



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	19,602			210,748			494,219		
Households	7,485			75,458			179,692		
Persons per Household	2.59	<div><div></div></div> 102		2.75	<div><div></div></div> 108		2.72	<div><div></div></div> 107	
Household Median Income	\$128,152.87	<div><div></div></div> 161		\$114,874.79	<div><div></div></div> 144		\$113,766.3	<div><div></div></div> 143	
Household Median Disposable Income	\$104,015.16	<div><div></div></div> 152		\$93,641.42	<div><div></div></div> 136		\$92,718.07	<div><div></div></div> 135	
Household Median Discretionary Income	\$77,714.77	<div><div></div></div> 152		\$68,678.59	<div><div></div></div> 135		\$67,971.9	<div><div></div></div> 133	
Average Income Per Person	\$68,646.54	<div><div></div></div> 159		\$53,391.46	<div><div></div></div> 124		\$55,057.78	<div><div></div></div> 128	
Median Rent	\$2,038.36	<div><div></div></div> 145		\$1,836.4	<div><div></div></div> 130		\$1,848.84	<div><div></div></div> 131	
Median House Value	\$718,812.71	<div><div></div></div> 189		\$650,792.39	<div><div></div></div> 171		\$677,221.97	<div><div></div></div> 178	
Households in Poverty	527	(7%) <div><div></div></div> 56		5,576	(7.4%) <div><div></div></div> 58		15,280	(8.5%) <div><div></div></div> 67	
Household Median Wealth	\$96,622.53	<div><div></div></div> 119		\$92,304.81	<div><div></div></div> 114		\$91,595.75	<div><div></div></div> 113	
Average Age	42.3	<div><div></div></div> 103		42.09	<div><div></div></div> 103		42.15	<div><div></div></div> 103	
Median Age	42.44	<div><div></div></div> 106		41.91	<div><div></div></div> 104		42.14	<div><div></div></div> 105	
Households with Children	1,780	(23.8%) <div><div></div></div> 89		20,873	(27.7%) <div><div></div></div> 103		52,581	(29.3%) <div><div></div></div> 109	
High School Graduate or Higher	13,169	(93.9%) <div><div></div></div> 105		137,930	(91.5%) <div><div></div></div> 102		324,601	(91.7%) <div><div></div></div> 103	

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Bachelor's Degree or Higher	9,089 <div>(64.8%)</div> <div><div></div><div>185</div></div>	71,966 <div>(47.8%)</div> <div><div></div><div>36</div></div>	167,519 <div>(47.3%)</div> <div><div></div><div>35</div></div>
Pop density (per sq mi)	6,259	7,618	6,456
Area (based on blockgroups)	3	28	77

Population

Population 2024 Q4	19,602	210,748	494,219
Population 2024 Q3	19,563	210,296	494,434
Population 2024 Q2	19,543	209,640	493,645
Population 2024 Q1	19,515	209,446	493,173
Population 2023 Q4	19,527	209,377	493,024
Population 2023 Q3	19,507	209,042	492,038
Population 2023 Q2	18,930	208,186	490,927
Population 2023 Q1	18,959	208,290	491,018
Population 2022 Q4	18,913	207,656	490,779
Population 5 Years Forecast	20,481	216,504	501,395
Population 10 Years Forecast	21,194	222,072	510,879
Persons per Household	2.59 <div><div></div>102</div>	2.75 <div><div></div>108</div>	2.72 <div><div></div>107</div>

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Group Quarters	182	(0.9%)	<div><div>39</div></div>	3,530	(1.7%)	<div><div>71</div></div>	5,087	(1%)	<div><div>44</div></div>
Transient Population - Average Last 4 Quarters	154	(0.8%)	<div><div>61</div></div>	1,173	(0.6%)	<div><div>43</div></div>	3,700	(0.7%)	<div><div>58</div></div>

Households

Households 2024 Q4	7,485	75,458	179,692
Households 2024 Q3	7,460	75,229	179,726
Households 2024 Q2	7,450	74,973	179,399
Households 2024 Q1	7,434	74,875	179,199
Households 2023 Q4	7,442	74,855	179,141
Households 2023 Q3	7,433	74,735	178,783
Households 2023 Q2	7,166	74,347	178,285
Households 2023 Q1	7,179	74,409	178,351
Households 2022 Q4	7,161	74,143	178,258
Households 5 Years Forecast	7,878	77,832	182,610
Households 10 Years Forecast	8,186	80,028	186,260

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Gender

Male	9,466	(48.3%)	<div><div>99</div></div>	101,932	(48.4%)	<div><div>99</div></div>	238,487	(48.3%)	<div><div>98</div></div>
Female	10,136	(51.7%)	<div><div>101</div></div>	108,816	(51.6%)	<div><div>101</div></div>	255,732	(51.7%)	<div><div>101</div></div>

Ethnicity

White	9,553	(48.7%)	<div><div>84</div></div>	80,768	(38.3%)	<div><div>66</div></div>	216,027	(43.7%)	<div><div>76</div></div>
Hispanic (Ethnic)	3,606	(18.4%)	<div><div>94</div></div>	60,220	(28.6%)	<div><div>146</div></div>	130,258	(26.4%)	<div><div>135</div></div>
Asian	3,148	(16.1%)	<div><div>279</div></div>	33,560	(15.9%)	<div><div>277</div></div>	89,388	(18.1%)	<div><div>314</div></div>
Black	2,552	(13%)	<div><div>110</div></div>	28,072	(13.3%)	<div><div>113</div></div>	42,169	(8.5%)	<div><div>72</div></div>
Other	743	(3.8%)	<div><div>73</div></div>	8,128	(3.9%)	<div><div>74</div></div>	16,377	(3.3%)	<div><div>64</div></div>

Household by Ethnicity

White	3,884	(51.9%)	<div><div>84</div></div>	29,680	(39.3%)	<div><div>64</div></div>	80,392	(44.7%)	<div><div>73</div></div>
Hispanic (Ethnic)	1,355	(18.1%)	<div><div>119</div></div>	20,252	(26.8%)	<div><div>176</div></div>	46,085	(25.6%)	<div><div>168</div></div>
Black	932	(12.5%)	<div><div>112</div></div>	9,568	(12.7%)	<div><div>114</div></div>	14,134	(7.9%)	<div><div>71</div></div>
Asian	897	(12%)	<div><div>264</div></div>	9,534	(12.6%)	<div><div>279</div></div>	26,197	(14.6%)	<div><div>322</div></div>
Other	417	(5.6%)	<div><div>73</div></div>	6,424	(8.5%)	<div><div>112</div></div>	12,884	(7.2%)	<div><div>94</div></div>

Households Income

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Household Average Income	\$179,066.85		161	\$147,611.3		133	\$150,396.91		135
Average Income Per Person	\$68,646.54		159	\$53,391.46		124	\$55,057.78		128
Household Median Income	\$128,152.87		161	\$114,874.79		144	\$113,766.3		143
<\$15K	335	(4.5%)	55	3,515	(4.7%)	58	8,940	(5%)	61
\$15K - \$25K	386	(5.2%)	8	3,237	(4.3%)	66	8,064	(4.5%)	69
\$25K - \$35K	317	(4.2%)	63	3,268	(4.3%)	64	8,044	(4.5%)	67
\$35K - \$50K	467	(6.2%)	61	5,171	(6.9%)	67	13,087	(7.3%)	71
\$50K - \$75K	897	(12%)	76	9,675	(12.8%)	8	21,993	(12.2%)	7
\$75K - \$100K	654	(8.7%)	68	8,470	(11.2%)	88	19,829	(11%)	86
\$100K - \$150K	1,272	(17%)	96	14,528	(19.3%)	109	34,062	(19%)	107
\$150K - \$175K	582	(7.8%)	124	6,842	(9.1%)	144	15,154	(8.4%)	134
\$175K - \$200K	434	(5.8%)	88	7,765	(10.3%)	157	17,688	(9.8%)	150
\$200K - \$250K	1,201	(16%)	308	7,271	(9.6%)	185	18,390	(10.2%)	196
\$250K - \$500K	515	(6.9%)	308	3,120	(4.1%)	185	7,881	(4.4%)	197
>\$500K	425	(5.7%)	305	2,596	(3.4%)	184	6,560	(3.7%)	196

Disposable Households Income

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Household Average Disposable Income	\$115,713.03		140	\$103,873.7		126	\$104,090.53		126
Household Median Disposable Income	\$104,015.16		152	\$93,641.42		136	\$92,718.07		135
<\$15K	369	(4.9%)	56	3,808	(5%)	58	9,761	(5.4%)	62
\$15K - \$25K	464	(6.2%)	8	3,879	(5.1%)	67	9,676	(5.4%)	71
\$25K - \$35K	267	(3.6%)	45	3,901	(5.2%)	66	10,354	(5.8%)	73
\$35K - \$50K	626	(8.4%)	69	6,776	(9%)	74	15,256	(8.5%)	70
\$50K - \$75K	1,078	(14.4%)	8	11,624	(15.4%)	87	26,951	(15%)	85
\$75K - \$100K	797	(10.6%)	75	10,056	(13.3%)	93	24,250	(13.5%)	95
\$100K - \$150K	1,542	(20.6%)	115	18,369	(24.3%)	136	41,674	(23.2%)	129
\$150K - \$175K	715	(9.6%)	157	7,235	(9.6%)	157	16,948	(9.4%)	155
\$175K - \$200K	444	(5.9%)	269	2,651	(3.5%)	160	6,728	(3.7%)	170
\$200K - \$250K	476	(6.4%)	298	2,880	(3.8%)	179	7,281	(4.1%)	190
\$250K - \$500K	651	(8.7%)	297	3,924	(5.2%)	178	9,937	(5.5%)	189
>\$500K	56	(0.7%)	291	355	(<0.5%)	183	876	(<0.5%)	190

Discretionary Households Income

Household Average Discretionary Income	\$85,626.56		140	\$75,677.17		123	\$75,874.19		124
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Household Median Discretionary Income	\$77,714.77		152	\$68,678.59		135	\$67,971.9		33
<\$10K	330	(4.4%)	48	4,122	(5.5%)	59	10,554	(5.9%)	63
\$10K - \$20K	591	(7.9%)	75	5,810	(7.7%)	73	13,871	(7.7%)	73
\$20K - \$30K	398	(5.3%)	50	5,810	(7.7%)	73	14,625	(8.1%)	7
\$30K - \$40K	610	(8.1%)	8	6,474	(8.6%)	86	14,591	(8.1%)	8
\$40K - \$50K	600	(8%)	90	5,983	(7.9%)	89	14,286	(8%)	90
\$50K - \$75K	1,100	(14.7%)	84	12,801	(17%)	97	29,927	(16.7%)	96
\$75K - \$100K	997	(13.3%)	114	11,110	(14.7%)	126	25,053	(13.9%)	119
\$100K - \$125K	788	(10.5%)	130	9,076	(12%)	149	21,010	(11.7%)	145
\$125K - \$150K	883	(11.8%)	177	7,908	(10.5%)	158	19,444	(10.8%)	163
>\$150K	1,188	(15.9%)	269	6,364	(8.4%)	143	16,331	(9.1%)	154

Households Income by Ethnicity

Average Income - White	\$124,847.96		131	\$115,575.26		121	\$115,620.84		121
Median Income - White	\$132,838.67		153	\$118,504.69		137	\$118,463.49		137
Average Income - Black	\$93,124.76		135	\$99,859.9		144	\$99,818.29		144
Median Income - Black	\$90,859.58		164	\$95,506.99		172	\$95,108.55		172

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Average Income - Asian	\$137,125.46121	\$126,280.75112	\$124,154.26110
Median Income - Asian	\$165,494.49145	\$139,205.87122	\$134,500.29118
Average Income - Hispanic	\$118,355.26146	\$109,530.04135	\$106,120.79131
Median Income - Hispanic	\$116,822.64168	\$106,925.78154	\$102,316.32147
Average Income - Other	\$133,320.37149	\$120,197.86134	\$116,850.32131
Median Income - Other	\$138,850.8174	\$124,419.22156	\$117,584.04148

Age

Average Age	42.3103	42.09103	42.15103
Median Age	42.44106	41.91104	42.14105
0-4	1,038 (5.3%)98	11,342 (5.4%)100	26,718 (5.4%)100
5-13	1,882 (9.6%)93	20,085 (9.5%)92	47,597 (9.6%)93
14-17	1,004 (5.1%)96	10,368 (4.9%)93	24,073 (4.9%)92
18-21	970 (4.9%)90	10,506 (5%)91	24,099 (4.9%)89
22-24	679 (3.5%)83	7,753 (3.7%)89	17,630 (3.6%)86
25-29	979 (5%)84	12,061 (5.7%)97	27,976 (5.7%)96
30-34	1,127 (5.7%)88	13,073 (6.2%)95	29,940 (6.1%)93

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35-39	1,320	(6.7%)	102	13,668	(6.5%)	98	31,831	(6.4%)	98
40-44	1,315	(6.7%)	105	13,627	(6.5%)	101	32,289	(6.5%)	102
45-49	1,327	(6.8%)	113	13,654	(6.5%)	108	32,644	(6.6%)	110
50-54	1,329	(6.8%)	114	13,546	(6.4%)	108	32,731	(6.6%)	111
55-59	1,321	(6.7%)	110	14,375	(6.8%)	111	34,013	(6.9%)	112
60-64	1,310	(6.7%)	104	14,640	(6.9%)	108	34,586	(7%)	109
65-69	1,326	(6.8%)	112	13,726	(6.5%)	107	31,924	(6.5%)	107
70-74	1,054	(5.4%)	107	10,572	(5%)	100	24,483	(5%)	99
75-79	810	(4.1%)	107	7,820	(3.7%)	96	18,173	(3.7%)	96
80-84	403	(2.1%)	86	4,998	(2.4%)	99	11,735	(2.4%)	99
85+	408	(2.1%)	103	4,934	(2.3%)	116	11,777	(2.4%)	118

Age - Male

Male Average Age	41.06	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><d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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Hackensack Commons
450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	491	(5.2%)	94	5,326	(5.2%)	95	12,310	(5.2%)	94
18-21	489	(5.2%)	90	5,435	(5.3%)	93	12,391	(5.2%)	90
22-24	357	(3.8%)	87	4,037	(4%)	91	9,133	(3.8%)	88
25-29	487	(5.1%)	83	6,220	(6.1%)	99	14,323	(6%)	97
30-34	548	(5.8%)	87	6,556	(6.4%)	96	14,815	(6.2%)	93
35-39	659	(7%)	104	6,769	(6.6%)	99	15,579	(6.5%)	98
40-44	654	(6.9%)	107	6,664	(6.5%)	101	15,577	(6.5%)	101
45-49	627	(6.6%)	110	6,566	(6.4%)	107	15,569	(6.5%)	109
50-54	656	(6.9%)	116	6,570	(6.4%)	108	15,687	(6.6%)	110
55-59	633	(6.7%)	110	6,813	(6.7%)	110	16,090	(6.7%)	111
60-64	619	(6.5%)	104	6,846	(6.7%)	107	16,259	(6.8%)	108
65-69	645	(6.8%)	117	6,275	(6.2%)	106	14,779	(6.2%)	106
70-74	453	(4.8%)	101	4,777	(4.7%)	99	11,221	(4.7%)	99
75-79	351	(3.7%)	105	3,393	(3.3%)	94	7,922	(3.3%)	94
80-84	163	(1.7%)	83	1,977	(1.9%)	93	4,711	(2%)	95
85+	138	(1.5%)	99	1,588	(1.6%)	106	3,970	(1.7%)	113

Age - Female

Female Average Age	43.46		103	43.53		104	43.48		103
Female Median Age	43.61		106	43.46		105	43.52		105
0-4	506	(5%)	97	5,512	(5.1%)	98	12,982	(5.1%)	98
5-13	918	(9.1%)	91	9,795	(9%)	91	23,182	(9.1%)	92
14-17	513	(5.1%)	99	5,042	(4.6%)	91	11,763	(4.6%)	90
18-21	481	(4.7%)	90	5,071	(4.7%)	88	11,708	(4.6%)	87
22-24	322	(3.2%)		3,716	(3.4%)	86	8,497	(3.3%)	84
25-29	492	(4.9%)	85	5,841	(5.4%)	94	13,653	(5.3%)	94
30-34	579	(5.7%)	90	6,517	(6%)	94	15,125	(5.9%)	93
35-39	661	(6.5%)	100	6,899	(6.3%)	97	16,252	(6.4%)	98
40-44	661	(6.5%)	103	6,963	(6.4%)	101	16,712	(6.5%)	103
45-49	700	(6.9%)	115	7,088	(6.5%)	109	17,075	(6.7%)	112
50-54	673	(6.6%)	111	6,976	(6.4%)	107	17,044	(6.7%)	112
55-59	688	(6.8%)	110	7,562	(6.9%)	113	17,923	(7%)	114
60-64	691	(6.8%)	104	7,794	(7.2%)	110	18,327	(7.2%)	110
65-69	681	(6.7%)	107	7,451	(6.8%)	109	17,145	(6.7%)	106
70-74	601	(5.9%)	112	5,795	(5.3%)	101	13,262	(5.2%)	98
75-79	459	(4.5%)	109	4,427	(4.1%)	98	10,251	(4%)	96
80-84	240	(2.4%)	88	3,021	(2.8%)	103	7,024	(2.7%)	102
85+	270	(2.7%)	104	3,346	(3.1%)	120	7,807	(3.1%)	119

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	10,837			113,797			265,758		
Professional Specialty	3,152	(29.1%)	<div><div>118</div></div>	34,146	(30%)	<div><div>121</div></div>	78,636	(29.6%)	<div><div>120</div></div>
Managerial/Executive	2,788	(25.7%)	<div><div>148</div></div>	23,009	(20.2%)	<div><div>116</div></div>	54,082	(20.4%)	<div><div>117</div></div>
Office Admin	1,349	(12.4%)	<div><div>117</div></div>	12,884	(11.3%)	<div><div>106</div></div>	30,745	(11.6%)	<div><div>109</div></div>
Sales	1,006	(9.3%)	<div><div>99</div></div>	10,251	(9%)	<div><div>97</div></div>	24,541	(9.2%)	<div><div>99</div></div>
Production & Transportation	646	(6%)	<div><div>46</div></div>	10,617	(9.3%)	<div><div>72</div></div>	25,572	(9.6%)	<div><div>74</div></div>
Healthcare support	540	(5%)	<div><div>152</div></div>	3,914	(3.4%)	<div><div>105</div></div>	8,048	(3%)	<div><div>92</div></div>
Food Preparation & Serving	534	(4.9%)	<div><div>96</div></div>	4,427	(3.9%)	<div><div>76</div></div>	9,161	(3.4%)	<div><div>67</div></div>
Construction	400	(3.7%)	<div><div>46</div></div>	6,294	(5.5%)	<div><div>69</div></div>	15,267	(5.7%)	<div><div>72</div></div>
Personal Care	199	(1.8%)	<div><div>74</div></div>	3,141	(2.8%)	<div><div>111</div></div>	7,794	(2.9%)	<div><div>118</div></div>
Building Maintenance & Cleaning	122	(1.1%)	<div><div>33</div></div>	3,203	(2.8%)	<div><div>83</div></div>	6,954	(2.6%)	<div><div>7</div></div>
Protective	101	(0.9%)	<div><div>43</div></div>	1,900	(1.7%)	<div><div>7</div></div>	4,888	(1.8%)	<div><div>85</div></div>
Farming, Fishing & Forestry				11	(<0.5%)	<div><div>2</div></div>	70	(<0.5%)	<div><div>5</div></div>

Employment by Industry

Total Employees (16+ Years Old)	10,837			113,797			265,758		
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	3,204	(29.6%)	126	31,919	(28%)	120	70,927	(26.7%)	114
Professional Services	1,612	(14.9%)	185	12,412	(10.9%)	135	28,335	(10.7%)	132
Financial, Insurance & Real Estate	1,253	(11.6%)	172	9,944	(8.7%)	130	24,871	(9.4%)	139
Wholesale Retail	1,036	(9.6%)	73	14,341	(12.6%)	96	36,241	(13.6%)	104
Manufacturing	750	(6.9%)	70	8,303	(7.3%)	73	20,148	(7.6%)	76
Entertainment Services	691	(6.4%)	73	8,475	(7.4%)	86	18,639	(7%)	87
Other Professional Services	604	(5.6%)	118	5,760	(5.1%)	108	12,939	(4.9%)	104
Transportation	494	(4.6%)	76	6,402	(5.6%)	96	15,318	(5.8%)	99
Administrative/Waste Services	338	(3.1%)	75	3,692	(3.2%)	76	8,225	(3.1%)	74
Agriculture/Mining/Construction	299	(2.8%)	32	5,660	(5%)	58	14,348	(5.4%)	63
Public Administration	256	(2.4%)	49	3,556	(3.1%)	65	8,147	(3.1%)	64
Information	245	(2.3%)	121	2,979	(2.6%)	140	7,078	(2.7%)	143
Management Services	55	(0.5%)	401	354	(<0.5%)	246	542	(<0.5%)	161

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

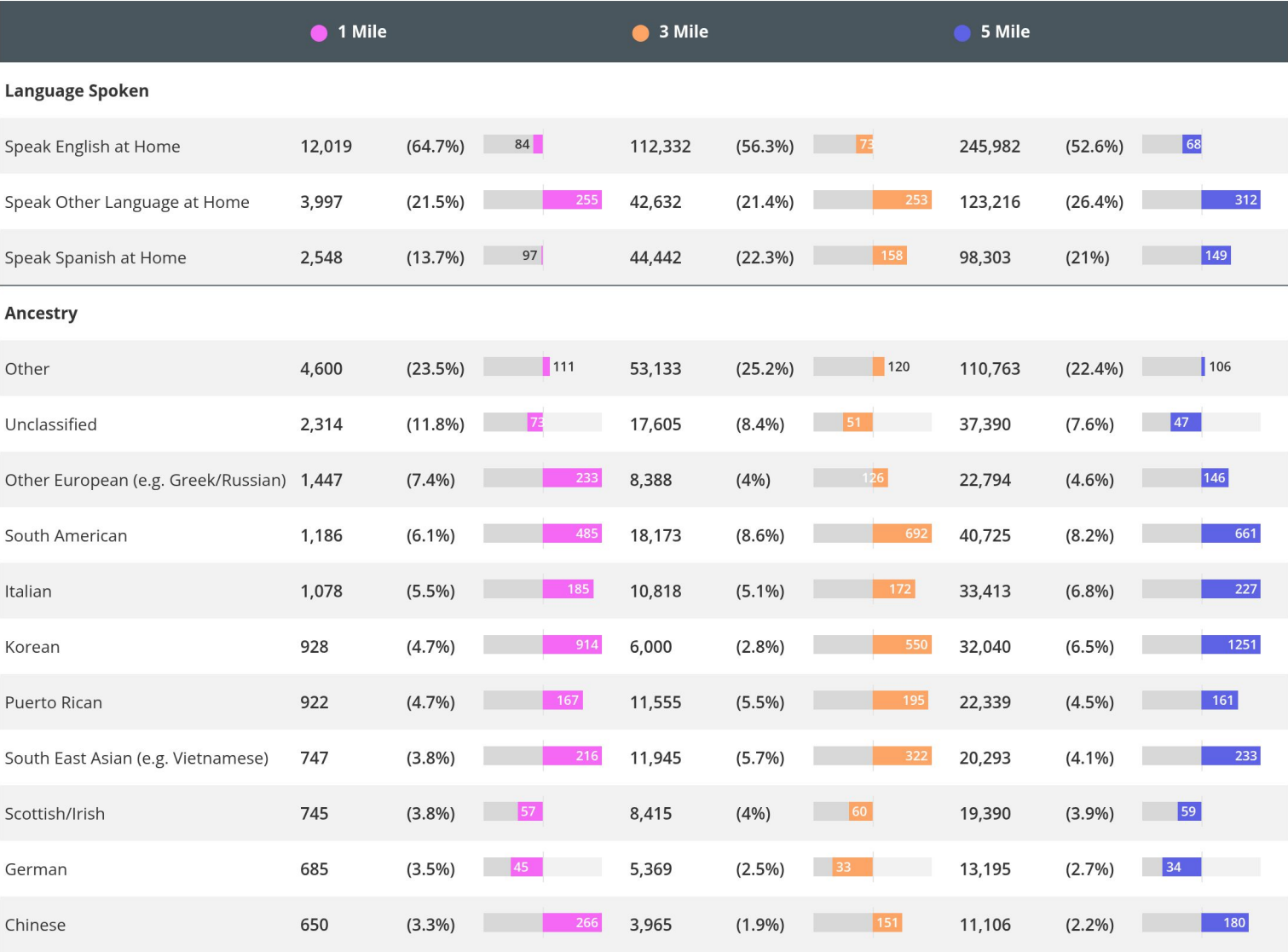
Jan 1 - Dec 31, 2024

URBAN EDGE

Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

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	1 Mile			3 Mile			5 Mile		
South Central Asian (e.g. Indian)	623	(3.2%)	<div><div>203</div></div>	9,872	(4.7%)	<div><div>300</div></div>	20,481	(4.1%)	<div><div>265</div></div>
American	586	(3%)	<div><div>62</div></div>	3,203	(1.5%)	<div><div>32</div></div>	7,820	(1.6%)	<div><div>33</div></div>
Dominican	584	(3%)	<div><div>467</div></div>	15,095	(7.2%)	<div><div>1123</div></div>	31,906	(6.5%)	<div><div>1012</div></div>
Polish	550	(2.8%)	<div><div>183</div></div>	3,077	(1.5%)	<div><div>95</div></div>	11,921	(2.4%)	<div><div>157</div></div>
Cuban	373	(1.9%)	<div><div>263</div></div>	2,576	(1.2%)	<div><div>169</div></div>	7,180	(1.5%)	<div><div>200</div></div>
Middle Eastern	346	(1.8%)	<div><div>284</div></div>	2,995	(1.4%)	<div><div>229</div></div>	8,559	(1.7%)	<div><div>279</div></div>
Other Hispanic	269	(1.4%)	<div><div>96</div></div>	4,700	(2.2%)	<div><div>156</div></div>	9,914	(2%)	<div><div>140</div></div>
British	259	(1.3%)	<div><div>25</div></div>	1,986	(0.9%)	<div><div>18</div></div>	4,534	(0.9%)	<div><div>17</div></div>
Japanese	182	(0.9%)	<div><div>387</div></div>	801	(<0.5%)	<div><div>158</div></div>	3,065	(0.6%)	<div><div>258</div></div>
Mexican	174	(0.9%)	<div><div>8</div></div>	3,161	(1.5%)	<div><div>14</div></div>	6,597	(1.3%)	<div><div>12</div></div>
French	120	(0.6%)	<div><div>49</div></div>	580	(<0.5%)	<div><div>22</div></div>	1,516	(<0.5%)	<div><div>25</div></div>
Central American	98	(<0.5%)	<div><div>30</div></div>	4,960	(2.4%)	<div><div>141</div></div>	11,597	(2.3%)	<div><div>141</div></div>
Scandinavian	49	(<0.5%)	<div><div>13</div></div>	709	(<0.5%)	<div><div>18</div></div>	1,611	(<0.5%)	<div><div>17</div></div>
Dutch	48	(<0.5%)	<div><div>41</div></div>	398	(<0.5%)	<div><div>31</div></div>	1,145	(<0.5%)	<div><div>38</div></div>
Native American (Indian/Eskimo)	21	(<0.5%)	<div><div>17</div></div>	263	(<0.5%)	<div><div>20</div></div>	447	(<0.5%)	<div><div>14</div></div>
Other Asian	18	(<0.5%)	<div><div>22</div></div>	977	(<0.5%)	<div><div>109</div></div>	2,403	(<0.5%)	<div><div>114</div></div>

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Hawaiian/Pacific Islander	29 (<0.5%)	8 (<0.5%)	75 (<0.5%)

Education (Age 25+)

Total Educated Population	14,029	150,694	354,102
Elementary (0 to 8 Years)	459 (3.3%)	6,574 (4.4%)	16,372 (4.6%)
Some High School (9 to 11 Years)	401 (2.9%)	6,190 (4.1%)	13,129 (3.7%)
High School Graduate (12 Years)	1,750 (12.5%)	32,127 (21.3%)	78,883 (22.3%)
Some College (13 to 16 Years)	1,923 (13.7%)	23,076 (15.3%)	51,568 (14.6%)
Associates Degree Only	407 (2.9%)	10,761 (7.1%)	26,631 (7.5%)
Bachelor's Degree Only	5,886 (42%)	44,408 (29.5%)	100,766 (28.5%)
Graduate Degree	3,203 (22.8%)	27,558 (18.3%)	66,753 (18.9%)

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Hackensack Commons

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Household Type

Households	7,485			75,458			179,692		
One Person Households	2,028	(27.1%)	99	19,231	(25.5%)	93	44,389	(24.7%)	90
Married Couple	3,858	(51.5%)	108	39,259	(52%)	109	94,790	(52.8%)	110
Male Householder	168	(2.2%)	44	3,225	(4.3%)	84	8,311	(4.6%)	91
Female Householder	864	(11.5%)	93	9,788	(13%)	104	23,086	(12.8%)	103
Non Family Households	567	(7.6%)	107	3,955	(5.2%)	74	9,116	(5.1%)	72

Household Size

Households	7,485			75,458			179,692		
1 Person Household	2,028	(27.1%)	99	19,231	(25.5%)	93	44,389	(24.7%)	90
2 Person Household	2,318	(31%)	94	21,105	(28%)	85	50,936	(28.3%)	86
3 Person Household	1,210	(16.2%)	103	13,158	(17.4%)	112	32,416	(18%)	115
4 Person Household	1,048	(14%)	107	12,115	(16.1%)	122	30,212	(16.8%)	128
5 Person Household	564	(7.5%)	119	5,939	(7.9%)	125	13,637	(7.6%)	120
6 Person Household	230	(3.1%)	113	2,499	(3.3%)	121	5,279	(2.9%)	108
7+ Person Household	87	(1.2%)	64	1,411	(1.9%)	103	2,823	(1.6%)	86

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Audience Profile

Jan 1 - Dec 31, 2024

Hackensack Commons

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Housing Units

Total Housing Units	7,793	78,491	187,290
Owner Occupied Housing	4,265	47,093	109,819
Renter Occupied Housing	3,220	28,365	69,873
Vacant Housing	308	3,033	7,598

Housing Rent

Average Rent	\$2,178.68	<div><div>141</div></div>	\$1,920.12	<div><div>124</div></div>	\$1,952.37	<div><div>127</div></div>
Median Rent	\$2,038.36	<div><div>145</div></div>	\$1,836.4	<div><div>130</div></div>	\$1,848.84	<div><div>131</div></div>
Total Cash Rents Housing	3,162		27,615		67,794	
<\$300	11	(<0.5%) <div><div>12</div></div>	544	(2%) <div><div>70</div></div>	1,357	(2%) <div><div>71</div></div>
\$300-\$500	3	(<0.5%) <div><div>2</div></div>	486	(1.8%) <div><div>45</div></div>	1,305	(1.9%) <div><div>50</div></div>
\$500-\$750	24	(0.8%) <div><div>9</div></div>	690	(2.5%) <div><div>29</div></div>	1,737	(2.6%) <div><div>29</div></div>
\$750-\$1000	53	(1.7%) <div><div>13</div></div>	816	(3%) <div><div>23</div></div>	2,163	(3.2%) <div><div>24</div></div>
\$1000-\$1500	372	(11.8%) <div><div>45</div></div>	4,892	(17.7%) <div><div>67</div></div>	12,492	(18.4%) <div><div>70</div></div>
\$1500-\$2000	1,060	(33.5%) <div><div>159</div></div>	9,482	(34.3%) <div><div>163</div></div>	21,275	(31.4%) <div><div>149</div></div>
\$2000-\$2500	756	(23.9%) <div><div>204</div></div>	5,445	(19.7%) <div><div>169</div></div>	12,753	(18.8%) <div><div>161</div></div>

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\$2500-\$3000	398	(12.6%)	219	2,473	(9%)	156	6,410	(9.5%)	165
\$3000-\$3500	219	(6.9%)	228	1,218	(4.4%)	145	3,290	(4.9%)	160
>\$3500	266	(8.4%)	231	1,569	(5.7%)	156	5,012	(7.4%)	203
Value of Owner-Occupied Housing Units									
Average House Value	\$831,035.12			\$696,663.55			\$759,127.94		
Median House Value	\$718,812.71			\$650,792.39			\$677,221.97		
Owner Occupied Housing	4,265			47,093			109,819		
<\$100K	58	(1.4%)	16	1,089	(2.3%)	27	2,349	(2.1%)	25
\$100K - \$200K	16	(<0.5%)	3	621	(1.3%)	10	1,884	(1.7%)	13
\$200K - \$300K	166	(3.9%)	24	1,843	(3.9%)	24	4,105	(3.7%)	23
\$300K - \$400K	254	(6%)	41	3,736	(7.9%)	54	7,818	(7.1%)	49
\$400K - \$500K	330	(7.7%)	67	5,696	(12.1%)	105	12,497	(11.4%)	99
\$500K - \$1000K	2,525	(59.2%)	239	27,990	(59.4%)	240	61,286	(55.8%)	226
>\$1000K	916	(21.5%)	197	6,118	(13%)	119	19,880	(18.1%)	166

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Poverty

Households in Poverty	527	(7%)	<div><div>56</div></div>	5,576	(7.4%)	<div><div>58</div></div>	15,280	(8.5%)	<div><div>67</div></div>
Households Above Poverty	6,958	(93%)	<div><div>106</div></div>	69,882	(92.6%)	<div><div>106</div></div>	164,412	(91.5%)	<div><div>105</div></div>
Households in Poverty (Married)	119	(1.6%)	<div><div>73</div></div>	1,199	(1.6%)	<div><div>73</div></div>	3,441	(1.9%)	<div><div>88</div></div>
Households in Poverty (Male Householder)	51	(0.7%)	<div><div>107</div></div>	210	(<0.5%)	<div><div>44</div></div>	627	(<0.5%)	<div><div>55</div></div>
Households in Poverty (Female Householder)	14	(<0.5%)	<div><div>6</div></div>	1,025	(1.4%)	<div><div>46</div></div>	3,654	(2%)	<div><div>69</div></div>
Households in Poverty (Non-Family)	318	(4.2%)	<div><div>68</div></div>	2,920	(3.9%)	<div><div>62</div></div>	7,051	(3.9%)	<div><div>63</div></div>
Households in Poverty (Non-Family Student)	25	(<0.5%)	<div><div>54</div></div>	222	(<0.5%)	<div><div>47</div></div>	507	(<0.5%)	<div><div>45</div></div>

Wealth per Household

Household Average Wealth	\$267,972.95	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><di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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	733	(9.8%)	96	7,551	(10%)	98	17,957	(10%)	98
\$100K - \$250K	1,352	(18.1%)	100	13,744	(18.2%)	101	32,659	(18.2%)	101
\$250K - \$500K	1,051	(14%)	106	10,433	(13.8%)	105	24,765	(13.8%)	104
>\$500K	1,290	(17.2%)	116	12,390	(16.4%)	110	29,404	(16.4%)	110

Vehicles per Household

Total Number of Vehicles	11,956			125,182			302,715		
Average Number of Vehicles	1.6		87	1.66		91	1.68		92
No Vehicles	710	(9.5%)	115	7,060	(9.4%)	113	15,494	(8.6%)	104
1 Vehicle	2,995	(40%)	122	29,035	(38.5%)	117	67,134	(37.4%)	114
2 Vehicles	2,706	(36.2%)	98	26,587	(35.2%)	96	66,280	(36.9%)	100
3 or more Vehicles	1,074	(14.3%)	65	12,776	(16.9%)	7	30,784	(17.1%)	7

Population Change

Births	199			2,187			5,094		
Deaths	144			1,604			3,829		
Migration	32			905			200		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Hackensack Commons

450 Hackensack Avenue, Hackensack, NJ 07601

Benchmark: Nationwide



Workplace

Total Businesses	1,045	8,174	18,670
Total Employees	11,941	94,034	204,152

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats