

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	26,189		185,298		440,851	
Households	10,525		72,036		166,872	
Persons per Household	2.49	96	2.55	99	2.6	101
Household Median Income	\$58,334.42	84	\$66,138.88	95	\$59,308.43	85
Household Median Disposable Income	\$49,440.04	8	\$55,921.79	93	\$50,247.19	84
Household Median Discretionary Income	\$33,418.93	7	\$37,399.61	87	\$32,348.95	75
Average Income Per Person	\$30,084.05	8	\$32,730.85	88	\$31,160.92	83
Median Rent	\$1,269.72	100	\$1,228.99	97	\$1,188.16	94
Median House Value	\$224,741.32	55	\$260,455.15	63	\$246,519.03	60
Households in Poverty	1,327 (12.6%)	100	9,169 (12.7%)	101	27,099 (16.2%)	29
Household Median Wealth	\$71,013.1	90	\$75,132.94	96	\$70,884.93	90
Average Age	40.09	100	40.28	101	39.75	99
Median Age	40.06	104	38.97	101	38.01	99
Households with Children	2,695 (25.6%)	93	19,917 (27.6%)	100	47,211 (28.3%)	103
High School Graduate or Higher	16,946 (93.4%)	105	119,162 (92.8%)	105	273,525 (90.9%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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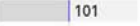
MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	3,669 (20.2%) 	36,202 (28.2%) 	89,008 (29.6%) 
Pop density (per sq mi)	8,954	6,704	6,395
Area (based on blockgroups)	3	28	69

Population

Population 2022 Q4	26,189	185,298	440,851
Population 2022 Q3	26,185	185,351	440,569
Population 2022 Q2	26,177	185,484	441,244
Population 2022 Q1	26,194	185,630	441,682
Population 2021 Q4	26,236	185,958	442,428
Population 2021 Q3	26,235	185,983	442,747
Population 2021 Q2	26,189	185,738	442,749
Population 2021 Q1	26,195	185,907	443,043
Population 2020 Q4	26,207	185,858	442,831
Population 5 Years Forecast	26,444	187,695	446,399
Population 10 Years Forecast	26,967	191,612	455,518
Persons per Household	2.49 	2.55 	2.6 

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	1 Mile		3 Mile		5 Mile
Group Quarters	8	(<0.5%)	1,395	(0.8%)	6,224
Transient Population - Average Last 4 Quarters			1,903	(1%)	3,268

Households

Households 2022 Q4	10,525	72,036	166,872
Households 2022 Q3	10,522	72,048	166,766
Households 2022 Q2	10,519	72,104	167,026
Households 2022 Q1	10,528	72,161	167,196
Households 2021 Q4	10,540	72,286	167,485
Households 2021 Q3	10,541	72,298	167,607
Households 2021 Q2	10,518	72,193	167,593
Households 2021 Q1	10,522	72,259	167,712
Households 2020 Q4	10,529	72,241	167,628
Households 5 Years Forecast	10,620	72,931	169,005
Households 10 Years Forecast	10,828	74,443	172,508

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Gender

Gender	Count	Percentage	1 Mile	3 Mile	5 Mile
Male	12,691	(48.5%)	99	88,979 (48%)	98
Female	13,498	(51.5%)	101	96,319 (52%)	102

Ethnicity

Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
White	18,320	(70%)	114	107,993 (58.3%)	95
Black	5,695	(21.7%)	184	60,909 (32.9%)	278
Other	865	(3.3%)	91	5,248 (2.8%)	74
Asian	705	(2.7%)	53	5,653 (3.1%)	60
Hispanic (Ethnic)	604	(2.3%)	13	5,495 (3%)	16

Household by Ethnicity

Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
White	7,229	(68.7%)	107	41,450 (57.5%)	90
Black	2,607	(24.8%)	220	24,502 (34%)	303
Other	258	(2.5%)	45	2,241 (3.1%)	57
Asian	254	(2.4%)	55	2,007 (2.8%)	63
Hispanic (Ethnic)	177	(1.7%)	11	1,836 (2.5%)	17

Households Income

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	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Income	\$74,828.53	7	\$83,765.05	86	\$81,312.27	83
Average Income Per Person	\$30,084.05	8	\$32,730.85	88	\$31,160.92	83
Household Median Income	\$58,334.42	84	\$66,138.88	95	\$59,308.43	85
<\$15K	1,075 (10.2%)	112	7,168 (10%)	109	20,978 (12.6%)	138
\$15K - \$25K	901 (8.6%)	111	5,028 (7%)	91	13,597 (8.1%)	106
\$25K - \$35K	1,210 (11.5%)	142	6,421 (8.9%)	110	15,771 (9.5%)	117
\$35K - \$50K	1,252 (11.9%)	104	8,652 (12%)	105	21,469 (12.9%)	113
\$50K - \$75K	1,959 (18.6%)	110	12,787 (17.8%)	105	27,887 (16.7%)	99
\$75K - \$100K	1,517 (14.4%)	111	10,193 (14.1%)	109	20,775 (12.4%)	96
\$100K - \$150K	1,632 (15.5%)	94	12,279 (17%)	103	24,489 (14.7%)	89
\$150K - \$175K	353 (3.4%)	64	3,681 (5.1%)	97	7,513 (4.5%)	86
\$175K - \$200K	260 (2.5%)	46	2,741 (3.8%)	71	7,126 (4.3%)	7
\$200K - \$250K	205 (1.9%)	52	1,727 (2.4%)	64	4,073 (2.4%)	65
\$250K - \$500K	86 (0.8%)	51	732 (1%)	64	1,726 (1%)	65
>\$500K	75 (0.7%)	53	627 (0.9%)	65	1,468 (0.9%)	66

Disposable Households Income

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	1 Mile			3 Mile			5 Mile		
Household Average Disposable Income	\$61,055.35		83	\$67,287.27		91	\$64,040.18		87
Household Median Disposable Income	\$49,440.04		8	\$55,921.79		93	\$50,247.19		84
<\$15K	1,230	(11.7%)	117	8,097	(11.2%)	113	23,790	(14.3%)	143
\$15K - \$25K	1,107	(10.5%)	116	5,914	(8.2%)	91	15,516	(9.3%)	103
\$25K - \$35K	1,307	(12.4%)	134	7,575	(10.5%)	113	18,890	(11.3%)	122
\$35K - \$50K	1,698	(16.1%)	120	10,637	(14.8%)	110	24,890	(14.9%)	111
\$50K - \$75K	1,963	(18.7%)	101	14,011	(19.4%)	105	29,188	(17.5%)	95
\$75K - \$100K	1,599	(15.2%)	109	10,640	(14.8%)	106	21,556	(12.9%)	93
\$100K - \$150K	1,129	(10.7%)	68	10,688	(14.8%)	95	21,597	(12.9%)	8
\$150K - \$175K	206	(2%)	41	2,052	(2.8%)	59	5,721	(3.4%)	71
\$175K - \$200K	75	(0.7%)	46	657	(0.9%)	59	1,564	(0.9%)	60
\$200K - \$250K	83	(0.8%)	52	704	(1%)	64	1,661	(1%)	65
\$250K - \$500K	118	(1.1%)	53	975	(1.4%)	65	2,297	(1.4%)	66
>\$500K	10	(<0.5%)	52	86	(<0.5%)	65	202	(<0.5%)	66

Discretionary Households Income

Household Average Discretionary Income	\$40,730.58		7	\$45,687.78		88	\$42,760.56		83
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Household Median Discretionary Income	\$33,418.93	7	\$37,399.61	87	\$32,348.95	75
<\$10K	1,264 (12%)	118	8,558 (11.9%)	116	27,172 (16.3%)	159
\$10K - \$20K	1,951 (18.5%)	143	10,336 (14.3%)	110	27,877 (16.7%)	129
\$20K - \$30K	1,486 (14.1%)	113	10,156 (14.1%)	113	23,558 (14.1%)	113
\$30K - \$40K	1,491 (14.2%)	125	9,349 (13%)	114	19,439 (11.6%)	103
\$40K - \$50K	1,156 (11%)	114	7,398 (10.3%)	107	14,655 (8.8%)	91
\$50K - \$75K	1,849 (17.6%)	97	13,176 (18.3%)	101	25,300 (15.2%)	84
\$75K - \$100K	720 (6.8%)	65	7,097 (9.9%)	93	13,941 (8.4%)	7
\$100K - \$125K	331 (3.1%)	46	3,361 (4.7%)	69	8,439 (5.1%)	75
\$125K - \$150K	182 (1.7%)	39	1,679 (2.3%)	53	3,836 (2.3%)	52
>\$150K	95 (0.9%)	36	926 (1.3%)	51	2,655 (1.6%)	63

Households Income by Ethnicity

Average Income - White	\$74,931.29	86	\$85,714.81	98	\$89,339.32	103
Median Income - White	\$62,794.36	83	\$77,176.05	102	\$80,693.72	106
Average Income - Black	\$57,364.38	94	\$62,591.21	102	\$55,045.28	90
Median Income - Black	\$51,701.58	108	\$54,870.14	115	\$43,757.74	91

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Average Income - Asian	\$81,236 7	\$87,483.23 84	\$82,284.25 7
Median Income - Asian	\$69,374.37 70	\$74,072.59 75	\$66,104.54 67
Average Income - Hispanic	\$50,278.26 71	\$69,272.45 97	\$69,161.75 97
Median Income - Hispanic	\$24,317.32 41	\$63,698.38 108	\$58,505.77 99
Average Income - Other	\$50,414.08 64	\$68,712.75 87	\$66,894.63 85
Median Income - Other	\$33,999.2 50	\$59,457.65 88	\$55,150.02 8

Age

Average Age	40.09 100	40.28 101	39.75 99
Median Age	40.06 104	38.97 101	38.01 99
0-4	1,639 (6.3%) 103	11,198 (6%) 99	26,648 (6%) 99
5-13	2,954 (11.3%) 102	20,356 (11%) 100	47,728 (10.8%) 98
14-17	1,292 (4.9%) 100	9,313 (5%) 102	22,551 (5.1%) 103
18-21	1,246 (4.8%) 7	9,089 (4.9%) 8	24,739 (5.6%) 93
22-24	923 (3.5%) 86	6,965 (3.8%) 92	18,153 (4.1%) 100
25-29	1,572 (6%) 93	11,930 (6.4%) 99	29,801 (6.8%) 104
30-34	1,611 (6.2%) 101	11,853 (6.4%) 105	29,452 (6.7%) 110

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35-39	1,830	(7%)	116	12,044	(6.5%)	108	28,392	(6.4%)	107
40-44	1,893	(7.2%)	119	12,182	(6.6%)	108	27,534	(6.2%)	103
45-49	1,636	(6.2%)	104	11,347	(6.1%)	102	26,004	(5.9%)	98
50-54	1,569	(6%)	98	11,182	(6%)	98	26,141	(5.9%)	97
55-59	1,684	(6.4%)	100	12,109	(6.5%)	102	28,239	(6.4%)	100
60-64	1,778	(6.8%)	105	12,784	(6.9%)	107	29,491	(6.7%)	104
65-69	1,631	(6.2%)	107	11,558	(6.2%)	107	26,568	(6%)	103
70-74	1,219	(4.7%)	97	8,748	(4.7%)	98	20,184	(4.6%)	95
75-79	790	(3%)	86	5,882	(3.2%)	90	13,541	(3.1%)	87
80-84	495	(1.9%)	85	3,632	(2%)	88	8,422	(1.9%)	86
85+	427	(1.6%)	95	3,126	(1.7%)	98	7,263	(1.6%)	96

Age - Male

Male Average Age	38.82		100	38.75		100	38.09		98
Male Median Age	37.85		102	37.29		100	36.14		97
0-4	839	(6.6%)	104	5,731	(6.4%)	102	13,649	(6.5%)	103
5-13	1,507	(11.9%)	104	10,390	(11.7%)	102	24,375	(11.6%)	102

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14-17	655	(5.2%)	100	4,707	(5.3%)	103	11,440	(5.5%)	106
18-21	646	(5.1%)	96	4,632	(5.2%)	83	12,530	(6%)	96
22-24	472	(3.7%)	85	3,594	(4%)	93	9,212	(4.4%)	101
25-29	788	(6.2%)	91	6,149	(6.9%)	101	15,126	(7.2%)	105
30-34	803	(6.3%)	99	5,988	(6.7%)	105	14,657	(7%)	110
35-39	891	(7%)	114	5,765	(6.5%)	105	13,488	(6.4%)	105
40-44	885	(7%)	113	5,656	(6.4%)	103	12,677	(6%)	98
45-49	784	(6.2%)	102	5,358	(6%)	100	11,998	(5.7%)	95
50-54	772	(6.1%)	99	5,357	(6%)	98	12,222	(5.8%)	95
55-59	823	(6.5%)	102	5,740	(6.5%)	102	13,098	(6.2%)	99
60-64	852	(6.7%)	107	5,963	(6.7%)	106	13,527	(6.5%)	103
65-69	764	(6%)	108	5,308	(6%)	107	12,082	(5.8%)	104
70-74	570	(4.5%)	100	3,908	(4.4%)	98	8,894	(4.2%)	95
75-79	339	(2.7%)	85	2,468	(2.8%)	88	5,556	(2.7%)	84
80-84	181	(1.4%)	72	1,391	(1.6%)	84	3,128	(1.5%)	82
85+	120	(0.9%)	84	874	(1%)	87	1,983	(0.9%)	84

Age - Female

Female Average Age	41.3		100	41.68		101	41.26		100
Female Median Age	41.12		101	41.45		101	40.7		100
0-4	800	(5.9%)	101	5,467	(5.7%)	97	12,999	(5.6%)	96
5-13	1,447	(10.7%)	101	9,966	(10.3%)	98	23,353	(10.1%)	95
14-17	637	(4.7%)	99	4,606	(4.8%)	101	11,111	(4.8%)	101
18-21	600	(4.4%)	97	4,457	(4.6%)	96	12,209	(5.3%)	91
22-24	451	(3.3%)	86	3,371	(3.5%)	91	8,941	(3.9%)	100
25-29	784	(5.8%)	95	5,781	(6%)	98	14,675	(6.3%)	104
30-34	808	(6%)	103	5,865	(6.1%)	104	14,795	(6.4%)	110
35-39	939	(7%)	118	6,279	(6.5%)	111	14,904	(6.4%)	110
40-44	1,008	(7.5%)	121	6,526	(6.8%)	112	14,857	(6.4%)	107
45-49	852	(6.3%)	105	5,989	(6.2%)	104	14,006	(6.1%)	101
50-54	797	(5.9%)	96	5,825	(6%)	98	13,919	(6%)	98
55-59	861	(6.4%)	98	6,369	(6.6%)	102	15,141	(6.5%)	101
60-64	926	(6.9%)	104	6,821	(7.1%)	107	15,964	(6.9%)	104
65-69	867	(6.4%)	105	6,250	(6.5%)	106	14,486	(6.3%)	102
70-74	649	(4.8%)	93	4,840	(5%)	98	11,290	(4.9%)	95
75-79	451	(3.3%)	86	3,414	(3.5%)	91	7,985	(3.5%)	89
80-84	314	(2.3%)	90	2,241	(2.3%)	90	5,294	(2.3%)	89
85+	307	(2.3%)	100	2,252	(2.3%)	102	5,280	(2.3%)	100

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	13,789	98,060	226,918
Professional Specialty	2,888 (20.9%)	22,728 (23.2%)	52,679 (23.2%)
Office Admin	2,239 (16.2%)	13,374 (13.6%)	28,800 (12.7%)
Production & Transportation	1,936 (14%)	12,153 (12.4%)	28,649 (12.6%)
Managerial/Executive	1,726 (12.5%)	13,686 (14%)	32,397 (14.3%)
Construction	1,111 (8.1%)	7,688 (7.8%)	14,392 (6.3%)
Sales	1,100 (8%)	8,361 (8.5%)	19,899 (8.8%)
Healthcare support	801 (5.8%)	5,674 (5.8%)	15,350 (6.8%)
Food Preparation & Serving	748 (5.4%)	4,429 (4.5%)	11,819 (5.2%)
Building Maintenance & Cleaning	480 (3.5%)	3,533 (3.6%)	8,719 (3.8%)
Personal Care	439 (3.2%)	3,299 (3.4%)	7,200 (3.2%)
Protective	311 (2.3%)	3,009 (3.1%)	6,640 (2.9%)
Farming, Fishing & Forestry	10 (<0.5%)	126 (<0.5%)	374 (<0.5%)

Employment by Industry

Total Employees (16+ Years Old)	13,789	98,060	226,918
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Educational Services	4,039	(29.3%)	126	29,887	(30.5%)	131	70,931	(31.3%)	134
Wholesale Retail	2,197	(15.9%)	118	12,557	(12.8%)	95	28,051	(12.4%)	92
Transportation	1,424	(10.3%)	183	8,312	(8.5%)	150	17,855	(7.9%)	140
Agriculture/Mining/Construction	1,093	(7.9%)	92	5,892	(6%)	70	11,093	(4.9%)	57
Manufacturing	908	(6.6%)	65	6,554	(6.7%)	66	14,175	(6.2%)	62
Financial, Insurance & Real Estate	754	(5.5%)	83	6,174	(6.3%)	95	14,655	(6.5%)	98
Entertainment Services	715	(5.2%)	57	7,173	(7.3%)	8	18,414	(8.1%)	90
Other Professional Services	625	(4.5%)	95	5,041	(5.1%)	108	11,975	(5.3%)	111
Public Administration	620	(4.5%)	94	4,576	(4.7%)	97	10,307	(4.5%)	95
Administrative/Waste Services	591	(4.3%)	103	4,552	(4.6%)	111	11,125	(4.9%)	117
Professional Services	509	(3.7%)	49	5,067	(5.2%)	69	13,799	(6.1%)	8
Information	304	(2.2%)	118	2,110	(2.2%)	115	4,220	(1.9%)	99
Management Services	10	(<0.5%)	52	165	(<0.5%)	120	318	(<0.5%)	100

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Language Spoken

Speak English at Home	22,476	(91.6%)	117	153,847	(88.4%)	113	357,520	(86.3%)	111
Speak Other Language at Home	1,738	(7.1%)	87	16,182	(9.3%)	115	44,115	(10.7%)	31
Speak Spanish at Home	336	(1.4%)	10	4,071	(2.3%)	17	12,568	(3%)	22

Ancestry

Scottish/Irish	5,920	(22.6%)	333	31,582	(17%)	251	55,693	(12.6%)	186
Other	5,710	(21.8%)	100	55,024	(29.7%)	137	166,991	(37.9%)	174
Unclassified	4,428	(16.9%)	101	31,956	(17.2%)	103	73,308	(16.6%)	100
Italian	3,233	(12.3%)	413	18,700	(10.1%)	337	34,254	(7.8%)	260
German	2,106	(8%)	100	12,513	(6.8%)	84	22,696	(5.1%)	64
British	1,128	(4.3%)	71	7,210	(3.9%)	72	14,277	(3.2%)	60
American	802	(3.1%)	62	4,345	(2.3%)	48	9,680	(2.2%)	45
Polish	552	(2.1%)	136	3,772	(2%)	131	6,670	(1.5%)	98
Other European (e.g. Greek/Russian)	513	(2%)	61	4,641	(2.5%)	71	11,146	(2.5%)	7
Puerto Rican	312	(1.2%)	46	1,982	(1.1%)	42	5,926	(1.3%)	52
South Central Asian (e.g. Indian)	273	(1%)	71	1,812	(1%)	75	8,359	(1.9%)	145

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
South East Asian (e.g. Vietnamese)	217	(0.8%)	2,029	(1.1%)	6,359	(1.4%)
French	189	(0.7%)	1,096	(0.6%)	2,048	(<0.5%)
Mexican	167	(0.6%)	1,165	(0.6%)	2,804	(0.6%)
Chinese	121	(<0.5%)	1,145	(0.6%)	3,497	(0.8%)
Middle Eastern	120	(<0.5%)	1,242	(0.7%)	2,756	(0.6%)
Scandinavian	86	(<0.5%)	1,135	(0.6%)	2,199	(<0.5%)
Other Asian	74	(<0.5%)	245	(<0.5%)	1,050	(<0.5%)
South American	64	(<0.5%)	669	(<0.5%)	2,196	(<0.5%)
Native American (Indian/Eskimo)	54	(<0.5%)	363	(<0.5%)	1,110	(<0.5%)
Cuban	34	(<0.5%)	330	(<0.5%)	711	(<0.5%)
Dutch	28	(<0.5%)	505	(<0.5%)	912	(<0.5%)
Other Hispanic	24	(<0.5%)	447	(<0.5%)	1,341	(<0.5%)
Korean	17	(<0.5%)	322	(<0.5%)	1,407	(<0.5%)
Hawaiian/Pacific Islander	11	(<0.5%)	66	(<0.5%)	179	(<0.5%)
Japanese	3	(<0.5%)	100	(<0.5%)	222	(<0.5%)
Central American	2	(<0.5%)	554	(<0.5%)	2,205	(0.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile
Dominican	1	(<0.5%)	348	(<0.5%)	855

Education (Age 25+)

	1 Mile		3 Mile		5 Mile
Total Educated Population	18,135		128,377		301,032
Elementary (0 to 8 Years)	292	(1.6%)	2,668	(2.1%)	9,098
Some High School (9 to 11 Years)	897	(4.9%)	6,547	(5.1%)	18,409
High School Graduate (12 Years)	7,211	(39.8%)	43,821	(34.1%)	99,552
Some College (13 to 16 Years)	4,301	(23.7%)	27,199	(21.2%)	59,931
Associates Degree Only	1,765	(9.7%)	11,940	(9.3%)	25,034
Bachelor's Degree Only	2,627	(14.5%)	23,108	(18%)	55,357
Graduate Degree	1,042	(5.7%)	13,094	(10.2%)	33,651

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023







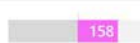








MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036













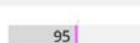


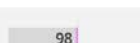





Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	10,525	72,036	166,872
One Person Households	3,234 (30.7%) 	20,773 (28.8%) 	47,702 (28.6%) 
Married Couple	3,746 (35.6%) 	28,973 (40.2%) 	61,652 (36.9%) 
Male Householder	839 (8%) 	4,533 (6.3%) 	10,164 (6.1%) 
Female Householder	2,226 (21.1%) 	13,869 (19.3%) 	37,453 (22.4%) 
Non Family Households	480 (4.6%) 	3,888 (5.4%) 	9,901 (5.9%) 

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	10,525	72,036	166,872
1 Person Household	3,234 (30.7%) 	20,773 (28.8%) 	47,702 (28.6%) 
2 Person Household	3,081 (29.3%) 	21,200 (29.4%) 	47,443 (28.4%) 
3 Person Household	1,759 (16.7%) 	12,395 (17.2%) 	29,110 (17.4%) 
4 Person Household	1,379 (13.1%) 	9,786 (13.6%) 	22,734 (13.6%) 
5 Person Household	652 (6.2%) 	4,827 (6.7%) 	11,616 (7%) 
6 Person Household	272 (2.6%) 	1,879 (2.6%) 	4,847 (2.9%) 
7+ Person Household	148 (1.4%) 	1,176 (1.6%) 	3,420 (2%) 

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	11,086	76,823	181,628
Owner Occupied Housing	7,394	48,774	108,456
Renter Occupied Housing	3,131	23,262	58,416
Vacant Housing	561	4,787	14,756

Housing Rent

Average Rent	\$1,286.79	92	\$1,256.3	90	\$1,214.61	87
Median Rent	\$1,269.72	100	\$1,228.99	97	\$1,188.16	94
Total Cash Rents Housing	3,070	22,789	56,344			
<\$300	46 (1.5%)	47	325 (1.4%)	45	1,477 (2.6%)	8
\$300-\$500	32 (1%)	24	466 (2%)	47	1,860 (3.3%)	74
\$500-\$750	176 (5.7%)	52	1,553 (6.8%)	62	4,600 (8.2%)	75
\$750-\$1000	426 (13.9%)	87	4,123 (18.1%)	114	11,003 (19.5%)	123
\$1000-\$1500	1,585 (51.6%)	178	10,759 (47.2%)	163	24,532 (43.5%)	150
\$1500-\$2000	697 (22.7%)	118	4,508 (19.8%)	103	10,113 (17.9%)	93
\$2000-\$2500	100 (3.3%)	35	911 (4%)	43	2,232 (4%)	43

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$2500-\$3000	8	(<0.5%)	104	(<0.5%)	363	(0.6%)
\$3000-\$3500			14	(<0.5%)	60	(<0.5%)
>\$3500			26	(<0.5%)	104	(<0.5%)

Value of Owner-Occupied Housing Units

Average House Value	\$230,429.41		\$286,335.38		\$291,998.45	
Median House Value	\$224,741.32		\$260,455.15		\$246,519.03	
Owner Occupied Housing	7,394		48,774		108,456	
<\$100K	730	(9.9%)	3,286	(6.7%)	13,400	(12.4%)
\$100K - \$200K	2,154	(29.1%)	11,354	(23.3%)	27,678	(25.5%)
\$200K - \$300K	2,778	(37.6%)	15,099	(31%)	25,531	(23.5%)
\$300K - \$400K	994	(13.4%)	8,451	(17.3%)	14,838	(13.7%)
\$400K - \$500K	350	(4.7%)	5,055	(10.4%)	9,968	(9.2%)
\$500K - \$1000K	314	(4.2%)	4,862	(10%)	14,790	(13.6%)
>\$1000K	74	(1%)	667	(1.4%)	2,251	(2.1%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023






















MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036




















Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,327	(12.6%)	 100	9,169	(12.7%)	 101	27,099	(16.2%)	 29
Households Above Poverty	9,198	(87.4%)	 100	62,867	(87.3%)	 100	139,773	(83.8%)	 96
Households in Poverty (Married)	63	(0.6%)	 27	946	(1.3%)	 59	2,892	(1.7%)	 7
Households in Poverty (Male Householder)	46	(<0.5%)	 68	469	(0.7%)	 101	1,143	(0.7%)	 107
Households in Poverty (Female Householder)	530	(5%)	 164	2,798	(3.9%)	 126	8,281	(5%)	 162
Households in Poverty (Non-Family)	629	(6%)	 99	4,606	(6.4%)	 106	13,585	(8.1%)	 134
Households in Poverty (Non-Family Student)	59	(0.6%)	 90	350	(<0.5%)	 7	1,198	(0.7%)	 115

Wealth per Household

Household Average Wealth	\$222,737.29	 94	\$230,769.48	 97	\$226,149.22	 95			
Household Median Wealth	\$71,013.1	 90	\$75,132.94	 96	\$70,884.93	 90			
<\$0K	1,904	(18.1%)	 103	12,833	(17.8%)	 101	30,436	(18.2%)	 104
\$0K - \$5K	956	(9.1%)	 105	6,371	(8.8%)	 102	15,334	(9.2%)	 106
\$5K - \$10K	507	(4.8%)	 105	3,394	(4.7%)	 102	8,048	(4.8%)	 105
\$10K - \$25K	691	(6.6%)	 102	4,668	(6.5%)	 101	10,903	(6.5%)	 102
\$25K - \$50K	738	(7%)	 102	4,985	(6.9%)	 101	11,520	(6.9%)	 101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	1,110	(10.5%)	7,494	(10.4%)	17,225	(10.3%)
\$100K - \$250K	1,907	(18.1%)	13,028	(18.1%)	29,757	(17.8%)
\$250K - \$500K	1,329	(12.6%)	9,266	(12.9%)	21,011	(12.6%)
>\$500K	1,383	(13.1%)	9,997	(13.9%)	22,638	(13.6%)

Vehicles per Household

Total Number of Vehicles	16,617		111,707		228,627	
Average Number of Vehicles	1.58		1.55		1.37	
No Vehicles	1,280	(12.2%)	9,299	(12.9%)	32,087	(19.2%)
1 Vehicle	4,215	(40%)	27,829	(38.6%)	67,062	(40.2%)
2 Vehicles	3,472	(33%)	24,712	(34.3%)	48,476	(29%)
3 or more Vehicles	1,558	(14.8%)	10,196	(14.2%)	19,247	(11.5%)

Population Change

Births	276		1,991		5,003
Deaths	267		1,857		4,308
Migration	-56		-794		-2,272

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

MacDade Commons

50 North MacDade Boulevard, Glenolden, PA 19036

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	339	3,328	7,471
Total Employees	4,312	61,810	139,156

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats