



Rutherford Commons

150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide



Category	1 Mile	3 Mile	5 Mile
Population	17,745	175,291	616,157
Households	7,360	65,249	224,753
Persons per Household	2.4 (94)	2.67 (105)	2.72 (107)
Household Median Income	\$100,997.74 (127)	\$102,787.61 (129)	\$90,023.12 (113)
Household Median Disposable Income	\$83,993.77 (122)	\$85,216.06 (124)	\$75,714.59 (110)
Household Median Discretionary Income	\$54,955.02 (108)	\$57,858.93 (114)	\$48,735.33 (96)
Average Income Per Person	\$51,213.65 (119)	\$49,265.41 (114)	\$43,114.72 (100)
Median Rent	\$1,815.66 (129)	\$1,712.94 (122)	\$1,708.08 (121)
Median House Value	\$671,948.35 (177)	\$655,984.42 (172)	\$604,625.26 (159)
Households in Poverty	612 (8.3%) (66)	7,129 (10.9%) (86)	27,430 (12.2%) (96)
Household Median Wealth	\$75,172.39 (93)	\$80,803.85 (100)	\$71,877.22 (89)
Average Age	40.94 (100)	40.37 (99)	40.38 (99)
Median Age	40.43 (101)	40.03 (100)	38.96 (97)
Households with Children	2,105 (28.6%) (107)	20,424 (31.3%) (117)	65,841 (29.3%) (109)
High School Graduate or Higher	11,942 (91.7%) (103)	109,888 (89.1%) (100)	373,643 (85.6%) (96)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,742 (44.1%)	51,314 (41.6%)	151,680 (34.8%)
Pop density (per sq mi)	2,082	5,993	8,492
Area (based on blockgroups)	9	29	73

Population

Population 2024 Q4	17,745	175,291	616,157
Population 2024 Q3	17,719	174,896	615,386
Population 2024 Q2	17,717	176,044	617,824
Population 2024 Q1	17,712	176,026	616,968
Population 2023 Q4	17,679	175,145	615,327
Population 2023 Q3	17,642	174,955	614,670
Population 2023 Q2	17,645	174,989	614,284
Population 2023 Q1	17,650	174,940	614,213
Population 2022 Q4	17,626	174,916	614,173
Population 5 Years Forecast	17,930	175,996	619,635
Population 10 Years Forecast	18,227	177,995	626,912
Persons per Household	2.4 (94)	2.67 (105)	2.72 (107)

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	1 Mile			3 Mile			5 Mile		
Group Quarters	67	(<0.5%)	16	1,030	(0.6%)	25	4,319	(0.7%)	30
Transient Population - Average Last 4 Quarters	1,640	(9.2%)	713	4,890	(2.8%)	215	5,741	(0.9%)	72

Households

Households 2024 Q4	7,360		65,249		224,753
Households 2024 Q3	7,348		65,093		224,400
Households 2024 Q2	7,346		65,429		225,060
Households 2024 Q1	7,344		65,427		224,733
Households 2023 Q4	7,332		65,066		224,071
Households 2023 Q3	7,314		65,003		223,852
Households 2023 Q2	7,318		65,023		223,702
Households 2023 Q1	7,321		65,011		223,707
Households 2022 Q4	7,309		64,999		223,668
Households 5 Years Forecast	7,448		65,541		226,244
Households 10 Years Forecast	7,573		66,312		229,033

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Gender

Gender	1 Mile	3 Mile	5 Mile
Male	8,644 (48.7%)	85,100 (48.5%)	299,858 (48.7%)
Female	9,101 (51.3%)	90,191 (51.5%)	316,299 (51.3%)

Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	9,474 (53.4%)	84,762 (48.4%)	224,220 (36.4%)
Hispanic (Ethnic)	4,568 (25.7%)	57,844 (33%)	282,477 (45.8%)
Asian	2,347 (13.2%)	20,787 (11.9%)	60,311 (9.8%)
Other	711 (4%)	5,186 (3%)	18,265 (3%)
Black	645 (3.6%)	6,712 (3.8%)	30,884 (5%)

Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	3,859 (52.4%)	30,269 (46.4%)	82,517 (36.7%)
Hispanic (Ethnic)	1,984 (27%)	21,696 (33.3%)	96,966 (43.1%)
Asian	647 (8.8%)	5,985 (9.2%)	17,600 (7.8%)
Other	621 (8.4%)	4,683 (7.2%)	16,454 (7.3%)
Black	249 (3.4%)	2,616 (4%)	11,216 (5%)

Households Income

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	1 Mile		3 Mile		5 Mile	
Household Average Income	\$123,006.74	111	\$131,756.6	118	\$117,623.76	106
Average Income Per Person	\$51,213.65	119	\$49,265.41	114	\$43,114.72	100
Household Median Income	\$100,997.74	127	\$102,787.61	129	\$90,023.12	113
<\$15K	458 (6.2%)	7	4,339 (6.6%)	8	16,170 (7.2%)	89
\$15K - \$25K	385 (5.2%)	8	3,336 (5.1%)	7	13,055 (5.8%)	90
\$25K - \$35K	322 (4.4%)	65	2,873 (4.4%)	65	13,523 (6%)	89
\$35K - \$50K	415 (5.6%)	55	4,803 (7.4%)	72	18,901 (8.4%)	82
\$50K - \$75K	1,149 (15.6%)	99	8,941 (13.7%)	87	32,957 (14.7%)	93
\$75K - \$100K	915 (12.4%)	97	7,538 (11.6%)	90	27,577 (12.3%)	96
\$100K - \$150K	1,746 (23.7%)	134	12,602 (19.3%)	109	42,625 (19%)	107
\$150K - \$175K	459 (6.2%)	99	4,914 (7.5%)	120	16,029 (7.1%)	114
\$175K - \$200K	312 (4.2%)	65	6,401 (9.8%)	149	17,450 (7.8%)	118
\$200K - \$250K	669 (9.1%)	174	5,316 (8.1%)	156	14,820 (6.6%)	126
\$250K - \$500K	288 (3.9%)	175	2,277 (3.5%)	156	6,332 (2.8%)	126
>\$500K	242 (3.3%)	176	1,909 (2.9%)	157	5,314 (2.4%)	127

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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	1 Mile		3 Mile		5 Mile	
Household Average Disposable Income	\$95,847.1	116	\$96,589.36	117	\$88,557.3	107
Household Median Disposable Income	\$83,993.77	122	\$85,216.06	124	\$75,714.59	110
<\$15K	515 (7%)	8	4,733 (7.3%)	83	17,497 (7.8%)	89
\$15K - \$25K	441 (6%)	7	3,745 (5.7%)	75	16,156 (7.2%)	94
\$25K - \$35K	314 (4.3%)	54	3,590 (5.5%)	70	15,176 (6.8%)	86
\$35K - \$50K	611 (8.3%)	68	6,100 (9.3%)	71	23,075 (10.3%)	84
\$50K - \$75K	1,454 (19.8%)	111	10,707 (16.4%)	92	39,453 (17.6%)	99
\$75K - \$100K	1,112 (15.1%)	106	9,414 (14.4%)	101	32,963 (14.7%)	103
\$100K - \$150K	1,620 (22%)	123	13,759 (21.1%)	118	44,993 (20%)	112
\$150K - \$175K	388 (5.3%)	87	6,033 (9.2%)	152	15,486 (6.9%)	113
\$175K - \$200K	247 (3.4%)	152	1,951 (3%)	136	5,409 (2.4%)	109
\$200K - \$250K	267 (3.6%)	170	2,102 (3.2%)	151	5,848 (2.6%)	122
\$250K - \$500K	360 (4.9%)	167	2,864 (4.4%)	150	7,986 (3.6%)	121
>\$500K	31 (<0.5%)	164	251 (<0.5%)	150	711 (<0.5%)	123

Discretionary Households Income

Household Average Discretionary Income	\$62,847.73	102	\$66,546.05	108	\$58,925.49	96
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Household Median Discretionary Income	\$54,955.02	108	\$57,858.93	114	\$48,735.33	96
<\$10K	498 (6.8%)	73	6,412 (9.8%)	106	23,955 (10.7%)	115
\$10K - \$20K	564 (7.7%)	72	5,765 (8.8%)	83	25,014 (11.1%)	105
\$20K - \$30K	601 (8.2%)	71	5,174 (7.9%)	75	22,685 (10.1%)	95
\$30K - \$40K	875 (11.9%)	120	5,450 (8.4%)	84	22,417 (10%)	100
\$40K - \$50K	804 (10.9%)	123	6,159 (9.4%)	107	20,757 (9.2%)	104
\$50K - \$75K	1,599 (21.7%)	125	11,111 (17%)	98	39,314 (17.5%)	100
\$75K - \$100K	994 (13.5%)	115	8,529 (13.1%)	111	26,841 (11.9%)	102
\$100K - \$125K	561 (7.6%)	94	7,399 (11.3%)	140	20,922 (9.3%)	115
\$125K - \$150K	628 (8.5%)	128	5,653 (8.7%)	130	14,300 (6.4%)	96
>\$150K	236 (3.2%)	54	3,597 (5.5%)	93	8,548 (3.8%)	64

Households Income by Ethnicity

Average Income - White	\$106,067.96	111	\$110,482.55	116	\$103,251.44	108
Median Income - White	\$99,025.36	114	\$108,760.24	125	\$98,238.42	113
Average Income - Black	\$44,158.37	64	\$79,258.35	115	\$86,200.95	125
Median Income - Black	\$43,105.44	71	\$61,510.69	111	\$73,103.45	132

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$138,097.47 (122)	\$131,868.51 (117)	\$121,936.86 (108)
Median Income - Asian	\$154,702.87 (135)	\$146,273.4 (128)	\$127,933.71 (112)
Average Income - Hispanic	\$100,989.35 (125)	\$96,631.74 (119)	\$90,543.93 (112)
Median Income - Hispanic	\$102,906.86 (148)	\$89,189.71 (128)	\$80,971.37 (116)
Average Income - Other	\$100,129.28 (112)	\$104,860.41 (117)	\$102,529.78 (115)
Median Income - Other	\$96,411.18 (121)	\$101,362.28 (127)	\$97,672.18 (123)

Age

	1 Mile	3 Mile	5 Mile
Average Age	40.94 (100)	40.37 (99)	40.38 (99)
Median Age	40.43 (101)	40.03 (100)	38.96 (97)
0-4	1,165 (6.6%) (122)	10,594 (6%) (112)	37,523 (6.1%) (113)
5-13	1,576 (8.9%) (86)	17,923 (10.2%) (99)	61,682 (10%) (97)
14-17	704 (4%) (75)	8,442 (4.8%) (91)	29,108 (4.7%) (89)
18-21	727 (4.1%) (74)	8,585 (4.9%) (89)	29,421 (4.8%) (87)
22-24	551 (3.1%) (75)	6,439 (3.7%) (88)	21,956 (3.6%) (86)
25-29	993 (5.6%) (94)	10,246 (5.8%) (99)	37,713 (6.1%) (103)
30-34	1,399 (7.9%) (121)	11,959 (6.8%) (105)	44,085 (7.2%) (110)

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	1 Mile		3 Mile		5 Mile	
35-39	1,607	(9.1%)	13,363	(7.6%)	47,075	(7.6%)
40-44	1,395	(7.9%)	12,609	(7.2%)	44,363	(7.2%)
45-49	1,221	(6.9%)	11,678	(6.7%)	40,908	(6.6%)
50-54	1,139	(6.4%)	11,078	(6.3%)	38,628	(6.3%)
55-59	1,156	(6.5%)	11,232	(6.4%)	39,451	(6.4%)
60-64	1,117	(6.3%)	10,992	(6.3%)	39,093	(6.3%)
65-69	964	(5.4%)	10,092	(5.8%)	35,640	(5.8%)
70-74	812	(4.6%)	7,824	(4.5%)	26,943	(4.4%)
75-79	553	(3.1%)	5,653	(3.2%)	19,430	(3.2%)
80-84	333	(1.9%)	3,447	(2%)	11,976	(1.9%)
85+	333	(1.9%)	3,135	(1.8%)	11,162	(1.8%)

Age - Male

Male Average Age	39.76		39.21		39.11	
Male Median Age	38.66		38.06		37.88	
0-4	600	(6.9%)	5,439	(6.4%)	19,272	(6.4%)
5-13	816	(9.4%)	9,040	(10.6%)	31,283	(10.4%)

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Audience Profile

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	1 Mile			3 Mile			5 Mile		
14-17	355	(4.1%)	72	4,320	(5.1%)	92	14,948	(5%)	90
18-21	366	(4.2%)	72	4,401	(5.2%)	90	15,161	(5.1%)	88
22-24	278	(3.2%)	72	3,303	(3.9%)	89	11,343	(3.8%)	87
25-29	513	(5.9%)	96	5,208	(6.1%)	99	19,479	(6.5%)	105
30-34	685	(7.9%)	119	5,866	(6.9%)	103	21,766	(7.3%)	109
35-39	775	(9%)	134	6,491	(7.6%)	114	23,197	(7.7%)	116
40-44	680	(7.9%)	122	6,217	(7.3%)	113	21,984	(7.3%)	114
45-49	606	(7%)	117	5,682	(6.7%)	111	19,893	(6.6%)	110
50-54	550	(6.4%)	107	5,310	(6.2%)	105	18,718	(6.2%)	105
55-59	580	(6.7%)	110	5,440	(6.4%)	105	18,952	(6.3%)	104
60-64	561	(6.5%)	103	5,204	(6.1%)	97	18,420	(6.1%)	98
65-69	439	(5.1%)	87	4,696	(5.5%)	95	16,447	(5.5%)	94
70-74	375	(4.3%)	92	3,602	(4.2%)	89	12,230	(4.1%)	86
75-79	242	(2.8%)	72	2,442	(2.9%)	8	8,302	(2.8%)	7
80-84	117	(1.4%)	65	1,386	(1.6%)	7	4,734	(1.6%)	7
85+	106	(1.2%)	83	1,053	(1.2%)	84	3,729	(1.2%)	84

Age - Female

Female Average Age	42.06		100	41.47		99	41.59		99
Female Median Age	41.21		100	41.01		99	41.08		100
0-4	565	(6.2%)	120	5,155	(5.7%)	111	18,251	(5.8%)	112
5-13	760	(8.4%)	84	8,883	(9.8%)	99	30,399	(9.6%)	97
14-17	349	(3.8%)	72	4,122	(4.6%)	89	14,160	(4.5%)	88
18-21	361	(4%)	72	4,184	(4.6%)	88	14,260	(4.5%)	86
22-24	273	(3%)	72	3,136	(3.5%)	88	10,613	(3.4%)	85
25-29	480	(5.3%)	93	5,038	(5.6%)	98	18,234	(5.8%)	101
30-34	714	(7.8%)	123	6,093	(6.8%)	106	22,319	(7.1%)	111
35-39	832	(9.1%)	140	6,872	(7.6%)	117	23,878	(7.5%)	116
40-44	715	(7.9%)	124	6,392	(7.1%)	112	22,379	(7.1%)	111
45-49	615	(6.8%)	113	5,996	(6.6%)	111	21,015	(6.6%)	111
50-54	589	(6.5%)	108	5,768	(6.4%)	107	19,910	(6.3%)	105
55-59	576	(6.3%)	103	5,792	(6.4%)	104	20,499	(6.5%)	105
60-64	556	(6.1%)	94	5,788	(6.4%)	98	20,673	(6.5%)	100
65-69	525	(5.8%)	92	5,396	(6%)	95	19,193	(6.1%)	96
70-74	437	(4.8%)	91	4,222	(4.7%)	88	14,713	(4.7%)	88
75-79	311	(3.4%)	8	3,211	(3.6%)	86	11,128	(3.5%)	85
80-84	216	(2.4%)	88	2,061	(2.3%)	84	7,242	(2.3%)	85
85+	227	(2.5%)	98	2,082	(2.3%)	90	7,433	(2.3%)	92

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	9,788	93,931	328,156
Professional Specialty	2,792 (28.5%)	24,529 (26.1%)	76,008 (23.2%)
Managerial/Executive	2,345 (24%)	18,850 (20.1%)	55,555 (16.9%)
Sales	1,163 (11.9%)	8,246 (8.8%)	28,681 (8.7%)
Office Admin	850 (8.7%)	9,194 (9.8%)	35,764 (10.9%)
Production & Transportation	731 (7.5%)	13,117 (14%)	49,907 (15.2%)
Construction	515 (5.3%)	6,159 (6.6%)	25,710 (7.8%)
Personal Care	351 (3.6%)	2,602 (2.8%)	9,859 (3%)
Food Preparation & Serving	319 (3.3%)	3,366 (3.6%)	14,783 (4.5%)
Building Maintenance & Cleaning	315 (3.2%)	2,954 (3.1%)	13,087 (4%)
Protective	292 (3%)	2,143 (2.3%)	7,298 (2.2%)
Healthcare support	115 (1.2%)	2,662 (2.8%)	11,204 (3.4%)
Farming, Fishing & Forestry	109 (<0.5%)	109 (<0.5%)	300 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	9,788	93,931	328,156

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Educational Services	1,599	(16.3%)	20,897	(22.2%)	73,368	(22.4%)
Wholesale Retail	1,568	(16%)	13,508	(14.4%)	47,319	(14.4%)
Professional Services	1,376	(14.1%)	9,302	(9.9%)	27,297	(8.3%)
Financial, Insurance & Real Estate	963	(9.8%)	8,244	(8.8%)	25,059	(7.6%)
Entertainment Services	887	(9.1%)	6,707	(7.1%)	25,245	(7.7%)
Manufacturing	658	(6.7%)	9,410	(10%)	32,691	(10%)
Information	506	(5.2%)	2,537	(2.7%)	7,400	(2.3%)
Public Administration	501	(5.1%)	3,702	(3.9%)	11,298	(3.4%)
Administrative/Waste Services	499	(5.1%)	3,985	(4.2%)	14,632	(4.5%)
Agriculture/Mining/Construction	496	(5.1%)	5,783	(6.2%)	22,260	(6.8%)
Transportation	399	(4.1%)	5,495	(5.9%)	23,675	(7.2%)
Other Professional Services	331	(3.4%)	4,274	(4.6%)	17,266	(5.3%)
Management Services	5	(<0.5%)	87	(<0.5%)	646	(<0.5%)

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Language Spoken

Language Spoken	Count	Percentage	1 Mile	Count	Percentage	3 Mile	Count	Percentage	5 Mile
Speak English at Home	10,071	(60.7%)	74	82,829	(50.3%)	65	247,122	(42.7%)	55
Speak Other Language at Home	3,613	(21.8%)	258	35,526	(21.6%)	255	108,795	(18.8%)	222
Speak Spanish at Home	2,896	(17.5%)	124	46,342	(28.1%)	199	222,717	(38.5%)	272

Ancestry

Other	3,745	(21.1%)	100	33,395	(19.1%)	90	110,409	(17.9%)	85
South American	1,912	(10.8%)	864	14,632	(8.3%)	669	78,987	(12.8%)	1028
Italian	1,687	(9.5%)	319	16,571	(9.5%)	318	41,058	(6.7%)	224
Unclassified	1,597	(9%)	55	13,624	(7.8%)	48	36,662	(6%)	37
Scottish/Irish	1,032	(5.8%)	87	7,550	(4.3%)	65	18,624	(3%)	45
South Central Asian (e.g. Indian)	912	(5.1%)	329	9,946	(5.7%)	363	23,979	(3.9%)	249
German	712	(4%)	52	4,272	(2.4%)	31	10,696	(1.7%)	22
Polish	634	(3.6%)	233	8,455	(4.8%)	315	18,563	(3%)	196
Puerto Rican	634	(3.6%)	127	11,361	(6.5%)	230	45,031	(7.3%)	260
Dominican	555	(3.1%)	490	12,105	(6.9%)	1083	57,048	(9.3%)	1452
Other Hispanic	506	(2.9%)	199	4,463	(2.5%)	178	20,567	(3.3%)	233

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Cuban	504	(2.8%)	392	3,687	(2.1%)	290	20,405	(3.3%)	457
South East Asian (e.g. Vietnamese)	447	(2.5%)	143	4,563	(2.6%)	148	15,198	(2.5%)	140
Korean	435	(2.5%)	473	3,063	(1.7%)	337	12,190	(2%)	382
Other European (e.g. Greek/Russian)	418	(2.4%)	74	5,354	(3.1%)	96	15,638	(2.5%)	8
Chinese	415	(2.3%)	187	2,269	(1.3%)	104	6,314	(1%)	8
Middle Eastern	350	(2%)	318	2,316	(1.3%)	213	7,969	(1.3%)	208
Mexican	325	(1.8%)	17	8,905	(5.1%)	46	34,349	(5.6%)	51
American	255	(1.4%)	30	2,039	(1.2%)	24	5,579	(0.9%)	19
British	167	(0.9%)	18	1,562	(0.9%)	17	3,964	(0.6%)	12
Central American	132	(0.7%)	45	2,691	(1.5%)	92	26,090	(4.2%)	255
Other Asian	118	(0.7%)	156	652	(<0.5%)	87	1,898	(<0.5%)	72
Scandinavian	86	(<0.5%)	26	411	(<0.5%)	12	1,071	(<0.5%)	9
Dutch	75	(<0.5%)	70	410	(<0.5%)	39	1,102	(<0.5%)	30
French	49	(<0.5%)	22	515	(<0.5%)	24	1,313	(<0.5%)	17
Japanese	20	(<0.5%)	47	294	(<0.5%)	70	732	(<0.5%)	50
Native American (Indian/Eskimo)	20	(<0.5%)	18	163	(<0.5%)	15	612	(<0.5%)	16

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Rutherford Commons

150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	3 (<0.5%)	23 (<0.5%)	109 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	13,022	123,308	436,467
Elementary (0 to 8 Years)	436 (3.3%)	7,144 (5.8%)	37,099 (8.5%)
Some High School (9 to 11 Years)	644 (4.9%)	6,276 (5.1%)	25,725 (5.9%)
High School Graduate (12 Years)	2,935 (22.5%)	32,859 (26.6%)	124,796 (28.6%)
Some College (13 to 16 Years)	1,941 (14.9%)	16,778 (13.6%)	67,310 (15.4%)
Associates Degree Only	1,324 (10.2%)	8,937 (7.2%)	29,857 (6.8%)
Bachelor's Degree Only	3,840 (29.5%)	31,998 (25.9%)	96,843 (22.2%)
Graduate Degree	1,902 (14.6%)	19,316 (15.7%)	54,837 (12.6%)

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150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide



Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	7,360	65,249	224,753
One Person Households	2,213 (30.1%)	17,030 (26.1%)	58,534 (26%)
Married Couple	2,860 (38.9%)	32,101 (49.2%)	102,175 (45.5%)
Male Householder	470 (6.4%)	3,514 (5.4%)	14,103 (6.3%)
Female Householder	1,149 (15.6%)	9,371 (14.4%)	36,910 (16.4%)
Non Family Households	668 (9.1%)	3,233 (5%)	13,031 (5.8%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	7,360	65,249	224,753
1 Person Household	2,213 (30.1%)	17,030 (26.1%)	58,534 (26%)
2 Person Household	2,304 (31.3%)	18,646 (28.6%)	62,196 (27.7%)
3 Person Household	1,215 (16.5%)	11,843 (18.2%)	40,897 (18.2%)
4 Person Household	1,022 (13.9%)	9,895 (15.2%)	34,414 (15.3%)
5 Person Household	380 (5.2%)	4,373 (6.7%)	16,375 (7.3%)
6 Person Household	151 (2.1%)	1,947 (3%)	7,256 (3.2%)
7+ Person Household	75 (1%)	1,515 (2.3%)	5,081 (2.3%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide



Housing Units

Total Housing Units	7,713	68,119	234,878
Renter Occupied Housing	4,106	31,003	118,200
Owner Occupied Housing	3,254	34,246	106,553
Vacant Housing	353	2,870	10,125

Housing Rent

Average Rent	\$1,891.65	123	\$1,774.01	115	\$1,744.24	113
Median Rent	\$1,815.66	129	\$1,712.94	122	\$1,708.08	121
Total Cash Rents Housing	4,055	30,290	115,867			
<\$300	64 (1.6%)	56	603 (2%)	71	2,459 (2.1%)	76
\$300-\$500	41 (1%)	26	618 (2%)	53	2,508 (2.2%)	56
\$500-\$750	20 (<0.5%)	6	869 (2.9%)	33	4,294 (3.7%)	42
\$750-\$1000	141 (3.5%)	27	1,541 (5.1%)	39	5,916 (5.1%)	39
\$1000-\$1500	1,050 (25.9%)	98	7,593 (25.1%)	95	27,611 (23.8%)	90
\$1500-\$2000	1,127 (27.8%)	132	9,207 (30.4%)	145	36,393 (31.4%)	149
\$2000-\$2500	886 (21.8%)	187	5,282 (17.4%)	149	21,021 (18.1%)	155

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150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	377	(9.3%)	162	2,572	(8.5%)	148	9,588	(8.3%)	144
\$3000-\$3500	230	(5.7%)	186	1,148	(3.8%)	125	3,575	(3.1%)	101
>\$3500	119	(2.9%)	8	857	(2.8%)	7	2,502	(2.2%)	59

Value of Owner-Occupied Housing Units

Average House Value	\$669,287.56	128	\$676,506.97	129	\$623,470.24	119			
Median House Value	\$671,948.35	177	\$655,984.42	172	\$604,625.26	159			
Owner Occupied Housing	3,254		34,246		106,553				
<\$100K	74	(2.3%)	27	875	(2.6%)	30	2,884	(2.7%)	32
\$100K - \$200K	39	(1.2%)	9	401	(1.2%)	9	1,512	(1.4%)	11
\$200K - \$300K	99	(3%)	19	1,118	(3.3%)	20	4,630	(4.3%)	27
\$300K - \$400K	181	(5.6%)	38	2,444	(7.1%)	49	10,118	(9.5%)	65
\$400K - \$500K	355	(10.9%)	95	4,283	(12.5%)	109	17,061	(16%)	139
\$500K - \$1000K	2,143	(65.9%)	266	21,341	(62.3%)	252	62,197	(58.4%)	236
>\$1000K	363	(11.2%)	102	3,784	(11%)	101	8,151	(7.6%)	70

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150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide



Poverty

Households in Poverty	612	(8.3%)	66	7,129	(10.9%)	86	27,430	(12.2%)	96
Households Above Poverty	6,748	(91.7%)	105	58,120	(89.1%)	102	197,323	(87.8%)	101
Households in Poverty (Married)	97	(1.3%)	60	1,014	(1.6%)	71	4,924	(2.2%)	100
Households in Poverty (Male Householder)	123	(1.7%)	262	419	(0.6%)	101	1,334	(0.6%)	93
Households in Poverty (Female Householder)	147	(2%)	68	2,432	(3.7%)	126	7,934	(3.5%)	120
Households in Poverty (Non-Family)	230	(3.1%)	50	3,067	(4.7%)	75	12,401	(5.5%)	88
Households in Poverty (Non-Family Student)	15	(<0.5%)	33	197	(<0.5%)	49	837	(<0.5%)	60

Wealth per Household

Household Average Wealth	\$239,360.05	99	\$244,957.39	101	\$233,014.11	96			
Household Median Wealth	\$75,172.39	93	\$80,803.85	100	\$71,877.22	89			
<\$0K	1,334	(18.1%)	104	11,451	(17.5%)	101	40,999	(18.2%)	105
\$0K - \$5K	663	(9%)	105	5,670	(8.7%)	101	20,948	(9.3%)	109
\$5K - \$10K	352	(4.8%)	105	2,999	(4.6%)	101	10,859	(4.8%)	106
\$10K - \$25K	476	(6.5%)	102	4,129	(6.3%)	100	14,614	(6.5%)	102
\$25K - \$50K	491	(6.7%)	98	4,374	(6.7%)	99	15,175	(6.8%)	99

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150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	723	(9.8%)	6,495	(10%)	22,355	(9.9%)
\$100K - \$250K	1,276	(17.3%)	11,558	(17.7%)	39,110	(17.4%)
\$250K - \$500K	947	(12.9%)	8,596	(13.2%)	28,483	(12.7%)
>\$500K	1,098	(14.9%)	9,977	(15.3%)	32,210	(14.3%)

Vehicles per Household

Total Number of Vehicles	10,970		104,491		334,658	
Average Number of Vehicles	1.49		1.6		1.49	
No Vehicles	863	(11.7%)	7,055	(10.8%)	32,594	(14.5%)
1 Vehicle	3,224	(43.8%)	25,615	(39.3%)	92,343	(41.1%)
2 Vehicles	2,455	(33.4%)	22,889	(35.1%)	68,907	(30.7%)
3 or more Vehicles	818	(11.1%)	9,690	(14.9%)	30,909	(13.8%)

Population Change

Births	203		1,971		7,022
Deaths	122		1,197		4,147
Migration	-12		-563		-1,809

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Audience Profile

Jan 1 - Dec 31, 2024

Rutherford Commons

150 NJ-17, East Rutherford, NJ 07073

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

	1 Mile	3 Mile	5 Mile
Total Businesses	1,547	6,061	19,466
Total Employees	27,971	89,674	226,698

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats