

Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	13,975		149,435		481,659	
Households	5,099		53,579		173,352	
Persons per Household	2.71	105	2.76	107	2.74	106
Household Median Income	\$116,909.6	168	\$109,880.58	158	\$86,134.85	124
Household Median Disposable Income	\$94,399.95	157	\$89,644.73	149	\$72,600.8	121
Household Median Discretionary Income	\$68,881.33	161	\$62,288.83	145	\$47,022.49	110
Average Income Per Person	\$68,771.69	184	\$60,480.61	162	\$49,423.16	32
Median Rent	\$1,842.27	145	\$1,649.75	130	\$1,456.32	115
Median House Value	\$876,712.33	213	\$685,336.74	167	\$619,433.31	151
Households in Poverty	298 (5.8%)	46	4,251 (7.9%)	63	20,529 (11.8%)	94
Household Median Wealth	\$108,772.33	138	\$94,821.04	121	\$79,187.51	101
Average Age	41.53	104	40.36	101	40	100
Median Age	42.1	109	40.46	105	38.75	101
Households with Children	1,857 (36.4%)	32	18,609 (34.7%)	126	57,554 (33.2%)	120
High School Graduate or Higher	9,062 (93.5%)	105	93,929 (92.6%)	104	294,890 (90.4%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,977 (61.7%)	54,583 (53.8%)	140,568 (43.1%)
Pop density (per sq mi)	5,521	5,349	6,203
Area (based on blockgroups)	3	28	78

Population

Population 2022 Q4	13,975	149,435	481,659
Population 2022 Q3	13,925	148,846	479,583
Population 2022 Q2	13,980	149,598	481,181
Population 2022 Q1	13,948	149,901	481,930
Population 2021 Q4	13,944	149,202	482,133
Population 2021 Q3	13,962	149,543	483,316
Population 2021 Q2	13,992	149,561	483,375
Population 2021 Q1	14,006	149,930	484,294
Population 2020 Q4	14,009	150,120	484,771
Population 5 Years Forecast	13,888	150,985	485,428
Population 10 Years Forecast	13,921	152,690	490,119
Persons per Household	2.71	2.76	2.74

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats




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187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	● 1 Mile	● 3 Mile	● 5 Mile
Group Quarters	173 (1.2%) 	1,593 (1.1%) 	6,327 (1.3%) 
Transient Population - Average Last 4 Quarters			636 (<0.5%) 

Households

Households 2022 Q4	5,099	53,579	173,352
Households 2022 Q3	5,081	53,357	172,598
Households 2022 Q2	5,101	53,627	173,173
Households 2022 Q1	5,091	53,733	173,441
Households 2021 Q4	5,088	53,524	173,552
Households 2021 Q3	5,097	53,645	173,987
Households 2021 Q2	5,107	53,653	174,014
Households 2021 Q1	5,109	53,794	174,372
Households 2020 Q4	5,111	53,859	174,593
Households 5 Years Forecast	5,064	54,162	174,787
Households 10 Years Forecast	5,078	54,808	176,538

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Gender	1 Mile	3 Mile	5 Mile
Male	6,713 (48%)	72,017 (48.2%)	230,180 (47.8%)
Female	7,262 (52%)	77,418 (51.8%)	251,479 (52.2%)

Ethnicity	1 Mile	3 Mile	5 Mile
White	6,950 (49.7%)	64,455 (43.1%)	167,123 (34.7%)
Black	3,093 (22.1%)	47,696 (31.9%)	208,102 (43.2%)
Asian	1,860 (13.3%)	14,634 (9.8%)	29,393 (6.1%)
Hispanic (Ethnic)	1,534 (11%)	17,458 (11.7%)	62,110 (12.9%)
Other	538 (3.8%)	5,192 (3.5%)	14,931 (3.1%)

Household by Ethnicity	1 Mile	3 Mile	5 Mile
White	2,652 (52%)	22,576 (42.1%)	57,005 (32.9%)
Black	857 (16.8%)	16,301 (30.4%)	73,043 (42.1%)
Asian	684 (13.4%)	5,127 (9.6%)	9,938 (5.7%)
Hispanic (Ethnic)	597 (11.7%)	6,350 (11.9%)	23,484 (13.5%)
Other	309 (6.1%)	3,225 (6%)	9,882 (5.7%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Income	\$187,703.79	193	\$168,198.24	173	\$136,098.44	140
Average Income Per Person	\$68,771.69	184	\$60,480.61	162	\$49,423.16	32
Household Median Income	\$116,909.6	168	\$109,880.58	158	\$86,134.85	124
<\$15K	251 (4.9%)	54	2,841 (5.3%)	58	14,936 (8.6%)	94
\$15K - \$25K	233 (4.6%)	59	2,522 (4.7%)	61	11,010 (6.4%)	83
\$25K - \$35K	263 (5.2%)	64	2,606 (4.9%)	60	11,264 (6.5%)	8
\$35K - \$50K	282 (5.5%)	48	3,829 (7.1%)	63	14,919 (8.6%)	75
\$50K - \$75K	527 (10.3%)	61	7,252 (13.5%)	8	25,491 (14.7%)	87
\$75K - \$100K	658 (12.9%)	100	5,689 (10.6%)	8	18,643 (10.8%)	83
\$100K - \$150K	694 (13.6%)	8	9,189 (17.2%)	104	27,677 (16%)	97
\$150K - \$175K	318 (6.2%)	119	4,063 (7.6%)	144	11,315 (6.5%)	124
\$175K - \$200K	421 (8.3%)	153	6,580 (12.3%)	228	16,391 (9.5%)	175
\$200K - \$250K	814 (16%)	428	5,046 (9.4%)	252	12,158 (7%)	188
\$250K - \$500K	347 (6.8%)	427	2,161 (4%)	253	5,202 (3%)	188
>\$500K	291 (5.7%)	428	1,801 (3.4%)	252	4,346 (2.5%)	188

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Disposable Income	\$115,286.61	156	\$102,116.48	138	\$88,190.58	119
Household Median Disposable Income	\$94,399.95	157	\$89,644.73	149	\$72,600.8	121
<\$15K	277 (5.4%)	55	3,068 (5.7%)	58	16,028 (9.2%)	93
\$15K - \$25K	311 (6.1%)	67	3,253 (6.1%)	67	13,325 (7.7%)	85
\$25K - \$35K	243 (4.8%)	51	2,999 (5.6%)	60	13,108 (7.6%)	8
\$35K - \$50K	305 (6%)	45	4,771 (8.9%)	66	18,399 (10.6%)	7
\$50K - \$75K	815 (16%)	86	8,402 (15.7%)	85	27,994 (16.1%)	87
\$75K - \$100K	727 (14.3%)	103	6,944 (13%)	93	21,428 (12.4%)	89
\$100K - \$150K	682 (13.4%)	85	11,073 (20.7%)	132	32,279 (18.6%)	119
\$150K - \$175K	639 (12.5%)	260	6,271 (11.7%)	243	14,416 (8.3%)	173
\$175K - \$200K	298 (5.8%)	375	1,825 (3.4%)	219	4,404 (2.5%)	163
\$200K - \$250K	322 (6.3%)	414	2,002 (3.7%)	245	4,816 (2.8%)	182
\$250K - \$500K	441 (8.6%)	413	2,736 (5.1%)	244	6,587 (3.8%)	181
>\$500K	39 (0.8%)	417	235 (<0.5%)	239	568 (<0.5%)	179

Discretionary Households Income

Household Average Discretionary Income	\$81,583.62	157	\$71,746.61	138	\$59,672.57	115
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Household Median Discretionary Income	\$68,881.33	161	\$62,288.83	145	\$47,022.49	110
<\$10K	329 (6.5%)	63	3,453 (6.4%)	63	20,628 (11.9%)	116
\$10K - \$20K	328 (6.4%)	50	4,941 (9.2%)	71	21,120 (12.2%)	94
\$20K - \$30K	370 (7.3%)	58	4,524 (8.4%)	67	18,831 (10.9%)	87
\$30K - \$40K	360 (7.1%)	62	4,748 (8.9%)	76	16,277 (9.4%)	83
\$40K - \$50K	502 (9.8%)	103	4,495 (8.4%)	87	13,773 (7.9%)	83
\$50K - \$75K	803 (15.7%)	87	8,594 (16%)	89	26,089 (15%)	83
\$75K - \$100K	431 (8.5%)	86	6,622 (12.4%)	117	18,113 (10.4%)	99
\$100K - \$125K	452 (8.9%)	31	6,472 (12.1%)	178	16,971 (9.8%)	145
\$125K - \$150K	681 (13.4%)	303	5,586 (10.4%)	237	12,899 (7.4%)	169
>\$150K	843 (16.5%)	658	4,144 (7.7%)	308	8,651 (5%)	198

Households Income by Ethnicity

Average Income - White	\$127,183.99	146	\$124,342.72	143	\$123,410.26	142
Median Income - White	\$144,931.63	191	\$140,726.42	185	\$137,080.04	180
Average Income - Black	\$81,520.9	33	\$93,350.06	152	\$74,125.49	121
Median Income - Black	\$72,926.77	152	\$83,334.99	174	\$61,098.1	128

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Average Income - Asian	\$152,778.97 (147)	\$135,291.76 (131)	\$136,836.56 (32)
Median Income - Asian	\$191,269.02 (193)	\$154,665.88 (156)	\$160,237.02 (162)
Average Income - Hispanic	\$107,238.07 (151)	\$96,562.15 (136)	\$91,251.95 (128)
Median Income - Hispanic	\$96,671.21 (164)	\$87,012.51 (147)	\$80,835.01 (137)
Average Income - Other	\$119,999.38 (152)	\$100,710.28 (127)	\$89,219.05 (113)
Median Income - Other	\$104,642.67 (155)	\$92,407.79 (137)	\$80,084.54 (119)

Age

Average Age	41.53 (104)	40.36 (101)	40 (100)
Median Age	42.1 (109)	40.46 (105)	38.75 (101)
0-4	733 (5.2%) (86)	8,502 (5.7%) (93)	28,917 (6%) (98)
5-13	1,453 (10.4%) (94)	16,434 (11%) (100)	54,540 (11.3%) (103)
14-17	675 (4.8%) (98)	7,576 (5.1%) (103)	24,810 (5.2%) (104)
18-21	793 (5.7%) (94)	9,134 (6.1%) (101)	27,325 (5.7%) (94)
22-24	632 (4.5%) (110)	6,323 (4.2%) (103)	19,971 (4.1%) (101)
25-29	982 (7%) (108)	9,814 (6.6%) (101)	31,941 (6.6%) (102)
30-34	754 (5.4%) (88)	8,457 (5.7%) (93)	28,863 (6%) (98)

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35-39	612	(4.4%)	7,563	(5.1%)	26,102	(5.4%)
40-44	673	(4.8%)	7,930	(5.3%)	26,705	(5.5%)
45-49	800	(5.7%)	9,100	(6.1%)	29,257	(6.1%)
50-54	983	(7%)	10,355	(6.9%)	32,280	(6.7%)
55-59	1,114	(8%)	11,104	(7.4%)	34,111	(7.1%)
60-64	1,095	(7.8%)	10,940	(7.3%)	33,177	(6.9%)
65-69	973	(7%)	9,369	(6.3%)	28,576	(5.9%)
70-74	711	(5.1%)	7,112	(4.8%)	22,258	(4.6%)
75-79	456	(3.3%)	4,699	(3.1%)	15,551	(3.2%)
80-84	290	(2.1%)	2,732	(1.8%)	9,426	(2%)
85+	246	(1.8%)	2,291	(1.5%)	7,849	(1.6%)

Age - Male

Male Average Age	39.83		38.99		38.38	
Male Median Age	38.17		37.46		36.56	
0-4	377	(5.6%)	4,367	(6.1%)	14,873	(6.5%)
5-13	748	(11.1%)	8,440	(11.7%)	28,015	(12.2%)

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	1 Mile			3 Mile			5 Mile		
14-17	345	(5.1%)	100	3,859	(5.4%)	104	12,665	(5.5%)	107
18-21	397	(5.9%)	95	4,537	(6.3%)	101	13,677	(5.9%)	95
22-24	326	(4.9%)	112	3,206	(4.5%)	102	10,128	(4.4%)	101
25-29	521	(7.8%)	113	5,017	(7%)	102	16,317	(7.1%)	104
30-34	404	(6%)	94	4,293	(6%)	93	14,519	(6.3%)	99
35-39	301	(4.5%)	72	3,728	(5.2%)	84	12,583	(5.5%)	89
40-44	315	(4.7%)	72	3,753	(5.2%)	85	12,386	(5.4%)	88
45-49	365	(5.4%)	90	4,221	(5.9%)	97	13,473	(5.9%)	97
50-54	450	(6.7%)	110	4,832	(6.7%)	110	14,978	(6.5%)	106
55-59	515	(7.7%)	121	5,209	(7.2%)	114	15,891	(6.9%)	109
60-64	510	(7.6%)	121	5,102	(7.1%)	113	15,405	(6.7%)	106
65-69	438	(6.5%)	117	4,362	(6.1%)	109	13,006	(5.7%)	102
70-74	316	(4.7%)	105	3,286	(4.6%)	102	9,803	(4.3%)	95
75-79	199	(3%)	94	2,039	(2.8%)	90	6,498	(2.8%)	90
80-84	111	(1.7%)	89	1,064	(1.5%)	77	3,592	(1.6%)	84
85+	75	(1.1%)	99	702	(1%)	86	2,371	(1%)	91

Age - Female

Female Average Age	43.1		104	41.63		101	41.47		101
Female Median Age	45.53		111	42.25		103	41.69		102
0-4	356	(4.9%)	84	4,135	(5.3%)	91	14,044	(5.6%)	95
5-13	705	(9.7%)	92	7,994	(10.3%)	98	26,525	(10.5%)	100
14-17	330	(4.5%)	96	3,717	(4.8%)	101	12,145	(4.8%)	102
18-21	396	(5.5%)	93	4,597	(5.9%)	102	13,648	(5.4%)	93
22-24	306	(4.2%)	109	3,117	(4%)	104	9,843	(3.9%)	101
25-29	461	(6.3%)	104	4,797	(6.2%)	101	15,624	(6.2%)	101
30-34	350	(4.8%)	83	4,164	(5.4%)	92	14,344	(5.7%)	98
35-39	311	(4.3%)	72	3,835	(5%)	84	13,519	(5.4%)	91
40-44	358	(4.9%)	72	4,177	(5.4%)	90	14,319	(5.7%)	95
45-49	435	(6%)	100	4,879	(6.3%)	105	15,784	(6.3%)	105
50-54	533	(7.3%)	119	5,523	(7.1%)	116	17,302	(6.9%)	112
55-59	599	(8.2%)	122	5,895	(7.6%)	117	18,220	(7.2%)	112
60-64	585	(8.1%)	122	5,838	(7.5%)	114	17,772	(7.1%)	107
65-69	535	(7.4%)	120	5,007	(6.5%)	106	15,570	(6.2%)	101
70-74	395	(5.4%)	106	3,826	(4.9%)	96	12,455	(5%)	96
75-79	257	(3.5%)	91	2,660	(3.4%)	89	9,053	(3.6%)	93
80-84	179	(2.5%)	95	1,668	(2.2%)	83	5,834	(2.3%)	90
85+	171	(2.4%)	103	1,589	(2.1%)	90	5,478	(2.2%)	95

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	7,526	82,205	254,369
Professional Specialty	2,380 (31.6%)	24,405 (29.7%)	67,027 (26.4%)
Managerial/Executive	2,347 (31.2%)	18,859 (22.9%)	48,757 (19.2%)
Office Admin	681 (9%)	8,148 (9.9%)	29,447 (11.6%)
Sales	607 (8.1%)	7,762 (9.4%)	22,931 (9%)
Production & Transportation	578 (7.7%)	7,624 (9.3%)	29,731 (11.7%)
Construction	282 (3.7%)	3,866 (4.7%)	12,890 (5.1%)
Personal Care	192 (2.6%)	1,919 (2.3%)	7,307 (2.9%)
Building Maintenance & Cleaning	141 (1.9%)	2,104 (2.6%)	7,744 (3%)
Healthcare support	135 (1.8%)	3,590 (4.4%)	11,471 (4.5%)
Food Preparation & Serving	97 (1.3%)	2,071 (2.5%)	9,126 (3.6%)
Protective	86 (1.1%)	1,852 (2.3%)	7,706 (3%)
Farming, Fishing & Forestry	5 (<0.5%)	5 (<0.5%)	232 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	7,526	82,205	254,369

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Educational Services	1,644	(21.8%)	22,264	(27.1%)	66,836	(26.3%)
Financial, Insurance & Real Estate	1,346	(17.9%)	9,650	(11.7%)	24,794	(9.7%)
Professional Services	967	(12.8%)	9,380	(11.4%)	24,393	(9.6%)
Wholesale Retail	648	(8.6%)	9,622	(11.7%)	30,921	(12.2%)
Transportation	546	(7.3%)	4,825	(5.9%)	21,114	(8.3%)
Entertainment Services	528	(7%)	5,357	(6.5%)	17,976	(7.1%)
Manufacturing	479	(6.4%)	5,969	(7.3%)	16,287	(6.4%)
Other Professional Services	397	(5.3%)	3,252	(4%)	11,367	(4.5%)
Agriculture/Mining/Construction	358	(4.8%)	2,866	(3.5%)	10,679	(4.2%)
Information	298	(4%)	3,204	(3.9%)	7,555	(3%)
Public Administration	162	(2.2%)	3,093	(3.8%)	11,509	(4.5%)
Administrative/Waste Services	124	(1.6%)	2,582	(3.1%)	10,553	(4.1%)
Management Services	29	(<0.5%)	141	(<0.5%)	385	(<0.5%)

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Language Spoken

Language Spoken	Count	Percentage	1 Mile	Count	Percentage	3 Mile	Count	Percentage	5 Mile
Speak English at Home	8,537	(64.5%)	83	89,950	(63.8%)	8	306,642	(67.7%)	87
Speak Other Language at Home	3,372	(25.5%)	314	36,072	(25.6%)	316	91,118	(20.1%)	248
Speak Spanish at Home	1,333	(10.1%)	72	14,911	(10.6%)	70	54,982	(12.1%)	87

Ancestry

Ancestry	Count	Percentage	1 Mile	Count	Percentage	3 Mile	Count	Percentage	5 Mile
Other	4,592	(32.9%)	151	58,187	(38.9%)	179	220,609	(45.8%)	211
Unclassified	1,639	(11.7%)	70	17,664	(11.8%)	71	58,382	(12.1%)	75
Other European (e.g. Greek/Russian)	948	(6.8%)	211	8,440	(5.6%)	176	18,956	(3.9%)	122
Chinese	867	(6.2%)	520	3,844	(2.6%)	216	7,986	(1.7%)	139
Italian	754	(5.4%)	180	7,523	(5%)	168	21,956	(4.6%)	152
Scottish/Irish	710	(5.1%)	75	6,153	(4.1%)	61	18,962	(3.9%)	58
South Central Asian (e.g. Indian)	567	(4.1%)	309	5,885	(3.9%)	300	11,310	(2.3%)	179
South American	512	(3.7%)	343	4,891	(3.3%)	307	17,027	(3.5%)	331
British	446	(3.2%)	59	2,884	(1.9%)	36	7,690	(1.6%)	29
German	438	(3.1%)	39	4,662	(3.1%)	39	12,090	(2.5%)	31
American	364	(2.6%)	53	5,408	(3.6%)	72	14,856	(3.1%)	63

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
Puerto Rican	336	(2.4%)	94	3,811	(2.6%)	99	13,859	(2.9%)	112
Polish	278	(2%)	128	3,501	(2.3%)	151	8,745	(1.8%)	117
Central American	270	(1.9%)	30	2,553	(1.7%)	115	9,477	(2%)	33
South East Asian (e.g. Vietnamese)	215	(1.5%)	95	3,492	(2.3%)	145	7,150	(1.5%)	92
Middle Eastern	156	(1.1%)	177	1,095	(0.7%)	116	2,603	(0.5%)	86
Other Hispanic	125	(0.9%)	68	2,292	(1.5%)	116	6,973	(1.4%)	110
French	123	(0.9%)	70	598	(<0.5%)	32	1,414	(<0.5%)	23
Dominican	120	(0.9%)	151	1,709	(1.1%)	201	7,049	(1.5%)	257
Korean	99	(0.7%)	167	814	(0.5%)	128	1,792	(<0.5%)	88
Mexican	87	(0.6%)	6	1,080	(0.7%)	7	3,736	(0.8%)	7
Cuban	84	(0.6%)	92	1,122	(0.8%)	114	3,989	(0.8%)	126
Other Asian	83	(0.6%)	192	443	(<0.5%)	96	880	(<0.5%)	59
Scandinavian	66	(<0.5%)	24	627	(<0.5%)	22	1,857	(<0.5%)	20
Dutch	47	(<0.5%)	54	297	(<0.5%)	32	778	(<0.5%)	26
Japanese	29	(<0.5%)	90	156	(<0.5%)	45	275	(<0.5%)	25
Native American (Indian/Eskimo)	14	(<0.5%)	13	260	(<0.5%)	22	1,108	(<0.5%)	29

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	6 (<0.5%)	44 (<0.5%)	150 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	9,689	101,466	326,096
Elementary (0 to 8 Years)	316 (3.3%)	4,238 (4.2%)	16,520 (5.1%)
Some High School (9 to 11 Years)	311 (3.2%)	3,299 (3.3%)	14,686 (4.5%)
High School Graduate (12 Years)	1,375 (14.2%)	19,287 (19%)	81,396 (25%)
Some College (13 to 16 Years)	1,192 (12.3%)	14,761 (14.5%)	53,209 (16.3%)
Associates Degree Only	518 (5.3%)	5,298 (5.2%)	19,717 (6%)
Bachelor's Degree Only	2,887 (29.8%)	29,523 (29.1%)	80,835 (24.8%)
Graduate Degree	3,090 (31.9%)	25,060 (24.7%)	59,733 (18.3%)

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Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	5,099	53,579	173,352
One Person Households	1,220 (23.9%)	12,865 (24%)	44,262 (25.5%)
Married Couple	2,942 (57.7%)	28,997 (54.1%)	79,318 (45.8%)
Male Householder	130 (2.5%)	2,215 (4.1%)	10,655 (6.1%)
Female Householder	678 (13.3%)	6,827 (12.7%)	31,812 (18.4%)
Non Family Households	129 (2.5%)	2,675 (5%)	7,305 (4.2%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	5,099	53,579	173,352
1 Person Household	1,220 (23.9%)	12,865 (24%)	44,262 (25.5%)
2 Person Household	1,402 (27.5%)	14,733 (27.5%)	46,607 (26.9%)
3 Person Household	962 (18.9%)	9,675 (18.1%)	31,417 (18.1%)
4 Person Household	955 (18.7%)	9,449 (17.6%)	28,213 (16.3%)
5 Person Household	392 (7.7%)	4,281 (8%)	13,648 (7.9%)
6 Person Household	109 (2.1%)	1,552 (2.9%)	5,348 (3.1%)
7+ Person Household	59 (1.2%)	1,024 (1.9%)	3,857 (2.2%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	5,334	56,519	187,501
Owner Occupied Housing	3,590	33,707	96,441
Renter Occupied Housing	1,509	19,872	76,911
Vacant Housing	235	2,940	14,149

Housing Rent

Average Rent	\$1,938.7	\$1,725.07	\$1,535.06
Median Rent	\$1,842.27	\$1,649.75	\$1,456.32
Total Cash Rents Housing	1,434	19,334	74,854
<\$300	505 (2.6%)	3,020 (4%)	
\$300-\$500	14 (1%)	2,047 (2.7%)	
\$500-\$750	6 (<0.5%)	3,749 (5%)	
\$750-\$1000	50 (3.5%)	8,113 (10.8%)	
\$1000-\$1500	328 (22.9%)	22,460 (30%)	
\$1500-\$2000	466 (32.5%)	18,805 (25.1%)	
\$2000-\$2500	323 (22.5%)	9,921 (13.3%)	

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Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	129	(9%)	221	1,646	(8.5%)	209	3,753	(5%)	123
\$3000-\$3500	45	(3.1%)	158	551	(2.8%)	143	1,266	(1.7%)	85
>\$3500	73	(5.1%)	237	859	(4.4%)	207	1,720	(2.3%)	107

Value of Owner-Occupied Housing Units

Average House Value	\$932,621.23	177	\$850,478.12	161	\$751,102.34	142			
Median House Value	\$876,712.33	213	\$685,336.74	167	\$619,433.31	151			
Owner Occupied Housing	3,590		33,707		96,441				
<\$100K	56	(1.6%)	17	387	(1.1%)	12	1,675	(1.7%)	18
\$100K - \$200K	18	(0.5%)	4	310	(0.9%)	7	2,620	(2.7%)	20
\$200K - \$300K	64	(1.8%)	13	1,536	(4.6%)	32	7,095	(7.4%)	52
\$300K - \$400K	300	(8.4%)	72	3,197	(9.5%)	8	11,100	(11.5%)	99
\$400K - \$500K	360	(10%)	105	4,698	(13.9%)	146	14,177	(14.7%)	154
\$500K - \$1000K	1,285	(35.8%)	138	13,490	(40%)	155	36,787	(38.1%)	147
>\$1000K	1,507	(42%)	268	10,089	(29.9%)	191	22,987	(23.8%)	152

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	298	(5.8%)	46	4,251	(7.9%)	63	20,529	(11.8%)	94
Households Above Poverty	4,801	(94.2%)	108	49,328	(92.1%)	105	152,823	(88.2%)	101
Households in Poverty (Married)	58	(1.1%)	51	747	(1.4%)	63	2,513	(1.4%)	65
Households in Poverty (Male Householder)				246	(<0.5%)	72	1,550	(0.9%)	139
Households in Poverty (Female Householder)	64	(1.3%)	41	1,100	(2.1%)	67	6,481	(3.7%)	122
Households in Poverty (Non-Family)	168	(3.3%)	54	1,938	(3.6%)	60	9,246	(5.3%)	88
Households in Poverty (Non-Family Student)	8	(<0.5%)	25	220	(<0.5%)	66	739	(<0.5%)	68

Wealth per Household

Household Average Wealth	\$278,037.36		117	\$263,594.97		111	\$242,352.32		102
Household Median Wealth	\$108,772.33		138	\$94,821.04		121	\$79,187.51		101
<\$0K	803	(15.7%)	90	8,847	(16.5%)	94	30,732	(17.7%)	101
\$0K - \$5K	357	(7%)	8	4,121	(7.7%)	89	15,186	(8.8%)	101
\$5K - \$10K	199	(3.9%)	85	2,261	(4.2%)	92	8,019	(4.6%)	100
\$10K - \$25K	293	(5.7%)	90	3,229	(6%)	94	10,983	(6.3%)	99
\$25K - \$50K	334	(6.6%)	96	3,549	(6.6%)	97	11,654	(6.7%)	98

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Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$50K - \$100K	508	(10%)	97	5,335	(10%)	97	17,305	(10%)	97
\$100K - \$250K	949	(18.6%)	103	9,776	(18.2%)	101	30,711	(17.7%)	98
\$250K - \$500K	740	(14.5%)	111	7,465	(13.9%)	107	22,639	(13.1%)	100
>\$500K	916	(18%)	124	8,996	(16.8%)	116	26,123	(15.1%)	104

Vehicles per Household

Total Number of Vehicles	8,786			89,420			266,049		
Average Number of Vehicles	1.72		94	1.67		91	1.53		84
No Vehicles	257	(5%)	61	5,355	(10%)	122	26,358	(15.2%)	185
1 Vehicle	1,879	(36.9%)	114	18,890	(35.3%)	109	62,130	(35.8%)	111
2 Vehicles	2,186	(42.9%)	115	20,405	(38.1%)	103	59,260	(34.2%)	92
3 or more Vehicles	777	(15.2%)	68	8,929	(16.7%)	72	25,604	(14.8%)	66

Population Change

Births	162			1,770			5,830		
Deaths	114			1,186			3,801		
Migration	-17			-351			-2,503		

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Audience Profile

Jan 1 - Dec 31, 2023

Millburn Gateway Center

187 Millburn Avenue, Millburn, NJ 07041

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	791	4,521	12,572
Total Employees	8,261	64,809	180,092

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats