



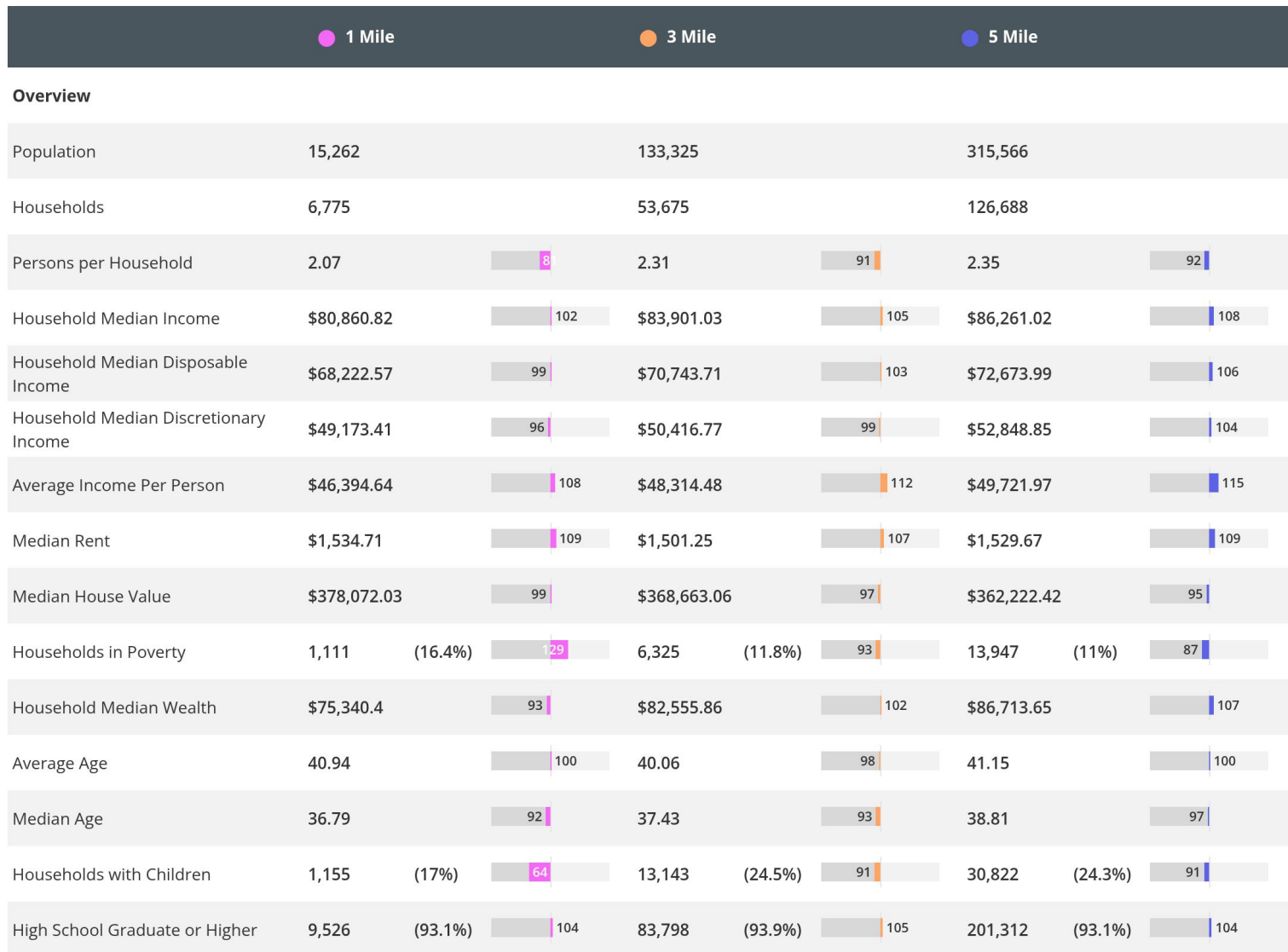
Jan 1 - Dec 31, 2024

URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide



Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,413 (52.9%) 151	43,893 (49.2%) 140	105,543 (48.8%) 139
Pop density (per sq mi)	5,105	4,831	4,676
Area (based on blockgroups)	3	28	67

