



Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide



Overview									
Population	70,447		650,306		1.6M				
Households	27,311		236,010		582,751				
Persons per Household	2.46	97	2.69	106	2.69	106			
Household Median Income	\$78,610.08	99	\$62,522.76	75	\$59,306.87	75			
Household Median Disposable Income	\$66,080.81	96	\$52,869.66	71	\$50,224.92	73			
Household Median Discretionary Income	\$43,146.55	85	\$27,894.04	55	\$25,435.4	50			
Average Income Per Person	\$38,262.01	89	\$31,409	73	\$31,180.05	72			
Median Rent	\$1,610.92	114	\$1,595.83	113	\$1,526.1	108			
Median House Value	\$523,990.48	138	\$709,021.62	186	\$663,779.77	174			
Households in Poverty	3,432 (12.6%)	99	51,480 (21.8%)	172	142,266 (24.4%)	193			
Household Median Wealth	\$70,444.16	87	\$47,127.56	58	\$44,770.54	55			
Average Age	44.26	108	39.85	97	39.33	96			
Median Age	43.76	109	37.94	94	37.45	93			
Households with Children	5,380 (19.7%)	73	64,688 (27.4%)	102	167,190 (28.7%)	107			
High School Graduate or Higher	46,167 (87.5%)	98	357,835 (79.5%)	89	855,898 (77.3%)	86			

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	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	16,981	(32.2%)	<div><div>92</div></div>	113,522	(25.2%)	<div><div>72</div></div>	279,722	(25.2%)	<div><div>72</div></div>
Pop density (per sq mi)	29,609			27,475			28,599		
Area (based on blockgroups)	2			24			57		

Population

Population 2024 Q4	70,447		650,306		1.6M	
Population 2024 Q3	70,430		649,940		1.6M	
Population 2024 Q2	70,525		649,442		1.6M	
Population 2024 Q1	70,348		649,195		1.6M	
Population 2023 Q4	70,337		648,444		1.6M	
Population 2023 Q3	70,572		647,554		1.6M	
Population 2023 Q2	70,603		647,210		1.6M	
Population 2023 Q1	70,572		646,849		1.6M	
Population 2022 Q4	71,514		648,306		1.6M	
Population 5 Years Forecast	69,218		649,793		1.6M	
Population 10 Years Forecast	69,159		654,779		1.7M	
Persons per Household	2.46	<div><div></div><div>97</div><div></div></div>	2.69	<div><div></div><div>106</div><div></div></div>	2.69	<div><div></div><div>106</div><div></div></div>

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Group Quarters	3,188	(4.5%)	192	14,621	(2.2%)	95	48,609	(3%)	127
Transient Population - Average Last 4 Quarters				67	(<0.5%)	1	445	(<0.5%)	2

Households

Households 2024 Q4	27,311		236,010		582,751
Households 2024 Q3	27,291		235,702		582,106
Households 2024 Q2	27,339		235,523		581,589
Households 2024 Q1	27,267		235,440		581,022
Households 2023 Q4	27,261		235,140		579,371
Households 2023 Q3	27,361		234,822		578,989
Households 2023 Q2	27,386		234,763		578,373
Households 2023 Q1	27,364		234,593		578,039
Households 2022 Q4	27,803		235,199		579,149
Households 5 Years Forecast	26,811		235,767		589,231
Households 10 Years Forecast	26,788		237,593		596,960

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# Audience Profile

Jan 1 - Dec 31, 2024

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### Gender

Male	31,860	(45.2%)	<div><div>92</div></div>	304,451	(46.8%)	<div><div>96</div></div>	760,617	(47%)	<div><div>96</div></div>
Female	38,587	(54.8%)	<div><div>107</div></div>	345,855	(53.2%)	<div><div>104</div></div>	858,212	(53%)	<div><div>104</div></div>

### Ethnicity

Black	33,639	(47.8%)	<div><div>405</div></div>	211,861	(32.6%)	<div><div>276</div></div>	446,154	(27.6%)	<div><div>234</div></div>
Hispanic (Ethnic)	21,154	(30%)	<div><div>154</div></div>	286,800	(44.1%)	<div><div>226</div></div>	836,858	(51.7%)	<div><div>265</div></div>
White	8,434	(12%)	<div><div>21</div></div>	76,118	(11.7%)	<div><div>20</div></div>	202,538	(12.5%)	<div><div>22</div></div>
Asian	4,259	(6%)	<div><div>105</div></div>	49,673	(7.6%)	<div><div>133</div></div>	75,199	(4.6%)	<div><div>8</div></div>
Other	2,961	(4.2%)	<div><div>8</div></div>	25,854	(4%)	<div><div>70</div></div>	58,080	(3.6%)	<div><div>69</div></div>

### Household by Ethnicity

Black	12,608	(46.2%)	<div><div>416</div></div>	70,777	(30%)	<div><div>271</div></div>	149,008	(25.6%)	<div><div>231</div></div>
Hispanic (Ethnic)	8,431	(30.9%)	<div><div>203</div></div>	107,493	(45.5%)	<div><div>299</div></div>	292,530	(50.2%)	<div><div>330</div></div>
White	2,858	(10.5%)	<div><div>17</div></div>	24,809	(10.5%)	<div><div>17</div></div>	73,158	(12.6%)	<div><div>20</div></div>
Other	2,399	(8.8%)	<div><div>116</div></div>	22,948	(9.7%)	<div><div>128</div></div>	51,701	(8.9%)	<div><div>117</div></div>
Asian	1,015	(3.7%)	<div><div>8</div></div>	9,983	(4.2%)	<div><div>93</div></div>	16,354	(2.8%)	<div><div>62</div></div>

### Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Household Average Income	\$95,788.92		86	\$85,376.56		7	\$84,936.07		7
Average Income Per Person	\$38,262.01		89	\$31,409		73	\$31,180.05		72
Household Median Income	\$78,610.08		99	\$62,522.76		7	\$59,306.87		75
<\$15K	2,604	(9.5%)	118	33,118	(14%)	173	92,334	(15.8%)	196
\$15K - \$25K	1,760	(6.4%)	100	20,354	(8.6%)	133	53,157	(9.1%)	141
\$25K - \$35K	1,463	(5.4%)	8	17,737	(7.5%)	112	44,285	(7.6%)	113
\$35K - \$50K	2,961	(10.8%)	105	27,318	(11.6%)	112	65,494	(11.2%)	109
\$50K - \$75K	4,219	(15.4%)	98	37,660	(16%)	101	89,936	(15.4%)	98
\$75K - \$100K	3,999	(14.6%)	114	29,154	(12.4%)	96	67,113	(11.5%)	90
\$100K - \$150K	5,367	(19.7%)	111	35,927	(15.2%)	86	82,283	(14.1%)	8
\$150K - \$175K	2,102	(7.7%)	123	11,863	(5%)	8	28,911	(5%)	7
\$175K - \$200K	1,268	(4.6%)	71	9,119	(3.9%)	59	22,614	(3.9%)	59
\$200K - \$250K	875	(3.2%)	61	7,713	(3.3%)	63	20,521	(3.5%)	68
\$250K - \$500K	378	(1.4%)	62	3,295	(1.4%)	63	8,764	(1.5%)	67
>\$500K	315	(1.2%)	62	2,752	(1.2%)	63	7,339	(1.3%)	68

## Disposable Households Income

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Household Average Disposable Income	\$74,464.4		90	\$65,940.87		8	\$64,982.34		7
Household Median Disposable Income	\$66,080.81		96	\$52,869.66		7	\$50,224.92		73
<\$15K	2,752	(10.1%)	115	35,182	(14.9%)	170	97,968	(16.8%)	192
\$15K - \$25K	2,063	(7.6%)	99	23,843	(10.1%)	133	61,497	(10.6%)	139
\$25K - \$35K	1,895	(6.9%)	88	21,563	(9.1%)	116	52,565	(9%)	114
\$35K - \$50K	3,676	(13.5%)	110	31,998	(13.6%)	111	78,336	(13.4%)	110
\$50K - \$75K	5,189	(19%)	107	42,388	(18%)	101	98,340	(16.9%)	95
\$75K - \$100K	4,595	(16.8%)	118	31,164	(13.2%)	93	71,166	(12.2%)	86
\$100K - \$150K	5,243	(19.2%)	107	34,147	(14.5%)	8	80,595	(13.8%)	7
\$150K - \$175K	777	(2.8%)	47	5,953	(2.5%)	41	16,212	(2.8%)	46
\$175K - \$200K	274	(1%)	46	2,354	(1%)	45	6,310	(1.1%)	49
\$200K - \$250K	342	(1.3%)	59	2,976	(1.3%)	59	7,928	(1.4%)	64
\$250K - \$500K	467	(1.7%)	58	4,078	(1.7%)	59	10,867	(1.9%)	64
>\$500K	38	(<0.5%)	54	364	(<0.5%)	60	967	(<0.5%)	65

### Discretionary Households Income

Household Average Discretionary Income	\$48,736.26		7	\$37,847.72		62	\$37,485.94		61
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Household Median Discretionary Income	\$43,146.55		85	\$27,894.04		55	\$25,435.4		50
<\$10K	2,820	(10.3%)	111	53,249	(22.6%)	244	154,420	(26.5%)	286
\$10K - \$20K	3,181	(11.6%)	110	38,567	(16.3%)	154	94,274	(16.2%)	153
\$20K - \$30K	3,540	(13%)	122	32,562	(13.8%)	130	72,999	(12.5%)	118
\$30K - \$40K	3,210	(11.8%)	118	25,377	(10.8%)	108	56,998	(9.8%)	98
\$40K - \$50K	3,002	(11%)	124	19,888	(8.4%)	95	42,976	(7.4%)	83
\$50K - \$75K	5,921	(21.7%)	124	33,532	(14.2%)	8	74,806	(12.8%)	74
\$75K - \$100K	3,164	(11.6%)	99	16,553	(7%)	60	38,888	(6.7%)	57
\$100K - \$125K	1,615	(5.9%)	73	9,292	(3.9%)	49	23,885	(4.1%)	51
\$125K - \$150K	723	(2.6%)	40	4,884	(2.1%)	31	15,093	(2.6%)	39
>\$150K	135	(<0.5%)	8	2,106	(0.9%)	15	8,412	(1.4%)	24

Households Income by Ethnicity

Average Income - White	\$82,530.65		86	\$87,717.62		92	\$97,940.93		103
Median Income - White	\$68,936.91		7	\$76,868.96		89	\$90,464.23		104
Average Income - Black	\$85,480.06		124	\$79,464.24		115	\$73,685.88		107
Median Income - Black	\$78,872.44		142	\$68,949.69		124	\$60,714.62		110

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Average Income - Asian	\$97,710.7987	\$90,490.868	\$96,928.6386
Median Income - Asian	\$92,162.018	\$80,313.2270	\$88,646.987
Average Income - Hispanic	\$87,723.89108	\$68,634.7285	\$66,433.178
Median Income - Hispanic	\$81,309.16117	\$55,005.477	\$52,031.697
Average Income - Other	\$84,691.2495	\$74,220.4583	\$75,456.2984
Median Income - Other	\$79,204.3899	\$61,812.497	\$61,967.467

## Age

Average Age	44.26108	39.8597	39.3396
Median Age	43.76109	37.9494	37.4593
0-4	3,571 (5.1%)94	37,625 (5.8%)107	95,249 (5.9%)109
5-13	5,673 (8.1%)7	67,482 (10.4%)101	173,297 (10.7%)104
14-17	2,861 (4.1%)7	33,531 (5.2%)97	85,852 (5.3%)100
18-21	3,106 (4.4%)8	34,920 (5.4%)98	88,916 (5.5%)100
22-24	2,449 (3.5%)84	26,652 (4.1%)99	67,654 (4.2%)101
25-29	4,702 (6.7%)113	43,719 (6.7%)113	109,751 (6.8%)114
30-34	4,648 (6.6%)101	47,378 (7.3%)112	117,814 (7.3%)111

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35-39	4,339	(6.2%)	93	46,078	(7.1%)	107	115,510	(7.1%)	108
40-44	4,118	(5.8%)	91	41,713	(6.4%)	100	105,762	(6.5%)	102
45-49	3,992	(5.7%)	95	39,865	(6.1%)	102	99,920	(6.2%)	103
50-54	4,243	(6%)	101	38,602	(5.9%)	100	95,960	(5.9%)	99
55-59	4,924	(7%)	114	41,790	(6.4%)	105	102,503	(6.3%)	103
60-64	5,276	(7.5%)	117	41,733	(6.4%)	100	100,215	(6.2%)	97
65-69	5,036	(7.1%)	118	36,727	(5.6%)	93	87,182	(5.4%)	89
70-74	3,864	(5.5%)	109	27,399	(4.2%)	84	65,703	(4.1%)	8
75-79	3,176	(4.5%)	117	20,148	(3.1%)	8	48,219	(3%)	7
80-84	2,168	(3.1%)	128	13,048	(2%)	84	30,879	(1.9%)	8
85+	2,301	(3.3%)	161	11,896	(1.8%)	90	28,443	(1.8%)	87

### Age - Male

Male Average Age	41.74		105	38.12		96	37.6		94
Male Median Age	40.68		107	36.16		95	35.69		94
0-4	1,820	(5.7%)	101	19,255	(6.3%)	112	48,767	(6.4%)	114
5-13	2,892	(9.1%)	84	34,253	(11.3%)	105	88,143	(11.6%)	108

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14-17	1,445	(4.5%)	<div><div></div></div>	17,012	(5.6%)	<div><div></div></div>	43,877	(5.8%)	<div><div></div></div>
18-21	1,571	(4.9%)	<div><div></div></div>	17,714	(5.8%)	<div><div></div></div>	45,404	(6%)	<div><div></div></div>
22-24	1,248	(3.9%)	<div><div></div></div>	13,531	(4.4%)	<div><div></div></div>	34,498	(4.5%)	<div><div></div></div>
25-29	2,356	(7.4%)	<div><div></div></div>	21,787	(7.2%)	<div><div></div></div>	54,420	(7.2%)	<div><div></div></div>
30-34	2,219	(7%)	<div><div></div></div>	22,385	(7.4%)	<div><div></div></div>	55,906	(7.4%)	<div><div></div></div>
35-39	2,053	(6.4%)	<div><div></div></div>	21,681	(7.1%)	<div><div></div></div>	54,034	(7.1%)	<div><div></div></div>
40-44	1,924	(6%)	<div><div></div></div>	19,319	(6.3%)	<div><div></div></div>	48,739	(6.4%)	<div><div></div></div>
45-49	1,705	(5.4%)	<div><div></div></div>	17,658	(5.8%)	<div><div></div></div>	44,896	(5.9%)	<div><div></div></div>
50-54	1,827	(5.7%)	<div><div></div></div>	17,141	(5.6%)	<div><div></div></div>	43,176	(5.7%)	<div><div></div></div>
55-59	2,152	(6.8%)	<div><div></div></div>	18,942	(6.2%)	<div><div></div></div>	46,622	(6.1%)	<div><div></div></div>
60-64	2,270	(7.1%)	<div><div></div></div>	18,890	(6.2%)	<div><div></div></div>	45,380	(6%)	<div><div></div></div>
65-69	2,097	(6.6%)	<div><div></div></div>	16,380	(5.4%)	<div><div></div></div>	38,889	(5.1%)	<div><div></div></div>
70-74	1,590	(5%)	<div><div></div></div>	11,700	(3.8%)	<div><div></div></div>	28,108	(3.7%)	<div><div></div></div>
75-79	1,244	(3.9%)	<div><div></div></div>	8,230	(2.7%)	<div><div></div></div>	19,584	(2.6%)	<div><div></div></div>
80-84	798	(2.5%)	<div><div></div></div>	4,933	(1.6%)	<div><div></div></div>	11,493	(1.5%)	<div><div></div></div>
85+	649	(2%)	<div><div></div></div>	3,640	(1.2%)	<div><div></div></div>	8,681	(1.1%)	<div><div></div></div>

Age - Female

Female Average Age	46.34	<div><div></div></div>	41.38	<div><div></div></div>	40.86	<div><div></div></div>			
Female Median Age	47.37	<div><div></div></div>	40.56	<div><div></div></div>	40.01	<div><div></div></div>			
0-4	1,751	(4.5%)	<div><div></div></div>	18,370	(5.3%)	<div><div></div></div>	46,482	(5.4%)	<div><div></div></div>
5-13	2,781	(7.2%)	<div><div></div></div>	33,229	(9.6%)	<div><div></div></div>	85,154	(9.9%)	<div><div></div></div>
14-17	1,416	(3.7%)	<div><div></div></div>	16,519	(4.8%)	<div><div></div></div>	41,975	(4.9%)	<div><div></div></div>
18-21	1,535	(4%)	<div><div></div></div>	17,206	(5%)	<div><div></div></div>	43,512	(5.1%)	<div><div></div></div>
22-24	1,201	(3.1%)	<div><div></div></div>	13,121	(3.8%)	<div><div></div></div>	33,156	(3.9%)	<div><div></div></div>
25-29	2,346	(6.1%)	<div><div></div></div>	21,932	(6.3%)	<div><div></div></div>	55,331	(6.4%)	<div><div></div></div>
30-34	2,429	(6.3%)	<div><div></div></div>	24,993	(7.2%)	<div><div></div></div>	61,908	(7.2%)	<div><div></div></div>
35-39	2,286	(5.9%)	<div><div></div></div>	24,397	(7.1%)	<div><div></div></div>	61,476	(7.2%)	<div><div></div></div>
40-44	2,194	(5.7%)	<div><div></div></div>	22,394	(6.5%)	<div><div></div></div>	57,023	(6.6%)	<div><div></div></div>
45-49	2,287	(5.9%)	<div><div></div></div>	22,207	(6.4%)	<div><div></div></div>	55,024	(6.4%)	<div><div></div></div>
50-54	2,416	(6.3%)	<div><div></div></div>	21,461	(6.2%)	<div><div></div></div>	52,784	(6.2%)	<div><div></div></div>
55-59	2,772	(7.2%)	<div><div></div></div>	22,848	(6.6%)	<div><div></div></div>	55,881	(6.5%)	<div><div></div></div>
60-64	3,006	(7.8%)	<div><div></div></div>	22,843	(6.6%)	<div><div></div></div>	54,835	(6.4%)	<div><div></div></div>
65-69	2,939	(7.6%)	<div><div></div></div>	20,347	(5.9%)	<div><div></div></div>	48,293	(5.6%)	<div><div></div></div>
70-74	2,274	(5.9%)	<div><div></div></div>	15,699	(4.5%)	<div><div></div></div>	37,595	(4.4%)	<div><div></div></div>
75-79	1,932	(5%)	<div><div></div></div>	11,918	(3.4%)	<div><div></div></div>	28,635	(3.3%)	<div><div></div></div>
80-84	1,370	(3.6%)	<div><div></div></div>	8,115	(2.3%)	<div><div></div></div>	19,386	(2.3%)	<div><div></div></div>
85+	1,652	(4.3%)	<div><div></div></div>	8,256	(2.4%)	<div><div></div></div>	19,762	(2.3%)	<div><div></div></div>

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Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	33,620			298,300			733,188		
Professional Specialty	7,950	(23.6%)	96	57,947	(19.4%)	7	145,052	(19.8%)	8
Office Admin	4,539	(13.5%)	127	35,115	(11.8%)	111	81,464	(11.1%)	105
Managerial/Executive	4,374	(13%)	75	33,434	(11.2%)	65	83,404	(11.4%)	66
Healthcare support	3,217	(9.6%)	291	33,398	(11.2%)	341	79,285	(10.8%)	329
Production & Transportation	2,869	(8.5%)	66	36,031	(12.1%)	93	87,117	(11.9%)	92
Sales	2,788	(8.3%)	89	23,367	(7.8%)	84	59,000	(8%)	86
Building Maintenance & Cleaning	2,006	(6%)	176	18,101	(6.1%)	179	47,243	(6.4%)	190
Protective	1,643	(4.9%)	226	12,869	(4.3%)	199	30,434	(4.2%)	192
Construction	1,484	(4.4%)	55	18,879	(6.3%)	7	46,400	(6.3%)	7
Personal Care	1,233	(3.7%)	147	11,873	(4%)	160	28,760	(3.9%)	157
Food Preparation & Serving	1,231	(3.7%)	72	16,684	(5.6%)	109	43,967	(6%)	117
Farming, Fishing & Forestry	286	(0.9%)	148	602	(<0.5%)	35	1,062	(<0.5%)	25

Employment by Industry

Total Employees (16+ Years Old)	33,620			298,300			733,188		
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	14,153	(42.1%)	180	107,651	(36.1%)	154	255,252	(34.8%)	149
Wholesale Retail	3,285	(9.8%)	74	31,479	(10.6%)	8	83,893	(11.4%)	87
Transportation	2,819	(8.4%)	143	26,048	(8.7%)	149	58,428	(8%)	136
Financial, Insurance & Real Estate	2,337	(7%)	103	18,696	(6.3%)	93	46,277	(6.3%)	94
Entertainment Services	1,907	(5.7%)	65	27,434	(9.2%)	106	70,077	(9.6%)	110
Agriculture/Mining/Construction	1,858	(5.5%)	65	17,021	(5.7%)	67	41,708	(5.7%)	67
Administrative/Waste Services	1,786	(5.3%)	127	16,130	(5.4%)	129	40,896	(5.6%)	133
Professional Services	1,430	(4.3%)	53	12,448	(4.2%)	52	34,179	(4.7%)	58
Public Administration	1,387	(4.1%)	86	11,909	(4%)	84	26,874	(3.7%)	7
Other Professional Services	1,230	(3.7%)	74	15,435	(5.2%)	110	38,274	(5.2%)	111
Manufacturing	1,021	(3%)	31	8,984	(3%)	30	23,627	(3.2%)	32
Information	407	(1.2%)	65	4,735	(1.6%)	85	12,806	(1.7%)	94
Management Services				330	(<0.5%)	88	897	(<0.5%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide



Language Spoken

Speak English at Home	41,942	(62.7%)	8	299,166	(48.8%)	63	683,745	(44.9%)	58
Speak Spanish at Home	15,096	(22.6%)	160	222,532	(36.3%)	257	653,337	(42.9%)	304
Speak Other Language at Home	9,838	(14.7%)	174	90,983	(14.8%)	176	186,498	(12.2%)	145

Ancestry

Other	31,043	(44.1%)	209	212,044	(32.6%)	155	465,509	(28.8%)	136
Puerto Rican	11,823	(16.8%)	596	121,291	(18.7%)	662	280,698	(17.3%)	616
Unclassified	7,390	(10.5%)	65	50,680	(7.8%)	48	110,901	(6.9%)	42
Dominican	4,650	(6.6%)	1035	88,133	(13.6%)	2125	318,169	(19.7%)	3082
Italian	2,074	(2.9%)	99	17,369	(2.7%)	90	37,526	(2.3%)	71
South American	1,857	(2.6%)	211	19,048	(2.9%)	235	51,077	(3.2%)	253
South East Asian (e.g. Vietnamese)	1,593	(2.3%)	128	11,126	(1.7%)	97	17,765	(1.1%)	62
American	1,582	(2.2%)	47	7,695	(1.2%)	25	17,966	(1.1%)	23
South Central Asian (e.g. Indian)	1,508	(2.1%)	137	28,480	(4.4%)	280	37,839	(2.3%)	150
Other European (e.g. Greek/Russian)	1,491	(2.1%)	67	8,482	(1.3%)	41	21,031	(1.3%)	41
Other Hispanic	1,381	(2%)	137	14,900	(2.3%)	160	53,530	(3.3%)	231

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Chinese	742	(1.1%)	<div><div>84</div></div>	4,925	(0.8%)	<div><div>61</div></div>	9,461	(0.6%)	<div><div>47</div></div>
Central American	616	(0.9%)	<div><div>53</div></div>	13,229	(2%)	<div><div>122</div></div>	41,338	(2.6%)	<div><div>154</div></div>
Mexican	578	(0.8%)	<div><div>7</div></div>	25,882	(4%)	<div><div>36</div></div>	80,405	(5%)	<div><div>45</div></div>
Scottish/Irish	415	(0.6%)	<div><div>9</div></div>	7,444	(1.1%)	<div><div>17</div></div>	25,081	(1.5%)	<div><div>23</div></div>
Korean	265	(<0.5%)	<div><div>73</div></div>	1,821	(<0.5%)	<div><div>54</div></div>	4,376	(<0.5%)	<div><div>52</div></div>
Cuban	249	(<0.5%)	<div><div>49</div></div>	4,317	(0.7%)	<div><div>92</div></div>	11,641	(0.7%)	<div><div>99</div></div>
Polish	229	(<0.5%)	<div><div>21</div></div>	1,180	(<0.5%)	<div><div>12</div></div>	3,999	(<0.5%)	<div><div>16</div></div>
German	228	(<0.5%)	<div><div>4</div></div>	2,682	(<0.5%)	<div><div>5</div></div>	8,640	(0.5%)	<div><div>7</div></div>
British	177	(<0.5%)	<div><div>5</div></div>	1,283	(<0.5%)	<div><div>4</div></div>	4,537	(<0.5%)	<div><div>5</div></div>
Native American (Indian/Eskimo)	166	(<0.5%)	<div><div>37</div></div>	1,696	(<0.5%)	<div><div>41</div></div>	3,447	(<0.5%)	<div><div>33</div></div>
Other Asian	127	(<0.5%)	<div><div>42</div></div>	2,921	(<0.5%)	<div><div>105</div></div>	4,680	(<0.5%)	<div><div>68</div></div>
Middle Eastern	91	(<0.5%)	<div><div>21</div></div>	2,014	(<0.5%)	<div><div>50</div></div>	4,214	(<0.5%)	<div><div>42</div></div>
French	66	(<0.5%)	<div><div>8</div></div>	601	(<0.5%)	<div><div>7</div></div>	1,751	(<0.5%)	<div><div>9</div></div>
Hawaiian/Pacific Islander	39	(<0.5%)	<div><div>31</div></div>	206	(<0.5%)	<div><div>18</div></div>	512	(<0.5%)	<div><div>18</div></div>
Scandinavian	33	(<0.5%)	<div><div>2</div></div>	376	(<0.5%)	<div><div>3</div></div>	1,321	(<0.5%)	<div><div>4</div></div>
Japanese	24	(<0.5%)	<div><div>14</div></div>	400	(<0.5%)	<div><div>26</div></div>	1,078	(<0.5%)	<div><div>28</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

## Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Dutch	10	(<0.5%)	2	81	(<0.5%)	2	337	(<0.5%)	3

### Education (Age 25+)

Total Educated Population	52,787			450,096			1.1M		
Elementary (0 to 8 Years)	2,952	(5.6%)	117	45,321	(10.1%)	211	126,789	(11.4%)	240
Some High School (9 to 11 Years)	3,668	(6.9%)	118	46,940	(10.4%)	177	125,174	(11.3%)	191
High School Graduate (12 Years)	14,091	(26.7%)	102	131,079	(29.1%)	111	305,117	(27.5%)	105
Some College (13 to 16 Years)	10,085	(19.1%)	99	75,940	(16.9%)	87	185,906	(16.8%)	87
Associates Degree Only	5,010	(9.5%)	108	37,294	(8.3%)	94	85,153	(7.7%)	87
Bachelor's Degree Only	9,916	(18.8%)	88	71,410	(15.9%)	74	169,116	(15.3%)	72
Graduate Degree	7,065	(13.4%)	97	42,112	(9.4%)	68	110,606	(10%)	73

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide



Household Type

Households	27,311			236,010			582,751		
One Person Households	9,488	(34.7%)	126	69,959	(29.6%)	108	173,048	(29.7%)	108
Married Couple	9,440	(34.6%)	72	74,151	(31.4%)	66	175,615	(30.1%)	63
Male Householder	1,854	(6.8%)	134	18,942	(8%)	158	45,833	(7.9%)	155
Female Householder	5,542	(20.3%)	163	61,078	(25.9%)	208	159,004	(27.3%)	219
Non Family Households	987	(3.6%)	51	11,880	(5%)	71	29,251	(5%)	71

Household Size

Households	27,311			236,010			582,751		
1 Person Household	9,488	(34.7%)	126	69,959	(29.6%)	108	173,048	(29.7%)	108
2 Person Household	7,307	(26.8%)	8	58,956	(25%)	76	145,484	(25%)	76
3 Person Household	4,372	(16%)	102	41,648	(17.6%)	113	103,484	(17.8%)	114
4 Person Household	3,090	(11.3%)	86	32,216	(13.7%)	104	79,672	(13.7%)	104
5 Person Household	1,720	(6.3%)	100	17,807	(7.5%)	119	44,153	(7.6%)	120
6 Person Household	783	(2.9%)	105	8,793	(3.7%)	137	21,133	(3.6%)	133
7+ Person Household	551	(2%)	111	6,631	(2.8%)	155	15,777	(2.7%)	149

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats





Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide



Housing Units

Total Housing Units	28,688	248,089	610,068
Renter Occupied Housing	13,906	169,577	440,432
Owner Occupied Housing	13,405	66,433	142,319
Vacant Housing	1,377	12,079	27,317

Housing Rent

Average Rent	\$1,709.76	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2024

## Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	1,175	(8.7%)	<div><div>151</div></div>	10,932	(6.6%)	<div><div>115</div></div>	24,591	(5.7%)	<div><div>100</div></div>
\$3000-\$3500	494	(3.6%)	<div><div>120</div></div>	3,568	(2.2%)	<div><div>71</div></div>	9,012	(2.1%)	<div><div>69</div></div>
>\$3500	297	(2.2%)	<div><div>60</div></div>	1,825	(1.1%)	<div><div>30</div></div>	6,755	(1.6%)	<div><div>43</div></div>
Value of Owner-Occupied Housing Units									
Average House Value	\$524,040.43		<div><div>100</div></div>	\$705,025.73		<div><div>135</div></div>	\$705,438.68		<div><div>135</div></div>
Median House Value	\$523,990.48		<div><div>138</div></div>	\$709,021.62		<div><div>186</div></div>	\$663,779.77		<div><div>174</div></div>
Owner Occupied Housing	13,405			66,433			142,319		
<\$100K	4,517	(33.7%)	<div><div>394</div></div>	7,901	(11.9%)	<div><div>139</div></div>	11,438	(8%)	<div><div>94</div></div>
\$100K - \$200K	542	(4%)	<div><div>30</div></div>	2,403	(3.6%)	<div><div>27</div></div>	7,089	(5%)	<div><div>37</div></div>
\$200K - \$300K	518	(3.9%)	<div><div>24</div></div>	3,777	(5.7%)	<div><div>35</div></div>	10,481	(7.4%)	<div><div>45</div></div>
\$300K - \$400K	399	(3%)	<div><div>20</div></div>	3,424	(5.2%)	<div><div>35</div></div>	10,541	(7.4%)	<div><div>51</div></div>
\$400K - \$500K	515	(3.8%)	<div><div>33</div></div>	3,615	(5.4%)	<div><div>47</div></div>	10,629	(7.5%)	<div><div>65</div></div>
\$500K - \$1000K	4,767	(35.6%)	<div><div>144</div></div>	31,647	(47.6%)	<div><div>193</div></div>	63,542	(44.6%)	<div><div>180</div></div>
>\$1000K	2,147	(16%)	<div><div>147</div></div>	13,666	(20.6%)	<div><div>188</div></div>	28,599	(20.1%)	<div><div>184</div></div>

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Benchmark: Nationwide



Poverty

Households in Poverty	3,432	(12.6%)	99	51,480	(21.8%)	172	142,266	(24.4%)	193
Households Above Poverty	23,879	(87.4%)	100	184,530	(78.2%)	90	440,485	(75.6%)	87
Households in Poverty (Married)	465	(1.7%)	7	6,845	(2.9%)	133	16,718	(2.9%)	132
Households in Poverty (Male Householder)	176	(0.6%)	101	3,021	(1.3%)	201	7,298	(1.3%)	196
Households in Poverty (Female Householder)	720	(2.6%)	89	15,121	(6.4%)	217	46,236	(7.9%)	269
Households in Poverty (Non-Family)	1,860	(6.8%)	109	24,429	(10.4%)	165	66,705	(11.4%)	183
Households in Poverty (Non-Family Student)	211	(0.8%)	124	2,064	(0.9%)	141	5,309	(0.9%)	146

Wealth per Household

Household Average Wealth	\$229,731.52	<div><div></div><div>95</div></div>	\$202,048.98	<div><div></div><div>84</div></div>	\$199,200.63	<div><div></div><div>8</div></div>			
Household Median Wealth	\$70,444.16	<div><div></div><div>87</div></div>	\$47,127.56	<div><div></div><div>58</div></div>	\$44,770.54	<div><div></div><div>55</div></div>			
<\$0K	5,007	(18.3%)	<div><div></div><div>105</div></div>	48,125	(20.4%)	<div><div></div><div>117</div></div>	120,538	(20.7%)	<div><div></div><div>119</div></div>
\$0K - \$5K	2,576	(9.4%)	<div><div></div><div>110</div></div>	26,296	(11.1%)	<div><div></div><div>130</div></div>	66,396	(11.4%)	<div><div></div><div>133</div></div>
\$5K - \$10K	1,333	(4.9%)	<div><div></div><div>107</div></div>	12,983	(5.5%)	<div><div></div><div>121</div></div>	32,494	(5.6%)	<div><div></div><div>122</div></div>
\$10K - \$25K	1,777	(6.5%)	<div><div></div><div>102</div></div>	16,391	(6.9%)	<div><div></div><div>109</div></div>	40,674	(7%)	<div><div></div><div>110</div></div>
\$25K - \$50K	1,845	(6.8%)	<div><div></div><div>100</div></div>	16,054	(6.8%)	<div><div></div><div>100</div></div>	39,544	(6.8%)	<div><div></div><div>100</div></div>

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Gun Hill Commons

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	2,733	(10%)	98	22,986	(9.7%)	95	56,306	(9.7%)	95
\$100K - \$250K	4,775	(17.5%)	97	38,408	(16.3%)	90	93,638	(16.1%)	89
\$250K - \$500K	3,437	(12.6%)	95	26,526	(11.2%)	85	64,465	(11.1%)	84
>\$500K	3,828	(14%)	94	28,241	(12%)	8	68,696	(11.8%)	7

Vehicles per Household

Total Number of Vehicles	25,307			165,601			378,143		
Average Number of Vehicles	0.93		51	0.7		38	0.65		35
No Vehicles	9,753	(35.7%)	432	118,481	(50.2%)	607	314,133	(53.9%)	652
1 Vehicle	11,442	(41.9%)	128	80,364	(34.1%)	104	185,653	(31.9%)	97
2 Vehicles	4,889	(17.9%)	49	28,673	(12.1%)	33	63,035	(10.8%)	29
3 or more Vehicles	1,227	(4.5%)	20	8,492	(3.6%)	16	19,930	(3.4%)	16

Population Change

Births	655			7,016			17,565		
Deaths	611			4,246			10,185		
Migration	86			-465			1,799		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Gun Hill Commons

1750-1780 Gun Hill Road, Bronx, NY 10469

Benchmark: Nationwide



Workplace

Total Businesses	1,054	9,432	24,164
Total Employees	14,597	143,308	310,001

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats