



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	20,220			147,479			345,609		
Households	7,445			51,854			120,681		
Persons per Household	2.72	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></d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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	7,538	(53.1%)	44,505	(42.3%)	100,894	(41.6%)
Pop density (per sq mi)	5,558		5,025		4,875	
Area (based on blockgroups)	4		29		71	

Population

Population 2024 Q4	20,220	147,479	345,609
Population 2024 Q3	20,203	147,308	345,473
Population 2024 Q2	20,267	147,545	345,767
Population 2024 Q1	20,292	147,567	345,591
Population 2023 Q4	20,295	147,683	345,920
Population 2023 Q3	20,105	147,448	345,517
Population 2023 Q2	20,104	147,464	345,487
Population 2023 Q1	19,775	146,649	344,571
Population 2022 Q4	19,731	146,560	344,636
Population 5 Years Forecast	21,233	151,431	352,032
Population 10 Years Forecast	22,031	155,349	359,251
Persons per Household	2.72	2.8	2.84

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	1 Mile		3 Mile		5 Mile
Group Quarters			2,191 (1.5%)	63	3,179 (0.9%) 39
Transient Population - Average Last 4 Quarters	562 (2.8%) 214	886 (0.6%) 46		2,701 (0.8%) 60	

Households

Households 2024 Q4	7,445	51,854	120,681
Households 2024 Q3	7,438	51,785	120,592
Households 2024 Q2	7,461	51,860	120,691
Households 2024 Q1	7,470	51,869	120,629
Households 2023 Q4	7,471	51,915	120,725
Households 2023 Q3	7,403	51,829	120,579
Households 2023 Q2	7,406	51,833	120,563
Households 2023 Q1	7,285	51,522	120,200
Households 2022 Q4	7,272	51,501	120,242
Households 5 Years Forecast	7,818	53,351	123,051
Households 10 Years Forecast	8,112	54,803	125,652

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Gender

Male	9,860	(48.8%)	<div><div>99</div></div>	73,023	(49.5%)	<div><div>101</div></div>	168,854	(48.9%)	<div><div>100</div></div>
Female	10,360	(51.2%)	<div><div>100</div></div>	74,456	(50.5%)	<div><div>99</div></div>	176,755	(51.1%)	<div><div>100</div></div>

Ethnicity

Asian	10,162	(50.3%)	<div><div>873</div></div>	42,897	(29.1%)	<div><div>505</div></div>	83,838	(24.3%)	<div><div>421</div></div>
White	4,628	(22.9%)	<div><div>40</div></div>	51,193	(34.7%)	<div><div>60</div></div>	117,294	(33.9%)	<div><div>59</div></div>
Hispanic (Ethnic)	2,448	(12.1%)	<div><div>62</div></div>	35,351	(24%)	<div><div>123</div></div>	99,003	(28.6%)	<div><div>147</div></div>
Black	2,286	(11.3%)	<div><div>96</div></div>	12,920	(8.8%)	<div><div>74</div></div>	34,299	(9.9%)	<div><div>84</div></div>
Other	696	(3.4%)	<div><div>66</div></div>	5,118	(3.5%)	<div><div>67</div></div>	11,175	(3.2%)	<div><div>62</div></div>

Household by Ethnicity

Asian	2,706	(36.3%)	<div><div>802</div></div>	11,141	(21.5%)	<div><div>474</div></div>	22,095	(18.3%)	<div><div>404</div></div>
White	2,187	(29.4%)	<div><div>48</div></div>	20,039	(38.6%)	<div><div>63</div></div>	46,277	(38.3%)	<div><div>62</div></div>
Black	1,210	(16.3%)	<div><div>147</div></div>	4,634	(8.9%)	<div><div>8</div></div>	12,305	(10.2%)	<div><div>92</div></div>
Hispanic (Ethnic)	825	(11.1%)	<div><div>73</div></div>	12,018	(23.2%)	<div><div>152</div></div>	31,559	(26.2%)	<div><div>172</div></div>
Other	517	(6.9%)	<div><div>91</div></div>	4,022	(7.8%)	<div><div>102</div></div>	8,445	(7%)	<div><div>92</div></div>

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$126,799.33		114	\$137,838.71		124	\$133,162		120
Average Income Per Person	\$46,687.49		108	\$48,691		113	\$46,688.79		108
Household Median Income	\$105,116.51		132	\$110,139.76		138	\$106,798.64		134
<\$15K	424	(5.7%)	70	2,355	(4.5%)	56	7,087	(5.9%)	73
\$15K - \$25K	347	(4.7%)	72	2,207	(4.3%)	66	5,643	(4.7%)	72
\$25K - \$35K	321	(4.3%)	64	2,705	(5.2%)	74	5,812	(4.8%)	72
\$35K - \$50K	480	(6.4%)	63	3,293	(6.4%)	62	8,332	(6.9%)	67
\$50K - \$75K	768	(10.3%)	66	6,101	(11.8%)	75	15,490	(12.8%)	82
\$75K - \$100K	1,194	(16%)	125	6,922	(13.3%)	104	14,561	(12.1%)	94
\$100K - \$150K	1,594	(21.4%)	121	10,287	(19.8%)	112	23,321	(19.3%)	109
\$150K - \$175K	713	(9.6%)	153	4,841	(9.3%)	149	10,857	(9%)	143
\$175K - \$200K	809	(10.9%)	166	6,293	(12.1%)	185	11,474	(9.5%)	145
\$200K - \$250K	445	(6%)	115	3,832	(7.4%)	142	10,135	(8.4%)	161
\$250K - \$500K	189	(2.5%)	114	1,640	(3.2%)	142	4,341	(3.6%)	161
>\$500K	161	(2.2%)	116	1,378	(2.7%)	143	3,628	(3%)	161

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$95,168.54		115	\$99,765.79		121	\$98,640.89		120
Household Median Disposable Income	\$86,767.04		126	\$89,658.65		131	\$87,621.18		128
<\$15K	468	(6.3%)	72	2,534	(4.9%)	56	7,584	(6.3%)	72
\$15K - \$25K	356	(4.8%)	63	2,872	(5.5%)	73	6,980	(5.8%)	76
\$25K - \$35K	436	(5.9%)	74	2,969	(5.7%)	73	6,698	(5.6%)	70
\$35K - \$50K	578	(7.8%)	64	4,343	(8.4%)	69	10,681	(8.9%)	73
\$50K - \$75K	1,237	(16.6%)	94	8,104	(15.6%)	88	19,202	(15.9%)	90
\$75K - \$100K	1,287	(17.3%)	121	8,015	(15.5%)	108	17,222	(14.3%)	100
\$100K - \$150K	1,756	(23.6%)	132	12,007	(23.2%)	129	27,972	(23.2%)	129
\$150K - \$175K	727	(9.8%)	160	5,838	(11.3%)	185	10,698	(8.9%)	146
\$175K - \$200K	161	(2.2%)	98	1,399	(2.7%)	123	3,670	(3%)	138
\$200K - \$250K	176	(2.4%)	111	1,518	(2.9%)	137	4,014	(3.3%)	156
\$250K - \$500K	242	(3.3%)	111	2,073	(4%)	136	5,480	(4.5%)	155
>\$500K	21	(<0.5%)	110	182	(<0.5%)	136	480	(<0.5%)	155

Discretionary Households Income

Household Average Discretionary Income	\$66,062.69		108	\$73,864.13		120	\$71,549.42		117
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Household Median Discretionary Income	\$60,770.57		119	\$66,565		131	\$62,754.4		123
<\$10K	555	(7.5%)	8	2,487	(4.8%)	52	9,146	(7.6%)	8
\$10K - \$20K	516	(6.9%)	65	4,136	(8%)	75	10,488	(8.7%)	8
\$20K - \$30K	484	(6.5%)	61	4,002	(7.7%)	73	9,669	(8%)	7
\$30K - \$40K	623	(8.4%)	84	4,025	(7.8%)	7	9,549	(7.9%)	8
\$40K - \$50K	650	(8.7%)	99	4,325	(8.3%)	94	9,943	(8.2%)	93
\$50K - \$75K	1,867	(25.1%)	144	10,125	(19.5%)	112	21,167	(17.5%)	101
\$75K - \$100K	1,131	(15.2%)	129	7,715	(14.9%)	127	16,249	(13.5%)	115
\$100K - \$125K	994	(13.4%)	165	6,155	(11.9%)	147	14,047	(11.6%)	144
\$125K - \$150K	383	(5.1%)	7	5,801	(11.2%)	168	11,303	(9.4%)	141
>\$150K	242	(3.3%)	55	3,083	(5.9%)	101	9,120	(7.6%)	128

Households Income by Ethnicity

Average Income - White	\$88,945.99		93	\$110,314.72		116	\$112,164.66		117
Median Income - White	\$81,799.4		94	\$108,931.92		126	\$113,253.27		131
Average Income - Black	\$105,704.07		153	\$99,527.81		144	\$94,932.35		137
Median Income - Black	\$95,595.77		173	\$95,357.13		172	\$89,525.19		162

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$126,974.57112	\$133,820.04119	\$137,604.55122
Median Income - Asian	\$133,761.71117	\$152,030.16133	\$157,954.57138
Average Income - Hispanic	\$99,726.36123	\$96,862.05120	\$89,539.74111
Median Income - Hispanic	\$102,589.99148	\$92,701.39133	\$81,802.36118
Average Income - Other	\$97,790.05109	\$105,226.51118	\$107,799.91120
Median Income - Other	\$96,045.08121	\$102,247.1128	\$105,265.89132

Age

Average Age	39.3196	41.14100	40.6199
Median Age	38.5596	41.08102	40.66101
0-4	1,377 (6.8%)126	8,433 (5.7%)106	19,799 (5.7%)106
5-13	2,339 (11.6%)112	14,654 (9.9%)96	35,689 (10.3%)100
14-17	926 (4.6%)86	6,983 (4.7%)89	17,438 (5%)95
18-21	818 (4%)74	6,967 (4.7%)86	17,290 (5%)91
22-24	553 (2.7%)66	5,152 (3.5%)84	12,656 (3.7%)88
25-29	1,010 (5%)84	8,502 (5.8%)97	20,227 (5.9%)99
30-34	1,426 (7.1%)108	9,471 (6.4%)98	21,643 (6.3%)96

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Audience Profile

Jan 1 - Dec 31, 2024

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,873	(9.3%)	<div><div>140</div></div>	10,590	(7.2%)	<div><div>109</div></div>	23,917	(6.9%)	<div><div>105</div></div>
40-44	2,009	(9.9%)	<div><div>155</div></div>	11,036	(7.5%)	<div><div>117</div></div>	25,223	(7.3%)	<div><div>114</div></div>
45-49	1,367	(6.8%)	<div><div>113</div></div>	10,148	(6.9%)	<div><div>115</div></div>	24,031	(7%)	<div><div>116</div></div>
50-54	1,128	(5.6%)	<div><div>94</div></div>	9,533	(6.5%)	<div><div>108</div></div>	22,768	(6.6%)	<div><div>110</div></div>
55-59	1,035	(5.1%)	<div><div>83</div></div>	9,661	(6.6%)	<div><div>107</div></div>	22,632	(6.5%)	<div><div>107</div></div>
60-64	1,094	(5.4%)	<div><div>84</div></div>	9,805	(6.6%)	<div><div>104</div></div>	22,276	(6.4%)	<div><div>100</div></div>
65-69	1,058	(5.2%)	<div><div>86</div></div>	8,976	(6.1%)	<div><div>100</div></div>	20,400	(5.9%)	<div><div>97</div></div>
70-74	868	(4.3%)	<div><div>86</div></div>	6,921	(4.7%)	<div><div>93</div></div>	15,586	(4.5%)	<div><div>90</div></div>
75-79	620	(3.1%)	<div><div>86</div></div>	4,775	(3.2%)	<div><div>84</div></div>	10,896	(3.2%)	<div><div>86</div></div>
80-84	415	(2.1%)	<div><div>86</div></div>	2,977	(2%)	<div><div>84</div></div>	6,761	(2%)	<div><div>86</div></div>
85+	304	(1.5%)	<div><div>74</div></div>	2,895	(2%)	<div><div>97</div></div>	6,377	(1.8%)	<div><div>91</div></div>

Age - Male

Male Average Age	38.26	<div><div>96</div></div>	40.03	<div><div>100</div></div>	39.48	<div><div>99</div></div>			
Male Median Age	38.29	<div><div>101</div></div>	40.17	<div><div>106</div></div>	38.65	<div><div>102</div></div>			
0-4	707	(7.2%)	<div><div>127</div></div>	4,335	(5.9%)	<div><div>105</div></div>	10,174	(6%)	<div><div>107</div></div>
5-13	1,194	(12.1%)	<div><div>113</div></div>	7,480	(10.2%)	<div><div>95</div></div>	18,085	(10.7%)	<div><div>100</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

The Plaza at Woodbridge
675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	475	(4.8%)	87	3,595	(4.9%)	89	8,907	(5.3%)	96
18-21	421	(4.3%)	74	3,674	(5%)	88	9,001	(5.3%)	93
22-24	286	(2.9%)	62	2,760	(3.8%)	87	6,656	(3.9%)	90
25-29	478	(4.8%)	91	4,567	(6.3%)	101	10,457	(6.2%)	100
30-34	648	(6.6%)	98	4,690	(6.4%)	96	10,673	(6.3%)	95
35-39	876	(8.9%)	133	5,171	(7.1%)	106	11,489	(6.8%)	102
40-44	1,047	(10.6%)	165	5,560	(7.6%)	118	12,290	(7.3%)	113
45-49	749	(7.6%)	112	5,175	(7.1%)	118	11,872	(7%)	117
50-54	541	(5.5%)	92	4,679	(6.4%)	108	11,149	(6.6%)	111
55-59	516	(5.2%)	86	4,678	(6.4%)	105	10,844	(6.4%)	105
60-64	495	(5%)	81	4,772	(6.5%)	104	10,732	(6.4%)	101
65-69	509	(5.2%)	89	4,294	(5.9%)	101	9,619	(5.7%)	98
70-74	399	(4%)	85	3,232	(4.4%)	93	7,186	(4.3%)	90
75-79	261	(2.6%)	75	2,095	(2.9%)	81	4,761	(2.8%)	81
80-84	162	(1.6%)	49	1,233	(1.7%)	81	2,765	(1.6%)	77
85+	96	(1%)	60	1,033	(1.4%)	96	2,194	(1.3%)	88

Age - Female

Female Average Age	40.31		96	42.23		100	41.7		99
Female Median Age	38.77		94	42.01		102	41.6		101
0-4	670	(6.5%)	125	4,098	(5.5%)	106	9,625	(5.4%)	105
5-13	1,145	(11.1%)	112	7,174	(9.6%)	97	17,604	(10%)	101
14-17	451	(4.4%)	85	3,388	(4.6%)	89	8,531	(4.8%)	94
18-21	397	(3.8%)	75	3,293	(4.4%)	84	8,289	(4.7%)	89
22-24	267	(2.6%)	65	2,392	(3.2%)	81	6,000	(3.4%)	86
25-29	532	(5.1%)	90	3,935	(5.3%)	93	9,770	(5.5%)	97
30-34	778	(7.5%)	118	4,781	(6.4%)	101	10,970	(6.2%)	97
35-39	997	(9.6%)	148	5,419	(7.3%)	112	12,428	(7%)	108
40-44	962	(9.3%)	146	5,476	(7.4%)	116	12,933	(7.3%)	115
45-49	618	(6%)	100	4,973	(6.7%)	112	12,159	(6.9%)	115
50-54	587	(5.7%)	95	4,854	(6.5%)	109	11,619	(6.6%)	110
55-59	519	(5%)	81	4,983	(6.7%)	108	11,788	(6.7%)	108
60-64	599	(5.8%)	89	5,033	(6.8%)	104	11,544	(6.5%)	100
65-69	549	(5.3%)	84	4,682	(6.3%)	100	10,781	(6.1%)	97
70-74	469	(4.5%)	85	3,689	(5%)	94	8,400	(4.8%)	90
75-79	359	(3.5%)	83	2,680	(3.6%)	87	6,135	(3.5%)	83
80-84	253	(2.4%)	90	1,744	(2.3%)	87	3,996	(2.3%)	84
85+	208	(2%)	71	1,862	(2.5%)	98	4,183	(2.4%)	93

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	10,321			76,919			179,261		
Professional Specialty	3,629	(35.2%)	<div><div>142</div></div>	24,013	(31.2%)	<div><div>126</div></div>	52,355	(29.2%)	<div><div>118</div></div>
Managerial/Executive	2,385	(23.1%)	<div><div>133</div></div>	14,318	(18.6%)	<div><div>107</div></div>	31,967	(17.8%)	<div><div>103</div></div>
Production & Transportation	1,253	(12.1%)	<div><div>94</div></div>	10,283	(13.4%)	<div><div>103</div></div>	27,714	(15.5%)	<div><div>120</div></div>
Office Admin	1,000	(9.7%)	<div><div>91</div></div>	8,650	(11.2%)	<div><div>106</div></div>	20,302	(11.3%)	<div><div>107</div></div>
Sales	880	(8.5%)	<div><div>91</div></div>	6,330	(8.2%)	<div><div>88</div></div>	14,106	(7.9%)	<div><div>84</div></div>
Construction	349	(3.4%)	<div><div>42</div></div>	4,089	(5.3%)	<div><div>66</div></div>	9,976	(5.6%)	<div><div>70</div></div>
Food Preparation & Serving	228	(2.2%)	<div><div>43</div></div>	2,296	(3%)	<div><div>58</div></div>	5,792	(3.2%)	<div><div>63</div></div>
Protective	166	(1.6%)	<div><div>74</div></div>	1,765	(2.3%)	<div><div>106</div></div>	4,690	(2.6%)	<div><div>121</div></div>
Personal Care	164	(1.6%)	<div><div>64</div></div>	1,395	(1.8%)	<div><div>73</div></div>	3,252	(1.8%)	<div><div>73</div></div>
Healthcare support	160	(1.6%)	<div><div>47</div></div>	1,623	(2.1%)	<div><div>64</div></div>	4,304	(2.4%)	<div><div>73</div></div>
Building Maintenance & Cleaning	100	(1%)	<div><div>29</div></div>	2,014	(2.6%)	<div><div>7</div></div>	4,626	(2.6%)	<div><div>74</div></div>
Farming, Fishing & Forestry	7	(<0.5%)	<div><div>12</div></div>	143	(<0.5%)	<div><div>32</div></div>	177	(<0.5%)	<div><div>17</div></div>

Employment by Industry

Total Employees (16+ Years Old)	10,321			76,919			179,261		
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Professional Services	1,889	(18.3%)	227	9,649	(12.5%)	156	20,929	(11.7%)	145
Educational Services	1,718	(16.6%)	71	17,091	(22.2%)	95	38,540	(21.5%)	92
Wholesale Retail	1,526	(14.8%)	112	11,432	(14.9%)	113	26,021	(14.5%)	110
Financial, Insurance & Real Estate	1,195	(11.6%)	172	7,559	(9.8%)	146	16,784	(9.4%)	139
Manufacturing	980	(9.5%)	96	7,269	(9.5%)	95	15,358	(8.6%)	86
Transportation	895	(8.7%)	148	6,508	(8.5%)	145	17,560	(9.8%)	168
Public Administration	533	(5.2%)	108	3,177	(4.1%)	86	8,167	(4.6%)	95
Entertainment Services	405	(3.9%)	45	3,597	(4.7%)	54	9,464	(5.3%)	61
Information	344	(3.3%)	179	1,903	(2.5%)	133	4,079	(2.3%)	122
Other Professional Services	301	(2.9%)	62	3,078	(4%)	85	6,590	(3.7%)	71
Administrative/Waste Services	301	(2.9%)	70	2,515	(3.3%)	74	6,749	(3.8%)	90
Agriculture/Mining/Construction	234	(2.3%)	27	3,000	(3.9%)	46	8,668	(4.8%)	57
Management Services				141	(<0.5%)	145	352	(<0.5%)	155

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The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Language Spoken

Speak Other Language at Home	9,324	(49.5%)	<div><div>585</div></div>	43,037	(31%)	<div><div>366</div></div>	89,375	(27.4%)	<div><div>324</div></div>
Speak English at Home	7,686	(40.8%)	<div><div>53</div></div>	69,212	(49.8%)	<div><div>64</div></div>	160,112	(49.1%)	<div><div>63</div></div>
Speak Spanish at Home	1,833	(9.7%)	<div><div>69</div></div>	26,797	(19.3%)	<div><div>136</div></div>	76,323	(23.4%)	<div><div>166</div></div>

Ancestry

South Central Asian (e.g. Indian)	8,701	(43%)	<div><div>2755</div></div>	32,610	(22.1%)	<div><div>1416</div></div>	61,174	(17.7%)	<div><div>1133</div></div>
Other	4,055	(20.1%)	<div><div>95</div></div>	29,030	(19.7%)	<div><div>93</div></div>	65,415	(18.9%)	<div><div>90</div></div>
Unclassified	1,098	(5.4%)	<div><div>33</div></div>	10,639	(7.2%)	<div><div>44</div></div>	23,819	(6.9%)	<div><div>42</div></div>
South East Asian (e.g. Vietnamese)	742	(3.7%)	<div><div>208</div></div>	4,603	(3.1%)	<div><div>177</div></div>	9,123	(2.6%)	<div><div>150</div></div>
Puerto Rican	687	(3.4%)	<div><div>121</div></div>	11,991	(8.1%)	<div><div>289</div></div>	29,658	(8.6%)	<div><div>305</div></div>
Dominican	617	(3.1%)	<div><div>479</div></div>	9,040	(6.1%)	<div><div>961</div></div>	29,566	(8.6%)	<div><div>1342</div></div>
Italian	553	(2.7%)	<div><div>92</div></div>	6,722	(4.6%)	<div><div>153</div></div>	21,271	(6.2%)	<div><div>207</div></div>
Scottish/Irish	463	(2.3%)	<div><div>34</div></div>	5,633	(3.8%)	<div><div>57</div></div>	12,764	(3.7%)	<div><div>55</div></div>
Other European (e.g. Greek/Russian)	396	(2%)	<div><div>62</div></div>	5,245	(3.6%)	<div><div>112</div></div>	11,292	(3.3%)	<div><div>103</div></div>
South American	367	(1.8%)	<div><div>146</div></div>	7,622	(5.2%)	<div><div>414</div></div>	15,923	(4.6%)	<div><div>369</div></div>
Chinese	352	(1.7%)	<div><div>139</div></div>	3,104	(2.1%)	<div><div>169</div></div>	8,810	(2.5%)	<div><div>204</div></div>

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Audience Profile

Jan 1 - Dec 31, 2024

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Mexican	330	(1.6%)	<div><div>15</div></div>	1,935	(1.3%)	<div><div>12</div></div>	7,197	(2.1%)	<div><div>19</div></div>
Polish	286	(1.4%)	<div><div>92</div></div>	3,862	(2.6%)	<div><div>171</div></div>	8,553	(2.5%)	<div><div>161</div></div>
German	270	(1.3%)	<div><div>17</div></div>	3,145	(2.1%)	<div><div>27</div></div>	7,304	(2.1%)	<div><div>27</div></div>
Other Hispanic	204	(1%)	<div><div>70</div></div>	1,919	(1.3%)	<div><div>91</div></div>	6,524	(1.9%)	<div><div>132</div></div>
Other Asian	188	(0.9%)	<div><div>218</div></div>	1,125	(0.8%)	<div><div>179</div></div>	1,891	(0.5%)	<div><div>128</div></div>
Korean	171	(0.8%)	<div><div>163</div></div>	1,348	(0.9%)	<div><div>176</div></div>	2,545	(0.7%)	<div><div>142</div></div>
Cuban	160	(0.8%)	<div><div>109</div></div>	1,350	(0.9%)	<div><div>126</div></div>	4,414	(1.3%)	<div><div>176</div></div>
Middle Eastern	144	(0.7%)	<div><div>115</div></div>	817	(0.6%)	<div><div>89</div></div>	1,900	(0.5%)	<div><div>89</div></div>
American	128	(0.6%)	<div><div>13</div></div>	1,626	(1.1%)	<div><div>23</div></div>	4,759	(1.4%)	<div><div>29</div></div>
British	91	(<0.5%)	<div><div>8</div></div>	1,110	(0.8%)	<div><div>14</div></div>	2,734	(0.8%)	<div><div>15</div></div>
Central American	83	(<0.5%)	<div><div>25</div></div>	1,494	(1%)	<div><div>61</div></div>	5,721	(1.7%)	<div><div>100</div></div>
Scandinavian	44	(<0.5%)	<div><div>11</div></div>	655	(<0.5%)	<div><div>23</div></div>	1,237	(<0.5%)	<div><div>19</div></div>
Native American (Indian/Eskimo)	39	(<0.5%)	<div><div>30</div></div>	246	(<0.5%)	<div><div>26</div></div>	530	(<0.5%)	<div><div>24</div></div>
French	32	(<0.5%)	<div><div>13</div></div>	314	(<0.5%)	<div><div>17</div></div>	729	(<0.5%)	<div><div>17</div></div>
Dutch	10	(<0.5%)	<div><div>8</div></div>	153	(<0.5%)	<div><div>17</div></div>	396	(<0.5%)	<div><div>19</div></div>
Japanese	8	(<0.5%)	<div><div>16</div></div>	107	(<0.5%)	<div><div>30</div></div>	295	(<0.5%)	<div><div>36</div></div>

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The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Hawaiian/Pacific Islander	1	(<0.5%)	34	(<0.5%)	65	(<0.5%)

Education (Age 25+)

Total Educated Population	14,207		105,290		242,737	
Elementary (0 to 8 Years)	257	(1.8%)	4,636	(4.4%)	14,754	(6.1%)
Some High School (9 to 11 Years)	679	(4.8%)	6,194	(5.9%)	15,259	(6.3%)
High School Graduate (12 Years)	3,056	(21.5%)	26,903	(25.6%)	59,687	(24.6%)
Some College (13 to 16 Years)	1,615	(11.4%)	15,145	(14.4%)	35,113	(14.5%)
Associates Degree Only	1,062	(7.5%)	7,907	(7.5%)	17,030	(7%)
Bachelor's Degree Only	3,990	(28.1%)	25,764	(24.5%)	59,110	(24.4%)
Graduate Degree	3,548	(25%)	18,741	(17.8%)	41,784	(17.2%)

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The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Household Type

Households	7,445			51,854			120,681		
One Person Households	1,681	(22.6%)	<div><div>8</div></div>	11,387	(22%)	<div><div>8</div></div>	26,570	(22%)	<div><div>8</div></div>
Married Couple	4,242	(57%)	<div><div>119</div></div>	28,606	(55.2%)	<div><div>115</div></div>	64,400	(53.4%)	<div><div>111</div></div>
Male Householder	511	(6.9%)	<div><div>135</div></div>	2,578	(5%)	<div><div>98</div></div>	6,531	(5.4%)	<div><div>107</div></div>
Female Householder	648	(8.7%)	<div><div>70</div></div>	6,564	(12.7%)	<div><div>102</div></div>	16,969	(14.1%)	<div><div>113</div></div>
Non Family Households	363	(4.9%)	<div><div>69</div></div>	2,719	(5.2%)	<div><div>74</div></div>	6,211	(5.1%)	<div><div>73</div></div>

Household Size

Households	7,445			51,854			120,681		
1 Person Household	1,681	(22.6%)	<div><div>8</div></div>	11,387	(22%)	<div><div>8</div></div>	26,570	(22%)	<div><div>8</div></div>
2 Person Household	2,105	(28.3%)	<div><div>86</div></div>	14,396	(27.8%)	<div><div>84</div></div>	32,158	(26.6%)	<div><div>8</div></div>
3 Person Household	1,620	(21.8%)	<div><div>139</div></div>	10,299	(19.9%)	<div><div>127</div></div>	23,599	(19.6%)	<div><div>125</div></div>
4 Person Household	1,306	(17.5%)	<div><div>134</div></div>	9,615	(18.5%)	<div><div>141</div></div>	22,678	(18.8%)	<div><div>143</div></div>
5 Person Household	434	(5.8%)	<div><div>92</div></div>	3,736	(7.2%)	<div><div>114</div></div>	9,282	(7.7%)	<div><div>122</div></div>
6 Person Household	205	(2.8%)	<div><div>101</div></div>	1,516	(2.9%)	<div><div>107</div></div>	3,909	(3.2%)	<div><div>119</div></div>
7+ Person Household	94	(1.3%)	<div><div>69</div></div>	905	(1.7%)	<div><div>96</div></div>	2,485	(2.1%)	<div><div>113</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Housing Units

Total Housing Units	7,844	54,020	125,787
Owner Occupied Housing	4,008	32,528	74,446
Renter Occupied Housing	3,437	19,326	46,235
Vacant Housing	399	2,166	5,106

Housing Rent

Average Rent	\$2,233.53	<div><div>145</div></div>	\$1,956.73	<div><div>127</div></div>	\$1,892.05	<div><div>123</div></div>
Median Rent	\$2,198.89	<div><div>156</div></div>	\$1,916.76	<div><div>136</div></div>	\$1,880.92	<div><div>34</div></div>
Total Cash Rents Housing	3,299		18,415		44,426	
<\$300	21	(0.6%) <div><div>23</div></div>	153	(0.8%) <div><div>30</div></div>	786	(1.8%) <div><div>63</div></div>
\$300-\$500	35	(1.1%) <div><div>27</div></div>	232	(1.3%) <div><div>33</div></div>	961	(2.2%) <div><div>56</div></div>
\$500-\$750	11	(<0.5%) <div><div>4</div></div>	363	(2%) <div><div>23</div></div>	1,109	(2.5%) <div><div>29</div></div>
\$750-\$1000	11	(<0.5%) <div><div>3</div></div>	482	(2.6%) <div><div>20</div></div>	1,483	(3.3%) <div><div>26</div></div>
\$1000-\$1500	117	(3.5%) <div><div>13</div></div>	3,023	(16.4%) <div><div>62</div></div>	7,679	(17.3%) <div><div>66</div></div>
\$1500-\$2000	970	(29.4%) <div><div>140</div></div>	5,944	(32.3%) <div><div>153</div></div>	13,382	(30.1%) <div><div>143</div></div>
\$2000-\$2500	1,218	(36.9%) <div><div>316</div></div>	4,783	(26%) <div><div>222</div></div>	11,201	(25.2%) <div><div>215</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	571	(17.3%)	301	2,202	(12%)	208	5,168	(11.6%)	202
\$3000-\$3500	227	(6.9%)	226	706	(3.8%)	126	1,664	(3.7%)	123
>\$3500	118	(3.6%)	98	527	(2.9%)	74	993	(2.2%)	61

Value of Owner-Occupied Housing Units

Average House Value	\$530,368.92	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Poverty

Households in Poverty	685	(9.2%)	<div><div>73</div></div>	4,055	(7.8%)	<div><div>62</div></div>	11,074	(9.2%)	<div><div>72</div></div>
Households Above Poverty	6,760	(90.8%)	<div><div>104</div></div>	47,799	(92.2%)	<div><div>106</div></div>	109,607	(90.8%)	<div><div>104</div></div>
Households in Poverty (Married)	249	(3.3%)	<div><div>153</div></div>	969	(1.9%)	<div><div>86</div></div>	1,942	(1.6%)	<div><div>74</div></div>
Households in Poverty (Male Householder)	79	(1.1%)	<div><div>166</div></div>	209	(<0.5%)	<div><div>63</div></div>	343	(<0.5%)	<div><div>45</div></div>
Households in Poverty (Female Householder)	30	(<0.5%)	<div><div>14</div></div>	1,152	(2.2%)	<div><div>75</div></div>	3,341	(2.8%)	<div><div>94</div></div>
Households in Poverty (Non-Family)	314	(4.2%)	<div><div>67</div></div>	1,623	(3.1%)	<div><div>50</div></div>	5,106	(4.2%)	<div><div>67</div></div>
Households in Poverty (Non-Family Student)	13	(<0.5%)	<div><div>28</div></div>	102	(<0.5%)	<div><div>32</div></div>	342	(<0.5%)	<div><div>46</div></div>

Wealth per Household

Household Average Wealth	\$256,290.13	<div><div></div><div>106</div></div>	\$255,095.65	<div><div></div><div>106</div></div>	\$251,613.86	<div><div></div><div>104</div></div>			
Household Median Wealth	\$88,216.45	<div><div></div><div>109</div></div>	\$89,491.54	<div><div></div><div>110</div></div>	\$86,666.07	<div><div></div><div>107</div></div>			
<\$0K	1,271	(17.1%)	<div><div></div><div>98</div></div>	8,708	(16.8%)	<div><div></div><div>97</div></div>	20,589	(17.1%)	<div><div></div><div>98</div></div>
\$0K - \$5K	605	(8.1%)	<div><div></div><div>95</div></div>	4,184	(8.1%)	<div><div></div><div>94</div></div>	9,973	(8.3%)	<div><div></div><div>97</div></div>
\$5K - \$10K	328	(4.4%)	<div><div></div><div>97</div></div>	2,254	(4.3%)	<div><div></div><div>95</div></div>	5,323	(4.4%)	<div><div></div><div>97</div></div>
\$10K - \$25K	464	(6.2%)	<div><div></div><div>98</div></div>	3,188	(6.1%)	<div><div></div><div>97</div></div>	7,469	(6.2%)	<div><div></div><div>97</div></div>
\$25K - \$50K	495	(6.6%)	<div><div></div><div>98</div></div>	3,470	(6.7%)	<div><div></div><div>99</div></div>	8,086	(6.7%)	<div><div></div><div>99</div></div>

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The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	732	(9.8%)	96	5,220	(10.1%)	99	12,137	(10.1%)	99
\$100K - \$250K	1,328	(17.8%)	99	9,429	(18.2%)	101	21,784	(18.1%)	100
\$250K - \$500K	1,011	(13.6%)	103	7,085	(13.7%)	104	16,282	(13.5%)	102
>\$500K	1,211	(16.3%)	109	8,316	(16%)	108	19,038	(15.8%)	106

Vehicles per Household

Total Number of Vehicles	11,413			89,744			205,668		
Average Number of Vehicles	1.53		84	1.73		95	1.7		93
No Vehicles	609	(8.2%)	99	3,362	(6.5%)	71	9,958	(8.3%)	100
1 Vehicle	3,428	(46%)	140	20,003	(38.6%)	118	45,385	(37.6%)	115
2 Vehicles	2,560	(34.4%)	93	19,584	(37.8%)	102	44,581	(36.9%)	100
3 or more Vehicles	848	(11.4%)	52	8,905	(17.2%)	71	20,757	(17.2%)	71

Population Change

Births	236			1,560			3,734		
Deaths	127			1,023			2,331		
Migration	-184			-712			-1,615		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



The Plaza at Woodbridge

675 US-1, Woodbridge, NJ 07095

Benchmark: Nationwide



Workplace

Total Businesses	889	4,395	9,796
Total Employees	13,516	64,099	136,261

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats