



PLAZA AT _____

Cherry Hill

Take a walk with us -
through the Promenade



FLAGSHIP OPPORTUNITY

PROMENADE AT
Cherry Hill

THE FUTURE IS

HERE

Positioned in the heart of Cherry Hill, a central hub of retail, restaurants, coffee shops and parks, Urban Edge recognizes the opportunity to elevate the area's consumer experience through place-making, upgraded design elements and re-invigorating the tenant lineup at the Plaza at Cherry Hill.

Ripe for redevelopment with updated facade and pylon work set to be complete in late 2025, Urban Edge will kick off phase 2 in 2026 - **Promenade at Cherry Hill**. Offering the only new, highly attractive small shop space in the market, the center also features retail and F&B flagship opportunities, with unobstructed visibility from Route 38.

PLAZA AT **Cherry Hill**

The Plaza at Cherry Hill is a centrally located power center in the heart of Cherry Hill, NJ. During this next phase of redevelopment, Urban Edge is focusing on strategically repositioning the center to bring in high-quality tenants that will benefit from an upgraded facade, better signage opportunities, and increased visibility due to the center's ideal location - **directly adjacent to Cherry Hill Mall and conveniently accessible to and visible from Route 38.**

The Plaza is anchored by national brands such as Esporta Fitness, Raymour & Flanigan, Total Wine & More and Aldi.

2100 ROUTE 38 | CHERRY HILL, NJ 08002





BEST NEW SMALL SHOP
SPACE IN MARKET

FLAGSHIP OPPORTUNITY

UPGRADED FACADE

Promenade at
Cherry Hill

REDEVELOPMENT
UNDERWAY

2026
COMPLETION



BEST NEW SMALL SHOP
SPACE IN MARKET

UPGRADED
FACADE

Promenade at
Cherry Hill

**NEW SMALL SHOP
OPPORTUNITIES
directly across from
Cherry Hill Mall**

**REDEVELOPMENT
UNDERWAY**

**2026
COMPLETION**



PRIME F&B OPPORTUNITY

Promenade at
Cherry Hill

**NEW SMALL SHOP
OPPORTUNITIES**
next to new best in
class F&B space

REDEVELOPMENT
UNDERWAY

**2026
COMPLETION**

Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES**
next to the newly
signed Big Blue and
Total Wine & More

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**



Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES
centrally located
within the main plaza**

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**



Main Plaza

**NEW SMALL SHOP
OPPORTUNITIES
next to Aldi**

**REDEVELOPMENT
UNDERWAY**

**2025
COMPLETION**





PROMENADE

MAIN PLAZA

PROMENADE AT CHERRY HILL (2026)

Flagship Opportunity
direct visibility from Route 38

Small Shop Space
directly across from Cherry Hill Mall

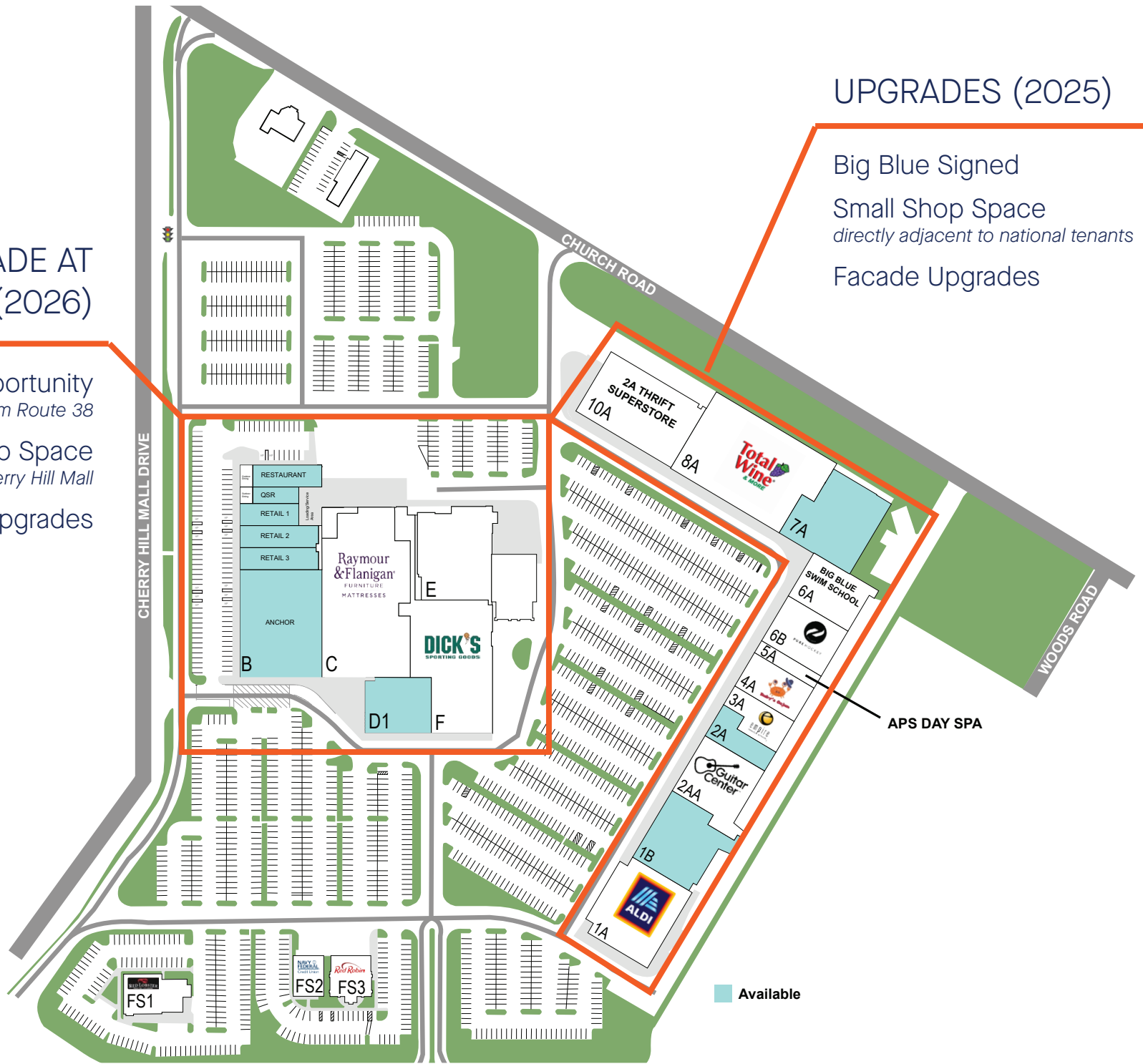
Facade Upgrades

UPGRADES (2025)

Big Blue Signed

Small Shop Space
directly adjacent to national tenants

Facade Upgrades



CHERRY HILL MALL DRIVE

CHURCH ROAD

WOODS ROAD

Available

FS1

FS2

FS3

2A THRIFT SUPERSTORE 10A

8A

Total Wine

7A

BIG BLUE SWIM SCHOOL 6A

6B

5A

4A

3A

2A

2AA

1B

1A

APS DAY SPA

DICK'S SPORTING GOODS

Raymour & Flanigan FURNITURE MATTRESSES

RESTAURANT

QSR

RETAIL 1

RETAIL 2

RETAIL 3

ANCHOR

B

C

D1

F

Available

MARKET MAP

416,897
SQUARE FEET

\$122,790
5-MILE AHHI

288,116
5-MILE POPULATION

PLAZA AT
Cherry Hill

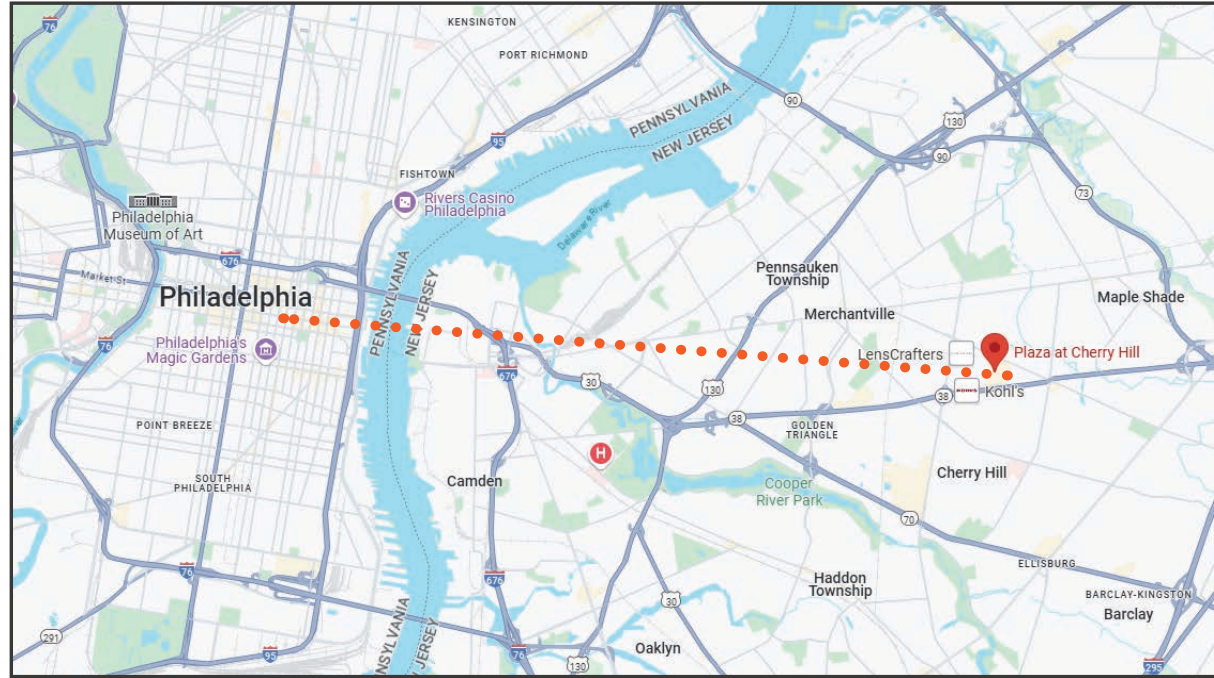
2.6M
YEARLY VISITS

110,752
5-MILE HOUSEHOLDS

9.43
AVERAGE FREQUENCY



**Less than
10 Miles**
FROM PHILADELPHIA



BE PART OF THE FUTURE OF
CHERRY HILL

JOIN THE

LINEUP

- Aldi
- APS Day Spa
- Big Blue Swim School (NEW)
- Chuck E. Cheese
- Guitar Center
- Dick's Warehouse Store
- Empire Beauty School
- Guitar Center
- Navy Federal Credit Union
- Pure Hockey
- Raymour & Flanigan
- Red Lobster
- Red Robin
- Ruby Buffet
- Savers
- Total Wine & More



**Luxury
Apartments**
WITHIN A 10-MILE RADIUS

\$283M
APPAREL

\$468M
FOOD & BEVERAGE

\$372M
HOME FURNISHINGS

\$122M
PERSONAL CARE

\$892M
HEALTHCARE

\$469M
ENTERTAINMENT

RETAIL

EXPENDITURES

Total retail expenditures exceed \$2.6B within 5-miles of the Plaza at Cherry Hill and this densely populated residential, suburban area.





PLAZA AT

Cherry Hill

LEASING AGENTS

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