



Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide



Overview									
Population	40,791			291,683			626,724		
Households	14,725			103,290			223,618		
Persons per Household	2.76		108	2.8		110	2.78		109
Household Median Income	\$78,386.59		99	\$84,391.21		106	\$92,380.04		116
Household Median Disposable Income	\$66,063.71		96	\$71,110.53		104	\$77,400.42		113
Household Median Discretionary Income	\$39,467.89		77	\$45,014.3		88	\$50,547.91		99
Average Income Per Person	\$36,910.13		86	\$39,976.43		93	\$43,597.38		101
Median Rent	\$1,555.31		110	\$1,650		117	\$1,682.94		119
Median House Value	\$587,536.2		154	\$590,116.79		155	\$602,961.54		158
Households in Poverty	2,433	(16.5%)	130	13,680	(13.2%)	105	27,429	(12.3%)	97
Household Median Wealth	\$56,752.44		70	\$66,836.69		89	\$74,363.14		92
Average Age	37.81		92	39.6		97	40.45		99
Median Age	36.79		92	38.19		95	40.08		100
Households with Children	5,017	(34.1%)	127	31,729	(30.7%)	115	66,958	(29.9%)	112
High School Graduate or Higher	22,320	(80.9%)	91	169,686	(84.1%)	94	378,479	(86.2%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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	● 1 Mile	● 3 Mile	● 5 Mile
Bachelor's Degree or Higher	7,588 (27.5%) 	62,040 (30.8%) 	152,722 (34.8%)
Pop density (per sq mi)	15,233	8,983	8,222
Area (based on blockgroups)	3	32	76

Population

[illegible]

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	1 Mile			3 Mile			5 Mile		
Group Quarters	88	(<0.5%)	<div><div>9</div></div>	2,552	(0.9%)	<div><div>37</div></div>	6,062	(1%)	<div><div>41</div></div>
Transient Population - Average Last 4 Quarters				2,536	(0.9%)	<div><div>67</div></div>	4,643	(0.7%)	<div><div>57</div></div>

Households

Households 2024 Q4	14,725		103,290		223,618
Households 2024 Q3	14,695		103,026		223,179
Households 2024 Q2	14,852		103,683		223,720
Households 2024 Q1	14,818		103,629		223,448
Households 2023 Q4	14,799		103,564		223,290
Households 2023 Q3	14,769		103,437		223,051
Households 2023 Q2	14,770		103,407		222,608
Households 2023 Q1	14,750		103,453		222,675
Households 2022 Q4	14,797		103,413		222,497
Households 5 Years Forecast	14,879		104,444		227,027
Households 10 Years Forecast	15,111		105,983		230,814

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Gender

Male	19,696	(48.3%)	99	141,411	(48.5%)	99	303,163	(48.4%)	99
Female	21,095	(51.7%)	101	150,272	(51.5%)	101	323,561	(51.6%)	101

Ethnicity

Hispanic (Ethnic)	21,263	(52.1%)	267	131,399	(45%)	231	256,283	(40.9%)	209
White	13,031	(31.9%)	55	112,308	(38.5%)	67	243,970	(38.9%)	67
Black	2,818	(6.9%)	59	17,631	(6%)	51	55,415	(8.8%)	75
Asian	2,756	(6.8%)	117	22,971	(7.9%)	137	53,124	(8.5%)	147
Other	923	(2.3%)	44	7,374	(2.5%)	49	17,932	(2.9%)	55

Household by Ethnicity

Hispanic (Ethnic)	7,528	(51.1%)	336	43,755	(42.4%)	278	86,605	(38.7%)	254
White	4,632	(31.5%)	51	39,755	(38.5%)	63	88,511	(39.6%)	64
Black	962	(6.5%)	59	6,583	(6.4%)	57	17,930	(8%)	72
Other	905	(6.1%)	8	6,722	(6.5%)	86	15,511	(6.9%)	91
Asian	698	(4.7%)	105	6,475	(6.3%)	138	15,061	(6.7%)	149

Households Income

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Household Average Income	\$102,073.1		92	\$111,997.78		101	\$121,396.16		109
Average Income Per Person	\$36,910.13		86	\$39,976.43		93	\$43,597.38		101
Household Median Income	\$78,386.59		99	\$84,391.21		106	\$92,380.04		116
<\$15K	1,155	(7.8%)	97	7,476	(7.2%)	89	16,267	(7.3%)	90
\$15K - \$25K	1,024	(7%)	107	6,716	(6.5%)	100	12,828	(5.7%)	89
\$25K - \$35K	993	(6.7%)	100	6,729	(6.5%)	97	12,680	(5.7%)	84
\$35K - \$50K	1,459	(9.9%)	96	9,449	(9.1%)	89	19,326	(8.6%)	84
\$50K - \$75K	2,407	(16.3%)	104	15,781	(15.3%)	97	31,162	(13.9%)	89
\$75K - \$100K	2,180	(14.8%)	115	12,946	(12.5%)	98	26,784	(12%)	93
\$100K - \$150K	2,612	(17.7%)	100	19,246	(18.6%)	105	42,142	(18.8%)	106
\$150K - \$175K	694	(4.7%)	75	6,696	(6.5%)	103	16,568	(7.4%)	118
\$175K - \$200K	393	(2.7%)	41	6,734	(6.5%)	99	17,556	(7.9%)	120
\$200K - \$250K	1,013	(6.9%)	132	6,451	(6.2%)	120	15,855	(7.1%)	136
\$250K - \$500K	434	(2.9%)	132	2,753	(2.7%)	119	6,773	(3%)	136
>\$500K	361	(2.5%)	131	2,313	(2.2%)	120	5,677	(2.5%)	136

Disposable Households Income

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Household Average Disposable Income	\$81,220.96		99	\$85,206.71		103	\$90,266.77		110
Household Median Disposable Income	\$66,063.71		96	\$71,110.53		104	\$77,400.42		113
<\$15K	1,251	(8.5%)	97	8,210	(7.9%)	91	17,572	(7.9%)	90
\$15K - \$25K	1,316	(8.9%)	117	8,167	(7.9%)	104	15,568	(7%)	91
\$25K - \$35K	1,152	(7.8%)	99	7,658	(7.4%)	94	14,976	(6.7%)	85
\$35K - \$50K	1,687	(11.5%)	94	11,359	(11%)	90	22,580	(10.1%)	83
\$50K - \$75K	2,941	(20%)	113	18,681	(18.1%)	102	37,806	(16.9%)	95
\$75K - \$100K	2,221	(15.1%)	106	14,962	(14.5%)	102	32,081	(14.3%)	101
\$100K - \$150K	2,230	(15.1%)	85	19,264	(18.7%)	104	44,985	(20.1%)	112
\$150K - \$175K	567	(3.9%)	63	6,320	(6.1%)	100	16,711	(7.5%)	123
\$175K - \$200K	370	(2.5%)	114	2,349	(2.3%)	103	5,782	(2.6%)	117
\$200K - \$250K	397	(2.7%)	126	2,538	(2.5%)	115	6,252	(2.8%)	131
\$250K - \$500K	544	(3.7%)	126	3,470	(3.4%)	115	8,545	(3.8%)	130
>\$500K	49	(<0.5%)	129	312	(<0.5%)	117	760	(<0.5%)	132

Discretionary Households Income

Household Average Discretionary Income	\$49,356.54		8	\$55,779.33		91	\$61,218.1		100
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Household Median Discretionary Income	\$39,467.89		7	\$45,014.3		88	\$50,547.91		99
<\$10K	1,791	(12.2%)	131	11,287	(10.9%)	118	23,724	(10.6%)	115
\$10K - \$20K	2,094	(14.2%)	134	12,950	(12.5%)	118	24,309	(10.9%)	103
\$20K - \$30K	1,870	(12.7%)	120	11,573	(11.2%)	106	22,503	(10.1%)	95
\$30K - \$40K	1,696	(11.5%)	116	10,702	(10.4%)	104	21,103	(9.4%)	95
\$40K - \$50K	1,639	(11.1%)	126	9,665	(9.4%)	106	19,265	(8.6%)	97
\$50K - \$75K	2,540	(17.2%)	99	17,819	(17.3%)	99	37,734	(16.9%)	97
\$75K - \$100K	1,103	(7.5%)	64	11,534	(11.2%)	95	27,150	(12.1%)	103
\$100K - \$125K	856	(5.8%)	72	8,297	(8%)	99	21,347	(9.5%)	118
\$125K - \$150K	957	(6.5%)	98	6,338	(6.1%)	92	16,242	(7.3%)	109
>\$150K	179	(1.2%)	21	3,125	(3%)	51	10,241	(4.6%)	7

Households Income by Ethnicity

Average Income - White	\$94,436.08		99	\$101,573.75		106	\$106,287.72		111
Median Income - White	\$84,956.87		98	\$94,878.57		109	\$103,018.38		119
Average Income - Black	\$79,213.89		115	\$78,218.82		113	\$84,280.62		122
Median Income - Black	\$73,315.44		132	\$63,518.67		115	\$70,176.97		127

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Average Income - Asian	\$138,227.3	122	\$123,262.36	109	\$123,715	110
Median Income - Asian	\$152,142.82	133	\$127,373.86	111	\$132,109.55	115
Average Income - Hispanic	\$82,661.62	102	\$86,238.46	107	\$91,526.15	113
Median Income - Hispanic	\$71,967.91	103	\$75,657.87	109	\$82,255.89	118
Average Income - Other	\$92,144.07	103	\$97,517.86	109	\$105,119.63	117
Median Income - Other	\$80,886.86	102	\$91,051.99	114	\$102,779.96	129

Age

Average Age	37.81	92	39.6	97	40.45	99
Median Age	36.79	92	38.19	95	40.08	100
0-4	2,766 (6.8%)	126	17,857 (6.1%)	113	37,098 (5.9%)	110
5-13	4,719 (11.6%)	112	30,897 (10.6%)	103	64,798 (10.3%)	100
14-17	2,100 (5.1%)	97	14,908 (5.1%)	96	31,043 (5%)	93
18-21	2,085 (5.1%)	93	15,065 (5.2%)	94	31,349 (5%)	91
22-24	1,538 (3.8%)	91	11,208 (3.8%)	93	23,330 (3.7%)	90
25-29	2,552 (6.3%)	106	18,086 (6.2%)	105	38,196 (6.1%)	103
30-34	3,107 (7.6%)	117	20,437 (7%)	107	42,106 (6.7%)	103

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35-39	3,425	(8.4%)	127	21,770	(7.5%)	113	44,569	(7.1%)	108
40-44	3,191	(7.8%)	122	20,576	(7.1%)	110	43,149	(6.9%)	108
45-49	2,692	(6.6%)	110	19,291	(6.6%)	110	40,988	(6.5%)	109
50-54	2,448	(6%)	101	17,885	(6.1%)	103	39,456	(6.3%)	106
55-59	2,405	(5.9%)	96	18,366	(6.3%)	103	40,583	(6.5%)	106
60-64	2,236	(5.5%)	85	17,860	(6.1%)	95	40,151	(6.4%)	100
65-69	1,954	(4.8%)	76	16,351	(5.6%)	92	36,744	(5.9%)	97
70-74	1,481	(3.6%)	72	12,385	(4.2%)	85	28,399	(4.5%)	90
75-79	1,008	(2.5%)	64	8,704	(3%)	76	20,710	(3.3%)	86
80-84	572	(1.4%)	58	5,152	(1.8%)	74	12,471	(2%)	83
85+	512	(1.3%)	62	4,885	(1.7%)	83	11,584	(1.8%)	91

Age - Male

Male Average Age	36.84	<div><div>92</div></div>	38.44	<div><div>96</div></div>	39.18	<div><div>98</div></div>			
Male Median Age	36.19	<div><div>95</div></div>	37.22	<div><div>98</div></div>	37.91	<div><div>100</div></div>			
0-4	1,412	(7.2%)	<div><div>127</div></div>	9,157	(6.5%)	<div><div>115</div></div>	19,060	(6.3%)	<div><div>111</div></div>
5-13	2,313	(11.7%)	<div><div>109</div></div>	15,525	(11%)	<div><div>102</div></div>	33,017	(10.9%)	<div><div>101</div></div>

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	1 Mile			3 Mile			5 Mile		
14-17	1,086	(5.5%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	21,070			152,657			328,169		
Production & Transportation	4,417	(21%)	<div><div>162</div></div>	26,384	(17.3%)	<div><div>134</div></div>	51,634	(15.7%)	<div><div>122</div></div>
Professional Specialty	4,019	(19.1%)	<div><div>71</div></div>	33,177	(21.7%)	<div><div>88</div></div>	78,406	(23.9%)	<div><div>97</div></div>
Managerial/Executive	2,594	(12.3%)	<div><div>71</div></div>	22,671	(14.9%)	<div><div>86</div></div>	54,080	(16.5%)	<div><div>95</div></div>
Office Admin	2,213	(10.5%)	<div><div>99</div></div>	16,883	(11.1%)	<div><div>104</div></div>	36,737	(11.2%)	<div><div>105</div></div>
Construction	1,943	(9.2%)	<div><div>115</div></div>	12,606	(8.3%)	<div><div>103</div></div>	24,363	(7.4%)	<div><div>93</div></div>
Sales	1,836	(8.7%)	<div><div>93</div></div>	13,687	(9%)	<div><div>96</div></div>	29,938	(9.1%)	<div><div>98</div></div>
Building Maintenance & Cleaning	1,120	(5.3%)	<div><div>156</div></div>	6,735	(4.4%)	<div><div>130</div></div>	12,106	(3.7%)	<div><div>109</div></div>
Food Preparation & Serving	900	(4.3%)	<div><div>84</div></div>	7,191	(4.7%)	<div><div>92</div></div>	13,593	(4.1%)	<div><div>81</div></div>
Healthcare support	807	(3.8%)	<div><div>117</div></div>	5,525	(3.6%)	<div><div>110</div></div>	12,314	(3.8%)	<div><div>114</div></div>
Personal Care	734	(3.5%)	<div><div>140</div></div>	4,650	(3%)	<div><div>122</div></div>	8,284	(2.5%)	<div><div>101</div></div>
Protective	432	(2.1%)	<div><div>95</div></div>	3,019	(2%)	<div><div>91</div></div>	6,417	(2%)	<div><div>90</div></div>
Farming, Fishing & Forestry	55	(<0.5%)	<div><div>45</div></div>	129	(<0.5%)	<div><div>15</div></div>	297	(<0.5%)	<div><div>16</div></div>

Employment by Industry

Total Employees (16+ Years Old)	21,070			152,657			328,169		
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Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Educational Services	4,400	(20.9%)	89	34,578	(22.7%)	97	77,701	(23.7%)	101
Wholesale Retail	3,385	(16.1%)	122	23,224	(15.2%)	116	46,262	(14.1%)	107
Manufacturing	2,711	(12.9%)	129	17,105	(11.2%)	113	36,117	(11%)	111
Entertainment Services	1,767	(8.4%)	97	12,066	(7.9%)	91	24,185	(7.4%)	85
Agriculture/Mining/Construction	1,708	(8.1%)	95	10,898	(7.1%)	84	20,870	(6.4%)	75
Financial, Insurance & Real Estate	1,541	(7.3%)	109	10,423	(6.8%)	101	23,916	(7.3%)	108
Transportation	1,386	(6.6%)	113	10,303	(6.7%)	115	23,557	(7.2%)	123
Professional Services	1,101	(5.2%)	65	11,542	(7.6%)	94	27,357	(8.3%)	103
Administrative/Waste Services	1,097	(5.2%)	125	7,348	(4.8%)	115	13,449	(4.1%)	98
Other Professional Services	804	(3.8%)	8	7,448	(4.9%)	104	16,185	(4.9%)	105
Public Administration	721	(3.4%)	72	4,501	(2.9%)	62	10,469	(3.2%)	67
Information	405	(1.9%)	103	3,075	(2%)	108	7,458	(2.3%)	122
Management Services	44	(<0.5%)	165	146	(<0.5%)	76	643	(<0.5%)	155

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URBAN EDGE

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak Spanish at Home	18,795	(49.4%)	<div><div></div><div></div><div>350</div></div>	106,151	(38.8%)	<div><div></div><div></div><div>274</div></div>	206,381	(35%)	<div><div></div><div></div><div>248</div></div>
Speak English at Home	12,361	(32.5%)	<div><div></div><div>42</div><div></div></div>	114,231	(41.7%)	<div><div></div><div>54</div><div></div></div>	273,354	(46.4%)	<div><div></div><div>60</div><div></div></div>
Speak Other Language at Home	6,869	(18.1%)	<div><div></div><div>214</div><div></div></div>	53,444	(19.5%)	<div><div></div><div>231</div><div></div></div>	109,891	(18.6%)	<div><div></div><div>220</div><div></div></div>
Ancestry									
Other	7,108	(17.4%)	<div><div></div><div>83</div><div></div></div>	53,467	(18.3%)	<div><div></div><div>87</div><div></div></div>	130,263	(20.8%)	<div><div></div><div>99</div><div></div></div>
Dominican	5,149	(12.6%)	<div><div></div><div>1979</div><div></div></div>	32,129	(11%)	<div><div></div><div>1727</div><div></div></div>	72,807	(11.6%)	<div><div></div><div>1822</div><div></div></div>
Mexican	4,785	(11.7%)	<div><div></div><div>107</div><div></div></div>	27,277	(9.4%)	<div><div></div><div>85</div><div></div></div>	35,392	(5.6%)	<div><div></div><div>51</div><div></div></div>
South American	4,533	(11.1%)	<div><div></div><div>891</div><div></div></div>	32,895	(11.3%)	<div><div></div><div>904</div><div></div></div>	64,589	(10.3%)	<div><div></div><div>827</div><div></div></div>
Puerto Rican	3,486	(8.5%)	<div><div></div><div>304</div><div></div></div>	20,817	(7.1%)	<div><div></div><div>253</div><div></div></div>	44,851	(7.2%)	<div><div></div><div>254</div><div></div></div>
Italian	2,373	(5.8%)	<div><div></div><div>195</div><div></div></div>	18,129	(6.2%)	<div><div></div><div>209</div><div></div></div>	43,336	(6.9%)	<div><div></div><div>232</div><div></div></div>
Unclassified	1,992	(4.9%)	<div><div></div><div>30</div><div></div></div>	18,635	(6.4%)	<div><div></div><div>39</div><div></div></div>	41,987	(6.7%)	<div><div></div><div>41</div><div></div></div>
Polish	1,860	(4.6%)	<div><div></div><div>297</div><div></div></div>	13,852	(4.7%)	<div><div></div><div>310</div><div></div></div>	20,944	(3.3%)	<div><div></div><div>218</div><div></div></div>
Central American	1,573	(3.9%)	<div><div></div><div>232</div><div></div></div>	7,014	(2.4%)	<div><div></div><div>145</div><div></div></div>	12,916	(2.1%)	<div><div></div><div>124</div><div></div></div>
Other Hispanic	1,357	(3.3%)	<div><div></div><div>232</div><div></div></div>	7,705	(2.6%)	<div><div></div><div>184</div><div></div></div>	16,422	(2.6%)	<div><div></div><div>183</div><div></div></div>
Other European (e.g. Greek/Russian)	1,324	(3.2%)	<div><div></div><div>102</div><div></div></div>	9,643	(3.3%)	<div><div></div><div>104</div><div></div></div>	21,107	(3.4%)	<div><div></div><div>106</div><div></div></div>

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	1 Mile			3 Mile			5 Mile		
South Central Asian (e.g. Indian)	1,276	(3.1%)	200	9,929	(3.4%)	218	21,326	(3.4%)	218
Scottish/Irish	744	(1.8%)	27	7,448	(2.6%)	38	19,445	(3.1%)	47
Korean	661	(1.6%)	313	3,351	(1.1%)	222	8,689	(1.4%)	268
German	437	(1.1%)	14	5,185	(1.8%)	23	12,922	(2.1%)	26
South East Asian (e.g. Vietnamese)	417	(1%)	58	6,268	(2.1%)	122	14,351	(2.3%)	130
Cuban	380	(0.9%)	129	3,562	(1.2%)	169	9,306	(1.5%)	205
Middle Eastern	374	(0.9%)	148	4,161	(1.4%)	230	10,668	(1.7%)	274
Chinese	290	(0.7%)	57	2,395	(0.8%)	66	6,029	(1%)	7
American	221	(0.5%)	11	3,103	(1.1%)	22	6,949	(1.1%)	23
British	143	(<0.5%)	7	1,544	(0.5%)	10	4,744	(0.8%)	14
Other Asian	92	(<0.5%)	53	756	(<0.5%)	61	1,816	(<0.5%)	68
Dutch	80	(<0.5%)	32	683	(<0.5%)	39	1,513	(<0.5%)	40
Native American (Indian/Eskimo)	47	(<0.5%)	18	316	(<0.5%)	17	608	(<0.5%)	15
French	35	(<0.5%)	7	613	(<0.5%)	17	1,370	(<0.5%)	18
Scandinavian	33	(<0.5%)	4	505	(<0.5%)	9	1,363	(<0.5%)	11
Japanese	20	(<0.5%)	20	272	(<0.5%)	39	913	(<0.5%)	61

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URBAN EDGE

174 Passaic Street, Garfield, NJ 07026

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Audience Profile

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URBAN EDGE

Garfield Commons

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Household Type

Households	14,725			103,290			223,618		
One Person Households	3,706	(25.2%)	92	26,499	(25.7%)	93	56,842	(25.4%)	93
Married Couple	6,078	(41.3%)	86	45,504	(44.1%)	92	103,140	(46.1%)	96
Male Householder	1,006	(6.8%)	134	6,646	(6.4%)	127	13,477	(6%)	119
Female Householder	3,085	(21%)	168	18,841	(18.2%)	146	37,940	(17%)	136
Non Family Households	850	(5.8%)	8	5,800	(5.6%)	7	12,219	(5.5%)	7

Household Size

Households	14,725			103,290			223,618		
1 Person Household	3,706	(25.2%)	92	26,499	(25.7%)	93	56,842	(25.4%)	93
2 Person Household	3,845	(26.1%)	7	27,663	(26.8%)	8	61,018	(27.3%)	83
3 Person Household	2,854	(19.4%)	124	18,387	(17.8%)	114	39,929	(17.9%)	114
4 Person Household	2,351	(16%)	122	16,097	(15.6%)	119	35,356	(15.8%)	121
5 Person Household	1,121	(7.6%)	121	8,004	(7.7%)	123	17,232	(7.7%)	122
6 Person Household	523	(3.6%)	130	3,746	(3.6%)	133	7,635	(3.4%)	125
7+ Person Household	325	(2.2%)	121	2,894	(2.8%)	154	5,606	(2.5%)	138

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Housing Units

Total Housing Units	15,484	107,855	233,160
Renter Occupied Housing	9,318	57,577	110,892
Owner Occupied Housing	5,407	45,713	112,726
Vacant Housing	759	4,565	9,542

Housing Rent

Average Rent	\$1,590.69	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	509	(5.6%)	97	3,908	(6.9%)	120	7,812	(7.2%)	126
\$3000-\$3500	156	(1.7%)	56	1,260	(2.2%)	73	2,834	(2.6%)	86
>\$3500	62	(0.7%)	19	794	(1.4%)	38	2,159	(2%)	55
Value of Owner-Occupied Housing Units									
Average House Value	\$590,897.98		113	\$608,634.31		116	\$622,855.31		119
Median House Value	\$587,536.2		154	\$590,116.79		155	\$602,961.54		158
Owner Occupied Housing	5,407			45,713			112,726		
<\$100K	143	(2.6%)	31	1,544	(3.4%)	39	3,312	(2.9%)	34
\$100K - \$200K	26	(<0.5%)	4	712	(1.6%)	12	1,888	(1.7%)	12
\$200K - \$300K	268	(5%)	31	2,424	(5.3%)	33	5,243	(4.7%)	29
\$300K - \$400K	568	(10.5%)	72	4,857	(10.6%)	73	10,915	(9.7%)	66
\$400K - \$500K	973	(18%)	156	7,348	(16.1%)	140	17,462	(15.5%)	34
\$500K - \$1000K	3,145	(58.2%)	235	25,390	(55.5%)	225	65,169	(57.8%)	234
>\$1000K	284	(5.3%)	48	3,438	(7.5%)	69	8,737	(7.8%)	71

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide



Poverty

Households in Poverty	2,433	(16.5%)	<div><div>130</div></div>	13,680	(13.2%)	<div><div>105</div></div>	27,429	(12.3%)	<div><div>97</div></div>
Households Above Poverty	12,292	(83.5%)	<div><div>96</div></div>	89,610	(86.8%)	<div><div>99</div></div>	196,189	(87.7%)	<div><div>100</div></div>
Households in Poverty (Married)	387	(2.6%)	<div><div>121</div></div>	2,611	(2.5%)	<div><div>116</div></div>	4,776	(2.1%)	<div><div>98</div></div>
Households in Poverty (Male Householder)	178	(1.2%)	<div><div>189</div></div>	902	(0.9%)	<div><div>137</div></div>	1,660	(0.7%)	<div><div>116</div></div>
Households in Poverty (Female Householder)	1,178	(8%)	<div><div>271</div></div>	4,695	(4.5%)	<div><div>154</div></div>	8,128	(3.6%)	<div><div>123</div></div>
Households in Poverty (Non-Family)	648	(4.4%)	<div><div>70</div></div>	5,148	(5%)	<div><div>7</div></div>	12,109	(5.4%)	<div><div>86</div></div>
Households in Poverty (Non-Family Student)	42	(<0.5%)	<div><div>46</div></div>	324	(<0.5%)	<div><div>50</div></div>	756	(<0.5%)	<div><div>54</div></div>

Wealth per Household

Household Average Wealth	\$214,183.87	<div><div>89</div></div>	\$226,281.71	<div><div>94</div></div>	\$235,758.87	<div><div>98</div></div>			
Household Median Wealth	\$56,752.44	<div><div>70</div></div>	\$66,836.69	<div><div>8</div></div>	\$74,363.14	<div><div>92</div></div>			
<\$0K	2,875	(19.5%)	<div><div>112</div></div>	19,253	(18.6%)	<div><div>107</div></div>	40,309	(18%)	<div><div>104</div></div>
\$0K - \$5K	1,517	(10.3%)	<div><div>120</div></div>	9,995	(9.7%)	<div><div>113</div></div>	20,500	(9.2%)	<div><div>107</div></div>
\$5K - \$10K	770	(5.2%)	<div><div>115</div></div>	5,129	(5%)	<div><div>109</div></div>	10,651	(4.8%)	<div><div>105</div></div>
\$10K - \$25K	998	(6.8%)	<div><div>107</div></div>	6,809	(6.6%)	<div><div>104</div></div>	14,409	(6.4%)	<div><div>101</div></div>
\$25K - \$50K	1,006	(6.8%)	<div><div>101</div></div>	7,000	(6.8%)	<div><div>100</div></div>	15,067	(6.7%)	<div><div>99</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	1,455	(9.9%)	97	10,272	(9.9%)	97	22,314	(10%)	98
\$100K - \$250K	2,467	(16.8%)	93	17,790	(17.2%)	95	39,234	(17.5%)	97
\$250K - \$500K	1,742	(11.8%)	90	12,797	(12.4%)	94	28,643	(12.8%)	97
>\$500K	1,895	(12.9%)	87	14,245	(13.8%)	93	32,491	(14.5%)	98

Vehicles per Household

Total Number of Vehicles	21,220			156,298			346,329		
Average Number of Vehicles	1.44		7	1.51		83	1.55		85
No Vehicles	2,573	(17.5%)	211	13,665	(13.2%)	160	29,049	(13%)	157
1 Vehicle	5,698	(38.7%)	118	42,569	(41.2%)	126	89,142	(39.9%)	122
2 Vehicles	4,506	(30.6%)	83	32,706	(31.7%)	86	72,099	(32.2%)	87
3 or more Vehicles	1,948	(13.2%)	60	14,350	(13.9%)	63	33,328	(14.9%)	68

Population Change

Births	512			3,400			7,052		
Deaths	221			1,855			4,287		
Migration	-548			-2,860			-2,580		

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Jan 1 - Dec 31, 2024

Garfield Commons

174 Passaic Street, Garfield, NJ 07026

Benchmark: Nationwide



Workplace

Total Businesses	729	9,767	20,683
Total Employees	5,779	117,438	245,686

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats