



Kennedy Commons

1445 Kennedy Boulevard, North Bergen, NJ 07047

Benchmark: Nationwide



Overview									
Population	72,548			572,900			1.7M		
Households	26,657			257,911			814,482		
Persons per Household	2.71		106	2.17		85	2.03		8
Household Median Income	\$75,042.37		94	\$111,114.93		140	\$128,376.67		161
Household Median Disposable Income	\$63,474.91		93	\$90,306.05		132	\$103,478.57		151
Household Median Discretionary Income	\$37,370.13		73	\$64,733.17		127	\$78,519.34		154
Average Income Per Person	\$38,252.32		89	\$78,923.81		183	\$100,639.27		233
Median Rent	\$1,618.44		115	\$2,113.25		150	\$2,456.56		174
Median House Value	\$644,907.2		169	\$869,774.17		229	\$1.22M		320
Households in Poverty	4,811	(18%)	142	34,354	(13.3%)	105	98,066	(12%)	95
Household Median Wealth	\$52,468.01		65	\$67,648.48		83	\$76,546.41		94
Average Age	38.71		94	38.5		94	40.12		98
Median Age	37.26		93	36.93		92	37.59		94
Households with Children	7,191	(27%)	101	50,305	(19.5%)	73	141,514	(17.4%)	65
High School Graduate or Higher	40,362	(79.4%)	89	381,848	(89.4%)	100	1.2M	(91.4%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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	1 Mile		3 Mile		5 Mile
Bachelor's Degree or Higher	16,298 (32.1%)	92	250,080 (58.5%)	167	855,655 (66.2%)
Pop density (per sq mi)	27,347		25,565		29,460
Area (based on blockgroups)	3		22		58

Population

Population 2024 Q4	72,548	572,900	1.7M			
Population 2024 Q3	72,349	571,026	1.7M			
Population 2024 Q2	72,324	571,180	1.7M			
Population 2024 Q1	72,140	568,937	1.7M			
Population 2023 Q4	72,068	567,528	1.7M			
Population 2023 Q3	72,098	567,617	1.7M			
Population 2023 Q2	72,086	566,782	1.7M			
Population 2023 Q1	71,935	566,237	1.7M			
Population 2022 Q4	71,923	566,127	1.7M			
Population 5 Years Forecast	71,031	579,729	1.7M			
Population 10 Years Forecast	70,857	587,025	1.7M			
Persons per Household	2.71	<div><div></div><div>106</div></div>	2.17	<div><div></div><div>85</div></div>	2.03	<div><div></div><div>8</div></div>

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Group Quarters	431	(0.6%)	25	13,640	(2.4%)	101	55,322	(3.2%)	137
Transient Population - Average Last 4 Quarters	645	(0.9%)	69	21,228	(3.7%)	286	98,681	(5.8%)	445

Households

Households 2024 Q4	26,657		257,911		814,482
Households 2024 Q3	26,566		256,996		812,967
Households 2024 Q2	26,561		257,181		815,563
Households 2024 Q1	26,496		256,055		816,138
Households 2023 Q4	26,466		255,424		814,814
Households 2023 Q3	26,479		255,466		816,597
Households 2023 Q2	26,472		255,094		819,138
Households 2023 Q1	26,417		254,858		818,894
Households 2022 Q4	26,413		254,732		821,350
Households 5 Years Forecast	26,134		261,773		824,613
Households 10 Years Forecast	26,091		265,324		832,500

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Audience Profile

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Gender

Male	35,539	(49%)	<div><div>100</div></div>	288,730	(50.4%)	<div><div>103</div></div>	825,803	(48.3%)	<div><div>98</div></div>
Female	37,009	(51%)	<div><div>100</div></div>	284,170	(49.6%)	<div><div>97</div></div>	884,705	(51.7%)	<div><div>101</div></div>

Ethnicity

Hispanic (Ethnic)	51,158	(70.5%)	<div><div>361</div></div>	212,780	(37.1%)	<div><div>190</div></div>	405,077	(23.7%)	<div><div>121</div></div>
White	11,240	(15.5%)	<div><div>27</div></div>	207,649	(36.2%)	<div><div>63</div></div>	823,831	(48.2%)	<div><div>83</div></div>
Asian	6,400	(8.8%)	<div><div>153</div></div>	101,759	(17.8%)	<div><div>309</div></div>	292,245	(17.1%)	<div><div>297</div></div>
Black	2,171	(3%)	<div><div>25</div></div>	27,908	(4.9%)	<div><div>41</div></div>	113,691	(6.6%)	<div><div>56</div></div>
Other	1,579	(2.2%)	<div><div>42</div></div>	22,804	(4%)	<div><div>71</div></div>	75,664	(4.4%)	<div><div>85</div></div>

Household by Ethnicity

Hispanic (Ethnic)	18,796	(70.5%)	<div><div>463</div></div>	83,830	(32.5%)	<div><div>214</div></div>	164,547	(20.2%)	<div><div>33</div></div>
White	3,393	(12.7%)	<div><div>21</div></div>	101,920	(39.5%)	<div><div>64</div></div>	425,600	(52.3%)	<div><div>85</div></div>
Asian	1,785	(6.7%)	<div><div>148</div></div>	39,893	(15.5%)	<div><div>341</div></div>	123,947	(15.2%)	<div><div>336</div></div>
Other	1,579	(5.9%)	<div><div>71</div></div>	19,932	(7.7%)	<div><div>102</div></div>	57,358	(7%)	<div><div>93</div></div>
Black	1,104	(4.1%)	<div><div>37</div></div>	12,336	(4.8%)	<div><div>43</div></div>	43,030	(5.3%)	<div><div>48</div></div>

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Household Average Income	\$103,778.47		93	\$171,457.21		154	\$205,934.45		185
Average Income Per Person	\$38,252.32		89	\$78,923.81		183	\$100,639.27		233
Household Median Income	\$75,042.37		94	\$111,114.93		140	\$128,376.67		161
<\$15K	2,658	(10%)	123	21,772	(8.4%)	104	64,345	(7.9%)	98
\$15K - \$25K	2,251	(8.4%)	130	13,454	(5.2%)	8	37,251	(4.6%)	71
\$25K - \$35K	1,847	(6.9%)	103	11,897	(4.6%)	69	33,243	(4.1%)	61
\$35K - \$50K	2,671	(10%)	97	18,263	(7.1%)	69	45,732	(5.6%)	55
\$50K - \$75K	3,895	(14.6%)	93	28,278	(11%)	70	79,089	(9.7%)	62
\$75K - \$100K	3,377	(12.7%)	99	25,012	(9.7%)	70	72,080	(8.8%)	69
\$100K - \$150K	4,342	(16.3%)	92	40,622	(15.8%)	89	124,814	(15.3%)	87
\$150K - \$175K	1,534	(5.8%)	92	18,530	(7.2%)	114	60,238	(7.4%)	118
\$175K - \$200K	1,318	(4.9%)	75	23,485	(9.1%)	139	98,693	(12.1%)	185
\$200K - \$250K	1,548	(5.8%)	111	31,692	(12.3%)	236	111,417	(13.7%)	262
\$250K - \$500K	664	(2.5%)	112	13,585	(5.3%)	236	47,746	(5.9%)	263
>\$500K	552	(2.1%)	111	11,321	(4.4%)	235	39,834	(4.9%)	262

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Household Average Disposable Income	\$78,416.54		95	\$104,168.39		126	\$111,502.87		135
Household Median Disposable Income	\$63,474.91		93	\$90,306.05		132	\$103,478.57		151
<\$15K	2,836	(10.6%)	121	23,172	(9%)	102	67,904	(8.3%)	95
\$15K - \$25K	2,738	(10.3%)	135	15,907	(6.2%)	8	44,043	(5.4%)	71
\$25K - \$35K	2,221	(8.3%)	106	14,171	(5.5%)	70	38,057	(4.7%)	59
\$35K - \$50K	2,977	(11.2%)	92	22,229	(8.6%)	71	57,669	(7.1%)	58
\$50K - \$75K	4,608	(17.3%)	97	33,587	(13%)	73	96,697	(11.9%)	67
\$75K - \$100K	3,669	(13.8%)	97	31,038	(12%)	84	91,444	(11.2%)	7
\$100K - \$150K	4,147	(15.6%)	87	50,697	(19.7%)	110	175,448	(21.5%)	120
\$150K - \$175K	1,375	(5.2%)	85	25,326	(9.8%)	161	98,779	(12.1%)	199
\$175K - \$200K	566	(2.1%)	96	10,833	(4.2%)	191	36,309	(4.5%)	202
\$200K - \$250K	611	(2.3%)	107	12,461	(4.8%)	226	43,507	(5.3%)	250
\$250K - \$500K	837	(3.1%)	107	17,016	(6.6%)	225	59,456	(7.3%)	249
>\$500K	72	(<0.5%)	105	1,474	(0.6%)	222	5,169	(0.6%)	247

Discretionary Households Income

Household Average Discretionary Income	\$47,837.1		74	\$74,257.07		121	\$82,835.87		135
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Household Median Discretionary Income	\$37,370.13		73	\$64,733.17		127	\$78,519.34		154
<\$10K	3,900	(14.6%)	158	25,770	(10%)	108	78,084	(9.6%)	104
\$10K - \$20K	3,962	(14.9%)	140	23,636	(9.2%)	87	60,351	(7.4%)	70
\$20K - \$30K	3,355	(12.6%)	119	20,090	(7.8%)	74	49,961	(6.1%)	58
\$30K - \$40K	2,904	(10.9%)	110	19,469	(7.5%)	76	49,116	(6%)	61
\$40K - \$50K	2,650	(9.9%)	112	17,675	(6.9%)	71	47,539	(5.8%)	66
\$50K - \$75K	4,043	(15.2%)	87	36,304	(14.1%)	8	108,126	(13.3%)	76
\$75K - \$100K	2,283	(8.6%)	73	28,410	(11%)	94	92,468	(11.4%)	97
\$100K - \$125K	2,218	(8.3%)	103	28,401	(11%)	136	93,073	(11.4%)	141
\$125K - \$150K	859	(3.2%)	48	28,566	(11.1%)	167	119,225	(14.6%)	220
>\$150K	483	(1.8%)	31	29,590	(11.5%)	194	116,539	(14.3%)	242

Households Income by Ethnicity

Average Income - White	\$113,881.75		119	\$130,334.45		137	\$134,146.63		141
Median Income - White	\$117,986.2		136	\$150,141.55		173	\$157,602.01		182
Average Income - Black	\$72,020.7		104	\$91,896.57		133	\$82,925.18		120
Median Income - Black	\$61,700.92		111	\$78,400.28		142	\$67,844.42		122

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Average Income - Asian	\$121,410.47108	\$132,214.06117	\$124,754.31110
Median Income - Asian	\$127,989.02112	\$154,521.84135	\$144,365.93126
Average Income - Hispanic	\$79,653.5398	\$84,382.45104	\$89,163.31110
Median Income - Hispanic	\$67,558.6297	\$70,121.28101	\$75,399.5108
Average Income - Other	\$87,749.5398	\$101,153.57113	\$109,475.36122
Median Income - Other	\$73,723.5893	\$92,696.6116	\$107,656.88135

Age

Average Age	38.7194	38.594	40.1298
Median Age	37.2693	36.9392	37.5994
0-4	4,836 (6.7%)123	44,428 (7.8%)144	127,210 (7.4%)138
5-13	7,330 (10.1%)98	47,860 (8.4%)8	130,468 (7.6%)74
14-17	3,489 (4.8%)91	18,799 (3.3%)62	54,973 (3.2%)61
18-21	3,489 (4.8%)87	19,384 (3.4%)61	58,627 (3.4%)62
22-24	2,599 (3.6%)86	15,086 (2.6%)63	46,316 (2.7%)65
25-29	4,827 (6.7%)112	40,956 (7.1%)121	123,573 (7.2%)122
30-34	6,074 (8.4%)128	67,890 (11.9%)182	195,907 (11.5%)175

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35-39	6,414	(8.8%)	134	66,488	(11.6%)	176	182,564	(10.7%)	162
40-44	5,461	(7.5%)	118	49,367	(8.6%)	135	135,632	(7.9%)	124
45-49	4,820	(6.6%)	111	37,351	(6.5%)	109	104,402	(6.1%)	102
50-54	4,469	(6.2%)	103	32,076	(5.6%)	94	93,399	(5.5%)	92
55-59	4,349	(6%)	98	30,731	(5.4%)	87	91,850	(5.4%)	88
60-64	4,109	(5.7%)	88	28,662	(5%)	74	88,461	(5.2%)	81
65-69	3,499	(4.8%)	81	24,309	(4.2%)	70	79,320	(4.6%)	76
70-74	2,600	(3.6%)	71	18,963	(3.3%)	66	68,552	(4%)	80
75-79	1,841	(2.5%)	66	13,669	(2.4%)	62	56,203	(3.3%)	85
80-84	1,181	(1.6%)	68	8,991	(1.6%)	65	38,016	(2.2%)	93
85+	1,161	(1.6%)	71	7,890	(1.4%)	68	35,035	(2%)	101

Age - Male

Male Average Age	37.51	<div><div>94</div></div>	37.92	<div><div>95</div></div>	39.25	<div><div>98</div></div>			
Male Median Age	36.39	<div><div>96</div></div>	36.87	<div><div>97</div></div>	37.42	<div><div>98</div></div>			
0-4	2,488	(7%)	<div><div>124</div></div>	22,838	(7.9%)	<div><div>140</div></div>	65,270	(7.9%)	<div><div>140</div></div>
5-13	3,709	(10.4%)	<div><div>97</div></div>	24,568	(8.5%)	<div><div>74</div></div>	66,191	(8%)	<div><div>75</div></div>

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14-17	1,743	(4.9%)	<div><div>89</div></div>	9,438	(3.3%)	<div><div>59</div></div>	27,063	(3.3%)	<div><div>59</div></div>
18-21	1,785	(5%)	<div><div>87</div></div>	9,652	(3.3%)	<div><div>58</div></div>	28,188	(3.4%)	<div><div>59</div></div>
22-24	1,352	(3.8%)	<div><div>87</div></div>	7,513	(2.6%)	<div><div>60</div></div>	21,988	(2.7%)	<div><div>61</div></div>
25-29	2,442	(6.9%)	<div><div>111</div></div>	20,296	(7%)	<div><div>114</div></div>	56,357	(6.8%)	<div><div>111</div></div>
30-34	3,137	(8.8%)	<div><div>132</div></div>	34,059	(11.8%)	<div><div>176</div></div>	93,158	(11.3%)	<div><div>169</div></div>
35-39	3,195	(9%)	<div><div>134</div></div>	34,225	(11.9%)	<div><div>177</div></div>	90,526	(11%)	<div><div>164</div></div>
40-44	2,762	(7.8%)	<div><div>121</div></div>	26,358	(9.1%)	<div><div>142</div></div>	69,602	(8.4%)	<div><div>131</div></div>
45-49	2,398	(6.7%)	<div><div>112</div></div>	19,788	(6.9%)	<div><div>114</div></div>	52,972	(6.4%)	<div><div>107</div></div>
50-54	2,185	(6.1%)	<div><div>103</div></div>	16,704	(5.8%)	<div><div>97</div></div>	46,734	(5.7%)	<div><div>95</div></div>
55-59	2,051	(5.8%)	<div><div>95</div></div>	15,862	(5.5%)	<div><div>90</div></div>	45,721	(5.5%)	<div><div>91</div></div>
60-64	1,865	(5.2%)	<div><div>83</div></div>	14,609	(5.1%)	<div><div>8</div></div>	43,576	(5.3%)	<div><div>84</div></div>
65-69	1,646	(4.6%)	<div><div>6</div></div>	11,874	(4.1%)	<div><div>71</div></div>	37,382	(4.5%)	<div><div>7</div></div>
70-74	1,164	(3.3%)	<div><div>66</div></div>	8,788	(3%)	<div><div>64</div></div>	30,667	(3.7%)	<div><div>7</div></div>
75-79	776	(2.2%)	<div><div>62</div></div>	5,902	(2%)	<div><div>58</div></div>	23,167	(2.8%)	<div><div>8</div></div>
80-84	456	(1.3%)	<div><div>62</div></div>	3,497	(1.2%)	<div><div>58</div></div>	14,802	(1.8%)	<div><div>86</div></div>
85+	385	(1.1%)	<div><div>7</div></div>	2,759	(1%)	<div><div>65</div></div>	12,439	(1.5%)	<div><div>102</div></div>

Age - Female

Female Average Age	39.85	<div><div>95</div></div>	39.09	<div><div>93</div></div>	40.94	<div><div>97</div></div>			
Female Median Age	38.13	<div><div>92</div></div>	36.99	<div><div>90</div></div>	37.76	<div><div>91</div></div>			
0-4	2,348	(6.3%)	<div><div>123</div></div>	21,590	(7.6%)	<div><div>147</div></div>	61,940	(7%)	<div><div>135</div></div>
5-13	3,621	(9.8%)	<div><div>99</div></div>	23,292	(8.2%)	<div><div>83</div></div>	64,277	(7.3%)	<div><div>7</div></div>
14-17	1,746	(4.7%)	<div><div>92</div></div>	9,361	(3.3%)	<div><div>64</div></div>	27,910	(3.2%)	<div><div>62</div></div>
18-21	1,704	(4.6%)	<div><div>87</div></div>	9,732	(3.4%)	<div><div>65</div></div>	30,439	(3.4%)	<div><div>65</div></div>
22-24	1,247	(3.4%)	<div><div>85</div></div>	7,573	(2.7%)	<div><div>67</div></div>	24,328	(2.7%)	<div><div>70</div></div>
25-29	2,385	(6.4%)	<div><div>113</div></div>	20,660	(7.3%)	<div><div>128</div></div>	67,216	(7.6%)	<div><div>134</div></div>
30-34	2,937	(7.9%)	<div><div>134</div></div>	33,831	(11.9%)	<div><div>167</div></div>	102,749	(11.6%)	<div><div>162</div></div>
35-39	3,219	(8.7%)	<div><div>134</div></div>	32,263	(11.4%)	<div><div>174</div></div>	92,038	(10.4%)	<div><div>160</div></div>
40-44	2,699	(7.3%)	<div><div>115</div></div>	23,009	(8.1%)	<div><div>127</div></div>	66,030	(7.5%)	<div><div>117</div></div>
45-49	2,422	(6.5%)	<div><div>109</div></div>	17,563	(6.2%)	<div><div>103</div></div>	51,430	(5.8%)	<div><div>97</div></div>
50-54	2,284	(6.2%)	<div><div>103</div></div>	15,372	(5.4%)	<div><div>91</div></div>	46,665	(5.3%)	<div><div>88</div></div>
55-59	2,298	(6.2%)	<div><div>101</div></div>	14,869	(5.2%)	<div><div>85</div></div>	46,129	(5.2%)	<div><div>85</div></div>
60-64	2,244	(6.1%)	<div><div>93</div></div>	14,053	(4.9%)	<div><div>76</div></div>	44,885	(5.1%)	<div><div>7</div></div>
65-69	1,853	(5%)	<div><div>7</div></div>	12,435	(4.4%)	<div><div>69</div></div>	41,938	(4.7%)	<div><div>7</div></div>
70-74	1,436	(3.9%)	<div><div>72</div></div>	10,175	(3.6%)	<div><div>68</div></div>	37,885	(4.3%)	<div><div>8</div></div>
75-79	1,065	(2.9%)	<div><div>66</div></div>	7,767	(2.7%)	<div><div>66</div></div>	33,036	(3.7%)	<div><div>90</div></div>
80-84	725	(2%)	<div><div>72</div></div>	5,494	(1.9%)	<div><div>71</div></div>	23,214	(2.6%)	<div><div>97</div></div>
85+	776	(2.1%)	<div><div>6</div></div>	5,131	(1.8%)	<div><div>71</div></div>	22,596	(2.6%)	<div><div>100</div></div>

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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Kennedy Commons

1445 Kennedy Boulevard, North Bergen, NJ 07047

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	37,444			327,932			957,433		
Professional Specialty	7,481	(20%)	<div><div>8</div></div>	93,747	(28.6%)	<div><div>116</div></div>	322,059	(33.6%)	<div><div>136</div></div>
Production & Transportation	6,999	(18.7%)	<div><div>145</div></div>	29,591	(9%)	<div><div>70</div></div>	56,938	(5.9%)	<div><div>46</div></div>
Managerial/Executive	5,435	(14.5%)	<div><div>84</div></div>	93,078	(28.4%)	<div><div>163</div></div>	293,992	(30.7%)	<div><div>177</div></div>
Office Admin	3,953	(10.6%)	<div><div>99</div></div>	26,687	(8.1%)	<div><div>7</div></div>	68,087	(7.1%)	<div><div>67</div></div>
Construction	3,296	(8.8%)	<div><div>110</div></div>	13,048	(4%)	<div><div>50</div></div>	25,012	(2.6%)	<div><div>33</div></div>
Sales	2,748	(7.3%)	<div><div>7</div></div>	30,631	(9.3%)	<div><div>100</div></div>	88,089	(9.2%)	<div><div>99</div></div>
Building Maintenance & Cleaning	2,160	(5.8%)	<div><div>170</div></div>	8,833	(2.7%)	<div><div>7</div></div>	18,138	(1.9%)	<div><div>56</div></div>
Food Preparation & Serving	2,150	(5.7%)	<div><div>112</div></div>	11,599	(3.5%)	<div><div>69</div></div>	28,125	(2.9%)	<div><div>58</div></div>
Healthcare support	1,305	(3.5%)	<div><div>106</div></div>	7,850	(2.4%)	<div><div>73</div></div>	20,945	(2.2%)	<div><div>67</div></div>
Personal Care	1,243	(3.3%)	<div><div>133</div></div>	8,136	(2.5%)	<div><div>99</div></div>	22,758	(2.4%)	<div><div>95</div></div>
Protective	613	(1.6%)	<div><div>7</div></div>	4,545	(1.4%)	<div><div>64</div></div>	12,997	(1.4%)	<div><div>63</div></div>
Farming, Fishing & Forestry	61	(<0.5%)	<div><div>28</div></div>	187	(<0.5%)	<div><div>10</div></div>	293	(<0.5%)	<div><div>5</div></div>

Employment by Industry

Total Employees (16+ Years Old)	37,444			327,932			957,433		
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Audience Profile

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Kennedy Commons

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	1 Mile			3 Mile			5 Mile		
Educational Services	6,286	(16.8%)	<div><div>72</div></div>	56,768	(17.3%)	<div><div>74</div></div>	188,689	(19.7%)	<div><div>84</div></div>
Wholesale Retail	5,309	(14.2%)	<div><div>108</div></div>	36,379	(11.1%)	<div><div>84</div></div>	87,875	(9.2%)	<div><div>70</div></div>
Transportation	4,074	(10.9%)	<div><div>186</div></div>	17,202	(5.2%)	<div><div>90</div></div>	37,701	(3.9%)	<div><div>67</div></div>
Entertainment Services	3,848	(10.3%)	<div><div>118</div></div>	26,725	(8.1%)	<div><div>94</div></div>	72,541	(7.6%)	<div><div>87</div></div>
Agriculture/Mining/Construction	3,011	(8%)	<div><div>94</div></div>	13,268	(4%)	<div><div>48</div></div>	27,496	(2.9%)	<div><div>34</div></div>
Financial, Insurance & Real Estate	2,959	(7.9%)	<div><div>117</div></div>	52,927	(16.1%)	<div><div>240</div></div>	167,116	(17.5%)	<div><div>259</div></div>
Professional Services	2,889	(7.7%)	<div><div>96</div></div>	54,442	(16.6%)	<div><div>206</div></div>	186,144	(19.4%)	<div><div>241</div></div>
Manufacturing	2,548	(6.8%)	<div><div>68</div></div>	18,311	(5.6%)	<div><div>56</div></div>	40,824	(4.3%)	<div><div>43</div></div>
Administrative/Waste Services	2,177	(5.8%)	<div><div>139</div></div>	12,728	(3.9%)	<div><div>93</div></div>	30,029	(3.1%)	<div><div>75</div></div>
Information	1,562	(4.2%)	<div><div>224</div></div>	17,244	(5.3%)	<div><div>282</div></div>	52,969	(5.5%)	<div><div>297</div></div>
Other Professional Services	1,438	(3.8%)	<div><div>8</div></div>	12,740	(3.9%)	<div><div>83</div></div>	34,888	(3.6%)	<div><div>7</div></div>
Public Administration	1,133	(3%)	<div><div>63</div></div>	8,430	(2.6%)	<div><div>54</div></div>	28,861	(3%)	<div><div>63</div></div>
Management Services	210	(0.6%)	<div><div>444</div></div>	768	(<0.5%)	<div><div>185</div></div>	2,300	(<0.5%)	<div><div>190</div></div>

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Kennedy Commons

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	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak Spanish at Home	42,154	(62.3%)	<div><div></div><div></div><div>441</div></div>	165,356	(31.3%)	<div><div></div><div></div><div>221</div></div>	302,703	(19.1%)	<div><div></div><div></div><div>35</div></div>
Speak English at Home	17,986	(26.6%)	<div><div></div><div>34</div><div></div></div>	252,050	(47.7%)	<div><div></div><div>62</div><div></div></div>	936,210	(59.1%)	<div><div></div><div>7</div><div></div></div>
Speak Other Language at Home	7,572	(11.2%)	<div><div></div><div></div><div>132</div></div>	111,066	(21%)	<div><div></div><div></div><div>248</div></div>	344,385	(21.8%)	<div><div></div><div></div><div>257</div></div>
Ancestry									
Dominican	11,469	(15.8%)	<div><div></div><div></div><div>2479</div></div>	36,354	(6.3%)	<div><div></div><div></div><div>995</div></div>	69,807	(4.1%)	<div><div></div><div></div><div>640</div></div>
South American	11,351	(15.6%)	<div><div></div><div></div><div>1255</div></div>	50,579	(8.8%)	<div><div></div><div></div><div>708</div></div>	83,984	(4.9%)	<div><div></div><div></div><div>394</div></div>
Other	9,452	(13%)	<div><div></div><div>62</div><div></div></div>	111,116	(19.4%)	<div><div></div><div>92</div><div></div></div>	378,240	(22.1%)	<div><div></div><div></div><div>105</div></div>
Puerto Rican	8,197	(11.3%)	<div><div></div><div></div><div>401</div></div>	39,685	(6.9%)	<div><div></div><div></div><div>246</div></div>	98,548	(5.8%)	<div><div></div><div></div><div>205</div></div>
Central American	7,543	(10.4%)	<div><div></div><div></div><div>625</div></div>	26,249	(4.6%)	<div><div></div><div></div><div>275</div></div>	43,433	(2.5%)	<div><div></div><div></div><div>153</div></div>
Cuban	5,353	(7.4%)	<div><div></div><div></div><div>1018</div></div>	25,806	(4.5%)	<div><div></div><div></div><div>622</div></div>	37,290	(2.2%)	<div><div></div><div></div><div>301</div></div>
Other Hispanic	4,324	(6%)	<div><div></div><div></div><div>416</div></div>	18,817	(3.3%)	<div><div></div><div></div><div>229</div></div>	41,915	(2.5%)	<div><div></div><div></div><div>171</div></div>
South Central Asian (e.g. Indian)	4,207	(5.8%)	<div><div></div><div></div><div>371</div></div>	49,982	(8.7%)	<div><div></div><div></div><div>559</div></div>	91,959	(5.4%)	<div><div></div><div></div><div>344</div></div>
Mexican	2,921	(4%)	<div><div></div><div>37</div><div></div></div>	15,290	(2.7%)	<div><div></div><div>24</div><div></div></div>	30,100	(1.8%)	<div><div></div><div>16</div><div></div></div>
Unclassified	2,052	(2.8%)	<div><div></div><div>17</div><div></div></div>	37,384	(6.5%)	<div><div></div><div>40</div><div></div></div>	163,081	(9.5%)	<div><div></div><div>59</div><div></div></div>
South East Asian (e.g. Vietnamese)	1,020	(1.4%)	<div><div></div><div></div><div>8</div></div>	14,615	(2.6%)	<div><div></div><div></div><div>145</div></div>	36,479	(2.1%)	<div><div></div><div></div><div>121</div></div>

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Kennedy Commons

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Italian	943	(1.3%)	<div><div>44</div></div>	20,709	(3.6%)	<div><div>121</div></div>	67,169	(3.9%)	<div><div>132</div></div>
Chinese	651	(0.9%)	<div><div>72</div></div>	23,179	(4%)	<div><div>324</div></div>	114,088	(6.7%)	<div><div>534</div></div>
Scottish/Irish	589	(0.8%)	<div><div>12</div></div>	20,477	(3.6%)	<div><div>54</div></div>	73,924	(4.3%)	<div><div>65</div></div>
German	482	(0.7%)	<div><div>9</div></div>	12,197	(2.1%)	<div><div>27</div></div>	50,769	(3%)	<div><div>38</div></div>
American	401	(0.6%)	<div><div>12</div></div>	5,672	(1%)	<div><div>21</div></div>	33,620	(2%)	<div><div>41</div></div>
Other European (e.g. Greek/Russian)	316	(<0.5%)	<div><div>14</div></div>	17,464	(3%)	<div><div>96</div></div>	108,260	(6.3%)	<div><div>200</div></div>
Middle Eastern	298	(<0.5%)	<div><div>66</div></div>	6,214	(1.1%)	<div><div>175</div></div>	23,757	(1.4%)	<div><div>224</div></div>
Other Asian	240	(<0.5%)	<div><div>77</div></div>	3,648	(0.6%)	<div><div>149</div></div>	9,589	(0.6%)	<div><div>131</div></div>
Korean	195	(<0.5%)	<div><div>52</div></div>	7,198	(1.3%)	<div><div>243</div></div>	25,684	(1.5%)	<div><div>290</div></div>
Polish	136	(<0.5%)	<div><div>12</div></div>	7,216	(1.3%)	<div><div>88</div></div>	31,150	(1.8%)	<div><div>119</div></div>
British	125	(<0.5%)	<div><div>3</div></div>	11,383	(2%)	<div><div>37</div></div>	47,075	(2.8%)	<div><div>52</div></div>
Japanese	87	(<0.5%)	<div><div>50</div></div>	3,137	(0.5%)	<div><div>228</div></div>	14,446	(0.8%)	<div><div>352</div></div>
Native American (Indian/Eskimo)	82	(<0.5%)	<div><div>18</div></div>	792	(<0.5%)	<div><div>22</div></div>	1,759	(<0.5%)	<div><div>16</div></div>
Scandinavian	55	(<0.5%)	<div><div>4</div></div>	2,677	(<0.5%)	<div><div>25</div></div>	13,447	(0.8%)	<div><div>41</div></div>
French	21	(<0.5%)	<div><div>2</div></div>	3,643	(0.6%)	<div><div>51</div></div>	15,613	(0.9%)	<div><div>74</div></div>
Hawaiian/Pacific Islander	20	(<0.5%)	<div><div>15</div></div>	193	(<0.5%)	<div><div>19</div></div>	728	(<0.5%)	<div><div>24</div></div>

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Dutch	18	(<0.5%)	4	1,224	(<0.5%)	35	4,594	(<0.5%)	44

Education (Age 25+)

Total Educated Population	50,805			427,343			1.3M		
Elementary (0 to 8 Years)	6,784	(13.4%)	280	26,416	(6.2%)	129	61,265	(4.7%)	99
Some High School (9 to 11 Years)	3,659	(7.2%)	122	19,079	(4.5%)	76	50,238	(3.9%)	66
High School Graduate (12 Years)	15,431	(30.4%)	116	71,506	(16.7%)	64	163,200	(12.6%)	48
Some College (13 to 16 Years)	6,296	(12.4%)	64	42,865	(10%)	52	119,057	(9.2%)	48
Associates Degree Only	2,337	(4.6%)	52	17,397	(4.1%)	46	43,499	(3.4%)	38
Bachelor's Degree Only	10,045	(19.8%)	93	142,360	(33.3%)	156	454,445	(35.1%)	165
Graduate Degree	6,253	(12.3%)	90	107,720	(25.2%)	183	401,210	(31%)	226

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Household Type

Households	26,657			257,911			814,482		
One Person Households	7,035	(26.4%)	96	99,421	(38.5%)	140	345,391	(42.4%)	154
Married Couple	10,644	(39.9%)	83	85,879	(33.3%)	70	270,206	(33.2%)	69
Male Householder	2,085	(7.8%)	154	10,668	(4.1%)	8	26,101	(3.2%)	63
Female Householder	4,913	(18.4%)	148	26,826	(10.4%)	84	69,116	(8.5%)	68
Non Family Households	1,980	(7.4%)	105	35,117	(13.6%)	192	103,668	(12.7%)	180

Household Size

Households	26,657			257,911			814,482		
1 Person Household	7,035	(26.4%)	96	99,421	(38.5%)	140	345,391	(42.4%)	154
2 Person Household	7,388	(27.7%)	84	82,128	(31.8%)	97	262,502	(32.2%)	98
3 Person Household	4,978	(18.7%)	119	36,152	(14%)	90	101,129	(12.4%)	7
4 Person Household	3,876	(14.5%)	111	24,202	(9.4%)	72	67,713	(8.3%)	63
5 Person Household	1,839	(6.9%)	109	9,502	(3.7%)	58	23,676	(2.9%)	46
6 Person Household	945	(3.5%)	130	4,038	(1.6%)	57	8,878	(1.1%)	40
7+ Person Household	596	(2.2%)	123	2,468	(1%)	53	5,193	(0.6%)	35

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Housing Units

Total Housing Units	28,879	283,130	924,981
Renter Occupied Housing	19,097	187,008	572,619
Owner Occupied Housing	7,560	70,903	241,863
Vacant Housing	2,222	25,219	110,499

Housing Rent

Average Rent	\$1,673.6	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></d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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Kennedy Commons

1445 Kennedy Boulevard, North Bergen, NJ 07047

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	1,118	(5.9%)	<div><div>103</div></div>	17,750	(9.6%)	<div><div>167</div></div>	58,898	(10.5%)	<div><div>182</div></div>
\$3000-\$3500	528	(2.8%)	<div><div>92</div></div>	16,238	(8.8%)	<div><div>289</div></div>	59,928	(10.7%)	<div><div>350</div></div>
>\$3500	409	(2.2%)	<div><div>59</div></div>	39,483	(21.4%)	<div><div>587</div></div>	156,580	(27.8%)	<div><div>763</div></div>

Value of Owner-Occupied Housing Units

Average House Value	\$693,357.37	<div><div>133</div></div>	\$1.16M	<div><div>222</div></div>	\$1.67M	<div><div>320</div></div>			
Median House Value	\$644,907.2	<div><div>169</div></div>	\$869,774.17	<div><div>229</div></div>	\$1.22M	<div><div>320</div></div>			
Owner Occupied Housing	7,560		70,903		241,863				
<\$100K	165	(2.2%)	<div><div>26</div></div>	1,325	(1.9%)	<div><div>22</div></div>	4,254	(1.8%)	<div><div>21</div></div>
\$100K - \$200K	148	(2%)	<div><div>15</div></div>	1,547	(2.2%)	<div><div>16</div></div>	3,639	(1.5%)	<div><div>11</div></div>
\$200K - \$300K	292	(3.9%)	<div><div>24</div></div>	2,821	(4%)	<div><div>25</div></div>	5,274	(2.2%)	<div><div>13</div></div>
\$300K - \$400K	814	(10.8%)	<div><div>74</div></div>	4,472	(6.3%)	<div><div>43</div></div>	8,677	(3.6%)	<div><div>25</div></div>
\$400K - \$500K	1,018	(13.5%)	<div><div>117</div></div>	5,748	(8.1%)	<div><div>70</div></div>	10,738	(4.4%)	<div><div>39</div></div>
\$500K - \$1000K	3,960	(52.4%)	<div><div>212</div></div>	25,731	(36.3%)	<div><div>147</div></div>	62,596	(25.9%)	<div><div>105</div></div>
>\$1000K	1,163	(15.4%)	<div><div>141</div></div>	29,259	(41.3%)	<div><div>378</div></div>	146,686	(60.6%)	<div><div>555</div></div>

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Poverty

Households in Poverty	4,811	(18%)	<div><div>142</div></div>	34,354	(13.3%)	<div><div>105</div></div>	98,066	(12%)	<div><div>95</div></div>
Households Above Poverty	21,846	(82%)	<div><div>94</div></div>	223,557	(86.7%)	<div><div>99</div></div>	716,416	(88%)	<div><div>101</div></div>
Households in Poverty (Married)	1,186	(4.4%)	<div><div>204</div></div>	4,368	(1.7%)	<div><div>7</div></div>	12,065	(1.5%)	<div><div>68</div></div>
Households in Poverty (Male Householder)	358	(1.3%)	<div><div>210</div></div>	1,545	(0.6%)	<div><div>94</div></div>	3,342	(<0.5%)	<div><div>64</div></div>
Households in Poverty (Female Householder)	1,152	(4.3%)	<div><div>146</div></div>	5,915	(2.3%)	<div><div>7</div></div>	14,644	(1.8%)	<div><div>61</div></div>
Households in Poverty (Non-Family)	1,988	(7.5%)	<div><div>119</div></div>	20,943	(8.1%)	<div><div>129</div></div>	62,390	(7.7%)	<div><div>122</div></div>
Households in Poverty (Non-Family Student)	127	(<0.5%)	<div><div>7</div></div>	1,583	(0.6%)	<div><div>99</div></div>	5,625	(0.7%)	<div><div>111</div></div>

Wealth per Household

Household Average Wealth	\$211,743.63	<div><div>88</div></div>	\$237,883.75	<div><div>98</div></div>	\$249,966.54	<div><div>103</div></div>			
Household Median Wealth	\$52,468.01	<div><div>65</div></div>	\$67,648.48	<div><div>83</div></div>	\$76,546.41	<div><div>94</div></div>			
<\$0K	5,297	(19.9%)	<div><div>114</div></div>	48,969	(19%)	<div><div>109</div></div>	149,626	(18.4%)	<div><div>106</div></div>
\$0K - \$5K	2,847	(10.7%)	<div><div>125</div></div>	24,720	(9.6%)	<div><div>112</div></div>	74,120	(9.1%)	<div><div>106</div></div>
\$5K - \$10K	1,423	(5.3%)	<div><div>117</div></div>	12,874	(5%)	<div><div>110</div></div>	38,971	(4.8%)	<div><div>105</div></div>
\$10K - \$25K	1,827	(6.9%)	<div><div>108</div></div>	16,996	(6.6%)	<div><div>104</div></div>	52,173	(6.4%)	<div><div>101</div></div>
\$25K - \$50K	1,807	(6.8%)	<div><div>100</div></div>	16,924	(6.6%)	<div><div>97</div></div>	52,469	(6.4%)	<div><div>95</div></div>

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	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	2,583	(9.7%)	95	24,003	(9.3%)	91	75,116	(9.2%)	90
\$100K - \$250K	4,374	(16.4%)	91	42,361	(16.4%)	91	135,597	(16.6%)	92
\$250K - \$500K	3,090	(11.6%)	88	32,024	(12.4%)	94	104,861	(12.9%)	98
>\$500K	3,409	(12.8%)	86	39,040	(15.1%)	102	131,549	(16.2%)	109

Vehicles per Household

Total Number of Vehicles	24,524			159,592			379,935		
Average Number of Vehicles	0.92		50	0.62		34	0.47		26
No Vehicles	9,221	(34.6%)	418	136,882	(53.1%)	642	518,802	(63.7%)	770
1 Vehicle	11,761	(44.1%)	134	90,337	(35%)	107	230,517	(28.3%)	86
2 Vehicles	4,513	(16.9%)	46	24,851	(9.6%)	26	51,095	(6.3%)	17
3 or more Vehicles	1,162	(4.4%)	20	5,841	(2.3%)	10	14,068	(1.7%)	8

Population Change

Births	913			7,828			22,610		
Deaths	413			3,094			11,652		
Migration	18			876			-10,059		

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Workplace

Total Businesses	1,289	26,199	121,526
Total Employees	10,117	411,441	2.2M

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