



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	38,220			284,645			635,534		
Households	14,426			103,105			224,866		
Persons per Household	2.64	<div><div></div></div> 104		2.73	<div><div></div></div> 107		2.8	<div><div></div></div> 110	
Household Median Income	\$85,777.95	<div><div></div></div> 108		\$84,785.54	<div><div></div></div> 107		\$92,481.61	<div><div></div></div> 116	
Household Median Disposable Income	\$72,217.95	<div><div></div></div> 105		\$71,466.09	<div><div></div></div> 104		\$77,487.44	<div><div></div></div> 113	
Household Median Discretionary Income	\$49,408.14	<div><div></div></div> 97		\$45,153.5	<div><div></div></div> 89		\$50,729.73	<div><div></div></div> 100	
Average Income Per Person	\$44,436.41	<div><div></div></div> 103		\$40,487.28	<div><div></div></div> 94		\$43,589.8	<div><div></div></div> 101	
Median Rent	\$1,657.7	<div><div></div></div> 118		\$1,681.21	<div><div></div></div> 119		\$1,682.96	<div><div></div></div> 119	
Median House Value	\$618,901.25	<div><div></div></div> 163		\$585,676.12	<div><div></div></div> 154		\$608,257.85	<div><div></div></div> 160	
Households in Poverty	1,991	(13.8%)	<div><div></div></div> 109	13,985	(13.6%)	<div><div></div></div> 107	27,428	(12.2%)	<div><div></div></div> 96
Household Median Wealth	\$67,384.91	<div><div></div></div> 83		\$66,875.09	<div><div></div></div> 8		\$74,784.28	<div><div></div></div> 92	
Average Age	40.54	<div><div></div></div> 99		40.16	<div><div></div></div> 98		40.41	<div><div></div></div> 99	
Median Age	40.01	<div><div></div></div> 100		38.77	<div><div></div></div> 97		40	<div><div></div></div> 100	
Households with Children	4,535	(31.4%)	<div><div></div></div> 117	29,944	(29%)	<div><div></div></div> 108	67,641	(30.1%)	<div><div></div></div> 112
High School Graduate or Higher	23,742	(86.9%)	<div><div></div></div> 97	168,840	(84.4%)	<div><div></div></div> 95	383,750	(86.4%)	<div><div></div></div> 97

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	7,786 (28.5%) <div><div></div><div>8</div></div>	60,914 (30.5%) <div><div></div><div>87</div></div>	158,751 (35.7%) <div><div></div><div>102</div></div>
Pop density (per sq mi)	12,231	9,402	8,459
Area (based on blockgroups)	3	30	75

Population

Population 2024 Q4	38,220	284,645	635,534
Population 2024 Q3	38,195	283,965	634,494
Population 2024 Q2	38,131	285,627	636,689
Population 2024 Q1	38,114	285,222	635,994
Population 2023 Q4	38,112	285,036	635,631
Population 2023 Q3	38,050	284,639	634,933
Population 2023 Q2	38,067	284,195	633,651
Population 2023 Q1	38,034	284,455	633,735
Population 2022 Q4	38,168	284,040	633,262
Population 5 Years Forecast	38,048	290,523	644,441
Population 10 Years Forecast	38,391	296,485	654,889
Persons per Household	2.64 <div><div></div><div>104</div></div>	2.73 <div><div></div><div>107</div></div>	2.8 <div><div></div><div>110</div></div>

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Group Quarters	87	(<0.5%)	<div><div>10</div></div>	3,117	(1.1%)	<div><div>46</div></div>	6,017	(0.9%)	<div><div>40</div></div>
Transient Population - Average Last 4 Quarters				2,160	(0.8%)	<div><div>59</div></div>	4,842	(0.8%)	<div><div>59</div></div>

Households

Households 2024 Q4	14,426		103,105		224,866
Households 2024 Q3	14,409		102,806		224,390
Households 2024 Q2	14,385		103,212		224,968
Households 2024 Q1	14,382		103,053		224,691
Households 2023 Q4	14,375		102,989		224,552
Households 2023 Q3	14,358		102,857		224,304
Households 2023 Q2	14,358		102,652		223,787
Households 2023 Q1	14,351		102,772		223,850
Households 2022 Q4	14,413		102,585		223,660
Households 5 Years Forecast	14,356		105,514		228,336
Households 10 Years Forecast	14,481		107,862		232,271

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Gender

Male	18,301	(47.9%)	98	138,456	(48.6%)	99	307,617	(48.4%)	99
Female	19,919	(52.1%)	102	146,189	(51.4%)	101	327,917	(51.6%)	101

Ethnicity

White	16,625	(43.5%)	75	105,720	(37.1%)	64	242,526	(38.2%)	66
Hispanic (Ethnic)	14,849	(38.9%)	199	127,257	(44.7%)	229	253,848	(39.9%)	205
Asian	2,893	(7.6%)	131	22,642	(8%)	138	61,786	(9.7%)	169
Black	2,635	(6.9%)	58	21,623	(7.6%)	64	59,232	(9.3%)	7
Other	1,218	(3.2%)	61	7,403	(2.6%)	50	18,142	(2.9%)	55

Household by Ethnicity

White	6,232	(43.2%)	70	39,533	(38.3%)	62	87,011	(38.7%)	63
Hispanic (Ethnic)	5,418	(37.6%)	247	42,074	(40.8%)	268	85,605	(38.1%)	250
Other	1,096	(7.6%)	100	6,696	(6.5%)	86	15,495	(6.9%)	91
Black	974	(6.8%)	61	8,136	(7.9%)	71	19,345	(8.6%)	7
Asian	706	(4.9%)	108	6,666	(6.5%)	143	17,410	(7.7%)	171

Households Income

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Benchmark: Nationwide

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Household Average Income	\$117,523.26		106	\$110,952.05		100	\$122,422.45		110
Average Income Per Person	\$44,436.41		103	\$40,487.28		94	\$43,589.8		101
Household Median Income	\$85,777.95		108	\$84,785.54		107	\$92,481.61		116
<\$15K	858	(5.9%)	74	7,730	(7.5%)	93	16,133	(7.2%)	89
\$15K - \$25K	929	(6.4%)	99	6,783	(6.6%)	102	13,079	(5.8%)	90
\$25K - \$35K	1,011	(7%)	104	6,423	(6.2%)	93	12,498	(5.6%)	83
\$35K - \$50K	1,283	(8.9%)	86	9,558	(9.3%)	90	19,613	(8.7%)	85
\$50K - \$75K	2,281	(15.8%)	101	15,325	(14.9%)	94	30,989	(13.8%)	88
\$75K - \$100K	1,786	(12.4%)	97	13,138	(12.7%)	99	27,404	(12.2%)	95
\$100K - \$150K	2,666	(18.5%)	104	19,299	(18.7%)	106	42,087	(18.7%)	106
\$150K - \$175K	894	(6.2%)	99	6,793	(6.6%)	105	16,566	(7.4%)	117
\$175K - \$200K	777	(5.4%)	8	6,438	(6.2%)	95	17,094	(7.6%)	116
\$200K - \$250K	1,091	(7.6%)	145	6,508	(6.3%)	121	16,469	(7.3%)	140
\$250K - \$500K	462	(3.2%)	144	2,780	(2.7%)	121	7,042	(3.1%)	140
>\$500K	388	(2.7%)	144	2,330	(2.3%)	121	5,892	(2.6%)	141

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

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Household Average Disposable Income	\$88,274.83		107	\$85,238.89		103	\$90,682.47		110
Household Median Disposable Income	\$72,217.95		105	\$71,466.09		104	\$77,487.44		113
<\$15K	950	(6.6%)	75	8,401	(8.1%)	93	17,458	(7.8%)	88
\$15K - \$25K	1,150	(8%)	105	8,041	(7.8%)	102	15,752	(7%)	92
\$25K - \$35K	1,060	(7.3%)	93	7,723	(7.5%)	95	15,017	(6.7%)	85
\$35K - \$50K	1,685	(11.7%)	96	11,418	(11.1%)	91	22,755	(10.1%)	83
\$50K - \$75K	2,610	(18.1%)	102	18,219	(17.7%)	100	37,943	(16.9%)	95
\$75K - \$100K	1,948	(13.5%)	95	15,066	(14.6%)	102	32,068	(14.3%)	100
\$100K - \$150K	2,783	(19.3%)	108	19,276	(18.7%)	104	45,733	(20.3%)	113
\$150K - \$175K	778	(5.4%)	89	6,218	(6%)	99	15,956	(7.1%)	117
\$175K - \$200K	395	(2.7%)	124	2,356	(2.3%)	104	6,014	(2.7%)	121
\$200K - \$250K	430	(3%)	139	2,566	(2.5%)	116	6,500	(2.9%)	135
\$250K - \$500K	588	(4.1%)	139	3,504	(3.4%)	116	8,881	(3.9%)	135
>\$500K	49	(<0.5%)	132	317	(<0.5%)	120	789	(<0.5%)	136

Discretionary Households Income

Household Average Discretionary Income	\$59,264.79		97	\$55,801.85		91	\$61,479.59		100
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Household Median Discretionary Income	\$49,408.14		97	\$45,153.5		89	\$50,729.73		100
<\$10K	1,063	(7.4%)	8	11,491	(11.1%)	120	23,501	(10.5%)	113
\$10K - \$20K	1,718	(11.9%)	113	12,910	(12.5%)	118	24,665	(11%)	104
\$20K - \$30K	1,544	(10.7%)	101	11,520	(11.2%)	106	22,553	(10%)	95
\$30K - \$40K	1,630	(11.3%)	114	10,514	(10.2%)	103	21,250	(9.5%)	95
\$40K - \$50K	1,334	(9.2%)	104	9,521	(9.2%)	104	19,247	(8.6%)	97
\$50K - \$75K	2,691	(18.7%)	107	17,612	(17.1%)	98	37,856	(16.8%)	97
\$75K - \$100K	1,769	(12.3%)	105	11,752	(11.4%)	97	27,518	(12.2%)	104
\$100K - \$125K	1,122	(7.8%)	96	8,340	(8.1%)	100	20,899	(9.3%)	115
\$125K - \$150K	1,081	(7.5%)	113	6,378	(6.2%)	93	16,489	(7.3%)	110
>\$150K	474	(3.3%)	56	3,067	(3%)	50	10,888	(4.8%)	82

Households Income by Ethnicity

Average Income - White	\$95,111.65		100	\$99,213.86		104	\$107,071.82		112
Median Income - White	\$87,420.49		101	\$91,739.77		106	\$103,208.12		119
Average Income - Black	\$92,481.2		134	\$83,837.11		121	\$86,509.35		125
Median Income - Black	\$74,999		135	\$71,277.03		129	\$73,466.84		133

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Average Income - Asian	\$139,307.8123	\$119,972.9106	\$120,796.88107
Median Income - Asian	\$150,837.97132	\$122,287.36107	\$125,366.93110
Average Income - Hispanic	\$94,380.98117	\$87,599.07108	\$91,150.05113
Median Income - Hispanic	\$80,172.21115	\$77,380.42111	\$81,977.29118
Average Income - Other	\$98,904.46110	\$100,192.9112	\$105,509.26118
Median Income - Other	\$88,209.7111	\$94,697.04119	\$102,642.67129

Age

Average Age	40.5499	40.1698	40.4199
Median Age	40.01100	38.7797	40100
0-4	2,387 (6.2%)116	17,285 (6.1%)112	37,496 (5.9%)109
5-13	3,713 (9.7%)94	28,901 (10.2%)98	66,134 (10.4%)101
14-17	1,750 (4.6%)86	13,929 (4.9%)92	31,847 (5%)94
18-21	1,753 (4.6%)83	14,085 (4.9%)90	32,091 (5%)92
22-24	1,299 (3.4%)8	10,468 (3.7%)89	23,834 (3.8%)90
25-29	2,431 (6.4%)107	17,537 (6.2%)104	38,856 (6.1%)103
30-34	2,877 (7.5%)115	20,047 (7%)108	42,697 (6.7%)103

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35-39	2,891	(7.6%)	<div><div>115</div></div>	21,312	(7.5%)	<div><div>113</div></div>	44,805	(7%)	<div><div>107</div></div>
40-44	2,663	(7%)	<div><div>109</div></div>	20,159	(7.1%)	<div><div>111</div></div>	43,161	(6.8%)	<div><div>106</div></div>
45-49	2,526	(6.6%)	<div><div>110</div></div>	18,952	(6.7%)	<div><div>111</div></div>	41,348	(6.5%)	<div><div>109</div></div>
50-54	2,291	(6%)	<div><div>101</div></div>	17,744	(6.2%)	<div><div>105</div></div>	39,836	(6.3%)	<div><div>105</div></div>
55-59	2,538	(6.6%)	<div><div>108</div></div>	18,403	(6.5%)	<div><div>105</div></div>	41,104	(6.5%)	<div><div>105</div></div>
60-64	2,553	(6.7%)	<div><div>104</div></div>	18,017	(6.3%)	<div><div>99</div></div>	40,926	(6.4%)	<div><div>100</div></div>
65-69	2,251	(5.9%)	<div><div>97</div></div>	16,445	(5.8%)	<div><div>95</div></div>	37,343	(5.9%)	<div><div>97</div></div>
70-74	1,704	(4.5%)	<div><div>89</div></div>	12,361	(4.3%)	<div><div>86</div></div>	28,660	(4.5%)	<div><div>90</div></div>
75-79	1,189	(3.1%)	<div><div>8</div></div>	8,648	(3%)	<div><div>7</div></div>	20,882	(3.3%)	<div><div>85</div></div>
80-84	702	(1.8%)	<div><div>7</div></div>	5,288	(1.9%)	<div><div>7</div></div>	12,561	(2%)	<div><div>8</div></div>
85+	702	(1.8%)	<div><div>91</div></div>	5,064	(1.8%)	<div><div>88</div></div>	11,953	(1.9%)	<div><div>93</div></div>

Age - Male

Male Average Age	39.35	<div><div>99</div></div>	38.89	<div><div>98</div></div>	39.13	<div><div>98</div></div>			
Male Median Age	38.05	<div><div>100</div></div>	37.69	<div><div>99</div></div>	37.82	<div><div>99</div></div>			
0-4	1,220	(6.7%)	<div><div>118</div></div>	8,875	(6.4%)	<div><div>114</div></div>	19,266	(6.3%)	<div><div>111</div></div>
5-13	1,845	(10.1%)	<div><div>94</div></div>	14,693	(10.6%)	<div><div>99</div></div>	33,644	(10.9%)	<div><div>102</div></div>

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14-17	880	(4.8%)	87	7,143	(5.2%)	93	16,247	(5.3%)	96
18-21	876	(4.8%)	83	7,270	(5.3%)	91	16,468	(5.4%)	93
22-24	651	(3.6%)	8	5,438	(3.9%)	90	12,293	(4%)	92
25-29	1,227	(6.7%)	109	8,938	(6.5%)	105	19,695	(6.4%)	104
30-34	1,357	(7.4%)	111	9,826	(7.1%)	106	20,859	(6.8%)	101
35-39	1,434	(7.8%)	117	10,486	(7.6%)	113	21,789	(7.1%)	106
40-44	1,312	(7.2%)	111	9,923	(7.2%)	111	21,019	(6.8%)	106
45-49	1,196	(6.5%)	109	9,202	(6.6%)	111	19,836	(6.4%)	107
50-54	1,086	(5.9%)	100	8,606	(6.2%)	104	19,148	(6.2%)	104
55-59	1,179	(6.4%)	106	8,835	(6.4%)	105	19,594	(6.4%)	104
60-64	1,230	(6.7%)	107	8,520	(6.2%)	98	19,276	(6.3%)	100
65-69	1,046	(5.7%)	98	7,657	(5.5%)	95	17,310	(5.6%)	97
70-74	770	(4.2%)	89	5,623	(4.1%)	86	13,126	(4.3%)	90
75-79	504	(2.8%)	7	3,750	(2.7%)	7	9,091	(3%)	84
80-84	265	(1.4%)	7	2,057	(1.5%)	7	5,011	(1.6%)	7
85+	223	(1.2%)	83	1,614	(1.2%)	7	3,945	(1.3%)	87

Age - Female

Female Average Age	41.63		99	41.35		98	41.6		99
Female Median Age	41.03		99	40.86		99	41.17		100
0-4	1,167	(5.9%)	113	8,410	(5.8%)	111	18,230	(5.6%)	107
5-13	1,868	(9.4%)	95	14,208	(9.7%)	98	32,490	(9.9%)	100
14-17	870	(4.4%)	85	6,786	(4.6%)	91	15,600	(4.8%)	93
18-21	877	(4.4%)	84	6,815	(4.7%)	88	15,623	(4.8%)	90
22-24	648	(3.3%)	8	5,030	(3.4%)	87	11,541	(3.5%)	89
25-29	1,204	(6%)	106	8,599	(5.9%)	103	19,161	(5.8%)	103
30-34	1,520	(7.6%)	120	10,221	(7%)	110	21,838	(6.7%)	104
35-39	1,457	(7.3%)	112	10,826	(7.4%)	114	23,016	(7%)	108
40-44	1,351	(6.8%)	107	10,236	(7%)	110	22,142	(6.8%)	106
45-49	1,330	(6.7%)	112	9,750	(6.7%)	112	21,512	(6.6%)	110
50-54	1,205	(6%)	101	9,138	(6.3%)	105	20,688	(6.3%)	106
55-59	1,359	(6.8%)	111	9,568	(6.5%)	106	21,510	(6.6%)	106
60-64	1,323	(6.6%)	102	9,497	(6.5%)	100	21,650	(6.6%)	101
65-69	1,205	(6%)	96	8,788	(6%)	95	20,033	(6.1%)	97
70-74	934	(4.7%)	89	6,738	(4.6%)	87	15,534	(4.7%)	89
75-79	685	(3.4%)	83	4,898	(3.4%)	8	11,791	(3.6%)	88
80-84	437	(2.2%)	8	3,231	(2.2%)	8	7,550	(2.3%)	85
85+	479	(2.4%)	94	3,450	(2.4%)	92	8,008	(2.4%)	96

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Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	20,299			150,778			331,822		
Professional Specialty	4,295	(21.2%)	86	33,036	(21.9%)	89	81,219	(24.5%)	99
Managerial/Executive	3,171	(15.6%)	90	21,647	(14.4%)	83	53,882	(16.2%)	94
Production & Transportation	2,838	(14%)	108	25,470	(16.9%)	131	50,986	(15.4%)	119
Office Admin	2,488	(12.3%)	115	16,978	(11.3%)	106	36,967	(11.1%)	105
Sales	1,952	(9.6%)	103	13,454	(8.9%)	96	31,202	(9.4%)	101
Construction	1,623	(8%)	100	12,986	(8.6%)	108	24,324	(7.3%)	92
Building Maintenance & Cleaning	986	(4.9%)	143	6,488	(4.3%)	127	11,923	(3.6%)	106
Food Preparation & Serving	894	(4.4%)	86	7,031	(4.7%)	91	13,567	(4.1%)	8
Personal Care	824	(4.1%)	163	4,762	(3.2%)	127	8,790	(2.6%)	106
Healthcare support	815	(4%)	122	5,702	(3.8%)	115	12,507	(3.8%)	115
Protective	413	(2%)	94	3,133	(2.1%)	96	6,158	(1.9%)	86
Farming, Fishing & Forestry				91	(<0.5%)	10	297	(<0.5%)	16

Employment by Industry

Total Employees (16+ Years Old)	20,299			150,778			331,822		
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Audience Profile

Jan 1 - Dec 31, 2024

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	5,109	(25.2%)	<div><div>107</div></div>	35,096	(23.3%)	<div><div>99</div></div>	79,639	(24%)	<div><div>102</div></div>
Wholesale Retail	3,065	(15.1%)	<div><div>115</div></div>	22,252	(14.8%)	<div><div>112</div></div>	47,927	(14.4%)	<div><div>110</div></div>
Manufacturing	1,914	(9.4%)	<div><div>95</div></div>	15,710	(10.4%)	<div><div>105</div></div>	35,577	(10.7%)	<div><div>108</div></div>
Entertainment Services	1,574	(7.8%)	<div><div>89</div></div>	12,305	(8.2%)	<div><div>94</div></div>	24,297	(7.3%)	<div><div>84</div></div>
Financial, Insurance & Real Estate	1,509	(7.4%)	<div><div>110</div></div>	10,696	(7.1%)	<div><div>105</div></div>	24,319	(7.3%)	<div><div>109</div></div>
Transportation	1,475	(7.3%)	<div><div>124</div></div>	10,491	(7%)	<div><div>119</div></div>	23,328	(7%)	<div><div>120</div></div>
Professional Services	1,463	(7.2%)	<div><div>89</div></div>	10,672	(7.1%)	<div><div>88</div></div>	28,205	(8.5%)	<div><div>105</div></div>
Agriculture/Mining/Construction	1,326	(6.5%)	<div><div>71</div></div>	11,053	(7.3%)	<div><div>86</div></div>	20,963	(6.3%)	<div><div>74</div></div>
Other Professional Services	1,145	(5.6%)	<div><div>120</div></div>	7,549	(5%)	<div><div>106</div></div>	16,180	(4.9%)	<div><div>104</div></div>
Administrative/Waste Services	844	(4.2%)	<div><div>100</div></div>	7,028	(4.7%)	<div><div>112</div></div>	13,707	(4.1%)	<div><div>99</div></div>
Public Administration	465	(2.3%)	<div><div>48</div></div>	4,771	(3.2%)	<div><div>66</div></div>	10,193	(3.1%)	<div><div>64</div></div>
Information	392	(1.9%)	<div><div>104</div></div>	2,863	(1.9%)	<div><div>102</div></div>	6,948	(2.1%)	<div><div>112</div></div>
Management Services	18	(<0.5%)	<div><div>70</div></div>	292	(<0.5%)	<div><div>153</div></div>	539	(<0.5%)	<div><div>128</div></div>

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Audience Profile

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Language Spoken

Speak English at Home	16,887	(47.1%)	<div><div>61</div></div>	113,033	(42.3%)	<div><div>55</div></div>	275,564	(46.1%)	<div><div>60</div></div>
Speak Spanish at Home	11,640	(32.5%)	<div><div>230</div></div>	102,153	(38.2%)	<div><div>270</div></div>	204,435	(34.2%)	<div><div>242</div></div>
Speak Other Language at Home	7,306	(20.4%)	<div><div>241</div></div>	52,174	(19.5%)	<div><div>231</div></div>	118,039	(19.7%)	<div><div>233</div></div>

Ancestry

Other	8,090	(21.2%)	<div><div>100</div></div>	53,751	(18.9%)	<div><div>90</div></div>	134,473	(21.2%)	<div><div>100</div></div>
South American	5,523	(14.5%)	<div><div>1159</div></div>	32,219	(11.3%)	<div><div>908</div></div>	63,368	(10%)	<div><div>800</div></div>
Italian	3,962	(10.4%)	<div><div>348</div></div>	18,854	(6.6%)	<div><div>222</div></div>	37,646	(5.9%)	<div><div>199</div></div>
Dominican	3,612	(9.5%)	<div><div>1482</div></div>	32,046	(11.3%)	<div><div>1765</div></div>	73,343	(11.5%)	<div><div>1810</div></div>
Unclassified	2,613	(6.8%)	<div><div>42</div></div>	17,499	(6.1%)	<div><div>38</div></div>	44,411	(7%)	<div><div>43</div></div>
Puerto Rican	1,859	(4.9%)	<div><div>173</div></div>	19,802	(7%)	<div><div>247</div></div>	44,228	(7%)	<div><div>247</div></div>
Central American	1,439	(3.8%)	<div><div>226</div></div>	6,866	(2.4%)	<div><div>145</div></div>	13,188	(2.1%)	<div><div>125</div></div>
Other European (e.g. Greek/Russian)	1,235	(3.2%)	<div><div>102</div></div>	8,759	(3.1%)	<div><div>97</div></div>	22,778	(3.6%)	<div><div>113</div></div>
Scottish/Irish	1,150	(3%)	<div><div>45</div></div>	7,583	(2.7%)	<div><div>40</div></div>	18,667	(2.9%)	<div><div>44</div></div>
Polish	1,134	(3%)	<div><div>193</div></div>	12,605	(4.4%)	<div><div>289</div></div>	20,746	(3.3%)	<div><div>213</div></div>
South East Asian (e.g. Vietnamese)	1,099	(2.9%)	<div><div>163</div></div>	6,661	(2.3%)	<div><div>133</div></div>	14,827	(2.3%)	<div><div>132</div></div>

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	1 Mile			3 Mile			5 Mile		
Other Hispanic	1,037	(2.7%)	<div><div>189</div></div>	7,752	(2.7%)	<div><div>190</div></div>	16,432	(2.6%)	<div><div>181</div></div>
South Central Asian (e.g. Indian)	1,022	(2.7%)	<div><div>171</div></div>	8,916	(3.1%)	<div><div>201</div></div>	22,902	(3.6%)	<div><div>231</div></div>
Mexican	865	(2.3%)	<div><div>21</div></div>	25,051	(8.8%)	<div><div>8</div></div>	34,547	(5.4%)	<div><div>49</div></div>
Middle Eastern	757	(2%)	<div><div>319</div></div>	3,840	(1.3%)	<div><div>217</div></div>	10,958	(1.7%)	<div><div>278</div></div>
German	633	(1.7%)	<div><div>21</div></div>	5,279	(1.9%)	<div><div>24</div></div>	12,851	(2%)	<div><div>26</div></div>
Cuban	514	(1.3%)	<div><div>186</div></div>	3,521	(1.2%)	<div><div>171</div></div>	8,742	(1.4%)	<div><div>190</div></div>
American	416	(1.1%)	<div><div>23</div></div>	2,984	(1%)	<div><div>22</div></div>	7,787	(1.2%)	<div><div>26</div></div>
Korean	348	(0.9%)	<div><div>176</div></div>	3,506	(1.2%)	<div><div>238</div></div>	13,984	(2.2%)	<div><div>425</div></div>
Chinese	290	(0.8%)	<div><div>61</div></div>	2,528	(0.9%)	<div><div>71</div></div>	6,836	(1.1%)	<div><div>86</div></div>
British	213	(0.6%)	<div><div>10</div></div>	1,652	(0.6%)	<div><div>11</div></div>	4,495	(0.7%)	<div><div>13</div></div>
Dutch	124	(<0.5%)	<div><div>54</div></div>	618	(<0.5%)	<div><div>36</div></div>	1,512	(<0.5%)	<div><div>39</div></div>
Other Asian	101	(<0.5%)	<div><div>62</div></div>	698	(<0.5%)	<div><div>57</div></div>	1,987	(<0.5%)	<div><div>73</div></div>
French	71	(<0.5%)	<div><div>15</div></div>	499	(<0.5%)	<div><div>14</div></div>	1,466	(<0.5%)	<div><div>19</div></div>
Scandinavian	54	(<0.5%)	<div><div>7</div></div>	484	(<0.5%)	<div><div>9</div></div>	1,400	(<0.5%)	<div><div>12</div></div>
Japanese	33	(<0.5%)	<div><div>36</div></div>	333	(<0.5%)	<div><div>49</div></div>	1,250	(<0.5%)	<div><div>8</div></div>
Native American (Indian/Eskimo)	26	(<0.5%)	<div><div>11</div></div>	305	(<0.5%)	<div><div>17</div></div>	617	(<0.5%)	<div><div>15</div></div>

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	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	34 (<0.5%)	7	93 (<0.5%)

Education (Age 25+)

Total Educated Population	27,318	199,977	444,132
Elementary (0 to 8 Years)	2,369 (8.7%) 182	18,365 (9.2%) 192	34,649 (7.8%) 163
Some High School (9 to 11 Years)	1,207 (4.4%) 75	12,772 (6.4%) 108	25,733 (5.8%) 98
High School Graduate (12 Years)	8,936 (32.7%) 125	61,880 (30.9%) 118	128,600 (29%) 111
Some College (13 to 16 Years)	4,560 (16.7%) 86	30,785 (15.4%) 8	67,280 (15.1%) 7
Associates Degree Only	2,460 (9%) 102	15,261 (7.6%) 87	29,119 (6.6%) 74
Bachelor's Degree Only	4,504 (16.5%) 71	39,189 (19.6%) 92	99,921 (22.5%) 106
Graduate Degree	3,282 (12%) 87	21,725 (10.9%) 7	58,830 (13.2%) 96

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Household Type

Households	14,426			103,105			224,866		
One Person Households	3,981	(27.6%)	<div><div>100</div></div>	27,436	(26.6%)	<div><div>97</div></div>	56,320	(25%)	<div><div>91</div></div>
Married Couple	6,093	(42.2%)	<div><div>88</div></div>	44,100	(42.8%)	<div><div>89</div></div>	104,725	(46.6%)	<div><div>97</div></div>
Male Householder	708	(4.9%)	<div><div>97</div></div>	6,609	(6.4%)	<div><div>126</div></div>	13,214	(5.9%)	<div><div>116</div></div>
Female Householder	2,708	(18.8%)	<div><div>151</div></div>	18,870	(18.3%)	<div><div>147</div></div>	38,546	(17.1%)	<div><div>138</div></div>
Non Family Households	936	(6.5%)	<div><div>92</div></div>	6,090	(5.9%)	<div><div>83</div></div>	12,061	(5.4%)	<div><div>76</div></div>

Household Size

Households	14,426			103,105			224,866		
1 Person Household	3,981	(27.6%)	<div><div>100</div></div>	27,436	(26.6%)	<div><div>97</div></div>	56,320	(25%)	<div><div>91</div></div>
2 Person Household	3,964	(27.5%)	<div><div>83</div></div>	28,134	(27.3%)	<div><div>83</div></div>	60,779	(27%)	<div><div>82</div></div>
3 Person Household	2,638	(18.3%)	<div><div>117</div></div>	18,135	(17.6%)	<div><div>113</div></div>	40,425	(18%)	<div><div>115</div></div>
4 Person Household	2,272	(15.7%)	<div><div>120</div></div>	15,932	(15.5%)	<div><div>118</div></div>	35,856	(15.9%)	<div><div>122</div></div>
5 Person Household	934	(6.5%)	<div><div>102</div></div>	7,628	(7.4%)	<div><div>117</div></div>	17,806	(7.9%)	<div><div>125</div></div>
6 Person Household	402	(2.8%)	<div><div>102</div></div>	3,446	(3.3%)	<div><div>123</div></div>	8,005	(3.6%)	<div><div>130</div></div>
7+ Person Household	235	(1.6%)	<div><div>90</div></div>	2,394	(2.3%)	<div><div>128</div></div>	5,675	(2.5%)	<div><div>139</div></div>

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Housing Units

Total Housing Units	15,160	107,670	234,371
Renter Occupied Housing	7,805	57,415	111,314
Owner Occupied Housing	6,621	45,690	113,552
Vacant Housing	734	4,565	9,505

Housing Rent

Average Rent	\$1,659.35	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></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Audience Profile

Jan 1 - Dec 31, 2024

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	410	(5.4%)	94	4,198	(7.4%)	129	7,673	(7.1%)	123
\$3000-\$3500	110	(1.5%)	48	1,411	(2.5%)	8	2,869	(2.6%)	87
>\$3500	38	(0.5%)	14	959	(1.7%)	47	2,511	(2.3%)	63

Value of Owner-Occupied Housing Units

Average House Value	\$646,218.68		124	\$594,672.19		114	\$635,626.65		122
Median House Value	\$618,901.25		163	\$585,676.12		154	\$608,257.85		160
Owner Occupied Housing	6,621			45,690			113,552		
<\$100K	197	(3%)	35	1,627	(3.6%)	42	3,425	(3%)	35
\$100K - \$200K	59	(0.9%)	7	771	(1.7%)	13	1,825	(1.6%)	12
\$200K - \$300K	276	(4.2%)	26	2,570	(5.6%)	35	5,136	(4.5%)	28
\$300K - \$400K	532	(8%)	55	4,820	(10.5%)	72	10,945	(9.6%)	66
\$400K - \$500K	1,028	(15.5%)	135	7,218	(15.8%)	137	17,372	(15.3%)	33
\$500K - \$1000K	3,990	(60.3%)	244	25,840	(56.6%)	229	64,384	(56.7%)	229
>\$1000K	539	(8.1%)	75	2,844	(6.2%)	57	10,465	(9.2%)	84

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Poverty

Households in Poverty	1,991	(13.8%)	109	13,985	(13.6%)	107	27,428	(12.2%)	96
Households Above Poverty	12,435	(86.2%)	99	89,120	(86.4%)	99	197,438	(87.8%)	101
Households in Poverty (Married)	348	(2.4%)	111	2,771	(2.7%)	123	5,094	(2.3%)	104
Households in Poverty (Male Householder)	36	(<0.5%)	39	922	(0.9%)	140	1,641	(0.7%)	114
Households in Poverty (Female Householder)	898	(6.2%)	211	4,386	(4.3%)	144	8,101	(3.6%)	122
Households in Poverty (Non-Family)	677	(4.7%)	75	5,560	(5.4%)	86	11,826	(5.3%)	84
Households in Poverty (Non-Family Student)	32	(<0.5%)	36	346	(<0.5%)	54	766	(<0.5%)	55

Wealth per Household

Household Average Wealth	\$226,785.49	<div><div></div><div>94</div></div>	\$226,311.38	<div><div></div><div>94</div></div>	\$236,471.52	<div><div></div><div>98</div></div>			
Household Median Wealth	\$67,384.91	<div><div></div><div>83</div></div>	\$66,875.09	<div><div></div><div>82</div></div>	\$74,784.28	<div><div></div><div>92</div></div>			
<\$0K	2,688	(18.6%)	<div><div></div><div>107</div></div>	19,216	(18.6%)	<div><div></div><div>107</div></div>	40,488	(18%)	<div><div></div><div>103</div></div>
\$0K - \$5K	1,386	(9.6%)	<div><div></div><div>112</div></div>	9,975	(9.7%)	<div><div></div><div>113</div></div>	20,541	(9.1%)	<div><div></div><div>107</div></div>
\$5K - \$10K	715	(5%)	<div><div></div><div>109</div></div>	5,119	(5%)	<div><div></div><div>109</div></div>	10,687	(4.8%)	<div><div></div><div>104</div></div>
\$10K - \$25K	951	(6.6%)	<div><div></div><div>104</div></div>	6,796	(6.6%)	<div><div></div><div>104</div></div>	14,465	(6.4%)	<div><div></div><div>101</div></div>
\$25K - \$50K	973	(6.7%)	<div><div></div><div>99</div></div>	6,984	(6.8%)	<div><div></div><div>100</div></div>	15,139	(6.7%)	<div><div></div><div>99</div></div>

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	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	1,438	(10%)	98	10,259	(10%)	98	22,419	(10%)	98
\$100K - \$250K	2,491	(17.3%)	96	17,760	(17.2%)	95	39,460	(17.5%)	97
\$250K - \$500K	1,789	(12.4%)	94	12,774	(12.4%)	94	28,851	(12.8%)	97
>\$500K	1,995	(13.8%)	93	14,222	(13.8%)	93	32,816	(14.6%)	98

Vehicles per Household

Total Number of Vehicles	23,253			155,350			348,785		
Average Number of Vehicles	1.61		88	1.51		8	1.55		85
No Vehicles	1,571	(10.9%)	132	13,934	(13.5%)	163	29,466	(13.1%)	158
1 Vehicle	5,631	(39%)	119	42,466	(41.2%)	126	88,534	(39.4%)	120
2 Vehicles	4,807	(33.3%)	90	32,080	(31.1%)	84	73,224	(32.6%)	88
3 or more Vehicles	2,417	(16.8%)	76	14,625	(14.2%)	64	33,642	(15%)	68

Population Change

Births	453			3,257			7,167		
Deaths	259			1,862			4,338		
Migration	-65			-1,676			-2,649		

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Workplace

Total Businesses	805	10,203	21,377
Total Employees	7,431	120,394	250,349

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