

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Overview

Population	18,255		159,901		458,099	
Households	5,843		50,847		152,008	
Persons per Household	3.12	121	3.06	118	2.96	115
Household Median Income	\$86,421.59	124	\$86,377.69	124	\$92,531.75	33
Household Median Disposable Income	\$72,022.79	120	\$72,017.17	120	\$76,783.73	128
Household Median Discretionary Income	\$38,583.54	90	\$43,022.57	100	\$47,552.54	111
Average Income Per Person	\$44,507.1	119	\$40,223.2	108	\$40,959.44	110
Median Rent	\$1,805.01	142	\$1,541.38	121	\$1,622.83	28
Median House Value	\$851,614.25	207	\$817,611.45	199	\$706,475	172
Households in Poverty	664 (11.4%)	90	7,214 (14.2%)	112	15,814 (10.4%)	8
Household Median Wealth	\$79,671.12	101	\$75,719.84	96	\$80,350.27	102
Average Age	39.55	99	39.62	99	40.71	102
Median Age	37.16	97	37	96	38.86	101
Households with Children	1,867 (32%)	116	17,583 (34.6%)	125	44,118 (29%)	105
High School Graduate or Higher	10,341 (83.6%)	94	93,356 (86.4%)	97	281,100 (88.1%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	4,215 (34.1%)	103	40,234 (37.2%)	112	108,459 (34%)	102
Pop density (per sq mi)	6,482		6,514		8,795	
Area (based on blockgroups)	3		25		52	

Population

Population 2022 Q4	18,255		159,901		458,099	
Population 2022 Q3	18,309		160,841		460,384	
Population 2022 Q2	18,248		160,857		461,546	
Population 2022 Q1	18,243		161,389		463,172	
Population 2021 Q4	18,294		161,634		465,243	
Population 2021 Q3	18,278		161,762		465,831	
Population 2021 Q2	18,312		161,771		465,777	
Population 2021 Q1	18,326		161,682		465,228	
Population 2020 Q4	18,300		162,962		466,909	
Population 5 Years Forecast	18,162		160,307		460,090	
Population 10 Years Forecast	18,045		161,052		462,365	
Persons per Household	3.12	121	3.06	118	2.96	115

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	1 Mile		3 Mile		5 Mile
Group Quarters	19	(<0.5%)	4,537	(2.8%)	8,128
Transient Population - Average Last 4 Quarters			503	(<0.5%)	2,387

Households

Households 2022 Q4	5,843		50,847		152,008
Households 2022 Q3	5,860		51,170		152,902
Households 2022 Q2	5,842		51,188		153,370
Households 2022 Q1	5,841		51,383		154,015
Households 2021 Q4	5,859		51,481		154,810
Households 2021 Q3	5,854		51,536		155,046
Households 2021 Q2	5,859		51,531		155,018
Households 2021 Q1	5,863		51,506		154,830
Households 2020 Q4	5,854		52,210		155,712
Households 5 Years Forecast	5,818		50,983		152,649
Households 10 Years Forecast	5,781		51,209		153,352

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● 1 Mile ● 3 Mile ● 5 Mile

Gender

Gender	1 Mile	3 Mile	5 Mile
Male	8,929 (48.9%)	76,077 (47.6%)	216,308 (47.2%)
Female	9,326 (51.1%)	83,824 (52.4%)	241,791 (52.8%)

Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	9,895 (54.2%)	57,743 (36.1%)	135,627 (29.6%)
Hispanic (Ethnic)	5,351 (29.3%)	28,231 (17.7%)	71,743 (15.7%)
Black	2,204 (12.1%)	62,534 (39.1%)	207,837 (45.4%)
Asian	591 (3.2%)	6,773 (4.2%)	24,053 (5.3%)
Other	214 (1.2%)	4,620 (2.9%)	18,839 (4.1%)

Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	3,193 (54.6%)	18,280 (36%)	46,905 (30.9%)
Hispanic (Ethnic)	1,801 (30.8%)	8,635 (17%)	23,183 (15.3%)
Black	503 (8.6%)	18,921 (37.2%)	64,133 (42.2%)
Other	196 (3.4%)	3,082 (6.1%)	11,261 (7.4%)
Asian	150 (2.6%)	1,929 (3.8%)	6,526 (4.3%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Income	\$138,988.01	143	\$124,575.27	128	\$122,013.64	125
Average Income Per Person	\$44,507.1	119	\$40,223.2	108	\$40,959.44	110
Household Median Income	\$86,421.59	124	\$86,377.69	124	\$92,531.75	33
<\$15K	466 (8%)	87	5,056 (9.9%)	109	11,559 (7.6%)	83
\$15K - \$25K	366 (6.3%)	8	2,837 (5.6%)	75	7,995 (5.3%)	68
\$25K - \$35K	305 (5.2%)	64	3,065 (6%)	74	8,855 (5.8%)	72
\$35K - \$50K	350 (6%)	52	4,511 (8.9%)	74	13,533 (8.9%)	7
\$50K - \$75K	1,059 (18.1%)	107	7,067 (13.9%)	8	20,497 (13.5%)	8
\$75K - \$100K	793 (13.6%)	105	5,716 (11.2%)	87	18,406 (12.1%)	93
\$100K - \$150K	955 (16.3%)	99	9,005 (17.7%)	107	29,425 (19.4%)	117
\$150K - \$175K	287 (4.9%)	94	3,554 (7%)	133	11,920 (7.8%)	149
\$175K - \$200K	429 (7.3%)	136	4,177 (8.2%)	152	12,777 (8.4%)	156
\$200K - \$250K	466 (8%)	214	3,276 (6.4%)	173	9,539 (6.3%)	168
\$250K - \$500K	199 (3.4%)	214	1,405 (2.8%)	173	4,089 (2.7%)	169
>\$500K	168 (2.9%)	215	1,178 (2.3%)	174	3,413 (2.2%)	168

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Disposable Income	\$88,383.62	119	\$85,244.33	115	\$87,896.84	119
Household Median Disposable Income	\$72,022.79	120	\$72,017.17	120	\$76,783.73	128
<\$15K	493 (8.4%)	85	5,399 (10.6%)	107	12,431 (8.2%)	8
\$15K - \$25K	438 (7.5%)	83	3,507 (6.9%)	70	9,942 (6.5%)	72
\$25K - \$35K	295 (5%)	54	3,710 (7.3%)	74	10,396 (6.8%)	74
\$35K - \$50K	754 (12.9%)	96	5,491 (10.8%)	84	16,623 (10.9%)	8
\$50K - \$75K	1,057 (18.1%)	98	8,114 (16%)	86	24,961 (16.4%)	89
\$75K - \$100K	892 (15.3%)	110	7,104 (14%)	100	22,244 (14.6%)	105
\$100K - \$150K	814 (13.9%)	89	10,439 (20.5%)	131	34,096 (22.4%)	143
\$150K - \$175K	506 (8.7%)	180	2,904 (5.7%)	119	9,169 (6%)	125
\$175K - \$200K	145 (2.5%)	159	1,023 (2%)	129	2,960 (1.9%)	125
\$200K - \$250K	181 (3.1%)	203	1,266 (2.5%)	163	3,692 (2.4%)	159
\$250K - \$500K	246 (4.2%)	201	1,737 (3.4%)	163	5,062 (3.3%)	159
>\$500K	22 (<0.5%)	205	153 (<0.5%)	164	432 (<0.5%)	155

Discretionary Households Income

Household Average Discretionary Income	\$55,787.8	108	\$53,586.83	103	\$55,311.11	107
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Household Median Discretionary Income	\$38,583.54	90	\$43,022.57	100	\$47,552.54	111
<\$10K	747 (12.8%)	125	6,633 (13%)	128	14,996 (9.9%)	97
\$10K - \$20K	690 (11.8%)	91	6,523 (12.8%)	99	17,603 (11.6%)	89
\$20K - \$30K	801 (13.7%)	110	5,713 (11.2%)	90	17,077 (11.2%)	90
\$30K - \$40K	786 (13.5%)	119	5,289 (10.4%)	92	15,792 (10.4%)	92
\$40K - \$50K	337 (5.8%)	60	3,999 (7.9%)	8	13,742 (9%)	94
\$50K - \$75K	866 (14.8%)	8	8,517 (16.8%)	93	28,862 (19%)	105
\$75K - \$100K	437 (7.5%)	71	5,928 (11.7%)	110	20,442 (13.4%)	127
\$100K - \$125K	490 (8.4%)	124	4,426 (8.7%)	129	13,559 (8.9%)	32
\$125K - \$150K	335 (5.7%)	130	2,721 (5.4%)	121	7,830 (5.2%)	117
>\$150K	354 (6.1%)	241	1,098 (2.2%)	86	2,105 (1.4%)	55

Households Income by Ethnicity

Average Income - White	\$111,428.47	128	\$115,875.74	133	\$113,197.64	30
Median Income - White	\$108,638.19	143	\$120,492.69	159	\$116,132.32	153
Average Income - Black	\$96,536.65	157	\$87,271.64	142	\$91,523.46	149
Median Income - Black	\$85,900.73	179	\$75,606.83	158	\$83,309.19	174

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Average Income - Asian	\$68,102.44 (66)	\$110,791.07 (107)	\$109,605.08 (106)
Median Income - Asian	\$51,052.53 (52)	\$110,118.64 (111)	\$106,598.72 (108)
Average Income - Hispanic	\$77,177.9 (108)	\$72,284.85 (101)	\$89,961.12 (126)
Median Income - Hispanic	\$69,468.12 (118)	\$62,049.92 (105)	\$81,079.8 (137)
Average Income - Other	\$75,758.2 (96)	\$84,156.43 (107)	\$98,053.23 (124)
Median Income - Other	\$65,356.79 (97)	\$75,932.8 (113)	\$94,019.97 (139)

Age

Average Age	39.55 (99)	39.62 (99)	40.71 (102)
Median Age	37.16 (97)	37 (96)	38.86 (101)
0-4	1,055 (5.8%) (95)	9,503 (5.9%) (97)	27,037 (5.9%) (97)
5-13	1,914 (10.5%) (95)	16,775 (10.5%) (95)	48,253 (10.5%) (96)
14-17	1,024 (5.6%) (113)	8,838 (5.5%) (112)	21,831 (4.8%) (96)
18-21	1,090 (6%) (99)	9,446 (5.9%) (98)	22,999 (5%) (83)
22-24	807 (4.4%) (108)	7,268 (4.5%) (111)	19,012 (4.2%) (101)
25-29	1,357 (7.4%) (115)	12,015 (7.5%) (116)	31,892 (7%) (107)
30-34	1,272 (7%) (114)	11,207 (7%) (115)	30,893 (6.7%) (111)

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35-39	1,127	(6.2%)	103	9,810	(6.1%)	102	28,093	(6.1%)	102
40-44	1,059	(5.8%)	95	9,106	(5.7%)	94	26,610	(5.8%)	95
45-49	1,105	(6.1%)	101	8,842	(5.5%)	92	26,347	(5.8%)	96
50-54	1,094	(6%)	98	8,938	(5.6%)	91	27,789	(6.1%)	99
55-59	1,089	(6%)	93	9,555	(6%)	93	30,539	(6.7%)	104
60-64	1,101	(6%)	93	9,843	(6.2%)	95	31,149	(6.8%)	105
65-69	975	(5.3%)	91	9,286	(5.8%)	99	27,975	(6.1%)	105
70-74	828	(4.5%)	94	7,541	(4.7%)	98	22,366	(4.9%)	101
75-79	596	(3.3%)	93	5,267	(3.3%)	94	15,960	(3.5%)	99
80-84	388	(2.1%)	95	3,495	(2.2%)	98	10,380	(2.3%)	102
85+	374	(2%)	119	3,166	(2%)	115	8,974	(2%)	114

Age - Male

Male Average Age	38.04		98	37.82		97	38.8		100
Male Median Age	35.45		96	33.81		91	36.54		98
0-4	538	(6%)	95	4,842	(6.4%)	100	13,827	(6.4%)	101
5-13	981	(11%)	96	8,597	(11.3%)	99	24,716	(11.4%)	100

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14-17	526	(5.9%)	115	4,505	(5.9%)	115	11,143	(5.2%)	100
18-21	563	(6.3%)	101	4,802	(6.3%)	101	11,677	(5.4%)	86
22-24	419	(4.7%)	108	3,702	(4.9%)	112	9,643	(4.5%)	102
25-29	706	(7.9%)	116	6,171	(8.1%)	119	16,278	(7.5%)	110
30-34	668	(7.5%)	117	5,691	(7.5%)	117	15,595	(7.2%)	113
35-39	568	(6.4%)	103	4,793	(6.3%)	103	13,718	(6.3%)	103
40-44	514	(5.8%)	94	4,238	(5.6%)	91	12,423	(5.7%)	93
45-49	539	(6%)	100	4,001	(5.3%)	87	11,941	(5.5%)	91
50-54	534	(6%)	98	3,942	(5.2%)	85	12,413	(5.7%)	94
55-59	519	(5.8%)	92	4,229	(5.6%)	88	13,620	(6.3%)	99
60-64	507	(5.7%)	90	4,442	(5.8%)	93	13,930	(6.4%)	102
65-69	448	(5%)	90	4,232	(5.6%)	100	12,491	(5.8%)	104
70-74	372	(4.2%)	93	3,393	(4.5%)	100	9,795	(4.5%)	101
75-79	256	(2.9%)	91	2,218	(2.9%)	93	6,556	(3%)	96
80-84	155	(1.7%)	93	1,317	(1.7%)	93	3,841	(1.8%)	96
85+	116	(1.3%)	115	962	(1.3%)	112	2,701	(1.2%)	110

Age - Female

Female Average Age	41	99	41.24	100	42.42	103			
Female Median Age	38.9	95	40.13	98	42.11	103			
0-4	517	(5.5%)	95	4,661	(5.6%)	95	13,210	(5.5%)	93
5-13	933	(10%)	94	8,178	(9.8%)	92	23,537	(9.7%)	92
14-17	498	(5.3%)	112	4,333	(5.2%)	109	10,688	(4.4%)	93
18-21	527	(5.7%)	97	4,644	(5.5%)	95	11,322	(4.7%)	86
22-24	388	(4.2%)	108	3,566	(4.3%)	110	9,369	(3.9%)	100
25-29	651	(7%)	114	5,844	(7%)	114	15,614	(6.5%)	105
30-34	604	(6.5%)	111	5,516	(6.6%)	113	15,298	(6.3%)	109
35-39	559	(6%)	102	5,017	(6%)	102	14,375	(5.9%)	101
40-44	545	(5.8%)	97	4,868	(5.8%)	96	14,187	(5.9%)	97
45-49	566	(6.1%)	101	4,841	(5.8%)	96	14,406	(6%)	99
50-54	560	(6%)	98	4,996	(6%)	97	15,376	(6.4%)	103
55-59	570	(6.1%)	94	5,326	(6.4%)	98	16,919	(7%)	108
60-64	594	(6.4%)	96	5,401	(6.4%)	97	17,219	(7.1%)	108
65-69	527	(5.7%)	92	5,054	(6%)	99	15,484	(6.4%)	105
70-74	456	(4.9%)	95	4,148	(4.9%)	96	12,571	(5.2%)	101
75-79	340	(3.6%)	94	3,049	(3.6%)	94	9,404	(3.9%)	100
80-84	233	(2.5%)	97	2,178	(2.6%)	101	6,539	(2.7%)	105
85+	258	(2.8%)	121	2,204	(2.6%)	115	6,273	(2.6%)	114

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	8,688	75,988	226,661
Professional Specialty	2,189 (25.2%)	21,085 (27.7%)	57,927 (25.6%)
Managerial/Executive	1,462 (16.8%)	10,443 (13.7%)	31,772 (14%)
Office Admin	878 (10.1%)	9,091 (12%)	29,003 (12.8%)
Sales	835 (9.6%)	6,534 (8.6%)	18,335 (8.1%)
Building Maintenance & Cleaning	797 (9.2%)	3,653 (4.8%)	8,874 (3.9%)
Construction	737 (8.5%)	5,015 (6.6%)	16,023 (7.1%)
Production & Transportation	675 (7.8%)	6,699 (8.8%)	22,755 (10%)
Protective	338 (3.9%)	2,438 (3.2%)	9,812 (4.3%)
Food Preparation & Serving	328 (3.8%)	2,808 (3.7%)	7,824 (3.5%)
Healthcare support	301 (3.5%)	5,632 (7.4%)	17,080 (7.5%)
Personal Care	136 (1.6%)	2,541 (3.3%)	7,138 (3.1%)
Farming, Fishing & Forestry	12 (<0.5%)	49 (<0.5%)	118 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	8,688	75,988	226,661

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Educational Services	2,366	(27.2%)	117	28,141	(37%)	159	79,282	(35%)	150
Wholesale Retail	1,001	(11.5%)	86	8,076	(10.6%)	74	23,218	(10.2%)	74
Professional Services	891	(10.3%)	137	5,792	(7.6%)	102	14,717	(6.5%)	87
Agriculture/Mining/Construction	723	(8.3%)	97	4,142	(5.5%)	63	13,160	(5.8%)	67
Financial, Insurance & Real Estate	657	(7.6%)	114	5,613	(7.4%)	112	17,728	(7.8%)	118
Other Professional Services	641	(7.4%)	155	4,004	(5.3%)	111	10,372	(4.6%)	96
Administrative/Waste Services	577	(6.6%)	159	2,778	(3.7%)	88	8,284	(3.7%)	88
Manufacturing	509	(5.9%)	58	2,243	(3%)	29	6,232	(2.7%)	27
Transportation	400	(4.6%)	8	5,398	(7.1%)	126	21,064	(9.3%)	165
Entertainment Services	393	(4.5%)	50	4,738	(6.2%)	69	14,135	(6.2%)	69
Public Administration	292	(3.4%)	70	3,914	(5.2%)	107	13,964	(6.2%)	128
Information	238	(2.7%)	146	1,138	(1.5%)	84	4,363	(1.9%)	103
Management Services				11	(<0.5%)	10	142	(<0.5%)	45

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Language Spoken

Speak English at Home	9,778	(56.8%)	75	105,554	(70.2%)	90	321,465	(74.6%)	96
Speak Spanish at Home	4,564	(26.5%)	190	21,725	(14.4%)	104	52,552	(12.2%)	87
Speak Other Language at Home	2,858	(16.6%)	205	23,119	(15.4%)	190	57,045	(13.2%)	163

Ancestry

Other	4,126	(22.6%)	104	67,505	(42.2%)	194	207,241	(45.2%)	208
Central American	3,479	(19.1%)	1284	10,319	(6.5%)	435	15,909	(3.5%)	234
Unclassified	2,582	(14.1%)	85	25,226	(15.8%)	94	66,409	(14.5%)	87
Other European (e.g. Greek/Russian)	1,389	(7.6%)	237	9,473	(5.9%)	184	15,995	(3.5%)	109
Italian	952	(5.2%)	174	3,834	(2.4%)	84	20,331	(4.4%)	148
Polish	923	(5.1%)	326	4,408	(2.8%)	178	7,232	(1.6%)	102
South American	797	(4.4%)	409	3,442	(2.2%)	202	13,910	(3%)	285
American	776	(4.3%)	86	6,309	(3.9%)	84	14,291	(3.1%)	63
Middle Eastern	498	(2.7%)	433	2,165	(1.4%)	215	3,386	(0.7%)	117
Other Hispanic	483	(2.6%)	201	2,963	(1.9%)	141	6,950	(1.5%)	115
Scottish/Irish	458	(2.5%)	37	2,458	(1.5%)	23	14,587	(3.2%)	47

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
German	363	(2%)	1,865	(1.2%)	6,931	(1.5%)
Puerto Rican	278	(1.5%)	5,638	(3.5%)	18,909	(4.1%)
South Central Asian (e.g. Indian)	229	(1.3%)	3,904	(2.4%)	14,641	(3.2%)
Mexican	224	(1.2%)	703	(<0.5%)	2,003	(<0.5%)
South East Asian (e.g. Vietnamese)	203	(1.1%)	1,308	(0.8%)	3,969	(0.9%)
British	126	(0.7%)	641	(<0.5%)	2,350	(0.5%)
Korean	121	(0.7%)	403	(<0.5%)	739	(<0.5%)
Dominican	70	(<0.5%)	4,823	(3%)	12,423	(2.7%)
French	62	(<0.5%)	338	(<0.5%)	845	(<0.5%)
Scandinavian	45	(<0.5%)	157	(<0.5%)	714	(<0.5%)
Chinese	29	(<0.5%)	848	(0.5%)	3,577	(0.8%)
Cuban	20	(<0.5%)	343	(<0.5%)	1,639	(<0.5%)
Japanese	9	(<0.5%)	23	(<0.5%)	147	(<0.5%)
Native American (Indian/Eskimo)	8	(<0.5%)	357	(<0.5%)	1,470	(<0.5%)
Dutch	5	(<0.5%)	88	(<0.5%)	304	(<0.5%)
Other Asian			287	(<0.5%)	980	(<0.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	73 (<0.5%)	26	217 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	12,365	108,071	318,967
Elementary (0 to 8 Years)	1,269 (10.3%) 208	7,725 (7.1%) 145	18,350 (5.8%) 117
Some High School (9 to 11 Years)	755 (6.1%) 95	6,990 (6.5%) 101	19,517 (6.1%) 96
High School Graduate (12 Years)	3,038 (24.6%) 92	27,522 (25.5%) 95	86,410 (27.1%) 102
Some College (13 to 16 Years)	2,164 (17.5%) 88	18,147 (16.8%) 84	60,451 (19%) 95
Associates Degree Only	924 (7.5%) 85	7,453 (6.9%) 75	25,780 (8.1%) 92
Bachelor's Degree Only	2,595 (21%) 103	22,181 (20.5%) 101	63,505 (19.9%) 98
Graduate Degree	1,620 (13.1%) 102	18,053 (16.7%) 130	44,954 (14.1%) 110

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Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Households	5,843			50,847			152,008		
One Person Households	1,279	(21.9%)	83	11,305	(22.2%)	84	34,737	(22.9%)	86
Married Couple	3,220	(55.1%)	113	25,411	(50%)	102	70,432	(46.3%)	95
Male Householder	450	(7.7%)	152	2,549	(5%)	99	9,089	(6%)	118
Female Householder	762	(13%)	103	9,941	(19.6%)	154	32,452	(21.3%)	169
Non Family Households	132	(2.3%)	33	1,641	(3.2%)	47	5,298	(3.5%)	51

Household Size

Households	5,843			50,847			152,008		
1 Person Household	1,279	(21.9%)	83	11,305	(22.2%)	84	34,737	(22.9%)	86
2 Person Household	1,515	(25.9%)	71	12,725	(25%)	76	39,003	(25.7%)	71
3 Person Household	913	(15.6%)	97	8,732	(17.2%)	106	27,363	(18%)	111
4 Person Household	846	(14.5%)	107	7,859	(15.5%)	114	23,950	(15.8%)	116
5 Person Household	622	(10.6%)	163	5,208	(10.2%)	157	14,397	(9.5%)	145
6 Person Household	326	(5.6%)	211	2,623	(5.2%)	195	6,683	(4.4%)	166
7+ Person Household	342	(5.9%)	304	2,395	(4.7%)	244	5,875	(3.9%)	201

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	6,254	54,199	162,021
Owner Occupied Housing	3,425	26,376	91,332
Renter Occupied Housing	2,418	24,471	60,676
Vacant Housing	411	3,352	10,013

Housing Rent

Average Rent	\$1,843	\$1,515.21	\$1,634.95
Median Rent	\$1,805.01	\$1,541.38	\$1,622.83
Total Cash Rents Housing	2,321	23,838	58,301
<\$300	62 (2.7%)	1,760 (7.4%)	2,551 (4.4%)
\$300-\$500	27 (1.2%)	1,685 (7.1%)	2,857 (4.9%)
\$500-\$750	73 (3.1%)	1,415 (5.9%)	3,248 (5.6%)
\$750-\$1000	161 (6.9%)	1,785 (7.5%)	5,182 (8.9%)
\$1000-\$1500	430 (18.5%)	4,793 (20.1%)	11,810 (20.3%)
\$1500-\$2000	668 (28.8%)	5,812 (24.4%)	14,257 (24.5%)
\$2000-\$2500	511 (22%)	4,237 (17.8%)	10,655 (18.3%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	181	(7.8%)	192	1,571	(6.6%)	162	4,628	(7.9%)	195
\$3000-\$3500	126	(5.4%)	273	411	(1.7%)	87	1,714	(2.9%)	148
>\$3500	82	(3.5%)	165	369	(1.5%)	72	1,399	(2.4%)	112

Value of Owner-Occupied Housing Units

Average House Value	\$1.03M		195	\$910,156.77		172	\$763,283.34		145
Median House Value	\$851,614.25		207	\$817,611.45		199	\$706,475		172
Owner Occupied Housing	3,425			26,376			91,332		
<\$100K	46	(1.3%)	14	356	(1.3%)	14	2,117	(2.3%)	25
\$100K - \$200K	41	(1.2%)	9	238	(0.9%)	7	1,377	(1.5%)	11
\$200K - \$300K	165	(4.8%)	34	563	(2.1%)	15	2,154	(2.4%)	17
\$300K - \$400K	76	(2.2%)	19	1,069	(4.1%)	35	4,558	(5%)	43
\$400K - \$500K	235	(6.9%)	72	2,056	(7.8%)	8	9,146	(10%)	105
\$500K - \$1000K	1,508	(44%)	170	13,063	(49.5%)	191	53,239	(58.3%)	225
>\$1000K	1,354	(39.5%)	253	9,031	(34.2%)	219	18,741	(20.5%)	31

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	664	(11.4%)	90	7,214	(14.2%)	112	15,814	(10.4%)	8
Households Above Poverty	5,179	(88.6%)	101	43,633	(85.8%)	98	136,194	(89.6%)	103
Households in Poverty (Married)	42	(0.7%)	32	1,018	(2%)	90	2,031	(1.3%)	60
Households in Poverty (Male Householder)	92	(1.6%)	245	409	(0.8%)	125	1,013	(0.7%)	104
Households in Poverty (Female Householder)	149	(2.6%)	83	2,018	(4%)	129	4,705	(3.1%)	101
Households in Poverty (Non-Family)	352	(6%)	99	3,564	(7%)	116	7,582	(5%)	8
Households in Poverty (Non-Family Student)	29	(<0.5%)	7	205	(<0.5%)	64	483	(<0.5%)	51

Wealth per Household

Household Average Wealth	\$240,627.67	101	\$237,868.61	100	\$241,837.32	102			
Household Median Wealth	\$79,671.12	101	\$75,719.84	96	\$80,350.27	102			
<\$0K	1,028	(17.6%)	100	9,161	(18%)	102	26,657	(17.5%)	100
\$0K - \$5K	510	(8.7%)	100	4,623	(9.1%)	105	13,237	(8.7%)	100
\$5K - \$10K	265	(4.5%)	98	2,388	(4.7%)	102	6,952	(4.6%)	99
\$10K - \$25K	370	(6.3%)	99	3,240	(6.4%)	99	9,565	(6.3%)	98
\$25K - \$50K	396	(6.8%)	99	3,405	(6.7%)	98	10,251	(6.7%)	98

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Audience Profile

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Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	594	(10.2%)	5,067	(10%)	15,390	(10.1%)
\$100K - \$250K	1,047	(17.9%)	8,938	(17.6%)	27,271	(17.9%)
\$250K - \$500K	767	(13.1%)	6,541	(12.9%)	19,980	(13.1%)
>\$500K	866	(14.8%)	7,484	(14.7%)	22,705	(14.9%)

Vehicles per Household

Total Number of Vehicles	9,154		65,928		218,407	
Average Number of Vehicles	1.57	85	1.3	71	1.44	7
No Vehicles	1,026	(17.6%)	12,776	(25.1%)	29,772	(19.6%)
1 Vehicle	1,785	(30.5%)	17,884	(35.2%)	56,087	(36.9%)
2 Vehicles	2,104	(36%)	14,443	(28.4%)	44,564	(29.3%)
3 or more Vehicles	928	(15.9%)	5,744	(11.3%)	21,585	(14.2%)

Population Change

Births	227		1,972		5,377
Deaths	160		1,299		3,935
Migration	-106		-2,406		-8,586

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Audience Profile

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Burnside Commons

591 Burnside Ave, Inwood, NY 11096

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	1,280	4,228	10,287
Total Employees	22,614	81,738	149,523

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