



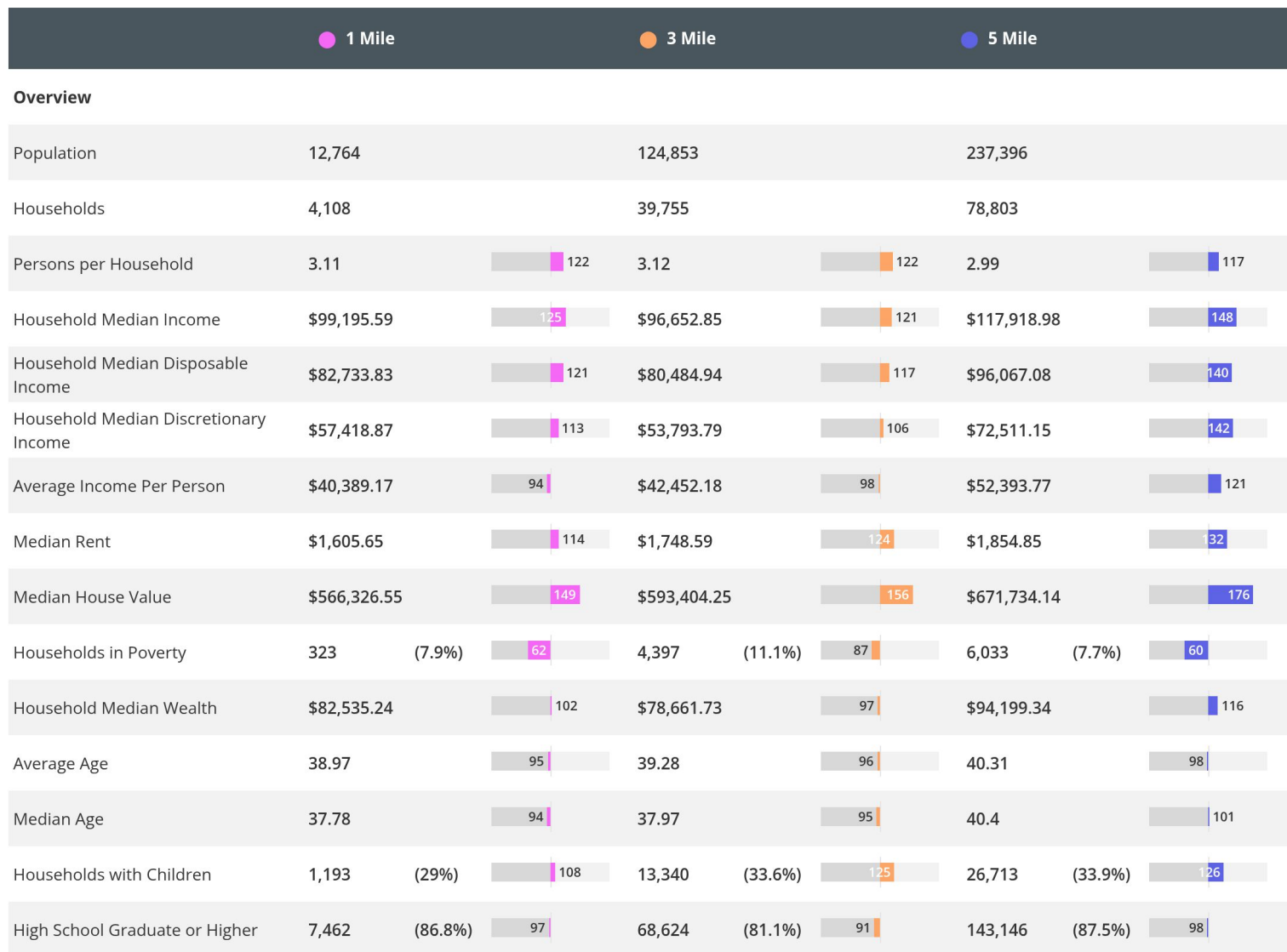
Jan 1 - Dec 31, 2024

URBAN EDGE

West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile
Bachelor's Degree or Higher	2,768 (32.2%) 92		27,097 (32%) 91		71,742 (43.9%) 125
Pop density (per sq mi)	3,528		3,696		2,928
Area (based on blockgroups)	4		34		81

Population

Population 2024 Q4	12,764		124,853		237,396
Population 2024 Q3	12,770		124,921		237,444
Population 2024 Q2	12,831		125,225		237,668
Population 2024 Q1	12,740		124,768		237,132
Population 2023 Q4	12,688		124,221		236,399
Population 2023 Q3	12,661		123,777		235,840
Population 2023 Q2	12,668		123,680		235,499
Population 2023 Q1	12,664		123,380		234,980
Population 2022 Q4	12,664		123,425		235,074
Population 5 Years Forecast	12,754		126,567		240,832
Population 10 Years Forecast	12,914		128,855		245,147
Persons per Household	3.11 122		3.12 122		2.99 117

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West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	4	(<0.5%)	1	1,006	(0.8%)	34	1,487	(0.6%)	27
Transient Population - Average Last 4 Quarters	83	(0.7%)	50	239	(<0.5%)	15	588	(<0.5%)	19

Households

Households 2024 Q4	4,108		39,755		78,803
Households 2024 Q3	4,109		39,754		78,766
Households 2024 Q2	4,139		39,869		78,857
Households 2024 Q1	4,099		39,704		78,661
Households 2023 Q4	4,084		39,547		78,447
Households 2023 Q3	4,076		39,406		78,261
Households 2023 Q2	4,077		39,378		78,154
Households 2023 Q1	4,078		39,284		77,985
Households 2022 Q4	4,096		39,310		78,025
Households 5 Years Forecast	4,102		40,310		79,957
Households 10 Years Forecast	4,154		41,061		81,422

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Audience Profile

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West End Commons

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Gender

Male	6,383	(50%)	102	61,962	(49.6%)	101	116,554	(49.1%)	100
Female	6,381	(50%)	98	62,891	(50.4%)	99	120,842	(50.9%)	100

Ethnicity

Hispanic (Ethnic)	4,796	(37.6%)	192	52,427	(42%)	215	67,995	(28.6%)	147
Black	3,321	(26%)	221	24,583	(19.7%)	167	37,732	(15.9%)	35
White	3,291	(25.8%)	45	33,573	(26.9%)	47	87,483	(36.9%)	64
Asian	954	(7.5%)	130	9,507	(7.6%)	132	34,804	(14.7%)	255
Other	402	(3.1%)	61	4,763	(3.8%)	73	9,382	(4%)	74

Household by Ethnicity

Hispanic (Ethnic)	1,475	(35.9%)	236	14,793	(37.2%)	244	19,300	(24.5%)	161
Black	1,034	(25.2%)	227	7,209	(18.1%)	164	11,894	(15.1%)	36
White	967	(23.5%)	38	11,295	(28.4%)	46	31,688	(40.2%)	65
Other	402	(9.8%)	129	4,173	(10.5%)	138	6,911	(8.8%)	116
Asian	230	(5.6%)	124	2,285	(5.7%)	127	9,010	(11.4%)	252

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$125,445.12		113	\$132,257.22		119	\$156,932.65		141
Average Income Per Person	\$40,389.17		94	\$42,452.18		98	\$52,393.77		121
Household Median Income	\$99,195.59		125	\$96,652.85		121	\$117,918.98		148
<\$15K	199	(4.8%)	60	2,175	(5.5%)	68	3,144	(4%)	49
\$15K - \$25K	165	(4%)	62	1,709	(4.3%)	66	2,832	(3.6%)	56
\$25K - \$35K	154	(3.7%)	56	1,836	(4.6%)	69	2,959	(3.8%)	56
\$35K - \$50K	229	(5.6%)	54	3,678	(9.3%)	90	5,263	(6.7%)	65
\$50K - \$75K	685	(16.7%)	106	6,004	(15.1%)	96	9,826	(12.5%)	7
\$75K - \$100K	640	(15.6%)	121	5,096	(12.8%)	100	9,259	(11.7%)	92
\$100K - \$150K	733	(17.8%)	101	7,552	(19%)	107	15,300	(19.4%)	110
\$150K - \$175K	427	(10.4%)	166	3,016	(7.6%)	121	6,898	(8.8%)	139
\$175K - \$200K	613	(14.9%)	227	3,457	(8.7%)	132	8,517	(10.8%)	165
\$200K - \$250K	147	(3.6%)	69	2,929	(7.4%)	141	8,289	(10.5%)	202
\$250K - \$500K	62	(1.5%)	68	1,252	(3.1%)	141	3,548	(4.5%)	202
>\$500K	54	(1.3%)	70	1,051	(2.6%)	142	2,968	(3.8%)	202

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$92,862.73		113	\$93,664.85		114	\$107,428.25		130
Household Median Disposable Income	\$82,733.83		121	\$80,484.94		117	\$96,067.08		140
<\$15K	205	(5%)	57	2,345	(5.9%)	67	3,418	(4.3%)	49
\$15K - \$25K	188	(4.6%)	60	1,979	(5%)	65	3,319	(4.2%)	55
\$25K - \$35K	186	(4.5%)	57	2,568	(6.5%)	82	3,937	(5%)	63
\$35K - \$50K	342	(8.3%)	68	4,686	(11.8%)	97	6,986	(8.9%)	73
\$50K - \$75K	894	(21.8%)	123	6,846	(17.2%)	97	11,865	(15.1%)	85
\$75K - \$100K	518	(12.6%)	88	5,925	(14.9%)	105	11,507	(14.6%)	102
\$100K - \$150K	1,334	(32.5%)	181	8,439	(21.2%)	118	18,069	(22.9%)	128
\$150K - \$175K	246	(6%)	98	3,019	(7.6%)	125	8,504	(10.8%)	177
\$175K - \$200K	50	(1.2%)	55	1,064	(2.7%)	122	3,023	(3.8%)	174
\$200K - \$250K	59	(1.4%)	67	1,159	(2.9%)	136	3,283	(4.2%)	195
\$250K - \$500K	81	(2%)	67	1,585	(4%)	136	4,492	(5.7%)	195
>\$500K	5	(<0.5%)	47	140	(<0.5%)	137	400	(0.5%)	197

Discretionary Households Income

Household Average Discretionary Income	\$71,005.94		116	\$66,972.31		109	\$81,402.34		133
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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	\$57,418.87		113	\$53,793.79		106	\$72,511.15		142
<\$10K	209	(5.1%)	55	2,881	(7.2%)	7	3,792	(4.8%)	52
\$10K - \$20K	293	(7.1%)	67	3,849	(9.7%)	91	5,342	(6.8%)	64
\$20K - \$30K	258	(6.3%)	59	4,356	(11%)	104	6,252	(7.9%)	75
\$30K - \$40K	578	(14.1%)	142	4,540	(11.4%)	115	6,698	(8.5%)	86
\$40K - \$50K	494	(12%)	136	3,208	(8.1%)	91	5,634	(7.1%)	8
\$50K - \$75K	559	(13.6%)	75	6,331	(15.9%)	91	12,858	(16.3%)	94
\$75K - \$100K	454	(11.1%)	94	4,524	(11.4%)	97	10,293	(13.1%)	111
\$100K - \$125K	595	(14.5%)	179	3,479	(8.8%)	108	8,660	(11%)	136
\$125K - \$150K	507	(12.3%)	186	3,696	(9.3%)	140	9,440	(12%)	180
>\$150K	161	(3.9%)	66	2,891	(7.3%)	123	9,834	(12.5%)	211

Households Income by Ethnicity

Average Income - White	\$115,176.55		121	\$121,260.82		127	\$129,285.93		135
Median Income - White	\$120,116.38		138	\$125,479.17		145	\$141,644.74		163
Average Income - Black	\$106,006.88		153	\$97,959.13		142	\$103,230.45		149
Median Income - Black	\$109,677.03		198	\$91,970.23		166	\$96,963.41		175

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Average Income - Asian	\$110,822.7	98	\$131,822.09	117	\$140,938.96	125
Median Income - Asian	\$131,249.75	115	\$156,387.74	137	\$166,517.13	146
Average Income - Hispanic	\$96,575.65	119	\$89,216.43	110	\$95,621.08	118
Median Income - Hispanic	\$87,981.8	127	\$80,761.36	116	\$88,408.63	127
Average Income - Other	\$122,450.82	137	\$101,934.3	114	\$111,784.2	125
Median Income - Other	\$133,928.22	168	\$94,525.23	119	\$109,318.07	137

Age

Average Age	38.97	95	39.28	96	40.31	98
Median Age	37.78	94	37.97	95	40.4	101
0-4	734 (5.8%)	106	7,106 (5.7%)	105	13,040 (5.5%)	102
5-13	1,395 (10.9%)	106	14,366 (11.5%)	112	26,167 (11%)	107
14-17	724 (5.7%)	107	6,777 (5.4%)	102	12,578 (5.3%)	100
18-21	751 (5.9%)	107	6,851 (5.5%)	100	12,629 (5.3%)	97
22-24	565 (4.4%)	107	5,140 (4.1%)	99	9,407 (4%)	95
25-29	781 (6.1%)	103	8,066 (6.5%)	109	14,385 (6.1%)	102
30-34	849 (6.7%)	102	8,038 (6.4%)	99	14,009 (5.9%)	90

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West End Commons

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35-39	840	(6.6%)	100	8,182	(6.6%)	99	14,909	(6.3%)	95
40-44	782	(6.1%)	96	8,266	(6.6%)	103	15,903	(6.7%)	105
45-49	854	(6.7%)	112	8,075	(6.5%)	108	15,862	(6.7%)	112
50-54	875	(6.9%)	115	7,942	(6.4%)	107	15,748	(6.6%)	111
55-59	930	(7.3%)	119	8,335	(6.7%)	109	16,376	(6.9%)	112
60-64	834	(6.5%)	102	8,098	(6.5%)	101	16,115	(6.8%)	106
65-69	680	(5.3%)	88	6,934	(5.6%)	92	13,774	(5.8%)	96
70-74	497	(3.9%)	74	4,925	(3.9%)	74	10,071	(4.2%)	84
75-79	334	(2.6%)	68	3,599	(2.9%)	74	7,578	(3.2%)	83
80-84	191	(1.5%)	62	2,215	(1.8%)	74	4,726	(2%)	83
85+	148	(1.2%)	57	1,938	(1.6%)	77	4,119	(1.7%)	86

Age - Male

Male Average Age	37.98	95	38.27	96	39.27	99			
Male Median Age	36.75	97	36.91	97	38.3	101			
0-4	377	(5.9%)	105	3,655	(5.9%)	105	6,701	(5.7%)	102
5-13	702	(11%)	102	7,299	(11.8%)	110	13,218	(11.3%)	106

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West End Commons
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14-17	386	(6%)	110	3,460	(5.6%)	101	6,407	(5.5%)	100
18-21	418	(6.5%)	114	3,531	(5.7%)	99	6,480	(5.6%)	97
22-24	321	(5%)	115	2,678	(4.3%)	99	4,865	(4.2%)	96
25-29	391	(6.1%)	99	4,266	(6.9%)	112	7,447	(6.4%)	104
30-34	414	(6.5%)	97	4,139	(6.7%)	100	7,104	(6.1%)	91
35-39	416	(6.5%)	97	4,088	(6.6%)	99	7,344	(6.3%)	94
40-44	403	(6.3%)	98	4,146	(6.7%)	104	7,746	(6.6%)	103
45-49	411	(6.4%)	107	3,975	(6.4%)	107	7,784	(6.7%)	111
50-54	436	(6.8%)	115	3,901	(6.3%)	106	7,698	(6.6%)	111
55-59	455	(7.1%)	117	4,081	(6.6%)	108	7,984	(6.9%)	112
60-64	420	(6.6%)	105	3,961	(6.4%)	102	7,773	(6.7%)	106
65-69	333	(5.2%)	90	3,334	(5.4%)	92	6,564	(5.6%)	97
70-74	222	(3.5%)	75	2,283	(3.7%)	77	4,727	(4.1%)	86
75-79	157	(2.5%)	70	1,608	(2.6%)	77	3,339	(2.9%)	8
80-84	76	(1.2%)	57	911	(1.5%)	71	1,978	(1.7%)	8
85+	45	(0.7%)	48	646	(1%)	71	1,395	(1.2%)	8

Age - Female

Female Average Age	39.96	95	40.27	96	41.3	98
Female Median Age	38.78	94	40.03	97	41.4	100
0-4	357	(5.6%) 108	3,451	(5.5%) 106	6,339	(5.2%) 101
5-13	693	(10.9%) 110	7,067	(11.2%) 114	12,949	(10.7%) 108
14-17	338	(5.3%) 104	3,317	(5.3%) 103	6,171	(5.1%) 100
18-21	333	(5.2%) 99	3,320	(5.3%) 100	6,149	(5.1%) 97
22-24	244	(3.8%) 97	2,462	(3.9%) 99	4,542	(3.8%) 95
25-29	390	(6.1%) 107	3,800	(6%) 106	6,938	(5.7%) 101
30-34	435	(6.8%) 107	3,899	(6.2%) 97	6,905	(5.7%) 90
35-39	424	(6.6%) 102	4,094	(6.5%) 100	7,565	(6.3%) 96
40-44	379	(5.9%) 93	4,120	(6.6%) 103	8,157	(6.8%) 106
45-49	443	(6.9%) 116	4,100	(6.5%) 109	8,078	(6.7%) 112
50-54	439	(6.9%) 115	4,041	(6.4%) 108	8,050	(6.7%) 112
55-59	475	(7.4%) 121	4,254	(6.8%) 110	8,392	(6.9%) 113
60-64	414	(6.5%) 99	4,137	(6.6%) 101	8,342	(6.9%) 106
65-69	347	(5.4%) 86	3,600	(5.7%) 91	7,210	(6%) 95
70-74	275	(4.3%) 8	2,642	(4.2%) 77	5,344	(4.4%) 84
75-79	177	(2.8%) 57	1,991	(3.2%) 77	4,239	(3.5%) 84
80-84	115	(1.8%) 57	1,304	(2.1%) 77	2,748	(2.3%) 84
85+	103	(1.6%) 53	1,292	(2.1%) 8	2,724	(2.3%) 88

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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	7,388			67,471			129,211		
Professional Specialty	1,619	(21.9%)	89	12,655	(18.8%)	76	32,503	(25.2%)	102
Managerial/Executive	1,201	(16.3%)	94	10,762	(16%)	92	26,432	(20.5%)	118
Production & Transportation	1,122	(15.2%)	118	12,730	(18.9%)	146	17,699	(13.7%)	106
Office Admin	912	(12.3%)	116	7,302	(10.8%)	102	13,562	(10.5%)	99
Sales	823	(11.1%)	119	5,568	(8.3%)	88	11,058	(8.6%)	92
Construction	759	(10.3%)	128	6,927	(10.3%)	128	9,415	(7.3%)	91
Building Maintenance & Cleaning	262	(3.5%)	104	4,803	(7.1%)	210	6,097	(4.7%)	139
Food Preparation & Serving	216	(2.9%)	57	2,415	(3.6%)	70	4,071	(3.2%)	62
Healthcare support	189	(2.6%)	76	1,675	(2.5%)	76	2,836	(2.2%)	67
Protective	168	(2.3%)	105	1,393	(2.1%)	95	2,901	(2.2%)	104
Personal Care	100	(1.4%)	54	1,123	(1.7%)	67	2,460	(1.9%)	74
Farming, Fishing & Forestry	17	(<0.5%)	40	118	(<0.5%)	30	177	(<0.5%)	24

Employment by Industry

Total Employees (16+ Years Old)	7,388			67,471			129,211		
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Educational Services	1,578	(21.4%)	91	12,726	(18.9%)	8	26,869	(20.8%)	89
Wholesale Retail	1,061	(14.4%)	109	9,299	(13.8%)	105	16,852	(13%)	99
Manufacturing	809	(11%)	110	7,254	(10.8%)	108	13,228	(10.2%)	103
Transportation	747	(10.1%)	173	7,233	(10.7%)	183	10,601	(8.2%)	140
Agriculture/Mining/Construction	673	(9.1%)	107	6,165	(9.1%)	107	9,206	(7.1%)	84
Professional Services	560	(7.6%)	94	4,258	(6.3%)	7	12,692	(9.8%)	122
Entertainment Services	493	(6.7%)	7	4,318	(6.4%)	74	7,519	(5.8%)	67
Financial, Insurance & Real Estate	403	(5.5%)	8	4,351	(6.4%)	96	11,312	(8.8%)	130
Administrative/Waste Services	316	(4.3%)	102	5,367	(8%)	190	7,251	(5.6%)	34
Information	278	(3.8%)	202	1,708	(2.5%)	136	3,585	(2.8%)	149
Other Professional Services	265	(3.6%)	7	2,348	(3.5%)	74	4,975	(3.9%)	8
Public Administration	190	(2.6%)	54	2,119	(3.1%)	66	4,675	(3.6%)	7
Management Services	15	(<0.5%)	161	325	(<0.5%)	381	446	(<0.5%)	273

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Benchmark: Nationwide



Language Spoken

Speak English at Home	6,037	(50.2%)	65	58,291	(49.5%)	64	126,979	(56.6%)	73
Speak Spanish at Home	4,496	(37.4%)	265	45,512	(38.7%)	274	55,761	(24.9%)	176
Speak Other Language at Home	1,497	(12.4%)	147	13,944	(11.8%)	140	41,616	(18.5%)	219

Ancestry

Other	3,790	(29.7%)	141	31,510	(25.2%)	120	56,093	(23.6%)	112
Central American	1,566	(12.3%)	738	20,753	(16.6%)	999	23,297	(9.8%)	590
South American	1,317	(10.3%)	827	12,907	(10.3%)	829	16,738	(7.1%)	565
Unclassified	1,072	(8.4%)	52	10,083	(8.1%)	50	19,760	(8.3%)	51
Puerto Rican	784	(6.1%)	218	5,585	(4.5%)	159	9,199	(3.9%)	138
Dominican	580	(4.5%)	713	4,850	(3.9%)	609	6,836	(2.9%)	452
Italian	500	(3.9%)	132	5,443	(4.4%)	146	15,503	(6.5%)	219
Chinese	427	(3.3%)	268	2,656	(2.1%)	170	6,900	(2.9%)	233
Scottish/Irish	409	(3.2%)	48	3,779	(3%)	45	10,850	(4.6%)	69
Other Hispanic	407	(3.2%)	223	4,303	(3.4%)	241	5,841	(2.5%)	172
South Central Asian (e.g. Indian)	317	(2.5%)	159	4,227	(3.4%)	217	20,759	(8.7%)	560

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	1 Mile			3 Mile			5 Mile		
German	314	(2.5%)	32	2,910	(2.3%)	30	7,701	(3.2%)	42
Other European (e.g. Greek/Russian)	226	(1.8%)	56	2,655	(2.1%)	67	7,443	(3.1%)	99
Middle Eastern	188	(1.5%)	237	781	(0.6%)	101	1,663	(0.7%)	113
Polish	155	(1.2%)	7	1,792	(1.4%)	94	5,298	(2.2%)	146
American	149	(1.2%)	24	1,561	(1.3%)	26	3,752	(1.6%)	33
South East Asian (e.g. Vietnamese)	129	(1%)	57	1,506	(1.2%)	69	4,587	(1.9%)	110
British	111	(0.9%)	16	1,322	(1.1%)	20	3,645	(1.5%)	29
Cuban	82	(0.6%)	89	982	(0.8%)	109	2,088	(0.9%)	121
Mexican	60	(<0.5%)	4	3,047	(2.4%)	22	3,996	(1.7%)	15
French	38	(<0.5%)	24	253	(<0.5%)	16	738	(<0.5%)	25
Korean	38	(<0.5%)	57	561	(<0.5%)	87	1,294	(0.5%)	105
Scandinavian	34	(<0.5%)	14	372	(<0.5%)	16	1,139	(<0.5%)	25
Other Asian	33	(<0.5%)	61	474	(<0.5%)	89	981	(<0.5%)	97
Dutch	14	(<0.5%)	18	254	(<0.5%)	34	633	(<0.5%)	44
Native American (Indian/Eskimo)	13	(<0.5%)	16	179	(<0.5%)	23	332	(<0.5%)	22
Japanese	10	(<0.5%)	33	83	(<0.5%)	28	283	(<0.5%)	50

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West End Commons

1200 Route 22 East, North Plainfield, NJ 07060

Benchmark: Nationwide

	1 Mile				3 Mile				5 Mile			
Hawaiian/Pacific Islander	1	(<0.5%)	4		25	(<0.5%)	11		47	(<0.5%)	11	

Education (Age 25+)

Total Educated Population	8,595			84,613			163,575		
Elementary (0 to 8 Years)	536	(6.2%)	131	9,376	(11.1%)	232	11,396	(7%)	146
Some High School (9 to 11 Years)	597	(6.9%)	118	6,613	(7.8%)	132	9,033	(5.5%)	94
High School Graduate (12 Years)	2,303	(26.8%)	103	22,588	(26.7%)	102	37,105	(22.7%)	87
Some College (13 to 16 Years)	1,921	(22.4%)	116	13,862	(16.4%)	85	23,813	(14.6%)	75
Associates Degree Only	470	(5.5%)	62	5,077	(6%)	68	10,486	(6.4%)	73
Bachelor's Degree Only	1,659	(19.3%)	91	17,138	(20.3%)	95	41,891	(25.6%)	120
Graduate Degree	1,109	(12.9%)	94	9,959	(11.8%)	86	29,851	(18.2%)	133

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Benchmark: Nationwide



Household Type

Households	4,108		39,755		78,803
One Person Households	788	(19.2%)	7,735	(19.5%)	15,065
Married Couple	2,272	(55.3%)	20,400	(51.3%)	44,965
Male Householder	122	(3%)	3,011	(7.6%)	4,509
Female Householder	863	(21%)	6,797	(17.1%)	10,804
Non Family Households	63	(1.5%)	1,812	(4.6%)	3,460

Household Size

Households	4,108		39,755		78,803
1 Person Household	788	(19.2%)	7,735	(19.5%)	15,065
2 Person Household	1,120	(27.3%)	10,042	(25.3%)	20,931
3 Person Household	764	(18.6%)	7,487	(18.8%)	15,451
4 Person Household	704	(17.1%)	7,155	(18%)	15,166
5 Person Household	367	(8.9%)	3,834	(9.6%)	6,958
6 Person Household	193	(4.7%)	1,876	(4.7%)	2,970
7+ Person Household	172	(4.2%)	1,626	(4.1%)	2,262

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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

West End Commons

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Benchmark: Nationwide



Housing Units

Total Housing Units	4,232	41,455	81,748
Owner Occupied Housing	2,690	24,943	55,461
Renter Occupied Housing	1,418	14,812	23,342
Vacant Housing	124	1,700	2,945

Housing Rent

Average Rent	\$1,609.07	104	\$1,767.11	115	\$1,908.83	124
Median Rent	\$1,605.65	114	\$1,748.59	124	\$1,854.85	132
Total Cash Rents Housing	1,345	14,446	22,628			
<\$300	32 (2.4%)	85	305 (2.1%)	79	333 (1.5%)	52
\$300-\$500	1 (<0.5%)	2	405 (2.8%)	72	476 (2.1%)	54
\$500-\$750	75 (5.6%)	64	558 (3.9%)	44	680 (3%)	34
\$750-\$1000	127 (9.4%)	72	573 (4%)	30	711 (3.1%)	24
\$1000-\$1500	331 (24.6%)	93	3,265 (22.6%)	86	4,364 (19.3%)	73
\$1500-\$2000	504 (37.5%)	178	4,258 (29.5%)	140	6,693 (29.6%)	141
\$2000-\$2500	167 (12.4%)	106	3,022 (20.9%)	179	4,988 (22%)	188

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	63	(4.7%)	8	1,356	(9.4%)	163	2,444	(10.8%)	188
\$3000-\$3500	25	(1.9%)	61	463	(3.2%)	105	955	(4.2%)	139
>\$3500	20	(1.5%)	41	241	(1.7%)	46	984	(4.3%)	119

Value of Owner-Occupied Housing Units

Average House Value	\$659,715.54	126	\$718,259.07	137	\$780,577.99	149
Median House Value	\$566,326.55	149	\$593,404.25	156	\$671,734.14	176
Owner Occupied Housing	2,690		24,943		55,461	
<\$100K	21	(0.8%) 9	415	(1.7%) 19	740	(1.3%) 16
\$100K - \$200K	39	(1.4%) 11	420	(1.7%) 12	620	(1.1%) 8
\$200K - \$300K	56	(2.1%) 13	1,080	(4.3%) 27	1,426	(2.6%) 16
\$300K - \$400K	350	(13%) 89	2,795	(11.2%) 77	4,187	(7.5%) 52
\$400K - \$500K	619	(23%) 200	4,891	(19.6%) 170	8,337	(15%) 130
\$500K - \$1000K	1,204	(44.8%) 181	10,586	(42.4%) 172	28,092	(50.7%) 205
>\$1000K	401	(14.9%) 137	4,756	(19.1%) 175	12,059	(21.7%) 199

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Benchmark: Nationwide



Poverty

Households in Poverty	323	(7.9%)	62	4,397	(11.1%)	87	6,033	(7.7%)	60
Households Above Poverty	3,785	(92.1%)	105	35,358	(88.9%)	102	72,770	(92.3%)	106
Households in Poverty (Married)	55	(1.3%)	61	1,170	(2.9%)	135	1,663	(2.1%)	97
Households in Poverty (Male Householder)				438	(1.1%)	173	518	(0.7%)	103
Households in Poverty (Female Householder)	74	(1.8%)	61	1,133	(2.8%)	97	1,392	(1.8%)	60
Households in Poverty (Non-Family)	187	(4.6%)	73	1,577	(4%)	63	2,334	(3%)	47
Households in Poverty (Non-Family Student)	7	(<0.5%)	27	79	(<0.5%)	32	126	(<0.5%)	26

Wealth per Household

Household Average Wealth	\$244,612.34	101	\$239,452.33	99	\$260,995.33	108			
Household Median Wealth	\$82,535.24	102	\$78,661.73	97	\$94,199.34	116			
<\$0K	711	(17.3%)	99	7,002	(17.6%)	101	12,927	(16.4%)	94
\$0K - \$5K	349	(8.5%)	99	3,493	(8.8%)	103	6,067	(7.7%)	90
\$5K - \$10K	184	(4.5%)	98	1,826	(4.6%)	101	3,302	(4.2%)	92
\$10K - \$25K	258	(6.3%)	99	2,525	(6.4%)	100	4,759	(6%)	95
\$25K - \$50K	280	(6.8%)	100	2,711	(6.8%)	100	5,278	(6.7%)	99

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	418	(10.2%)	100	4,048	(10.2%)	100	7,996	(10.1%)	99
\$100K - \$250K	740	(18%)	100	7,106	(17.9%)	99	14,510	(18.4%)	102
\$250K - \$500K	546	(13.3%)	101	5,184	(13%)	99	10,971	(13.9%)	105
>\$500K	622	(15.1%)	102	5,860	(14.7%)	99	12,993	(16.5%)	111

Vehicles per Household

Total Number of Vehicles	8,043			74,197			152,851		
Average Number of Vehicles	1.96		107	1.87		102	1.94		106
No Vehicles	181	(4.4%)	53	3,201	(8.1%)	97	4,603	(5.8%)	71
1 Vehicle	1,502	(36.6%)	111	12,523	(31.5%)	96	22,726	(28.8%)	88
2 Vehicles	1,292	(31.5%)	85	14,904	(37.5%)	102	32,756	(41.6%)	113
3 or more Vehicles	1,133	(27.6%)	125	9,127	(23%)	104	18,718	(23.8%)	108

Population Change

Births	147			1,398			2,557		
Deaths	72			756			1,565		
Migration	5			58			169		

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Workplace

Total Businesses	208	2,863	6,273
Total Employees	1,778	28,825	75,132

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