5%)	51	39,755	(38.5%)	63	88,511	(39.6%)	64
Black	962	(6.5%)	59	6,583	(6.4%)	57	17,930	(8%)	72
Other	905	(6.1%)	8	6,722	(6.5%)	86	15,511	(6.9%)	91
Asian	698	(4.7%)	105	6,475	(6.3%)	138	15,061	(6.7%)	149

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$102,073.1		92	$111,997.78		101	$121,396.16		109
Average Income Per Person	$36,910.13		86	$39,976.43		93	$43,597.38		101
Household Median Income	$78,386.59		99	$84,391.21		106	$92,380.04		116
<$15K	1,155	(7.8%)	97	7,476	(7.2%)	89	16,267	(7.3%)	90
$15K - $25K	1,024	(7%)	107	6,716	(6.5%)	100	12,828	(5.7%)	89
$25K - $35K	993	(6.7%)	100	6,729	(6.5%)	97	12,680	(5.7%)	84
$35K - $50K	1,459	(9.9%)	96	9,449	(9.1%)	89	19,326	(8.6%)	84
$50K - $75K	2,407	(16.3%)	104	15,781	(15.3%)	97	31,162	(13.9%)	89
$75K - $100K	2,180	(14.8%)	115	12,946	(12.5%)	98	26,784	(12%)	93
$100K - $150K	2,612	(17.7%)	100	19,246	(18.6%)	105	42,142	(18.8%)	106
$150K - $175K	694	(4.7%)	75	6,696	(6.5%)	103	16,568	(7.4%)	118
$175K - $200K	393	(2.7%)	41	6,734	(6.5%)	99	17,556	(7.9%)	120
$200K - $250K	1,013	(6.9%)	132	6,451	(6.2%)	120	15,855	(7.1%)	136
$250K - $500K	434	(2.9%)	132	2,753	(2.7%)	119	6,773	(3%)	136
>$500K	361	(2.5%)	131	2,313	(2.2%)	120	5,677	(2.5%)	136

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Disposable Income	$81,220.96		99	$85,206.71		103	$90,266.77		110
Household Median Disposable Income	$66,063.71		96	$71,110.53		104	$77,400.42		113
<$15K	1,251	(8.5%)	97	8,210	(7.9%)	91	17,572	(7.9%)	90
$15K - $25K	1,316	(8.9%)	117	8,167	(7.9%)	104	15,568	(7%)	91
$25K - $35K	1,152	(7.8%)	99	7,658	(7.4%)	94	14,976	(6.7%)	85
$35K - $50K	1,687	(11.5%)	94	11,359	(11%)	90	22,580	(10.1%)	83
$50K - $75K	2,941	(20%)	113	18,681	(18.1%)	102	37,806	(16.9%)	95
$75K - $100K	2,221	(15.1%)	106	14,962	(14.5%)	102	32,081	(14.3%)	101
$100K - $150K	2,230	(15.1%)	85	19,264	(18.7%)	104	44,985	(20.1%)	112
$150K - $175K	567	(3.9%)	63	6,320	(6.1%)	100	16,711	(7.5%)	123
$175K - $200K	370	(2.5%)	114	2,349	(2.3%)	103	5,782	(2.6%)	117
$200K - $250K	397	(2.7%)	126	2,538	(2.5%)	115	6,252	(2.8%)	131
$250K - $500K	544	(3.7%)	126	3,470	(3.4%)	115	8,545	(3.8%)	130
>$500K	49	(<0.5%)	129	312	(<0.5%)	117	760	(<0.5%)	132

Discretionary Households Income

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Average Discretionary Income	$49,356.54		80	$55,779.33		91	$61,218.1		100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	$39,467.89		71	$45,014.3		88	$50,547.91		99
<$10K	1,791	(12.2%)	131	11,287	(10.9%)	118	23,724	(10.6%)	115
$10K - $20K	2,094	(14.2%)	134	12,950	(12.5%)	118	24,309	(10.9%)	103
$20K - $30K	1,870	(12.7%)	120	11,573	(11.2%)	106	22,503	(10.1%)	95
$30K - $40K	1,696	(11.5%)	116	10,702	(10.4%)	104	21,103	(9.4%)	95
$40K - $50K	1,639	(11.1%)	126	9,665	(9.4%)	106	19,265	(8.6%)	97
$50K - $75K	2,540	(17.2%)	99	17,819	(17.3%)	99	37,734	(16.9%)	97
$75K - $100K	1,103	(7.5%)	64	11,534	(11.2%)	95	27,150	(12.1%)	103
$100K - $125K	856	(5.8%)	72	8,297	(8%)	99	21,347	(9.5%)	118
$125K - $150K	957	(6.5%)	98	6,338	(6.1%)	92	16,242	(7.3%)	109
>$150K	179	(1.2%)	21	3,125	(3%)	51	10,241	(4.6%)	71

Households Income by Ethnicity

	1 Mile			3 Mile			5 Mile		
Average Income - White	$94,436.08		99	$101,573.75		106	$106,287.72		111
Median Income - White	$84,956.87		98	$94,878.57		109	$103,018.38		119
Average Income - Black	$79,213.89		115	$78,218.82		113	$84,280.62		122
Median Income - Black	$73,315.44		132	$63,518.67		115	$70,176.97		127

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$138,227.3	122	$123,262.36	109	$123,715	110
Median Income - Asian	$152,142.82	133	$127,373.86	111	$132,109.55	115
Average Income - Hispanic	$82,661.62	102	$86,238.46	107	$91,526.15	113
Median Income - Hispanic	$71,967.91	103	$75,657.87	109	$82,255.89	118
Average Income - Other	$92,144.07	103	$97,517.86	109	$105,119.63	117
Median Income - Other	$80,886.86	102	$91,051.99	114	$102,779.96	129

Age

	1 Mile			3 Mile			5 Mile		
Average Age	37.81		92	39.6		97	40.45		99
Median Age	36.79		92	38.19		95	40.08		100
0-4	2,766	(6.8%)	126	17,857	(6.1%)	113	37,098	(5.9%)	110
5-13	4,719	(11.6%)	112	30,897	(10.6%)	103	64,798	(10.3%)	100
14-17	2,100	(5.1%)	97	14,908	(5.1%)	96	31,043	(5%)	93
18-21	2,085	(5.1%)	93	15,065	(5.2%)	94	31,349	(5%)	91
22-24	1,538	(3.8%)	91	11,208	(3.8%)	93	23,330	(3.7%)	90
25-29	2,552	(6.3%)	106	18,086	(6.2%)	105	38,196	(6.1%)	103
30-34	3,107	(7.6%)	117	20,437	(7%)	107	42,106	(6.7%)	103

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	3,425	(8.4%)	127	21,770	(7.5%)	113	44,569	(7.1%)	108
40-44	3,191	(7.8%)	122	20,576	(7.1%)	110	43,149	(6.9%)	108
45-49	2,692	(6.6%)	110	19,291	(6.6%)	110	40,988	(6.5%)	109
50-54	2,448	(6%)	101	17,885	(6.1%)	103	39,456	(6.3%)	106
55-59	2,405	(5.9%)	96	18,366	(6.3%)	103	40,583	(6.5%)	106
60-64	2,236	(5.5%)	85	17,860	(6.1%)	95	40,151	(6.4%)	100
65-69	1,954	(4.8%)	79	16,351	(5.6%)	92	36,744	(5.9%)	97
70-74	1,481	(3.6%)	72	12,385	(4.2%)	85	28,399	(4.5%)	90
75-79	1,008	(2.5%)	64	8,704	(3%)	78	20,710	(3.3%)	86
80-84	572	(1.4%)	58	5,152	(1.8%)	74	12,471	(2%)	83
85+	512	(1.3%)	62	4,885	(1.7%)	83	11,584	(1.8%)	91

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	36.84		92	38.44		96	39.18		98
Male Median Age	36.19		95	37.22		98	37.91		100
0-4	1,412	(7.2%)	127	9,157	(6.5%)	115	19,060	(6.3%)	111
5-13	2,313	(11.7%)	109	15,525	(11%)	102	33,017	(10.9%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	1,086	(5.5%)	100	7,592	(5.4%)	97	15,831	(5.2%)	95
18-21	1,069	(5.4%)	94	7,704	(5.4%)	95	16,048	(5.3%)	92
22-24	774	(3.9%)	90	5,754	(4.1%)	93	12,001	(4%)	91
25-29	1,230	(6.2%)	101	9,150	(6.5%)	105	19,351	(6.4%)	103
30-34	1,469	(7.5%)	112	9,919	(7%)	105	20,516	(6.8%)	101
35-39	1,664	(8.4%)	126	10,645	(7.5%)	112	21,643	(7.1%)	107
40-44	1,585	(8%)	125	10,132	(7.2%)	111	21,015	(6.9%)	107
45-49	1,292	(6.6%)	109	9,344	(6.6%)	110	19,637	(6.5%)	108
50-54	1,196	(6.1%)	102	8,570	(6.1%)	102	18,958	(6.3%)	105
55-59	1,180	(6%)	98	8,794	(6.2%)	102	19,384	(6.4%)	105
60-64	1,079	(5.5%)	87	8,448	(6%)	95	18,918	(6.2%)	99
65-69	879	(4.5%)	77	7,627	(5.4%)	93	16,983	(5.6%)	96
70-74	662	(3.4%)	71	5,705	(4%)	85	12,994	(4.3%)	91
75-79	427	(2.2%)	62	3,769	(2.7%)	76	8,942	(2.9%)	84
80-84	228	(1.2%)	56	2,019	(1.4%)	69	5,019	(1.7%)	80
85+	151	(0.8%)	52	1,557	(1.1%)	75	3,846	(1.3%)	86

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Age - Female									
Female Average Age	38.71		92	40.69		97	41.64		99
Female Median Age	37.35		90	40.14		97	41.22		100
0-4	1,354	(6.4%)	124	8,700	(5.8%)	112	18,038	(5.6%)	108
5-13	2,406	(11.4%)	115	15,372	(10.2%)	103	31,781	(9.8%)	99
14-17	1,014	(4.8%)	94	7,316	(4.9%)	95	15,212	(4.7%)	92
18-21	1,016	(4.8%)	91	7,361	(4.9%)	93	15,301	(4.7%)	90
22-24	764	(3.6%)	92	5,454	(3.6%)	92	11,329	(3.5%)	89
25-29	1,322	(6.3%)	110	8,936	(5.9%)	105	18,845	(5.8%)	102
30-34	1,638	(7.8%)	122	10,518	(7%)	110	21,590	(6.7%)	105
35-39	1,761	(8.3%)	128	11,125	(7.4%)	114	22,926	(7.1%)	109
40-44	1,606	(7.6%)	120	10,444	(7%)	109	22,134	(6.8%)	108
45-49	1,400	(6.6%)	111	9,947	(6.6%)	111	21,351	(6.6%)	110
50-54	1,252	(5.9%)	99	9,315	(6.2%)	104	20,498	(6.3%)	106
55-59	1,225	(5.8%)	94	9,572	(6.4%)	103	21,199	(6.6%)	106
60-64	1,157	(5.5%)	84	9,412	(6.3%)	96	21,233	(6.6%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	1,075	(5.1%)	8	8,724	(5.8%)	92	19,761	(6.1%)	97
70-74	819	(3.9%)	73	6,680	(4.4%)	84	15,405	(4.8%)	90
75-79	581	(2.8%)	66	4,935	(3.3%)	7	11,768	(3.6%)	87
80-84	344	(1.6%)	60	3,133	(2.1%)	7	7,452	(2.3%)	85
85+	361	(1.7%)	67	3,328	(2.2%)	87	7,738	(2.4%)	94

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	21,070			152,657			328,169		
Production & Transportation	4,417	(21%)	162	26,384	(17.3%)	134	51,634	(15.7%)	122
Professional Specialty	4,019	(19.1%)	7	33,177	(21.7%)	88	78,406	(23.9%)	97
Managerial/Executive	2,594	(12.3%)	71	22,671	(14.9%)	86	54,080	(16.5%)	95
Office Admin	2,213	(10.5%)	99	16,883	(11.1%)	104	36,737	(11.2%)	105
Construction	1,943	(9.2%)	115	12,606	(8.3%)	103	24,363	(7.4%)	93
Sales	1,836	(8.7%)	93	13,687	(9%)	96	29,938	(9.1%)	98
Building Maintenance & Cleaning	1,120	(5.3%)	156	6,735	(4.4%)	130	12,106	(3.7%)	109
Food Preparation & Serving	900	(4.3%)	84	7,191	(4.7%)	92	13,593	(4.1%)	8
Healthcare support	807	(3.8%)	117	5,525	(3.6%)	110	12,314	(3.8%)	114

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Personal Care	734	(3.5%)	140	4,650	(3%)	122	8,284	(2.5%)	101
Protective	432	(2.1%)	95	3,019	(2%)	91	6,417	(2%)	90
Farming, Fishing & Forestry	55	(<0.5%)	45	129	(<0.5%)	15	297	(<0.5%)	16

Employment by Industry

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	21,070			152,657			328,169		
Educational Services	4,400	(20.9%)	89	34,578	(22.7%)	97	77,701	(23.7%)	101
Wholesale Retail	3,385	(16.1%)	122	23,224	(15.2%)	116	46,262	(14.1%)	107
Manufacturing	2,711	(12.9%)	129	17,105	(11.2%)	113	36,117	(11%)	111
Entertainment Services	1,767	(8.4%)	97	12,066	(7.9%)	91	24,185	(7.4%)	85
Agriculture/Mining/Construction	1,708	(8.1%)	95	10,898	(7.1%)	84	20,870	(6.4%)	75
Financial, Insurance & Real Estate	1,541	(7.3%)	109	10,423	(6.8%)	101	23,916	(7.3%)	108
Transportation	1,386	(6.6%)	113	10,303	(6.7%)	115	23,557	(7.2%)	123
Professional Services	1,101	(5.2%)	65	11,542	(7.6%)	94	27,357	(8.3%)	103
Administrative/Waste Services	1,097	(5.2%)	125	7,348	(4.8%)	115	13,449	(4.1%)	98
Other Professional Services	804	(3.8%)	8	7,448	(4.9%)	104	16,185	(4.9%)	105
Public Administration	721	(3.4%)	72	4,501	(2.9%)	62	10,469	(3.2%)	67

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Benchmark: Nationwide

	🔴 1 Mile			🟠 3 Mile			🔵 5 Mile		
Information	405	(1.9%)	103	3,075	(2%)	108	7,458	(2.3%)	122
Management Services	44	(<0.5%)	165	146	(<0.5%)	76	643	(<0.5%)	155
Language Spoken									
Speak Spanish at Home	18,795	(49.4%)	350	106,151	(38.8%)	274	206,381	(35%)	248
Speak English at Home	12,361	(32.5%)	42	114,231	(41.7%)	54	273,354	(46.4%)	60
Speak Other Language at Home	6,869	(18.1%)	214	53,444	(19.5%)	231	109,891	(18.6%)	220
Ancestry									
Other	7,108	(17.4%)	83	53,467	(18.3%)	87	130,263	(20.8%)	99
Dominican	5,149	(12.6%)	1979	32,129	(11%)	1727	72,807	(11.6%)	1822
Mexican	4,785	(11.7%)	107	27,277	(9.4%)	85	35,392	(5.6%)	51
South American	4,533	(11.1%)	891	32,895	(11.3%)	904	64,589	(10.3%)	827
Puerto Rican	3,486	(8.5%)	304	20,817	(7.1%)	253	44,851	(7.2%)	254
Italian	2,373	(5.8%)	195	18,129	(6.2%)	209	43,336	(6.9%)	232
Unclassified	1,992	(4.9%)	30	18,635	(6.4%)	39	41,987	(6.7%)	41
Polish	1,860	(4.6%)	297	13,852	(4.7%)	310	20,944	(3.3%)	218
Central American	1,573	(3.9%)	232	7,014	(2.4%)	145	12,916	(2.1%)	124

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other Hispanic	1,357	(3.3%)	232	7,705	(2.6%)	184	16,422	(2.6%)	183
Other European (e.g. Greek/Russian)	1,324	(3.2%)	102	9,643	(3.3%)	104	21,107	(3.4%)	106
South Central Asian (e.g. Indian)	1,276	(3.1%)	200	9,929	(3.4%)	218	21,326	(3.4%)	218
Scottish/Irish	744	(1.8%)	27	7,448	(2.6%)	38	19,445	(3.1%)	47
Korean	661	(1.6%)	313	3,351	(1.1%)	222	8,689	(1.4%)	268
German	437	(1.1%)	14	5,185	(1.8%)	23	12,922	(2.1%)	26
South East Asian (e.g. Vietnamese)	417	(1%)	58	6,268	(2.1%)	122	14,351	(2.3%)	130
Cuban	380	(0.9%)	129	3,562	(1.2%)	169	9,306	(1.5%)	205
Middle Eastern	374	(0.9%)	148	4,161	(1.4%)	230	10,668	(1.7%)	274
Chinese	290	(0.7%)	57	2,395	(0.8%)	66	6,029	(1%)	7
American	221	(0.5%)	11	3,103	(1.1%)	22	6,949	(1.1%)	23
British	143	(<0.5%)	7	1,544	(0.5%)	10	4,744	(0.8%)	14
Other Asian	92	(<0.5%)	53	756	(<0.5%)	61	1,816	(<0.5%)	68
Dutch	80	(<0.5%)	32	683	(<0.5%)	39	1,513	(<0.5%)	40
Native American (Indian/Eskimo)	47	(<0.5%)	18	316	(<0.5%)	17	608	(<0.5%)	15
French	35	(<0.5%)	7	613	(<0.5%)	17	1,370	(<0.5%)	18

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Scandinavian	33	(<0.5%)	4	505	(<0.5%)	9	1,363	(<0.5%)	11
Japanese	20	(<0.5%)	20	272	(<0.5%)	39	913	(<0.5%)	61
Hawaiian/Pacific Islander	1	(<0.5%)	1	29	(<0.5%)	6	98	(<0.5%)	9

Education (Age 25+)

	1 Mile			3 Mile			5 Mile		
Total Educated Population	27,583			201,748			439,106		
Elementary (0 to 8 Years)	3,261	(11.8%)	248	18,683	(9.3%)	194	35,262	(8%)	168
Some High School (9 to 11 Years)	2,002	(7.3%)	123	13,379	(6.6%)	112	25,365	(5.8%)	98
High School Graduate (12 Years)	8,451	(30.6%)	117	62,691	(31.1%)	119	129,611	(29.5%)	113
Some College (13 to 16 Years)	4,166	(15.1%)	78	30,655	(15.2%)	79	67,273	(15.3%)	7
Associates Degree Only	2,115	(7.7%)	87	14,300	(7.1%)	80	28,873	(6.6%)	75
Bachelor's Degree Only	4,925	(17.9%)	84	39,893	(19.8%)	93	96,890	(22.1%)	104
Graduate Degree	2,663	(9.7%)	70	22,147	(11%)	80	55,832	(12.7%)	92

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		

Household Type

	1 Mile			3 Mile			5 Mile		
Households	14,725			103,290			223,618		
One Person Households	3,706	(25.2%)	92	26,499	(25.7%)	93	56,842	(25.4%)	93
Married Couple	6,078	(41.3%)	86	45,504	(44.1%)	92	103,140	(46.1%)	96
Male Householder	1,006	(6.8%)	134	6,646	(6.4%)	127	13,477	(6%)	119
Female Householder	3,085	(21%)	168	18,841	(18.2%)	146	37,940	(17%)	136
Non Family Households	850	(5.8%)	82	5,800	(5.6%)	79	12,219	(5.5%)	7

Household Size

	1 Mile			3 Mile			5 Mile		
Households	14,725			103,290			223,618		
1 Person Household	3,706	(25.2%)	92	26,499	(25.7%)	93	56,842	(25.4%)	93
2 Person Household	3,845	(26.1%)	7	27,663	(26.8%)	8	61,018	(27.3%)	83
3 Person Household	2,854	(19.4%)	124	18,387	(17.8%)	114	39,929	(17.9%)	114
4 Person Household	2,351	(16%)	122	16,097	(15.6%)	119	35,356	(15.8%)	121
5 Person Household	1,121	(7.6%)	121	8,004	(7.7%)	123	17,232	(7.7%)	122
6 Person Household	523	(3.6%)	130	3,746	(3.6%)	133	7,635	(3.4%)	125
7+ Person Household	325	(2.2%)	121	2,894	(2.8%)	154	5,606	(2.5%)	138

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Housing Units						
Total Housing Units	15,484		107,855		233,160	
Renter Occupied Housing	9,318		57,577		110,892	
Owner Occupied Housing	5,407		45,713		112,726	
Vacant Housing	759		4,565		9,542	
Housing Rent						
Average Rent	$1,590.69	103	$1,672.99	108	$1,711.62	111
Median Rent	$1,555.31	110	$1,650	117	$1,682.94	119
Total Cash Rents Housing	9,163		56,634		108,153	
<$300	191	(2.1%) 74	1,331	(2.4%) 84	2,425	(2.2%) 8
$300-$500	207	(2.3%) 58	1,277	(2.3%) 58	2,451	(2.3%) 58
$500-$750	349	(3.8%) 44	2,109	(3.7%) 43	3,846	(3.6%) 41
$750-$1000	691	(7.5%) 58	3,219	(5.7%) 44	5,830	(5.4%) 41
$1000-$1500	2,831	(30.9%) 117	14,844	(26.2%) 99	26,461	(24.5%) 93
$1500-$2000	2,825	(30.8%) 147	18,457	(32.6%) 155	35,704	(33%) 157
$2000-$2500	1,342	(14.6%) 125	9,435	(16.7%) 142	18,631	(17.2%) 147

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	509	(5.6%)	97	3,908	(6.9%)	120	7,812	(7.2%)	126
$3000-$3500	156	(1.7%)	56	1,260	(2.2%)	73	2,834	(2.6%)	86
>$3500	62	(0.7%)	19	794	(1.4%)	38	2,159	(2%)	55

Value of Owner-Occupied Housing Units

	1 Mile			3 Mile			5 Mile		
Average House Value	$590,897.98		113	$608,634.31		116	$622,855.31		119
Median House Value	$587,536.2		154	$590,116.79		155	$602,961.54		158
Owner Occupied Housing	5,407			45,713			112,726		
<$100K	143	(2.6%)	31	1,544	(3.4%)	39	3,312	(2.9%)	34
$100K - $200K	26	(<0.5%)	4	712	(1.6%)	12	1,888	(1.7%)	12
$200K - $300K	268	(5%)	31	2,424	(5.3%)	33	5,243	(4.7%)	29
$300K - $400K	568	(10.5%)	72	4,857	(10.6%)	73	10,915	(9.7%)	66
$400K - $500K	973	(18%)	156	7,348	(16.1%)	140	17,462	(15.5%)	134
$500K - $1000K	3,145	(58.2%)	235	25,390	(55.5%)	225	65,169	(57.8%)	234
>$1000K	284	(5.3%)	48	3,438	(7.5%)	69	8,737	(7.8%)	71

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	2,433	(16.5%)	130	13,680	(13.2%)	105	27,429	(12.3%)	97
Households Above Poverty	12,292	(83.5%)	96	89,610	(86.8%)	99	196,189	(87.7%)	100
Households in Poverty (Married)	387	(2.6%)	121	2,611	(2.5%)	116	4,776	(2.1%)	98
Households in Poverty (Male Householder)	178	(1.2%)	189	902	(0.9%)	137	1,660	(0.7%)	116
Households in Poverty (Female Householder)	1,178	(8%)	271	4,695	(4.5%)	154	8,128	(3.6%)	123
Households in Poverty (Non-Family)	648	(4.4%)	70	5,148	(5%)	79	12,109	(5.4%)	86
Households in Poverty (Non-Family Student)	42	(<0.5%)	46	324	(<0.5%)	50	756	(<0.5%)	54
Wealth per Household									
Household Average Wealth	$214,183.87		89	$226,281.71		94	$235,758.87		98
Household Median Wealth	$56,752.44		70	$66,836.69		8	$74,363.14		92
<$0K	2,875	(19.5%)	112	19,253	(18.6%)	107	40,309	(18%)	104
$0K - $5K	1,517	(10.3%)	120	9,995	(9.7%)	113	20,500	(9.2%)	107
$5K - $10K	770	(5.2%)	115	5,129	(5%)	109	10,651	(4.8%)	105
$10K - $25K	998	(6.8%)	107	6,809	(6.6%)	104	14,409	(6.4%)	101
$25K - $50K	1,006	(6.8%)	101	7,000	(6.8%)	100	15,067	(6.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	1,455	(9.9%)	97	10,272	(9.9%)	97	22,314	(10%)	98
$100K - $250K	2,467	(16.8%)	93	17,790	(17.2%)	95	39,234	(17.5%)	97
$250K - $500K	1,742	(11.8%)	90	12,797	(12.4%)	94	28,643	(12.8%)	97
>$500K	1,895	(12.9%)	87	14,245	(13.8%)	93	32,491	(14.5%)	98

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	21,220			156,298			346,329		
Average Number of Vehicles	1.44		79	1.51		83	1.55		85
No Vehicles	2,573	(17.5%)	211	13,665	(13.2%)	160	29,049	(13%)	157
1 Vehicle	5,698	(38.7%)	118	42,569	(41.2%)	126	89,142	(39.9%)	122
2 Vehicles	4,506	(30.6%)	83	32,706	(31.7%)	86	72,099	(32.2%)	87
3 or more Vehicles	1,948	(13.2%)	60	14,350	(13.9%)	63	33,328	(14.9%)	68

Population Change

	1 Mile	3 Mile	5 Mile
Births	512	3,400	7,052
Deaths	221	1,855	4,287
Migration	-548	-2,860	-2,580

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	● 1 Mile	● 3 Mile	● 5 Mile
Workplace			
Total Businesses	729	9,767	20,683
Total Employees	5,779	117,438	245,686

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats