

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

	1 Mile	3 Mile	5 Mile
Population	12,249	99,636	283,527
Households	4,824	37,820	110,972
Persons per Household	2.54 98	2.62 101	2.53 98
Household Median Income	\$59,609.73 86	\$72,698.82 105	\$71,788.59 103
Household Median Disposable Income	\$50,514.85 84	\$61,371.17 102	\$60,625.78 101
Household Median Discretionary Income	\$29,220.47 68	\$42,506.63 99	\$42,043.47 98
Average Income Per Person	\$31,566.05 85	\$35,756.73 96	\$36,417.74 98
Median Rent	\$1,291.89 102	\$1,334.25 105	\$1,308.67 103
Median House Value	\$405,519.49 99	\$351,996.88 86	\$365,674.92 89
Households in Poverty	592 (12.3%) 97	3,665 (9.7%) 7	12,173 (11%) 87
Household Median Wealth	\$51,143.43 65	\$78,038.01 99	\$79,263.47 101
Average Age	39.62 99	41.64 104	42.2 105
Median Age	38.84 101	41.58 108	42.09 109
Households with Children	1,226 (25.4%) 92	10,485 (27.7%) 101	29,310 (26.4%) 96
High School Graduate or Higher	7,272 (85.7%) 97	63,414 (89.5%) 101	184,860 (91.1%) 103

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

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Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

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Bachelor's Degree or Higher	2,038 (24%)	19,117 (27%)	60,199 (29.7%)
Pop density (per sq mi)	5,929	3,740	3,803
Area (based on blockgroups)	2	27	75

Population

Population 2022 Q4	12,249	99,636	283,527
Population 2022 Q3	12,228	99,279	282,659
Population 2022 Q2	12,231	99,694	283,803
Population 2022 Q1	12,235	99,830	284,222
Population 2021 Q4	12,247	100,089	284,730
Population 2021 Q3	12,232	100,244	285,323
Population 2021 Q2	12,232	100,346	285,613
Population 2021 Q1	12,240	100,524	285,960
Population 2020 Q4	12,172	100,449	285,929
Population 5 Years Forecast	12,254	99,531	284,417
Population 10 Years Forecast	12,305	100,172	287,319
Persons per Household	2.54	2.62	2.53

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Audience Profile

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2353 Street Road, Bensalem, PA 19020

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	● 1 Mile	● 3 Mile	● 5 Mile
Group Quarters	708 (0.7%)	30	3,033 (1.1%) 46
Transient Population - Average Last 4 Quarters	1,556 (1.6%)	126	1,834 (0.6%) 52

Households

Households 2022 Q4	4,824	37,820	110,972
Households 2022 Q3	4,817	37,684	110,613
Households 2022 Q2	4,818	37,835	111,077
Households 2022 Q1	4,819	37,890	111,253
Households 2021 Q4	4,824	37,994	111,469
Households 2021 Q3	4,818	38,048	111,710
Households 2021 Q2	4,819	38,086	111,826
Households 2021 Q1	4,821	38,153	111,973
Households 2020 Q4	4,795	38,121	111,965
Households 5 Years Forecast	4,827	37,783	111,299
Households 10 Years Forecast	4,848	38,028	112,454

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Audience Profile

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Gender

Gender	Count	Percentage	1 Mile	3 Mile	Percentage	5 Mile	Count	Percentage	Count
Male	6,172	(50.4%)	102	49,188	(49.4%)	100	138,434	(48.8%)	99
Female	6,077	(49.6%)	98	50,448	(50.6%)	100	145,093	(51.2%)	101

Ethnicity

White	6,477	(52.9%)	86	72,189	(72.5%)	118	208,207	(73.4%)	120
Hispanic (Ethnic)	2,359	(19.3%)	106	9,280	(9.3%)	51	22,086	(7.8%)	43
Asian	1,785	(14.6%)	287	8,244	(8.3%)	163	20,310	(7.2%)	141
Black	1,212	(9.9%)	84	7,274	(7.3%)	62	24,503	(8.6%)	73
Other	416	(3.4%)	94	2,649	(2.7%)	74	8,421	(3%)	8

Household by Ethnicity

White	2,664	(55.2%)	86	26,935	(71.2%)	111	79,948	(72%)	112
Hispanic (Ethnic)	802	(16.6%)	112	3,469	(9.2%)	62	8,705	(7.8%)	53
Black	557	(11.5%)	103	3,112	(8.2%)	73	10,584	(9.5%)	85
Asian	453	(9.4%)	213	2,528	(6.7%)	152	6,851	(6.2%)	140
Other	348	(7.2%)	33	1,776	(4.7%)	86	4,884	(4.4%)	8

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Marten Commons

2353 Street Road, Bensalem, PA 19020

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Household Average Income	\$80,151.86	8	\$93,559.35	96	\$92,137.54	95
Average Income Per Person	\$31,566.05	85	\$35,756.73	96	\$36,417.74	98
Household Median Income	\$59,609.73	86	\$72,698.82	105	\$71,788.59	103
<\$15K	501 (10.4%)	114	3,029 (8%)	88	9,271 (8.4%)	91
\$15K - \$25K	360 (7.5%)	97	2,005 (5.3%)	69	7,468 (6.7%)	87
\$25K - \$35K	473 (9.8%)	121	2,988 (7.9%)	98	8,558 (7.7%)	95
\$35K - \$50K	637 (13.2%)	116	4,283 (11.3%)	99	13,210 (11.9%)	104
\$50K - \$75K	1,059 (22%)	130	7,182 (19%)	113	19,106 (17.2%)	102
\$75K - \$100K	585 (12.1%)	94	5,209 (13.8%)	106	15,238 (13.7%)	106
\$100K - \$150K	768 (15.9%)	96	7,235 (19.1%)	116	20,409 (18.4%)	111
\$150K - \$175K	101 (2.1%)	40	2,013 (5.3%)	101	6,255 (5.6%)	107
\$175K - \$200K	54 (1.1%)	21	1,477 (3.9%)	72	4,854 (4.4%)	8
\$200K - \$250K	160 (3.3%)	89	1,344 (3.6%)	95	3,695 (3.3%)	89
\$250K - \$500K	69 (1.4%)	90	575 (1.5%)	95	1,582 (1.4%)	89
>\$500K	57 (1.2%)	89	480 (1.3%)	95	1,326 (1.2%)	90

Disposable Households Income

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Marten Commons

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Household Average Disposable Income	\$63,334.25	86	\$73,938.02	100	\$72,900.38	99
Household Median Disposable Income	\$50,514.85	84	\$61,371.17	102	\$60,625.78	101
<\$15K	580 (12%)	121	3,397 (9%)	90	10,596 (9.5%)	96
\$15K - \$25K	404 (8.4%)	92	2,465 (6.5%)	72	8,618 (7.8%)	86
\$25K - \$35K	575 (11.9%)	128	3,643 (9.6%)	104	10,585 (9.5%)	103
\$35K - \$50K	822 (17%)	127	5,478 (14.5%)	108	16,076 (14.5%)	108
\$50K - \$75K	1,016 (21.1%)	114	7,703 (20.4%)	110	21,089 (19%)	103
\$75K - \$100K	574 (11.9%)	86	5,519 (14.6%)	105	15,864 (14.3%)	103
\$100K - \$150K	551 (11.4%)	75	6,439 (17%)	109	19,009 (17.1%)	109
\$150K - \$175K	75 (1.6%)	32	1,267 (3.4%)	70	3,927 (3.5%)	75
\$175K - \$200K	62 (1.3%)	8	535 (1.4%)	91	1,440 (1.3%)	83
\$200K - \$250K	66 (1.4%)	90	550 (1.5%)	95	1,513 (1.4%)	89
\$250K - \$500K	91 (1.9%)	90	757 (2%)	96	2,071 (1.9%)	89
>\$500K	8 (<0.5%)	90	67 (<0.5%)	97	184 (<0.5%)	90

Discretionary Households Income

Household Average Discretionary Income	\$40,929.23	7	\$50,929.13	98	\$50,220.1	97
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Audience Profile

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Household Median Discretionary Income	\$29,220.47	68	\$42,506.63	99	\$42,043.47	98
<\$10K	749 (15.5%)	152	3,484 (9.2%)	90	10,470 (9.4%)	92
\$10K - \$20K	649 (13.5%)	104	4,154 (11%)	85	13,539 (12.2%)	94
\$20K - \$30K	1,071 (22.2%)	177	5,172 (13.7%)	109	15,212 (13.7%)	110
\$30K - \$40K	437 (9.1%)	8	5,045 (13.3%)	118	13,899 (12.5%)	110
\$40K - \$50K	555 (11.5%)	120	4,015 (10.6%)	111	11,360 (10.2%)	107
\$50K - \$75K	637 (13.2%)	73	7,475 (19.8%)	109	21,672 (19.5%)	108
\$75K - \$100K	397 (8.2%)	7	4,381 (11.6%)	109	13,028 (11.7%)	111
\$100K - \$125K	119 (2.5%)	36	2,143 (5.7%)	84	6,520 (5.9%)	87
\$125K - \$150K	123 (2.5%)	58	1,365 (3.6%)	8	3,991 (3.6%)	8
>\$150K	87 (1.8%)	72	586 (1.5%)	62	1,281 (1.2%)	46

Households Income by Ethnicity

Average Income - White	\$77,681.48	89	\$86,485.73	99	\$85,131.25	98
Median Income - White	\$64,038.19	84	\$75,424.61	99	\$74,925.25	99
Average Income - Black	\$57,824.5	94	\$66,848.98	109	\$67,479.92	110
Median Income - Black	\$45,923.73	96	\$55,903.02	117	\$55,803.74	117

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Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

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Average Income - Asian	\$91,224.81 (88)	\$106,243.6 (103)	\$95,566.95 (92)
Median Income - Asian	\$74,233.75 (75)	\$101,431.24 (102)	\$88,923.68 (90)
Average Income - Hispanic	\$54,229.37 (76)	\$66,520.03 (93)	\$71,985.47 (101)
Median Income - Hispanic	\$48,822.76 (83)	\$61,338.02 (104)	\$62,726.38 (106)
Average Income - Other	\$55,619.43 (70)	\$74,018.1 (94)	\$78,112.18 (99)
Median Income - Other	\$58,147.33 (86)	\$68,485.49 (102)	\$68,152.26 (101)

Age

Average Age	39.62 (99)	41.64 (104)	42.2 (105)
Median Age	38.84 (101)	41.58 (108)	42.09 (109)
0-4	794 (6.5%) (106)	5,776 (5.8%) (95)	16,312 (5.8%) (94)
5-13	1,443 (11.8%) (107)	10,561 (10.6%) (96)	29,607 (10.4%) (95)
14-17	633 (5.2%) (105)	4,633 (4.6%) (94)	12,793 (4.5%) (91)
18-21	527 (4.3%) (71)	4,436 (4.5%) (74)	12,483 (4.4%) (75)
22-24	364 (3%) (72)	3,370 (3.4%) (8)	9,384 (3.3%) (8)
25-29	643 (5.2%) (8)	5,739 (5.8%) (89)	15,944 (5.6%) (87)
30-34	757 (6.2%) (101)	5,958 (6%) (98)	16,954 (6%) (98)

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Audience Profile

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35-39	1,003	(8.2%)	136	6,642	(6.7%)	111	18,604	(6.6%)	109
40-44	1,028	(8.4%)	138	6,825	(6.8%)	113	18,514	(6.5%)	107
45-49	851	(6.9%)	116	6,331	(6.4%)	106	17,215	(6.1%)	101
50-54	763	(6.2%)	102	6,244	(6.3%)	102	17,486	(6.2%)	101
55-59	722	(5.9%)	92	6,556	(6.6%)	103	18,982	(6.7%)	104
60-64	715	(5.8%)	90	6,868	(6.9%)	107	20,206	(7.1%)	110
65-69	637	(5.2%)	89	6,415	(6.4%)	110	19,050	(6.7%)	115
70-74	507	(4.1%)	86	5,237	(5.3%)	109	15,674	(5.5%)	115
75-79	372	(3%)	86	3,740	(3.8%)	107	11,141	(3.9%)	112
80-84	273	(2.2%)	100	2,474	(2.5%)	111	7,260	(2.6%)	115
85+	217	(1.8%)	103	1,831	(1.8%)	107	5,918	(2.1%)	122

Age - Male

Male Average Age	38.63		99	40.45		104	40.84		105
Male Median Age	38.35		103	40.56		109	40.85		110
0-4	405	(6.6%)	103	2,959	(6%)	95	8,356	(6%)	95
5-13	736	(11.9%)	104	5,412	(11%)	96	15,166	(11%)	96

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14-17	323	(5.2%)	102	2,361	(4.8%)	93	6,552	(4.7%)	92
18-21	272	(4.4%)	71	2,261	(4.6%)	77	6,349	(4.6%)	72
22-24	194	(3.1%)	72	1,747	(3.6%)	70	4,832	(3.5%)	65
25-29	344	(5.6%)	60	2,984	(6.1%)	89	8,210	(5.9%)	87
30-34	391	(6.3%)	99	3,055	(6.2%)	97	8,585	(6.2%)	97
35-39	502	(8.1%)	132	3,336	(6.8%)	110	9,225	(6.7%)	108
40-44	536	(8.7%)	141	3,430	(7%)	113	9,187	(6.6%)	108
45-49	467	(7.6%)	123	3,226	(6.6%)	109	8,614	(6.2%)	103
50-54	408	(6.6%)	108	3,163	(6.4%)	105	8,715	(6.3%)	103
55-59	367	(5.9%)	94	3,253	(6.6%)	104	9,311	(6.7%)	106
60-64	352	(5.7%)	91	3,340	(6.8%)	108	9,713	(7%)	111
65-69	307	(5%)	89	3,057	(6.2%)	112	8,970	(6.5%)	116
70-74	233	(3.8%)	84	2,411	(4.9%)	110	7,168	(5.2%)	116
75-79	160	(2.6%)	60	1,627	(3.3%)	105	4,814	(3.5%)	110
80-84	106	(1.7%)	92	985	(2%)	108	2,866	(2.1%)	111
85+	69	(1.1%)	99	581	(1.2%)	104	1,801	(1.3%)	115

Age - Female

Female Average Age	40.62	98	42.81	104	43.49	105			
Female Median Age	40.34	99	42.62	104	43.32	106			
0-4	389	(6.4%)	109	2,817	(5.6%)	95	7,956	(5.5%)	94
5-13	707	(11.6%)	110	5,149	(10.2%)	96	14,441	(10%)	94
14-17	310	(5.1%)	107	2,272	(4.5%)	95	6,241	(4.3%)	90
18-21	255	(4.2%)	70	2,175	(4.3%)	77	6,134	(4.2%)	72
22-24	170	(2.8%)	72	1,623	(3.2%)	83	4,552	(3.1%)	65
25-29	299	(4.9%)	60	2,755	(5.5%)	89	7,734	(5.3%)	87
30-34	366	(6%)	103	2,903	(5.8%)	99	8,369	(5.8%)	99
35-39	501	(8.2%)	140	3,306	(6.6%)	112	9,379	(6.5%)	110
40-44	492	(8.1%)	134	3,395	(6.7%)	112	9,327	(6.4%)	107
45-49	384	(6.3%)	105	3,105	(6.2%)	103	8,601	(5.9%)	99
50-54	355	(5.8%)	95	3,081	(6.1%)	99	8,771	(6%)	98
55-59	355	(5.8%)	90	3,303	(6.5%)	101	9,671	(6.7%)	103
60-64	363	(6%)	90	3,528	(7%)	106	10,493	(7.2%)	109
65-69	330	(5.4%)	89	3,358	(6.7%)	109	10,080	(6.9%)	114
70-74	274	(4.5%)	88	2,826	(5.6%)	109	8,506	(5.9%)	114
75-79	212	(3.5%)	90	2,113	(4.2%)	108	6,327	(4.4%)	112
80-84	167	(2.7%)	106	1,489	(3%)	114	4,394	(3%)	117
85+	148	(2.4%)	107	1,250	(2.5%)	109	4,117	(2.8%)	121

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	6,612	52,563	147,029
Professional Specialty	1,363 (20.6%)	11,358 (21.6%)	33,338 (22.7%)
Production & Transportation	1,175 (17.8%)	7,624 (14.5%)	20,597 (14%)
Office Admin	917 (13.9%)	7,028 (13.4%)	18,662 (12.7%)
Managerial/Executive	806 (12.2%)	7,916 (15.1%)	21,163 (14.4%)
Construction	442 (6.7%)	4,961 (9.4%)	13,575 (9.2%)
Food Preparation & Serving	434 (6.6%)	2,515 (4.8%)	6,738 (4.6%)
Sales	414 (6.3%)	4,781 (9.1%)	13,122 (8.9%)
Building Maintenance & Cleaning	405 (6.1%)	1,593 (3%)	4,154 (2.8%)
Healthcare support	295 (4.5%)	2,188 (4.2%)	6,716 (4.6%)
Personal Care	241 (3.6%)	1,050 (2%)	4,361 (3%)
Protective	111 (1.7%)	1,496 (2.8%)	4,492 (3.1%)
Farming, Fishing & Forestry	9 (<0.5%)	53 (<0.5%)	111 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	6,612	52,563	147,029

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Manufacturing	1,156	(17.5%)	173	5,317	(10.1%)	100	13,344	(9.1%)	90
Educational Services	1,063	(16.1%)	69	12,221	(23.3%)	100	37,537	(25.5%)	110
Wholesale Retail	939	(14.2%)	105	7,907	(15%)	112	20,651	(14%)	104
Entertainment Services	860	(13%)	144	4,347	(8.3%)	92	11,139	(7.6%)	84
Agriculture/Mining/Construction	530	(8%)	93	4,892	(9.3%)	108	12,070	(8.2%)	95
Professional Services	414	(6.3%)	84	3,277	(6.2%)	83	9,382	(6.4%)	85
Financial, Insurance & Real Estate	401	(6.1%)	92	3,263	(6.2%)	94	9,344	(6.4%)	96
Administrative/Waste Services	383	(5.8%)	139	2,803	(5.3%)	128	6,255	(4.3%)	102
Transportation	289	(4.4%)	71	3,142	(6%)	106	9,206	(6.3%)	111
Other Professional Services	274	(4.1%)	87	1,856	(3.5%)	74	6,517	(4.4%)	93
Public Administration	240	(3.6%)	76	2,931	(5.6%)	116	8,522	(5.8%)	121
Information	63	(1%)	51	542	(1%)	55	2,783	(1.9%)	101
Management Services				65	(<0.5%)	88	279	(<0.5%)	35

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Language Spoken

Speak English at Home	8,305	(72.5%)	93	74,237	(79.1%)	101	205,072	(76.7%)	98
Speak Other Language at Home	1,788	(15.6%)	192	13,201	(14.1%)	173	46,731	(17.5%)	216
Speak Spanish at Home	1,362	(11.9%)	85	6,422	(6.8%)	49	15,412	(5.8%)	41

Ancestry

Other	2,384	(19.5%)	89	17,655	(17.7%)	8	54,277	(19.1%)	88
Scottish/Irish	1,445	(11.8%)	174	15,969	(16%)	236	39,802	(14%)	207
Unclassified	1,349	(11%)	66	14,007	(14.1%)	84	42,509	(15%)	90
South Central Asian (e.g. Indian)	1,264	(10.3%)	787	5,344	(5.4%)	409	12,331	(4.3%)	332
German	876	(7.2%)	89	9,556	(9.6%)	120	27,175	(9.6%)	120
Puerto Rican	768	(6.3%)	244	4,449	(4.5%)	174	10,962	(3.9%)	151
Italian	684	(5.6%)	187	8,534	(8.6%)	286	23,683	(8.4%)	279
Mexican	579	(4.7%)	45	1,741	(1.7%)	17	2,805	(1%)	9
Central American	497	(4.1%)	273	1,135	(1.1%)	7	2,406	(0.8%)	57
Other European (e.g. Greek/Russian)	379	(3.1%)	96	4,356	(4.4%)	136	18,140	(6.4%)	199
Polish	330	(2.7%)	174	4,245	(4.3%)	275	11,041	(3.9%)	251

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
British	298	(2.4%)	45	3,077	(3.1%)	57	10,370	(3.7%)	67
South East Asian (e.g. Vietnamese)	227	(1.9%)	115	1,146	(1.2%)	71	2,468	(0.9%)	54
American	217	(1.8%)	36	2,827	(2.8%)	58	7,474	(2.6%)	54
South American	198	(1.6%)	152	832	(0.8%)	74	2,707	(1%)	89
Chinese	158	(1.3%)	108	953	(1%)	84	2,739	(1%)	8
Cuban	123	(1%)	153	208	(<0.5%)	32	569	(<0.5%)	31
Other Hispanic	103	(0.8%)	64	457	(<0.5%)	35	1,285	(<0.5%)	34
Korean	96	(0.8%)	185	324	(<0.5%)	74	1,006	(<0.5%)	84
Dominican	91	(0.7%)	31	458	(<0.5%)	8	1,352	(<0.5%)	84
Other Asian	38	(<0.5%)	101	421	(<0.5%)	137	1,663	(0.6%)	190
Scandinavian	34	(<0.5%)	14	428	(<0.5%)	22	1,380	(<0.5%)	25
Middle Eastern	31	(<0.5%)	40	570	(0.6%)	91	2,324	(0.8%)	30
Native American (Indian/Eskimo)	31	(<0.5%)	32	223	(<0.5%)	28	662	(<0.5%)	29
French	23	(<0.5%)	15	399	(<0.5%)	32	1,350	(<0.5%)	38
Dutch	23	(<0.5%)	30	244	(<0.5%)	39	866	(<0.5%)	49
Japanese	2	(<0.5%)	7	56	(<0.5%)	24	103	(<0.5%)	16

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile
Hawaiian/Pacific Islander	1	(<0.5%)	22	(<0.5%)	78

Education (Age 25+)

Total Educated Population	8,488		70,860		202,948
Elementary (0 to 8 Years)	464	(5.5%)	2,231	(3.1%)	5,251
Some High School (9 to 11 Years)	752	(8.9%)	5,215	(7.4%)	12,837
High School Graduate (12 Years)	2,902	(34.2%)	25,626	(36.2%)	72,307
Some College (13 to 16 Years)	1,534	(18.1%)	12,915	(18.2%)	35,635
Associates Degree Only	798	(9.4%)	5,756	(8.1%)	16,719
Bachelor's Degree Only	1,168	(13.8%)	12,401	(17.5%)	38,908
Graduate Degree	870	(10.2%)	6,716	(9.5%)	21,291

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	4,824	37,820	110,972
One Person Households	1,378 (28.6%)	9,467 (25%)	30,091 (27.1%)
Married Couple	1,883 (39%)	18,125 (47.9%)	53,452 (48.2%)
Male Householder	293 (6.1%)	2,291 (6.1%)	5,659 (5.1%)
Female Householder	785 (16.3%)	5,302 (14%)	15,298 (13.8%)
Non Family Households	485 (10.1%)	2,635 (7%)	6,472 (5.8%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	4,824	37,820	110,972
1 Person Household	1,378 (28.6%)	9,467 (25%)	30,091 (27.1%)
2 Person Household	1,470 (30.5%)	12,036 (31.8%)	35,617 (32.1%)
3 Person Household	825 (17.1%)	6,743 (17.8%)	19,300 (17.4%)
4 Person Household	639 (13.2%)	5,384 (14.2%)	15,052 (13.6%)
5 Person Household	310 (6.4%)	2,662 (7%)	6,988 (6.3%)
6 Person Household	130 (2.7%)	991 (2.6%)	2,575 (2.3%)
7+ Person Household	72 (1.5%)	537 (1.4%)	1,349 (1.2%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	5,236	39,984	116,602
Renter Occupied Housing	3,069	12,120	36,705
Owner Occupied Housing	1,755	25,700	74,267
Vacant Housing	412	2,164	5,630

Housing Rent

Average Rent	\$1,296.3	93	\$1,358.94	98	\$1,358.38	98
Median Rent	\$1,291.89	102	\$1,334.25	105	\$1,308.67	103
Total Cash Rents Housing	3,050	11,657	35,667			
<\$300	57 (1.9%)	59	182 (1.6%)	49	500 (1.4%)	44
\$300-\$500	87 (2.9%)	65	288 (2.5%)	57	953 (2.7%)	61
\$500-\$750	151 (5%)	45	578 (5%)	45	1,881 (5.3%)	48
\$750-\$1000	230 (7.5%)	47	1,057 (9.1%)	57	4,553 (12.8%)	8
\$1000-\$1500	1,713 (56.2%)	194	5,570 (47.8%)	165	16,112 (45.2%)	156
\$1500-\$2000	713 (23.4%)	121	3,174 (27.2%)	141	8,600 (24.1%)	125
\$2000-\$2500	93 (3%)	33	671 (5.8%)	63	2,164 (6.1%)	66

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$2500-\$3000	6	(<0.5%)	119	(1%)	519	(1.5%)
\$3000-\$3500			18	(<0.5%)	193	(0.5%)
>\$3500					192	(0.5%)

Value of Owner-Occupied Housing Units

	1 Mile		3 Mile		5 Mile	
Average House Value	\$418,972.19		\$386,506.68		\$388,281.94	
Median House Value	\$405,519.49		\$351,996.88		\$365,674.92	
Owner Occupied Housing	1,755		25,700		74,267	
<\$100K	47	(2.7%)	1,026	(4%)	2,335	(3.1%)
\$100K - \$200K	24	(1.4%)	1,457	(5.7%)	4,735	(6.4%)
\$200K - \$300K	429	(24.4%)	7,021	(27.3%)	17,934	(24.1%)
\$300K - \$400K	352	(20.1%)	6,435	(25%)	18,469	(24.9%)
\$400K - \$500K	462	(26.3%)	3,841	(14.9%)	12,852	(17.3%)
\$500K - \$1000K	411	(23.4%)	5,390	(21%)	16,238	(21.9%)
>\$1000K	30	(1.7%)	530	(2.1%)	1,704	(2.3%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	592	(12.3%)	97	3,665	(9.7%)	7	12,173	(11%)	87
Households Above Poverty	4,232	(87.7%)	100	34,155	(90.3%)	103	98,799	(89%)	102
Households in Poverty (Married)	57	(1.2%)	53	597	(1.6%)	71	2,287	(2.1%)	93
Households in Poverty (Male Householder)				212	(0.6%)	87	423	(<0.5%)	59
Households in Poverty (Female Householder)	96	(2%)	65	753	(2%)	65	2,829	(2.5%)	83
Households in Poverty (Non-Family)	414	(8.6%)	142	1,995	(5.3%)	87	6,271	(5.7%)	93
Households in Poverty (Non-Family Student)	25	(0.5%)	83	108	(<0.5%)	46	363	(<0.5%)	52

Wealth per Household

Household Average Wealth	\$205,122.31		86	\$234,490.42		99	\$236,596.3		100
Household Median Wealth	\$51,143.43		65	\$78,038.01		99	\$79,263.47		101
<\$0K	961	(19.9%)	113	6,609	(17.5%)	99	19,306	(17.4%)	99
\$0K - \$5K	512	(10.6%)	122	3,297	(8.7%)	100	9,613	(8.7%)	100
\$5K - \$10K	259	(5.4%)	117	1,751	(4.6%)	101	5,111	(4.6%)	100
\$10K - \$25K	335	(6.9%)	108	2,433	(6.4%)	100	7,100	(6.4%)	100
\$25K - \$50K	334	(6.9%)	101	2,610	(6.9%)	101	7,620	(6.9%)	100

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Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
\$50K - \$100K	481	(10%)	97	3,941	(10.4%)	101	11,509	(10.4%)	101
\$100K - \$250K	804	(16.7%)	92	6,893	(18.2%)	101	20,243	(18.2%)	101
\$250K - \$500K	555	(11.5%)	88	4,930	(13%)	100	14,548	(13.1%)	100
>\$500K	583	(12.1%)	84	5,356	(14.2%)	98	15,922	(14.3%)	99

Vehicles per Household

Total Number of Vehicles	7,410			65,408			188,439		
Average Number of Vehicles	1.54		84	1.73		94	1.7		92
No Vehicles	698	(14.5%)	176	2,821	(7.5%)	91	9,478	(8.5%)	104
1 Vehicle	1,946	(40.3%)	125	14,269	(37.7%)	117	42,430	(38.2%)	118
2 Vehicles	1,478	(30.6%)	8	13,796	(36.5%)	98	38,869	(35%)	94
3 or more Vehicles	702	(14.6%)	65	6,934	(18.3%)	8	20,195	(18.2%)	8

Population Change

Births	117			965			2,738		
Deaths	128			1,135			3,320		
Migration	13			-283			-621		

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Audience Profile

Jan 1 - Dec 31, 2023

Marten Commons

2353 Street Road, Bensalem, PA 19020

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses

334

2,736

7,716

Total Employees

5,289

52,075

135,059

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats