



Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide



Overview									
Population	6,996		73,484		252,106				
Households	2,872		30,803		82,237				
Persons per Household	2.43	95	2.36	93	3.03	119			
Household Median Income	\$85,389.53	107	\$79,841.62	100	\$90,953.05	114			
Household Median Disposable Income	\$72,052.22	105	\$67,513.08	98	\$76,364.88	111			
Household Median Discretionary Income	\$47,847.53	94	\$49,509.62	97	\$54,382.35	107			
Average Income Per Person	\$43,230.96	100	\$45,343.43	105	\$39,703.81	92			
Median Rent	\$1,525.76	108	\$1,806.81	128	\$1,814.04	129			
Median House Value	\$437,100.01	115	\$444,204.77	117	\$567,588.42	149			
Households in Poverty	340 (11.8%)	93	2,512 (8.2%)	64	8,866 (10.8%)	85			
Household Median Wealth	\$76,620.63	94	\$91,324.75	113	\$91,811.74	113			
Average Age	41.8	102	46.18	113	37.19	91			
Median Age	41.41	103	47.07	117	32.88	8			
Households with Children	604 (21%)	7	5,824 (18.9%)	71	28,290 (34.4%)	128			
High School Graduate or Higher	4,780 (93.9%)	105	51,570 (94.1%)	105	142,430 (93.2%)	104			

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	1,482 (29.1%) 83	16,627 (30.3%) 87	54,169 (35.4%) 101
Pop density (per sq mi)	2,448	3,202	3,629
Area (based on blockgroups)	3	23	69

Population

Population 2024 Q4	6,996	73,484	252,106
Population 2024 Q3	7,004	72,846	247,085
Population 2024 Q2	7,053	72,972	246,122
Population 2024 Q1	7,046	72,958	246,294
Population 2023 Q4	6,965	72,382	244,718
Population 2023 Q3	6,951	72,279	244,470
Population 2023 Q2	6,951	72,245	244,163
Population 2023 Q1	6,961	72,265	244,211
Population 2022 Q4	6,933	72,081	244,022
Population 5 Years Forecast	7,176	74,440	259,776
Population 10 Years Forecast	7,395	76,225	268,299
Persons per Household	2.43 95	2.36 93	3.03 119

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Audience Profile

Jan 1 - Dec 31, 2024

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Group Quarters	27	(<0.5%)	16	772	(1.1%)	45	2,850	(1.1%)	48
Transient Population - Average Last 4 Quarters				118	(<0.5%)	12	329	(<0.5%)	10

Households

Households 2024 Q4	2,872	30,803	82,237
Households 2024 Q3	2,873	30,565	80,982
Households 2024 Q2	2,895	30,616	80,773
Households 2024 Q1	2,892	30,613	80,829
Households 2023 Q4	2,859	30,374	80,330
Households 2023 Q3	2,853	30,336	80,274
Households 2023 Q2	2,852	30,322	80,167
Households 2023 Q1	2,858	30,329	80,173
Households 2022 Q4	2,846	30,261	80,102
Households 5 Years Forecast	2,940	31,187	84,153
Households 10 Years Forecast	3,028	31,928	86,624

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URBAN EDGE

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Gender

Male	3,401	(48.6%)	<div><div>99</div></div>	34,493	(46.9%)	<div><div>96</div></div>	123,518	(49%)	<div><div>100</div></div>
Female	3,595	(51.4%)	<div><div>101</div></div>	38,991	(53.1%)	<div><div>104</div></div>	128,588	(51%)	<div><div>100</div></div>

Ethnicity

White	4,883	(69.8%)	<div><div>121</div></div>	57,224	(77.9%)	<div><div>135</div></div>	205,786	(81.6%)	<div><div>141</div></div>
Hispanic (Ethnic)	1,451	(20.7%)	<div><div>106</div></div>	10,678	(14.5%)	<div><div>74</div></div>	29,525	(11.7%)	<div><div>60</div></div>
Other	311	(4.4%)	<div><div>86</div></div>	2,370	(3.2%)	<div><div>62</div></div>	7,453	(3%)	<div><div>57</div></div>
Black	229	(3.3%)	<div><div>28</div></div>	2,264	(3.1%)	<div><div>26</div></div>	5,804	(2.3%)	<div><div>20</div></div>
Asian	122	(1.7%)	<div><div>30</div></div>	948	(1.3%)	<div><div>22</div></div>	3,538	(1.4%)	<div><div>24</div></div>

Household by Ethnicity

White	2,175	(75.7%)	<div><div>123</div></div>	25,141	(81.6%)	<div><div>133</div></div>	66,581	(81%)	<div><div>131</div></div>
Hispanic (Ethnic)	348	(12.1%)	<div><div>8</div></div>	3,247	(10.5%)	<div><div>69</div></div>	8,170	(9.9%)	<div><div>65</div></div>
Other	253	(8.8%)	<div><div>116</div></div>	1,720	(5.6%)	<div><div>74</div></div>	4,986	(6.1%)	<div><div>8</div></div>
Black	96	(3.3%)	<div><div>30</div></div>	491	(1.6%)	<div><div>14</div></div>	1,461	(1.8%)	<div><div>16</div></div>
Asian				204	(0.7%)	<div><div>15</div></div>	1,039	(1.3%)	<div><div>28</div></div>

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	\$105,016.09		94	\$107,248.4		96	\$120,604.35		108
Average Income Per Person	\$43,230.96		100	\$45,343.43		105	\$39,703.81		92
Household Median Income	\$85,389.53		107	\$79,841.62		100	\$90,953.05		114
<\$15K	279	(9.7%)	120	1,875	(6.1%)	75	3,919	(4.8%)	59
\$15K - \$25K	169	(5.9%)	91	1,903	(6.2%)	95	4,146	(5%)	7
\$25K - \$35K	167	(5.8%)	86	2,058	(6.7%)	99	4,724	(5.7%)	85
\$35K - \$50K	213	(7.4%)	72	3,466	(11.3%)	109	8,642	(10.5%)	102
\$50K - \$75K	421	(14.7%)	93	5,315	(17.3%)	110	12,980	(15.8%)	100
\$75K - \$100K	397	(13.8%)	108	3,359	(10.9%)	85	9,863	(12%)	94
\$100K - \$150K	728	(25.3%)	143	6,358	(20.6%)	117	16,206	(19.7%)	111
\$150K - \$175K	171	(6%)	95	2,184	(7.1%)	113	6,403	(7.8%)	124
\$175K - \$200K	92	(3.2%)	49	1,872	(6.1%)	93	5,628	(6.8%)	104
\$200K - \$250K	130	(4.5%)	87	1,349	(4.4%)	84	5,444	(6.6%)	127
\$250K - \$500K	57	(2%)	89	577	(1.9%)	84	2,337	(2.8%)	127
>\$500K	48	(1.7%)	90	487	(1.6%)	85	1,945	(2.4%)	127

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$79,563.58		97	\$80,726.18		98	\$89,581.04		109
Household Median Disposable Income	\$72,052.22		105	\$67,513.08		98	\$76,364.88		111
<\$15K	296	(10.3%)	117	2,021	(6.6%)	75	4,239	(5.2%)	59
\$15K - \$25K	214	(7.5%)	98	2,288	(7.4%)	98	5,001	(6.1%)	8
\$25K - \$35K	147	(5.1%)	65	2,508	(8.1%)	103	6,509	(7.9%)	100
\$35K - \$50K	316	(11%)	90	4,152	(13.5%)	111	9,968	(12.1%)	99
\$50K - \$75K	519	(18.1%)	102	5,687	(18.5%)	104	14,708	(17.9%)	101
\$75K - \$100K	557	(19.4%)	136	4,603	(14.9%)	105	12,330	(15%)	105
\$100K - \$150K	562	(19.6%)	109	6,067	(19.7%)	110	16,653	(20.3%)	113
\$150K - \$175K	84	(2.9%)	48	1,648	(5.4%)	88	5,492	(6.7%)	110
\$175K - \$200K	49	(1.7%)	77	501	(1.6%)	74	1,986	(2.4%)	110
\$200K - \$250K	50	(1.7%)	8	532	(1.7%)	8	2,153	(2.6%)	122
\$250K - \$500K	70	(2.4%)	83	729	(2.4%)	8	2,939	(3.6%)	122
>\$500K	8	(<0.5%)	108	67	(<0.5%)	85	259	(<0.5%)	122

Discretionary Households Income

Household Average Discretionary Income	\$51,257.93		84	\$59,247.7		97	\$64,014.16		104
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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Median Discretionary Income	\$47,847.53		94	\$49,509.62		97	\$54,382.35		107
<\$10K	316	(11%)	119	2,917	(9.5%)	102	6,311	(7.7%)	83
\$10K - \$20K	301	(10.5%)	99	2,925	(9.5%)	90	8,054	(9.8%)	93
\$20K - \$30K	227	(7.9%)	75	3,326	(10.8%)	102	8,407	(10.2%)	97
\$30K - \$40K	331	(11.5%)	116	3,192	(10.4%)	104	7,673	(9.3%)	94
\$40K - \$50K	329	(11.5%)	129	3,195	(10.4%)	117	7,543	(9.2%)	104
\$50K - \$75K	773	(26.9%)	155	5,639	(18.3%)	105	15,035	(18.3%)	105
\$75K - \$100K	350	(12.2%)	104	4,144	(13.5%)	115	11,301	(13.7%)	117
\$100K - \$125K	96	(3.3%)	41	2,413	(7.8%)	97	7,642	(9.3%)	115
\$125K - \$150K	118	(4.1%)	62	1,716	(5.6%)	84	5,697	(6.9%)	104
>\$150K	31	(1.1%)	18	1,336	(4.3%)	73	4,574	(5.6%)	94

Households Income by Ethnicity

Average Income - White	\$92,570.8		97	\$91,676.89		96	\$100,322.7		105
Median Income - White	\$90,860.02		105	\$80,586.76		93	\$93,098.34		107
Average Income - Black	\$56,340.01		8	\$64,463.5		93	\$74,753.96		108
Median Income - Black	\$64,374.71		116	\$64,499.7		116	\$68,874.96		124

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	1 Mile		3 Mile		5 Mile	
Average Income - Asian			\$86,402.74	<div><div>7</div></div>	\$99,198.82	<div><div>88</div></div>
Median Income - Asian			\$77,205.8	<div><div>67</div></div>	\$85,431.91	<div><div>75</div></div>
Average Income - Hispanic	\$88,588.22	<div><div>110</div></div>	\$90,983.51	<div><div>112</div></div>	\$95,389.14	<div><div>118</div></div>
Median Income - Hispanic	\$79,032.1	<div><div>114</div></div>	\$82,168.3	<div><div>118</div></div>	\$85,086.89	<div><div>122</div></div>
Average Income - Other	\$84,350.06	<div><div>94</div></div>	\$96,192.92	<div><div>107</div></div>	\$106,869.51	<div><div>119</div></div>
Median Income - Other	\$78,928.41	<div><div>99</div></div>	\$94,836.16	<div><div>119</div></div>	\$100,698.73	<div><div>126</div></div>

Age

Average Age	41.8	102	46.18	113	37.19	91
Median Age	41.41	103	47.07	117	32.88	82
0-4	401 (5.7%)	106	3,577 (4.9%)	90	14,583 (5.8%)	107
5-13	679 (9.7%)	94	6,976 (9.5%)	92	44,064 (17.5%)	169
14-17	298 (4.3%)	8	3,026 (4.1%)	7	16,340 (6.5%)	122
18-21	300 (4.3%)	7	2,939 (4%)	73	14,418 (5.7%)	104
22-24	230 (3.3%)	7	2,159 (2.9%)	71	9,818 (3.9%)	94
25-29	411 (5.9%)	99	3,682 (5%)	85	15,148 (6%)	101
30-34	474 (6.8%)	104	4,127 (5.6%)	86	16,229 (6.4%)	99

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	1 Mile			3 Mile			5 Mile		
35-39	528	(7.5%)	114	4,445	(6%)	92	15,099	(6%)	91
40-44	501	(7.2%)	112	3,992	(5.4%)	85	13,507	(5.4%)	84
45-49	400	(5.7%)	95	3,519	(4.8%)	8	11,623	(4.6%)	7
50-54	421	(6%)	101	3,681	(5%)	84	10,875	(4.3%)	72
55-59	499	(7.1%)	116	4,442	(6%)	99	11,801	(4.7%)	76
60-64	541	(7.7%)	121	5,418	(7.4%)	115	13,190	(5.2%)	8
65-69	464	(6.6%)	109	5,783	(7.9%)	130	13,125	(5.2%)	86
70-74	327	(4.7%)	93	4,912	(6.7%)	133	10,776	(4.3%)	85
75-79	248	(3.5%)	92	4,224	(5.7%)	149	8,863	(3.5%)	91
80-84	162	(2.3%)	97	3,098	(4.2%)	176	6,173	(2.4%)	102
85+	112	(1.6%)	7	3,484	(4.7%)	234	6,474	(2.6%)	127

Age - Male

Male Average Age	40.05		100	43.75		110	35.66		89
Male Median Age	38.77		102	43.03		113	31.7		83
0-4	206	(6.1%)	107	1,841	(5.3%)	95	7,509	(6.1%)	108
5-13	359	(10.6%)	98	3,525	(10.2%)	95	22,521	(18.2%)	170

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	1 Mile			3 Mile			5 Mile		
14-17	155	(4.6%)	83	1,526	(4.4%)	8	8,367	(6.8%)	123
18-21	155	(4.6%)	7	1,502	(4.4%)	7	7,382	(6%)	104
22-24	120	(3.5%)	6	1,118	(3.2%)	7	5,023	(4.1%)	93
25-29	208	(6.1%)	99	1,876	(5.4%)	88	7,408	(6%)	97
30-34	239	(7%)	105	2,077	(6%)	90	8,371	(6.8%)	101
35-39	274	(8.1%)	120	2,231	(6.5%)	97	7,631	(6.2%)	92
40-44	252	(7.4%)	115	2,050	(5.9%)	92	6,866	(5.6%)	86
45-49	198	(5.8%)	97	1,783	(5.2%)	86	5,897	(4.8%)	8
50-54	203	(6%)	100	1,779	(5.2%)	87	5,361	(4.3%)	7
55-59	220	(6.5%)	106	2,141	(6.2%)	102	5,708	(4.6%)	7
60-64	268	(7.9%)	123	2,507	(7.3%)	115	6,285	(5.1%)	8
65-69	207	(6.1%)	105	2,578	(7.5%)	128	6,090	(4.9%)	85
70-74	152	(4.5%)	94	2,054	(6%)	128	4,780	(3.9%)	8
75-79	96	(2.8%)	8	1,657	(4.8%)	36	3,754	(3%)	86
80-84	54	(1.6%)	7	1,138	(3.3%)	159	2,391	(1.9%)	93
85+	35	(1%)	7	1,110	(3.2%)	218	2,174	(1.8%)	119

Age - Female

Female Average Age	43.46		103	48.34		115	38.66		92
Female Median Age	43.09		104	51.23		124	35.15		85
0-4	195	(5.4%)	105	1,736	(4.5%)	86	7,074	(5.5%)	106
5-13	320	(8.9%)	90	3,451	(8.9%)	89	21,543	(16.8%)	169
14-17	143	(4%)	7	1,500	(3.8%)	7	7,973	(6.2%)	121
18-21	145	(4%)	7	1,437	(3.7%)	70	7,036	(5.5%)	104
22-24	110	(3.1%)	7	1,041	(2.7%)	68	4,795	(3.7%)	94
25-29	203	(5.6%)	99	1,806	(4.6%)	8	7,740	(6%)	106
30-34	235	(6.5%)	103	2,050	(5.3%)	8	7,858	(6.1%)	96
35-39	254	(7.1%)	108	2,214	(5.7%)	87	7,468	(5.8%)	89
40-44	249	(6.9%)	109	1,942	(5%)	7	6,641	(5.2%)	8
45-49	202	(5.6%)	94	1,736	(4.5%)	7	5,726	(4.5%)	7
50-54	218	(6.1%)	102	1,902	(4.9%)	8	5,514	(4.3%)	7
55-59	279	(7.8%)	123	2,301	(5.9%)	96	6,093	(4.7%)	7
60-64	273	(7.6%)	116	2,911	(7.5%)	114	6,905	(5.4%)	8
65-69	257	(7.1%)	114	3,205	(8.2%)	31	7,035	(5.5%)	87
70-74	175	(4.9%)	92	2,858	(7.3%)	38	5,996	(4.7%)	88
75-79	152	(4.2%)	102	2,567	(6.6%)	158	5,109	(4%)	96
80-84	108	(3%)	111	1,960	(5%)	186	3,782	(2.9%)	109
85+	77	(2.1%)	84	2,374	(6.1%)	238	4,300	(3.3%)	31

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644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide



Employment by Occupation

Total Employees (16+ Years Old)	3,891			35,825			109,974		
Production & Transportation	655	(16.8%)	130	3,388	(9.5%)	73	8,687	(7.9%)	61
Managerial/Executive	607	(15.6%)	90	5,355	(14.9%)	86	19,144	(17.4%)	100
Office Admin	588	(15.1%)	142	4,987	(13.9%)	131	13,950	(12.7%)	119
Professional Specialty	566	(14.5%)	59	8,075	(22.5%)	91	30,141	(27.4%)	111
Construction	358	(9.2%)	115	3,179	(8.9%)	111	8,463	(7.7%)	96
Sales	292	(7.5%)	8	4,151	(11.6%)	124	12,553	(11.4%)	122
Food Preparation & Serving	230	(5.9%)	116	1,809	(5%)	99	4,956	(4.5%)	88
Healthcare support	176	(4.5%)	138	1,367	(3.8%)	116	2,705	(2.5%)	74
Personal Care	158	(4.1%)	163	1,119	(3.1%)	125	3,717	(3.4%)	135
Protective	121	(3.1%)	144	1,085	(3%)	140	2,690	(2.4%)	113
Building Maintenance & Cleaning	111	(2.9%)	84	1,232	(3.4%)	101	2,858	(2.6%)	7
Farming, Fishing & Forestry	29	(0.7%)	129	78	(<0.5%)	38	110	(<0.5%)	17

Employment by Industry

Total Employees (16+ Years Old)	3,891			35,825			109,974		
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	1 Mile			3 Mile			5 Mile		
Educational Services	969	(24.9%)	106	9,522	(26.6%)	113	33,766	(30.7%)	131
Wholesale Retail	583	(15%)	114	5,709	(15.9%)	121	15,724	(14.3%)	109
Manufacturing	445	(11.4%)	115	2,170	(6.1%)	61	6,362	(5.8%)	58
Agriculture/Mining/Construction	416	(10.7%)	126	2,580	(7.2%)	85	8,078	(7.3%)	86
Entertainment Services	306	(7.9%)	91	3,130	(8.7%)	101	8,584	(7.8%)	90
Other Professional Services	280	(7.2%)	153	2,033	(5.7%)	121	4,889	(4.4%)	95
Financial, Insurance & Real Estate	263	(6.8%)	100	2,081	(5.8%)	86	7,007	(6.4%)	95
Transportation	242	(6.2%)	106	2,626	(7.3%)	125	5,728	(5.2%)	89
Professional Services	134	(3.4%)	43	2,458	(6.9%)	85	9,140	(8.3%)	103
Public Administration	127	(3.3%)	68	1,728	(4.8%)	101	4,441	(4%)	85
Administrative/Waste Services	117	(3%)	72	1,128	(3.1%)	75	4,229	(3.8%)	92
Information	9	(<0.5%)	12	634	(1.8%)	95	1,857	(1.7%)	91
Management Services				26	(<0.5%)	57	169	(<0.5%)	122

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak English at Home	5,484	(83.2%)	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

URBAN EDGE

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Other European (e.g. Greek/Russian)	179	(2.6%)	<div><div>8</div></div>	3,543	(4.8%)	<div><div>152</div></div>	18,652	(7.4%)	<div><div>234</div></div>
Other Hispanic	168	(2.4%)	<div><div>168</div></div>	1,327	(1.8%)	<div><div>126</div></div>	2,543	(1%)	<div><div>70</div></div>
Central American	148	(2.1%)	<div><div>127</div></div>	620	(0.8%)	<div><div>51</div></div>	1,505	(0.6%)	<div><div>36</div></div>
Scandinavian	100	(1.4%)	<div><div>75</div></div>	920	(1.3%)	<div><div>66</div></div>	2,105	(0.8%)	<div><div>44</div></div>
Middle Eastern	78	(1.1%)	<div><div>180</div></div>	500	(0.7%)	<div><div>110</div></div>	1,568	(0.6%)	<div><div>100</div></div>
Cuban	64	(0.9%)	<div><div>126</div></div>	420	(0.6%)	<div><div>7</div></div>	965	(<0.5%)	<div><div>53</div></div>
South Central Asian (e.g. Indian)	44	(0.6%)	<div><div>40</div></div>	267	(<0.5%)	<div><div>23</div></div>	821	(<0.5%)	<div><div>21</div></div>
Dutch	38	(0.5%)	<div><div>90</div></div>	416	(0.6%)	<div><div>94</div></div>	990	(<0.5%)	<div><div>65</div></div>
French	36	(0.5%)	<div><div>42</div></div>	492	(0.7%)	<div><div>54</div></div>	1,352	(0.5%)	<div><div>43</div></div>
South East Asian (e.g. Vietnamese)	30	(<0.5%)	<div><div>24</div></div>	155	(<0.5%)	<div><div>12</div></div>	1,118	(<0.5%)	<div><div>25</div></div>
Other Asian	19	(<0.5%)	<div><div>64</div></div>	140	(<0.5%)	<div><div>45</div></div>	358	(<0.5%)	<div><div>33</div></div>
Korean	19	(<0.5%)	<div><div>52</div></div>	121	(<0.5%)	<div><div>32</div></div>	720	(<0.5%)	<div><div>55</div></div>
Native American (Indian/Eskimo)	16	(<0.5%)	<div><div>36</div></div>	72	(<0.5%)	<div><div>15</div></div>	199	(<0.5%)	<div><div>12</div></div>
Dominican	15	(<0.5%)	<div><div>34</div></div>	877	(1.2%)	<div><div>187</div></div>	3,474	(1.4%)	<div><div>216</div></div>
Chinese	10	(<0.5%)	<div><div>11</div></div>	260	(<0.5%)	<div><div>28</div></div>	477	(<0.5%)	<div><div>15</div></div>
Hawaiian/Pacific Islander	3	(<0.5%)	<div><div>24</div></div>	12	(<0.5%)	<div><div>9</div></div>	28	(<0.5%)	<div><div>6</div></div>

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Audience Profile

Jan 1 - Dec 31, 2024

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Japanese	5 (<0.5%)	3	44 (<0.5%)

Education (Age 25+)

Total Educated Population	5,088	54,807	152,883
Elementary (0 to 8 Years)	87 (1.7%) 36	1,235 (2.3%) 47	4,351 (2.8%) 60
Some High School (9 to 11 Years)	221 (4.3%) 74	2,002 (3.7%) 62	6,102 (4%) 68
High School Graduate (12 Years)	1,724 (33.9%) 130	20,481 (37.4%) 143	47,738 (31.2%) 119
Some College (13 to 16 Years)	1,057 (20.8%) 107	9,994 (18.2%) 94	30,413 (19.9%) 103
Associates Degree Only	517 (10.2%) 115	4,468 (8.2%) 93	10,110 (6.6%) 75
Bachelor's Degree Only	1,069 (21%) 99	11,052 (20.2%) 95	34,224 (22.4%) 105
Graduate Degree	413 (8.1%) 59	5,575 (10.2%) 74	19,945 (13%) 95

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide



Household Type

Households	2,872			30,803			82,237		
One Person Households	980	(34.1%)	124	10,638	(34.5%)	126	20,158	(24.5%)	89
Married Couple	1,005	(35%)	73	13,339	(43.3%)	90	47,268	(57.5%)	120
Male Householder	72	(2.5%)	49	1,415	(4.6%)	90	3,704	(4.5%)	89
Female Householder	404	(14.1%)	113	3,595	(11.7%)	94	6,905	(8.4%)	67
Non Family Households	411	(14.3%)	202	1,816	(5.9%)	83	4,202	(5.1%)	73

Household Size

Households	2,872			30,803			82,237		
1 Person Household	980	(34.1%)	124	10,638	(34.5%)	126	20,158	(24.5%)	89
2 Person Household	801	(27.9%)	85	9,947	(32.3%)	98	23,731	(28.9%)	88
3 Person Household	470	(16.4%)	105	4,315	(14%)	90	12,257	(14.9%)	95
4 Person Household	340	(11.8%)	90	3,164	(10.3%)	71	10,365	(12.6%)	96
5 Person Household	173	(6%)	95	1,516	(4.9%)	71	5,786	(7%)	111
6 Person Household	54	(1.9%)	69	603	(2%)	72	3,205	(3.9%)	143
7+ Person Household	54	(1.9%)	103	620	(2%)	111	6,735	(8.2%)	451

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Audience Profile

Jan 1 - Dec 31, 2024

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide



Housing Units

Total Housing Units	2,985	33,284	89,422
Owner Occupied Housing	1,741	23,449	60,475
Renter Occupied Housing	1,131	7,354	21,762
Vacant Housing	113	2,481	7,185

Housing Rent

Average Rent	\$1,522.72	<div><div></div><div>99</div></div>	\$1,843.72	<div><div></div><div>119</div></div>	\$1,888.89	<div><div></div><div>122</div></div>			
Median Rent	\$1,525.76	<div><div></div><div>108</div></div>	\$1,806.81	<div><div></div><div>128</div></div>	\$1,814.04	<div><div></div><div>129</div></div>			
Total Cash Rents Housing	1,119		6,779		20,425				
<\$300	91	(8.1%)	<div><div></div><div>290</div></div>	92	(1.4%)	<div><div></div><div>48</div></div>	213	(1%)	<div><div></div><div>37</div></div>
\$300-\$500	106	(9.5%)	<div><div></div><div>244</div></div>	197	(2.9%)	<div><div></div><div>75</div></div>	351	(1.7%)	<div><div></div><div>44</div></div>
\$500-\$750	49	(4.4%)	<div><div></div><div>50</div></div>	138	(2%)	<div><div></div><div>23</div></div>	320	(1.6%)	<div><div></div><div>18</div></div>
\$750-\$1000	84	(7.5%)	<div><div></div><div>57</div></div>	258	(3.8%)	<div><div></div><div>29</div></div>	1,004	(4.9%)	<div><div></div><div>38</div></div>
\$1000-\$1500	216	(19.3%)	<div><div></div><div>73</div></div>	1,322	(19.5%)	<div><div></div><div>74</div></div>	4,529	(22.2%)	<div><div></div><div>84</div></div>
\$1500-\$2000	262	(23.4%)	<div><div></div><div>111</div></div>	2,253	(33.2%)	<div><div></div><div>158</div></div>	6,043	(29.6%)	<div><div></div><div>141</div></div>
\$2000-\$2500	155	(13.9%)	<div><div></div><div>118</div></div>	1,556	(23%)	<div><div></div><div>196</div></div>	4,259	(20.9%)	<div><div></div><div>178</div></div>

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2024

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	89	(8%)	138	477	(7%)	122	1,805	(8.8%)	154
\$3000-\$3500	59	(5.3%)	173	273	(4%)	132	1,164	(5.7%)	187
>\$3500	8	(0.7%)	20	213	(3.1%)	86	737	(3.6%)	99

Value of Owner-Occupied Housing Units

Average House Value	\$454,950.31	<div><div>87</div></div>	\$493,599.62	<div><div>94</div></div>	\$629,063.55	<div><div>120</div></div>
Median House Value	\$437,100.01	<div><div>115</div></div>	\$444,204.77	<div><div>117</div></div>	\$567,588.42	<div><div>149</div></div>
Owner Occupied Housing	1,741		23,449		60,475	
<\$100K	61	(3.5%) <div><div>41</div></div>	847	(3.6%) <div><div>42</div></div>	1,801	(3%) <div><div>35</div></div>
\$100K - \$200K	63	(3.6%) <div><div>27</div></div>	1,902	(8.1%) <div><div>60</div></div>	2,572	(4.3%) <div><div>32</div></div>
\$200K - \$300K	202	(11.6%) <div><div>72</div></div>	2,813	(12%) <div><div>74</div></div>	4,496	(7.4%) <div><div>46</div></div>
\$300K - \$400K	359	(20.6%) <div><div>141</div></div>	4,103	(17.5%) <div><div>120</div></div>	7,158	(11.8%) <div><div>8</div></div>
\$400K - \$500K	500	(28.7%) <div><div>249</div></div>	4,659	(19.9%) <div><div>172</div></div>	9,442	(15.6%) <div><div>136</div></div>
\$500K - \$1000K	537	(30.8%) <div><div>125</div></div>	7,912	(33.7%) <div><div>136</div></div>	27,527	(45.5%) <div><div>184</div></div>
>\$1000K	19	(1.1%) <div><div>10</div></div>	1,213	(5.2%) <div><div>47</div></div>	7,479	(12.4%) <div><div>113</div></div>

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Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide



Poverty

Households in Poverty	340	(11.8%)	93	2,512	(8.2%)	64	8,866	(10.8%)	85
Households Above Poverty	2,532	(88.2%)	101	28,291	(91.8%)	105	73,371	(89.2%)	102
Households in Poverty (Married)	77	(2.7%)	123	484	(1.6%)	72	4,328	(5.3%)	241
Households in Poverty (Male Householder)				107	(<0.5%)	54	456	(0.6%)	87
Households in Poverty (Female Householder)	20	(0.7%)	24	493	(1.6%)	54	1,023	(1.2%)	42
Households in Poverty (Non-Family)	224	(7.8%)	124	1,374	(4.5%)	71	2,892	(3.5%)	56
Households in Poverty (Non-Family Student)	19	(0.7%)	106	54	(<0.5%)	28	167	(<0.5%)	33

Wealth per Household

Household Average Wealth	\$235,302.92	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><di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Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	293	(10.2%)	<div><div>100</div></div>	3,225	(10.5%)	<div><div>103</div></div>	8,510	(10.3%)	<div><div>101</div></div>
\$100K - \$250K	515	(17.9%)	<div><div>99</div></div>	5,828	(18.9%)	<div><div>105</div></div>	15,374	(18.7%)	<div><div>103</div></div>
\$250K - \$500K	372	(13%)	<div><div>98</div></div>	4,267	(13.9%)	<div><div>105</div></div>	11,385	(13.8%)	<div><div>105</div></div>
>\$500K	412	(14.3%)	<div><div>96</div></div>	4,747	(15.4%)	<div><div>104</div></div>	12,966	(15.8%)	<div><div>106</div></div>

Vehicles per Household

Total Number of Vehicles	4,966			53,024			147,374		
Average Number of Vehicles	1.73		<div><div>95</div></div>	1.72		<div><div>94</div></div>	1.79		<div><div>98</div></div>
No Vehicles	224	(7.8%)	<div><div>94</div></div>	1,898	(6.2%)	<div><div>74</div></div>	4,517	(5.5%)	<div><div>66</div></div>
1 Vehicle	1,056	(36.8%)	<div><div>112</div></div>	12,988	(42.2%)	<div><div>129</div></div>	28,371	(34.5%)	<div><div>105</div></div>
2 Vehicles	1,098	(38.2%)	<div><div>104</div></div>	10,544	(34.2%)	<div><div>93</div></div>	35,014	(42.6%)	<div><div>115</div></div>
3 or more Vehicles	494	(17.2%)	<div><div>74</div></div>	5,373	(17.4%)	<div><div>74</div></div>	14,335	(17.4%)	<div><div>74</div></div>

Population Change

Births	77			680			2,809		
Deaths	50			864			1,797		
Migration	11			1,330			6,468		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Brick Commons

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Benchmark: Nationwide



Workplace

Total Businesses	327	2,176	5,996
Total Employees	3,903	25,156	67,580

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats