



Greenbrook Commons

1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	16,131			114,806			259,160		
Households	5,722			36,965			86,805		
Persons per Household	2.77	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></d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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	3,462	(30.7%)	88	32,897	(42.7%)	122	89,065	(50.5%)	144
Pop density (per sq mi)	3,746			4,382			3,240		
Area (based on blockgroups)	4			26			80		

Population

Population 2024 Q4	16,131	114,806	259,160
Population 2024 Q3	16,137	114,881	259,270
Population 2024 Q2	16,173	114,778	259,028
Population 2024 Q1	16,139	114,582	258,637
Population 2023 Q4	16,076	113,991	257,906
Population 2023 Q3	16,036	113,537	257,068
Population 2023 Q2	16,020	113,271	257,327
Population 2023 Q1	15,964	112,911	256,916
Population 2022 Q4	16,002	113,027	257,218
Population 5 Years Forecast	16,494	116,779	262,738
Population 10 Years Forecast	16,838	118,731	266,912
Persons per Household	2.77	3.07	2.96

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Group Quarters	253	(1.6%)	66	1,201	(1%)	44	1,835	(0.7%)	30
Transient Population - Average Last 4 Quarters				156	(<0.5%)	10	388	(<0.5%)	12

Households

Households 2024 Q4	5,722	36,965	86,805
Households 2024 Q3	5,717	36,964	86,780
Households 2024 Q2	5,730	36,931	86,713
Households 2024 Q1	5,718	36,864	86,571
Households 2023 Q4	5,696	36,693	86,355
Households 2023 Q3	5,685	36,551	86,059
Households 2023 Q2	5,680	36,464	86,171
Households 2023 Q1	5,661	36,348	86,033
Households 2022 Q4	5,673	36,384	86,153
Households 5 Years Forecast	5,840	37,597	88,063
Households 10 Years Forecast	5,959	38,230	89,511

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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Greenbrook Commons

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Benchmark: Nationwide



Gender

Male	7,679	(47.6%)	97	56,641	(49.3%)	101	127,070	(49%)	100
Female	8,452	(52.4%)	103	58,165	(50.7%)	99	132,090	(51%)	100

Ethnicity

Hispanic (Ethnic)	5,916	(36.7%)	188	41,352	(36%)	185	65,335	(25.2%)	129
Black	4,934	(30.6%)	259	21,836	(19%)	161	34,030	(13.1%)	111
White	3,614	(22.4%)	39	39,758	(34.6%)	60	118,372	(45.7%)	7
Asian	1,018	(6.3%)	110	7,203	(6.3%)	109	30,502	(11.8%)	204
Other	649	(4%)	71	4,657	(4.1%)	74	10,921	(4.2%)	8

Household by Ethnicity

Hispanic (Ethnic)	1,974	(34.5%)	227	11,171	(30.2%)	199	17,642	(20.3%)	134
White	1,746	(30.5%)	50	13,817	(37.4%)	61	42,529	(49%)	8
Black	1,366	(23.9%)	215	6,743	(18.2%)	165	10,523	(12.1%)	109
Other	505	(8.8%)	116	3,323	(9%)	118	7,239	(8.3%)	110
Asian	131	(2.3%)	51	1,911	(5.2%)	114	8,872	(10.2%)	225

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

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1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$121,384.28		109	\$160,390.88		144	\$184,285.3		166
Average Income Per Person	\$43,712.96		101	\$52,123.42		121	\$62,078.46		144
Household Median Income	\$87,726.73		110	\$115,006.66		145	\$130,210.81		164
<\$15K	312	(5.5%)	67	1,505	(4.1%)	50	3,550	(4.1%)	51
\$15K - \$25K	197	(3.4%)	53	1,515	(4.1%)	63	2,769	(3.2%)	49
\$25K - \$35K	274	(4.8%)	71	1,472	(4%)	59	3,079	(3.5%)	53
\$35K - \$50K	454	(7.9%)	77	2,768	(7.5%)	73	5,173	(6%)	58
\$50K - \$75K	1,000	(17.5%)	111	4,650	(12.6%)	86	10,049	(11.6%)	74
\$75K - \$100K	1,123	(19.6%)	153	4,298	(11.6%)	91	9,029	(10.4%)	89
\$100K - \$150K	960	(16.8%)	95	6,593	(17.8%)	101	15,277	(17.6%)	99
\$150K - \$175K	431	(7.5%)	120	3,098	(8.4%)	134	7,284	(8.4%)	134
\$175K - \$200K	421	(7.4%)	112	4,925	(13.3%)	203	10,833	(12.5%)	190
\$200K - \$250K	308	(5.4%)	103	3,437	(9.3%)	178	11,063	(12.7%)	244
\$250K - \$500K	133	(2.3%)	104	1,470	(4%)	178	4,741	(5.5%)	245
>\$500K	109	(1.9%)	102	1,234	(3.3%)	179	3,958	(4.6%)	245

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

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URBAN EDGE

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Benchmark: Nationwide

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Household Average Disposable Income	\$86,747.52		105	\$104,881.27		127	\$114,368.24		139
Household Median Disposable Income	\$73,999.2		108	\$93,865.86		137	\$105,702.62		154
<\$15K	341	(6%)	68	1,667	(4.5%)	51	3,818	(4.4%)	50
\$15K - \$25K	244	(4.3%)	56	1,716	(4.6%)	61	3,364	(3.9%)	51
\$25K - \$35K	483	(8.4%)	107	1,909	(5.2%)	66	3,901	(4.5%)	57
\$35K - \$50K	478	(8.4%)	69	3,746	(10.1%)	83	6,895	(7.9%)	65
\$50K - \$75K	1,369	(23.9%)	135	5,414	(14.6%)	83	12,026	(13.9%)	71
\$75K - \$100K	1,079	(18.9%)	132	5,176	(14%)	98	11,155	(12.9%)	90
\$100K - \$150K	933	(16.3%)	91	7,900	(21.4%)	119	20,048	(23.1%)	129
\$150K - \$175K	380	(6.6%)	109	4,807	(13%)	214	10,651	(12.3%)	201
\$175K - \$200K	111	(1.9%)	88	1,256	(3.4%)	154	4,046	(4.7%)	212
\$200K - \$250K	124	(2.2%)	101	1,356	(3.7%)	172	4,382	(5%)	236
\$250K - \$500K	167	(2.9%)	100	1,853	(5%)	171	5,990	(6.9%)	236
>\$500K	13	(<0.5%)	88	165	(<0.5%)	174	529	(0.6%)	237

Discretionary Households Income

Household Average Discretionary Income	\$58,458.79		95	\$78,217.96		128	\$88,903.23		145
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Household Median Discretionary Income	\$47,626.21		93	\$67,025.14		132	\$83,459.36		164
<\$10K	394	(6.9%)	74	2,233	(6%)	65	4,079	(4.7%)	51
\$10K - \$20K	653	(11.4%)	108	3,264	(8.8%)	83	5,360	(6.2%)	58
\$20K - \$30K	580	(10.1%)	96	3,428	(9.3%)	88	5,939	(6.8%)	65
\$30K - \$40K	810	(14.2%)	142	3,313	(9%)	90	6,377	(7.3%)	74
\$40K - \$50K	527	(9.2%)	104	2,524	(6.8%)	71	5,633	(6.5%)	73
\$50K - \$75K	1,190	(20.8%)	119	5,177	(14%)	81	12,222	(14.1%)	81
\$75K - \$100K	506	(8.8%)	75	4,011	(10.9%)	92	10,581	(12.2%)	104
\$100K - \$125K	563	(9.8%)	122	3,976	(10.8%)	133	9,932	(11.4%)	142
\$125K - \$150K	201	(3.5%)	53	4,903	(13.3%)	200	12,636	(14.6%)	219
>\$150K	298	(5.2%)	88	4,136	(11.2%)	189	14,046	(16.2%)	274

Households Income by Ethnicity

Average Income - White	\$114,451.63		120	\$138,141.09		145	\$134,977.54		141
Median Income - White	\$108,416.75		125	\$159,065.2		183	\$154,747.82		178
Average Income - Black	\$81,660.43		118	\$100,303.51		145	\$100,772.42		146
Median Income - Black	\$78,135.47		141	\$95,852.6		173	\$93,924.75		170

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Greenbrook Commons

1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Average Income - Asian	\$160,760.55	142	\$155,864.21	138	\$149,833.57	133
Median Income - Asian	\$183,188.99	160	\$186,059.19	163	\$183,246.27	160
Average Income - Hispanic	\$88,264.09	109	\$89,035.91	110	\$96,535.93	119
Median Income - Hispanic	\$82,663.54	119	\$80,014.93	115	\$88,526.66	127
Average Income - Other	\$100,696.72	112	\$107,697.83	120	\$114,084.95	127
Median Income - Other	\$92,983.98	117	\$103,704.75	130	\$111,919.95	141

Age

Average Age	40.52	99	39.42	96	40.55	99
Median Age	40.33	100	38.53	96	41.03	102
0-4	942 (5.8%)	108	6,220 (5.4%)	100	13,272 (5.1%)	95
5-13	1,755 (10.9%)	105	13,936 (12.1%)	118	29,451 (11.4%)	110
14-17	811 (5%)	95	6,510 (5.7%)	107	14,899 (5.7%)	108
18-21	794 (4.9%)	89	6,421 (5.6%)	102	14,615 (5.6%)	102
22-24	566 (3.5%)	85	4,722 (4.1%)	99	10,561 (4.1%)	98
25-29	975 (6%)	102	6,977 (6.1%)	103	14,703 (5.7%)	96
30-34	1,049 (6.5%)	100	6,409 (5.6%)	86	13,146 (5.1%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Greenbrook Commons

1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,084	(6.7%)	<div><div>102</div></div>	7,025	(6.1%)	<div><div>93</div></div>	14,578	(5.6%)	<div><div>85</div></div>
40-44	1,090	(6.8%)	<div><div>106</div></div>	7,585	(6.6%)	<div><div>103</div></div>	16,945	(6.5%)	<div><div>102</div></div>
45-49	1,021	(6.3%)	<div><div>106</div></div>	7,781	(6.8%)	<div><div>113</div></div>	17,832	(6.9%)	<div><div>115</div></div>
50-54	1,058	(6.6%)	<div><div>110</div></div>	7,787	(6.8%)	<div><div>114</div></div>	18,109	(7%)	<div><div>117</div></div>
55-59	1,116	(6.9%)	<div><div>113</div></div>	7,784	(6.8%)	<div><div>111</div></div>	18,463	(7.1%)	<div><div>116</div></div>
60-64	1,060	(6.6%)	<div><div>102</div></div>	7,383	(6.4%)	<div><div>100</div></div>	17,615	(6.8%)	<div><div>106</div></div>
65-69	947	(5.9%)	<div><div>97</div></div>	6,246	(5.4%)	<div><div>90</div></div>	15,042	(5.8%)	<div><div>96</div></div>
70-74	670	(4.2%)	<div><div>83</div></div>	4,459	(3.9%)	<div><div>7</div></div>	11,078	(4.3%)	<div><div>85</div></div>
75-79	508	(3.1%)	<div><div>8</div></div>	3,464	(3%)	<div><div>7</div></div>	8,410	(3.2%)	<div><div>84</div></div>
80-84	355	(2.2%)	<div><div>92</div></div>	2,141	(1.9%)	<div><div>7</div></div>	5,352	(2.1%)	<div><div>86</div></div>
85+	330	(2%)	<div><div>101</div></div>	1,956	(1.7%)	<div><div>84</div></div>	5,089	(2%)	<div><div>97</div></div>

Age - Male

Male Average Age	39.02	<div><div>98</div></div>	38.42	<div><div>96</div></div>	39.43	<div><div>99</div></div>			
Male Median Age	37.88	<div><div>100</div></div>	37.45	<div><div>98</div></div>	38.85	<div><div>102</div></div>			
0-4	482	(6.3%)	<div><div>111</div></div>	3,200	(5.6%)	<div><div>100</div></div>	6,827	(5.4%)	<div><div>95</div></div>
5-13	873	(11.4%)	<div><div>106</div></div>	7,034	(12.4%)	<div><div>116</div></div>	15,001	(11.8%)	<div><div>110</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Greenbrook Commons
1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	424	(5.5%)	100	3,318	(5.9%)	106	7,653	(6%)	109
18-21	402	(5.2%)	91	3,277	(5.8%)	101	7,535	(5.9%)	103
22-24	279	(3.6%)	83	2,415	(4.3%)	98	5,459	(4.3%)	99
25-29	491	(6.4%)	104	3,660	(6.5%)	105	7,554	(5.9%)	96
30-34	526	(6.8%)	102	3,292	(5.8%)	87	6,701	(5.3%)	7
35-39	503	(6.6%)	98	3,470	(6.1%)	92	7,062	(5.6%)	83
40-44	523	(6.8%)	106	3,749	(6.6%)	103	8,181	(6.4%)	100
45-49	485	(6.3%)	105	3,832	(6.8%)	113	8,676	(6.8%)	114
50-54	491	(6.4%)	107	3,851	(6.8%)	114	8,869	(7%)	117
55-59	529	(6.9%)	113	3,827	(6.8%)	111	8,949	(7%)	115
60-64	517	(6.7%)	107	3,564	(6.3%)	100	8,532	(6.7%)	107
65-69	421	(5.5%)	94	3,027	(5.3%)	92	7,247	(5.7%)	98
70-74	287	(3.7%)	7	2,089	(3.7%)	7	5,184	(4.1%)	86
75-79	203	(2.6%)	7	1,518	(2.7%)	7	3,665	(2.9%)	8
80-84	140	(1.8%)	88	882	(1.6%)	7	2,217	(1.7%)	84
85+	103	(1.3%)	91	636	(1.1%)	7	1,758	(1.4%)	94

Age - Female

Female Average Age	41.87		100	40.4		96	41.62		99
Female Median Age	41.62		101	40.55		98	42.1		102
0-4	460	(5.4%)	105	3,020	(5.2%)	100	6,445	(4.9%)	94
5-13	882	(10.4%)	105	6,902	(11.9%)	120	14,450	(10.9%)	111
14-17	387	(4.6%)	90	3,192	(5.5%)	107	7,246	(5.5%)	107
18-21	392	(4.6%)	88	3,144	(5.4%)	103	7,080	(5.4%)	102
22-24	287	(3.4%)	86	2,307	(4%)	100	5,102	(3.9%)	98
25-29	484	(5.7%)	101	3,317	(5.7%)	100	7,149	(5.4%)	95
30-34	523	(6.2%)	97	3,117	(5.4%)	84	6,445	(4.9%)	7
35-39	581	(6.9%)	106	3,555	(6.1%)	94	7,516	(5.7%)	87
40-44	567	(6.7%)	106	3,836	(6.6%)	104	8,764	(6.6%)	104
45-49	536	(6.3%)	106	3,949	(6.8%)	114	9,156	(6.9%)	116
50-54	567	(6.7%)	112	3,936	(6.8%)	113	9,240	(7%)	117
55-59	587	(6.9%)	113	3,957	(6.8%)	110	9,514	(7.2%)	117
60-64	543	(6.4%)	98	3,819	(6.6%)	101	9,083	(6.9%)	105
65-69	526	(6.2%)	99	3,219	(5.5%)	88	7,795	(5.9%)	94
70-74	383	(4.5%)	86	2,370	(4.1%)	7	5,894	(4.5%)	84
75-79	305	(3.6%)	87	1,946	(3.3%)	8	4,745	(3.6%)	88
80-84	215	(2.5%)	94	1,259	(2.2%)	8	3,135	(2.4%)	88
85+	227	(2.7%)	105	1,320	(2.3%)	89	3,331	(2.5%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Greenbrook Commons

1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	8,746			61,037			136,287		
Production & Transportation	1,672	(19.1%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div>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Employment by Industry

Total Employees (16+ Years Old)	8,746	61,037	136,287
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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Greenbrook Commons

1601 Highway 22 West, Watchung, NJ 07069

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	1,773	(20.3%)	<div><div>87</div></div>	12,122	(19.9%)	<div><div>85</div></div>	27,289	(20%)	<div><div>85</div></div>
Wholesale Retail	1,180	(13.5%)	<div><div>103</div></div>	6,981	(11.4%)	<div><div>87</div></div>	16,100	(11.8%)	<div><div>90</div></div>
Transportation	995	(11.4%)	<div><div>195</div></div>	5,820	(9.5%)	<div><div>163</div></div>	10,338	(7.6%)	<div><div>130</div></div>
Manufacturing	893	(10.2%)	<div><div>103</div></div>	5,940	(9.7%)	<div><div>98</div></div>	13,555	(9.9%)	<div><div>100</div></div>
Entertainment Services	737	(8.4%)	<div><div>97</div></div>	3,693	(6.1%)	<div><div>70</div></div>	8,114	(6%)	<div><div>69</div></div>
Administrative/Waste Services	705	(8.1%)	<div><div>193</div></div>	4,212	(6.9%)	<div><div>165</div></div>	7,160	(5.3%)	<div><div>126</div></div>
Financial, Insurance & Real Estate	603	(6.9%)	<div><div>102</div></div>	5,591	(9.2%)	<div><div>136</div></div>	15,569	(11.4%)	<div><div>170</div></div>
Agriculture/Mining/Construction	570	(6.5%)	<div><div>71</div></div>	4,806	(7.9%)	<div><div>92</div></div>	9,239	(6.8%)	<div><div>81</div></div>
Professional Services	472	(5.4%)	<div><div>67</div></div>	5,074	(8.3%)	<div><div>103</div></div>	14,211	(10.4%)	<div><div>129</div></div>
Public Administration	309	(3.5%)	<div><div>74</div></div>	1,818	(3%)	<div><div>62</div></div>	4,525	(3.3%)	<div><div>69</div></div>
Information	273	(3.1%)	<div><div>167</div></div>	2,143	(3.5%)	<div><div>188</div></div>	4,436	(3.3%)	<div><div>175</div></div>
Other Professional Services	225	(2.6%)	<div><div>55</div></div>	2,561	(4.2%)	<div><div>89</div></div>	5,298	(3.9%)	<div><div>83</div></div>
Management Services	11	(<0.5%)	<div><div>99</div></div>	276	(<0.5%)	<div><div>358</div></div>	453	(<0.5%)	<div><div>263</div></div>

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Language Spoken

Speak English at Home	8,687	(57.2%)	<div><div>74</div></div>	61,598	(56.7%)	<div><div>73</div></div>	152,420	(62%)	<div><div>8</div></div>
Speak Spanish at Home	5,217	(34.3%)	<div><div>243</div></div>	35,461	(32.7%)	<div><div>231</div></div>	53,009	(21.6%)	<div><div>153</div></div>
Speak Other Language at Home	1,285	(8.5%)	<div><div>100</div></div>	11,527	(10.6%)	<div><div>126</div></div>	40,459	(16.5%)	<div><div>195</div></div>

Ancestry

Other	5,028	(31.2%)	<div><div>148</div></div>	28,675	(25%)	<div><div>118</div></div>	58,103	(22.4%)	<div><div>106</div></div>
Central American	2,268	(14.1%)	<div><div>845</div></div>	16,566	(14.4%)	<div><div>867</div></div>	22,416	(8.6%)	<div><div>520</div></div>
Unclassified	1,473	(9.1%)	<div><div>56</div></div>	10,086	(8.8%)	<div><div>54</div></div>	23,055	(8.9%)	<div><div>55</div></div>
South American	1,248	(7.7%)	<div><div>620</div></div>	9,359	(8.2%)	<div><div>654</div></div>	15,500	(6%)	<div><div>480</div></div>
Dominican	677	(4.2%)	<div><div>658</div></div>	4,156	(3.6%)	<div><div>568</div></div>	5,993	(2.3%)	<div><div>363</div></div>
Italian	617	(3.8%)	<div><div>128</div></div>	6,614	(5.8%)	<div><div>194</div></div>	19,852	(7.7%)	<div><div>257</div></div>
Puerto Rican	581	(3.6%)	<div><div>128</div></div>	3,984	(3.5%)	<div><div>123</div></div>	8,379	(3.2%)	<div><div>115</div></div>
Mexican	581	(3.6%)	<div><div>33</div></div>	2,812	(2.4%)	<div><div>22</div></div>	4,049	(1.6%)	<div><div>14</div></div>
South Central Asian (e.g. Indian)	535	(3.3%)	<div><div>212</div></div>	3,139	(2.7%)	<div><div>175</div></div>	15,999	(6.2%)	<div><div>395</div></div>
Scottish/Irish	524	(3.2%)	<div><div>49</div></div>	5,414	(4.7%)	<div><div>71</div></div>	15,963	(6.2%)	<div><div>93</div></div>
Other Hispanic	444	(2.8%)	<div><div>192</div></div>	3,404	(3%)	<div><div>207</div></div>	6,398	(2.5%)	<div><div>172</div></div>

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	1 Mile			3 Mile			5 Mile		
German	347	(2.2%)	<div><div>28</div></div>	3,409	(3%)	<div><div>38</div></div>	10,460	(4%)	<div><div>52</div></div>
Other European (e.g. Greek/Russian)	307	(1.9%)	<div><div>60</div></div>	3,544	(3.1%)	<div><div>97</div></div>	11,204	(4.3%)	<div><div>137</div></div>
Chinese	255	(1.6%)	<div><div>127</div></div>	2,038	(1.8%)	<div><div>142</div></div>	8,131	(3.1%)	<div><div>251</div></div>
American	243	(1.5%)	<div><div>31</div></div>	2,302	(2%)	<div><div>42</div></div>	5,951	(2.3%)	<div><div>48</div></div>
Polish	239	(1.5%)	<div><div>97</div></div>	2,091	(1.8%)	<div><div>119</div></div>	6,797	(2.6%)	<div><div>171</div></div>
British	159	(1%)	<div><div>19</div></div>	2,082	(1.8%)	<div><div>34</div></div>	6,234	(2.4%)	<div><div>45</div></div>
South East Asian (e.g. Vietnamese)	150	(0.9%)	<div><div>53</div></div>	1,050	(0.9%)	<div><div>52</div></div>	3,401	(1.3%)	<div><div>75</div></div>
Cuban	117	(0.7%)	<div><div>100</div></div>	1,071	(0.9%)	<div><div>129</div></div>	2,600	(1%)	<div><div>138</div></div>
Middle Eastern	104	(0.6%)	<div><div>104</div></div>	655	(0.6%)	<div><div>92</div></div>	1,792	(0.7%)	<div><div>111</div></div>
Scandinavian	60	(<0.5%)	<div><div>20</div></div>	546	(<0.5%)	<div><div>25</div></div>	1,718	(0.7%)	<div><div>35</div></div>
Korean	38	(<0.5%)	<div><div>45</div></div>	451	(<0.5%)	<div><div>76</div></div>	1,613	(0.6%)	<div><div>120</div></div>
Native American (Indian/Eskimo)	33	(<0.5%)	<div><div>32</div></div>	141	(<0.5%)	<div><div>19</div></div>	300	(<0.5%)	<div><div>18</div></div>
Dutch	32	(<0.5%)	<div><div>33</div></div>	317	(<0.5%)	<div><div>46</div></div>	845	(<0.5%)	<div><div>54</div></div>
Other Asian	32	(<0.5%)	<div><div>46</div></div>	404	(<0.5%)	<div><div>89</div></div>	989	(<0.5%)	<div><div>89</div></div>
French	27	(<0.5%)	<div><div>14</div></div>	354	(<0.5%)	<div><div>25</div></div>	1,001	(<0.5%)	<div><div>31</div></div>
Japanese	8	(<0.5%)	<div><div>21</div></div>	121	(<0.5%)	<div><div>44</div></div>	369	(<0.5%)	<div><div>59</div></div>

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Hawaiian/Pacific Islander	4	(<0.5%)	14	21	(<0.5%)	10	48	(<0.5%)	10

Education (Age 25+)

Total Educated Population	11,263			76,997			176,362		
Elementary (0 to 8 Years)	1,091	(9.7%)	203	7,393	(9.6%)	201	11,076	(6.3%)	132
Some High School (9 to 11 Years)	734	(6.5%)	110	4,760	(6.2%)	105	7,992	(4.5%)	7
High School Graduate (12 Years)	3,210	(28.5%)	109	16,396	(21.3%)	8	35,125	(19.9%)	76
Some College (13 to 16 Years)	2,139	(19%)	98	11,339	(14.7%)	76	23,277	(13.2%)	68
Associates Degree Only	627	(5.6%)	63	4,212	(5.5%)	62	9,827	(5.6%)	63
Bachelor's Degree Only	2,129	(18.9%)	89	18,986	(24.7%)	116	49,403	(28%)	131
Graduate Degree	1,333	(11.8%)	86	13,911	(18.1%)	131	39,662	(22.5%)	164

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Household Type

Households	5,722			36,965			86,805		
One Person Households	1,372	(24%)	<div><div>87</div></div>	7,034	(19%)	<div><div>69</div></div>	16,629	(19.2%)	<div><div>70</div></div>
Married Couple	2,556	(44.7%)	<div><div>93</div></div>	20,333	(55%)	<div><div>115</div></div>	52,810	(60.8%)	<div><div>127</div></div>
Male Householder	489	(8.5%)	<div><div>168</div></div>	2,578	(7%)	<div><div>137</div></div>	4,296	(4.9%)	<div><div>97</div></div>
Female Householder	888	(15.5%)	<div><div>125</div></div>	5,402	(14.6%)	<div><div>117</div></div>	10,191	(11.7%)	<div><div>94</div></div>
Non Family Households	417	(7.3%)	<div><div>103</div></div>	1,618	(4.4%)	<div><div>62</div></div>	2,879	(3.3%)	<div><div>47</div></div>

Household Size

Households	5,722			36,965			86,805		
1 Person Household	1,372	(24%)	<div><div>87</div></div>	7,034	(19%)	<div><div>69</div></div>	16,629	(19.2%)	<div><div>70</div></div>
2 Person Household	1,505	(26.3%)	<div><div>8</div></div>	9,396	(25.4%)	<div><div>7</div></div>	23,050	(26.6%)	<div><div>8</div></div>
3 Person Household	1,033	(18.1%)	<div><div>115</div></div>	7,087	(19.2%)	<div><div>123</div></div>	16,226	(18.7%)	<div><div>120</div></div>
4 Person Household	904	(15.8%)	<div><div>121</div></div>	7,118	(19.3%)	<div><div>147</div></div>	17,792	(20.5%)	<div><div>156</div></div>
5 Person Household	489	(8.5%)	<div><div>135</div></div>	3,551	(9.6%)	<div><div>152</div></div>	7,946	(9.2%)	<div><div>145</div></div>
6 Person Household	214	(3.7%)	<div><div>137</div></div>	1,549	(4.2%)	<div><div>154</div></div>	3,057	(3.5%)	<div><div>129</div></div>
7+ Person Household	205	(3.6%)	<div><div>197</div></div>	1,230	(3.3%)	<div><div>183</div></div>	2,105	(2.4%)	<div><div>33</div></div>

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Housing Units

Total Housing Units	5,906	38,418	90,301
Owner Occupied Housing	3,169	24,566	62,607
Renter Occupied Housing	2,553	12,399	24,198
Vacant Housing	184	1,453	3,496

Housing Rent

Average Rent	\$1,866.42	<div><div></div><div>121</div></div>	\$1,852.68	<div><div></div><div>120</div></div>	\$1,954.49	<div><div></div><div>127</div></div>
Median Rent	\$1,793.3	<div><div>127</div><div></div></div>	\$1,802.32	<div><div>128</div><div></div></div>	\$1,896	<div><div></div><div>135</div></div>
Total Cash Rents Housing	2,515		12,159		23,351	
<\$300	50	(2%) <div><div></div><div>71</div></div>	188	(1.5%) <div><div></div><div>55</div></div>	496	(2.1%) <div><div></div><div>74</div></div>
\$300-\$500	77	(3.1%) <div><div></div><div>79</div></div>	366	(3%) <div><div></div><div>74</div></div>	549	(2.4%) <div><div></div><div>61</div></div>
\$500-\$750	77	(3.1%) <div><div></div><div>35</div></div>	519	(4.3%) <div><div></div><div>49</div></div>	787	(3.4%) <div><div></div><div>39</div></div>
\$750-\$1000	47	(1.9%) <div><div></div><div>14</div></div>	466	(3.8%) <div><div></div><div>29</div></div>	781	(3.3%) <div><div></div><div>26</div></div>
\$1000-\$1500	529	(21%) <div><div></div><div>80</div></div>	2,648	(21.8%) <div><div></div><div>83</div></div>	4,069	(17.4%) <div><div></div><div>66</div></div>
\$1500-\$2000	814	(32.4%) <div><div></div><div>154</div></div>	3,130	(25.7%) <div><div></div><div>122</div></div>	6,305	(27%) <div><div></div><div>128</div></div>
\$2000-\$2500	436	(17.3%) <div><div></div><div>148</div></div>	2,588	(21.3%) <div><div></div><div>182</div></div>	5,121	(21.9%) <div><div></div><div>187</div></div>

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	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	267	(10.6%)	185	1,212	(10%)	173	2,641	(11.3%)	197
\$3000-\$3500	104	(4.1%)	136	462	(3.8%)	125	985	(4.2%)	139
>\$3500	114	(4.5%)	124	580	(4.8%)	131	1,617	(6.9%)	190
Value of Owner-Occupied Housing Units									
Average House Value	\$726,690.78			\$821,199.46			\$915,211.17		
Median House Value	\$581,135.62			\$723,599.14			\$795,506.22		
Owner Occupied Housing	3,169			24,566			62,607		
<\$100K	36	(1.1%)	13	259	(1.1%)	12	730	(1.2%)	14
\$100K - \$200K	107	(3.4%)	25	331	(1.3%)	10	537	(0.9%)	6
\$200K - \$300K	148	(4.7%)	29	780	(3.2%)	20	1,432	(2.3%)	14
\$300K - \$400K	362	(11.4%)	74	1,920	(7.8%)	54	3,425	(5.5%)	38
\$400K - \$500K	630	(19.9%)	173	3,183	(13%)	112	6,389	(10.2%)	89
\$500K - \$1000K	1,293	(40.8%)	165	11,599	(47.2%)	191	29,407	(47%)	190
>\$1000K	593	(18.7%)	171	6,494	(26.4%)	242	20,687	(33%)	303

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Poverty

Households in Poverty	537	(9.4%)	<div><div>74</div></div>	3,148	(8.5%)	<div><div>67</div></div>	6,149	(7.1%)	<div><div>56</div></div>
Households Above Poverty	5,185	(90.6%)	<div><div>104</div></div>	33,817	(91.5%)	<div><div>105</div></div>	80,656	(92.9%)	<div><div>106</div></div>
Households in Poverty (Married)	96	(1.7%)	<div><div>7</div></div>	644	(1.7%)	<div><div>8</div></div>	1,683	(1.9%)	<div><div>89</div></div>
Households in Poverty (Male Householder)	56	(1%)	<div><div>153</div></div>	376	(1%)	<div><div>159</div></div>	486	(0.6%)	<div><div>88</div></div>
Households in Poverty (Female Householder)	111	(1.9%)	<div><div>66</div></div>	784	(2.1%)	<div><div>72</div></div>	1,263	(1.5%)	<div><div>49</div></div>
Households in Poverty (Non-Family)	265	(4.6%)	<div><div>74</div></div>	1,286	(3.5%)	<div><div>55</div></div>	2,580	(3%)	<div><div>47</div></div>
Households in Poverty (Non-Family Student)	9	(<0.5%)	<div><div>25</div></div>	58	(<0.5%)	<div><div>25</div></div>	137	(<0.5%)	<div><div>25</div></div>

Wealth per Household

Household Average Wealth	\$234,258.13	<div><div>97</div></div>	\$255,627.69	<div><div>106</div></div>	\$270,959.54	<div><div>112</div></div>			
Household Median Wealth	\$74,956.47	<div><div>92</div></div>	\$89,783.51	<div><div>111</div></div>	\$101,861.97	<div><div>126</div></div>			
<\$0K	1,023	(17.9%)	<div><div>103</div></div>	6,218	(16.8%)	<div><div>97</div></div>	13,806	(15.9%)	<div><div>91</div></div>
\$0K - \$5K	519	(9.1%)	<div><div>106</div></div>	2,966	(8%)	<div><div>94</div></div>	6,311	(7.3%)	<div><div>85</div></div>
\$5K - \$10K	270	(4.7%)	<div><div>104</div></div>	1,589	(4.3%)	<div><div>94</div></div>	3,482	(4%)	<div><div>88</div></div>
\$10K - \$25K	368	(6.4%)	<div><div>101</div></div>	2,259	(6.1%)	<div><div>96</div></div>	5,110	(5.9%)	<div><div>93</div></div>
\$25K - \$50K	391	(6.8%)	<div><div>101</div></div>	2,481	(6.7%)	<div><div>99</div></div>	5,740	(6.6%)	<div><div>97</div></div>

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\$50K - \$100K	581	(10.2%)	<div><div>100</div></div>	3,732	(10.1%)	<div><div>99</div></div>	8,753	(10.1%)	<div><div>99</div></div>
\$100K - \$250K	1,016	(17.8%)	<div><div>98</div></div>	6,722	(18.2%)	<div><div>101</div></div>	16,152	(18.6%)	<div><div>103</div></div>
\$250K - \$500K	735	(12.8%)	<div><div>97</div></div>	5,051	(13.7%)	<div><div>104</div></div>	12,416	(14.3%)	<div><div>108</div></div>
>\$500K	819	(14.3%)	<div><div>96</div></div>	5,947	(16.1%)	<div><div>108</div></div>	15,035	(17.3%)	<div><div>116</div></div>

Vehicles per Household

Total Number of Vehicles	10,109			68,573			166,426		
Average Number of Vehicles	1.77		<div><div>97</div></div>	1.86		<div><div>101</div></div>	1.92		<div><div>105</div></div>
No Vehicles	328	(5.7%)	<div><div>69</div></div>	2,901	(7.8%)	<div><div>95</div></div>	5,034	(5.8%)	<div><div>70</div></div>
1 Vehicle	2,055	(35.9%)	<div><div>109</div></div>	11,356	(30.7%)	<div><div>94</div></div>	24,490	(28.2%)	<div><div>86</div></div>
2 Vehicles	2,420	(42.3%)	<div><div>115</div></div>	14,466	(39.1%)	<div><div>106</div></div>	37,915	(43.7%)	<div><div>118</div></div>
3 or more Vehicles	919	(16.1%)	<div><div>73</div></div>	8,242	(22.3%)	<div><div>101</div></div>	19,366	(22.3%)	<div><div>101</div></div>

Population Change

Births	179			1,224			2,628		
Deaths	105			709			1,785		
Migration	-1			391			586		

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Workplace

Total Businesses	370	2,632	6,869
Total Employees	3,237	24,398	74,250

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