



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	14,875			152,473			505,270		
Households	5,157			53,319			179,233		
Persons per Household	2.86	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div>&lt;/</div></div>							

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	6,384 (63%)	55,345 (53.4%)	149,224 (43.5%)
Pop density (per sq mi)	5,898	5,461	6,417
Area (based on blockgroups)	3	28	79

Population

Population 2024 Q4	14,875	152,473	505,270
Population 2024 Q3	14,906	152,400	504,546
Population 2024 Q2	14,880	152,305	503,754
Population 2024 Q1	14,955	152,230	502,974
Population 2023 Q4	14,962	152,337	502,903
Population 2023 Q3	14,952	152,110	502,496
Population 2023 Q2	14,953	152,034	502,359
Population 2023 Q1	14,946	151,818	501,731
Population 2022 Q4	14,994	152,260	502,762
Population 5 Years Forecast	14,932	154,334	512,379
Population 10 Years Forecast	15,043	156,142	519,003
Persons per Household	2.86	2.81	2.78

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	106	(0.7%)	30	2,577	(1.7%)	72	6,710	(1.3%)	56
Transient Population - Average Last 4 Quarters							671	(<0.5%)	10

Households

Households 2024 Q4	5,157	53,319	179,233
Households 2024 Q3	5,165	53,276	178,879
Households 2024 Q2	5,156	53,235	178,604
Households 2024 Q1	5,182	53,194	178,298
Households 2023 Q4	5,182	53,223	178,293
Households 2023 Q3	5,180	53,146	178,134
Households 2023 Q2	5,181	53,114	178,078
Households 2023 Q1	5,179	53,040	177,863
Households 2022 Q4	5,196	53,200	178,275
Households 5 Years Forecast	5,174	53,981	181,829
Households 10 Years Forecast	5,213	54,624	184,243

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



### Gender

Male	7,169	(48.2%)	<div><div>98</div></div>	72,953	(47.8%)	<div><div>98</div></div>	239,745	(47.4%)	<div><div>97</div></div>
Female	7,706	(51.8%)	<div><div>102</div></div>	79,520	(52.2%)	<div><div>102</div></div>	265,525	(52.6%)	<div><div>103</div></div>

### Ethnicity

White	6,368	(42.8%)	<div><div>74</div></div>	57,726	(37.9%)	<div><div>66</div></div>	153,515	(30.4%)	<div><div>53</div></div>
Black	3,209	(21.6%)	<div><div>183</div></div>	48,631	(31.9%)	<div><div>270</div></div>	215,408	(42.6%)	<div><div>361</div></div>
Asian	2,628	(17.7%)	<div><div>307</div></div>	17,069	(11.2%)	<div><div>194</div></div>	34,932	(6.9%)	<div><div>120</div></div>
Hispanic (Ethnic)	1,752	(11.8%)	<div><div>60</div></div>	21,195	(13.9%)	<div><div>71</div></div>	77,636	(15.4%)	<div><div>7</div></div>
Other	918	(6.2%)	<div><div>119</div></div>	7,852	(5.1%)	<div><div>99</div></div>	23,779	(4.7%)	<div><div>91</div></div>

### Household by Ethnicity

White	2,428	(47.1%)	<div><div>76</div></div>	20,461	(38.4%)	<div><div>62</div></div>	53,968	(30.1%)	<div><div>49</div></div>
Black	873	(16.9%)	<div><div>153</div></div>	15,676	(29.4%)	<div><div>265</div></div>	73,512	(41%)	<div><div>370</div></div>
Asian	827	(16%)	<div><div>354</div></div>	5,041	(9.5%)	<div><div>209</div></div>	10,585	(5.9%)	<div><div>130</div></div>
Hispanic (Ethnic)	570	(11.1%)	<div><div>73</div></div>	7,388	(13.9%)	<div><div>91</div></div>	25,763	(14.4%)	<div><div>94</div></div>
Other	459	(8.9%)	<div><div>117</div></div>	4,753	(8.9%)	<div><div>117</div></div>	15,405	(8.6%)	<div><div>113</div></div>

### Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$213,052.94		192	\$188,763.87		170	\$154,624.63		139
Average Income Per Person	\$74,035.85		172	\$66,257.51		154	\$55,264.49		128
Household Median Income	\$151,257.58		190	\$123,708.3		155	\$97,282.32		122
<\$15K	186	(3.6%)	45	2,616	(4.9%)	61	14,646	(8.2%)	101
\$15K - \$25K	143	(2.8%)	43	2,097	(3.9%)	61	9,159	(5.1%)	7
\$25K - \$35K	196	(3.8%)	57	2,688	(5%)	75	10,236	(5.7%)	85
\$35K - \$50K	287	(5.6%)	54	3,221	(6%)	59	14,157	(7.9%)	7
\$50K - \$75K	345	(6.7%)	43	5,861	(11%)	70	24,172	(13.5%)	86
\$75K - \$100K	530	(10.3%)	8	5,465	(10.2%)	8	18,979	(10.6%)	83
\$100K - \$150K	875	(17%)	96	9,221	(17.3%)	98	28,360	(15.8%)	89
\$150K - \$175K	328	(6.4%)	101	4,052	(7.6%)	121	12,146	(6.8%)	108
\$175K - \$200K	816	(15.8%)	241	6,876	(12.9%)	196	18,210	(10.2%)	155
\$200K - \$250K	813	(15.8%)	302	6,289	(11.8%)	226	16,341	(9.1%)	175
\$250K - \$500K	349	(6.8%)	303	2,694	(5.1%)	227	6,995	(3.9%)	175
>\$500K	289	(5.6%)	301	2,239	(4.2%)	225	5,832	(3.3%)	174

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$124,687.18		151	\$110,502.71		134	\$96,190.49		117
Household Median Disposable Income	\$120,859.91		176	\$100,823.46		147	\$80,946.07		118
<\$15K	203	(3.9%)	45	2,843	(5.3%)	61	15,574	(8.7%)	99
\$15K - \$25K	165	(3.2%)	42	2,639	(4.9%)	65	11,306	(6.3%)	83
\$25K - \$35K	226	(4.4%)	56	2,855	(5.4%)	68	12,206	(6.8%)	86
\$35K - \$50K	305	(5.9%)	49	3,694	(6.9%)	57	16,653	(9.3%)	76
\$50K - \$75K	568	(11%)	62	7,733	(14.5%)	8	28,316	(15.8%)	89
\$75K - \$100K	731	(14.2%)	99	6,703	(12.6%)	88	21,295	(11.9%)	83
\$100K - \$150K	1,002	(19.4%)	108	11,239	(21.1%)	118	33,548	(18.7%)	104
\$150K - \$175K	865	(16.8%)	275	7,137	(13.4%)	220	18,314	(10.2%)	168
\$175K - \$200K	294	(5.7%)	259	2,295	(4.3%)	195	5,953	(3.3%)	151
\$200K - \$250K	321	(6.2%)	291	2,480	(4.7%)	218	6,454	(3.6%)	168
\$250K - \$500K	439	(8.5%)	291	3,399	(6.4%)	218	8,831	(4.9%)	168
>\$500K	38	(0.7%)	286	302	(0.6%)	220	783	(<0.5%)	170

### Discretionary Households Income

Household Average Discretionary Income	\$99,451.74		162	\$83,110.51		135	\$69,282.63		113
--	-------------	--	-----	-------------	--	-----	-------------	--	-----

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	\$101,685.09		200	\$74,075.21		145	\$54,831.37		108
<\$10K	200	(3.9%)	42	3,201	(6%)	65	19,481	(10.9%)	117
\$10K - \$20K	202	(3.9%)	37	4,297	(8.1%)	76	18,374	(10.3%)	97
\$20K - \$30K	270	(5.2%)	49	3,424	(6.4%)	61	17,434	(9.7%)	92
\$30K - \$40K	260	(5%)	51	3,701	(6.9%)	70	15,247	(8.5%)	86
\$40K - \$50K	293	(5.7%)	64	3,864	(7.2%)	8	13,244	(7.4%)	83
\$50K - \$75K	775	(15%)	86	8,463	(15.9%)	91	25,744	(14.4%)	8
\$75K - \$100K	539	(10.5%)	89	6,289	(11.8%)	101	18,338	(10.2%)	87
\$100K - \$125K	586	(11.4%)	141	5,793	(10.9%)	134	15,521	(8.7%)	107
\$125K - \$150K	868	(16.8%)	253	7,163	(13.4%)	202	18,812	(10.5%)	158
>\$150K	1,164	(22.6%)	382	7,124	(13.4%)	226	17,038	(9.5%)	161

## Households Income by Ethnicity

Average Income - White	\$145,976.47		153	\$132,494.51		139	\$131,577.77		138
Median Income - White	\$170,046.77		196	\$156,744.37		181	\$154,397.53		178
Average Income - Black	\$92,033.19		133	\$100,600.22		146	\$81,204.09		117
Median Income - Black	\$91,140.13		164	\$95,649.38		173	\$68,866.26		124

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$155,801.85138	\$143,608.51127	\$140,419.61124
Median Income - Asian	\$181,747.15159	\$167,650.07147	\$165,878.97145
Average Income - Hispanic	\$104,713.63129	\$104,669.33129	\$101,017125
Median Income - Hispanic	\$96,314.94139	\$100,292.39144	\$94,233.4136
Average Income - Other	\$117,266.95131	\$114,962.95128	\$101,913.77114
Median Income - Other	\$109,249.63137	\$118,369.04149	\$95,708.86120

### Age

Average Age	40.7599	40.0598	39.7197
Median Age	41.94104	40.45101	38.7396
0-4	706(4.7%)88	8,214(5.4%)100	29,066(5.8%)107
5-13	1,637(11%)107	16,200(10.6%)103	55,877(11.1%)107
14-17	911(6.1%)115	9,167(6%)113	28,676(5.7%)107
18-21	872(5.9%)107	8,997(5.9%)107	28,311(5.6%)102
22-24	618(4.2%)100	6,313(4.1%)100	20,423(4%)97
25-29	736(4.9%)84	8,689(5.7%)96	30,448(6%)102
30-34	675(4.5%)70	8,464(5.6%)85	30,332(6%)92

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



URBAN **EDGE**

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

**Age - Male**

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	459	(6.4%)	116	4,666	(6.4%)	116	14,557	(6.1%)	110
18-21	444	(6.2%)	108	4,546	(6.2%)	108	14,404	(6%)	105
22-24	320	(4.5%)	102	3,168	(4.3%)	100	10,412	(4.3%)	100
25-29	402	(5.6%)	91	4,313	(5.9%)	96	14,938	(6.2%)	101
30-34	337	(4.7%)	76	4,070	(5.6%)	83	14,180	(5.9%)	88
35-39	384	(5.4%)	8	4,314	(5.9%)	88	14,614	(6.1%)	91
40-44	479	(6.7%)	104	4,812	(6.6%)	102	15,468	(6.5%)	100
45-49	541	(7.5%)	113	5,044	(6.9%)	115	15,938	(6.6%)	111
50-54	529	(7.4%)	124	5,139	(7%)	118	15,980	(6.7%)	112
55-59	524	(7.3%)	120	4,947	(6.8%)	111	16,100	(6.7%)	110
60-64	500	(7%)	111	4,704	(6.4%)	102	15,070	(6.3%)	100
65-69	399	(5.6%)	96	3,975	(5.4%)	94	12,774	(5.3%)	92
70-74	276	(3.8%)	8	2,985	(4.1%)	86	9,259	(3.9%)	8
75-79	197	(2.7%)	74	2,001	(2.7%)	74	6,352	(2.6%)	74
80-84	119	(1.7%)	8	1,071	(1.5%)	74	3,737	(1.6%)	74
85+	84	(1.2%)	6	822	(1.1%)	74	2,806	(1.2%)	7

### Age - Female

Female Average Age	41.88	<div><div></div><div>100</div></div>	41.16	<div><div></div><div>98</div></div>	40.94	<div><div></div><div>97</div></div>
Female Median Age	43.24	<div><div></div><div>105</div></div>	41.56	<div><div></div><div>101</div></div>	40.94	<div><div></div><div>99</div></div>
0-4	345	(4.5%) <div><div></div><div>87</div></div>	4,003	(5%) <div><div></div><div>97</div></div>	14,142	(5.3%) <div><div></div><div>103</div></div>
5-13	823	(10.7%) <div><div></div><div>108</div></div>	8,035	(10.1%) <div><div></div><div>102</div></div>	27,645	(10.4%) <div><div></div><div>105</div></div>
14-17	452	(5.9%) <div><div></div><div>115</div></div>	4,501	(5.7%) <div><div></div><div>111</div></div>	14,119	(5.3%) <div><div></div><div>104</div></div>
18-21	428	(5.6%) <div><div></div><div>105</div></div>	4,451	(5.6%) <div><div></div><div>106</div></div>	13,907	(5.2%) <div><div></div><div>99</div></div>
22-24	298	(3.9%) <div><div></div><div>98</div></div>	3,145	(4%) <div><div></div><div>100</div></div>	10,011	(3.8%) <div><div></div><div>95</div></div>
25-29	334	(4.3%) <div><div></div><div>74</div></div>	4,376	(5.5%) <div><div></div><div>97</div></div>	15,510	(5.8%) <div><div></div><div>103</div></div>
30-34	338	(4.4%) <div><div></div><div>62</div></div>	4,394	(5.5%) <div><div></div><div>87</div></div>	16,152	(6.1%) <div><div></div><div>95</div></div>
35-39	411	(5.3%) <div><div></div><div>8</div></div>	4,731	(5.9%) <div><div></div><div>91</div></div>	17,044	(6.4%) <div><div></div><div>99</div></div>
40-44	524	(6.8%) <div><div></div><div>107</div></div>	5,460	(6.9%) <div><div></div><div>108</div></div>	18,098	(6.8%) <div><div></div><div>107</div></div>
45-49	683	(8.9%) <div><div></div><div>143</div></div>	5,738	(7.2%) <div><div></div><div>121</div></div>	18,381	(6.9%) <div><div></div><div>116</div></div>
50-54	569	(7.4%) <div><div></div><div>124</div></div>	5,600	(7%) <div><div></div><div>118</div></div>	17,946	(6.8%) <div><div></div><div>113</div></div>
55-59	561	(7.3%) <div><div></div><div>118</div></div>	5,580	(7%) <div><div></div><div>114</div></div>	18,170	(6.8%) <div><div></div><div>111</div></div>
60-64	524	(6.8%) <div><div></div><div>104</div></div>	5,338	(6.7%) <div><div></div><div>103</div></div>	17,090	(6.4%) <div><div></div><div>99</div></div>
65-69	458	(5.9%) <div><div></div><div>94</div></div>	4,708	(5.9%) <div><div></div><div>94</div></div>	15,100	(5.7%) <div><div></div><div>90</div></div>
70-74	365	(4.7%) <div><div></div><div>89</div></div>	3,592	(4.5%) <div><div></div><div>85</div></div>	11,633	(4.4%) <div><div></div><div>83</div></div>
75-79	232	(3%) <div><div></div><div>72</div></div>	2,572	(3.2%) <div><div></div><div>74</div></div>	8,901	(3.4%) <div><div></div><div>8</div></div>
80-84	174	(2.3%) <div><div></div><div>83</div></div>	1,586	(2%) <div><div></div><div>74</div></div>	5,749	(2.2%) <div><div></div><div>8</div></div>
85+	187	(2.4%) <div><div></div><div>95</div></div>	1,710	(2.2%) <div><div></div><div>84</div></div>	5,927	(2.2%) <div><div></div><div>87</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	8,117			83,013			262,871		
Professional Specialty	2,431	(29.9%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>						

Employment by Industry

Total Employees (16+ Years Old)	8,117		83,013		262,871
---------------------------------	-------	--	--------	--	---------

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Jan 1 - Dec 31, 2024

URBAN EDGE

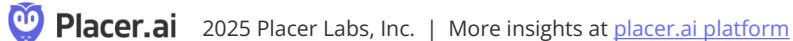
## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	● 1 Mile			● 3 Mile			● 5 Mile		
Educational Services	1,567	(19.3%)	<div><div></div><div>8</div><div></div></div>	21,302	(25.7%)	<div><div></div><div>110</div><div></div></div>	70,042	(26.6%)	<div><div></div><div>114</div><div></div></div>
Financial, Insurance & Real Estate	1,351	(16.6%)	<div><div></div><div>247</div><div></div></div>	9,113	(11%)	<div><div></div><div>163</div><div></div></div>	25,534	(9.7%)	<div><div></div><div>144</div><div></div></div>
Professional Services	1,055	(13%)	<div><div></div><div>161</div><div></div></div>	10,030	(12.1%)	<div><div></div><div>150</div><div></div></div>	25,681	(9.8%)	<div><div></div><div>121</div><div></div></div>
Entertainment Services	689	(8.5%)	<div><div></div><div>98</div><div></div></div>	4,969	(6%)	<div><div></div><div>69</div><div></div></div>	16,053	(6.1%)	<div><div></div><div>70</div><div></div></div>
Wholesale Retail	663	(8.2%)	<div><div></div><div>62</div><div></div></div>	9,235	(11.1%)	<div><div></div><div>85</div><div></div></div>	30,554	(11.6%)	<div><div></div><div>88</div><div></div></div>
Agriculture/Mining/Construction	649	(8%)	<div><div></div><div>94</div><div></div></div>	4,052	(4.9%)	<div><div></div><div>57</div><div></div></div>	12,580	(4.8%)	<div><div></div><div>56</div><div></div></div>
Transportation	589	(7.3%)	<div><div></div><div>124</div><div></div></div>	5,808	(7%)	<div><div></div><div>120</div><div></div></div>	23,023	(8.8%)	<div><div></div><div>150</div><div></div></div>
Manufacturing	556	(6.8%)	<div><div></div><div>69</div><div></div></div>	5,256	(6.3%)	<div><div></div><div>64</div><div></div></div>	15,658	(6%)	<div><div></div><div>60</div><div></div></div>
Information	307	(3.8%)	<div><div></div><div>203</div><div></div></div>	3,217	(3.9%)	<div><div></div><div>208</div><div></div></div>	7,591	(2.9%)	<div><div></div><div>155</div><div></div></div>
Other Professional Services	281	(3.5%)	<div><div></div><div>74</div><div></div></div>	3,228	(3.9%)	<div><div></div><div>83</div><div></div></div>	11,637	(4.4%)	<div><div></div><div>94</div><div></div></div>
Public Administration	201	(2.5%)	<div><div></div><div>52</div><div></div></div>	3,556	(4.3%)	<div><div></div><div>90</div><div></div></div>	12,322	(4.7%)	<div><div></div><div>98</div><div></div></div>
Administrative/Waste Services	192	(2.4%)	<div><div></div><div>57</div><div></div></div>	3,064	(3.7%)	<div><div></div><div>88</div><div></div></div>	11,785	(4.5%)	<div><div></div><div>107</div><div></div></div>
Management Services	17	(<0.5%)	<div><div></div><div>166</div><div></div></div>	183	(<0.5%)	<div><div></div><div>174</div><div></div></div>	411	(<0.5%)	<div><div></div><div>124</div><div></div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats





Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



Language Spoken

Speak English at Home	8,687	(61.3%)	7	91,884	(63.7%)	8	320,904	(67.4%)	87
Speak Other Language at Home	4,258	(30.1%)	355	36,297	(25.2%)	297	95,839	(20.1%)	238
Speak Spanish at Home	1,224	(8.6%)	61	16,078	(11.1%)	7	59,461	(12.5%)	88

Ancestry

Other	4,580	(30.8%)	146	56,874	(37.3%)	177	224,822	(44.5%)	211
Unclassified	1,624	(10.9%)	67	17,386	(11.4%)	70	58,973	(11.7%)	72
Chinese	1,246	(8.4%)	671	4,858	(3.2%)	255	9,915	(2%)	157
Other European (e.g. Greek/Russian)	922	(6.2%)	196	8,052	(5.3%)	167	18,417	(3.6%)	115
South Central Asian (e.g. Indian)	781	(5.3%)	336	6,680	(4.4%)	280	13,221	(2.6%)	168
Italian	742	(5%)	168	7,334	(4.8%)	162	21,666	(4.3%)	144
Scottish/Irish	705	(4.7%)	71	6,019	(3.9%)	59	18,793	(3.7%)	56
South American	569	(3.8%)	307	5,775	(3.8%)	304	20,963	(4.1%)	333
British	437	(2.9%)	55	2,776	(1.8%)	34	7,626	(1.5%)	28
German	429	(2.9%)	37	4,507	(3%)	38	11,884	(2.4%)	30
Puerto Rican	386	(2.6%)	92	4,533	(3%)	106	17,683	(3.5%)	124

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
American	359	(2.4%)	50	5,190	(3.4%)	71	14,751	(2.9%)	61
Central American	307	(2.1%)	124	3,314	(2.2%)	131	11,977	(2.4%)	142
South East Asian (e.g. Vietnamese)	299	(2%)	114	3,492	(2.3%)	130	7,631	(1.5%)	86
Polish	277	(1.9%)	121	3,378	(2.2%)	144	8,511	(1.7%)	110
Middle Eastern	153	(1%)	166	1,066	(0.7%)	113	2,591	(0.5%)	83
Korean	153	(1%)	199	1,352	(0.9%)	171	2,744	(0.5%)	105
Dominican	152	(1%)	160	2,164	(1.4%)	223	9,246	(1.8%)	287
Other Hispanic	134	(0.9%)	63	2,796	(1.8%)	128	8,450	(1.7%)	117
French	120	(0.8%)	65	578	(<0.5%)	31	1,399	(<0.5%)	22
Mexican	111	(0.7%)	7	1,334	(0.9%)	8	4,610	(0.9%)	8
Other Asian	101	(0.7%)	159	502	(<0.5%)	77	1,093	(<0.5%)	51
Cuban	93	(0.6%)	86	1,279	(0.8%)	116	4,707	(0.9%)	129
Scandinavian	66	(<0.5%)	23	585	(<0.5%)	20	1,831	(<0.5%)	19
Japanese	48	(<0.5%)	134	185	(<0.5%)	51	328	(<0.5%)	27
Dutch	45	(<0.5%)	50	293	(<0.5%)	32	772	(<0.5%)	25
Native American (Indian/Eskimo)	32	(<0.5%)	34	145	(<0.5%)	15	590	(<0.5%)	18

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Hawaiian/Pacific Islander	4	(<0.5%)	15	26	(<0.5%)	10	76	(<0.5%)	8
Education (Age 25+)									
Total Educated Population	10,131			103,582			342,917		
Elementary (0 to 8 Years)	357	(3.5%)	74	4,529	(4.4%)	92	17,940	(5.2%)	110
Some High School (9 to 11 Years)	303	(3%)	51	3,502	(3.4%)	57	16,116	(4.7%)	8
High School Graduate (12 Years)	1,346	(13.3%)	51	19,204	(18.5%)	71	82,805	(24.1%)	92
Some College (13 to 16 Years)	1,168	(11.5%)	60	15,567	(15%)	7	56,478	(16.5%)	85
Associates Degree Only	573	(5.7%)	64	5,435	(5.2%)	60	20,354	(5.9%)	67
Bachelor's Degree Only	3,232	(31.9%)	150	29,615	(28.6%)	134	84,406	(24.6%)	116
Graduate Degree	3,152	(31.1%)	226	25,730	(24.8%)	181	64,818	(18.9%)	137

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



### Household Type

Households	5,157			53,319			179,233		
One Person Households	1,035	(20.1%)	<div><div>73</div></div>	12,069	(22.6%)	<div><div>8</div></div>	44,391	(24.8%)	<div><div>90</div></div>
Married Couple	3,036	(58.9%)	<div><div>123</div></div>	28,745	(53.9%)	<div><div>113</div></div>	82,223	(45.9%)	<div><div>96</div></div>
Male Householder	255	(4.9%)	<div><div>97</div></div>	2,739	(5.1%)	<div><div>101</div></div>	11,591	(6.5%)	<div><div>127</div></div>
Female Householder	635	(12.3%)	<div><div>99</div></div>	7,110	(13.3%)	<div><div>107</div></div>	33,020	(18.4%)	<div><div>148</div></div>
Non Family Households	196	(3.8%)	<div><div>54</div></div>	2,656	(5%)	<div><div>70</div></div>	8,008	(4.5%)	<div><div>63</div></div>

### Household Size

Households	5,157			53,319			179,233		
1 Person Household	1,035	(20.1%)	<div><div>73</div></div>	12,069	(22.6%)	<div><div>8</div></div>	44,391	(24.8%)	<div><div>90</div></div>
2 Person Household	1,262	(24.5%)	<div><div>74</div></div>	14,018	(26.3%)	<div><div>8</div></div>	46,871	(26.2%)	<div><div>7</div></div>
3 Person Household	1,063	(20.6%)	<div><div>132</div></div>	10,069	(18.9%)	<div><div>121</div></div>	32,970	(18.4%)	<div><div>118</div></div>
4 Person Household	1,141	(22.1%)	<div><div>169</div></div>	10,220	(19.2%)	<div><div>146</div></div>	30,606	(17.1%)	<div><div>130</div></div>
5 Person Household	451	(8.7%)	<div><div>138</div></div>	4,290	(8%)	<div><div>127</div></div>	14,628	(8.2%)	<div><div>129</div></div>
6 Person Household	129	(2.5%)	<div><div>92</div></div>	1,678	(3.1%)	<div><div>115</div></div>	5,988	(3.3%)	<div><div>122</div></div>
7+ Person Household	76	(1.5%)	<div><div>8</div></div>	975	(1.8%)	<div><div>101</div></div>	3,779	(2.1%)	<div><div>116</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



Housing Units

Total Housing Units	5,365	55,902	191,172
Owner Occupied Housing	3,694	33,334	96,498
Renter Occupied Housing	1,463	19,985	82,735
Vacant Housing	208	2,583	11,939

Housing Rent

Average Rent	\$2,207.56	<div><div>143</div></div>	\$2,016.65	<div><div>131</div></div>	\$1,778.78	<div><div>115</div></div>
Median Rent	\$2,115.17	<div><div>150</div></div>	\$1,910.54	<div><div>136</div></div>	\$1,693.54	<div><div>120</div></div>
Total Cash Rents Housing	1,452		19,593		80,841	
<\$300	1	(<0.5%) <div><div>2</div></div>	299	(1.5%) <div><div>54</div></div>	2,174	(2.7%) <div><div>96</div></div>
\$300-\$500	9	(0.6%) <div><div>16</div></div>	162	(0.8%) <div><div>21</div></div>	1,789	(2.2%) <div><div>57</div></div>
\$500-\$750	35	(2.4%) <div><div>28</div></div>	409	(2.1%) <div><div>24</div></div>	2,863	(3.5%) <div><div>41</div></div>
\$750-\$1000	36	(2.5%) <div><div>19</div></div>	1,054	(5.4%) <div><div>41</div></div>	5,707	(7.1%) <div><div>54</div></div>
\$1000-\$1500	185	(12.7%) <div><div>48</div></div>	4,231	(21.6%) <div><div>89</div></div>	19,877	(24.6%) <div><div>93</div></div>
\$1500-\$2000	378	(26%) <div><div>124</div></div>	4,435	(22.6%) <div><div>108</div></div>	20,695	(25.6%) <div><div>122</div></div>
\$2000-\$2500	356	(24.5%) <div><div>210</div></div>	3,769	(19.2%) <div><div>164</div></div>	13,847	(17.1%) <div><div>146</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

## Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	186	(12.8%)	223	2,321	(11.8%)	206	6,697	(8.3%)	144
\$3000-\$3500	109	(7.5%)	247	1,224	(6.2%)	205	3,262	(4%)	133
>\$3500	157	(10.8%)	297	1,689	(8.6%)	236	3,930	(4.9%)	133
Value of Owner-Occupied Housing Units									
Average House Value	\$1.03M		196	\$957,047.74		183	\$838,572.21		161
Median House Value	\$940,972.23		247	\$737,742.95		194	\$674,530.35		177
Owner Occupied Housing	3,694			33,334			96,498		
<\$100K	38	(1%)	12	412	(1.2%)	14	1,868	(1.9%)	23
\$100K - \$200K	28	(0.8%)	6	201	(0.6%)	4	1,470	(1.5%)	11
\$200K - \$300K	51	(1.4%)	9	1,305	(3.9%)	24	5,358	(5.6%)	34
\$300K - \$400K	163	(4.4%)	30	2,276	(6.8%)	47	9,477	(9.8%)	67
\$400K - \$500K	468	(12.7%)	110	3,764	(11.3%)	98	12,498	(13%)	112
\$500K - \$1000K	1,218	(33%)	133	14,907	(44.7%)	181	40,842	(42.3%)	171
>\$1000K	1,728	(46.8%)	428	10,469	(31.4%)	288	24,985	(25.9%)	237

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



Poverty

Households in Poverty	277	(5.4%)	<div><div>42</div></div>	4,314	(8.1%)	<div><div>64</div></div>	22,371	(12.5%)	<div><div>99</div></div>
Households Above Poverty	4,880	(94.6%)	<div><div>108</div></div>	49,005	(91.9%)	<div><div>105</div></div>	156,862	(87.5%)	<div><div>100</div></div>
Households in Poverty (Married)	53	(1%)	<div><div>47</div></div>	961	(1.8%)	<div><div>83</div></div>	2,808	(1.6%)	<div><div>72</div></div>
Households in Poverty (Male Householder)				202	(<0.5%)	<div><div>59</div></div>	1,653	(0.9%)	<div><div>145</div></div>
Households in Poverty (Female Householder)	64	(1.2%)	<div><div>42</div></div>	981	(1.8%)	<div><div>62</div></div>	6,537	(3.6%)	<div><div>124</div></div>
Households in Poverty (Non-Family)	152	(2.9%)	<div><div>47</div></div>	1,972	(3.7%)	<div><div>59</div></div>	10,441	(5.8%)	<div><div>93</div></div>
Households in Poverty (Non-Family Student)	8	(<0.5%)	<div><div>25</div></div>	198	(<0.5%)	<div><div>60</div></div>	932	(0.5%)	<div><div>84</div></div>

Wealth per Household

Household Average Wealth	\$283,604.81	<div><div></div><div>117</div></div>	\$266,111.38	<div><div></div><div>110</div></div>	\$244,844.13	<div><div></div><div>101</div></div>			
Household Median Wealth	\$114,704.27	<div><div></div><div>141</div></div>	\$96,239.86	<div><div></div><div>119</div></div>	\$80,327.38	<div><div></div><div>99</div></div>			
<\$0K	795	(15.4%)	<div><div></div><div>89</div></div>	8,753	(16.4%)	<div><div></div><div>94</div></div>	31,655	(17.7%)	<div><div></div><div>102</div></div>
\$0K - \$5K	347	(6.7%)	<div><div></div><div>74</div></div>	4,082	(7.7%)	<div><div></div><div>89</div></div>	15,665	(8.7%)	<div><div></div><div>102</div></div>
\$5K - \$10K	197	(3.8%)	<div><div></div><div>84</div></div>	2,230	(4.2%)	<div><div></div><div>92</div></div>	8,262	(4.6%)	<div><div></div><div>101</div></div>
\$10K - \$25K	296	(5.7%)	<div><div></div><div>90</div></div>	3,195	(6%)	<div><div></div><div>94</div></div>	11,304	(6.3%)	<div><div></div><div>99</div></div>
\$25K - \$50K	336	(6.5%)	<div><div></div><div>96</div></div>	3,510	(6.6%)	<div><div></div><div>97</div></div>	11,958	(6.7%)	<div><div></div><div>98</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	513	(9.9%)	97	5,287	(9.9%)	97	17,760	(9.9%)	97
\$100K - \$250K	964	(18.7%)	103	9,721	(18.2%)	101	31,668	(17.7%)	98
\$250K - \$500K	758	(14.7%)	111	7,463	(14%)	106	23,517	(13.1%)	99
>\$500K	951	(18.4%)	124	9,078	(17%)	114	27,444	(15.3%)	103

Vehicles per Household

Total Number of Vehicles	9,143			89,173			270,498		
Average Number of Vehicles	1.77		97	1.67		91	1.51		83
No Vehicles	226	(4.4%)	53	5,063	(9.5%)	115	27,730	(15.5%)	187
1 Vehicle	1,994	(38.7%)	118	19,337	(36.3%)	111	66,634	(37.2%)	113
2 Vehicles	1,989	(38.6%)	105	20,088	(37.7%)	102	59,439	(33.2%)	90
3 or more Vehicles	948	(18.4%)	83	8,831	(16.6%)	75	25,430	(14.2%)	64

Population Change

Births	142			1,618			5,654		
Deaths	97			992			3,257		
Migration	-123			-426			186		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide



Workplace

Total Businesses	920	4,400	13,305
Total Employees	7,798	49,944	152,971

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats