



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide



Overview									
Population	17,792			102,548			209,667		
Households	8,595			45,544			84,884		
Persons per Household	2.05		8	2.22		87	2.43		95
Household Median Income	\$133,635.09		168	\$143,764.7		181	\$145,116.12		182
Household Median Disposable Income	\$110,600.07		161	\$117,816.64		172	\$118,847.06		173
Household Median Discretionary Income	\$91,429.84		179	\$97,497.62		191	\$96,637.08		190
Average Income Per Person	\$84,110.71		195	\$87,169.21		202	\$83,073.44		193
Median Rent	\$2,501.66		178	\$2,494.18		177	\$2,465.47		175
Median House Value	\$1.1M		288	\$1.17M		308	\$1.19M		313
Households in Poverty	691	(8%)	63	2,806	(6.2%)	49	5,336	(6.3%)	50
Household Median Wealth	\$84,296.58		104	\$112,159.18		138	\$111,075.41		137
Average Age	41.74		102	46.18		113	44.76		109
Median Age	40.45		101	46.28		115	45.27		113
Households with Children	1,615	(18.8%)	70	10,003	(22%)	8	22,350	(26.3%)	98
High School Graduate or Higher	13,051	(95.9%)	107	75,673	(97.4%)	109	145,617	(94.6%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	9,343 (68.7%) 196	53,646 (69%) 197	97,183 (63.2%) 180
Pop density (per sq mi)	6,675	3,649	2,663
Area (based on blockgroups)	3	28	79

Population

Population 2024 Q4	17,792	102,548	209,667
Population 2024 Q3	17,795	102,619	209,822
Population 2024 Q2	17,749	102,499	209,741
Population 2024 Q1	17,505	101,993	209,433
Population 2023 Q4	17,526	102,066	209,568
Population 2023 Q3	17,344	101,539	209,058
Population 2023 Q2	17,347	101,584	209,170
Population 2023 Q1	17,366	101,685	209,360
Population 2022 Q4	17,370	101,778	209,502
Population 5 Years Forecast	18,792	105,773	214,429
Population 10 Years Forecast	19,763	109,913	221,855
Persons per Household	2.05 8	2.22 87	2.43 95

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	179	(1%)	43	1,329	(1.3%)	55	3,020	(1.4%)	61
Transient Population - Average Last 4 Quarters				1,121	(1.1%)	84	1,924	(0.9%)	71

Households

Households 2024 Q4	8,595	45,544	84,884
Households 2024 Q3	8,592	45,549	84,898
Households 2024 Q2	8,572	45,513	84,885
Households 2024 Q1	8,451	45,269	84,706
Households 2023 Q4	8,461	45,309	84,768
Households 2023 Q3	8,366	45,088	84,553
Households 2023 Q2	8,368	45,126	84,618
Households 2023 Q1	8,377	45,171	84,696
Households 2022 Q4	8,380	45,225	84,766
Households 5 Years Forecast	9,097	46,998	86,910
Households 10 Years Forecast	9,576	48,854	89,986

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Benchmark: Nationwide



Gender

Male	8,602	(48.3%)	<div><div>99</div></div>	48,313	(47.1%)	<div><div>96</div></div>	100,650	(48%)	<div><div>98</div></div>
Female	9,190	(51.7%)	<div><div>101</div></div>	54,235	(52.9%)	<div><div>104</div></div>	109,017	(52%)	<div><div>102</div></div>

Ethnicity

White	10,775	(60.6%)	<div><div>105</div></div>	65,654	(64%)	<div><div>111</div></div>	124,921	(59.6%)	<div><div>103</div></div>
Hispanic (Ethnic)	2,597	(14.6%)	<div><div>75</div></div>	11,709	(11.4%)	<div><div>58</div></div>	34,486	(16.4%)	<div><div>84</div></div>
Asian	2,525	(14.2%)	<div><div>247</div></div>	15,720	(15.3%)	<div><div>266</div></div>	30,639	(14.6%)	<div><div>254</div></div>
Other	1,485	(8.3%)	<div><div>161</div></div>	7,212	(7%)	<div><div>135</div></div>	15,188	(7.2%)	<div><div>139</div></div>
Black	410	(2.3%)	<div><div>20</div></div>	2,253	(2.2%)	<div><div>19</div></div>	4,433	(2.1%)	<div><div>18</div></div>

Household by Ethnicity

White	5,430	(63.2%)	<div><div>103</div></div>	29,712	(65.2%)	<div><div>106</div></div>	53,738	(63.3%)	<div><div>103</div></div>
Asian	1,136	(13.2%)	<div><div>292</div></div>	6,219	(13.7%)	<div><div>301</div></div>	11,083	(13.1%)	<div><div>288</div></div>
Other	917	(10.7%)	<div><div>141</div></div>	4,143	(9.1%)	<div><div>120</div></div>	8,462	(10%)	<div><div>131</div></div>
Hispanic (Ethnic)	914	(10.6%)	<div><div>70</div></div>	4,537	(10%)	<div><div>65</div></div>	9,743	(11.5%)	<div><div>75</div></div>
Black	198	(2.3%)	<div><div>21</div></div>	933	(2%)	<div><div>18</div></div>	1,858	(2.2%)	<div><div>20</div></div>

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$172,557.59		155	\$194,220.08		175	\$202,933.88		182
Average Income Per Person	\$84,110.71		195	\$87,169.21		202	\$83,073.44		193
Household Median Income	\$133,635.09		168	\$143,764.7		181	\$145,116.12		182
<\$15K	465	(5.4%)	67	2,080	(4.6%)	56	3,879	(4.6%)	56
\$15K - \$25K	162	(1.9%)	29	1,164	(2.6%)	39	2,122	(2.5%)	39
\$25K - \$35K	251	(2.9%)	43	1,400	(3.1%)	46	2,755	(3.2%)	48
\$35K - \$50K	425	(4.9%)	48	2,792	(6.1%)	60	4,812	(5.7%)	55
\$50K - \$75K	730	(8.5%)	54	4,228	(9.3%)	59	7,949	(9.4%)	60
\$75K - \$100K	1,042	(12.1%)	95	4,069	(8.9%)	70	7,919	(9.3%)	73
\$100K - \$150K	1,701	(19.8%)	112	7,947	(17.4%)	99	14,284	(16.8%)	95
\$150K - \$175K	927	(10.8%)	172	3,965	(8.7%)	139	7,053	(8.3%)	132
\$175K - \$200K	534	(6.2%)	95	4,965	(10.9%)	166	11,046	(13%)	198
\$200K - \$250K	1,321	(15.4%)	295	7,247	(15.9%)	305	12,917	(15.2%)	292
\$250K - \$500K	565	(6.6%)	295	3,107	(6.8%)	306	5,541	(6.5%)	293
>\$500K	472	(5.5%)	295	2,580	(5.7%)	304	4,607	(5.4%)	291

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$120,398.93		146	\$123,403.4		150	\$123,124.02		149
Household Median Disposable Income	\$110,600.07		161	\$117,816.64		172	\$118,847.06		173
<\$15K	483	(5.6%)	64	2,217	(4.9%)	55	4,111	(4.8%)	55
\$15K - \$25K	220	(2.6%)	34	1,522	(3.3%)	44	2,767	(3.3%)	43
\$25K - \$35K	224	(2.6%)	33	1,657	(3.6%)	46	3,076	(3.6%)	46
\$35K - \$50K	626	(7.3%)	60	3,342	(7.3%)	60	5,946	(7%)	57
\$50K - \$75K	1,020	(11.9%)	67	5,013	(11%)	62	9,720	(11.5%)	65
\$75K - \$100K	1,292	(15%)	105	5,439	(11.9%)	84	10,030	(11.8%)	83
\$100K - \$150K	2,177	(25.3%)	141	9,935	(21.8%)	122	18,057	(21.3%)	119
\$150K - \$175K	670	(7.8%)	128	6,110	(13.4%)	220	12,793	(15.1%)	247
\$175K - \$200K	555	(6.5%)	293	3,030	(6.7%)	302	5,399	(6.4%)	289
\$200K - \$250K	534	(6.2%)	291	2,932	(6.4%)	301	5,225	(6.2%)	288
\$250K - \$500K	730	(8.5%)	290	4,003	(8.8%)	300	7,143	(8.4%)	287
>\$500K	64	(0.7%)	289	344	(0.8%)	294	617	(0.7%)	283

Discretionary Households Income

Household Average Discretionary Income	\$92,781.46		151	\$97,899.94		160	\$96,980.01		158
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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide

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Household Median Discretionary Income	\$91,429.84		179	\$97,497.62		191	\$96,637.08		190
<\$10K	446	(5.2%)	56	1,794	(3.9%)	43	3,599	(4.2%)	46
\$10K - \$20K	261	(3%)	29	1,628	(3.6%)	34	3,346	(3.9%)	37
\$20K - \$30K	366	(4.3%)	40	2,365	(5.2%)	49	4,626	(5.4%)	51
\$30K - \$40K	405	(4.7%)	47	2,757	(6.1%)	61	5,259	(6.2%)	62
\$40K - \$50K	494	(5.7%)	65	2,545	(5.6%)	63	4,532	(5.3%)	60
\$50K - \$75K	1,595	(18.6%)	107	5,986	(13.1%)	75	11,627	(13.7%)	7
\$75K - \$100K	1,211	(14.1%)	120	6,364	(14%)	119	10,909	(12.9%)	110
\$100K - \$125K	1,322	(15.4%)	190	5,539	(12.2%)	150	9,803	(11.5%)	143
\$125K - \$150K	918	(10.7%)	161	7,456	(16.4%)	246	14,757	(17.4%)	262
>\$150K	1,577	(18.3%)	311	9,110	(20%)	339	16,426	(19.4%)	327

Households Income by Ethnicity

Average Income - White	\$131,683.37		138	\$130,409.19		137	\$132,645.56		139
Median Income - White	\$145,604.88		168	\$148,019.92		171	\$153,680.04		177
Average Income - Black	\$86,809.39		126	\$98,452.44		142	\$93,983.46		136
Median Income - Black	\$84,374.62		152	\$88,364.85		159	\$74,003.81		134

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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$123,920.88110	\$131,033.36116	\$134,876.22119
Median Income - Asian	\$140,229.28123	\$152,740.44133	\$158,879.81139
Average Income - Hispanic	\$118,408.9146	\$123,226.88152	\$112,744.08139
Median Income - Hispanic	\$117,293.83169	\$130,201.31187	\$108,922.76157
Average Income - Other	\$118,943.68133	\$127,222.18142	\$122,897.1137
Median Income - Other	\$118,338.68149	\$136,931.34172	\$129,326.75162

Age

Average Age	41.74102	46.18113	44.76109
Median Age	40.45101	46.28115	45.27113
0-4	1,120 (6.3%)117	4,748 (4.6%)86	9,453 (4.5%)83
5-13	1,425 (8%)79	9,073 (8.8%)86	19,693 (9.4%)91
14-17	614 (3.5%)65	4,116 (4%)70	9,824 (4.7%)88
18-21	598 (3.4%)61	4,000 (3.9%)71	9,761 (4.7%)85
22-24	429 (2.4%)58	2,893 (2.8%)68	7,068 (3.4%)8
25-29	934 (5.2%)89	4,128 (4%)68	9,510 (4.5%)7
30-34	1,671 (9.4%)144	5,982 (5.8%)89	11,291 (5.4%)83

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	1 Mile			3 Mile			5 Mile		
35-39	1,931	(10.9%)	164	7,299	(7.1%)	108	13,450	(6.4%)	97
40-44	1,531	(8.6%)	134	7,028	(6.9%)	107	13,896	(6.6%)	104
45-49	1,208	(6.8%)	113	6,260	(6.1%)	102	13,047	(6.2%)	104
50-54	1,096	(6.2%)	103	6,187	(6%)	101	12,988	(6.2%)	104
55-59	1,091	(6.1%)	100	6,186	(6%)	98	13,425	(6.4%)	104
60-64	997	(5.6%)	87	6,564	(6.4%)	100	13,869	(6.6%)	103
65-69	916	(5.1%)	85	6,537	(6.4%)	105	13,417	(6.4%)	106
70-74	793	(4.5%)	89	6,203	(6%)	120	11,995	(5.7%)	114
75-79	634	(3.6%)	93	5,717	(5.6%)	145	10,587	(5%)	131
80-84	361	(2%)	85	4,310	(4.2%)	175	7,700	(3.7%)	153
85+	443	(2.5%)	123	5,317	(5.2%)	256	8,693	(4.1%)	205

Age - Male

Male Average Age	41.03	<div><div></div><div></div></div> 103	44.14	<div><div></div><div></div></div> 111	43.13	<div><div></div><div></div></div> 108			
Male Median Age	40.16	<div><div></div><div></div></div> 105	43.33	<div><div></div><div></div></div> 114	42.71	<div><div></div><div></div></div> 112			
0-4	571	(6.6%)	<div><div></div><div></div></div> 118	2,430	(5%)	<div><div></div><div></div></div> 89	4,828	(4.8%)	<div><div></div><div></div></div> 85
5-13	690	(8%)	<div><div></div><div></div></div> 75	4,597	(9.5%)	<div><div></div><div></div></div> 89	9,966	(9.9%)	<div><div></div><div></div></div> 92

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	1 Mile			3 Mile			5 Mile		
14-17	303	(3.5%)	64	2,129	(4.4%)	8	5,050	(5%)	91
18-21	295	(3.4%)	60	2,092	(4.3%)	7	5,053	(5%)	87
22-24	208	(2.4%)	55	1,509	(3.1%)	7	3,661	(3.6%)	83
25-29	472	(5.5%)	89	2,022	(4.2%)	68	4,829	(4.8%)	7
30-34	782	(9.1%)	36	2,878	(6%)	89	5,629	(5.6%)	84
35-39	949	(11%)	165	3,546	(7.3%)	110	6,583	(6.5%)	98
40-44	779	(9.1%)	140	3,544	(7.3%)	114	6,974	(6.9%)	107
45-49	600	(7%)	116	3,034	(6.3%)	105	6,336	(6.3%)	105
50-54	550	(6.4%)	107	2,974	(6.2%)	103	6,270	(6.2%)	105
55-59	510	(5.9%)	97	2,962	(6.1%)	101	6,507	(6.5%)	106
60-64	491	(5.7%)	91	3,121	(6.5%)	103	6,685	(6.6%)	105
65-69	434	(5%)	87	2,947	(6.1%)	105	6,164	(6.1%)	105
70-74	359	(4.2%)	88	2,671	(5.5%)	117	5,297	(5.3%)	111
75-79	306	(3.6%)	101	2,388	(4.9%)	140	4,564	(4.5%)	29
80-84	144	(1.7%)	8	1,675	(3.5%)	167	3,156	(3.1%)	151
85+	159	(1.8%)	125	1,794	(3.7%)	252	3,098	(3.1%)	209

Age - Female

Female Average Age	42.41		101	47.99		114	46.27		110
Female Median Age	40.76		99	48.22		117	46.87		114
0-4	549	(6%)	116	2,318	(4.3%)	83	4,625	(4.2%)	8
5-13	735	(8%)	8	4,476	(8.3%)	83	9,727	(8.9%)	90
14-17	311	(3.4%)	66	1,987	(3.7%)	7	4,774	(4.4%)	86
18-21	303	(3.3%)	63	1,908	(3.5%)	67	4,708	(4.3%)	8
22-24	221	(2.4%)	61	1,384	(2.6%)	65	3,407	(3.1%)	7
25-29	462	(5%)	88	2,106	(3.9%)	68	4,681	(4.3%)	7
30-34	889	(9.7%)	152	3,104	(5.7%)	90	5,662	(5.2%)	6
35-39	982	(10.7%)	164	3,753	(6.9%)	106	6,867	(6.3%)	97
40-44	752	(8.2%)	29	3,484	(6.4%)	101	6,922	(6.3%)	100
45-49	608	(6.6%)	111	3,226	(5.9%)	99	6,711	(6.2%)	103
50-54	546	(5.9%)	100	3,213	(5.9%)	99	6,718	(6.2%)	103
55-59	581	(6.3%)	102	3,224	(5.9%)	96	6,918	(6.3%)	103
60-64	506	(5.5%)	84	3,443	(6.3%)	97	7,184	(6.6%)	101
65-69	482	(5.2%)	83	3,590	(6.6%)	105	7,253	(6.7%)	106
70-74	434	(4.7%)	89	3,532	(6.5%)	123	6,698	(6.1%)	116
75-79	328	(3.6%)	86	3,329	(6.1%)	148	6,023	(5.5%)	33
80-84	217	(2.4%)	87	2,635	(4.9%)	180	4,544	(4.2%)	154
85+	284	(3.1%)	121	3,523	(6.5%)	254	5,595	(5.1%)	201

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

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Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	10,270		51,477		105,655
Professional Specialty	3,663	(35.7%)	18,072	(35.1%)	33,062
Managerial/Executive	2,658	(25.9%)	15,731	(30.6%)	30,944
Sales	1,316	(12.8%)	5,204	(10.1%)	10,623
Office Admin	717	(7%)	3,769	(7.3%)	7,500
Food Preparation & Serving	457	(4.4%)	1,443	(2.8%)	4,033
Production & Transportation	428	(4.2%)	2,399	(4.7%)	5,327
Construction	304	(3%)	1,298	(2.5%)	4,030
Protective	257	(2.5%)	1,004	(2%)	1,999
Personal Care	221	(2.2%)	1,200	(2.3%)	2,500
Healthcare support	122	(1.2%)	695	(1.4%)	2,513
Farming, Fishing & Forestry	64	(0.6%)	80	(<0.5%)	170
Building Maintenance & Cleaning	63	(0.6%)	582	(1.1%)	2,954

Employment by Industry

Total Employees (16+ Years Old)	10,270	51,477	105,655
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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	2,180	(21.2%)	91	11,055	(21.5%)	92	23,528	(22.3%)	95
Professional Services	2,103	(20.5%)	254	10,991	(21.4%)	265	18,712	(17.7%)	220
Financial, Insurance & Real Estate	1,248	(12.2%)	181	6,000	(11.7%)	173	11,755	(11.1%)	165
Wholesale Retail	1,032	(10%)	76	5,484	(10.7%)	8	11,457	(10.8%)	8
Entertainment Services	706	(6.9%)	7	3,065	(6%)	69	7,923	(7.5%)	86
Agriculture/Mining/Construction	638	(6.2%)	73	2,981	(5.8%)	68	6,658	(6.3%)	74
Other Professional Services	544	(5.3%)	113	1,769	(3.4%)	73	4,170	(3.9%)	84
Manufacturing	539	(5.2%)	53	3,061	(5.9%)	60	5,757	(5.4%)	55
Transportation	378	(3.7%)	63	2,199	(4.3%)	73	4,196	(4%)	68
Public Administration	367	(3.6%)	75	2,062	(4%)	84	3,607	(3.4%)	71
Administrative/Waste Services	269	(2.6%)	63	1,340	(2.6%)	62	5,060	(4.8%)	115
Information	266	(2.6%)	139	1,358	(2.6%)	141	2,654	(2.5%)	135
Management Services				112	(<0.5%)	172	178	(<0.5%)	33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide



Language Spoken

Speak English at Home	11,971	(71.8%)	<div><div>93</div></div>	72,959	(74.6%)	<div><div>96</div></div>	143,192	(71.5%)	<div><div>92</div></div>
Speak Other Language at Home	3,374	(20.2%)	<div><div>239</div></div>	17,883	(18.3%)	<div><div>216</div></div>	35,017	(17.5%)	<div><div>207</div></div>
Speak Spanish at Home	1,327	(8%)	<div><div>56</div></div>	6,958	(7.1%)	<div><div>50</div></div>	22,005	(11%)	<div><div>7</div></div>

Ancestry

Other	3,481	(19.6%)	<div><div>93</div></div>	19,745	(19.3%)	<div><div>91</div></div>	40,140	(19.1%)	<div><div>91</div></div>
Unclassified	1,980	(11.1%)	<div><div>69</div></div>	11,190	(10.9%)	<div><div>67</div></div>	21,416	(10.2%)	<div><div>63</div></div>
Other European (e.g. Greek/Russian)	1,437	(8.1%)	<div><div>255</div></div>	6,711	(6.5%)	<div><div>207</div></div>	11,329	(5.4%)	<div><div>171</div></div>
Mexican	1,355	(7.6%)	<div><div>69</div></div>	6,065	(5.9%)	<div><div>54</div></div>	19,913	(9.5%)	<div><div>86</div></div>
British	1,103	(6.2%)	<div><div>117</div></div>	7,545	(7.4%)	<div><div>139</div></div>	13,982	(6.7%)	<div><div>126</div></div>
Scottish/Irish	1,098	(6.2%)	<div><div>93</div></div>	7,361	(7.2%)	<div><div>108</div></div>	14,605	(7%)	<div><div>105</div></div>
German	1,078	(6.1%)	<div><div>7</div></div>	6,945	(6.8%)	<div><div>87</div></div>	12,730	(6.1%)	<div><div>7</div></div>
South East Asian (e.g. Vietnamese)	704	(4%)	<div><div>225</div></div>	3,337	(3.3%)	<div><div>185</div></div>	7,253	(3.5%)	<div><div>196</div></div>
Chinese	672	(3.8%)	<div><div>303</div></div>	4,982	(4.9%)	<div><div>389</div></div>	10,347	(4.9%)	<div><div>395</div></div>
Middle Eastern	651	(3.7%)	<div><div>589</div></div>	2,536	(2.5%)	<div><div>398</div></div>	4,611	(2.2%)	<div><div>354</div></div>
Other Hispanic	517	(2.9%)	<div><div>203</div></div>	1,922	(1.9%)	<div><div>131</div></div>	4,656	(2.2%)	<div><div>155</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Scandinavian	511	(2.9%)	<div><div>151</div></div>	3,639	(3.5%)	<div><div>187</div></div>	6,995	(3.3%)	<div><div>176</div></div>
Italian	487	(2.7%)	<div><div>92</div></div>	3,500	(3.4%)	<div><div>115</div></div>	7,342	(3.5%)	<div><div>118</div></div>
South Central Asian (e.g. Indian)	469	(2.6%)	<div><div>169</div></div>	3,089	(3%)	<div><div>193</div></div>	5,101	(2.4%)	<div><div>156</div></div>
Other Asian	353	(2%)	<div><div>465</div></div>	1,623	(1.6%)	<div><div>371</div></div>	3,261	(1.6%)	<div><div>364</div></div>
South American	351	(2%)	<div><div>158</div></div>	1,668	(1.6%)	<div><div>130</div></div>	3,515	(1.7%)	<div><div>134</div></div>
American	339	(1.9%)	<div><div>40</div></div>	2,241	(2.2%)	<div><div>46</div></div>	4,193	(2%)	<div><div>42</div></div>
Central American	265	(1.5%)	<div><div>90</div></div>	1,330	(1.3%)	<div><div>74</div></div>	4,792	(2.3%)	<div><div>137</div></div>
French	231	(1.3%)	<div><div>105</div></div>	1,595	(1.6%)	<div><div>126</div></div>	2,943	(1.4%)	<div><div>113</div></div>
Korean	225	(1.3%)	<div><div>244</div></div>	1,468	(1.4%)	<div><div>276</div></div>	2,580	(1.2%)	<div><div>238</div></div>
Dutch	102	(0.6%)	<div><div>95</div></div>	665	(0.6%)	<div><div>107</div></div>	1,268	(0.6%)	<div><div>100</div></div>
Japanese	102	(0.6%)	<div><div>239</div></div>	1,221	(1.2%)	<div><div>496</div></div>	2,097	(1%)	<div><div>417</div></div>
Polish	97	(0.5%)	<div><div>36</div></div>	1,120	(1.1%)	<div><div>71</div></div>	2,176	(1%)	<div><div>68</div></div>
Puerto Rican	70	(<0.5%)	<div><div>14</div></div>	514	(0.5%)	<div><div>18</div></div>	1,128	(0.5%)	<div><div>19</div></div>
Hawaiian/Pacific Islander	45	(<0.5%)	<div><div>142</div></div>	192	(<0.5%)	<div><div>105</div></div>	481	(<0.5%)	<div><div>128</div></div>
Cuban	39	(<0.5%)	<div><div>30</div></div>	206	(<0.5%)	<div><div>28</div></div>	477	(<0.5%)	<div><div>31</div></div>
Native American (Indian/Eskimo)	30	(<0.5%)	<div><div>27</div></div>	134	(<0.5%)	<div><div>21</div></div>	331	(<0.5%)	<div><div>25</div></div>

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Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Dominican	4 (<0.5%)	1	5 (<0.5%)

Education (Age 25+)

Total Educated Population	13,606	77,718	153,868
Elementary (0 to 8 Years)	236 (1.7%)	934 (1.2%)	4,117 (2.7%)
Some High School (9 to 11 Years)	319 (2.3%)	1,111 (1.4%)	4,134 (2.7%)
High School Graduate (12 Years)	1,096 (8.1%)	6,770 (8.7%)	16,036 (10.4%)
Some College (13 to 16 Years)	1,868 (13.7%)	10,434 (13.4%)	21,666 (14.1%)
Associates Degree Only	744 (5.5%)	4,823 (6.2%)	10,732 (7%)
Bachelor's Degree Only	4,959 (36.4%)	29,086 (37.4%)	55,038 (35.8%)
Graduate Degree	4,384 (32.2%)	24,560 (31.6%)	42,145 (27.4%)

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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide



Household Type

Households	8,595		45,544		84,884				
One Person Households	3,432	(39.9%)	<div><div></div><div></div><div>145</div></div>	15,421	(33.9%)	<div><div></div><div></div><div>123</div></div>	23,819	(28.1%)	<div><div></div><div></div><div>102</div></div>
Married Couple	3,089	(35.9%)	<div><div></div><div></div><div>75</div></div>	21,476	(47.2%)	<div><div></div><div></div><div>98</div></div>	44,433	(52.3%)	<div><div></div><div></div><div>109</div></div>
Male Householder	492	(5.7%)	<div><div></div><div></div><div>113</div></div>	1,683	(3.7%)	<div><div></div><div></div><div>73</div></div>	3,486	(4.1%)	<div><div></div><div></div><div>8</div></div>
Female Householder	636	(7.4%)	<div><div></div><div></div><div>59</div></div>	2,886	(6.3%)	<div><div></div><div></div><div>51</div></div>	6,897	(8.1%)	<div><div></div><div></div><div>65</div></div>
Non Family Households	946	(11%)	<div><div></div><div></div><div>155</div></div>	4,078	(9%)	<div><div></div><div></div><div>126</div></div>	6,249	(7.4%)	<div><div></div><div></div><div>104</div></div>

Household Size

Households	8,595			45,544			84,884		
1 Person Household	3,432	(39.9%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide



Housing Units

Total Housing Units	9,299	48,026	88,748
Renter Occupied Housing	5,461	17,744	29,525
Owner Occupied Housing	3,134	27,800	55,359
Vacant Housing	704	2,482	3,864

Housing Rent

Average Rent	\$2,525.98	<div><div></div><div>164</div><div></div></div>	\$2,490.75	<div><div></div><div>161</div><div></div></div>	\$2,487.54	<div><div></div><div>161</div><div></div></div>
Median Rent	\$2,501.66	<div><div></div><div>178</div><div></div></div>	\$2,494.18	<div><div></div><div>177</div><div></div></div>	\$2,465.47	<div><div></div><div>175</div><div></div></div>
Total Cash Rents Housing	5,293		17,208		28,537	
<\$300	21	(<0.5%) <div><div></div><div>14</div><div></div></div>	233	(1.4%) <div><div></div><div>48</div><div></div></div>	252	(0.9%) <div><div></div><div>31</div><div></div></div>
\$300-\$500	40	(0.8%) <div><div></div><div>20</div><div></div></div>	225	(1.3%) <div><div></div><div>34</div><div></div></div>	280	(1%) <div><div></div><div>25</div><div></div></div>
\$500-\$750	77	(1.5%) <div><div></div><div>17</div><div></div></div>	275	(1.6%) <div><div></div><div>18</div><div></div></div>	386	(1.4%) <div><div></div><div>15</div><div></div></div>
\$750-\$1000	64	(1.2%) <div><div></div><div>9</div><div></div></div>	306	(1.8%) <div><div></div><div>14</div><div></div></div>	514	(1.8%) <div><div></div><div>14</div><div></div></div>
\$1000-\$1500	324	(6.1%) <div><div></div><div>23</div><div></div></div>	1,219	(7.1%) <div><div></div><div>27</div><div></div></div>	2,262	(7.9%) <div><div></div><div>30</div><div></div></div>
\$1500-\$2000	771	(14.6%) <div><div></div><div>69</div><div></div></div>	2,611	(15.2%) <div><div></div><div>72</div><div></div></div>	4,825	(16.9%) <div><div></div><div>8</div><div></div></div>
\$2000-\$2500	1,346	(25.4%) <div><div></div><div>217</div><div></div></div>	3,779	(22%) <div><div></div><div>188</div><div></div></div>	6,176	(21.6%) <div><div></div><div>185</div><div></div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



URBAN EDGE

1556 Mt Diablo Blvd. Walnut Creek, CA 94596

Benchmark: Nationwide

Value of Owner-Occupied Housing Units										
Average House Value	\$1.21M		232	\$1.37M		261	\$1.41M		270	
Median House Value	\$1.1M		288	\$1.17M		308	\$1.19M		313	
Owner Occupied Housing	3,134			27,800			55,359			
<\$100K	141	(4.5%)	53	400	(1.4%)	17	1,008	(1.8%)	21	
\$100K - \$200K				154	(0.6%)	4	609	(1.1%)	8	
\$200K - \$300K	77	(2.5%)	15	313	(1.1%)	7	739	(1.3%)	8	
\$300K - \$400K	201	(6.4%)	44	793	(2.9%)	20	1,336	(2.4%)	17	
\$400K - \$500K	209	(6.7%)	58	1,397	(5%)	44	2,167	(3.9%)	34	
\$500K - \$1000K	724	(23.1%)	93	6,980	(25.1%)	101	14,005	(25.3%)	102	
>\$1000K	1,782	(56.9%)	521	17,763	(63.9%)	585	35,495	(64.1%)	587	

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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide



Poverty

Households in Poverty	691	(8%)	63	2,806	(6.2%)	49	5,336	(6.3%)	50
Households Above Poverty	7,904	(92%)	105	42,738	(93.8%)	107	79,548	(93.7%)	107
Households in Poverty (Married)	80	(0.9%)	43	357	(0.8%)	36	964	(1.1%)	52
Households in Poverty (Male Householder)	113	(1.3%)	206	247	(0.5%)	85	426	(0.5%)	7
Households in Poverty (Female Householder)	135	(1.6%)	53	304	(0.7%)	23	727	(0.9%)	29
Households in Poverty (Non-Family)	330	(3.8%)	61	1,754	(3.9%)	61	2,944	(3.5%)	55
Households in Poverty (Non-Family Student)	33	(<0.5%)	62	144	(<0.5%)	51	275	(<0.5%)	52

Wealth per Household

Household Average Wealth	\$258,213.5	<div><div></div><div></div></div> 107	\$282,431.49	<div><div></div><div></div></div> 117	\$280,494.41	<div><div></div><div></div></div> 116			
Household Median Wealth	\$84,296.58	<div><div></div><div></div></div> 104	\$112,159.18	<div><div></div><div></div></div> 138	\$111,075.41	<div><div></div><div></div></div> 137			
<\$0K	1,526	(17.8%)	<div><div></div><div></div></div> 102	7,104	(15.6%)	<div><div></div><div></div></div> 90	13,230	(15.6%)	<div><div></div><div></div></div> 90
\$0K - \$5K	725	(8.4%)	<div><div></div><div></div></div> 99	3,189	(7%)	<div><div></div><div></div></div> 82	5,936	(7%)	<div><div></div><div></div></div> 82
\$5K - \$10K	396	(4.6%)	<div><div></div><div></div></div> 101	1,796	(3.9%)	<div><div></div><div></div></div> 87	3,329	(3.9%)	<div><div></div><div></div></div> 86
\$10K - \$25K	540	(6.3%)	<div><div></div><div></div></div> 99	2,636	(5.8%)	<div><div></div><div></div></div> 91	4,916	(5.8%)	<div><div></div><div></div></div> 91
\$25K - \$50K	559	(6.5%)	<div><div></div><div></div></div> 96	2,927	(6.4%)	<div><div></div><div></div></div> 95	5,500	(6.5%)	<div><div></div><div></div></div> 95

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Walnut Creek - Mt. Diablo

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	804	(9.4%)	92	4,439	(9.7%)	96	8,368	(9.9%)	97
\$100K - \$250K	1,462	(17%)	94	8,401	(18.4%)	102	15,751	(18.6%)	103
\$250K - \$500K	1,144	(13.3%)	101	6,671	(14.6%)	111	12,417	(14.6%)	111
>\$500K	1,439	(16.7%)	113	8,381	(18.4%)	124	15,437	(18.2%)	122

Vehicles per Household

Total Number of Vehicles	12,791			77,437			158,405		
Average Number of Vehicles	1.49		8	1.7		93	1.87		102
No Vehicles	612	(7.1%)	86	2,957	(6.5%)	7	4,218	(5%)	60
1 Vehicle	4,389	(51.1%)	156	18,294	(40.2%)	122	29,277	(34.5%)	105
2 Vehicles	2,547	(29.6%)	8	16,542	(36.3%)	98	32,543	(38.3%)	104
3 or more Vehicles	1,047	(12.2%)	55	7,751	(17%)	7	18,846	(22.2%)	101

Population Change

Births	188			823			1,724		
Deaths	134			1,224			2,219		
Migration	223			945			714		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Walnut Creek - Mt. Diablo

1556 Mt Diablo Blvd, Walnut Creek, CA 94596

Benchmark: Nationwide



Workplace

Total Businesses	2,923	6,971	10,674
Total Employees	26,159	60,684	88,710

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats