Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Overview						
Population	10,866		82,503		265,584	
Households	4,117		27,927		90,273	
Persons per Household	2.64	103	2.82	111	2.84	111
Household Median Income	$108,300.3	136	$119,008.24	150	$106,492.41	34
Household Median Disposable Income	$89,370.92	130	$97,115.49	142	$87,602.55	128
Household Median Discretionary Income	$64,657.54	127	$75,706.03	149	$62,909.92	123
Average Income Per Person	$49,783.77	115	$50,815.81	118	$44,768.39	104
Median Rent	$1,919.81	136	$1,802.99	128	$1,789.08	127
Median House Value	$485,607.33	128	$616,958.09	162	$579,065.01	152
Households in Poverty	361 (8.8%)	69	2,491 (8.9%)	70	9,694 (10.7%)	85
Household Median Wealth	$89,987.21	111	$93,631.79	115	$82,612.74	102
Average Age	40.64	99	40.19	98	38.9	95
Median Age	40.39	101	38.67	96	37.02	92
Households with Children	1,375 (33.4%)	125	9,484 (34%)	127	28,540 (31.6%)	118
High School Graduate or Higher	6,921 (88.9%)	100	49,669 (89.8%)	101	152,249 (86.2%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Bachelor's Degree or Higher	3,467	(44.6%)	127	25,133	(45.5%)	130	74,257	(42%)	120
Pop density (per sq mi)	3,308			3,575			3,583		
Area (based on blockgroups)	3			23			74		
Population									
Population 2024 Q4	10,866			82,503			265,584		
Population 2024 Q3	10,892			82,487			265,398		
Population 2024 Q2	10,820			82,237			265,332		
Population 2024 Q1	10,779			82,091			264,947		
Population 2023 Q4	10,782			82,036			264,745		
Population 2023 Q3	10,788			81,922			264,494		
Population 2023 Q2	10,789			81,922			264,371		
Population 2023 Q1	10,804			81,904			264,501		
Population 2022 Q4	10,781			82,150			264,536		
Population 5 Years Forecast	10,961			83,628			270,359		
Population 10 Years Forecast	11,144			85,172			276,062		
Persons per Household	2.64		103	2.82		111	2.84		111

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	9	(<0.5%)	4	3,702	(4.5%)	190	9,125	(3.4%)	146
Transient Population - Average Last 4 Quarters	168	(1.5%)	119	437	(0.5%)	41	1,490	(0.6%)	43

Households

	1 Mile	3 Mile	5 Mile
Households 2024 Q4	4,117	27,927	90,273
Households 2024 Q3	4,123	27,915	90,171
Households 2024 Q2	4,099	27,829	90,132
Households 2024 Q1	4,087	27,780	90,006
Households 2023 Q4	4,088	27,761	89,931
Households 2023 Q3	4,089	27,718	89,851
Households 2023 Q2	4,092	27,721	89,811
Households 2023 Q1	4,097	27,709	89,845
Households 2022 Q4	4,089	27,800	89,863
Households 5 Years Forecast	4,151	28,312	91,952
Households 10 Years Forecast	4,218	28,854	93,961

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	5,414	(49.8%)	102	40,280	(48.8%)	100	130,928	(49.3%)	101
Female	5,452	(50.2%)	98	42,223	(51.2%)	100	134,656	(50.7%)	99
Ethnicity									
White	5,525	(50.8%)	88	41,590	(50.4%)	87	109,040	(41.1%)	71
Hispanic (Ethnic)	2,270	(20.9%)	107	15,491	(18.8%)	96	70,224	(26.4%)	35
Asian	1,768	(16.3%)	283	15,660	(19%)	330	48,023	(18.1%)	314
Other	687	(6.3%)	122	3,806	(4.6%)	89	10,640	(4%)	7
Black	616	(5.7%)	48	5,956	(7.2%)	61	27,657	(10.4%)	88
Household by Ethnicity									
White	2,167	(52.6%)	85	15,444	(55.3%)	90	41,127	(45.6%)	74
Hispanic (Ethnic)	774	(18.8%)	124	4,011	(14.4%)	94	18,665	(20.7%)	136
Other	538	(13.1%)	172	2,553	(9.1%)	120	7,912	(8.8%)	115
Asian	433	(10.5%)	232	3,845	(13.8%)	304	13,189	(14.6%)	322
Black	205	(5%)	45	2,074	(7.4%)	67	9,380	(10.4%)	94

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$131,308.02		118	$148,631		134	$130,409.28		117
Average Income Per Person	$49,783.77		115	$50,815.81		118	$44,768.39		104
Household Median Income	$108,300.3		136	$119,008.24		150	$106,492.41		134
<$15K	315	(7.7%)	95	1,483	(5.3%)	66	5,708	(6.3%)	7
$15K - $25K	99	(2.4%)	37	996	(3.6%)	55	4,121	(4.6%)	71
$25K - $35K	207	(5%)	75	1,428	(5.1%)	76	3,970	(4.4%)	65
$35K - $50K	220	(5.3%)	52	1,624	(5.8%)	56	6,645	(7.4%)	72
$50K - $75K	486	(11.8%)	75	3,332	(11.9%)	76	11,320	(12.5%)	8
$75K - $100K	520	(12.6%)	98	2,862	(10.2%)	80	10,590	(11.7%)	91
$100K - $150K	1,064	(25.8%)	146	5,603	(20.1%)	113	19,062	(21.1%)	119
$150K - $175K	322	(7.8%)	125	2,389	(8.6%)	136	7,664	(8.5%)	35
$175K - $200K	463	(11.2%)	171	3,356	(12%)	183	9,590	(10.6%)	162
$200K - $250K	235	(5.7%)	109	2,717	(9.7%)	187	6,496	(7.2%)	138
$250K - $500K	102	(2.5%)	111	1,165	(4.2%)	187	2,781	(3.1%)	138
>$500K	84	(2%)	109	972	(3.5%)	187	2,326	(2.6%)	138

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

URBAN **EDGE**

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$95,092.07		115	$105,459.74		128	$96,483.42		117
Household Median Disposable Income	$89,370.92		130	$97,115.49		142	$87,602.55		128
<$15K	337	(8.2%)	93	1,596	(5.7%)	65	6,188	(6.9%)	78
$15K - $25K	121	(2.9%)	39	1,308	(4.7%)	61	4,788	(5.3%)	70
$25K - $35K	298	(7.2%)	92	1,641	(5.9%)	75	5,092	(5.6%)	72
$35K - $50K	238	(5.8%)	47	2,174	(7.8%)	64	7,985	(8.8%)	73
$50K - $75K	643	(15.6%)	88	3,874	(13.9%)	78	14,093	(15.6%)	88
$75K - $100K	784	(19%)	134	3,791	(13.6%)	95	13,913	(15.4%)	108
$100K - $150K	943	(22.9%)	128	6,594	(23.6%)	132	20,574	(22.8%)	127
$150K - $175K	434	(10.5%)	173	3,273	(11.7%)	192	8,871	(9.8%)	161
$175K - $200K	85	(2.1%)	94	994	(3.6%)	162	2,381	(2.6%)	120
$200K - $250K	94	(2.3%)	107	1,076	(3.9%)	180	2,563	(2.8%)	133
$250K - $500K	129	(3.1%)	107	1,476	(5.3%)	180	3,515	(3.9%)	133
>$500K	11	(<0.5%)	104	130	(<0.5%)	181	310	(<0.5%)	134

Discretionary Households Income

	1 Mile			3 Mile			5 Mile		
Household Average Discretionary Income	$71,761.98		117	$79,805.2		130	$70,914.47		116

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Household Median Discretionary Income	$64,657.54		127	$75,706.03		149	$62,909.92		123
<$10K	286	(6.9%)	75	1,691	(6.1%)	65	7,022	(7.8%)	84
$10K - $20K	288	(7%)	66	1,839	(6.6%)	62	6,749	(7.5%)	71
$20K - $30K	213	(5.2%)	49	1,796	(6.4%)	61	7,097	(7.9%)	74
$30K - $40K	277	(6.7%)	68	2,017	(7.2%)	73	7,805	(8.6%)	87
$40K - $50K	412	(10%)	113	1,814	(6.5%)	73	7,178	(8%)	90
$50K - $75K	863	(21%)	120	4,676	(16.7%)	96	16,522	(18.3%)	105
$75K - $100K	702	(17.1%)	145	4,209	(15.1%)	128	12,990	(14.4%)	123
$100K - $125K	398	(9.7%)	120	4,212	(15.1%)	187	10,711	(11.9%)	147
$125K - $150K	566	(13.7%)	207	3,097	(11.1%)	167	8,654	(9.6%)	144
>$150K	112	(2.7%)	46	2,576	(9.2%)	156	5,545	(6.1%)	104

Households Income by Ethnicity

	1 Mile		3 Mile		5 Mile	
Average Income - White	$112,185.88	118	$116,207.79	122	$110,475.18	116
Median Income - White	$118,103.9	136	$120,441.02	139	$111,900.57	129
Average Income - Black	$139,714.17	202	$107,947.96	156	$92,790.5	134
Median Income - Black	$139,499.42	252	$116,734.87	211	$86,275.7	156

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	$95,405.48	84	$131,364.16	116	$122,472.88	108
Median Income - Asian	$74,881.82	65	$155,015.49	135	$135,933.3	119
Average Income - Hispanic	$98,352.09	122	$106,308.91	131	$97,211.24	120
Median Income - Hispanic	$97,259.38	140	$98,452.94	142	$91,324.35	131
Average Income - Other	$93,307.88	104	$105,405.56	118	$105,796.96	118
Median Income - Other	$86,228.36	108	$97,544.91	123	$101,882.16	128

Age

	1 Mile			3 Mile			5 Mile		
Average Age	40.64		99	40.19		98	38.9		95
Median Age	40.39		101	38.67		96	37.02		92
0-4	646	(5.9%)	110	4,131	(5%)	93	14,969	(5.6%)	104
5-13	1,043	(9.6%)	93	7,835	(9.5%)	92	26,544	(10%)	97
14-17	489	(4.5%)	85	5,298	(6.4%)	121	15,904	(6%)	113
18-21	510	(4.7%)	85	5,714	(6.9%)	126	17,694	(6.7%)	121
22-24	396	(3.6%)	88	4,230	(5.1%)	123	13,768	(5.2%)	125
25-29	642	(5.9%)	100	4,689	(5.7%)	96	16,788	(6.3%)	107
30-34	815	(7.5%)	115	4,836	(5.9%)	90	18,073	(6.8%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	814	(7.5%)	113	4,920	(6%)	90	17,966	(6.8%)	102
40-44	799	(7.4%)	115	5,195	(6.3%)	98	17,631	(6.6%)	104
45-49	730	(6.7%)	112	5,211	(6.3%)	105	16,515	(6.2%)	104
50-54	706	(6.5%)	109	5,228	(6.3%)	106	16,048	(6%)	101
55-59	709	(6.5%)	106	5,416	(6.6%)	107	16,244	(6.1%)	100
60-64	731	(6.7%)	105	5,453	(6.6%)	103	16,106	(6.1%)	95
65-69	649	(6%)	98	4,888	(5.9%)	98	14,282	(5.4%)	89
70-74	487	(4.5%)	89	3,738	(4.5%)	90	10,900	(4.1%)	8
75-79	343	(3.2%)	82	2,616	(3.2%)	8	7,465	(2.8%)	73
80-84	194	(1.8%)	74	1,613	(2%)	8	4,570	(1.7%)	72
85+	163	(1.5%)	74	1,492	(1.8%)	89	4,117	(1.6%)	7

Age - Male

	1 Mile			3 Mile			5 Mile		
Male Average Age	39.45		99	39.32		99	37.9		95
Male Median Age	38.21		100	37.59		99	35.97		94
0-4	332	(6.1%)	109	2,123	(5.3%)	93	7,709	(5.9%)	104
5-13	551	(10.2%)	95	3,972	(9.9%)	92	13,631	(10.4%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	254	(4.7%)	85	2,624	(6.5%)	118	8,005	(6.1%)	111
18-21	271	(5%)	87	2,828	(7%)	122	8,957	(6.8%)	119
22-24	216	(4%)	92	2,104	(5.2%)	120	7,034	(5.4%)	123
25-29	335	(6.2%)	100	2,436	(6%)	98	8,727	(6.7%)	108
30-34	410	(7.6%)	113	2,483	(6.2%)	92	9,247	(7.1%)	106
35-39	421	(7.8%)	116	2,426	(6%)	90	8,914	(6.8%)	102
40-44	381	(7%)	109	2,473	(6.1%)	95	8,641	(6.6%)	102
45-49	379	(7%)	117	2,491	(6.2%)	103	8,081	(6.2%)	103
50-54	350	(6.5%)	108	2,530	(6.3%)	105	7,787	(5.9%)	100
55-59	339	(6.3%)	103	2,628	(6.5%)	107	7,936	(6.1%)	99
60-64	352	(6.5%)	103	2,623	(6.5%)	103	7,689	(5.9%)	93
65-69	303	(5.6%)	96	2,359	(5.9%)	101	6,827	(5.2%)	90
70-74	229	(4.2%)	89	1,799	(4.5%)	94	5,094	(3.9%)	8
75-79	152	(2.8%)	8	1,172	(2.9%)	83	3,300	(2.5%)	72
80-84	88	(1.6%)	7	696	(1.7%)	83	1,936	(1.5%)	71
85+	51	(0.9%)	64	513	(1.3%)	86	1,413	(1.1%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🔴 1 Mile			🟠 3 Mile			🔵 5 Mile		
Age - Female									
Female Average Age	41.83		100	41.03		98	39.87		95
Female Median Age	41.54		101	40.67		99	38.05		92
0-4	314	(5.8%)	111	2,008	(4.8%)	92	7,260	(5.4%)	104
5-13	492	(9%)	91	3,863	(9.1%)	92	12,913	(9.6%)	97
14-17	235	(4.3%)	84	2,674	(6.3%)	124	7,899	(5.9%)	115
18-21	239	(4.4%)	83	2,886	(6.8%)	130	8,737	(6.5%)	123
22-24	180	(3.3%)	84	2,126	(5%)	127	6,734	(5%)	127
25-29	307	(5.6%)	99	2,253	(5.3%)	94	8,061	(6%)	105
30-34	405	(7.4%)	117	2,353	(5.6%)	87	8,826	(6.6%)	103
35-39	393	(7.2%)	111	2,494	(5.9%)	91	9,052	(6.7%)	103
40-44	418	(7.7%)	121	2,722	(6.4%)	101	8,990	(6.7%)	105
45-49	351	(6.4%)	108	2,720	(6.4%)	108	8,434	(6.3%)	105
50-54	356	(6.5%)	109	2,698	(6.4%)	107	8,261	(6.1%)	103
55-59	370	(6.8%)	110	2,788	(6.6%)	107	8,308	(6.2%)	100
60-64	379	(7%)	106	2,830	(6.7%)	103	8,417	(6.3%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
65-69	346	(6.3%)	101	2,529	(6%)	95	7,455	(5.5%)	88
70-74	258	(4.7%)	89	1,939	(4.6%)	87	5,806	(4.3%)	8
75-79	191	(3.5%)	84	1,444	(3.4%)	8	4,165	(3.1%)	74
80-84	106	(1.9%)	72	917	(2.2%)	8	2,634	(2%)	72
85+	112	(2.1%)	8	979	(2.3%)	91	2,704	(2%)	7

Employment by Occupation

	1 Mile			3 Mile			5 Mile		
Total Employees (16+ Years Old)	5,761			44,264			142,591		
Professional Specialty	1,652	(28.7%)	116	13,082	(29.6%)	120	39,155	(27.5%)	111
Managerial/Executive	1,228	(21.3%)	123	8,951	(20.2%)	116	25,203	(17.7%)	102
Production & Transportation	793	(13.8%)	107	5,170	(11.7%)	90	22,355	(15.7%)	121
Construction	572	(9.9%)	124	2,672	(6%)	7	8,445	(5.9%)	74
Office Admin	448	(7.8%)	73	5,358	(12.1%)	114	16,405	(11.5%)	108
Sales	350	(6.1%)	65	3,261	(7.4%)	7	10,150	(7.1%)	7
Food Preparation & Serving	349	(6.1%)	119	1,517	(3.4%)	67	6,011	(4.2%)	83
Building Maintenance & Cleaning	174	(3%)	89	1,074	(2.4%)	71	5,107	(3.6%)	105
Personal Care	91	(1.6%)	63	910	(2.1%)	8	2,914	(2%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Protective	69	(1.2%)	55	1,094	(2.5%)	114	2,663	(1.9%)	86
Healthcare support	35	(0.6%)	18	1,153	(2.6%)	79	4,061	(2.8%)	87
Farming, Fishing & Forestry				22	(<0.5%)	9	122	(<0.5%)	15

Employment by Industry

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Total Employees (16+ Years Old)	5,761			44,264			142,591		
Educational Services	1,290	(22.4%)	96	12,004	(27.1%)	116	36,281	(25.4%)	109
Professional Services	724	(12.6%)	156	4,416	(10%)	124	14,082	(9.9%)	123
Agriculture/Mining/Construction	526	(9.1%)	107	2,794	(6.3%)	74	8,135	(5.7%)	67
Wholesale Retail	518	(9%)	68	5,777	(13.1%)	99	19,772	(13.9%)	105
Financial, Insurance & Real Estate	499	(8.7%)	129	4,175	(9.4%)	140	11,394	(8%)	119
Entertainment Services	490	(8.5%)	98	2,238	(5.1%)	58	8,532	(6%)	69
Manufacturing	419	(7.3%)	73	3,602	(8.1%)	8	12,356	(8.7%)	87
Transportation	406	(7%)	121	2,636	(6%)	102	11,186	(7.8%)	34
Other Professional Services	274	(4.8%)	101	2,024	(4.6%)	97	6,211	(4.4%)	93
Administrative/Waste Services	273	(4.7%)	113	1,779	(4%)	96	6,118	(4.3%)	103
Public Administration	232	(4%)	84	1,809	(4.1%)	86	5,141	(3.6%)	75

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2025

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Information	110	(1.9%)	102	999	(2.3%)	121	3,253	(2.3%)	122
Management Services				11	(<0.5%)	20	130	(<0.5%)	72
Language Spoken									
Speak English at Home	4,926	(48.2%)	62	44,660	(57%)	74	135,867	(54.2%)	70
Speak Other Language at Home	3,526	(34.5%)	408	22,039	(28.1%)	332	60,543	(24.2%)	286
Speak Spanish at Home	1,768	(17.3%)	122	11,673	(14.9%)	105	54,205	(21.6%)	153
Ancestry									
Other	2,430	(22.4%)	106	17,603	(21.3%)	101	58,474	(22%)	104
Other European (e.g. Greek/Russian)	873	(8%)	254	5,143	(6.2%)	197	12,281	(4.6%)	146
Unclassified	860	(7.9%)	49	7,241	(8.8%)	54	21,845	(8.2%)	51
Italian	757	(7%)	234	5,717	(6.9%)	233	14,326	(5.4%)	181
Polish	688	(6.3%)	413	3,802	(4.6%)	300	8,627	(3.2%)	212
Chinese	602	(5.5%)	444	4,418	(5.4%)	429	10,758	(4.1%)	324
Mexican	594	(5.5%)	50	2,750	(3.3%)	30	20,316	(7.6%)	70
South Central Asian (e.g. Indian)	592	(5.4%)	349	7,563	(9.2%)	587	26,406	(9.9%)	637
Puerto Rican	483	(4.4%)	158	3,870	(4.7%)	167	13,470	(5.1%)	180

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
South American	433	(4%)	320	2,591	(3.1%)	252	8,093	(3%)	244
Scottish/Irish	348	(3.2%)	48	3,917	(4.7%)	71	11,106	(4.2%)	63
South East Asian (e.g. Vietnamese)	307	(2.8%)	160	1,898	(2.3%)	131	5,999	(2.3%)	128
Middle Eastern	266	(2.4%)	394	2,010	(2.4%)	392	4,439	(1.7%)	269
Central American	252	(2.3%)	139	2,151	(2.6%)	157	8,597	(3.2%)	195
Cuban	238	(2.2%)	302	602	(0.7%)	101	1,840	(0.7%)	96
Korean	202	(1.9%)	359	1,166	(1.4%)	273	2,726	(1%)	198
German	194	(1.8%)	23	2,756	(3.3%)	43	6,893	(2.6%)	33
Other Hispanic	185	(1.7%)	119	1,201	(1.5%)	102	4,535	(1.7%)	119
French	151	(1.4%)	112	383	(<0.5%)	37	896	(<0.5%)	27
American	110	(1%)	21	1,270	(1.5%)	32	3,531	(1.3%)	28
Dominican	85	(0.8%)	123	2,326	(2.8%)	442	13,373	(5%)	790
British	66	(0.6%)	11	954	(1.2%)	22	3,049	(1.1%)	22
Other Asian	64	(0.6%)	138	521	(0.6%)	148	1,798	(0.7%)	159
Scandinavian	53	(<0.5%)	26	341	(<0.5%)	22	1,111	(<0.5%)	22
Dutch	30	(<0.5%)	46	129	(<0.5%)	26	350	(<0.5%)	22

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Native American (Indian/Eskimo)	2	(<0.5%)	3	66	(<0.5%)	13	338	(<0.5%)	20
Japanese	1	(<0.5%)	4	94	(<0.5%)	47	336	(<0.5%)	53
Hawaiian/Pacific Islander				20	(<0.5%)	14	71	(<0.5%)	15

Education (Age 25+)

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
Total Educated Population	7,782			55,295			176,705		
Elementary (0 to 8 Years)	362	(4.7%)	97	2,590	(4.7%)	98	13,886	(7.9%)	165
Some High School (9 to 11 Years)	499	(6.4%)	109	3,036	(5.5%)	93	10,570	(6%)	101
High School Graduate (12 Years)	1,999	(25.7%)	98	12,214	(22.1%)	85	42,217	(23.9%)	91
Some College (13 to 16 Years)	1,095	(14.1%)	73	8,275	(15%)	7	24,625	(13.9%)	72
Associates Degree Only	360	(4.6%)	53	4,047	(7.3%)	83	11,150	(6.3%)	72
Bachelor's Degree Only	1,808	(23.2%)	109	14,632	(26.5%)	124	43,035	(24.4%)	114
Graduate Degree	1,659	(21.3%)	155	10,501	(19%)	138	31,222	(17.7%)	129

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	4,117			27,927			90,273		
One Person Households	1,113	(27%)	98	5,863	(21%)	76	20,663	(22.9%)	83
Married Couple	2,010	(48.8%)	102	15,818	(56.6%)	118	46,243	(51.2%)	107
Male Householder	226	(5.5%)	108	1,544	(5.5%)	109	5,701	(6.3%)	124
Female Householder	467	(11.3%)	91	3,366	(12.1%)	97	11,436	(12.7%)	102
Non Family Households	301	(7.3%)	103	1,336	(4.8%)	68	6,230	(6.9%)	97
Household Size									
Households	4,117			27,927			90,273		
1 Person Household	1,113	(27%)	98	5,863	(21%)	76	20,663	(22.9%)	83
2 Person Household	1,177	(28.6%)	87	7,976	(28.6%)	87	25,116	(27.8%)	85
3 Person Household	710	(17.2%)	110	5,190	(18.6%)	119	16,598	(18.4%)	118
4 Person Household	610	(14.8%)	113	5,253	(18.8%)	143	15,415	(17.1%)	130
5 Person Household	317	(7.7%)	122	2,219	(7.9%)	126	7,086	(7.8%)	124
6 Person Household	113	(2.7%)	101	899	(3.2%)	118	3,178	(3.5%)	129
7+ Person Household	77	(1.9%)	103	527	(1.9%)	104	2,217	(2.5%)	135

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	

Housing Units

Total Housing Units	4,468		29,193		95,120	
Owner Occupied Housing	2,897		19,337		52,890	
Renter Occupied Housing	1,220		8,590		37,383	
Vacant Housing	351		1,266		4,847	

Housing Rent

	1 Mile			3 Mile			5 Mile		
Average Rent	$2,019.72		131	$1,869.89		121	$1,832.66		119
Median Rent	$1,919.81		136	$1,802.99		128	$1,789.08		127
Total Cash Rents Housing	1,183			8,199			35,935		
<$300	4	(<0.5%)	12	162	(2%)	70	689	(1.9%)	68
$300-$500	19	(1.6%)	41	141	(1.7%)	44	852	(2.4%)	61
$500-$750	24	(2%)	23	205	(2.5%)	29	1,069	(3%)	34
$750-$1000	45	(3.8%)	29	401	(4.9%)	37	1,550	(4.3%)	33
$1000-$1500	188	(15.9%)	60	1,761	(21.5%)	8	7,290	(20.3%)	7
$1500-$2000	371	(31.4%)	149	2,359	(28.8%)	137	11,273	(31.4%)	149
$2000-$2500	265	(22.4%)	191	1,686	(20.6%)	176	7,293	(20.3%)	173

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile			🟠 3 Mile			🔵 5 Mile		
$2500-$3000	123	(10.4%)	181	757	(9.2%)	161	3,389	(9.4%)	164
$3000-$3500	64	(5.4%)	178	319	(3.9%)	128	1,337	(3.7%)	122
>$3500	80	(6.8%)	185	408	(5%)	136	1,193	(3.3%)	91
Value of Owner-Occupied Housing Units									
Average House Value	$530,761.33		102	$654,001.85		125	$610,923.63		117
Median House Value	$485,607.33		128	$616,958.09		162	$579,065.01		152
Owner Occupied Housing	2,897			19,337			52,890		
<$100K	79	(2.7%)	32	310	(1.6%)	19	1,345	(2.5%)	30
$100K - $200K	43	(1.5%)	11	168	(0.9%)	6	994	(1.9%)	14
$200K - $300K	328	(11.3%)	70	925	(4.8%)	30	2,867	(5.4%)	33
$300K - $400K	484	(16.7%)	115	2,114	(10.9%)	75	6,006	(11.4%)	7?
$400K - $500K	601	(20.7%)	180	3,061	(15.8%)	137	9,361	(17.7%)	154
$500K - $1000K	1,266	(43.7%)	177	10,797	(55.8%)	226	28,213	(53.3%)	216
>$1000K	96	(3.3%)	30	1,962	(10.1%)	93	4,104	(7.8%)	71

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	361	(8.8%)	69	2,491	(8.9%)	70	9,694	(10.7%)	85
Households Above Poverty	3,756	(91.2%)	104	25,436	(91.1%)	104	80,579	(89.3%)	102
Households in Poverty (Married)	33	(0.8%)	37	540	(1.9%)	89	1,647	(1.8%)	84
Households in Poverty (Male Householder)				23	(<0.5%)	13	536	(0.6%)	93
Households in Poverty (Female Householder)	79	(1.9%)	65	703	(2.5%)	85	2,368	(2.6%)	89
Households in Poverty (Non-Family)	228	(5.5%)	88	1,015	(3.6%)	58	4,069	(4.5%)	72
Households in Poverty (Non-Family Student)	21	(0.5%)	82	210	(0.8%)	121	1,074	(1.2%)	191
Wealth per Household									
Household Average Wealth	$256,361.43		106	$260,773.36		108	$247,515.84		102
Household Median Wealth	$89,987.21		111	$93,631.79		115	$82,612.74		102
<$0K	693	(16.8%)	97	4,613	(16.5%)	95	15,750	(17.4%)	100
$0K - $5K	326	(7.9%)	92	2,160	(7.7%)	90	7,691	(8.5%)	99
$5K - $10K	178	(4.3%)	95	1,175	(4.2%)	92	4,085	(4.5%)	99
$10K - $25K	253	(6.1%)	97	1,691	(6.1%)	95	5,679	(6.3%)	99
$25K - $50K	275	(6.7%)	98	1,861	(6.7%)	98	6,050	(6.7%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	417	(10.1%)	99	2,823	(10.1%)	99	9,017	(10%)	98
$100K - $250K	748	(18.2%)	101	5,121	(18.3%)	102	16,047	(17.8%)	98
$250K - $500K	561	(13.6%)	103	3,875	(13.9%)	105	11,953	(13.2%)	100
>$500K	666	(16.2%)	109	4,608	(16.5%)	111	14,001	(15.5%)	104

Vehicles per Household

	1 Mile			3 Mile			5 Mile		
Total Number of Vehicles	7,121			53,827			160,318		
Average Number of Vehicles	1.73		95	1.93		105	1.78		97
No Vehicles	170	(4.1%)	50	1,637	(5.9%)	71	8,937	(9.9%)	120
1 Vehicle	1,817	(44.1%)	135	8,978	(32.1%)	98	29,641	(32.8%)	100
2 Vehicles	1,359	(33%)	90	10,315	(36.9%)	100	32,178	(35.6%)	97
3 or more Vehicles	771	(18.7%)	85	6,997	(25.1%)	114	19,517	(21.6%)	98

Population Change

	1 Mile	3 Mile	5 Mile
Births	123	848	3,010
Deaths	72	556	1,615
Migration	41	193	-466

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Benchmark: Nationwide

	🟣 1 Mile	🟠 3 Mile	🔵 5 Mile
Workplace			
Total Businesses	640	2,748	8,676
Total Employees	6,922	32,120	134,077

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats