

Audience Profile

Jan 1 - Dec 31, 2023

Cross Bay Commons

156-40 Cross Bay Blvd, Jamaica, NY 11414

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	38,803		495,918		1.5M	
Households	15,340		158,056		513,112	
Persons per Household	2.53	98	3.12	121	2.86	111
Household Median Income	\$79,797.62	115	\$67,012.14	96	\$69,056.46	99
Household Median Disposable Income	\$67,104.84	112	\$56,648.5	94	\$58,365.8	97
Household Median Discretionary Income	\$43,756.31	102	\$31,442.49	75	\$33,282.77	7
Average Income Per Person	\$41,780.28	112	\$28,473.22	70	\$32,059.66	86
Median Rent	\$1,720.94	136	\$1,616.17	127	\$1,645.71	30
Median House Value	\$679,947.55	165	\$661,547.64	161	\$662,475.07	161
Households in Poverty	1,752 (11.4%)	90	26,974 (17.1%)	135	82,854 (16.1%)	128
Household Median Wealth	\$80,170.18	102	\$55,638.13	71	\$57,264.68	73
Average Age	43.1	108	39.05	97	39.39	98
Median Age	43.5	113	37.44	97	38.06	99
Households with Children	3,729 (24.3%)	88	45,257 (28.6%)	104	134,682 (26.2%)	95
High School Graduate or Higher	24,507 (87.7%)	99	273,379 (80.4%)	91	849,277 (83.2%)	94

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Bachelor's Degree or Higher	7,777 (27.8%) 	72,565 (21.4%) 	292,445 (28.7%) 
Pop density (per sq mi)	13,289	23,260	23,463
Area (based on blockgroups)	3	21	63

Population

Population 2022 Q4	38,803	495,918	1.5M
Population 2022 Q3	38,962	497,323	1.5M
Population 2022 Q2	39,057	499,090	1.5M
Population 2022 Q1	39,182	500,811	1.5M
Population 2021 Q4	39,323	502,655	1.5M
Population 2021 Q3	39,332	502,951	1.5M
Population 2021 Q2	39,312	503,063	1.5M
Population 2021 Q1	39,310	504,149	1.5M
Population 2020 Q4	39,320	504,406	1.5M
Population 5 Years Forecast	38,454	496,062	1.5M
Population 10 Years Forecast	38,529	498,798	1.5M
Persons per Household	2.53 	3.12 	2.86 

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Group Quarters	7	(<0.5%)	2,525	(0.5%)	18,725
Transient Population - Average Last 4 Quarters			1,274	(<0.5%)	2,564

Households

Households 2022 Q4	15,340		158,056		513,112
Households 2022 Q3	15,403		158,561		515,579
Households 2022 Q2	15,443		159,185		517,082
Households 2022 Q1	15,487		159,768		519,775
Households 2021 Q4	15,543		160,382		522,648
Households 2021 Q3	15,551		160,385		524,041
Households 2021 Q2	15,542		160,445		524,947
Households 2021 Q1	15,545		160,825		526,144
Households 2020 Q4	15,543		160,892		527,921
Households 5 Years Forecast	15,197		158,365		514,887
Households 10 Years Forecast	15,225		159,346		518,468

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Gender

Gender	Count	Percentage	1 Mile	Count	Percentage	3 Mile	Count	Percentage	5 Mile
Male	18,367	(47.3%)	96	237,265	(47.8%)	97	703,516	(47.4%)	96
Female	20,436	(52.7%)	104	258,653	(52.2%)	103	782,247	(52.6%)	104

Ethnicity

White	21,721	(56%)	91	58,624	(11.8%)	19	266,603	(17.9%)	29
Hispanic (Ethnic)	9,918	(25.6%)	141	162,062	(32.7%)	180	383,513	(25.8%)	142
Black	3,480	(9%)	76	158,771	(32%)	270	576,847	(38.8%)	328
Asian	2,699	(7%)	137	73,617	(14.8%)	292	177,942	(12%)	236
Other	985	(2.5%)	70	42,844	(8.6%)	239	80,858	(5.4%)	151

Household by Ethnicity

White	8,156	(53.2%)	83	21,068	(13.3%)	21	101,074	(19.7%)	31
Hispanic (Ethnic)	3,902	(25.4%)	171	45,159	(28.6%)	192	120,836	(23.5%)	159
Black	1,618	(10.5%)	94	50,285	(31.8%)	283	188,355	(36.7%)	327
Asian	919	(6%)	136	17,946	(11.4%)	258	52,679	(10.3%)	233
Other	745	(4.9%)	89	23,598	(14.9%)	274	50,168	(9.8%)	180

Households Income

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Household Average Income	\$105,668.98	108	\$88,956.03	91	\$92,019.5	94
Average Income Per Person	\$41,780.28	112	\$28,473.22	76	\$32,059.66	86
Household Median Income	\$79,797.62	115	\$67,012.14	96	\$69,056.46	99
<\$15K	1,766 (11.5%)	126	19,390 (12.3%)	134	60,266 (11.7%)	129
\$15K - \$25K	678 (4.4%)	57	11,880 (7.5%)	98	39,326 (7.7%)	100
\$25K - \$35K	977 (6.4%)	74	12,421 (7.9%)	97	39,283 (7.7%)	95
\$35K - \$50K	1,586 (10.3%)	91	17,130 (10.8%)	95	53,649 (10.5%)	92
\$50K - \$75K	2,258 (14.7%)	87	26,014 (16.5%)	98	81,295 (15.8%)	94
\$75K - \$100K	1,849 (12.1%)	93	19,844 (12.6%)	97	64,148 (12.5%)	96
\$100K - \$150K	2,634 (17.2%)	104	25,577 (16.2%)	98	85,561 (16.7%)	101
\$150K - \$175K	1,084 (7.1%)	135	8,404 (5.3%)	101	29,404 (5.7%)	109
\$175K - \$200K	850 (5.5%)	103	6,768 (4.3%)	74	21,580 (4.2%)	71
\$200K - \$250K	929 (6.1%)	162	5,951 (3.8%)	101	21,619 (4.2%)	113
\$250K - \$500K	399 (2.6%)	163	2,544 (1.6%)	101	9,248 (1.8%)	113
>\$500K	330 (2.2%)	161	2,133 (1.3%)	101	7,733 (1.5%)	113

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$81,093.47	110	\$69,620.83	94	\$71,651.41	97
Household Median Disposable Income	\$67,104.84	112	\$56,648.5	94	\$58,365.8	97
<\$15K	1,837 (12%)	120	20,573 (13%)	131	64,177 (12.5%)	126
\$15K - \$25K	920 (6%)	66	14,528 (9.2%)	102	47,386 (9.2%)	102
\$25K - \$35K	1,167 (7.6%)	8	14,417 (9.1%)	98	44,918 (8.8%)	94
\$35K - \$50K	1,869 (12.2%)	91	20,683 (13.1%)	97	66,559 (13%)	97
\$50K - \$75K	2,655 (17.3%)	94	29,550 (18.7%)	101	92,388 (18%)	97
\$75K - \$100K	2,114 (13.8%)	99	21,502 (13.6%)	98	71,848 (14%)	101
\$100K - \$150K	2,902 (18.9%)	121	24,114 (15.3%)	97	81,024 (15.8%)	101
\$150K - \$175K	692 (4.5%)	94	5,153 (3.3%)	68	17,325 (3.4%)	70
\$175K - \$200K	288 (1.9%)	120	1,812 (1.1%)	74	6,656 (1.3%)	83
\$200K - \$250K	363 (2.4%)	155	2,303 (1.5%)	96	8,357 (1.6%)	107
\$250K - \$500K	493 (3.2%)	153	3,137 (2%)	95	11,443 (2.2%)	106
>\$500K	40 (<0.5%)	142	284 (<0.5%)	98	1,031 (<0.5%)	110

Discretionary Households Income

Household Average Discretionary Income	\$51,476.42	99	\$39,361.27	70	\$42,087.49	8
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Household Median Discretionary Income	\$43,756.31	102	\$31,442.49	72	\$33,282.77	7
<\$10K	2,111 (13.8%)	35	29,272 (18.5%)	181	88,148 (17.2%)	168
\$10K - \$20K	1,931 (12.6%)	97	25,579 (16.2%)	125	80,062 (15.6%)	120
\$20K - \$30K	1,587 (10.3%)	83	21,131 (13.4%)	107	68,522 (13.4%)	107
\$30K - \$40K	1,509 (9.8%)	87	19,466 (12.3%)	108	57,806 (11.3%)	99
\$40K - \$50K	1,602 (10.4%)	109	14,693 (9.3%)	97	48,630 (9.5%)	99
\$50K - \$75K	2,666 (17.4%)	96	25,504 (16.1%)	89	84,863 (16.5%)	91
\$75K - \$100K	1,860 (12.1%)	114	11,939 (7.6%)	71	43,340 (8.4%)	8
\$100K - \$125K	1,059 (6.9%)	102	7,263 (4.6%)	68	25,440 (5%)	73
\$125K - \$150K	724 (4.7%)	107	2,712 (1.7%)	39	12,806 (2.5%)	57
>\$150K	291 (1.9%)	75	497 (<0.5%)	13	3,495 (0.7%)	27

Households Income by Ethnicity

Average Income - White	\$93,539.63	107	\$83,955.4	96	\$94,076.63	108
Median Income - White	\$83,246.82	110	\$70,816.68	93	\$85,235.17	112
Average Income - Black	\$60,176.96	98	\$70,951.82	116	\$74,269.87	121
Median Income - Black	\$42,326.27	88	\$57,767.9	121	\$61,129.9	128

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Average Income - Asian	\$106,595.73 (103)	\$91,307.98 (88)	\$92,161.65 (89)
Median Income - Asian	\$92,237.22 (93)	\$79,137.41 (8)	\$81,979.19 (83)
Average Income - Hispanic	\$93,538.43 (31)	\$78,250.09 (110)	\$76,889.16 (108)
Median Income - Hispanic	\$85,162.64 (144)	\$67,128.13 (114)	\$65,666.59 (111)
Average Income - Other	\$101,628.72 (29)	\$86,447.83 (109)	\$83,054.63 (105)
Median Income - Other	\$93,045.05 (38)	\$78,413.23 (116)	\$72,875.2 (108)

Age

Average Age	43.1 (108)	39.05 (97)	39.39 (98)
Median Age	43.5 (113)	37.44 (97)	38.06 (99)
0-4	2,184 (5.6%) (92)	31,817 (6.4%) (105)	96,594 (6.5%) (107)
5-13	4,126 (10.6%) (97)	55,947 (11.3%) (102)	171,928 (11.6%) (105)
14-17	1,703 (4.4%) (89)	24,026 (4.8%) (98)	71,404 (4.8%) (97)
18-21	1,608 (4.1%) (69)	24,214 (4.9%) (8)	70,024 (4.7%) (7)
22-24	1,231 (3.2%) (7)	20,070 (4%) (99)	55,531 (3.7%) (91)
25-29	2,111 (5.4%) (84)	34,739 (7%) (108)	95,745 (6.4%) (99)
30-34	2,129 (5.5%) (90)	36,174 (7.3%) (120)	102,189 (6.9%) (113)

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35-39	2,180	(5.6%)	93	34,408	(6.9%)	115	103,753	(7%)	116
40-44	2,433	(6.3%)	103	32,038	(6.5%)	106	101,305	(6.8%)	112
45-49	2,518	(6.5%)	108	30,481	(6.1%)	102	95,400	(6.4%)	107
50-54	2,551	(6.6%)	107	31,208	(6.3%)	103	92,922	(6.3%)	102
55-59	2,636	(6.8%)	106	32,451	(6.5%)	102	94,060	(6.3%)	99
60-64	2,722	(7%)	109	31,220	(6.3%)	98	91,898	(6.2%)	96
65-69	2,537	(6.5%)	112	26,330	(5.3%)	91	80,388	(5.4%)	93
70-74	2,196	(5.7%)	117	20,257	(4.1%)	85	63,681	(4.3%)	89
75-79	1,730	(4.5%)	127	14,380	(2.9%)	8	45,774	(3.1%)	88
80-84	1,172	(3%)	136	9,211	(1.9%)	83	29,652	(2%)	90
85+	1,036	(2.7%)	156	6,947	(1.4%)	8	23,515	(1.6%)	92

Age - Male

Male Average Age	41.3		106	37.46		96	37.56		97
Male Median Age	41.69		112	35.74		96	36.17		97
0-4	1,116	(6.1%)	96	16,295	(6.9%)	108	49,438	(7%)	111
5-13	2,106	(11.5%)	100	28,581	(12%)	105	87,908	(12.5%)	109

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14-17	857	(4.7%)	91	12,194	(5.1%)	100	36,431	(5.2%)	101
18-21	816	(4.4%)	72	12,334	(5.2%)	83	35,615	(5.1%)	6
22-24	628	(3.4%)	7	10,256	(4.3%)	99	28,178	(4%)	92
25-29	1,065	(5.8%)	85	17,691	(7.5%)	109	48,556	(6.9%)	101
30-34	1,055	(5.7%)	90	18,182	(7.7%)	120	51,031	(7.3%)	114
35-39	1,058	(5.8%)	94	16,750	(7.1%)	115	49,890	(7.1%)	115
40-44	1,144	(6.2%)	101	15,098	(6.4%)	104	47,374	(6.7%)	110
45-49	1,196	(6.5%)	108	14,196	(6%)	99	44,144	(6.3%)	104
50-54	1,248	(6.8%)	111	14,362	(6.1%)	99	42,592	(6.1%)	99
55-59	1,255	(6.8%)	108	14,821	(6.2%)	99	42,571	(6.1%)	96
60-64	1,238	(6.7%)	107	14,325	(6%)	96	41,170	(5.9%)	93
65-69	1,138	(6.2%)	111	11,900	(5%)	90	35,312	(5%)	90
70-74	958	(5.2%)	117	8,815	(3.7%)	83	27,042	(3.8%)	86
75-79	712	(3.9%)	123	5,897	(2.5%)	6	18,369	(2.6%)	83
80-84	440	(2.4%)	29	3,439	(1.4%)	6	10,917	(1.6%)	84
85+	337	(1.8%)	162	2,129	(0.9%)	6	6,978	(1%)	88

Age - Female

Female Average Age	44.72		108	40.51		98	41.04		99
Female Median Age	46.08		113	40.05		98	40.82		100
0-4	1,068	(5.2%)	89	15,522	(6%)	103	47,156	(6%)	103
5-13	2,020	(9.9%)	93	27,366	(10.6%)	100	84,020	(10.7%)	101
14-17	846	(4.1%)	87	11,832	(4.6%)	96	34,973	(4.5%)	94
18-21	792	(3.9%)	66	11,880	(4.6%)	6	34,409	(4.4%)	7
22-24	603	(3%)	7	9,814	(3.8%)	98	27,353	(3.5%)	90
25-29	1,046	(5.1%)	84	17,048	(6.6%)	108	47,189	(6%)	98
30-34	1,074	(5.3%)	90	17,992	(7%)	119	51,158	(6.5%)	112
35-39	1,122	(5.5%)	93	17,658	(6.8%)	116	53,863	(6.9%)	117
40-44	1,289	(6.3%)	105	16,940	(6.5%)	109	53,931	(6.9%)	114
45-49	1,322	(6.5%)	108	16,285	(6.3%)	105	51,256	(6.6%)	109
50-54	1,303	(6.4%)	104	16,846	(6.5%)	106	50,330	(6.4%)	105
55-59	1,381	(6.8%)	104	17,630	(6.8%)	105	51,489	(6.6%)	102
60-64	1,484	(7.3%)	110	16,895	(6.5%)	99	50,728	(6.5%)	98
65-69	1,399	(6.8%)	112	14,430	(5.6%)	91	45,076	(5.8%)	94
70-74	1,238	(6.1%)	118	11,442	(4.4%)	86	36,639	(4.7%)	91
75-79	1,018	(5%)	28	8,483	(3.3%)	85	27,405	(3.5%)	90
80-84	732	(3.6%)	139	5,772	(2.2%)	86	18,735	(2.4%)	93
85+	699	(3.4%)	150	4,818	(1.9%)	6	16,537	(2.1%)	93

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	17,569	225,079	693,141
Professional Specialty	4,022 (22.9%)	40,686 (18.1%)	152,664 (22%)
Managerial/Executive	3,146 (17.9%)	24,226 (10.8%)	85,884 (12.4%)
Office Admin	2,515 (14.3%)	28,584 (12.7%)	85,338 (12.3%)
Production & Transportation	2,132 (12.1%)	31,446 (14%)	79,530 (11.5%)
Construction	1,492 (8.5%)	20,070 (8.9%)	53,744 (7.8%)
Sales	1,273 (7.2%)	18,360 (8.2%)	56,710 (8.2%)
Healthcare support	708 (4%)	20,133 (8.9%)	57,658 (8.3%)
Building Maintenance & Cleaning	602 (3.4%)	11,918 (5.3%)	32,804 (4.7%)
Food Preparation & Serving	570 (3.2%)	10,079 (4.5%)	32,651 (4.7%)
Protective	562 (3.2%)	9,863 (4.4%)	27,307 (3.9%)
Personal Care	534 (3%)	9,428 (4.2%)	28,425 (4.1%)
Farming, Fishing & Forestry	13 (<0.5%)	286 (<0.5%)	426 (<0.5%)

Employment by Industry

Total Employees (16+ Years Old)	17,569	225,079	693,141
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Educational Services	5,192	(29.6%)	65,902	(29.3%)	209,231	(30.2%)
Wholesale Retail	1,927	(11%)	26,648	(11.8%)	77,911	(11.2%)
Transportation	1,671	(9.5%)	26,945	(12%)	68,477	(9.9%)
Agriculture/Mining/Construction	1,585	(9%)	16,020	(7.1%)	43,869	(6.3%)
Financial, Insurance & Real Estate	1,458	(8.3%)	13,785	(6.1%)	48,882	(7.1%)
Entertainment Services	1,184	(6.7%)	18,768	(8.3%)	59,630	(8.6%)
Other Professional Services	1,042	(5.9%)	12,448	(5.5%)	37,694	(5.4%)
Public Administration	1,000	(5.7%)	11,115	(4.9%)	33,496	(4.8%)
Administrative/Waste Services	894	(5.1%)	11,495	(5.1%)	32,550	(4.7%)
Professional Services	810	(4.6%)	11,062	(4.9%)	43,173	(6.2%)
Manufacturing	445	(2.5%)	6,853	(3%)	20,690	(3%)
Information	361	(2.1%)	3,934	(1.7%)	17,180	(2.5%)
Management Services			104	(<0.5%)	358	(<0.5%)

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Language Spoken

Language Spoken	Count	Percentage	1 Mile	Count	Percentage	3 Mile	Count	Percentage	5 Mile
Speak English at Home	22,391	(61.1%)	7	259,490	(55.9%)	72	811,018	(58.4%)	75
Speak Spanish at Home	7,789	(21.3%)	153	125,751	(27.1%)	194	290,027	(20.9%)	150
Speak Other Language at Home	6,439	(17.6%)	217	78,860	(17%)	210	288,124	(20.7%)	256

Ancestry

Other	8,493	(21.9%)	101	175,895	(35.5%)	163	613,460	(41.3%)	190
Italian	7,993	(20.6%)	689	12,368	(2.5%)	83	32,664	(2.2%)	74
Unclassified	4,286	(11%)	66	45,736	(9.2%)	55	146,607	(9.9%)	59
Puerto Rican	3,448	(8.9%)	346	45,876	(9.3%)	360	111,515	(7.5%)	292
South American	2,237	(5.8%)	540	31,367	(6.3%)	593	77,079	(5.2%)	486
Dominican	2,125	(5.5%)	963	43,844	(8.8%)	1555	83,943	(5.6%)	994
Scottish/Irish	1,937	(5%)	73	3,713	(0.7%)	11	15,352	(1%)	15
South Central Asian (e.g. Indian)	1,107	(2.9%)	218	57,322	(11.6%)	881	102,051	(6.9%)	524
Other Hispanic	997	(2.6%)	195	13,686	(2.8%)	209	33,073	(2.2%)	169
Polish	878	(2.3%)	146	2,198	(<0.5%)	29	14,000	(0.9%)	61
South East Asian (e.g. Vietnamese)	785	(2%)	125	4,087	(0.8%)	51	16,550	(1.1%)	69

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Audience Profile

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Cross Bay Commons

156-40 Cross Bay Blvd, Jamaica, NY 11414

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Other European (e.g. Greek/Russian)	781	(2%)	4,461	(0.9%)	33,865	(2.3%)
Chinese	671	(1.7%)	10,090	(2%)	45,455	(3.1%)
Central American	663	(1.7%)	14,874	(3%)	41,042	(2.8%)
German	599	(1.5%)	1,920	(<0.5%)	11,841	(0.8%)
American	507	(1.3%)	7,706	(1.6%)	29,740	(2%)
Mexican	265	(0.7%)	10,820	(2.2%)	32,234	(2.2%)
British	254	(0.7%)	658	(<0.5%)	4,187	(<0.5%)
Cuban	183	(<0.5%)	1,595	(<0.5%)	4,627	(<0.5%)
Middle Eastern	167	(<0.5%)	1,116	(<0.5%)	10,868	(0.7%)
Dutch	109	(<0.5%)	182	(<0.5%)	597	(<0.5%)
Other Asian	108	(<0.5%)	1,584	(<0.5%)	7,059	(<0.5%)
French	99	(<0.5%)	375	(<0.5%)	2,207	(<0.5%)
Native American (Indian/Eskimo)	52	(<0.5%)	3,267	(0.7%)	6,732	(<0.5%)
Korean	22	(<0.5%)	391	(<0.5%)	4,437	(<0.5%)
Scandinavian	20	(<0.5%)	176	(<0.5%)	1,259	(<0.5%)
Hawaiian/Pacific Islander	11	(<0.5%)	468	(<0.5%)	929	(<0.5%)

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	1 Mile		3 Mile		5 Mile	
Japanese	6	(<0.5%)	143	(<0.5%)	2,390	(<0.5%)

Education (Age 25+)

	1 Mile		3 Mile		5 Mile	
Total Educated Population	27,951		339,844		1M	
Elementary (0 to 8 Years)	1,393	(5%)	35,516	(10.5%)	87,334	(8.6%)
Some High School (9 to 11 Years)	2,051	(7.3%)	30,949	(9.1%)	83,671	(8.2%)
High School Graduate (12 Years)	9,047	(32.4%)	120,382	(35.4%)	310,569	(30.4%)
Some College (13 to 16 Years)	5,261	(18.8%)	54,529	(16%)	167,371	(16.4%)
Associates Degree Only	2,422	(8.7%)	25,903	(7.6%)	78,892	(7.7%)
Bachelor's Degree Only	4,297	(15.4%)	48,291	(14.2%)	187,031	(18.3%)
Graduate Degree	3,480	(12.5%)	24,274	(7.1%)	105,414	(10.3%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	15,340	158,056	513,112
One Person Households	4,484 (29.2%)	33,298 (21.1%)	129,931 (25.3%)
Married Couple	6,715 (43.8%)	68,000 (43%)	196,606 (38.3%)
Male Householder	905 (5.9%)	12,633 (8%)	35,681 (7%)
Female Householder	2,447 (16%)	37,484 (23.7%)	117,228 (22.8%)
Non Family Households	789 (5.1%)	6,641 (4.2%)	33,666 (6.6%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	15,340	158,056	513,112
1 Person Household	4,484 (29.2%)	33,298 (21.1%)	129,931 (25.3%)
2 Person Household	4,531 (29.5%)	36,519 (23.1%)	130,279 (25.4%)
3 Person Household	2,612 (17%)	29,803 (18.9%)	94,767 (18.5%)
4 Person Household	2,071 (13.5%)	26,313 (16.6%)	75,788 (14.8%)
5 Person Household	1,034 (6.7%)	16,344 (10.3%)	43,432 (8.5%)
6 Person Household	404 (2.6%)	8,137 (5.1%)	20,431 (4%)
7+ Person Household	204 (1.3%)	7,642 (4.8%)	18,484 (3.6%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	16,188	169,135	547,547
Owner Occupied Housing	9,827	64,673	191,544
Renter Occupied Housing	5,513	93,383	321,568
Vacant Housing	848	11,079	34,435

Housing Rent

Average Rent	\$1,723.2	\$1,556.15	\$1,628.31
Median Rent	\$1,720.94	\$1,616.17	\$1,645.71
Total Cash Rents Housing	5,236	90,268	311,642
<\$300	148 (2.8%)	5,092 (5.6%)	13,849 (4.4%)
\$300-\$500	40 (0.8%)	4,502 (5%)	13,332 (4.3%)
\$500-\$750	53 (1%)	4,454 (4.9%)	15,181 (4.9%)
\$750-\$1000	341 (6.5%)	5,594 (6.2%)	21,650 (6.9%)
\$1000-\$1500	1,253 (23.9%)	19,017 (21.1%)	65,293 (21%)
\$1500-\$2000	1,772 (33.8%)	27,869 (30.9%)	90,987 (29.2%)
\$2000-\$2500	1,087 (20.8%)	17,003 (18.8%)	57,194 (18.4%)

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	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	448	(8.6%)	210	5,337	(5.9%)	145	22,562	(7.2%)	178
\$3000-\$3500	89	(1.7%)	86	996	(1.1%)	56	6,888	(2.2%)	111
>\$3500	5	(<0.5%)	4	404	(<0.5%)	21	4,706	(1.5%)	70

Value of Owner-Occupied Housing Units

Average House Value	\$720,712.29	136	\$700,289.49	133	\$717,942.95	136			
Median House Value	\$679,947.55	165	\$661,547.64	161	\$662,475.07	161			
Owner Occupied Housing	9,827		64,673		191,544				
<\$100K	254	(2.6%)	27	1,532	(2.4%)	25	4,924	(2.6%)	27
\$100K - \$200K	799	(8.1%)	59	1,693	(2.6%)	19	5,211	(2.7%)	20
\$200K - \$300K	653	(6.6%)	47	2,367	(3.7%)	26	8,803	(4.6%)	32
\$300K - \$400K	887	(9%)	71	4,283	(6.6%)	57	15,687	(8.2%)	70
\$400K - \$500K	742	(7.6%)	71	7,424	(11.5%)	120	22,062	(11.5%)	121
\$500K - \$1000K	4,388	(44.7%)	173	38,644	(59.8%)	231	101,524	(53%)	205
>\$1000K	2,104	(21.4%)	137	8,730	(13.5%)	86	33,353	(17.4%)	111

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,752	(11.4%)	90	26,974	(17.1%)	135	82,854	(16.1%)	128
Households Above Poverty	13,588	(88.6%)	101	131,082	(82.9%)	95	430,258	(83.9%)	96
Households in Poverty (Married)	237	(1.5%)	69	4,903	(3.1%)	140	13,462	(2.6%)	118
Households in Poverty (Male Householder)	76	(<0.5%)	7	1,399	(0.9%)	138	3,738	(0.7%)	114
Households in Poverty (Female Householder)	391	(2.5%)	83	8,016	(5.1%)	165	23,312	(4.5%)	148
Households in Poverty (Non-Family)	998	(6.5%)	107	11,883	(7.5%)	124	39,542	(7.7%)	127
Households in Poverty (Non-Family Student)	50	(<0.5%)	52	773	(<0.5%)	7	2,800	(0.5%)	87

Wealth per Household

Household Average Wealth	\$238,983.7		101	\$209,741.77		88	\$214,293.57		90
Household Median Wealth	\$80,170.18		102	\$55,638.13		71	\$57,264.68		73
<\$0K	2,666	(17.4%)	99	30,810	(19.5%)	111	99,846	(19.5%)	111
\$0K - \$5K	1,340	(8.7%)	101	16,559	(10.5%)	121	52,964	(10.3%)	119
\$5K - \$10K	700	(4.6%)	99	8,283	(5.2%)	114	26,737	(5.2%)	113
\$10K - \$25K	972	(6.3%)	99	10,735	(6.8%)	106	34,668	(6.8%)	105
\$25K - \$50K	1,038	(6.8%)	99	10,853	(6.9%)	100	34,964	(6.8%)	99

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	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	1,581	(10.3%)	15,856	(10%)	50,772	(9.9%)
\$100K - \$250K	2,788	(18.2%)	26,780	(16.9%)	86,356	(16.8%)
\$250K - \$500K	2,016	(13.1%)	18,565	(11.7%)	60,831	(11.9%)
>\$500K	2,239	(14.6%)	19,615	(12.4%)	65,974	(12.9%)

Vehicles per Household

Total Number of Vehicles	21,205	146,796	416,419
Average Number of Vehicles	1.38	0.93	0.81
No Vehicles	2,544 (16.6%)	61,326 (38.8%)	224,394 (43.7%)
1 Vehicle	6,470 (42.2%)	59,812 (37.8%)	192,677 (37.6%)
2 Vehicles	4,842 (31.6%)	27,172 (17.2%)	72,484 (14.1%)
3 or more Vehicles	1,484 (9.7%)	9,746 (6.2%)	23,557 (4.6%)

Population Change

Births	387	6,121	17,358
Deaths	425	3,727	11,521
Migration	-482	-9,131	-31,038

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Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	612	6,151	22,855
Total Employees	7,263	92,200	326,204

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