



Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	10,356			95,728			195,461		
Households	4,527			37,116			71,876		
Persons per Household	2.25	<div><div>88</div></div>		2.52	<div><div>99</div></div>		2.64	<div><div>103</div></div>	
Household Median Income	\$80,349.39	<div><div>101</div></div>		\$64,628.7	<div><div>8</div></div>		\$64,609.61	<div><div>8</div></div>	
Household Median Disposable Income	\$67,853.41	<div><div>99</div></div>		\$54,657.47	<div><div>8</div></div>		\$54,651.99	<div><div>8</div></div>	
Household Median Discretionary Income	\$56,923.96	<div><div>112</div></div>		\$37,257.53	<div><div>75</div></div>		\$35,883.6	<div><div>70</div></div>	
Average Income Per Person	\$52,394.9	<div><div>122</div></div>		\$36,498.51	<div><div>85</div></div>		\$33,230.22	<div><div>7</div></div>	
Median Rent	\$1,737.2	<div><div>123</div></div>		\$1,277.59	<div><div>91</div></div>		\$1,221.78	<div><div>87</div></div>	
Median House Value	\$378,132.66	<div><div>99</div></div>		\$273,651.93	<div><div>72</div></div>		\$259,787.76	<div><div>68</div></div>	
Households in Poverty	283	(6.3%)	<div><div>49</div></div>	6,152	(16.6%)	<div><div>131</div></div>	11,953	(16.6%)	<div><div>131</div></div>
Household Median Wealth	\$98,867.56	<div><div>122</div></div>		\$70,831.82	<div><div>87</div></div>		\$67,840.81	<div><div>84</div></div>	
Average Age	45.93	<div><div>112</div></div>		40.38	<div><div>99</div></div>		39.43	<div><div>96</div></div>	
Median Age	46.3	<div><div>115</div></div>		38.33	<div><div>95</div></div>		37.19	<div><div>93</div></div>	
Households with Children	958	(21.2%)	<div><div>7</div></div>	10,781	(29%)	<div><div>108</div></div>	20,875	(29%)	<div><div>108</div></div>
High School Graduate or Higher	7,487	(96.7%)	<div><div>108</div></div>	57,067	(87.6%)	<div><div>98</div></div>	108,807	(83.8%)	<div><div>94</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Bachelor's Degree or Higher	3,735 (48.3%) <div><div></div><div>138</div></div>	19,570 (30%) <div><div></div><div>86</div></div>	33,275 (25.6%) <div><div></div><div>75</div></div>
Pop density (per sq mi)	2,180	4,449	2,831
Area (based on blockgroups)	5	22	69

Population

Population 2024 Q4	10,356	95,728	195,461
Population 2024 Q3	10,353	96,249	196,306
Population 2024 Q2	10,359	95,675	195,260
Population 2024 Q1	10,339	95,253	194,796
Population 2023 Q4	10,294	95,173	194,729
Population 2023 Q3	10,292	95,154	194,596
Population 2023 Q2	10,284	95,111	194,489
Population 2023 Q1	10,281	95,030	194,533
Population 2022 Q4	10,289	95,069	194,749
Population 5 Years Forecast	10,751	98,624	200,419
Population 10 Years Forecast	11,134	101,776	206,286
Persons per Household	2.25 <div><div></div><div>88</div></div>	2.52 <div><div></div><div>99</div></div>	2.64 <div><div></div><div>103</div></div>

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Audience Profile

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Group Quarters	188	(1.8%)	<div><div>7</div></div>	2,188	(2.3%)	<div><div>97</div></div>	5,977	(3.1%)	<div><div>130</div></div>
Transient Population - Average Last 4 Quarters	254	(2.5%)	<div><div>189</div></div>	1,808	(1.9%)	<div><div>146</div></div>	2,201	(1.1%)	<div><div>87</div></div>

Households

Households 2024 Q4	4,527		37,116		71,876
Households 2024 Q3	4,526		37,286		72,150
Households 2024 Q2	4,526		37,061		71,753
Households 2024 Q1	4,521		36,893		71,567
Households 2023 Q4	4,497		36,849		71,530
Households 2023 Q3	4,497		36,844		71,487
Households 2023 Q2	4,493		36,824		71,437
Households 2023 Q1	4,490		36,789		71,453
Households 2022 Q4	4,494		36,803		71,533
Households 5 Years Forecast	4,708		38,318		73,835
Households 10 Years Forecast	4,880		39,603		76,110

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Gender

Male	4,848	(46.8%)	<div><div>96</div></div>	45,967	(48%)	<div><div>98</div></div>	94,477	(48.3%)	<div><div>99</div></div>
Female	5,508	(53.2%)	<div><div>104</div></div>	49,761	(52%)	<div><div>102</div></div>	100,984	(51.7%)	<div><div>101</div></div>

Ethnicity

White	8,158	(78.8%)	<div><div>136</div></div>	48,766	(50.9%)	<div><div>88</div></div>	89,749	(45.9%)	<div><div>8</div></div>
Hispanic (Ethnic)	1,010	(9.8%)	<div><div>50</div></div>	35,143	(36.7%)	<div><div>188</div></div>	83,589	(42.8%)	<div><div>219</div></div>
Asian	538	(5.2%)	<div><div>90</div></div>	2,454	(2.6%)	<div><div>45</div></div>	3,541	(1.8%)	<div><div>31</div></div>
Other	332	(3.2%)	<div><div>62</div></div>	3,545	(3.7%)	<div><div>71</div></div>	6,183	(3.2%)	<div><div>61</div></div>
Black	318	(3.1%)	<div><div>26</div></div>	5,820	(6.1%)	<div><div>52</div></div>	12,399	(6.3%)	<div><div>54</div></div>

Household by Ethnicity

White	3,787	(83.7%)	<div><div>136</div></div>	20,875	(56.2%)	<div><div>91</div></div>	36,035	(50.1%)	<div><div>8</div></div>
Hispanic (Ethnic)	369	(8.2%)	<div><div>54</div></div>	11,560	(31.1%)	<div><div>205</div></div>	26,717	(37.2%)	<div><div>244</div></div>
Other	209	(4.6%)	<div><div>61</div></div>	2,625	(7.1%)	<div><div>93</div></div>	5,017	(7%)	<div><div>92</div></div>
Asian	109	(2.4%)	<div><div>53</div></div>	663	(1.8%)	<div><div>39</div></div>	926	(1.3%)	<div><div>28</div></div>
Black	53	(1.2%)	<div><div>11</div></div>	1,393	(3.8%)	<div><div>34</div></div>	3,181	(4.4%)	<div><div>40</div></div>

Households Income

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Household Average Income	\$118,089.16		106	\$92,649.95		83	\$88,698.46		8
Average Income Per Person	\$52,394.9		122	\$36,498.51		85	\$33,230.22		7
Household Median Income	\$80,349.39		101	\$64,628.7		8	\$64,609.61		8
<\$15K	253	(5.6%)	69	3,856	(10.4%)	128	7,397	(10.3%)	127
\$15K - \$25K	225	(5%)	7	2,933	(7.9%)	122	6,427	(8.9%)	138
\$25K - \$35K	301	(6.6%)	99	3,439	(9.3%)	138	6,170	(8.6%)	128
\$35K - \$50K	524	(11.6%)	112	4,348	(11.7%)	114	8,179	(11.4%)	111
\$50K - \$75K	857	(18.9%)	120	6,444	(17.4%)	110	12,746	(17.7%)	113
\$75K - \$100K	451	(10%)	7	4,573	(12.3%)	96	9,412	(13.1%)	102
\$100K - \$150K	745	(16.5%)	93	5,699	(15.4%)	87	10,905	(15.2%)	86
\$150K - \$175K	390	(8.6%)	137	1,956	(5.3%)	84	3,745	(5.2%)	83
\$175K - \$200K	464	(10.2%)	156	2,432	(6.6%)	100	4,250	(5.9%)	90
\$200K - \$250K	178	(3.9%)	75	805	(2.2%)	42	1,487	(2.1%)	40
\$250K - \$500K	76	(1.7%)	75	343	(0.9%)	41	628	(0.9%)	39
>\$500K	63	(1.4%)	75	288	(0.8%)	42	530	(0.7%)	40

Disposable Households Income

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Household Average Disposable Income	\$82,825.23		100	\$67,754.92		88	\$66,826.34		88
Household Median Disposable Income	\$67,853.41		99	\$54,657.47		88	\$54,651.99		88
<\$15K	296	(6.5%)	75	4,398	(11.8%)	135	8,579	(11.9%)	136
\$15K - \$25K	303	(6.7%)	88	3,482	(9.4%)	123	7,052	(9.8%)	129
\$25K - \$35K	444	(9.8%)	124	3,929	(10.6%)	134	7,230	(10.1%)	128
\$35K - \$50K	552	(12.2%)	100	5,208	(14%)	115	10,007	(13.9%)	114
\$50K - \$75K	827	(18.3%)	103	6,734	(18.1%)	102	13,788	(19.2%)	108
\$75K - \$100K	678	(15%)	105	5,092	(13.7%)	96	9,764	(13.6%)	95
\$100K - \$150K	783	(17.3%)	97	5,178	(14%)	74	9,993	(13.9%)	74
\$150K - \$175K	391	(8.6%)	142	1,968	(5.3%)	87	3,391	(4.7%)	71
\$175K - \$200K	72	(1.6%)	72	312	(0.8%)	38	565	(0.8%)	36
\$200K - \$250K	72	(1.6%)	74	324	(0.9%)	41	597	(0.8%)	39
\$250K - \$500K	99	(2.2%)	75	450	(1.2%)	41	835	(1.2%)	40
>\$500K	10	(<0.5%)	86	41	(<0.5%)	43	75	(<0.5%)	41

Discretionary Households Income

Household Average Discretionary Income	\$68,674.43		112	\$49,005.32		88	\$47,741.71		74
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Household Median Discretionary Income	\$56,923.96		112	\$37,257.53		73	\$35,883.6		70
<\$10K	231	(5.1%)	55	5,381	(14.5%)	157	10,706	(14.9%)	161
\$10K - \$20K	399	(8.8%)	83	5,221	(14.1%)	133	10,653	(14.8%)	140
\$20K - \$30K	457	(10.1%)	95	4,844	(13.1%)	123	9,699	(13.5%)	128
\$30K - \$40K	462	(10.2%)	103	4,245	(11.4%)	115	7,940	(11%)	111
\$40K - \$50K	447	(9.9%)	111	3,333	(9%)	101	6,610	(9.2%)	104
\$50K - \$75K	756	(16.7%)	96	5,708	(15.4%)	88	10,977	(15.3%)	88
\$75K - \$100K	599	(13.2%)	113	3,424	(9.2%)	79	6,275	(8.7%)	74
\$100K - \$125K	466	(10.3%)	127	2,560	(6.9%)	85	4,500	(6.3%)	7
\$125K - \$150K	488	(10.8%)	162	1,519	(4.1%)	62	2,815	(3.9%)	59
>\$150K	222	(4.9%)	83	881	(2.4%)	40	1,701	(2.4%)	40

Households Income by Ethnicity

Average Income - White	\$94,446.8		99	\$90,047.25		94	\$89,958.24		94
Median Income - White	\$83,483.04		96	\$80,915.46		93	\$80,382.57		93
Average Income - Black	\$81,919.43		119	\$55,080.9		8	\$68,821.21		100
Median Income - Black	\$67,499.5		122	\$39,762.56		72	\$55,658.12		100

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Average Income - Asian	\$95,939.69	85	\$84,629.05	74	\$83,840.57	74
Median Income - Asian	\$68,436.94	60	\$68,522.16	60	\$69,303.18	61
Average Income - Hispanic	\$86,116.15	106	\$57,653.28	71	\$59,521.77	74
Median Income - Hispanic	\$72,069.51	104	\$46,794.12	67	\$49,551.24	71
Average Income - Other	\$88,641.04	99	\$71,873.88	8	\$71,863.17	8
Median Income - Other	\$82,916.35	104	\$66,347.62	83	\$65,498.7	8

Age

Average Age	45.93	112	40.38	99	39.43	96
Median Age	46.3	115	38.33	95	37.19	93
0-4	503 (4.9%)	90	5,450 (5.7%)	105	11,050 (5.7%)	105
5-13	917 (8.9%)	86	10,615 (11.1%)	108	22,608 (11.6%)	112
14-17	434 (4.2%)	74	5,242 (5.5%)	103	11,333 (5.8%)	109
18-21	434 (4.2%)	76	5,293 (5.5%)	100	11,730 (6%)	109
22-24	328 (3.2%)	76	3,956 (4.1%)	100	8,939 (4.6%)	110
25-29	524 (5.1%)	85	5,942 (6.2%)	105	12,705 (6.5%)	110
30-34	593 (5.7%)	88	6,193 (6.5%)	99	12,627 (6.5%)	99

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35-39	595	(5.7%)	87	6,220	(6.5%)	98	12,328	(6.3%)	96
40-44	669	(6.5%)	101	5,893	(6.2%)	96	11,741	(6%)	94
45-49	558	(5.4%)	90	5,476	(5.7%)	95	11,037	(5.6%)	94
50-54	585	(5.6%)	95	5,539	(5.8%)	97	11,136	(5.7%)	96
55-59	631	(6.1%)	99	5,894	(6.2%)	100	11,803	(6%)	98
60-64	681	(6.6%)	103	5,880	(6.1%)	96	11,916	(6.1%)	95
65-69	681	(6.6%)	108	5,435	(5.7%)	94	10,685	(5.5%)	90
70-74	662	(6.4%)	127	4,543	(4.7%)	95	8,809	(4.5%)	90
75-79	653	(6.3%)	164	3,595	(3.8%)	98	6,799	(3.5%)	90
80-84	438	(4.2%)	176	2,330	(2.4%)	101	4,154	(2.1%)	89
85+	470	(4.5%)	224	2,232	(2.3%)	115	4,061	(2.1%)	103

Age - Male

Male Average Age	43.95		110	38.98		98	38.18		96
Male Median Age	43.25		114	36.99		97	35.95		94
0-4	257	(5.3%)	94	2,800	(6.1%)	108	5,670	(6%)	106
5-13	462	(9.5%)	89	5,392	(11.7%)	109	11,535	(12.2%)	114

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14-17	215	(4.4%)	8	2,693	(5.9%)	106	5,764	(6.1%)	111
18-21	214	(4.4%)	7	2,709	(5.9%)	103	5,926	(6.3%)	109
22-24	165	(3.4%)	7	2,016	(4.4%)	101	4,488	(4.8%)	109
25-29	276	(5.7%)	92	2,902	(6.3%)	102	6,302	(6.7%)	108
30-34	288	(5.9%)	89	2,995	(6.5%)	97	6,158	(6.5%)	97
35-39	293	(6%)	90	2,973	(6.5%)	97	5,892	(6.2%)	93
40-44	313	(6.5%)	100	2,765	(6%)	93	5,582	(5.9%)	92
45-49	269	(5.5%)	92	2,656	(5.8%)	96	5,411	(5.7%)	95
50-54	288	(5.9%)	100	2,615	(5.7%)	95	5,325	(5.6%)	95
55-59	300	(6.2%)	101	2,824	(6.1%)	101	5,634	(6%)	98
60-64	324	(6.7%)	106	2,864	(6.2%)	99	5,762	(6.1%)	97
65-69	294	(6.1%)	104	2,515	(5.5%)	94	5,040	(5.3%)	92
70-74	287	(5.9%)	125	2,064	(4.5%)	95	4,130	(4.4%)	92
75-79	273	(5.6%)	160	1,537	(3.3%)	95	2,939	(3.1%)	88
80-84	179	(3.7%)	177	914	(2%)	96	1,640	(1.7%)	83
85+	151	(3.1%)	211	733	(1.6%)	108	1,279	(1.4%)	92

Age - Female

Female Average Age	47.67		113	41.67		99	40.6		97
Female Median Age	48.32		117	40.57		98	38.32		93
0-4	246	(4.5%)	86	2,650	(5.3%)	103	5,380	(5.3%)	103
5-13	455	(8.3%)	83	5,223	(10.5%)	106	11,073	(11%)	111
14-17	219	(4%)	7	2,549	(5.1%)	100	5,569	(5.5%)	108
18-21	220	(4%)	7	2,584	(5.2%)	99	5,804	(5.7%)	109
22-24	163	(3%)	7	1,940	(3.9%)	99	4,451	(4.4%)	112
25-29	248	(4.5%)	7	3,040	(6.1%)	107	6,403	(6.3%)	111
30-34	305	(5.5%)	87	3,198	(6.4%)	101	6,469	(6.4%)	100
35-39	302	(5.5%)	84	3,247	(6.5%)	100	6,436	(6.4%)	98
40-44	356	(6.5%)	102	3,128	(6.3%)	99	6,159	(6.1%)	96
45-49	289	(5.2%)	88	2,820	(5.7%)	95	5,626	(5.6%)	93
50-54	297	(5.4%)	90	2,924	(5.9%)	98	5,811	(5.8%)	96
55-59	331	(6%)	97	3,070	(6.2%)	100	6,169	(6.1%)	99
60-64	357	(6.5%)	99	3,016	(6.1%)	93	6,154	(6.1%)	93
65-69	387	(7%)	112	2,920	(5.9%)	93	5,645	(5.6%)	89
70-74	375	(6.8%)	129	2,479	(5%)	94	4,679	(4.6%)	87
75-79	380	(6.9%)	166	2,058	(4.1%)	99	3,860	(3.8%)	92
80-84	259	(4.7%)	174	1,416	(2.8%)	105	2,514	(2.5%)	92
85+	319	(5.8%)	226	1,499	(3%)	118	2,782	(2.8%)	108

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Employment by Occupation

Total Employees (16+ Years Old)	5,474			46,345			95,420		
Professional Specialty	1,868	(34.1%)	<div><div>138</div></div>	10,816	(23.3%)	<div><div>94</div></div>	19,740	(20.7%)	<div><div>84</div></div>
Managerial/Executive	1,080	(19.7%)	<div><div>114</div></div>	6,785	(14.6%)	<div><div>84</div></div>	11,340	(11.9%)	<div><div>68</div></div>
Office Admin	581	(10.6%)	<div><div>100</div></div>	5,403	(11.7%)	<div><div>110</div></div>	10,889	(11.4%)	<div><div>107</div></div>
Production & Transportation	516	(9.4%)	<div><div>73</div></div>	7,766	(16.8%)	<div><div>130</div></div>	20,910	(21.9%)	<div><div>170</div></div>
Sales	504	(9.2%)	<div><div>99</div></div>	3,908	(8.4%)	<div><div>90</div></div>	7,489	(7.8%)	<div><div>84</div></div>
Food Preparation & Serving	316	(5.8%)	<div><div>113</div></div>	2,819	(6.1%)	<div><div>119</div></div>	6,034	(6.3%)	<div><div>124</div></div>
Healthcare support	206	(3.8%)	<div><div>115</div></div>	2,118	(4.6%)	<div><div>139</div></div>	4,554	(4.8%)	<div><div>145</div></div>
Construction	182	(3.3%)	<div><div>42</div></div>	2,412	(5.2%)	<div><div>65</div></div>	5,527	(5.8%)	<div><div>72</div></div>
Personal Care	74	(1.4%)	<div><div>54</div></div>	1,239	(2.7%)	<div><div>107</div></div>	2,357	(2.5%)	<div><div>99</div></div>
Protective	73	(1.3%)	<div><div>62</div></div>	695	(1.5%)	<div><div>69</div></div>	1,328	(1.4%)	<div><div>64</div></div>
Building Maintenance & Cleaning	44	(0.8%)	<div><div>24</div></div>	1,898	(4.1%)	<div><div>121</div></div>	3,644	(3.8%)	<div><div>112</div></div>
Farming, Fishing & Forestry	30	(0.5%)	<div><div>95</div></div>	486	(1%)	<div><div>182</div></div>	1,608	(1.7%)	<div><div>292</div></div>

Employment by Industry

Total Employees (16+ Years Old)	5,474			46,345			95,420		
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	1,857	(33.9%)	145	12,089	(26.1%)	111	23,927	(25.1%)	107
Wholesale Retail	705	(12.9%)	98	5,924	(12.8%)	97	12,755	(13.4%)	102
Professional Services	558	(10.2%)	126	3,297	(7.1%)	88	5,021	(5.3%)	65
Manufacturing	547	(10%)	101	7,121	(15.4%)	155	16,428	(17.2%)	173
Entertainment Services	355	(6.5%)	75	3,761	(8.1%)	93	7,705	(8.1%)	93
Financial, Insurance & Real Estate	321	(5.9%)	87	2,804	(6.1%)	90	5,113	(5.4%)	8
Transportation	278	(5.1%)	87	2,760	(6%)	102	6,516	(6.8%)	117
Agriculture/Mining/Construction	242	(4.4%)	52	2,953	(6.4%)	75	7,076	(7.4%)	87
Administrative/Waste Services	236	(4.3%)	103	1,977	(4.3%)	102	3,687	(3.9%)	92
Other Professional Services	174	(3.2%)	68	1,832	(4%)	84	3,790	(4%)	84
Public Administration	118	(2.2%)	45	1,303	(2.8%)	59	2,457	(2.6%)	54
Information	83	(1.5%)	8	500	(1.1%)	58	910	(1%)	51
Management Services				24	(<0.5%)	41	35	(<0.5%)	29

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak English at Home	8,314	(84.4%)	<div><div></div><div></div><div>109</div></div>	62,716	(69.5%)	<div><div></div><div></div><div>90</div></div>	118,556	(64.3%)	<div><div></div><div></div><div>83</div></div>
Speak Spanish at Home	957	(9.7%)	<div><div></div><div></div><div>69</div></div>	23,636	(26.2%)	<div><div></div><div></div><div>185</div></div>	58,924	(32%)	<div><div></div><div></div><div>226</div></div>
Speak Other Language at Home	582	(5.9%)	<div><div></div><div></div><div>70</div></div>	3,926	(4.3%)	<div><div></div><div></div><div>51</div></div>	6,931	(3.8%)	<div><div></div><div></div><div>44</div></div>
Ancestry									
German	2,229	(21.5%)	<div><div></div><div></div><div>276</div></div>	12,498	(13.1%)	<div><div></div><div></div><div>168</div></div>	23,714	(12.1%)	<div><div></div><div></div><div>156</div></div>
Unclassified	2,102	(20.3%)	<div><div></div><div></div><div>125</div></div>	14,004	(14.6%)	<div><div></div><div></div><div>90</div></div>	25,945	(13.3%)	<div><div></div><div></div><div>82</div></div>
Other	1,305	(12.6%)	<div><div></div><div></div><div>60</div></div>	12,743	(13.3%)	<div><div></div><div></div><div>63</div></div>	25,017	(12.8%)	<div><div></div><div></div><div>61</div></div>
Italian	773	(7.5%)	<div><div></div><div></div><div>251</div></div>	3,981	(4.2%)	<div><div></div><div></div><div>140</div></div>	6,862	(3.5%)	<div><div></div><div></div><div>118</div></div>
Scottish/Irish	753	(7.3%)	<div><div></div><div></div><div>109</div></div>	4,517	(4.7%)	<div><div></div><div></div><div>71</div></div>	7,495	(3.8%)	<div><div></div><div></div><div>58</div></div>
Other European (e.g. Greek/Russian)	453	(4.4%)	<div><div></div><div></div><div>138</div></div>	2,263	(2.4%)	<div><div></div><div></div><div>75</div></div>	4,371	(2.2%)	<div><div></div><div></div><div>71</div></div>
British	441	(4.3%)	<div><div></div><div></div><div>81</div></div>	2,577	(2.7%)	<div><div></div><div></div><div>51</div></div>	4,389	(2.2%)	<div><div></div><div></div><div>42</div></div>
Puerto Rican	409	(3.9%)	<div><div></div><div></div><div>140</div></div>	18,749	(19.6%)	<div><div></div><div></div><div>696</div></div>	42,630	(21.8%)	<div><div></div><div></div><div>775</div></div>
Polish	352	(3.4%)	<div><div></div><div></div><div>222</div></div>	2,420	(2.5%)	<div><div></div><div></div><div>165</div></div>	4,534	(2.3%)	<div><div></div><div></div><div>151</div></div>
South Central Asian (e.g. Indian)	282	(2.7%)	<div><div></div><div></div><div>174</div></div>	1,036	(1.1%)	<div><div></div><div></div><div>69</div></div>	1,408	(0.7%)	<div><div></div><div></div><div>46</div></div>
Mexican	179	(1.7%)	<div><div></div><div></div><div>16</div></div>	3,756	(3.9%)	<div><div></div><div></div><div>36</div></div>	11,904	(6.1%)	<div><div></div><div></div><div>55</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Dominican	162	(1.6%)	245	7,763	(8.1%)	1272	18,705	(9.6%)	1501
American	137	(1.3%)	28	1,396	(1.5%)	30	2,841	(1.5%)	30
South American	111	(1.1%)	86	1,921	(2%)	161	3,362	(1.7%)	138
South East Asian (e.g. Vietnamese)	109	(1.1%)	60	640	(0.7%)	38	1,002	(0.5%)	29
Central American	86	(0.8%)	50	1,455	(1.5%)	91	3,085	(1.6%)	95
Scandinavian	85	(0.8%)	43	425	(<0.5%)	23	679	(<0.5%)	18
Dutch	80	(0.8%)	128	580	(0.6%)	100	1,093	(0.6%)	93
Chinese	76	(0.7%)	59	276	(<0.5%)	23	399	(<0.5%)	16
French	60	(0.6%)	47	418	(<0.5%)	35	878	(<0.5%)	36
Other Hispanic	52	(0.5%)	35	1,241	(1.3%)	91	3,062	(1.6%)	109
Korean	35	(<0.5%)	65	207	(<0.5%)	42	273	(<0.5%)	27
Japanese	24	(<0.5%)	97	57	(<0.5%)	25	83	(<0.5%)	18
Middle Eastern	22	(<0.5%)	34	192	(<0.5%)	32	278	(<0.5%)	23
Native American (Indian/Eskimo)	16	(<0.5%)	24	109	(<0.5%)	18	206	(<0.5%)	17
Other Asian	12	(<0.5%)	27	238	(<0.5%)	58	376	(<0.5%)	45
Cuban	11	(<0.5%)	15	258	(<0.5%)	37	841	(<0.5%)	59

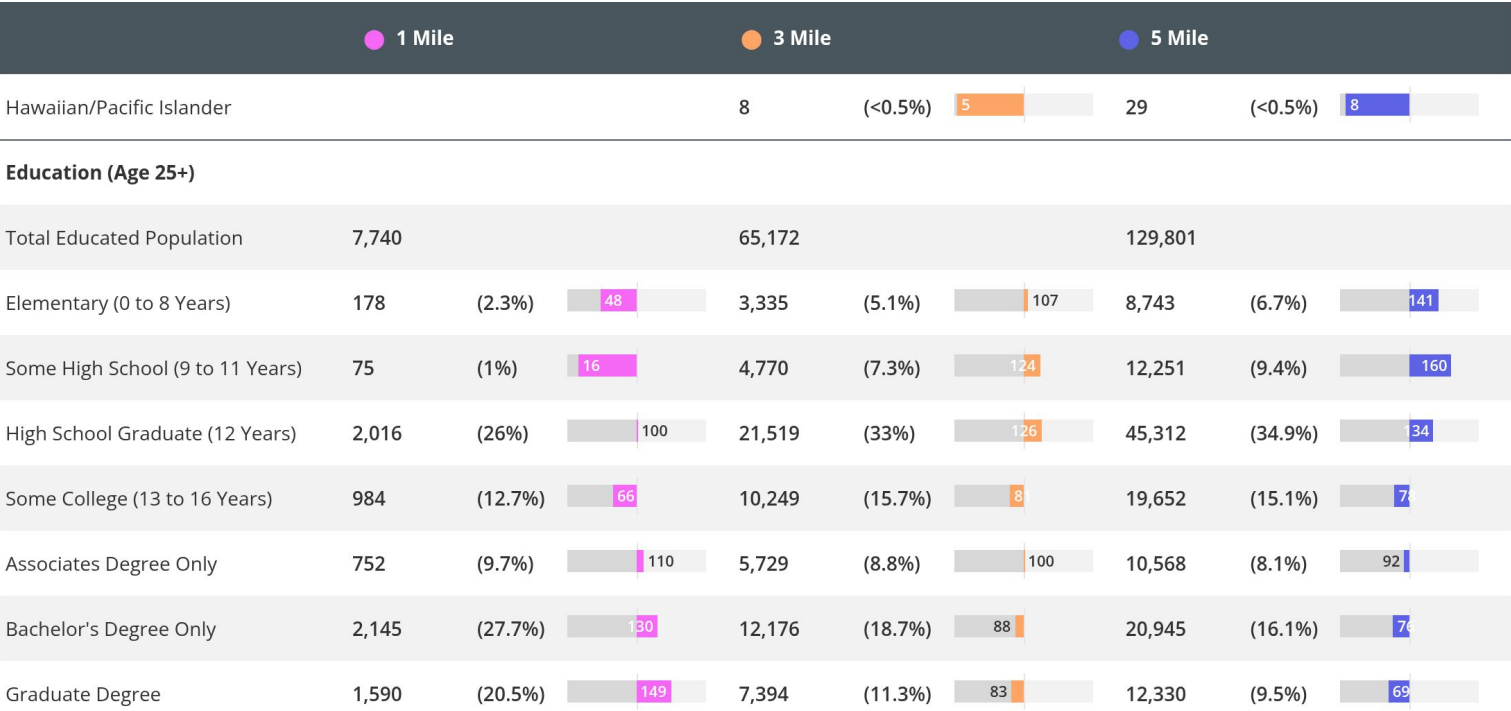
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Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide



Household Type

Households	1 Mile			3 Mile			5 Mile		
Households	4,527			37,116			71,876		
One Person Households	1,498	(33.1%)	120	11,071	(29.8%)	109	19,964	(27.8%)	101
Married Couple	2,384	(52.7%)	110	14,714	(39.6%)	83	28,630	(39.8%)	83
Male Householder	102	(2.3%)	44	1,746	(4.7%)	93	4,394	(6.1%)	120
Female Householder	272	(6%)	48	7,062	(19%)	153	13,809	(19.2%)	154
Non Family Households	271	(6%)	85	2,523	(6.8%)	96	5,079	(7.1%)	100

Household Size

Households	1 Mile			3 Mile			5 Mile		
Households	4,527			37,116			71,876		
1 Person Household	1,498	(33.1%)	120	11,071	(29.8%)	109	19,964	(27.8%)	101
2 Person Household	1,609	(35.5%)	108	11,572	(31.2%)	95	21,904	(30.5%)	93
3 Person Household	586	(12.9%)	83	5,784	(15.6%)	100	11,667	(16.2%)	104
4 Person Household	543	(12%)	91	4,802	(12.9%)	99	9,705	(13.5%)	103
5 Person Household	193	(4.3%)	67	2,336	(6.3%)	100	5,041	(7%)	111
6 Person Household	66	(1.5%)	53	950	(2.6%)	94	2,166	(3%)	110
7+ Person Household	32	(0.7%)	39	601	(1.6%)	89	1,429	(2%)	109

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Benchmark: Nationwide



Housing Units

Total Housing Units	4,756	39,408	76,838
Owner Occupied Housing	3,256	22,416	43,378
Renter Occupied Housing	1,271	14,700	28,498
Vacant Housing	229	2,292	4,962

Housing Rent

Average Rent	\$1,870.63	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	47	(3.8%)	<div><div>67</div></div>	216	(1.5%)	<div><div>26</div></div>	307	(1.1%)	<div><div>19</div></div>
\$3000-\$3500	5	(<0.5%)	<div><div>13</div></div>	41	(<0.5%)	<div><div>9</div></div>	48	(<0.5%)	<div><div>6</div></div>
>\$3500	111	(9.1%)	<div><div>249</div></div>	254	(1.8%)	<div><div>49</div></div>	274	(1%)	<div><div>27</div></div>
Value of Owner-Occupied Housing Units									
Average House Value	\$408,016.57		<div><div>74</div></div>	\$323,637.66		<div><div>62</div></div>	\$301,125.85		<div><div>58</div></div>
Median House Value	\$378,132.66		<div><div>99</div></div>	\$273,651.93		<div><div>72</div></div>	\$259,787.76		<div><div>68</div></div>
Owner Occupied Housing	3,256			22,416			43,378		
<\$100K	17	(0.5%)	<div><div>6</div></div>	2,078	(9.3%)	<div><div>108</div></div>	5,653	(13%)	<div><div>152</div></div>
\$100K - \$200K	265	(8.1%)	<div><div>60</div></div>	4,427	(19.7%)	<div><div>146</div></div>	9,258	(21.3%)	<div><div>158</div></div>
\$200K - \$300K	710	(21.8%)	<div><div>135</div></div>	6,335	(28.3%)	<div><div>174</div></div>	11,363	(26.2%)	<div><div>162</div></div>
\$300K - \$400K	814	(25%)	<div><div>172</div></div>	3,949	(17.6%)	<div><div>121</div></div>	7,329	(16.9%)	<div><div>116</div></div>
\$400K - \$500K	727	(22.3%)	<div><div>194</div></div>	2,378	(10.6%)	<div><div>92</div></div>	4,572	(10.5%)	<div><div>92</div></div>
\$500K - \$1000K	683	(21%)	<div><div>85</div></div>	2,911	(13%)	<div><div>52</div></div>	4,696	(10.8%)	<div><div>44</div></div>
>\$1000K	40	(1.2%)	<div><div>11</div></div>	338	(1.5%)	<div><div>14</div></div>	507	(1.2%)	<div><div>11</div></div>

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Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide



Poverty

Households in Poverty	283	(6.3%)	49	6,152	(16.6%)	131	11,953	(16.6%)	131
Households Above Poverty	4,244	(93.7%)	107	30,964	(83.4%)	96	59,923	(83.4%)	95
Households in Poverty (Married)	16	(<0.5%)	16	709	(1.9%)	88	1,626	(2.3%)	104
Households in Poverty (Male Householder)	14	(<0.5%)	48	257	(0.7%)	109	512	(0.7%)	112
Households in Poverty (Female Householder)	41	(0.9%)	31	2,143	(5.8%)	196	3,944	(5.5%)	186
Households in Poverty (Non-Family)	203	(4.5%)	71	2,894	(7.8%)	124	5,586	(7.8%)	124
Households in Poverty (Non-Family Student)	9	(<0.5%)	32	149	(<0.5%)	65	285	(<0.5%)	64

Wealth per Household

Household Average Wealth	\$264,576.43	<div><div></div></div> 109	\$227,240.88	<div><div></div></div> 94	\$222,798.15	<div><div></div></div> 92			
Household Median Wealth	\$98,867.56	<div><div></div></div> 122	\$70,831.82	<div><div></div></div> 87	\$67,840.81	<div><div></div></div> 84			
<\$0K	719	(15.9%)	<div><div></div></div> 91	6,761	(18.2%)	<div><div></div></div> 105	13,241	(18.4%)	<div><div></div></div> 106
\$0K - \$5K	335	(7.4%)	<div><div></div></div> 86	3,452	(9.3%)	<div><div></div></div> 109	6,847	(9.5%)	<div><div></div></div> 111
\$5K - \$10K	185	(4.1%)	<div><div></div></div> 90	1,797	(4.8%)	<div><div></div></div> 106	3,527	(4.9%)	<div><div></div></div> 108
\$10K - \$25K	270	(6%)	<div><div></div></div> 94	2,428	(6.5%)	<div><div></div></div> 103	4,744	(6.6%)	<div><div></div></div> 104
\$25K - \$50K	301	(6.6%)	<div><div></div></div> 98	2,538	(6.8%)	<div><div></div></div> 101	4,946	(6.9%)	<div><div></div></div> 101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	464	(10.2%)	<div><div>100</div></div>	3,797	(10.2%)	<div><div>100</div></div>	7,379	(10.3%)	<div><div>101</div></div>
\$100K - \$250K	854	(18.9%)	<div><div>104</div></div>	6,582	(17.7%)	<div><div>98</div></div>	12,687	(17.7%)	<div><div>98</div></div>
\$250K - \$500K	646	(14.3%)	<div><div>108</div></div>	4,677	(12.6%)	<div><div>95</div></div>	8,923	(12.4%)	<div><div>94</div></div>
>\$500K	753	(16.6%)	<div><div>112</div></div>	5,084	(13.7%)	<div><div>92</div></div>	9,582	(13.3%)	<div><div>90</div></div>

Vehicles per Household

Total Number of Vehicles	7,440			57,125			112,717		
Average Number of Vehicles	1.64		<div><div>90</div></div>	1.54		<div><div>84</div></div>	1.57		<div><div>86</div></div>
No Vehicles	394	(8.7%)	<div><div>105</div></div>	5,194	(14%)	<div><div>169</div></div>	10,166	(14.1%)	<div><div>171</div></div>
1 Vehicle	1,807	(39.9%)	<div><div>122</div></div>	13,964	(37.6%)	<div><div>115</div></div>	26,307	(36.6%)	<div><div>112</div></div>
2 Vehicles	1,572	(34.7%)	<div><div>94</div></div>	12,504	(33.7%)	<div><div>91</div></div>	24,042	(33.4%)	<div><div>91</div></div>
3 or more Vehicles	754	(16.7%)	<div><div>76</div></div>	5,454	(14.7%)	<div><div>67</div></div>	11,361	(15.8%)	<div><div>72</div></div>

Population Change

Births	87			987			2,060		
Deaths	134			822			1,555		
Migration	111			469			340		

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Benchmark: Nationwide



Workplace

Total Businesses	906	3,021	4,854
Total Employees	15,971	64,279	97,635

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats