



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide



Overview									
Population	2,948			101,910			369,233		
Households	1,167			31,520			120,539		
Persons per Household	2.51	<div><div>98</div></div>		2.96	<div><div>116</div></div>		2.92	<div><div>114</div></div>	
Household Median Income	\$95,988.17	<div><div>121</div></div>		\$123,367.79	<div><div>155</div></div>		\$109,586.99	<div><div>138</div></div>	
Household Median Disposable Income	\$79,767.56	<div><div>116</div></div>		\$100,494.24	<div><div>146</div></div>		\$89,481.09	<div><div>130</div></div>	
Household Median Discretionary Income	\$51,261.22	<div><div>101</div></div>		\$77,809.63	<div><div>153</div></div>		\$65,155.35	<div><div>128</div></div>	
Average Income Per Person	\$42,961.49	<div><div>100</div></div>		\$45,446.5	<div><div>105</div></div>		\$45,207.16	<div><div>105</div></div>	
Median Rent	\$1,819.11	<div><div>129</div></div>		\$2,063.72	<div><div>147</div></div>		\$1,887.75	<div><div>134</div></div>	
Median House Value	\$592,320.26	<div><div>156</div></div>		\$609,078.95	<div><div>160</div></div>		\$611,765.76	<div><div>161</div></div>	
Households in Poverty	149	(12.8%)	<div><div>101</div></div>	1,833	(5.8%)	<div><div>46</div></div>	12,068	(10%)	<div><div>7</div></div>
Household Median Wealth	\$71,590.47	<div><div>88</div></div>		\$96,143.16	<div><div>119</div></div>		\$85,295.25	<div><div>105</div></div>	
Average Age	38.34	<div><div>94</div></div>		38.23	<div><div>93</div></div>		38.41	<div><div>94</div></div>	
Median Age	36.54	<div><div>91</div></div>		36.46	<div><div>91</div></div>		36.63	<div><div>91</div></div>	
Households with Children	194	(16.6%)	<div><div>62</div></div>	11,605	(36.8%)	<div><div>137</div></div>	39,127	(32.5%)	<div><div>121</div></div>
High School Graduate or Higher	2,000	(93.2%)	<div><div>104</div></div>	60,828	(91.8%)	<div><div>103</div></div>	211,407	(87%)	<div><div>97</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	1,238 (57.7%) 165	34,272 (51.7%) 148	111,980 (46.1%) 32
Pop density (per sq mi)	797	3,767	4,677
Area (based on blockgroups)	4	27	79

Population

Population 2024 Q4	2,948	101,910	369,233
Population 2024 Q3	2,946	101,904	369,346
Population 2024 Q2	2,948	101,899	369,753
Population 2024 Q1	2,948	101,930	369,439
Population 2023 Q4	2,945	101,776	368,791
Population 2023 Q3	2,947	101,522	368,186
Population 2023 Q2	2,945	101,433	368,023
Population 2023 Q1	2,944	101,430	367,885
Population 2022 Q4	2,945	101,463	367,797
Population 5 Years Forecast	2,971	102,640	372,504
Population 10 Years Forecast	3,018	104,148	378,404
Persons per Household	2.51 98	2.96 116	2.92 114

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Group Quarters	18	(0.6%)	26	8,550	(8.4%)	355	17,528	(4.7%)	201
Transient Population - Average Last 4 Quarters	349	(11.8%)	915	1,157	(1.1%)	88	3,014	(0.8%)	63

Households

Households 2024 Q4	1,167		31,520		120,539
Households 2024 Q3	1,167		31,496		120,510
Households 2024 Q2	1,167		31,495		120,665
Households 2024 Q1	1,168		31,508		120,550
Households 2023 Q4	1,167		31,455		120,363
Households 2023 Q3	1,168		31,378		120,174
Households 2023 Q2	1,167		31,347		120,116
Households 2023 Q1	1,168		31,346		120,067
Households 2022 Q4	1,168		31,356		120,041
Households 5 Years Forecast	1,177		31,764		121,704
Households 10 Years Forecast	1,195		32,276		123,778

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Gender

Male	1,495	(50.7%)	<div><div>103</div></div>	50,295	(49.4%)	<div><div>101</div></div>	182,748	(49.5%)	<div><div>101</div></div>
Female	1,453	(49.3%)	<div><div>97</div></div>	51,615	(50.6%)	<div><div>99</div></div>	186,485	(50.5%)	<div><div>99</div></div>

Ethnicity

Asian	1,064	(36.1%)	<div><div>627</div></div>	40,373	(39.6%)	<div><div>688</div></div>	95,676	(25.9%)	<div><div>450</div></div>
White	874	(29.6%)	<div><div>51</div></div>	28,353	(27.8%)	<div><div>48</div></div>	109,362	(29.6%)	<div><div>51</div></div>
Black	474	(16.1%)	<div><div>136</div></div>	14,209	(13.9%)	<div><div>118</div></div>	53,303	(14.4%)	<div><div>122</div></div>
Hispanic (Ethnic)	438	(14.9%)	<div><div>76</div></div>	14,512	(14.2%)	<div><div>73</div></div>	96,881	(26.2%)	<div><div>34</div></div>
Other	98	(3.3%)	<div><div>64</div></div>	4,463	(4.4%)	<div><div>84</div></div>	14,011	(3.8%)	<div><div>73</div></div>

Household by Ethnicity

Asian	392	(33.6%)	<div><div>741</div></div>	9,732	(30.9%)	<div><div>681</div></div>	25,432	(21.1%)	<div><div>465</div></div>
White	388	(33.2%)	<div><div>54</div></div>	9,232	(29.3%)	<div><div>48</div></div>	40,102	(33.3%)	<div><div>54</div></div>
Black	218	(18.7%)	<div><div>169</div></div>	5,297	(16.8%)	<div><div>152</div></div>	18,178	(15.1%)	<div><div>136</div></div>
Hispanic (Ethnic)	109	(9.3%)	<div><div>61</div></div>	4,360	(13.8%)	<div><div>91</div></div>	26,692	(22.1%)	<div><div>145</div></div>
Other	60	(5.1%)	<div><div>68</div></div>	2,899	(9.2%)	<div><div>121</div></div>	10,135	(8.4%)	<div><div>111</div></div>

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$107,690.64		97	\$145,301.87		131	\$136,877.39		123
Average Income Per Person	\$42,961.49		100	\$45,446.5		105	\$45,207.16		105
Household Median Income	\$95,988.17		121	\$123,367.79		155	\$109,586.99		138
<\$15K	43	(3.7%)	46	1,002	(3.2%)	39	6,620	(5.5%)	68
\$15K - \$25K	132	(11.3%)	175	887	(2.8%)	43	5,069	(4.2%)	65
\$25K - \$35K	46	(3.9%)	59	914	(2.9%)	43	4,654	(3.9%)	57
\$35K - \$50K	67	(5.7%)	56	1,727	(5.5%)	53	8,437	(7%)	68
\$50K - \$75K	158	(13.5%)	86	3,701	(11.7%)	75	15,596	(12.9%)	82
\$75K - \$100K	172	(14.7%)	115	3,876	(12.3%)	96	14,719	(12.2%)	95
\$100K - \$150K	312	(26.7%)	151	7,312	(23.2%)	131	24,622	(20.4%)	115
\$150K - \$175K	74	(6.3%)	101	3,345	(10.6%)	169	10,740	(8.9%)	142
\$175K - \$200K	129	(11.1%)	168	3,180	(10.1%)	154	12,023	(10%)	152
\$200K - \$250K	19	(1.6%)	31	3,124	(9.9%)	190	10,112	(8.4%)	161
\$250K - \$500K	8	(0.7%)	31	1,337	(4.2%)	190	4,324	(3.6%)	161
>\$500K	7	(0.6%)	32	1,115	(3.5%)	190	3,623	(3%)	161

Disposable Households Income

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Household Average Disposable Income	\$81,402.13		99	\$109,427.76		133	\$100,132.61		121
Household Median Disposable Income	\$79,767.56		116	\$100,494.24		146	\$89,481.09		130
<\$15K	46	(3.9%)	45	1,069	(3.4%)	39	7,147	(5.9%)	68
\$15K - \$25K	139	(11.9%)	156	1,010	(3.2%)	42	5,671	(4.7%)	62
\$25K - \$35K	55	(4.7%)	60	1,289	(4.1%)	52	6,123	(5.1%)	64
\$35K - \$50K	99	(8.5%)	70	2,231	(7.1%)	58	11,204	(9.3%)	76
\$50K - \$75K	193	(16.5%)	93	4,934	(15.7%)	88	19,080	(15.8%)	89
\$75K - \$100K	293	(25.1%)	176	5,134	(16.3%)	114	18,104	(15%)	105
\$100K - \$150K	214	(18.3%)	102	8,695	(27.6%)	154	28,584	(23.7%)	132
\$150K - \$175K	103	(8.8%)	145	2,930	(9.3%)	153	10,985	(9.1%)	150
\$175K - \$200K	5	(<0.5%)	19	1,145	(3.6%)	165	3,689	(3.1%)	139
\$200K - \$250K	7	(0.6%)	28	1,239	(3.9%)	184	3,999	(3.3%)	155
\$250K - \$500K	10	(0.9%)	29	1,695	(5.4%)	184	5,470	(4.5%)	155
>\$500K	3	(<0.5%)	100	149	(<0.5%)	184	483	(<0.5%)	156

Discretionary Households Income

Household Average Discretionary Income	\$53,718.05		88	\$83,148.92		136	\$73,174.66		119
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Household Median Discretionary Income	\$51,261.22		101	\$77,809.63		153	\$65,155.35		128
<\$10K	54	(4.6%)	50	912	(2.9%)	31	8,200	(6.8%)	73
\$10K - \$20K	166	(14.2%)	134	1,264	(4%)	38	8,622	(7.2%)	68
\$20K - \$30K	103	(8.8%)	83	1,949	(6.2%)	58	10,031	(8.3%)	71
\$30K - \$40K	99	(8.5%)	85	2,083	(6.6%)	66	10,157	(8.4%)	85
\$40K - \$50K	134	(11.5%)	130	2,429	(7.7%)	87	9,518	(7.9%)	89
\$50K - \$75K	341	(29.2%)	168	6,362	(20.2%)	116	21,713	(18%)	103
\$75K - \$100K	131	(11.2%)	96	5,608	(17.8%)	152	16,896	(14%)	119
\$100K - \$125K	121	(10.4%)	128	4,354	(13.8%)	171	13,940	(11.6%)	143
\$125K - \$150K	10	(0.9%)	13	3,738	(11.9%)	178	12,839	(10.7%)	160
>\$150K	8	(0.7%)	12	2,821	(8.9%)	151	8,623	(7.2%)	121

Households Income by Ethnicity

Average Income - White	\$102,402.79		107	\$114,436.34		120	\$113,730.02		119
Median Income - White	\$103,960.24		120	\$112,792.62		130	\$114,388.35		132
Average Income - Black	\$83,439.27		121	\$109,794.87		159	\$99,827.31		144
Median Income - Black	\$69,582.69		126	\$102,431.14		185	\$93,490.07		169

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Average Income - Asian	\$96,261.0185	\$136,664.61121	\$132,638.25117
Median Income - Asian	\$106,048.1593	\$153,457.38134	\$153,104.56134
Average Income - Hispanic	\$81,466.16101	\$113,710.2141	\$93,372.37115
Median Income - Hispanic	\$79,326.75114	\$112,704.41162	\$86,796.12125
Average Income - Other	\$83,980.5794	\$115,939.84130	\$106,765.08119
Median Income - Other	\$82,142.57103	\$116,337.3146	\$103,684.35130

Age

Average Age	38.3494	38.2393	38.4194
Median Age	36.5491	36.4691	36.6391
0-4	235(8%)148	5,765(5.7%)105	21,080(5.7%)106
5-13	290(9.8%)95	10,097(9.9%)96	38,277(10.4%)101
14-17	98(3.3%)63	6,728(6.6%)124	22,787(6.2%)116
18-21	101(3.4%)62	7,438(7.3%)133	25,002(6.8%)123
22-24	78(2.6%)64	5,613(5.5%)133	19,204(5.2%)125
25-29	226(7.7%)129	6,068(6%)100	22,683(6.1%)104
30-34	335(11.4%)174	6,662(6.5%)100	25,151(6.8%)104

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35-39	288	(9.8%)	<div><div>148</div></div>	7,085	(7%)	<div><div>105</div></div>	25,650	(6.9%)	<div><div>105</div></div>
40-44	242	(8.2%)	<div><div>128</div></div>	7,559	(7.4%)	<div><div>116</div></div>	25,634	(6.9%)	<div><div>108</div></div>
45-49	161	(5.5%)	<div><div>91</div></div>	6,384	(6.3%)	<div><div>105</div></div>	23,559	(6.4%)	<div><div>106</div></div>
50-54	142	(4.8%)	<div><div>8</div></div>	5,849	(5.7%)	<div><div>96</div></div>	22,023	(6%)	<div><div>100</div></div>
55-59	170	(5.8%)	<div><div>94</div></div>	5,777	(5.7%)	<div><div>92</div></div>	21,868	(5.9%)	<div><div>97</div></div>
60-64	165	(5.6%)	<div><div>87</div></div>	5,674	(5.6%)	<div><div>87</div></div>	21,153	(5.7%)	<div><div>89</div></div>
65-69	142	(4.8%)	<div><div>76</div></div>	5,114	(5%)	<div><div>83</div></div>	18,748	(5.1%)	<div><div>84</div></div>
70-74	112	(3.8%)	<div><div>76</div></div>	4,109	(4%)	<div><div>80</div></div>	14,344	(3.9%)	<div><div>7</div></div>
75-79	87	(3%)	<div><div>77</div></div>	2,844	(2.8%)	<div><div>73</div></div>	10,240	(2.8%)	<div><div>72</div></div>
80-84	40	(1.4%)	<div><div>57</div></div>	1,722	(1.7%)	<div><div>70</div></div>	6,258	(1.7%)	<div><div>71</div></div>
85+	36	(1.2%)	<div><div>60</div></div>	1,422	(1.4%)	<div><div>69</div></div>	5,572	(1.5%)	<div><div>74</div></div>

Age - Male

Male Average Age	37.94	<div><div>95</div></div>	37.27	<div><div>94</div></div>	37.48	<div><div>94</div></div>			
Male Median Age	36.09	<div><div>95</div></div>	35.45	<div><div>93</div></div>	35.73	<div><div>94</div></div>			
0-4	122	(8.2%)	<div><div>145</div></div>	2,964	(5.9%)	<div><div>105</div></div>	10,849	(5.9%)	<div><div>105</div></div>
5-13	141	(9.4%)	<div><div>88</div></div>	5,121	(10.2%)	<div><div>95</div></div>	19,527	(10.7%)	<div><div>99</div></div>

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14-17	60	(4%)	72	3,483	(6.9%)	125	11,534	(6.3%)	114
18-21	62	(4.1%)	72	3,864	(7.7%)	34	12,735	(7%)	121
22-24	45	(3%)	60	2,902	(5.8%)	32	9,852	(5.4%)	34
25-29	119	(8%)	29	3,133	(6.2%)	101	11,797	(6.5%)	105
30-34	161	(10.8%)	161	3,300	(6.6%)	98	12,776	(7%)	105
35-39	138	(9.2%)	138	3,346	(6.7%)	99	12,647	(6.9%)	103
40-44	119	(8%)	123	3,761	(7.5%)	116	12,695	(6.9%)	108
45-49	82	(5.5%)	91	3,247	(6.5%)	108	11,788	(6.5%)	107
50-54	68	(4.5%)	74	2,836	(5.6%)	95	10,904	(6%)	100
55-59	82	(5.5%)	90	2,784	(5.5%)	91	10,726	(5.9%)	96
60-64	91	(6.1%)	97	2,715	(5.4%)	86	10,217	(5.6%)	89
65-69	71	(4.7%)	6	2,347	(4.7%)	6	8,868	(4.9%)	83
70-74	51	(3.4%)	72	1,946	(3.9%)	8	6,752	(3.7%)	7
75-79	42	(2.8%)	8	1,272	(2.5%)	72	4,550	(2.5%)	71
80-84	24	(1.6%)	7	760	(1.5%)	72	2,628	(1.4%)	69
85+	17	(1.1%)	7	514	(1%)	69	1,903	(1%)	71

Age - Female

Female Average Age	38.76		<div><div>92</div></div>	39.16		<div><div>93</div></div>	39.33		<div><div>94</div></div>
Female Median Age	36.96		<div><div>90</div></div>	37.36		<div><div>91</div></div>	37.5		<div><div>91</div></div>
0-4	113	(7.8%)	<div><div>150</div></div>	2,801	(5.4%)	<div><div>105</div></div>	10,231	(5.5%)	<div><div>106</div></div>
5-13	149	(10.3%)	<div><div>104</div></div>	4,976	(9.6%)	<div><div>97</div></div>	18,750	(10.1%)	<div><div>102</div></div>
14-17	38	(2.6%)	<div><div>51</div></div>	3,245	(6.3%)	<div><div>123</div></div>	11,253	(6%)	<div><div>118</div></div>
18-21	39	(2.7%)	<div><div>51</div></div>	3,574	(6.9%)	<div><div>31</div></div>	12,267	(6.6%)	<div><div>125</div></div>
22-24	33	(2.3%)	<div><div>57</div></div>	2,711	(5.3%)	<div><div>33</div></div>	9,352	(5%)	<div><div>127</div></div>
25-29	107	(7.4%)	<div><div>29</div></div>	2,935	(5.7%)	<div><div>100</div></div>	10,886	(5.8%)	<div><div>103</div></div>
30-34	174	(12%)	<div><div>188</div></div>	3,362	(6.5%)	<div><div>102</div></div>	12,375	(6.6%)	<div><div>104</div></div>
35-39	150	(10.3%)	<div><div>158</div></div>	3,739	(7.2%)	<div><div>111</div></div>	13,003	(7%)	<div><div>107</div></div>
40-44	123	(8.5%)	<div><div>32</div></div>	3,798	(7.4%)	<div><div>116</div></div>	12,939	(6.9%)	<div><div>109</div></div>
45-49	79	(5.4%)	<div><div>91</div></div>	3,137	(6.1%)	<div><div>102</div></div>	11,771	(6.3%)	<div><div>106</div></div>
50-54	74	(5.1%)	<div><div>85</div></div>	3,013	(5.8%)	<div><div>98</div></div>	11,119	(6%)	<div><div>100</div></div>
55-59	88	(6.1%)	<div><div>98</div></div>	2,993	(5.8%)	<div><div>94</div></div>	11,142	(6%)	<div><div>97</div></div>
60-64	74	(5.1%)	<div><div>7</div></div>	2,959	(5.7%)	<div><div>88</div></div>	10,936	(5.9%)	<div><div>90</div></div>
65-69	71	(4.9%)	<div><div>72</div></div>	2,767	(5.4%)	<div><div>85</div></div>	9,880	(5.3%)	<div><div>84</div></div>
70-74	61	(4.2%)	<div><div>9</div></div>	2,163	(4.2%)	<div><div>71</div></div>	7,592	(4.1%)	<div><div>7</div></div>
75-79	45	(3.1%)	<div><div>72</div></div>	1,572	(3%)	<div><div>72</div></div>	5,690	(3.1%)	<div><div>72</div></div>
80-84	16	(1.1%)	<div><div>41</div></div>	962	(1.9%)	<div><div>69</div></div>	3,630	(1.9%)	<div><div>72</div></div>
85+	19	(1.3%)	<div><div>51</div></div>	908	(1.8%)	<div><div>69</div></div>	3,669	(2%)	<div><div>7</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	1,581			54,595			199,023		
Professional Specialty	435	(27.5%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><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Employment by Industry

Total Employees (16+ Years Old)	1,581	54,595	199,023
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Wholesale Retail	353	(22.3%)	<div><div>170</div></div>	6,611	(12.1%)	<div><div>92</div></div>	24,643	(12.4%)	<div><div>94</div></div>
Professional Services	319	(20.2%)	<div><div>250</div></div>	8,348	(15.3%)	<div><div>190</div></div>	24,126	(12.1%)	<div><div>150</div></div>
Educational Services	256	(16.2%)	<div><div>69</div></div>	13,486	(24.7%)	<div><div>105</div></div>	47,307	(23.8%)	<div><div>101</div></div>
Manufacturing	229	(14.5%)	<div><div>146</div></div>	5,941	(10.9%)	<div><div>109</div></div>	19,792	(9.9%)	<div><div>100</div></div>
Transportation	122	(7.7%)	<div><div>132</div></div>	3,683	(6.7%)	<div><div>115</div></div>	15,223	(7.6%)	<div><div>131</div></div>
Agriculture/Mining/Construction	111	(7%)	<div><div>8</div></div>	2,070	(3.8%)	<div><div>45</div></div>	11,140	(5.6%)	<div><div>66</div></div>
Entertainment Services	46	(2.9%)	<div><div>34</div></div>	2,848	(5.2%)	<div><div>60</div></div>	11,437	(5.7%)	<div><div>66</div></div>
Financial, Insurance & Real Estate	43	(2.7%)	<div><div>40</div></div>	4,650	(8.5%)	<div><div>127</div></div>	16,017	(8%)	<div><div>120</div></div>
Public Administration	30	(1.9%)	<div><div>40</div></div>	2,235	(4.1%)	<div><div>86</div></div>	6,294	(3.2%)	<div><div>66</div></div>
Administrative/Waste Services	29	(1.8%)	<div><div>44</div></div>	1,709	(3.1%)	<div><div>75</div></div>	10,109	(5.1%)	<div><div>122</div></div>
Other Professional Services	28	(1.8%)	<div><div>38</div></div>	1,805	(3.3%)	<div><div>70</div></div>	7,569	(3.8%)	<div><div>8</div></div>
Information	15	(0.9%)	<div><div>51</div></div>	1,164	(2.1%)	<div><div>114</div></div>	4,982	(2.5%)	<div><div>34</div></div>
Management Services				45	(<0.5%)	<div><div>65</div></div>	384	(<0.5%)	<div><div>153</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide



Language Spoken

Speak English at Home	1,419	(52.3%)	<div><div>68</div></div>	49,112	(51.1%)	<div><div>66</div></div>	176,989	(50.8%)	<div><div>66</div></div>
Speak Other Language at Home	1,017	(37.5%)	<div><div>443</div></div>	35,561	(37%)	<div><div>437</div></div>	92,844	(26.7%)	<div><div>315</div></div>
Speak Spanish at Home	277	(10.2%)	<div><div>72</div></div>	11,472	(11.9%)	<div><div>84</div></div>	78,320	(22.5%)	<div><div>159</div></div>

Ancestry

Other	883	(30%)	<div><div>142</div></div>	23,379	(22.9%)	<div><div>109</div></div>	85,112	(23.1%)	<div><div>109</div></div>
South Central Asian (e.g. Indian)	767	(26%)	<div><div>1666</div></div>	29,040	(28.5%)	<div><div>1824</div></div>	62,771	(17%)	<div><div>1088</div></div>
South American	257	(8.7%)	<div><div>699</div></div>	3,832	(3.8%)	<div><div>302</div></div>	18,749	(5.1%)	<div><div>407</div></div>
Unclassified	196	(6.6%)	<div><div>41</div></div>	8,511	(8.4%)	<div><div>51</div></div>	29,271	(7.9%)	<div><div>49</div></div>
South East Asian (e.g. Vietnamese)	150	(5.1%)	<div><div>289</div></div>	4,330	(4.2%)	<div><div>241</div></div>	10,644	(2.9%)	<div><div>164</div></div>
Chinese	124	(4.2%)	<div><div>337</div></div>	5,020	(4.9%)	<div><div>395</div></div>	16,014	(4.3%)	<div><div>347</div></div>
Italian	91	(3.1%)	<div><div>104</div></div>	4,045	(4%)	<div><div>133</div></div>	14,342	(3.9%)	<div><div>130</div></div>
Other European (e.g. Greek/Russian)	73	(2.5%)	<div><div>7</div></div>	1,960	(1.9%)	<div><div>61</div></div>	9,691	(2.6%)	<div><div>83</div></div>
Puerto Rican	63	(2.1%)	<div><div>76</div></div>	3,227	(3.2%)	<div><div>112</div></div>	15,336	(4.2%)	<div><div>148</div></div>
Scottish/Irish	62	(2.1%)	<div><div>32</div></div>	2,386	(2.3%)	<div><div>35</div></div>	10,982	(3%)	<div><div>45</div></div>
Other Hispanic	48	(1.6%)	<div><div>114</div></div>	1,543	(1.5%)	<div><div>106</div></div>	7,438	(2%)	<div><div>141</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
German	40	(1.4%)	<div><div>17</div></div>	1,896	(1.9%)	<div><div>24</div></div>	7,532	(2%)	<div><div>26</div></div>
Central American	35	(1.2%)	<div><div>71</div></div>	2,273	(2.2%)	<div><div>134</div></div>	24,045	(6.5%)	<div><div>391</div></div>
Polish	26	(0.9%)	<div><div>58</div></div>	1,761	(1.7%)	<div><div>113</div></div>	6,341	(1.7%)	<div><div>112</div></div>
American	23	(0.8%)	<div><div>16</div></div>	863	(0.8%)	<div><div>18</div></div>	3,597	(1%)	<div><div>20</div></div>
Korean	21	(0.7%)	<div><div>137</div></div>	1,104	(1.1%)	<div><div>209</div></div>	3,483	(0.9%)	<div><div>182</div></div>
British	20	(0.7%)	<div><div>13</div></div>	697	(0.7%)	<div><div>13</div></div>	3,586	(1%)	<div><div>18</div></div>
Mexican	16	(0.5%)	<div><div>5</div></div>	1,016	(1%)	<div><div>9</div></div>	15,746	(4.3%)	<div><div>39</div></div>
Dominican	15	(0.5%)	<div><div>8</div></div>	2,145	(2.1%)	<div><div>330</div></div>	13,138	(3.6%)	<div><div>558</div></div>
Scandinavian	12	(<0.5%)	<div><div>21</div></div>	244	(<0.5%)	<div><div>13</div></div>	1,380	(<0.5%)	<div><div>20</div></div>
French	7	(<0.5%)	<div><div>19</div></div>	192	(<0.5%)	<div><div>15</div></div>	954	(<0.5%)	<div><div>21</div></div>
Middle Eastern	6	(<0.5%)	<div><div>33</div></div>	621	(0.6%)	<div><div>98</div></div>	2,584	(0.7%)	<div><div>113</div></div>
Native American (Indian/Eskimo)	5	(<0.5%)	<div><div>27</div></div>	331	(<0.5%)	<div><div>51</div></div>	688	(<0.5%)	<div><div>29</div></div>
Cuban	4	(<0.5%)	<div><div>19</div></div>	476	(<0.5%)	<div><div>64</div></div>	2,429	(0.7%)	<div><div>91</div></div>
Dutch	1	(<0.5%)	<div><div>6</div></div>	103	(<0.5%)	<div><div>17</div></div>	509	(<0.5%)	<div><div>23</div></div>
Other Asian	1	(<0.5%)	<div><div>8</div></div>	724	(0.7%)	<div><div>166</div></div>	2,305	(0.6%)	<div><div>146</div></div>
Japanese	1	(<0.5%)	<div><div>14</div></div>	155	(<0.5%)	<div><div>63</div></div>	459	(<0.5%)	<div><div>52</div></div>

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Audience Profile

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Stelton Commons

7000 Hadley Rd, South Plainfield, NJ 07080

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Hawaiian/Pacific Islander	1	(<0.5%)	19	36	(<0.5%)	20	107	(<0.5%)	16

Education (Age 25+)

Total Educated Population	2,146			66,269			242,883		
Elementary (0 to 8 Years)	41	(1.9%)	40	2,489	(3.8%)	75	18,013	(7.4%)	155
Some High School (9 to 11 Years)	105	(4.9%)	83	2,952	(4.5%)	75	13,463	(5.5%)	94
High School Graduate (12 Years)	377	(17.6%)	67	13,016	(19.6%)	75	51,580	(21.2%)	8
Some College (13 to 16 Years)	303	(14.1%)	73	9,097	(13.7%)	71	32,716	(13.5%)	70
Associates Degree Only	82	(3.8%)	43	4,443	(6.7%)	76	15,131	(6.2%)	71
Bachelor's Degree Only	592	(27.6%)	129	19,498	(29.4%)	138	63,338	(26.1%)	122
Graduate Degree	646	(30.1%)	219	14,774	(22.3%)	162	48,642	(20%)	146

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Household Type

Households	1,167			31,520			120,539		
One Person Households	337	(28.9%)	<div><div>105</div></div>	5,425	(17.2%)	<div><div>63</div></div>	26,041	(21.6%)	<div><div>7</div></div>
Married Couple	530	(45.4%)	<div><div>95</div></div>	19,169	(60.8%)	<div><div>127</div></div>	63,427	(52.6%)	<div><div>110</div></div>
Male Householder	78	(6.7%)	<div><div>132</div></div>	1,698	(5.4%)	<div><div>106</div></div>	6,914	(5.7%)	<div><div>113</div></div>
Female Householder	47	(4%)	<div><div>32</div></div>	3,519	(11.2%)	<div><div>90</div></div>	15,700	(13%)	<div><div>105</div></div>
Non Family Households	175	(15%)	<div><div>212</div></div>	1,709	(5.4%)	<div><div>7</div></div>	8,457	(7%)	<div><div>99</div></div>

Household Size

Households	1,167			31,520			120,539		
1 Person Household	337	(28.9%)	<div><div>105</div></div>	5,425	(17.2%)	<div><div>63</div></div>	26,041	(21.6%)	<div><div>7</div></div>
2 Person Household	340	(29.1%)	<div><div>88</div></div>	8,347	(26.5%)	<div><div>8</div></div>	32,207	(26.7%)	<div><div>8</div></div>
3 Person Household	242	(20.7%)	<div><div>133</div></div>	7,020	(22.3%)	<div><div>142</div></div>	23,148	(19.2%)	<div><div>123</div></div>
4 Person Household	142	(12.2%)	<div><div>93</div></div>	6,644	(21.1%)	<div><div>161</div></div>	21,999	(18.3%)	<div><div>139</div></div>
5 Person Household	57	(4.9%)	<div><div>7</div></div>	2,400	(7.6%)	<div><div>121</div></div>	9,401	(7.8%)	<div><div>123</div></div>
6 Person Household	29	(2.5%)	<div><div>91</div></div>	1,044	(3.3%)	<div><div>121</div></div>	4,433	(3.7%)	<div><div>135</div></div>
7+ Person Household	20	(1.7%)	<div><div>94</div></div>	640	(2%)	<div><div>112</div></div>	3,310	(2.7%)	<div><div>151</div></div>

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Housing Units

Total Housing Units	1,209	32,621	126,638
Renter Occupied Housing	796	11,163	50,070
Owner Occupied Housing	371	20,357	70,469
Vacant Housing	42	1,101	6,099

Housing Rent

Average Rent	\$1,840.54	<div><div>119</div></div>	\$2,092.26	<div><div>136</div></div>	\$1,919.52	<div><div>124</div></div>			
Median Rent	\$1,819.11	<div><div>129</div></div>	\$2,063.72	<div><div>147</div></div>	\$1,887.75	<div><div>34</div></div>			
Total Cash Rents Housing	769		10,903		48,582				
<\$300			141	(1.3%)	<div><div>46</div></div>	715	(1.5%)	<div><div>52</div></div>	
\$300-\$500			66	(0.6%)	<div><div>16</div></div>	906	(1.9%)	<div><div>48</div></div>	
\$500-\$750	2	(<0.5%)	<div><div>3</div></div>	79	(0.7%)	<div><div>8</div></div>	1,238	(2.5%)	<div><div>29</div></div>
\$750-\$1000	23	(3%)	<div><div>23</div></div>	122	(1.1%)	<div><div>9</div></div>	1,582	(3.3%)	<div><div>25</div></div>
\$1000-\$1500	124	(16.1%)	<div><div>61</div></div>	1,117	(10.2%)	<div><div>39</div></div>	8,261	(17%)	<div><div>65</div></div>
\$1500-\$2000	369	(48%)	<div><div>228</div></div>	3,516	(32.2%)	<div><div>153</div></div>	14,944	(30.8%)	<div><div>146</div></div>
\$2000-\$2500	194	(25.2%)	<div><div>216</div></div>	3,221	(29.5%)	<div><div>252</div></div>	11,842	(24.4%)	<div><div>208</div></div>

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	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	57	(7.4%)	129	1,772	(16.3%)	283	5,589	(11.5%)	200
\$3000-\$3500				640	(5.9%)	193	2,020	(4.2%)	137
>\$3500				229	(2.1%)	58	1,485	(3.1%)	84

Value of Owner-Occupied Housing Units

Average House Value	\$606,101.89		116	\$648,212.79		124	\$662,714.53		127
Median House Value	\$592,320.26		156	\$609,078.95		160	\$611,765.76		161
Owner Occupied Housing	371			20,357			70,469		
<\$100K				326	(1.6%)	19	1,212	(1.7%)	20
\$100K - \$200K	1	(<0.5%)	2	121	(0.6%)	4	925	(1.3%)	10
\$200K - \$300K	22	(5.9%)	37	532	(2.6%)	16	2,379	(3.4%)	21
\$300K - \$400K	38	(10.2%)	70	1,546	(7.6%)	52	6,351	(9%)	62
\$400K - \$500K	68	(18.3%)	159	3,923	(19.3%)	167	12,426	(17.6%)	153
\$500K - \$1000K	218	(58.8%)	238	12,222	(60%)	243	39,141	(55.5%)	225
>\$1000K	24	(6.5%)	59	1,687	(8.3%)	76	8,035	(11.4%)	104

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Poverty

Households in Poverty	149	(12.8%)	101	1,833	(5.8%)	46	12,068	(10%)	7
Households Above Poverty	1,018	(87.2%)	100	29,687	(94.2%)	108	108,471	(90%)	103
Households in Poverty (Married)	31	(2.7%)	122	560	(1.8%)	8	2,423	(2%)	92
Households in Poverty (Male Householder)	15	(1.3%)	201	132	(<0.5%)	66	902	(0.7%)	117
Households in Poverty (Female Householder)				284	(0.9%)	31	2,720	(2.3%)	76
Households in Poverty (Non-Family)	92	(7.9%)	126	766	(2.4%)	39	4,875	(4%)	64
Households in Poverty (Non-Family Student)	11	(0.9%)	151	91	(<0.5%)	46	1,148	(1%)	153

Wealth per Household

Household Average Wealth	\$240,631.96	<div><div></div></div> 100	\$265,621.91	<div><div></div></div> 110	\$251,654.92	<div><div></div></div> 104			
Household Median Wealth	\$71,590.47	<div><div></div>88</div>	\$96,143.16	<div><div></div>119</div>	\$85,295.25	<div><div></div>105</div>			
<\$0K	215	(18.4%)	<div><div></div>106</div>	5,155	(16.4%)	<div><div></div>94</div>	20,813	(17.3%)	<div><div></div>99</div>
\$0K - \$5K	109	(9.3%)	<div><div></div>109</div>	2,376	(7.5%)	<div><div></div>88</div>	10,024	(8.3%)	<div><div></div>97</div>
\$5K - \$10K	58	(5%)	<div><div></div>109</div>	1,320	(4.2%)	<div><div></div>92</div>	5,377	(4.5%)	<div><div></div>98</div>
\$10K - \$25K	77	(6.6%)	<div><div></div>104</div>	1,905	(6%)	<div><div></div>95</div>	7,524	(6.2%)	<div><div></div>98</div>
\$25K - \$50K	77	(6.6%)	<div><div></div>97</div>	2,096	(6.6%)	<div><div></div>98</div>	8,064	(6.7%)	<div><div></div>99</div>

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\$50K - \$100K	110	(9.4%)	92	3,151	(10%)	98	11,995	(10%)	98
\$100K - \$250K	195	(16.7%)	93	5,756	(18.3%)	101	21,478	(17.8%)	99
\$250K - \$500K	148	(12.7%)	96	4,416	(14%)	106	16,140	(13.4%)	101
>\$500K	178	(15.3%)	103	5,345	(17%)	114	19,124	(15.9%)	107

Vehicles per Household

Total Number of Vehicles	1,904			59,851			211,323		
Average Number of Vehicles	1.63		89	1.9		104	1.75		96
No Vehicles	156	(13.4%)	162	1,641	(5.2%)	63	10,925	(9.1%)	110
1 Vehicle	405	(34.7%)	106	10,234	(32.5%)	99	41,723	(34.6%)	106
2 Vehicles	409	(35%)	95	12,508	(39.7%)	108	44,025	(36.5%)	99
3 or more Vehicles	197	(16.9%)	71	7,137	(22.6%)	103	23,866	(19.8%)	90

Population Change

Births	41			1,073			4,135		
Deaths	17			584			2,154		
Migration	-21			-307			-1,364		

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Workplace

Total Businesses	449	2,985	10,633
Total Employees	8,605	53,078	168,545

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