Population

Population 2024 Q4	15,262	133,325	315,566
Population 2024 Q3	15,264	133,395	315,678
Population 2024 Q2	15,233	133,302	315,389
Population 2024 Q1	15,204	133,157	315,353
Population 2023 Q4	15,197	134,519	316,766
Population 2023 Q3	15,114	135,085	317,894
Population 2023 Q2	15,109	134,958	317,625
Population 2023 Q1	15,119	134,937	317,561
Population 2022 Q4	15,132	135,079	317,904
Population 5 Years Forecast	15,892	134,282	317,207
Population 10 Years Forecast	16,265	135,208	319,116
Persons per Household	2.07 8	2.31 91	2.35 92

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Audience Profile

Jan 1 - Dec 31, 2024

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801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	1,237	(8.1%)	343	9,289	(7%)	295	17,695	(5.6%)	238
Transient Population - Average Last 4 Quarters	720	(4.7%)	364	1,322	(1%)	7	2,351	(0.7%)	57

Households

Households 2024 Q4	6,775	53,675	126,688
Households 2024 Q3	6,772	53,666	126,651
Households 2024 Q2	6,755	53,625	126,515
Households 2024 Q1	6,742	53,569	126,515
Households 2023 Q4	6,738	54,120	127,077
Households 2023 Q3	6,695	54,327	127,536
Households 2023 Q2	6,692	54,280	127,428
Households 2023 Q1	6,700	54,274	127,403
Households 2022 Q4	6,707	54,333	127,633
Households 5 Years Forecast	7,087	54,110	127,407
Households 10 Years Forecast	7,273	54,518	128,224

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Benchmark: Nationwide



Gender

Male	6,998	(45.9%)	94	61,549	(46.2%)	94	146,303	(46.4%)	95
Female	8,264	(54.1%)	106	71,776	(53.8%)	106	169,263	(53.6%)	105

Ethnicity

White	8,907	(58.4%)	101	66,992	(50.2%)	87	154,945	(49.1%)	85
Black	3,399	(22.3%)	189	46,361	(34.8%)	295	112,616	(35.7%)	303
Asian	1,247	(8.2%)	142	6,359	(4.8%)	83	17,878	(5.7%)	98
Hispanic (Ethnic)	914	(6%)	31	7,322	(5.5%)	28	15,860	(5%)	26
Other	795	(5.2%)	100	6,291	(4.7%)	91	14,267	(4.5%)	87

Household by Ethnicity

White	4,505	(66.5%)	108	28,232	(52.6%)	85	66,162	(52.2%)	85
Black	1,262	(18.6%)	168	18,565	(34.6%)	312	44,166	(34.9%)	315
Other	487	(7.2%)	95	2,954	(5.5%)	73	6,256	(4.9%)	65
Asian	307	(4.5%)	100	2,119	(3.9%)	87	5,662	(4.5%)	99
Hispanic (Ethnic)	214	(3.2%)	21	1,805	(3.4%)	22	4,442	(3.5%)	23

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$100,231.55		90	\$117,775.37		106	\$120,974.44		109
Average Income Per Person	\$46,394.64		108	\$48,314.48		112	\$49,721.97		115
Household Median Income	\$80,860.82		102	\$83,901.03		105	\$86,261.02		108
<\$15K	758	(11.2%)	138	4,490	(8.4%)	103	9,786	(7.7%)	95
\$15K - \$25K	574	(8.5%)	131	2,624	(4.9%)	76	6,293	(5%)	7
\$25K - \$35K	422	(6.2%)	93	3,018	(5.6%)	84	6,561	(5.2%)	7
\$35K - \$50K	572	(8.4%)	8	4,843	(9%)	88	12,122	(9.6%)	93
\$50K - \$75K	810	(12%)	76	8,844	(16.5%)	105	20,049	(15.8%)	101
\$75K - \$100K	1,041	(15.4%)	120	7,636	(14.2%)	111	17,366	(13.7%)	107
\$100K - \$150K	1,011	(14.9%)	84	9,141	(17%)	96	22,820	(18%)	102
\$150K - \$175K	573	(8.5%)	135	3,607	(6.7%)	107	8,615	(6.8%)	108
\$175K - \$200K	397	(5.9%)	89	3,679	(6.9%)	104	9,462	(7.5%)	114
\$200K - \$250K	347	(5.1%)	98	3,245	(6%)	116	7,623	(6%)	115
\$250K - \$500K	149	(2.2%)	99	1,383	(2.6%)	116	3,255	(2.6%)	115
>\$500K	121	(1.8%)	96	1,165	(2.2%)	116	2,736	(2.2%)	116

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Jan 1 - Dec 31, 2024

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801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$78,822.05		96	\$84,814.73		103	\$86,068.1		104
Household Median Disposable Income	\$68,222.57		99	\$70,743.71		103	\$72,673.99		106
<\$15K	815	(12%)	137	4,768	(8.9%)	101	10,368	(8.2%)	93
\$15K - \$25K	648	(9.6%)	126	3,265	(6.1%)	8	7,750	(6.1%)	8
\$25K - \$35K	532	(7.9%)	100	3,798	(7.1%)	90	8,561	(6.8%)	86
\$35K - \$50K	614	(9.1%)	74	6,536	(12.2%)	100	15,338	(12.1%)	99
\$50K - \$75K	1,142	(16.9%)	95	10,064	(18.7%)	106	23,299	(18.4%)	104
\$75K - \$100K	995	(14.7%)	103	7,617	(14.2%)	100	18,587	(14.7%)	103
\$100K - \$150K	1,251	(18.5%)	103	9,725	(18.1%)	101	24,011	(19%)	106
\$150K - \$175K	310	(4.6%)	75	3,537	(6.6%)	108	8,533	(6.7%)	111
\$175K - \$200K	128	(1.9%)	86	1,172	(2.2%)	99	2,750	(2.2%)	99
\$200K - \$250K	134	(2%)	93	1,278	(2.4%)	111	3,000	(2.4%)	111
\$250K - \$500K	186	(2.7%)	94	1,756	(3.3%)	112	4,123	(3.3%)	111
>\$500K	20	(<0.5%)	115	159	(<0.5%)	115	368	(<0.5%)	113

Discretionary Households Income

Household Average Discretionary Income	\$57,927.64		94	\$63,033.48		103	\$64,664.64		105
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Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	\$49,173.41		96	\$50,416.77		99	\$52,848.85		104
<\$10K	760	(11.2%)	121	5,161	(9.6%)	104	11,248	(8.9%)	96
\$10K - \$20K	849	(12.5%)	118	4,740	(8.8%)	83	10,933	(8.6%)	8
\$20K - \$30K	629	(9.3%)	88	5,663	(10.6%)	100	13,004	(10.3%)	97
\$30K - \$40K	559	(8.3%)	83	5,593	(10.4%)	105	12,767	(10.1%)	101
\$40K - \$50K	645	(9.5%)	107	5,494	(10.2%)	116	12,281	(9.7%)	109
\$50K - \$75K	1,187	(17.5%)	101	9,309	(17.3%)	100	22,826	(18%)	103
\$75K - \$100K	884	(13%)	111	6,292	(11.7%)	100	15,149	(12%)	102
\$100K - \$125K	651	(9.6%)	119	4,393	(8.2%)	101	11,290	(8.9%)	110
\$125K - \$150K	358	(5.3%)	7	3,662	(6.8%)	103	8,802	(6.9%)	105
>\$150K	253	(3.7%)	63	3,368	(6.3%)	106	8,388	(6.6%)	112

Households Income by Ethnicity

Average Income - White	\$89,282.95		94	\$105,340.88		110	\$107,289.87		112
Median Income - White	\$82,487.12		95	\$100,860.85		116	\$103,284.24		119
Average Income - Black	\$81,448.15		118	\$75,384.21		109	\$76,955.11		111
Median Income - Black	\$77,897.23		141	\$67,360.67		122	\$68,280.05		123

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Audience Profile

Jan 1 - Dec 31, 2024

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$107,843.1696	\$107,171.595	\$105,882.4794
Median Income - Asian	\$107,187.2294	\$102,640.7490	\$102,121.6889
Average Income - Hispanic	\$83,700.87103	\$107,267.62133	\$104,360.19129
Median Income - Hispanic	\$71,325.78103	\$98,839.78142	\$100,614.01145
Average Income - Other	\$90,203.21101	\$94,686.05106	\$97,601.22109
Median Income - Other	\$72,547.2491	\$84,910.85107	\$91,644.41115

Age

Average Age	40.94100	40.0698	41.15100
Median Age	36.7992	37.4393	38.8197
0-4	854(5.6%)104	7,458(5.6%)104	17,291(5.5%)101
5-13	1,171(7.7%)74	12,115(9.1%)88	28,971(9.2%)89
14-17	758(5%)94	8,074(6.1%)114	17,247(5.5%)103
18-21	1,150(7.5%)137	9,256(6.9%)126	19,876(6.3%)114
22-24	1,101(7.2%)174	7,208(5.4%)130	15,925(5%)122
25-29	893(5.9%)99	8,443(6.3%)107	18,719(5.9%)100
30-34	1,218(8%)122	8,797(6.6%)101	19,794(6.3%)96

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Audience Profile

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URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
35-39	1,088	(7.1%)	108	8,730	(6.5%)	99	20,933	(6.6%)	100
40-44	844	(5.5%)	86	8,208	(6.2%)	96	20,048	(6.4%)	99
45-49	710	(4.7%)	74	7,294	(5.5%)	91	17,826	(5.6%)	94
50-54	688	(4.5%)	76	7,142	(5.4%)	90	17,368	(5.5%)	92
55-59	759	(5%)	8	7,564	(5.7%)	92	18,304	(5.8%)	95
60-64	783	(5.1%)	8	7,954	(6%)	93	19,503	(6.2%)	96
65-69	798	(5.2%)	86	7,858	(5.9%)	97	19,157	(6.1%)	100
70-74	845	(5.5%)	110	6,592	(4.9%)	98	16,187	(5.1%)	102
75-79	594	(3.9%)	101	4,803	(3.6%)	94	12,088	(3.8%)	100
80-84	408	(2.7%)	111	2,947	(2.2%)	92	7,784	(2.5%)	103
85+	600	(3.9%)	194	2,882	(2.2%)	107	8,545	(2.7%)	34

Age - Male

Male Average Age	39.38	99	38.55	97	39.55	99			
Male Median Age	35.98	95	36.07	95	37.31	98			
0-4	434	(6.2%)	110	3,818	(6.2%)	110	8,850	(6%)	107
5-13	562	(8%)	75	6,132	(10%)	93	14,787	(10.1%)	94

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Audience Profile

Jan 1 - Dec 31, 2024

Goucher Commons
801 Goucher Boulevard, Towson, MD 21204

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14-17	345	(4.9%)	89	3,812	(6.2%)	112	8,355	(5.7%)	103
18-21	503	(7.2%)	125	4,296	(7%)	121	9,374	(6.4%)	111
22-24	484	(6.9%)	159	3,357	(5.5%)	125	7,444	(5.1%)	117
25-29	436	(6.2%)	101	4,052	(6.6%)	107	9,149	(6.3%)	101
30-34	604	(8.6%)	29	4,202	(6.8%)	102	9,502	(6.5%)	97
35-39	535	(7.6%)	114	4,150	(6.7%)	101	9,870	(6.7%)	101
40-44	422	(6%)	94	3,817	(6.2%)	96	9,177	(6.3%)	97
45-49	345	(4.9%)	8	3,361	(5.5%)	91	8,251	(5.6%)	94
50-54	338	(4.8%)	6	3,303	(5.4%)	90	8,026	(5.5%)	92
55-59	364	(5.2%)	85	3,514	(5.7%)	94	8,486	(5.8%)	95
60-64	363	(5.2%)	6	3,538	(5.7%)	91	8,843	(6%)	96
65-69	363	(5.2%)	89	3,389	(5.5%)	95	8,385	(5.7%)	98
70-74	353	(5%)	107	2,787	(4.5%)	96	6,999	(4.8%)	101
75-79	246	(3.5%)	100	1,997	(3.2%)	92	5,044	(3.4%)	98
80-84	135	(1.9%)	93	1,109	(1.8%)	87	2,982	(2%)	98
85+	166	(2.4%)	161	915	(1.5%)	101	2,779	(1.9%)	29

Age - Female

Female Average Age	42.26		101	41.35		98	42.53		101
Female Median Age	37.57		91	38.67		94	41.18		100
0-4	420	(5.1%)	98	3,640	(5.1%)	98	8,441	(5%)	96
5-13	609	(7.4%)	74	5,983	(8.3%)	84	14,184	(8.4%)	85
14-17	413	(5%)	98	4,262	(5.9%)	116	8,892	(5.3%)	103
18-21	647	(7.8%)	149	4,960	(6.9%)	31	10,502	(6.2%)	118
22-24	617	(7.5%)	189	3,851	(5.4%)	36	8,481	(5%)	27
25-29	457	(5.5%)	97	4,391	(6.1%)	108	9,570	(5.7%)	99
30-34	614	(7.4%)	117	4,595	(6.4%)	100	10,292	(6.1%)	95
35-39	553	(6.7%)	103	4,580	(6.4%)	98	11,063	(6.5%)	100
40-44	422	(5.1%)	6	4,391	(6.1%)	96	10,871	(6.4%)	101
45-49	365	(4.4%)	74	3,933	(5.5%)	92	9,575	(5.7%)	95
50-54	350	(4.2%)	71	3,839	(5.3%)	90	9,342	(5.5%)	92
55-59	395	(4.8%)	7	4,050	(5.6%)	91	9,818	(5.8%)	94
60-64	420	(5.1%)	74	4,416	(6.2%)	94	10,660	(6.3%)	96
65-69	435	(5.3%)	84	4,469	(6.2%)	99	10,772	(6.4%)	101
70-74	492	(6%)	112	3,805	(5.3%)	100	9,188	(5.4%)	103
75-79	348	(4.2%)	101	2,806	(3.9%)	94	7,044	(4.2%)	100
80-84	273	(3.3%)	122	1,838	(2.6%)	95	4,802	(2.8%)	105
85+	434	(5.3%)	205	1,967	(2.7%)	107	5,766	(3.4%)	33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	7,916			70,896			165,966		
Professional Specialty	2,928	(37%)	150	23,495	(33.1%)	134	57,742	(34.8%)	141
Managerial/Executive	1,453	(18.4%)	106	13,589	(19.2%)	110	31,720	(19.1%)	110
Office Admin	767	(9.7%)	91	7,399	(10.4%)	98	16,779	(10.1%)	95
Sales	709	(9%)	96	6,237	(8.8%)	94	13,835	(8.3%)	89
Production & Transportation	521	(6.6%)	51	5,989	(8.4%)	65	14,473	(8.7%)	67
Food Preparation & Serving	497	(6.3%)	123	3,474	(4.9%)	96	6,557	(4%)	7
Construction	337	(4.3%)	53	2,938	(4.1%)	52	7,532	(4.5%)	57
Personal Care	268	(3.4%)	136	2,086	(2.9%)	118	4,709	(2.8%)	114
Healthcare support	225	(2.8%)	87	2,054	(2.9%)	88	4,317	(2.6%)	7
Building Maintenance & Cleaning	129	(1.6%)	48	1,137	(1.6%)	47	3,738	(2.3%)	66
Protective	82	(1%)	48	2,353	(3.3%)	153	4,307	(2.6%)	120
Farming, Fishing & Forestry				145	(<0.5%)	35	257	(<0.5%)	27

Employment by Industry

Total Employees (16+ Years Old)	7,916			70,896			165,966		
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Audience Profile

Jan 1 - Dec 31, 2024

Goucher Commons

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Educational Services	2,755	(34.8%)	149	22,950	(32.4%)	138	53,820	(32.4%)	138
Professional Services	1,047	(13.2%)	164	6,164	(8.7%)	108	16,922	(10.2%)	127
Wholesale Retail	904	(11.4%)	87	8,177	(11.5%)	88	18,774	(11.3%)	86
Entertainment Services	849	(10.7%)	124	5,767	(8.1%)	94	11,617	(7%)	8
Financial, Insurance & Real Estate	447	(5.6%)	84	5,155	(7.3%)	108	11,463	(6.9%)	103
Manufacturing	387	(4.9%)	49	3,579	(5%)	51	8,174	(4.9%)	50
Transportation	366	(4.6%)	76	4,118	(5.8%)	99	9,064	(5.5%)	93
Other Professional Services	339	(4.3%)	91	2,690	(3.8%)	8	7,315	(4.4%)	94
Agriculture/Mining/Construction	263	(3.3%)	39	3,031	(4.3%)	50	7,855	(4.7%)	56
Public Administration	259	(3.3%)	68	5,394	(7.6%)	159	12,295	(7.4%)	155
Administrative/Waste Services	217	(2.7%)	66	2,661	(3.8%)	90	5,705	(3.4%)	82
Information	71	(0.9%)	48	1,064	(1.5%)	86	2,785	(1.7%)	90
Management Services	12	(<0.5%)	120	146	(<0.5%)	163	177	(<0.5%)	84

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URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak English at Home	12,147	(84.3%)							

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Audience Profile

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Middle Eastern	280	(1.8%)	296	1,192	(0.9%)	144	2,622	(0.8%)	34
South Central Asian (e.g. Indian)	249	(1.6%)	104	1,163	(0.9%)	56	4,684	(1.5%)	95
South East Asian (e.g. Vietnamese)	209	(1.4%)	74	1,305	(1%)	56	3,277	(1%)	59
Puerto Rican	197	(1.3%)	46	1,845	(1.4%)	49	3,696	(1.2%)	42
South American	190	(1.2%)	100	1,272	(1%)	71	2,611	(0.8%)	66
Dominican	177	(1.2%)	182	429	(<0.5%)	50	838	(<0.5%)	42
French	139	(0.9%)	74	1,101	(0.8%)	67	2,503	(0.8%)	64
Scandinavian	135	(0.9%)	47	1,183	(0.9%)	47	2,631	(0.8%)	44
Other Hispanic	126	(0.8%)	58	1,024	(0.8%)	54	2,380	(0.8%)	53
Mexican	113	(0.7%)	7	1,201	(0.9%)	8	2,753	(0.9%)	8
Korean	104	(0.7%)	132	732	(0.5%)	106	2,069	(0.7%)	127
Central American	92	(0.6%)	36	1,269	(1%)	57	2,792	(0.9%)	53
Dutch	59	(<0.5%)	64	494	(<0.5%)	61	1,271	(<0.5%)	67
Native American (Indian/Eskimo)	36	(<0.5%)	37	215	(<0.5%)	25	486	(<0.5%)	24
Cuban	19	(<0.5%)	17	282	(<0.5%)	29	790	(<0.5%)	35
Japanese	14	(<0.5%)	38	173	(<0.5%)	54	368	(<0.5%)	49

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Audience Profile

Jan 1 - Dec 31, 2024

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Hawaiian/Pacific Islander	8	(<0.5%)	29	51	(<0.5%)	21	102	(<0.5%)	18

Education (Age 25+)

Total Educated Population	10,228			89,214			216,256		
Elementary (0 to 8 Years)	352	(3.4%)	72	1,979	(2.2%)	46	5,014	(2.3%)	49
Some High School (9 to 11 Years)	350	(3.4%)	58	3,437	(3.9%)	65	9,930	(4.6%)	7
High School Graduate (12 Years)	1,418	(13.9%)	53	17,135	(19.2%)	73	43,536	(20.1%)	7
Some College (13 to 16 Years)	2,062	(20.2%)	104	16,431	(18.4%)	95	37,980	(17.6%)	91
Associates Degree Only	633	(6.2%)	70	6,339	(7.1%)	8	14,253	(6.6%)	75
Bachelor's Degree Only	3,022	(29.5%)	139	23,349	(26.2%)	123	53,005	(24.5%)	115
Graduate Degree	2,391	(23.4%)	170	20,544	(23%)	168	52,538	(24.3%)	177

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Audience Profile

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URBAN EDGE

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801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide



Household Type

Households	6,775			53,675			126,688		
One Person Households	2,769	(40.9%)	149	17,949	(33.4%)	122	41,694	(32.9%)	120
Married Couple	2,398	(35.4%)	74	20,682	(38.5%)	81	49,668	(39.2%)	81
Male Householder	225	(3.3%)	65	2,233	(4.2%)	81	5,355	(4.2%)	83
Female Householder	500	(7.4%)	59	8,107	(15.1%)	121	19,714	(15.6%)	125
Non Family Households	883	(13%)	184	4,704	(8.8%)	124	10,257	(8.1%)	114

Household Size

Households	6,775			53,675			126,688		
1 Person Household	2,769	(40.9%)	149	17,949	(33.4%)	122	41,694	(32.9%)	120
2 Person Household	2,071	(30.6%)	93	16,856	(31.4%)	95	39,654	(31.3%)	95
3 Person Household	897	(13.2%)	85	8,375	(15.6%)	100	19,873	(15.7%)	100
4 Person Household	649	(9.6%)	73	6,356	(11.8%)	90	15,079	(11.9%)	91
5 Person Household	251	(3.7%)	59	2,549	(4.7%)	75	6,311	(5%)	71
6 Person Household	96	(1.4%)	52	1,021	(1.9%)	70	2,564	(2%)	74
7+ Person Household	42	(0.6%)	34	569	(1.1%)	58	1,513	(1.2%)	66

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Audience Profile

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Benchmark: Nationwide



Housing Units

Total Housing Units	7,313	57,739	136,397
Renter Occupied Housing	3,537	22,103	46,603
Owner Occupied Housing	3,238	31,572	80,085
Vacant Housing	538	4,064	9,709

Housing Rent

Average Rent	\$1,467.54	95	\$1,558.57	101	\$1,610.45	104			
Median Rent	\$1,534.71	109	\$1,501.25	107	\$1,529.67	109			
Total Cash Rents Housing	3,494		21,710		44,966				
<\$300	343	(9.8%)	350	574	(2.6%)	94	965	(2.1%)	7
\$300-\$500	195	(5.6%)	144	557	(2.6%)	66	942	(2.1%)	54
\$500-\$750	240	(6.9%)	7	852	(3.9%)	45	1,485	(3.3%)	38
\$750-\$1000	157	(4.5%)	34	1,631	(7.5%)	58	3,431	(7.6%)	58
\$1000-\$1500	738	(21.1%)	8	7,225	(33.3%)	126	14,902	(33.1%)	126
\$1500-\$2000	1,066	(30.5%)	145	6,386	(29.4%)	140	12,773	(28.4%)	135
\$2000-\$2500	493	(14.1%)	121	2,891	(13.3%)	114	6,354	(14.1%)	121

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	144	(4.1%)	72	979	(4.5%)	7	2,313	(5.1%)	89
\$3000-\$3500	50	(1.4%)	47	284	(1.3%)	43	855	(1.9%)	63
>\$3500	68	(1.9%)	53	331	(1.5%)	42	946	(2.1%)	58
Value of Owner-Occupied Housing Units									
Average House Value	\$422,889.17		8	\$454,597.46		87	\$453,995.51		87
Median House Value	\$378,072.03		99	\$368,663.06		97	\$362,222.42		95
Owner Occupied Housing	3,238			31,572			80,085		
<\$100K	134	(4.1%)	48	737	(2.3%)	27	2,312	(2.9%)	34
\$100K - \$200K	218	(6.7%)	50	3,526	(11.2%)	83	8,199	(10.2%)	76
\$200K - \$300K	530	(16.4%)	101	6,834	(21.6%)	134	18,716	(23.4%)	144
\$300K - \$400K	944	(29.2%)	200	6,829	(21.6%)	148	17,382	(21.7%)	149
\$400K - \$500K	445	(13.7%)	119	4,541	(14.4%)	125	11,173	(14%)	121
\$500K - \$1000K	939	(29%)	117	7,600	(24.1%)	97	17,469	(21.8%)	88
>\$1000K	28	(0.9%)	8	1,505	(4.8%)	44	4,834	(6%)	55

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Benchmark: Nationwide



Poverty

Households in Poverty	1,111	(16.4%)	129	6,325	(11.8%)	93	13,947	(11%)	87
Households Above Poverty	5,664	(83.6%)	96	47,350	(88.2%)	101	112,741	(89%)	102
Households in Poverty (Married)	53	(0.8%)	36	531	(1%)	45	1,518	(1.2%)	55
Households in Poverty (Male Householder)	60	(0.9%)	139	226	(<0.5%)	66	525	(<0.5%)	65
Households in Poverty (Female Householder)	55	(0.8%)	27	881	(1.6%)	56	2,362	(1.9%)	63
Households in Poverty (Non-Family)	763	(11.3%)	180	3,804	(7.1%)	113	8,037	(6.3%)	101
Households in Poverty (Non-Family Student)	180	(2.7%)	427	883	(1.6%)	264	1,505	(1.2%)	191

Wealth per Household

Household Average Wealth	\$240,390.41	99	\$247,233.3	102	\$252,009.48	104			
Household Median Wealth	\$75,340.4	93	\$82,555.86	102	\$86,713.65	107			
<\$0K	1,231	(18.2%)	104	9,379	(17.5%)	100	21,668	(17.1%)	98
\$0K - \$5K	613	(9%)	106	4,529	(8.4%)	99	10,370	(8.2%)	96
\$5K - \$10K	323	(4.8%)	105	2,446	(4.6%)	100	5,621	(4.4%)	97
\$10K - \$25K	438	(6.5%)	102	3,396	(6.3%)	100	7,879	(6.2%)	98
\$25K - \$50K	448	(6.6%)	97	3,602	(6.7%)	99	8,471	(6.7%)	98

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URBAN EDGE

Goucher Commons

801 Goucher Boulevard, Towson, MD 21204

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	660	(9.7%)	95	5,353	(10%)	98	12,713	(10%)	98
\$100K - \$250K	1,172	(17.3%)	96	9,552	(17.8%)	99	22,842	(18%)	100
\$250K - \$500K	871	(12.9%)	97	7,112	(13.3%)	100	17,075	(13.5%)	102
>\$500K	1,019	(15%)	101	8,306	(15.5%)	104	20,049	(15.8%)	106

Vehicles per Household

Total Number of Vehicles	9,483			83,019			195,801		
Average Number of Vehicles	1.4		71	1.55		85	1.55		85
No Vehicles	1,040	(15.4%)	186	5,167	(9.6%)	116	13,770	(10.9%)	131
1 Vehicle	2,762	(40.8%)	124	22,666	(42.2%)	129	51,700	(40.8%)	124
2 Vehicles	2,257	(33.3%)	90	19,164	(35.7%)	97	44,918	(35.5%)	96
3 or more Vehicles	716	(10.6%)	48	6,678	(12.4%)	56	16,300	(12.9%)	58

Population Change

Births	174			1,469			3,358		
Deaths	145			1,037			2,678		
Migration	46			-1,543			-1,693		

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Workplace

Total Businesses	1,003	5,090	8,490
Total Employees	18,602	76,398	127,969

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