

Audience Profile

Jan 1 - Dec 31, 2023

Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Metric	1 Mile	3 Mile	5 Mile
Population	758	46,567	164,292
Households	406	15,896	66,178
Persons per Household	1.87 72	2.29 89	2.28 88
Household Median Income	\$37,837.27 54	\$57,103.58 8	\$61,257.7 88
Household Median Disposable Income	\$33,366.67 55	\$48,307.03 8	\$51,912.81 86
Household Median Discretionary Income	\$22,142.43 52	\$30,895.08 72	\$35,515.28 83
Average Income Per Person	\$27,905.93 75	\$27,645.45 74	\$36,154.65 97
Median Rent	\$963.57 76	\$1,234.87 97	\$1,143.31 90
Median House Value	\$175,000.01 43	\$227,416.39 55	\$250,389.34 61
Households in Poverty	52 (12.8%) 101	2,767 (17.4%) 138	10,421 (15.7%) 125
Household Median Wealth	\$26,785.64 34	\$65,815.69 84	\$68,974.57 88
Average Age	33.71 84	36.41 91	38.97 97
Median Age	33.36 87	30.9 8	36.59 95
Households with Children	41 (10.1%) 37	2,570 (16.2%) 59	14,772 (22.3%) 8
High School Graduate or Higher	397 (91.5%) 103	24,006 (92%) 104	97,404 (90.5%) 102

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	84 (19.4%)	58	11,727 (45%)	35	48,135 (44.7%)	35
Pop density (per sq mi)	1,303		1,738		2,165	
Area (based on blockgroups)	1		27		76	

Population

Population 2022 Q4	758		46,567		164,292	
Population 2022 Q3	756		46,720		164,630	
Population 2022 Q2	752		46,645		164,518	
Population 2022 Q1	740		46,464		164,359	
Population 2021 Q4	738		46,548		164,215	
Population 2021 Q3	739		46,574		164,261	
Population 2021 Q2	740		46,617		164,300	
Population 2021 Q1	741		46,671		164,615	
Population 2020 Q4	742		46,769		164,836	
Population 5 Years Forecast	729		46,013		163,188	
Population 10 Years Forecast	718		45,531		161,895	
Persons per Household	1.87	72	2.29	89	2.28	88

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Group Quarters	10,191 (21.9%)	937	13,578 (8.3%)
Transient Population - Average Last 4 Quarters	2,232 (4.8%)	388	3,655 (2.2%)

Households

Households 2022 Q4	406	15,896	66,178
Households 2022 Q3	405	15,966	66,340
Households 2022 Q2	403	15,926	66,278
Households 2022 Q1	396	15,846	66,223
Households 2021 Q4	395	15,883	66,171
Households 2021 Q3	396	15,896	66,190
Households 2021 Q2	396	15,917	66,195
Households 2021 Q1	397	15,940	66,345
Households 2020 Q4	397	15,983	66,439
Households 5 Years Forecast	390	15,653	65,792
Households 10 Years Forecast	384	15,445	65,290

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Gender

Male	389	(51.3%)	104	24,270	(52.1%)	106	82,285	(50.1%)	102
Female	369	(48.7%)	96	22,297	(47.9%)	94	82,007	(49.9%)	98

Ethnicity

White	514	(67.8%)	111	30,668	(65.9%)	107	99,031	(60.3%)	98
Asian	145	(19.1%)	376	6,005	(12.9%)	254	11,496	(7%)	138
Black	66	(8.7%)	74	6,122	(13.1%)	111	37,831	(23%)	194
Hispanic (Ethnic)	18	(2.4%)	13	2,216	(4.8%)	26	10,089	(6.1%)	34
Other	15	(2%)	55	1,556	(3.3%)	92	5,845	(3.6%)	98

Household by Ethnicity

White	263	(64.8%)	101	10,343	(65.1%)	102	42,608	(64.4%)	100
Asian	59	(14.5%)	330	2,024	(12.7%)	289	3,892	(5.9%)	33
Black	54	(13.3%)	118	2,308	(14.5%)	129	13,022	(19.7%)	175
Hispanic (Ethnic)	16	(3.9%)	27	637	(4%)	27	3,683	(5.6%)	37
Other	14	(3.4%)	63	584	(3.7%)	68	2,973	(4.5%)	83

Households Income

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Household Average Income	\$52,100.23	53	\$70,113.35	72	\$85,821.87	88
Average Income Per Person	\$27,905.93	75	\$27,645.45	74	\$36,154.65	97
Household Median Income	\$37,837.27	54	\$57,103.58	8	\$61,257.7	88
<\$15K	9 (2.2%)	24	1,759 (11.1%)	121	7,508 (11.3%)	124
\$15K - \$25K	55 (13.5%)	176	1,739 (10.9%)	142	6,393 (9.7%)	126
\$25K - \$35K	118 (29.1%)	359	1,902 (12%)	148	6,278 (9.5%)	117
\$35K - \$50K	52 (12.8%)	112	1,758 (11.1%)	97	7,284 (11%)	96
\$50K - \$75K	103 (25.4%)	150	3,147 (19.8%)	117	11,652 (17.6%)	104
\$75K - \$100K	32 (7.9%)	61	2,047 (12.9%)	99	8,509 (12.9%)	99
\$100K - \$150K	25 (6.2%)	37	2,170 (13.7%)	83	9,466 (14.3%)	87
\$150K - \$175K	12 (3%)	56	523 (3.3%)	63	3,003 (4.5%)	86
\$175K - \$200K			355 (2.2%)	41	2,819 (4.3%)	7
\$200K - \$250K			275 (1.7%)	46	1,831 (2.8%)	74
\$250K - \$500K			121 (0.8%)	48	782 (1.2%)	74
>\$500K			100 (0.6%)	47	653 (1%)	74

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$44,366.86	60	\$57,200.28	7	\$64,494.72	87
Household Median Disposable Income	\$33,366.67	55	\$48,307.03	8	\$51,912.81	86
<\$15K	10 (2.5%)	25	1,963 (12.3%)	124	8,138 (12.3%)	124
\$15K - \$25K	65 (16%)	177	2,087 (13.1%)	145	7,665 (11.6%)	128
\$25K - \$35K	144 (35.5%)	382	1,865 (11.7%)	126	6,612 (10%)	108
\$35K - \$50K	43 (10.6%)	7	2,275 (14.3%)	107	9,572 (14.5%)	108
\$50K - \$75K	95 (23.4%)	127	3,465 (21.8%)	118	12,701 (19.2%)	104
\$75K - \$100K	23 (5.7%)	41	2,180 (13.7%)	99	8,702 (13.1%)	95
\$100K - \$150K	26 (6.4%)	41	1,518 (9.5%)	61	8,357 (12.6%)	8
\$150K - \$175K			193 (1.2%)	25	2,127 (3.2%)	67
\$175K - \$200K			82 (0.5%)	33	548 (0.8%)	53
\$200K - \$250K			108 (0.7%)	45	705 (1.1%)	70
\$250K - \$500K			147 (0.9%)	44	968 (1.5%)	70
>\$500K			13 (<0.5%)	45	83 (<0.5%)	68

Discretionary Households Income

Household Average Discretionary Income	\$28,399	55	\$37,842.74	72	\$45,207.75	87
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Household Median Discretionary Income	\$22,142.43	52	\$30,895.08	72	\$35,515.28	83
<\$10K	11 (2.7%)	27	2,251 (14.2%)	139	9,788 (14.8%)	145
\$10K - \$20K	171 (42.1%)	324	2,970 (18.7%)	144	10,476 (15.8%)	122
\$20K - \$30K	56 (13.8%)	110	2,527 (15.9%)	127	8,552 (12.9%)	103
\$30K - \$40K	98 (24.1%)	213	2,237 (14.1%)	124	7,858 (11.9%)	105
\$40K - \$50K	28 (6.9%)	72	1,654 (10.4%)	108	6,060 (9.2%)	95
\$50K - \$75K	27 (6.7%)	37	2,640 (16.6%)	92	11,356 (17.2%)	95
\$75K - \$100K	15 (3.7%)	35	952 (6%)	57	5,634 (8.5%)	8
\$100K - \$125K			342 (2.2%)	32	3,083 (4.7%)	69
\$125K - \$150K			298 (1.9%)	43	1,948 (2.9%)	67
>\$150K			25 (<0.5%)	6	1,423 (2.2%)	86

Households Income by Ethnicity

Average Income - White	\$52,771.68	61	\$73,400.55	84	\$84,859.54	97
Median Income - White	\$37,343.28	49	\$65,351.08	86	\$73,913.02	97
Average Income - Black	\$44,727.65	73	\$52,559.45	86	\$49,443.24	8
Median Income - Black	\$36,333.07	70	\$42,719.46	89	\$39,535.09	83

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Average Income - Asian	\$58,180.17 (56)	\$53,769 (52)	\$64,052.62 (62)
Median Income - Asian	\$53,571.07 (54)	\$39,842.78 (40)	\$47,514.12 (48)
Average Income - Hispanic	\$41,293.94 (58)	\$44,638.91 (63)	\$53,346.96 (75)
Median Income - Hispanic	\$28,570.71 (48)	\$22,909.25 (39)	\$43,011.21 (75)
Average Income - Other	\$42,774.14 (54)	\$56,051.23 (71)	\$62,509.39 (7)
Median Income - Other	\$26,428.29 (39)	\$43,845.39 (65)	\$53,467.74 (7)

Age

Average Age	33.71 (84)	36.41 (91)	38.97 (97)
Median Age	33.36 (87)	30.9 (8)	36.59 (95)
0-4	53 (7%) (115)	2,165 (4.6%) (76)	9,543 (5.8%) (95)
5-13	87 (11.5%) (104)	3,652 (7.8%) (71)	16,179 (9.8%) (89)
14-17	23 (3%) (61)	1,388 (3%) (60)	6,678 (4.1%) (8)
18-21	152 (20.1%) (332)	10,566 (22.7%) (376)	16,943 (10.3%) (171)
22-24	9 (1.2%) (29)	2,708 (5.8%) (142)	7,277 (4.4%) (108)
25-29	18 (2.4%) (37)	2,162 (4.6%) (72)	9,558 (5.8%) (90)
30-34	44 (5.8%) (95)	2,851 (6.1%) (100)	11,051 (6.7%) (110)

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35-39	94	(12.4%)	206	3,414	(7.3%)	122	12,383	(7.5%)	125
40-44	82	(10.8%)	178	2,768	(5.9%)	98	10,825	(6.6%)	108
45-49	42	(5.5%)	92	2,151	(4.6%)	7	8,934	(5.4%)	90
50-54	29	(3.8%)	62	1,960	(4.2%)	69	8,794	(5.4%)	87
55-59	26	(3.4%)	54	2,021	(4.3%)	68	9,349	(5.7%)	89
60-64	28	(3.7%)	57	2,041	(4.4%)	68	9,442	(5.7%)	89
65-69	24	(3.2%)	54	1,833	(3.9%)	67	8,564	(5.2%)	89
70-74	18	(2.4%)	49	1,539	(3.3%)	69	7,034	(4.3%)	89
75-79	14	(1.8%)	52	1,194	(2.6%)	73	5,107	(3.1%)	88
80-84	9	(1.2%)	53	922	(2%)	89	3,329	(2%)	91
85+	6	(0.8%)	46	1,232	(2.6%)	154	3,302	(2%)	117

Age - Male

Male Average Age	32.92	85	34.21	88	37.31	96			
Male Median Age	33.36	90	27.42	74	35.08	95			
0-4	27	(6.9%)	109	1,114	(4.6%)	72	4,901	(6%)	94
5-13	45	(11.6%)	101	1,881	(7.8%)	68	8,298	(10.1%)	88

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14-17	12	(3.1%)	60	704	(2.9%)	54	3,421	(4.2%)	5
18-21	77	(19.8%)	317	6,126	(25.2%)	404	9,536	(11.6%)	186
22-24	5	(1.3%)	30	1,598	(6.6%)	151	4,036	(4.9%)	113
25-29	10	(2.6%)	38	1,177	(4.8%)	71	5,042	(6.1%)	90
30-34	22	(5.7%)	89	1,600	(6.6%)	103	5,783	(7%)	110
35-39	51	(13.1%)	213	1,902	(7.8%)	88	6,369	(7.7%)	50
40-44	47	(12.1%)	197	1,486	(6.1%)	100	5,487	(6.7%)	108
45-49	23	(5.9%)	98	1,110	(4.6%)	71	4,454	(5.4%)	90
50-54	15	(3.9%)	63	968	(4%)	60	4,316	(5.2%)	86
55-59	14	(3.6%)	57	985	(4.1%)	60	4,529	(5.5%)	87
60-64	14	(3.6%)	57	964	(4%)	63	4,480	(5.4%)	87
65-69	10	(2.6%)	46	831	(3.4%)	62	4,004	(4.9%)	87
70-74	6	(1.5%)	34	678	(2.8%)	62	3,208	(3.9%)	87
75-79	5	(1.3%)	41	476	(2%)	62	2,156	(2.6%)	83
80-84	4	(1%)	52	332	(1.4%)	74	1,290	(1.6%)	84
85+	2	(0.5%)	45	338	(1.4%)	123	975	(1.2%)	105

Age - Female

Female Average Age	34.54		84	38.8		94	40.63		98
Female Median Age	33.36		6	33.54		7	38.19		94
0-4	26	(7%)	120	1,051	(4.7%)	8	4,642	(5.7%)	97
5-13	42	(11.4%)	107	1,771	(7.9%)	77	7,881	(9.6%)	91
14-17	11	(3%)	63	684	(3.1%)	64	3,257	(4%)	83
18-21	75	(20.3%)	348	4,440	(19.9%)	341	7,407	(9%)	155
22-24	4	(1.1%)	28	1,110	(5%)	20	3,241	(4%)	102
25-29	8	(2.2%)	33	985	(4.4%)	72	4,516	(5.5%)	90
30-34	22	(6%)	102	1,251	(5.6%)	96	5,268	(6.4%)	110
35-39	43	(11.7%)	198	1,512	(6.8%)	115	6,014	(7.3%)	55
40-44	35	(9.5%)	157	1,282	(5.7%)	95	5,338	(6.5%)	108
45-49	19	(5.1%)	86	1,041	(4.7%)	77	4,480	(5.5%)	91
50-54	14	(3.8%)	62	992	(4.4%)	72	4,478	(5.5%)	89
55-59	12	(3.3%)	50	1,036	(4.6%)	72	4,820	(5.9%)	91
60-64	14	(3.8%)	57	1,077	(4.8%)	72	4,962	(6.1%)	91
65-69	14	(3.8%)	52	1,002	(4.5%)	72	4,560	(5.6%)	91
70-74	12	(3.3%)	63	861	(3.9%)	72	3,826	(4.7%)	91
75-79	9	(2.4%)	51	718	(3.2%)	83	2,951	(3.6%)	93
80-84	5	(1.4%)	52	590	(2.6%)	102	2,039	(2.5%)	96
85+	4	(1.1%)	48	894	(4%)	176	2,327	(2.8%)	51

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	296	21,232	81,602
Production & Transportation	109 (36.8%)	2,248 (10.6%)	7,958 (9.8%)
Professional Specialty	92 (31.1%)	7,793 (36.7%)	28,686 (35.2%)
Building Maintenance & Cleaning	33 (11.1%)	503 (2.4%)	2,039 (2.5%)
Food Preparation & Serving	20 (6.8%)	1,509 (7.1%)	4,800 (5.9%)
Office Admin	19 (6.4%)	2,369 (11.2%)	8,437 (10.3%)
Healthcare support	9 (3%)	908 (4.3%)	3,505 (4.3%)
Construction	8 (2.7%)	850 (4%)	3,187 (3.9%)
Sales	6 (2%)	1,611 (7.6%)	6,869 (8.4%)
Farming, Fishing & Forestry			98 (<0.5%)
Personal Care		750 (3.5%)	2,065 (2.5%)
Protective		262 (1.2%)	1,500 (1.8%)
Managerial/Executive		2,429 (11.4%)	12,458 (15.3%)

Employment by Industry

Total Employees (16+ Years Old)	296	21,232	81,602
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Educational Services	89	(30.1%)	129	8,355	(39.4%)	169	29,639	(36.3%)	156
Manufacturing	76	(25.7%)	255	1,978	(9.3%)	92	7,951	(9.7%)	97
Wholesale Retail	39	(13.2%)	98	2,457	(11.6%)	86	9,188	(11.3%)	84
Entertainment Services	38	(12.8%)	142	2,498	(11.8%)	130	7,667	(9.4%)	104
Financial, Insurance & Real Estate	26	(8.8%)	33	661	(3.1%)	47	3,784	(4.6%)	70
Professional Services	20	(6.8%)	90	2,176	(10.2%)	137	8,261	(10.1%)	135
Other Professional Services	8	(2.7%)	57	679	(3.2%)	67	2,754	(3.4%)	71
Public Administration				434	(2%)	43	2,168	(2.7%)	55
Administrative/Waste Services				507	(2.4%)	57	3,141	(3.8%)	92
Management Services				52	(<0.5%)	175	117	(<0.5%)	102
Information				425	(2%)	107	1,916	(2.3%)	125
Transportation				577	(2.7%)	48	2,683	(3.3%)	58
Agriculture/Mining/Construction				433	(2%)	24	2,333	(2.9%)	33

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Language Spoken

Speak English at Home	535	(75.9%)	97	35,986	(81%)	104	131,625	(85.1%)	109
Speak Other Language at Home	145	(20.6%)	254	7,061	(15.9%)	196	16,108	(10.4%)	28
Speak Spanish at Home	25	(3.5%)	25	1,355	(3.1%)	22	7,016	(4.5%)	33

Ancestry

Other	214	(28.2%)	30	11,083	(23.8%)	109	46,466	(28.3%)	30
Unclassified	113	(14.9%)	89	8,673	(18.6%)	112	27,062	(16.5%)	99
South Central Asian (e.g. Indian)	71	(9.4%)	714	2,205	(4.7%)	361	4,159	(2.5%)	193
German	48	(6.3%)	74	3,441	(7.4%)	92	12,673	(7.7%)	96
Chinese	47	(6.2%)	520	2,142	(4.6%)	386	3,786	(2.3%)	193
Italian	46	(6.1%)	203	2,974	(6.4%)	214	11,081	(6.7%)	226
Scottish/Irish	42	(5.5%)	8	3,169	(6.8%)	100	12,960	(7.9%)	116
Other European (e.g. Greek/Russian)	35	(4.6%)	144	2,001	(4.3%)	134	6,641	(4%)	26
British	26	(3.4%)	63	2,332	(5%)	92	9,768	(5.9%)	110
American	23	(3%)	62	1,451	(3.1%)	63	5,448	(3.3%)	67
Middle Eastern	13	(1.7%)	272	538	(1.2%)	183	1,579	(1%)	152

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South East Asian (e.g. Vietnamese)	13 (1.7%) 106	617 (1.3%) 8	1,086 (0.7%) 41
Scandinavian	12 (1.6%) 8	471 (1%) 52	1,567 (1%) 49
Polish	10 (1.3%) 85	1,158 (2.5%) 160	3,756 (2.3%) 147
Other Asian	9 (1.2%) 385	326 (0.7%) 227	1,274 (0.8%) 251
Puerto Rican	8 (1.1%) 41	825 (1.8%) 69	5,976 (3.6%) 142
French	6 (0.8%) 63	513 (1.1%) 87	1,796 (1.1%) 87
Dutch	6 (0.8%) 127	433 (0.9%) 149	1,393 (0.8%) 136
Mexican	5 (0.7%) 6	362 (0.8%) 7	872 (0.5%) 5
Other Hispanic	4 (0.5%) 40	315 (0.7%) 51	865 (0.5%) 40
Japanese	3 (<0.5%) 171	193 (<0.5%) 179	280 (<0.5%) 74
Korean	2 (<0.5%) 62	522 (1.1%) 264	911 (0.6%) 31
Native American (Indian/Eskimo)	1 (<0.5%) 16	98 (<0.5%) 26	455 (<0.5%) 35
Cuban	1 (<0.5%) 20	126 (<0.5%) 41	638 (<0.5%) 59
Hawaiian/Pacific Islander		11 (<0.5%) 14	62 (<0.5%) 22
South American		284 (0.6%) 57	548 (<0.5%) 31
Central American		160 (<0.5%) 23	503 (<0.5%) 21

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Dominican	144 (<0.5%)	54	687 (<0.5%)
Education (Age 25+)			
Total Educated Population	434	26,088	107,672
Elementary (0 to 8 Years)	771 (3%)	60	3,455 (3.2%)
Some High School (9 to 11 Years)	37 (8.5%)	33	1,311 (5%)
High School Graduate (12 Years)	140 (32.3%)	121	5,567 (21.3%)
Some College (13 to 16 Years)	85 (19.6%)	98	3,732 (14.3%)
Associates Degree Only	88 (20.3%)	231	2,980 (11.4%)
Bachelor's Degree Only	59 (13.6%)	67	6,257 (24%)
Graduate Degree	25 (5.8%)	45	5,470 (21%)

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Audience Profile

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	406	15,896	66,178
One Person Households	172 (42.4%)	5,175 (32.6%)	23,313 (35.2%)
Married Couple	137 (33.7%)	5,575 (35.1%)	23,385 (35.3%)
Male Householder		581 (3.7%)	2,498 (3.8%)
Female Householder	39 (9.6%)	1,920 (12.1%)	9,159 (13.8%)
Non Family Households	58 (14.3%)	2,645 (16.6%)	7,823 (11.8%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	406	15,896	66,178
1 Person Household	172 (42.4%)	5,175 (32.6%)	23,313 (35.2%)
2 Person Household	164 (40.4%)	5,348 (33.6%)	20,873 (31.5%)
3 Person Household	38 (9.4%)	2,438 (15.3%)	9,783 (14.8%)
4 Person Household	25 (6.2%)	2,001 (12.6%)	7,540 (11.4%)
5 Person Household	5 (1.2%)	618 (3.9%)	2,991 (4.5%)
6 Person Household	1 (<0.5%)	205 (1.3%)	1,020 (1.5%)
7+ Person Household	1 (<0.5%)	111 (0.7%)	658 (1%)

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● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	461	16,791	71,320
Renter Occupied Housing	376	7,735	31,727
Vacant Housing	55	895	5,142
Owner Occupied Housing	30	8,161	34,451

Housing Rent

Average Rent	\$1,010.84	76	\$1,338.02	96	\$1,213.05	87
Median Rent	\$963.57	76	\$1,234.87	97	\$1,143.31	90
Total Cash Rents Housing	376	7,499	31,029			
<\$300	88	(1.2%)	37	955	(3.1%)	97
\$300-\$500	18	(4.8%)	109	178	(2.4%)	54
\$500-\$750	333	(4.4%)	41	3,095	(10%)	91
\$750-\$1000	199	(52.9%)	333	1,738	(23.2%)	146
\$1000-\$1500	159	(42.3%)	146	3,007	(40.1%)	139
\$1500-\$2000	1,300	(17.3%)	90	4,872	(15.7%)	8
\$2000-\$2500	574	(7.7%)	83	1,529	(4.9%)	54

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Audience Profile

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Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
\$2500-\$3000	126 (1.7%)	41	364 (1.2%)
\$3000-\$3500	65 (0.9%)	44	145 (<0.5%)
>\$3500	90 (1.2%)	56	201 (0.6%)
Value of Owner-Occupied Housing Units			
Average House Value	\$202,236 (38)	\$240,434.54 (46)	\$284,497.43 (54)
Median House Value	\$175,000.01 (43)	\$227,416.39 (55)	\$250,389.34 (61)
Owner Occupied Housing	30	8,161	34,451
<\$100K	315 (3.9%)	41	2,363 (6.9%)
\$100K - \$200K	16 (53.3%)	390	2,421 (29.7%)
\$200K - \$300K	7 (23.3%)	165	3,761 (46.1%)
\$300K - \$400K	7 (23.3%)	200	976 (12%)
\$400K - \$500K	7	103	5,174 (15%)
\$400K - \$500K	7	103	5,174 (15%)
\$500K - \$1000K	7	103	5,174 (15%)
\$500K - \$1000K	7	103	5,174 (15%)
>\$1000K	7	103	5,174 (15%)
>\$1000K	31 (<0.5%)	2	1,160 (3.4%)

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Audience Profile

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Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

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● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	52	(12.8%)	101	2,767	(17.4%)	138	10,421	(15.7%)	125
Households Above Poverty	354	(87.2%)	100	13,129	(82.6%)	95	55,757	(84.3%)	96
Households in Poverty (Married)	39	(9.6%)	432	188	(1.2%)	53	808	(1.2%)	55
Households in Poverty (Male Householder)				101	(0.6%)	99	383	(0.6%)	90
Households in Poverty (Female Householder)				573	(3.6%)	117	2,558	(3.9%)	126
Households in Poverty (Non-Family)	12	(3%)	49	1,211	(7.6%)	126	5,480	(8.3%)	137
Households in Poverty (Non-Family Student)	1	(<0.5%)	39	694	(4.4%)	698	1,192	(1.8%)	288

Wealth per Household

Household Average Wealth	\$168,620.69	71	\$224,724.14	95	\$229,532.59	97			
Household Median Wealth	\$26,785.64	34	\$65,815.69	84	\$68,974.57	88			
<\$0K	91	(22.4%)	128	2,998	(18.9%)	107	12,325	(18.6%)	106
\$0K - \$5K	52	(12.8%)	147	1,503	(9.5%)	109	6,168	(9.3%)	107
\$5K - \$10K	26	(6.4%)	139	795	(5%)	109	3,242	(4.9%)	106
\$10K - \$25K	32	(7.9%)	123	1,064	(6.7%)	104	4,362	(6.6%)	103
\$25K - \$50K	28	(6.9%)	101	1,086	(6.8%)	100	4,493	(6.8%)	99

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Audience Profile

Jan 1 - Dec 31, 2023

Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$50K - \$100K	38	(9.4%)	91	1,587	(10%)	97	6,585	(10%)	97
\$100K - \$250K	61	(15%)	83	2,735	(17.2%)	95	11,429	(17.3%)	96
\$250K - \$500K	40	(9.9%)	75	1,956	(12.3%)	94	8,260	(12.5%)	96
>\$500K	38	(9.4%)	65	2,172	(13.7%)	94	9,314	(14.1%)	97

Vehicles per Household

Total Number of Vehicles	401			23,150			97,076		
Average Number of Vehicles	0.99		54	1.46		76	1.47		8
No Vehicles	75	(18.5%)	225	1,557	(9.8%)	119	8,995	(13.6%)	165
1 Vehicle	275	(67.7%)	210	7,884	(49.6%)	153	27,275	(41.2%)	28
2 Vehicles	42	(10.3%)	28	4,515	(28.4%)	76	22,062	(33.3%)	90
3 or more Vehicles	14	(3.4%)	15	1,940	(12.2%)	55	7,846	(11.9%)	53

Population Change

Births	10			453			1,805		
Deaths	4			280			1,204		
Migration	14			-154			-524		

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Audience Profile

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Henrietta Commons

3150 West Henrietta Road, Henrietta, NY 14467

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	53	2,124	5,582
Total Employees	1,732	73,117	153,524

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats