Audience Profile

Jan 1 - Dec 31, 2023

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Overview									
Population	116,807			676,947			2.1M		
Households	40,793			232,207			758,340		
Persons per Household	2.84		110	2.79		108	2.74		106
Household Median Income	$48,497.26		70	$47,096.8		68	$52,175.85		75
Household Median Disposable Income	$41,101.65		68	$40,013.54		67	$44,275.76		74
Household Median Discretionary Income	$21,622.8		50	$20,048.61		47	$23,446.1		55
Average Income Per Person	$23,544.37		63	$23,606.71		63	$26,778.54		72
Median Rent	$1,318.48		104	$1,303.39		103	$1,380.78		109
Median House Value	$646,702.7		157	$681,083.35		166	$649,743.07		158
Households in Poverty	10,650	(26.1%)	207	64,154	(27.6%)	219	182,597	(24.1%)	191
Household Median Wealth	$38,071.93		48	$36,966.84		47	$40,556.94		52
Average Age	38.48		96	37.88		95	38.69		97
Median Age	36.44		95	36		94	37.33		97
Households with Children	12,162	(29.8%)	108	74,745	(32.2%)	117	215,197	(28.4%)	103
High School Graduate or Higher	57,185	(72.7%)	8	325,644	(72.5%)	8	1.1M	(74.7%)	84

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Bachelor's Degree or Higher	14,439	(18.3%)	55	84,510	(18.8%)	57	351,468	(24.2%)	73
Pop density (per sq mi)	39,785			31,571			37,318		
Area (based on blockgroups)	3			21			57		
Population									
Population 2022 Q4	116,807			676,947			2.1M		
Population 2022 Q3	117,028			677,497			2.1M		
Population 2022 Q2	117,365			679,065			2.1M		
Population 2022 Q1	117,651			682,336			2.2M		
Population 2021 Q4	118,565			685,732			2.2M		
Population 2021 Q3	119,206			689,573			2.2M		
Population 2021 Q2	119,850			693,345			2.2M		
Population 2021 Q1	120,383			696,659			2.2M		
Population 2020 Q4	120,382			696,434			2.2M		
Population 5 Years Forecast	116,956			689,239			2.2M		
Population 10 Years Forecast	117,987			700,995			2.2M		
Persons per Household	2.84		110	2.79		108	2.74		106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Group Quarters	1,153	(1%)	42	28,474	(4.2%)	180	55,558	(2.6%)	111
Transient Population - Average Last 4 Quarters				51	(<0.5%)	1	3,107	(<0.5%)	12
Households									
Households 2022 Q4	40,793			232,207			758,340		
Households 2022 Q3	40,869			232,402			759,236		
Households 2022 Q2	41,002			232,938			761,171		
Households 2022 Q1	41,115			234,123			764,889		
Households 2021 Q4	41,446			235,333			768,755		
Households 2021 Q3	41,678			236,699			773,602		
Households 2021 Q2	41,917			238,016			777,793		
Households 2021 Q1	42,110			239,201			782,814		
Households 2020 Q4	42,113			239,129			784,777		
Households 5 Years Forecast	40,845			236,383			765,847		
Households 10 Years Forecast	41,208			240,467			774,587		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Gender									
Male	54,874	(47%)	95	326,440	(48.2%)	98	1M	(48%)	98
Female	61,933	(53%)	104	350,507	(51.8%)	102	1.1M	(52%)	102
Ethnicity									
Hispanic (Ethnic)	67,655	(57.9%)	320	382,086	(56.4%)	311	1.1M	(52.5%)	289
Black	32,259	(27.6%)	233	168,497	(24.9%)	210	523,863	(24.5%)	207
Asian	9,581	(8.2%)	161	33,560	(5%)	98	164,829	(7.7%)	152
Other	4,010	(3.4%)	95	15,398	(2.3%)	63	49,011	(2.3%)	64
White	3,302	(2.8%)	5	77,406	(11.4%)	19	276,877	(13%)	21
Household by Ethnicity									
Hispanic (Ethnic)	24,091	(59.1%)	398	134,485	(57.9%)	390	386,685	(51%)	344
Black	10,113	(24.8%)	221	52,286	(22.5%)	200	173,425	(22.9%)	203
Other	3,825	(9.4%)	172	14,652	(6.3%)	116	45,892	(6.1%)	111
Asian	2,003	(4.9%)	111	8,427	(3.6%)	8	50,102	(6.6%)	150
White	761	(1.9%)	3	22,357	(9.6%)	15	102,236	(13.5%)	21
Households Income									

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Average Income	$66,935.27		69	$67,389.92		69	$74,126.33		76
Average Income Per Person	$23,544.37		63	$23,606.71		63	$26,778.54		72
Household Median Income	$48,497.26		70	$47,096.8		68	$52,175.85		75
<$15K	7,424	(18.2%)	199	44,219	(19%)	208	129,470	(17.1%)	187
$15K - $25K	4,683	(11.5%)	149	26,931	(11.6%)	151	80,077	(10.6%)	137
$25K - $35K	3,640	(8.9%)	110	21,498	(9.3%)	114	69,138	(9.1%)	113
$35K - $50K	5,092	(12.5%)	109	28,767	(12.4%)	108	88,757	(11.7%)	102
$50K - $75K	6,745	(16.5%)	98	36,984	(15.9%)	94	121,741	(16.1%)	95
$75K - $100K	4,392	(10.8%)	83	24,969	(10.8%)	83	86,074	(11.4%)	88
$100K - $150K	5,361	(13.1%)	8	27,279	(11.7%)	71	98,270	(13%)	7
$150K - $175K	1,329	(3.3%)	62	7,637	(3.3%)	63	29,057	(3.8%)	73
$175K - $200K	825	(2%)	37	5,126	(2.2%)	41	18,938	(2.5%)	46
$200K - $250K	728	(1.8%)	48	4,933	(2.1%)	57	20,627	(2.7%)	73
$250K - $500K	309	(0.8%)	48	2,096	(0.9%)	57	8,805	(1.2%)	73
>$500K	265	(0.6%)	49	1,768	(0.8%)	57	7,386	(1%)	73

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	$53,679.88		73	$53,921.82		73	$58,384.61		7
Household Median Disposable Income	$41,101.65		68	$40,013.54		67	$44,275.76		74
<$15K	7,964	(19.5%)	196	47,079	(20.3%)	204	138,182	(18.2%)	183
$15K - $25K	5,189	(12.7%)	140	30,543	(13.2%)	145	92,589	(12.2%)	135
$25K - $35K	4,561	(11.2%)	121	25,052	(10.8%)	116	79,026	(10.4%)	112
$35K - $50K	5,805	(14.2%)	106	33,880	(14.6%)	109	105,670	(13.9%)	104
$50K - $75K	6,879	(16.9%)	91	38,045	(16.4%)	89	129,683	(17.1%)	92
$75K - $100K	5,092	(12.5%)	90	25,139	(10.8%)	7	87,832	(11.6%)	83
$100K - $150K	3,907	(9.6%)	61	22,658	(9.8%)	62	84,989	(11.2%)	71
$150K - $175K	492	(1.2%)	25	3,636	(1.6%)	32	14,287	(1.9%)	39
$175K - $200K	205	(0.5%)	32	1,440	(0.6%)	40	6,233	(0.8%)	53
$200K - $250K	279	(0.7%)	45	1,890	(0.8%)	53	7,934	(1%)	69
$250K - $500K	385	(0.9%)	45	2,595	(1.1%)	53	10,909	(1.4%)	69
>$500K	35	(<0.5%)	47	250	(<0.5%)	59	1,006	(<0.5%)	72
Discretionary Households Income									
Household Average Discretionary Income	$28,901.42		56	$29,236.01		56	$33,438.28		65

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Household Median Discretionary Income	$21,622.8		50	$20,048.61		47	$23,446.1		55
<$10K	11,398	(27.9%)	273	70,122	(30.2%)	296	199,735	(26.3%)	258
$10K - $20K	7,936	(19.5%)	150	45,816	(19.7%)	152	140,813	(18.6%)	143
$20K - $30K	6,108	(15%)	120	31,792	(13.7%)	109	103,611	(13.7%)	109
$30K - $40K	4,561	(11.2%)	98	23,977	(10.3%)	91	80,073	(10.6%)	93
$40K - $50K	3,384	(8.3%)	86	17,205	(7.4%)	77	58,660	(7.7%)	8
$50K - $75K	4,864	(11.9%)	66	24,198	(10.4%)	58	91,528	(12.1%)	67
$75K - $100K	1,512	(3.7%)	35	10,761	(4.6%)	44	44,057	(5.8%)	55
$100K - $125K	838	(2.1%)	30	5,359	(2.3%)	34	21,856	(2.9%)	43
$125K - $150K	192	(<0.5%)	11	2,821	(1.2%)	28	13,744	(1.8%)	41
>$150K				156	(<0.5%)	3	4,263	(0.6%)	22
Households Income by Ethnicity									
Average Income - White	$74,010.57		85	$82,618.37		95	$95,904.89		110
Median Income - White	$53,452.03		70	$69,653.97		92	$88,318.43		116
Average Income - Black	$62,798.76		102	$57,372.47		94	$62,433.13		102
Median Income - Black	$53,083.02		111	$43,547.43		91	$48,388.28		101

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The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Average Income - Asian	$81,134.86		78	$88,884.41		86	$79,735.26		77
Median Income - Asian	$64,957.3		66	$74,522.38		75	$65,941.07		67
Average Income - Hispanic	$59,185.82		83	$57,896.21		81	$59,046.07		83
Median Income - Hispanic	$44,598		76	$43,764.38		74	$45,629.07		77
Average Income - Other	$62,706.62		78	$63,389.87		84	$65,863.94		83
Median Income - Other	$48,267.2		72	$48,694.23		72	$53,191.85		79
Age									
Average Age	38.48		96	37.88		95	38.69		97
Median Age	36.44		95	36		94	37.33		97
0-4	7,621	(6.5%)	107	43,753	(6.5%)	106	140,809	(6.6%)	108
5-13	13,369	(11.4%)	104	77,490	(11.4%)	104	248,894	(11.7%)	106
14-17	6,050	(5.2%)	105	36,424	(5.4%)	109	106,084	(5%)	101
18-21	6,100	(5.2%)	87	39,549	(5.8%)	97	105,852	(5%)	84
22-24	4,978	(4.3%)	104	30,321	(4.5%)	109	82,126	(3.8%)	94
25-29	8,635	(7.4%)	114	49,649	(7.3%)	113	140,124	(6.6%)	101
30-34	8,755	(7.5%)	123	49,567	(7.3%)	120	151,909	(7.1%)	117

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35-39	8,059	(6.9%)	115	47,084	(7%)	116	156,598	(7.3%)	122
40-44	7,427	(6.4%)	105	45,247	(6.7%)	110	151,645	(7.1%)	117
45-49	7,008	(6%)	100	42,289	(6.2%)	104	138,457	(6.5%)	108
50-54	6,960	(6%)	97	40,721	(6%)	98	132,148	(6.2%)	101
55-59	7,004	(6%)	94	40,416	(6%)	93	131,282	(6.2%)	96
60-64	6,639	(5.7%)	88	37,553	(5.5%)	86	123,099	(5.8%)	89
65-69	5,784	(5%)	85	31,674	(4.7%)	8	106,016	(5%)	85
70-74	4,790	(4.1%)	85	24,939	(3.7%)	7	84,283	(3.9%)	8
75-79	3,619	(3.1%)	88	18,179	(2.7%)	7	60,800	(2.8%)	8
80-84	2,272	(1.9%)	87	12,098	(1.8%)	8	40,291	(1.9%)	85
85+	1,737	(1.5%)	87	9,994	(1.5%)	86	33,722	(1.6%)	92
Age - Male									
Male Average Age	36.4		94	36.07		93	36.92		95
Male Median Age	33.27		90	33.05		89	35.61		96
0-4	3,914	(7.1%)	112	22,418	(6.9%)	108	72,121	(7%)	111
5-13	6,833	(12.5%)	109	39,591	(12.1%)	106	127,320	(12.4%)	108

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14-17	3,051	(5.6%)	108	18,669	(5.7%)	111	54,266	(5.3%)	103
18-21	3,074	(5.6%)	90	20,750	(6.4%)	102	54,944	(5.4%)	86
22-24	2,541	(4.6%)	106	16,314	(5%)	115	42,887	(4.2%)	96
25-29	4,406	(8%)	117	26,079	(8%)	117	72,346	(7.1%)	103
30-34	4,423	(8.1%)	120	25,413	(7.8%)	122	77,022	(7.5%)	118
35-39	3,917	(7.1%)	116	22,906	(7%)	114	76,497	(7.5%)	121
40-44	3,398	(6.2%)	101	21,124	(6.5%)	105	72,234	(7%)	115
45-49	3,110	(5.7%)	94	19,617	(6%)	100	65,588	(6.4%)	106
50-54	3,093	(5.6%)	92	18,914	(5.8%)	95	62,277	(6.1%)	99
55-59	3,070	(5.6%)	88	18,525	(5.7%)	90	60,925	(5.9%)	94
60-64	2,875	(5.2%)	83	16,897	(5.2%)	85	55,813	(5.4%)	86
65-69	2,500	(4.6%)	80	14,015	(4.3%)	77	46,809	(4.6%)	80
70-74	1,964	(3.6%)	68	10,607	(3.2%)	72	35,705	(3.5%)	71
75-79	1,384	(2.5%)	68	7,259	(2.2%)	70	24,092	(2.3%)	72
80-84	812	(1.5%)	68	4,442	(1.4%)	72	14,690	(1.4%)	77
85+	509	(0.9%)	68	2,900	(0.9%)	82	9,689	(0.9%)	83
Age - Female									
Female Average Age	40.34		98	39.57		96	40.34		98
Female Median Age	38.57		94	37.93		93	38.97		95
0-4	3,707	(6%)	102	21,335	(6.1%)	104	68,688	(6.2%)	106
5-13	6,536	(10.6%)	100	37,899	(10.8%)	102	121,574	(11%)	104
14-17	2,999	(4.8%)	102	17,755	(5.1%)	106	51,818	(4.7%)	98
18-21	3,026	(4.9%)	84	18,799	(5.4%)	92	50,908	(4.6%)	79
22-24	2,437	(3.9%)	102	14,007	(4%)	103	39,239	(3.5%)	92
25-29	4,229	(6.8%)	111	23,570	(6.7%)	110	67,778	(6.1%)	100
30-34	4,332	(7%)	120	24,154	(6.9%)	118	74,887	(6.8%)	116
35-39	4,142	(6.7%)	114	24,178	(6.9%)	117	80,101	(7.2%)	123
40-44	4,029	(6.5%)	108	24,123	(6.9%)	114	79,411	(7.2%)	119
45-49	3,898	(6.3%)	105	22,672	(6.5%)	108	72,869	(6.6%)	110
50-54	3,867	(6.2%)	102	21,807	(6.2%)	101	69,871	(6.3%)	103
55-59	3,934	(6.4%)	98	21,891	(6.2%)	96	70,357	(6.3%)	98
60-64	3,764	(6.1%)	92	20,656	(5.9%)	89	67,286	(6.1%)	92
65-69	3,284	(5.3%)	87	17,659	(5%)	82	59,207	(5.3%)	87
70-74	2,826	(4.6%)	89	14,332	(4.1%)	84	48,578	(4.4%)	85
75-79	2,235	(3.6%)	93	10,920	(3.1%)	84	36,708	(3.3%)	85
80-84	1,460	(2.4%)	91	7,656	(2.2%)	85	25,601	(2.3%)	89
85+	1,228	(2%)	87	7,094	(2%)	89	24,033	(2.2%)	95

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Employment by Occupation									
Total Employees (16+ Years Old)	47,555			281,273			947,052		
Professional Specialty	8,940	(18.8%)	7	47,930	(17%)	72	180,984	(19.1%)	8
Office Admin	6,447	(13.6%)	122	34,468	(12.3%)	110	110,190	(11.6%)	105
Production & Transportation	5,970	(12.6%)	95	35,753	(12.7%)	96	110,755	(11.7%)	89
Healthcare support	4,984	(10.5%)	321	29,525	(10.5%)	321	87,105	(9.2%)	281
Managerial/Executive	4,265	(9%)	55	27,687	(9.8%)	60	103,567	(10.9%)	67
Sales	3,963	(8.3%)	85	24,117	(8.6%)	88	79,324	(8.4%)	86
Food Preparation & Serving	3,846	(8.1%)	152	19,049	(6.8%)	127	70,275	(7.4%)	139
Construction	3,109	(6.5%)	8	18,997	(6.8%)	8	60,742	(6.4%)	7
Building Maintenance & Cleaning	2,536	(5.3%)	147	18,810	(6.7%)	184	65,391	(6.9%)	190
Protective	1,737	(3.7%)	167	12,715	(4.5%)	207	33,165	(3.5%)	160
Personal Care	1,729	(3.6%)	138	11,828	(4.2%)	160	44,300	(4.7%)	178
Farming, Fishing & Forestry	29	(<0.5%)	9	394	(<0.5%)	22	1,254	(<0.5%)	20
Employment by Industry									
Total Employees (16+ Years Old)	47,555			281,273			947,052		

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The Shops at Bruckner

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Educational Services	16,553	(34.8%)	149	92,578	(32.9%)	141	291,593	(30.8%)	132
Wholesale Retail	5,968	(12.5%)	93	34,476	(12.3%)	91	112,152	(11.8%)	88
Entertainment Services	5,532	(11.6%)	129	29,638	(10.5%)	117	115,651	(12.2%)	135
Transportation	4,559	(9.6%)	170	24,119	(8.6%)	152	70,549	(7.4%)	132
Agriculture/Mining/Construction	2,620	(5.5%)	64	16,691	(5.9%)	69	53,864	(5.7%)	66
Financial, Insurance & Real Estate	2,572	(5.4%)	8	17,266	(6.1%)	93	62,342	(6.6%)	100
Public Administration	2,184	(4.6%)	96	11,526	(4.1%)	85	32,374	(3.4%)	71
Other Professional Services	1,932	(4.1%)	85	13,676	(4.9%)	102	55,287	(5.8%)	123
Administrative/Waste Services	1,901	(4%)	96	16,513	(5.9%)	141	49,771	(5.3%)	126
Professional Services	1,779	(3.7%)	50	11,111	(4%)	53	50,949	(5.4%)	72
Manufacturing	1,365	(2.9%)	28	9,517	(3.4%)	34	30,320	(3.2%)	32
Information	467	(1%)	52	3,812	(1.4%)	72	21,288	(2.2%)	120
Management Services	123	(<0.5%)	184	350	(<0.5%)	89	912	(<0.5%)	69

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Language Spoken									
Speak Spanish at Home	50,758	(46.5%)	334	294,364	(46.5%)	334	901,057	(45.2%)	324
Speak English at Home	44,556	(40.8%)	52	256,862	(40.6%)	52	787,812	(39.5%)	51
Speak Other Language at Home	13,872	(12.7%)	157	81,968	(12.9%)	160	304,461	(15.3%)	188
Ancestry									
Puerto Rican	33,990	(29.1%)	1133	160,768	(23.7%)	925	326,512	(15.3%)	596
Other	30,905	(26.5%)	122	175,228	(25.9%)	119	564,675	(26.5%)	122
Dominican	18,659	(16%)	2809	115,616	(17.1%)	3004	426,648	(20%)	3516
South Central Asian (e.g. Indian)	7,804	(6.7%)	510	16,848	(2.5%)	190	45,175	(2.1%)	161
Unclassified	6,436	(5.5%)	33	43,726	(6.5%)	39	137,618	(6.4%)	39
South American	4,462	(3.8%)	358	25,242	(3.7%)	350	107,171	(5%)	471
Other Hispanic	3,522	(3%)	229	24,637	(3.6%)	276	82,067	(3.8%)	292
Mexican	3,467	(3%)	28	29,565	(4.4%)	42	107,414	(5%)	48
Central American	2,724	(2.3%)	157	21,886	(3.2%)	218	54,715	(2.6%)	173
Cuban	831	(0.7%)	108	4,372	(0.6%)	98	15,032	(0.7%)	107
Chinese	801	(0.7%)	58	7,545	(1.1%)	93	72,201	(3.4%)	284

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
American	707	(0.6%)	12	5,437	(0.8%)	16	21,609	(1%)	21
South East Asian (e.g. Vietnamese)	543	(<0.5%)	29	5,729	(0.8%)	52	17,810	(0.8%)	52
Native American (Indian/Eskimo)	439	(<0.5%)	47	1,893	(<0.5%)	35	5,358	(<0.5%)	31
Other Asian	387	(<0.5%)	107	1,589	(<0.5%)	76	8,596	(<0.5%)	31
Italian	370	(<0.5%)	11	16,475	(2.4%)	8	37,036	(1.7%)	58
Scottish/Irish	176	(<0.5%)	2	5,123	(0.8%)	11	18,388	(0.9%)	13
Middle Eastern	166	(<0.5%)	23	1,694	(<0.5%)	40	7,590	(<0.5%)	56
Other European (e.g. Greek/Russian)	96	(<0.5%)	3	6,857	(1%)	32	31,829	(1.5%)	46
German	90	(<0.5%)	1	2,343	(<0.5%)	4	10,114	(<0.5%)	6
French	58	(<0.5%)	4	443	(<0.5%)	5	2,383	(<0.5%)	9
Hawaiian/Pacific Islander	46	(<0.5%)	23	267	(<0.5%)	23	667	(<0.5%)	18
Korean	39	(<0.5%)	8	1,601	(<0.5%)	56	18,803	(0.9%)	208
British	35	(<0.5%)	1	665	(<0.5%)	2	5,223	(<0.5%)	5
Polish	29	(<0.5%)	2	834	(<0.5%)	8	5,094	(<0.5%)	15
Scandinavian	18	(<0.5%)	1	256	(<0.5%)	2	1,692	(<0.5%)	4
Japanese	7	(<0.5%)	3	248	(<0.5%)	16	2,244	(<0.5%)	45

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Dutch				60	(<0.5%)	1	475	(<0.5%)	4
Education (Age 25+)									
Total Educated Population	78,689			449,410			1.5M		
Elementary (0 to 8 Years)	10,642	(13.5%)	274	62,296	(13.9%)	281	191,711	(13.2%)	268
Some High School (9 to 11 Years)	10,862	(13.8%)	216	61,470	(13.7%)	214	175,518	(12.1%)	189
High School Graduate (12 Years)	21,360	(27.1%)	102	126,356	(28.1%)	105	392,695	(27.1%)	102
Some College (13 to 16 Years)	14,866	(18.9%)	94	77,568	(17.3%)	86	230,174	(15.9%)	7
Associates Degree Only	6,520	(8.3%)	95	37,210	(8.3%)	94	108,808	(7.5%)	86
Bachelor's Degree Only	9,477	(12%)	59	56,232	(12.5%)	61	222,746	(15.4%)	75
Graduate Degree	4,962	(6.3%)	49	28,278	(6.3%)	49	128,722	(8.9%)	69

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Household Type									
Households	40,793			232,207			758,340		
One Person Households	10,904	(26.7%)	101	63,816	(27.5%)	104	217,069	(28.6%)	108
Married Couple	12,575	(30.8%)	63	67,675	(29.1%)	60	227,867	(30%)	61
Male Householder	3,308	(8.1%)	161	18,789	(8.1%)	160	57,910	(7.6%)	151
Female Householder	12,231	(30%)	237	71,429	(30.8%)	243	204,507	(27%)	213
Non Family Households	1,775	(4.4%)	63	10,498	(4.5%)	66	50,987	(6.7%)	98
Household Size									
Households	40,793			232,207			758,340		
1 Person Household	10,904	(26.7%)	101	63,816	(27.5%)	104	217,069	(28.6%)	108
2 Person Household	9,851	(24.1%)	74	56,829	(24.5%)	75	193,299	(25.5%)	7
3 Person Household	7,536	(18.5%)	114	42,665	(18.4%)	114	134,306	(17.7%)	110
4 Person Household	5,978	(14.7%)	108	33,135	(14.3%)	105	102,437	(13.5%)	100
5 Person Household	3,507	(8.6%)	32	19,265	(8.3%)	127	58,022	(7.7%)	117
6 Person Household	1,552	(3.8%)	144	8,756	(3.8%)	143	27,333	(3.6%)	136
7+ Person Household	1,465	(3.6%)	186	7,741	(3.3%)	173	25,874	(3.4%)	177

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Housing Units									
Total Housing Units	42,583			244,628			807,012		
Renter Occupied Housing	32,341			185,353			607,457		
Owner Occupied Housing	8,452			46,854			150,883		
Vacant Housing	1,790			12,421			48,672		
Housing Rent									
Average Rent	$1,306.4		94	$1,307.78		94	$1,408.2		101
Median Rent	$1,318.48		104	$1,303.39		103	$1,380.78		109
Total Cash Rents Housing	31,650			180,814			591,831		
<$300	2,390	(7.6%)	237	13,739	(7.6%)	238	37,699	(6.4%)	200
$300-$500	2,624	(8.3%)	190	13,190	(7.3%)	167	35,491	(6%)	137
$500-$750	2,409	(7.6%)	69	14,313	(7.9%)	72	41,497	(7%)	64
$750-$1000	2,912	(9.2%)	58	17,775	(9.8%)	62	56,983	(9.6%)	61
$1000-$1500	8,619	(27.2%)	94	51,732	(28.6%)	99	163,146	(27.6%)	95
$1500-$2000	8,081	(25.5%)	133	44,631	(24.7%)	128	148,016	(25%)	130
$2000-$2500	3,648	(11.5%)	125	18,612	(10.3%)	112	69,850	(11.8%)	128

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$2500-$3000	795	(2.5%)	62	4,943	(2.7%)	67	24,821	(4.2%)	103
$3000-$3500	138	(<0.5%)	22	1,314	(0.7%)	37	8,684	(1.5%)	74
>$3500	34	(<0.5%)	5	565	(<0.5%)	15	5,644	(1%)	44
Value of Owner-Occupied Housing Units									
Average House Value	$640,899.46		121	$697,678.67		132	$693,636.17		31
Median House Value	$646,702.7		157	$681,083.35		166	$649,743.07		158
Owner Occupied Housing	8,452			46,854			150,883		
<$100K	537	(6.4%)	67	2,001	(4.3%)	45	11,845	(7.9%)	83
$100K - $200K	535	(6.3%)	46	1,917	(4.1%)	30	6,754	(4.5%)	33
$200K - $300K	499	(5.9%)	42	2,559	(5.5%)	39	9,833	(6.5%)	46
$300K - $400K	428	(5.1%)	43	2,839	(6.1%)	52	12,248	(8.1%)	70
$400K - $500K	652	(7.7%)	8	3,761	(8%)	84	13,023	(8.6%)	91
$500K - $1000K	4,747	(56.2%)	217	26,160	(55.8%)	216	68,824	(45.6%)	176
>$1000K	1,054	(12.5%)	8	7,617	(16.3%)	104	28,356	(18.8%)	120

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
Poverty									
Households in Poverty	10,650	(26.1%)	207	64,154	(27.6%)	219	182,597	(24.1%)	191
Households Above Poverty	30,143	(73.9%)	85	168,053	(72.4%)	83	575,743	(75.9%)	87
Households in Poverty (Married)	1,719	(4.2%)	190	7,760	(3.3%)	150	24,807	(3.3%)	147
Households in Poverty (Male Householder)	656	(1.6%)	251	3,257	(1.4%)	219	8,965	(1.2%)	184
Households in Poverty (Female Householder)	3,663	(9%)	292	23,459	(10.1%)	329	61,412	(8.1%)	264
Households in Poverty (Non-Family)	4,322	(10.6%)	175	27,488	(11.8%)	195	80,889	(10.7%)	176
Households in Poverty (Non-Family Student)	290	(0.7%)	114	2,190	(0.9%)	151	6,524	(0.9%)	138
Wealth per Household									
Household Average Wealth	$186,097.74		7	$184,445.85		7	$191,822.75		8
Household Median Wealth	$38,071.93		48	$36,966.84		47	$40,556.94		52
<$0K	8,758	(21.5%)	122	50,111	(21.6%)	123	160,562	(21.2%)	120
$0K - $5K	4,905	(12%)	138	28,130	(12.1%)	139	89,207	(11.8%)	135
$5K - $10K	2,360	(5.8%)	126	13,544	(5.8%)	127	43,359	(5.7%)	124
$10K - $25K	2,912	(7.1%)	111	16,680	(7.2%)	112	53,803	(7.1%)	111
$25K - $50K	2,795	(6.9%)	100	15,957	(6.9%)	100	51,806	(6.8%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
$50K - $100K	3,955	(9.7%)	94	22,490	(9.7%)	94	73,139	(9.6%)	94
$100K - $250K	6,435	(15.8%)	87	36,406	(15.7%)	87	119,969	(15.8%)	88
$250K - $500K	4,304	(10.6%)	8	24,287	(10.5%)	8	81,505	(10.7%)	8
>$500K	4,369	(10.7%)	74	24,602	(10.6%)	73	84,990	(11.2%)	7
Vehicles per Household									
Total Number of Vehicles	25,867			140,679			398,643		
Average Number of Vehicles	0.63		35	0.61		33	0.53		29
No Vehicles	21,849	(53.6%)	652	130,221	(56.1%)	683	460,719	(60.8%)	740
1 Vehicle	13,643	(33.4%)	103	72,627	(31.3%)	97	220,163	(29%)	90
2 Vehicles	4,045	(9.9%)	27	22,210	(9.6%)	26	59,108	(7.8%)	21
3 or more Vehicles	1,256	(3.1%)	14	7,149	(3.1%)	14	18,350	(2.4%)	11
Population Change									
Births	1,500			8,283			25,118		
Deaths	851			4,614			15,380		
Migration	-2,407			-12,454			-37,881		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

The Shops at Bruckner

1906 Story Avenue, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Workplace			
Total Businesses	1,026	8,984	33,538
Total Employees	15,764	152,154	553,303

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats