

Audience Profile

Jan 1 - Dec 31, 2023

Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Metric	1 Mile	3 Mile	5 Mile
Population	12,209	92,787	189,967
Households	5,173	36,256	70,559
Persons per Household	2.21 85	2.5 97	2.61 101
Household Median Income	\$75,240.69 108	\$60,092.57 86	\$58,425.91 84
Household Median Disposable Income	\$63,730.02 106	\$51,018.48 85	\$49,620.12 8
Household Median Discretionary Income	\$49,092.59 114	\$35,615.98 83	\$33,273.3 7
Average Income Per Person	\$48,947.98 31	\$34,586.5 93	\$30,472.54 8
Median Rent	\$1,439.45 113	\$1,093.25 86	\$1,053.05 83
Median House Value	\$358,635.4 87	\$265,940.53 65	\$244,058.38 59
Households in Poverty	189 (3.7%) 29	5,772 (15.9%) 126	11,738 (16.6%) 32
Household Median Wealth	\$96,955.99 123	\$69,354.45 88	\$66,612.5 85
Average Age	43.28 108	40.36 101	39.74 99
Median Age	40.9 106	38.21 99	37.42 97
Households with Children	1,139 (22%) 8	10,836 (29.9%) 108	20,682 (29.3%) 106
High School Graduate or Higher	8,511 (96.1%) 108	55,256 (86.8%) 98	107,063 (82.8%) 93

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Shopping Center at 1183 Berkshire Blvd

1183 Berkshire Blvd, Wyomissing, PA 19610

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	4,260 (48.1%)	18,758 (29.5%)	31,974 (24.7%)
Pop density (per sq mi)	2,168	3,195	2,630
Area (based on blockgroups)	6	29	72

Population

Population 2022 Q4	12,209	92,787	189,967
Population 2022 Q3	12,068	91,815	188,351
Population 2022 Q2	12,142	92,303	189,178
Population 2022 Q1	12,160	92,273	188,689
Population 2021 Q4	12,128	91,896	188,369
Population 2021 Q3	12,114	91,891	188,452
Population 2021 Q2	12,062	91,745	188,207
Population 2021 Q1	12,053	91,710	188,125
Population 2020 Q4	12,017	91,806	188,181
Population 5 Years Forecast	12,743	96,002	194,991
Population 10 Years Forecast	13,228	99,327	200,847
Persons per Household	2.21	2.5	2.61

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Audience Profile

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	● 1 Mile		● 3 Mile		● 5 Mile				
Group Quarters	782	(6.4%)	274	2,202	(2.4%)	102	6,049	(3.2%)	136
Transient Population - Average Last 4 Quarters	261	(2.1%)	173	1,939	(2.1%)	169	2,265	(1.2%)	96

Households

Households 2022 Q4	5,173		36,256		70,559
Households 2022 Q3	5,107		35,870		69,909
Households 2022 Q2	5,141		36,059		70,230
Households 2022 Q1	5,149		36,048		70,055
Households 2021 Q4	5,130		35,914		69,941
Households 2021 Q3	5,124		35,906		69,967
Households 2021 Q2	5,095		35,842		69,867
Households 2021 Q1	5,092		35,818		69,824
Households 2020 Q4	5,070		35,838		69,842
Households 5 Years Forecast	5,433		37,566		72,555
Households 10 Years Forecast	5,663		38,903		74,834

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Audience Profile

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Gender

Gender	1 Mile	3 Mile	5 Mile
Male	5,805 (47.5%)	44,750 (48.2%)	92,537 (48.7%)
Female	6,404 (52.5%)	48,037 (51.8%)	97,430 (51.3%)

Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	9,859 (80.8%)	52,217 (56.3%)	100,265 (52.8%)
Hispanic (Ethnic)	974 (8%)	29,796 (32.1%)	69,505 (36.6%)
Asian	542 (4.4%)	2,182 (2.4%)	3,366 (1.8%)
Other	448 (3.7%)	2,372 (2.6%)	4,140 (2.2%)
Black	386 (3.2%)	6,220 (6.7%)	12,691 (6.7%)

Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	4,196 (81.1%)	21,756 (60%)	38,692 (54.8%)
Hispanic (Ethnic)	430 (8.3%)	9,881 (27.3%)	23,189 (32.9%)
Other	304 (5.9%)	1,934 (5.3%)	3,543 (5%)
Asian	125 (2.4%)	737 (2%)	1,014 (1.4%)
Black	118 (2.3%)	1,948 (5.4%)	4,121 (5.8%)

Households Income

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Household Average Income	\$108,871.98	112	\$86,289.86	89	\$79,714.75	8
Average Income Per Person	\$48,947.98	31	\$34,586.5	93	\$30,472.54	8
Household Median Income	\$75,240.69	108	\$60,092.57	86	\$58,425.91	84
<\$15K	238 (4.6%)	50	4,204 (11.6%)	127	8,512 (12.1%)	32
\$15K - \$25K	443 (8.6%)	111	3,323 (9.2%)	119	6,592 (9.3%)	121
\$25K - \$35K	442 (8.5%)	106	3,449 (9.5%)	118	6,763 (9.6%)	118
\$35K - \$50K	463 (9%)	7	4,181 (11.5%)	101	8,496 (12%)	105
\$50K - \$75K	994 (19.2%)	114	6,623 (18.3%)	108	13,090 (18.6%)	110
\$75K - \$100K	593 (11.5%)	88	4,576 (12.6%)	97	9,027 (12.8%)	99
\$100K - \$150K	916 (17.7%)	107	5,031 (13.9%)	84	9,883 (14%)	85
\$150K - \$175K	324 (6.3%)	119	1,615 (4.5%)	85	2,873 (4.1%)	7
\$175K - \$200K	505 (9.8%)	181	1,672 (4.6%)	85	2,976 (4.2%)	7
\$200K - \$250K	143 (2.8%)	74	886 (2.4%)	65	1,315 (1.9%)	50
\$250K - \$500K	61 (1.2%)	74	376 (1%)	65	560 (0.8%)	50
>\$500K	51 (1%)	74	320 (0.9%)	66	472 (0.7%)	50

Disposable Households Income

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Audience Profile

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	1 Mile		3 Mile		5 Mile	
Household Average Disposable Income	\$78,159.82	106	\$64,525.43	87	\$61,674.37	83
Household Median Disposable Income	\$63,730.02	106	\$51,018.48	85	\$49,620.12	8
<\$15K	296 (5.7%)	57	4,837 (13.3%)	34	9,830 (13.9%)	140
\$15K - \$25K	514 (9.9%)	110	3,774 (10.4%)	115	7,546 (10.7%)	118
\$25K - \$35K	429 (8.3%)	89	3,609 (10%)	107	7,366 (10.4%)	113
\$35K - \$50K	675 (13%)	97	5,570 (15.4%)	114	10,844 (15.4%)	114
\$50K - \$75K	1,025 (19.8%)	107	6,759 (18.6%)	101	13,351 (18.9%)	102
\$75K - \$100K	656 (12.7%)	91	4,287 (11.8%)	85	8,763 (12.4%)	89
\$100K - \$150K	932 (18%)	115	4,806 (13.3%)	84	8,615 (12.2%)	7
\$150K - \$175K	446 (8.6%)	179	1,367 (3.8%)	74	2,398 (3.4%)	71
\$175K - \$200K	55 (1.1%)	68	343 (0.9%)	61	506 (0.7%)	46
\$200K - \$250K	58 (1.1%)	74	362 (1%)	65	540 (0.8%)	50
\$250K - \$500K	80 (1.5%)	74	498 (1.4%)	66	740 (1%)	50
>\$500K	7 (<0.5%)	74	44 (<0.5%)	66	60 (<0.5%)	46

Discretionary Households Income

Household Average Discretionary Income	\$58,836.55	114	\$45,480.44	88	\$42,639.63	8
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Household Median Discretionary Income	\$49,092.59	114	\$35,615.98	83	\$33,273.3	7
<\$10K	217 (4.2%)	41	5,457 (15.1%)	147	11,384 (16.1%)	158
\$10K - \$20K	643 (12.4%)	96	5,585 (15.4%)	119	11,168 (15.8%)	122
\$20K - \$30K	504 (9.7%)	77	4,834 (13.3%)	107	9,980 (14.1%)	113
\$30K - \$40K	677 (13.1%)	115	4,038 (11.1%)	98	8,145 (11.5%)	102
\$40K - \$50K	595 (11.5%)	120	3,680 (10.2%)	106	6,886 (9.8%)	102
\$50K - \$75K	921 (17.8%)	98	5,583 (15.4%)	85	11,152 (15.8%)	87
\$75K - \$100K	703 (13.6%)	128	3,357 (9.3%)	87	5,853 (8.3%)	71
\$100K - \$125K	557 (10.8%)	159	1,910 (5.3%)	74	3,454 (4.9%)	72
\$125K - \$150K	276 (5.3%)	121	1,061 (2.9%)	66	1,643 (2.3%)	53
>\$150K	80 (1.5%)	62	751 (2.1%)	8	894 (1.3%)	50

Households Income by Ethnicity

Average Income - White	\$90,583.6	104	\$86,352.23	99	\$83,107.75	95
Median Income - White	\$80,121.5	105	\$75,316.65	99	\$71,842.64	95
Average Income - Black	\$92,580.63	151	\$56,279.57	92	\$66,034.95	108
Median Income - Black	\$83,333	174	\$48,418.12	101	\$55,409.48	116

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Audience Profile

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$103,316.71	\$75,942.26	\$79,137.41
Median Income - Asian	\$74,499.03	\$58,528.56	\$61,901.28
Average Income - Hispanic	\$73,923.22	\$49,554.33	\$50,629.33
Median Income - Hispanic	\$60,810.76	\$38,794.36	\$40,364.85
Average Income - Other	\$79,031.8	\$63,494.52	\$65,153.2
Median Income - Other	\$65,929.84	\$53,553.36	\$57,695.86

Age

Average Age	43.28	40.36	39.74
Median Age	40.9	38.21	37.42
0-4	632 (5.2%)	5,315 (5.7%)	10,852 (5.7%)
5-13	978 (8%)	9,510 (10.2%)	19,354 (10.2%)
14-17	418 (3.4%)	4,905 (5.3%)	10,250 (5.4%)
18-21	786 (6.4%)	5,426 (5.8%)	11,831 (6.2%)
22-24	538 (4.4%)	3,945 (4.3%)	8,448 (4.4%)
25-29	973 (8%)	6,620 (7.1%)	13,876 (7.3%)
30-34	978 (8%)	6,196 (6.7%)	13,214 (7%)

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35-39	673	(5.5%)	92	5,584	(6%)	100	11,823	(6.2%)	104
40-44	569	(4.7%)	77	5,490	(5.9%)	97	11,302	(5.9%)	98
45-49	592	(4.8%)	88	5,400	(5.8%)	97	11,018	(5.8%)	96
50-54	653	(5.3%)	87	5,576	(6%)	98	11,439	(6%)	98
55-59	747	(6.1%)	95	5,895	(6.4%)	99	12,050	(6.3%)	99
60-64	770	(6.3%)	98	5,825	(6.3%)	97	11,735	(6.2%)	96
65-69	700	(5.7%)	98	5,230	(5.6%)	96	10,245	(5.4%)	92
70-74	698	(5.7%)	119	4,368	(4.7%)	98	8,415	(4.4%)	92
75-79	618	(5.1%)	144	3,256	(3.5%)	100	6,173	(3.2%)	92
80-84	454	(3.7%)	167	2,165	(2.3%)	105	4,066	(2.1%)	96
85+	432	(3.5%)	206	2,081	(2.2%)	131	3,876	(2%)	119

Age - Male

Male Average Age	40.95		105	38.71		100	38.24		98
Male Median Age	36.96		100	36.43		98	35.83		97
0-4	324	(5.6%)	88	2,725	(6.1%)	96	5,559	(6%)	95
5-13	504	(8.7%)	76	4,908	(11%)	96	9,946	(10.7%)	94

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14-17	213	(3.7%)	21	2,544	(5.7%)	111	5,264	(5.7%)	111
18-21	410	(7.1%)	113	2,739	(6.1%)	98	5,996	(6.5%)	104
22-24	286	(4.9%)	113	2,009	(4.5%)	103	4,393	(4.7%)	109
25-29	505	(8.7%)	37	3,400	(7.6%)	111	7,204	(7.8%)	114
30-34	500	(8.6%)	35	3,099	(6.9%)	109	6,708	(7.2%)	114
35-39	328	(5.7%)	92	2,656	(5.9%)	97	5,789	(6.3%)	102
40-44	265	(4.6%)	7	2,612	(5.8%)	95	5,493	(5.9%)	97
45-49	281	(4.8%)	1	2,613	(5.8%)	97	5,366	(5.8%)	96
50-54	317	(5.5%)	89	2,687	(6%)	98	5,520	(6%)	97
55-59	353	(6.1%)	96	2,841	(6.3%)	100	5,811	(6.3%)	99
60-64	353	(6.1%)	97	2,763	(6.2%)	98	5,634	(6.1%)	97
65-69	319	(5.5%)	99	2,430	(5.4%)	98	4,802	(5.2%)	93
70-74	301	(5.2%)	116	1,965	(4.4%)	98	3,797	(4.1%)	92
75-79	251	(4.3%)	37	1,360	(3%)	97	2,608	(2.8%)	90
80-84	174	(3%)	161	807	(1.8%)	97	1,551	(1.7%)	90
85+	121	(2.1%)	184	592	(1.3%)	117	1,096	(1.2%)	105

Age - Female

Female Average Age	45.38	110	41.89	102	41.17	100			
Female Median Age	43.89	107	40.83	100	38.95	95			
0-4	308	(4.8%)	6	2,590	(5.4%)	92	5,293	(5.4%)	93
5-13	474	(7.4%)	70	4,602	(9.6%)	90	9,408	(9.7%)	91
14-17	205	(3.2%)	57	2,361	(4.9%)	103	4,986	(5.1%)	108
18-21	376	(5.9%)	101	2,687	(5.6%)	96	5,835	(6%)	103
22-24	252	(3.9%)	102	1,936	(4%)	104	4,055	(4.2%)	108
25-29	468	(7.3%)	119	3,220	(6.7%)	109	6,672	(6.8%)	112
30-34	478	(7.5%)	34	3,097	(6.4%)	111	6,506	(6.7%)	115
35-39	345	(5.4%)	92	2,928	(6.1%)	104	6,034	(6.2%)	105
40-44	304	(4.7%)	7	2,878	(6%)	99	5,809	(6%)	99
45-49	311	(4.9%)	1	2,787	(5.8%)	97	5,652	(5.8%)	97
50-54	336	(5.2%)	85	2,889	(6%)	98	5,919	(6.1%)	99
55-59	394	(6.2%)	95	3,054	(6.4%)	98	6,239	(6.4%)	99
60-64	417	(6.5%)	98	3,062	(6.4%)	96	6,101	(6.3%)	95
65-69	381	(5.9%)	97	2,800	(5.8%)	95	5,443	(5.6%)	91
70-74	397	(6.2%)	120	2,403	(5%)	97	4,618	(4.7%)	92
75-79	367	(5.7%)	148	1,896	(3.9%)	102	3,565	(3.7%)	94
80-84	280	(4.4%)	109	1,358	(2.8%)	109	2,515	(2.6%)	100
85+	311	(4.9%)	213	1,489	(3.1%)	105	2,780	(2.9%)	93

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Employment by Occupation

Occupation	1 Mile	1 Mile %	3 Mile	3 Mile %	5 Mile	5 Mile %
Total Employees (16+ Years Old)	6,542		45,467		93,593	
Professional Specialty	2,283 (34.9%)	147	10,945 (24.1%)	102	19,565 (20.9%)	88
Managerial/Executive	1,165 (17.8%)	109	6,064 (13.3%)	8	11,083 (11.8%)	72
Office Admin	777 (11.9%)	107	5,489 (12.1%)	109	11,504 (12.3%)	111
Production & Transportation	684 (10.5%)	7	8,354 (18.4%)	139	20,068 (21.4%)	163
Sales	681 (10.4%)	106	4,116 (9.1%)	92	7,521 (8%)	8
Food Preparation & Serving	378 (5.8%)	108	2,370 (5.2%)	98	5,397 (5.8%)	108
Construction	150 (2.3%)	28	2,258 (5%)	61	5,417 (5.8%)	71
Healthcare support	144 (2.2%)	67	2,170 (4.8%)	146	4,541 (4.9%)	148
Personal Care	127 (1.9%)	74	1,019 (2.2%)	85	2,308 (2.5%)	94
Protective	74 (1.1%)	52	757 (1.7%)	70	1,381 (1.5%)	68
Building Maintenance & Cleaning	62 (0.9%)	26	1,534 (3.4%)	93	3,519 (3.8%)	104
Farming, Fishing & Forestry	17 (<0.5%)	40	391 (0.9%)	132	1,289 (1.4%)	212

Employment by Industry

Total Employees (16+ Years Old)	6,542	45,467	93,593
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Educational Services	2,175	(33.2%)	12,034	(26.5%)	23,595	(25.2%)
Wholesale Retail	871	(13.3%)	6,171	(13.6%)	12,133	(13%)
Manufacturing	801	(12.2%)	7,386	(16.2%)	16,896	(18.1%)
Professional Services	575	(8.8%)	3,257	(7.2%)	4,761	(5.1%)
Entertainment Services	507	(7.7%)	3,277	(7.2%)	7,148	(7.6%)
Financial, Insurance & Real Estate	461	(7%)	2,780	(6.1%)	5,643	(6%)
Transportation	312	(4.8%)	2,651	(5.8%)	5,868	(6.3%)
Administrative/Waste Services	256	(3.9%)	1,721	(3.8%)	3,616	(3.9%)
Other Professional Services	232	(3.5%)	1,714	(3.8%)	3,937	(4.2%)
Agriculture/Mining/Construction	159	(2.4%)	2,514	(5.5%)	6,257	(6.7%)
Public Administration	121	(1.8%)	1,389	(3.1%)	2,609	(2.8%)
Information	72	(1.1%)	541	(1.2%)	1,098	(1.2%)
Management Services			32	(<0.5%)	32	(<0.5%)

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Language Spoken

Language Spoken	1 Mile	1 Mile %	3 Mile	3 Mile %	5 Mile	5 Mile %
Speak English at Home	9,904	(85.5%)	61,324	(70.1%)	119,271	(66.6%)
Speak Spanish at Home	979	(8.5%)	21,472	(24.5%)	52,222	(29.2%)
Speak Other Language at Home	694	(6%)	4,676	(5.3%)	7,622	(4.3%)

Ancestry

Ancestry	1 Mile	1 Mile %	3 Mile	3 Mile %	5 Mile	5 Mile %
German	2,734	(22.4%)	13,222	(14.2%)	25,582	(13.5%)
Unclassified	2,499	(20.5%)	14,574	(15.7%)	28,312	(14.9%)
Other	1,576	(12.9%)	13,066	(14.1%)	27,205	(14.3%)
Scottish/Irish	926	(7.6%)	4,733	(5.1%)	7,981	(4.2%)
Italian	911	(7.5%)	4,123	(4.4%)	7,290	(3.8%)
British	547	(4.5%)	2,670	(2.9%)	4,644	(2.4%)
Other European (e.g. Greek/Russian)	543	(4.4%)	2,565	(2.8%)	4,618	(2.4%)
Polish	448	(3.7%)	2,475	(2.7%)	4,901	(2.6%)
Puerto Rican	377	(3.1%)	16,028	(17.3%)	35,494	(18.7%)
South Central Asian (e.g. Indian)	287	(2.4%)	882	(1%)	1,126	(0.6%)
Mexican	186	(1.5%)	3,191	(3.4%)	9,886	(5.2%)

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1183 Berkshire Blvd, Wyomissing, PA 19610

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
American	166	(1.4%)	28	1,460	(1.6%)	32	3,047	(1.6%)	33
Dominican	159	(1.3%)	229	6,619	(7.1%)	1255	15,534	(8.2%)	1438
South American	116	(1%)	89	1,554	(1.7%)	157	2,776	(1.5%)	137
Scandinavian	108	(0.9%)	45	459	(<0.5%)	25	735	(<0.5%)	20
South East Asian (e.g. Vietnamese)	100	(0.8%)	51	570	(0.6%)	38	962	(0.5%)	31
Dutch	99	(0.8%)	130	623	(0.7%)	108	1,165	(0.6%)	99
Chinese	85	(0.7%)	58	295	(<0.5%)	27	652	(<0.5%)	29
French	75	(0.6%)	49	440	(<0.5%)	38	950	(0.5%)	40
Central American	75	(0.6%)	41	1,108	(1.2%)	8	2,506	(1.3%)	89
Other Hispanic	52	(<0.5%)	32	1,086	(1.2%)	89	2,617	(1.4%)	104
Korean	35	(<0.5%)	68	170	(<0.5%)	43	252	(<0.5%)	31
Japanese	30	(<0.5%)	106	60	(<0.5%)	28	67	(<0.5%)	15
Middle Eastern	29	(<0.5%)	38	192	(<0.5%)	33	276	(<0.5%)	23
Native American (Indian/Eskimo)	26	(<0.5%)	27	186	(<0.5%)	25	355	(<0.5%)	23
Cuban	9	(<0.5%)	11	210	(<0.5%)	35	692	(<0.5%)	56
Hawaiian/Pacific Islander	6	(<0.5%)	28	21	(<0.5%)	13	35	(<0.5%)	11

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Audience Profile

Jan 1 - Dec 31, 2023

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	1 Mile		3 Mile		5 Mile	
Other Asian	5	(<0.5%)	205	(<0.5%)	307	(<0.5%)

Education (Age 25+)

	1 Mile		3 Mile		5 Mile	
Total Educated Population	8,857		63,686		129,232	
Elementary (0 to 8 Years)	152	(1.7%)	3,520	(5.5%)	9,243	(7.2%)
Some High School (9 to 11 Years)	194	(2.2%)	4,910	(7.7%)	12,926	(10%)
High School Graduate (12 Years)	2,213	(25%)	19,959	(31.3%)	43,441	(33.6%)
Some College (13 to 16 Years)	1,136	(12.8%)	10,775	(16.9%)	21,128	(16.3%)
Associates Degree Only	902	(10.2%)	5,764	(9.1%)	10,520	(8.1%)
Bachelor's Degree Only	2,505	(28.3%)	11,564	(18.2%)	19,670	(15.2%)
Graduate Degree	1,755	(19.8%)	7,194	(11.3%)	12,304	(9.5%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	5,173	36,256	70,559
One Person Households	1,780 (34.4%)	10,666 (29.4%)	19,625 (27.8%)
Married Couple	2,723 (52.6%)	14,924 (41.2%)	29,136 (41.3%)
Male Householder	146 (2.8%)	1,841 (5.1%)	4,018 (5.7%)
Female Householder	279 (5.4%)	6,532 (18%)	12,910 (18.3%)
Non Family Households	245 (4.7%)	2,293 (6.3%)	4,870 (6.9%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	5,173	36,256	70,559
1 Person Household	1,780 (34.4%)	10,666 (29.4%)	19,625 (27.8%)
2 Person Household	1,934 (37.4%)	11,717 (32.3%)	22,011 (31.2%)
3 Person Household	609 (11.8%)	5,604 (15.5%)	11,157 (15.8%)
4 Person Household	519 (10%)	4,537 (12.5%)	9,180 (13%)
5 Person Household	196 (3.8%)	2,079 (5.7%)	4,653 (6.6%)
6 Person Household	95 (1.8%)	996 (2.7%)	2,255 (3.2%)
7+ Person Household	40 (0.8%)	657 (1.8%)	1,678 (2.4%)

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● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	5,463	38,962	76,246
Owner Occupied Housing	3,832	21,988	43,479
Renter Occupied Housing	1,341	14,268	27,080
Vacant Housing	290	2,706	5,687

Housing Rent

Average Rent	\$1,550.8	111	\$1,123.1	8	\$1,083.92	7
Median Rent	\$1,439.45	113	\$1,093.25	86	\$1,053.05	83
Total Cash Rents Housing	1,280	13,895	26,229			
<\$300	5	(<0.5%) 12	832	(6%) 188	1,523	(5.8%) 182
\$300-\$500	1	(<0.5%) 2	1,115	(8%) 184	2,089	(8%) 182
\$500-\$750	22	(1.7%) 16	1,761	(12.7%) 116	3,637	(13.9%) 127
\$750-\$1000	133	(10.4%) 65	2,318	(16.7%) 105	4,883	(18.6%) 117
\$1000-\$1500	545	(42.6%) 147	4,941	(35.6%) 123	9,261	(35.3%) 122
\$1500-\$2000	373	(29.1%) 151	2,272	(16.4%) 85	3,907	(14.9%) 7
\$2000-\$2500	140	(10.9%) 119	422	(3%) 33	651	(2.5%) 27

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Audience Profile

Jan 1 - Dec 31, 2023

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	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	21	(1.6%)	40	64	(<0.5%)	11	91	(<0.5%)	9
\$3000-\$3500	6	(<0.5%)	24	19	(<0.5%)	7	19	(<0.5%)	4
>\$3500	34	(2.7%)	124	151	(1.1%)	51	168	(0.6%)	30

Value of Owner-Occupied Housing Units

Average House Value	\$441,752.31	84	\$328,413.3	62	\$287,065.25	54			
Median House Value	\$358,635.4	87	\$265,940.53	65	\$244,058.38	59			
Owner Occupied Housing	3,832		21,988		43,479				
<\$100K	30	(0.8%)	8	2,191	(10%)	106	6,047	(13.9%)	147
\$100K - \$200K	336	(8.8%)	64	4,596	(20.9%)	153	10,335	(23.8%)	174
\$200K - \$300K	1,000	(26.1%)	184	6,177	(28.1%)	198	11,472	(26.4%)	186
\$300K - \$400K	938	(24.5%)	210	3,424	(15.6%)	134	6,599	(15.2%)	130
\$400K - \$500K	724	(18.9%)	198	2,091	(9.5%)	100	3,788	(8.7%)	91
\$500K - \$1000K	719	(18.8%)	72	2,771	(12.6%)	49	4,139	(9.5%)	37
>\$1000K	85	(2.2%)	14	738	(3.4%)	21	1,099	(2.5%)	16

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● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	189	(3.7%)	29	5,772	(15.9%)	126	11,738	(16.6%)	32
Households Above Poverty	4,984	(96.3%)	110	30,484	(84.1%)	96	58,821	(83.4%)	95
Households in Poverty (Married)	34	(0.7%)	30	676	(1.9%)	84	1,450	(2.1%)	92
Households in Poverty (Male Householder)				320	(0.9%)	138	600	(0.9%)	33
Households in Poverty (Female Householder)	27	(0.5%)	17	1,977	(5.5%)	177	3,948	(5.6%)	182
Households in Poverty (Non-Family)	111	(2.1%)	35	2,655	(7.3%)	121	5,433	(7.7%)	127
Households in Poverty (Non-Family Student)	17	(<0.5%)	53	144	(<0.5%)	64	307	(<0.5%)	70

Wealth per Household

Household Average Wealth	\$261,589.02		110	\$224,928.7		95	\$220,436.16		93
Household Median Wealth	\$96,955.99		123	\$69,354.45		88	\$66,612.5		85
<\$0K	827	(16%)	91	6,660	(18.4%)	104	13,092	(18.6%)	106
\$0K - \$5K	386	(7.5%)	86	3,390	(9.4%)	108	6,758	(9.6%)	110
\$5K - \$10K	212	(4.1%)	89	1,764	(4.9%)	106	3,472	(4.9%)	107
\$10K - \$25K	314	(6.1%)	95	2,382	(6.6%)	103	4,664	(6.6%)	103
\$25K - \$50K	346	(6.7%)	98	2,492	(6.9%)	100	4,876	(6.9%)	101

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Audience Profile

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\$50K - \$100K	534	(10.3%)	3,720	(10.3%)	7,276	(10.3%)
\$100K - \$250K	975	(18.8%)	6,416	(17.7%)	12,458	(17.7%)
\$250K - \$500K	732	(14.2%)	4,537	(12.5%)	8,708	(12.3%)
>\$500K	847	(16.4%)	4,895	(13.5%)	9,255	(13.1%)

Vehicles per Household

Total Number of Vehicles	8,964		57,239		112,034	
Average Number of Vehicles	1.73	94	1.58	86	1.59	86
No Vehicles	385	(7.4%)	4,873	(13.4%)	9,947	(14.1%)
1 Vehicle	1,879	(36.3%)	13,213	(36.4%)	25,025	(35.5%)
2 Vehicles	1,903	(36.8%)	12,430	(34.3%)	23,922	(33.9%)
3 or more Vehicles	1,006	(19.4%)	5,740	(15.8%)	11,665	(16.5%)

Population Change

Births	135		1,042		2,153
Deaths	188		1,015		1,938
Migration	134		864		1,383

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● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	763	2,562	4,251
Total Employees	16,335	56,743	94,721

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