

A green vine with small, rounded leaves is climbing a light-colored, textured wall. The vine starts from the top left and extends towards the top right, with some leaves hanging down on the left side.

PLAZA AT **Cherry Hill**

Take a walk with us -
through the Promenade



FLAGSHIP OPPORTUNITY

PROMENADE AT
Cherry Hill

THE FUTURE IS

HERE

Positioned in the heart of Cherry Hill, a central hub of retail, restaurants, coffee shops and parks, Urban Edge recognizes the opportunity to elevate the area's consumer experience through place-making, upgraded design elements and re-invigorating the tenant lineup at the Plaza at Cherry Hill.

Ripe for redevelopment with updated facade and pylon work set to be complete in late 2025, Urban Edge will kick off phase 2 in 2026 - **Promenade at Cherry Hill**. Offering the only new, highly attractive small shop space in the market, the center also features retail and F&B flagship opportunities, with unobstructed visibility from Route 38.

PLAZA AT **Cherry Hill**

The Plaza at Cherry Hill is a centrally located power center in the heart of Cherry Hill, NJ. During this next phase of redevelopment, Urban Edge is focusing on strategically repositioning the center to bring in high-quality tenants that will benefit from an upgraded facade, better signage opportunities, and increased visibility due to the center's ideal location - **directly adjacent to Cherry Hill Mall and conveniently accessible to and visible from Route 38.**

The Plaza is anchored by national brands such as Esporta Fitness, Raymour & Flanigan, Total Wine & More and Aldi.

2100 ROUTE 38 | CHERRY HILL, NJ 08002



BEST NEW SMALL SHOP
SPACE IN MARKET

FLAGSHIP OPPORTUNITY

UPGRADED FACADE

Promenade at
Cherry Hill

THE CORNER

Raymour
& Flanigan
FURNITURE • MATTRESSES

REDEVELOPMENT
UNDERWAY

2026
COMPLETION



BEST NEW SMALL SHOP
SPACE IN MARKET

UPGRADED
FACADE

Promenade at
Cherry Hill

**NEW SMALL SHOP
OPPORTUNITIES**
directly across from
Cherry Hill Mall

**REDEVELOPMENT
UNDERWAY**

**2026
COMPLETION**

PRIME F&B OPPORTUNITY

Promenade at
Cherry Hill

**NEW SMALL SHOP
OPPORTUNITIES**
next to new best in
class F&B space

REDEVELOPMENT
UNDERWAY

**2026
COMPLETION**



Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES**
next to the newly
signed Big Blue and
Total Wine & More

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**



Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES
centrally located
within the main plaza**

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**



Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES**
next to Aldi

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**





PROMENADE

MAIN PLAZA

PROMENADE AT CHERRY HILL (2026)

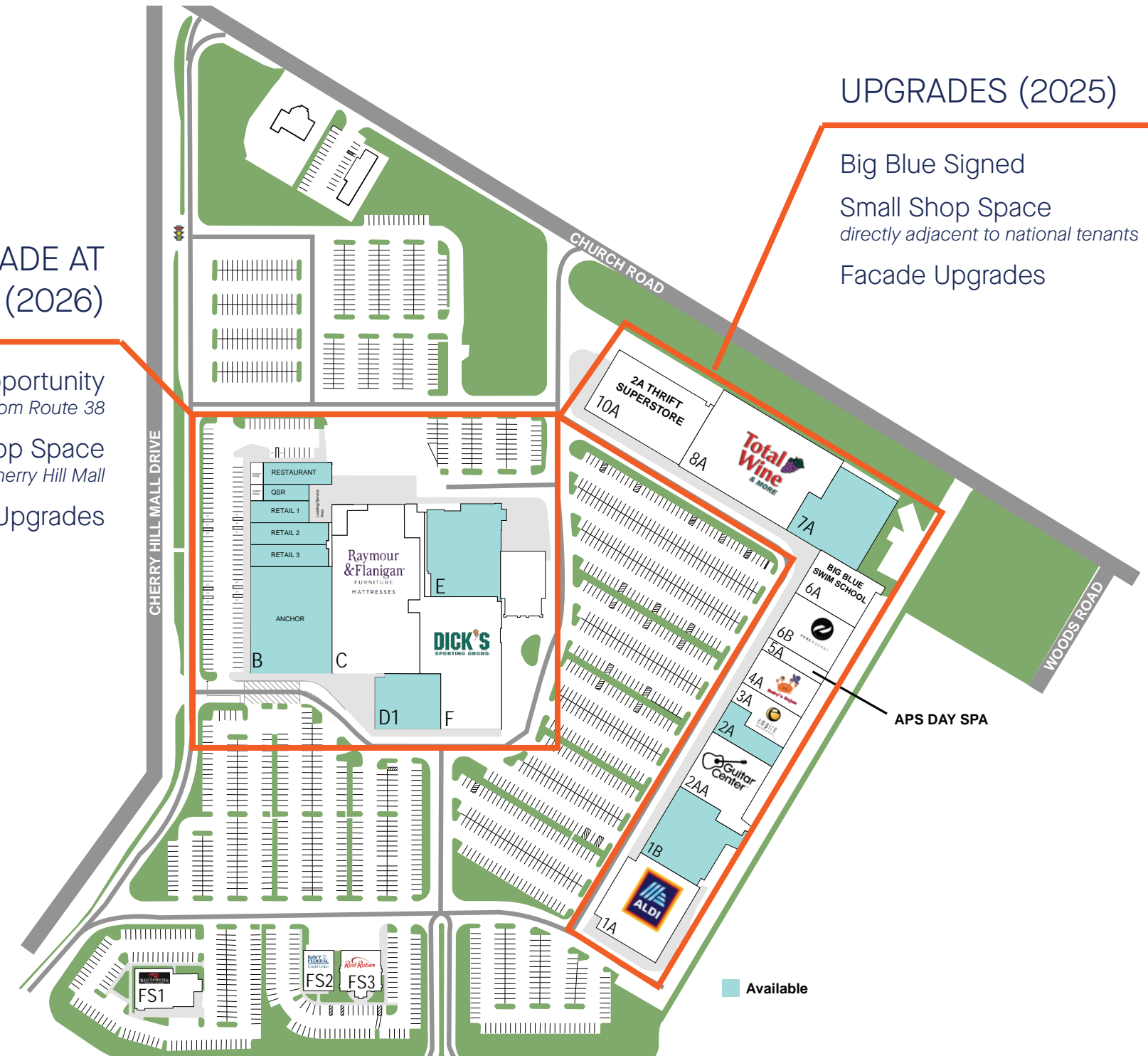
Flagship Opportunity
direct visibility from Route 38

Small Shop Space
directly across from Cherry Hill Mall

Facade Upgrades

UPGRADES (2025)

Big Blue Signed
Small Shop Space
directly adjacent to national tenants
Facade Upgrades



\$122,790

5-MILE AHHI

416,897

SQUARE FEET

288,116

5-MILE POPULATION

2.6M

YEARLY VISITS

PLAZA AT
Cherry Hill

110,752

5-MILE HOUSEHOLDS

9.43

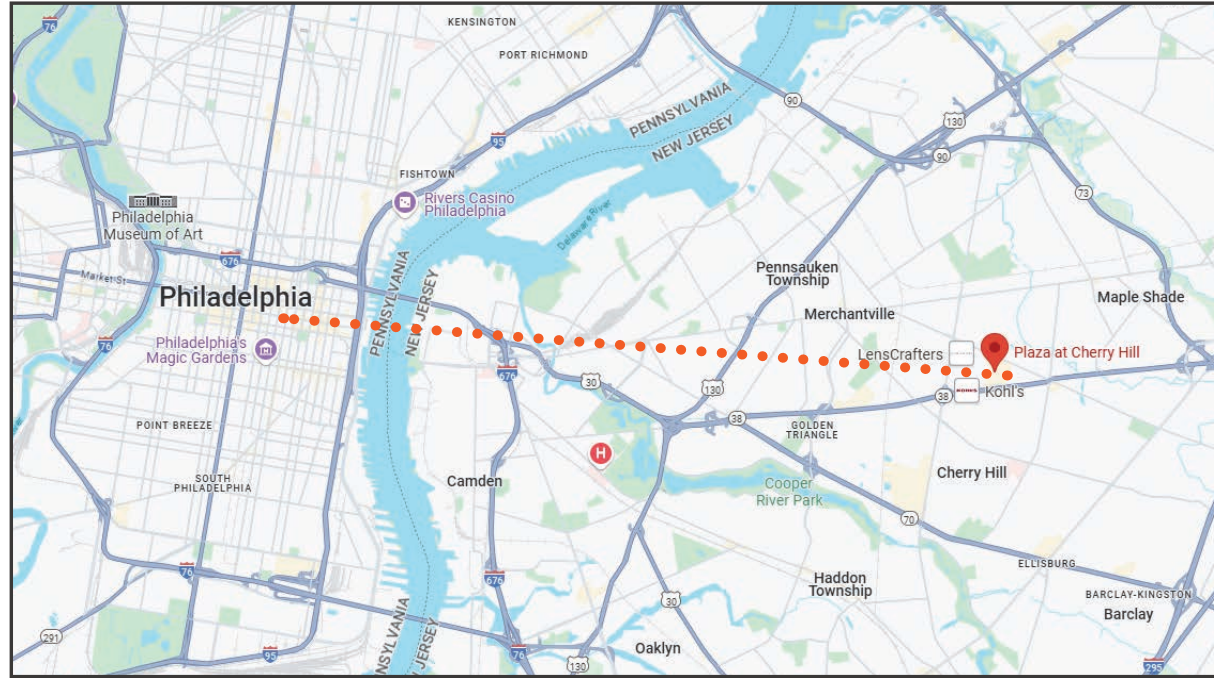
AVERAGE FREQUENCY

MARKET MAP



Less than 10 Miles

FROM PHILADELPHIA



BE PART OF THE FUTURE OF CHERRY HILL

JOIN THE

LINEUP

Aldi
APS Day Spa
Big Blue Swim School (NEW)
Chuck E. Cheese
Guitar Center
Dick's Warehouse Store
Empire Beauty School
Guitar Center
Navy Federal Credit Union
Pure Hockey
Raymour & Flanigan
Red Lobster
Red Robin
Ruby Buffet
Savers
Total Wine & More



Luxury Apartments

WITHIN A 10-MILE RADIUS

\$283M
APPAREL

\$468M
FOOD & BEVERAGE

\$372M
HOME FURNISHINGS

\$122M
PERSONAL CARE

\$892M
HEALTHCARE

\$469M
ENTERTAINMENT

RETAIL

EXPENDITURES

Total retail expenditures exceed \$2.6B within 5-miles of the Plaza at Cherry Hill and this densely populated residential, suburban area.





PLAZA AT

Cherry Hill

LEASING AGENTS

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