COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

URBAN EDGE PROPERTIES

Lat/Lon: 40.6438/-74.4150

1601 US-22
Watchung, NJ 07069

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2017)	13,893		112,718		248,987		973,711	
Projected Population (2022)	14,325		116,749		256,244		995,363	
Census Population (2010)	13,636		108,964		241,249		939,164	
Census Population (2000)	13,060		105,765		234,176		903,877	
Projected Annual Growth (2017-2022)	432	0.6%	4,031	0.7%	7,257	0.6%	21,653	0.4%
Historical Annual Growth (2010-2017)	257	0.3%	3,754	0.5%	7,738	0.5%	34,547	0.5%
Historical Annual Growth (2000-2010)	576	0.4%	3,199	0.3%	7,072	0.3%	35,287	0.4%
Estimated Population Density (2017)	4,424 *psm*		3,988 *psm*		3,171 *psm*		3,101 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*		314.0 *sq mi*	
Households								
Estimated Households (2017)	4,856		36,805		84,137		341,692	
Projected Households (2022)	5,042		38,314		87,216		353,074	
Census Households (2010)	4,822		36,002		82,139		329,378	
Census Households (2000)	4,633		35,656		80,960		324,175	
Projected Annual Growth (2017-2022)	186	0.8%	1,509	0.8%	3,079	0.7%	11,382	0.7%
Historical Annual Change (2000-2017)	223	0.3%	1,150	0.2%	3,177	0.2%	17,517	0.3%
Average Household Income								
Estimated Average Household Income (2017)	$107,564		$129,879		$152,258		$139,314	
Projected Average Household Income (2022)	$132,433		$160,774		$189,745		$173,448	
Census Average Household Income (2010)	$86,139		$103,297		$122,447		$112,106	
Census Average Household Income (2000)	$74,682		$88,355		$100,102		$91,756	
Projected Annual Change (2017-2022)	$24,869	4.6%	$30,895	4.8%	$37,487	4.9%	$34,134	4.9%
Historical Annual Change (2000-2017)	$32,882	2.6%	$41,524	2.8%	$52,156	3.1%	$47,558	3.0%
Median Household Income								
Estimated Median Household Income (2017)	$80,511		$102,093		$117,801		$108,143	
Projected Median Household Income (2022)	$94,766		$118,632		$136,451		$125,430	
Census Median Household Income (2010)	$69,333		$85,684		$97,621		$89,898	
Census Median Household Income (2000)	$61,678		$72,015		$79,235		$74,168	
Projected Annual Change (2017-2022)	$14,255	3.5%	$16,539	3.2%	$18,649	3.2%	$17,286	3.2%
Historical Annual Change (2000-2017)	$18,833	1.8%	$30,078	2.5%	$38,566	2.9%	$33,975	2.7%
Per Capita Income								
Estimated Per Capita Income (2017)	$37,783		$42,581		$51,582		$49,041	
Projected Per Capita Income (2022)	$46,790		$52,928		$64,711		$61,675	
Census Per Capita Income (2010)	$30,464		$34,130		$41,690		$39,317	
Census Per Capita Income (2000)	$26,116		$29,614		$34,450		$32,767	
Projected Annual Change (2017-2022)	$9,007	4.8%	$10,347	4.9%	$13,128	5.1%	$12,634	5.2%
Historical Annual Change (2000-2017)	$11,667	2.6%	$12,967	2.6%	$17,133	2.9%	$16,274	2.9%
Estimated Average Household Net Worth (2017)	$1,087,549		$1,350,158		$1,582,074		$1,426,186	

COMPLETE PROFILE

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URBAN EDGE PROPERTIES

Lat/Lon: 40.6438/-74.4150

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2017)	13,893		112,718		248,987		973,711	
White (2017)	5,091	36.6%	57,591	51.1%	150,535	60.5%	580,604	59.6%
Black or African American (2017)	6,167	44.4%	30,515	27.1%	46,700	18.8%	154,569	15.9%
American Indian or Alaska Native (2017)	49	0.4%	480	0.4%	743	0.3%	2,197	0.2%
Asian (2017)	812	5.8%	6,903	6.1%	25,757	10.3%	161,161	16.6%
Hawaiian or Pacific Islander (2017)	-	-	40	-	82	-	314	-
Other Race (2017)	1,197	8.6%	13,305	11.8%	18,009	7.2%	48,878	5.0%
Two or More Races (2017)	577	4.2%	3,884	3.4%	7,160	2.9%	25,989	2.7%
Population < 18 (2017)	3,152	22.7%	27,483	24.4%	60,339	24.2%	213,525	21.9%
White Not Hispanic	551	17.5%	8,915	32.4%	26,741	44.3%	89,747	42.0%
Black or African American	1,330	42.2%	6,909	25.1%	10,726	17.8%	35,537	16.6%
Asian	174	5.5%	1,608	5.9%	6,157	10.2%	35,620	16.7%
Other Race Not Hispanic	124	3.9%	832	3.0%	1,914	3.2%	7,093	3.3%
Hispanic	973	30.9%	9,219	33.5%	14,801	24.5%	45,528	21.3%
Not Hispanic or Latino Population (2017)	10,416	75.0%	79,566	70.6%	197,229	79.2%	804,471	82.6%
Not Hispanic White	3,495	33.6%	42,415	53.3%	124,225	63.0%	484,800	60.3%
Not Hispanic Black or African American	5,835	56.0%	28,521	35.8%	43,516	22.1%	143,969	17.9%
Not Hispanic American Indian or Alaska Native	21	0.2%	124	0.2%	253	0.1%	988	0.1%
Not Hispanic Asian	786	7.5%	6,635	8.3%	25,128	12.7%	157,750	19.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	26	-	48	-	207	-
Not Hispanic Other Race	13	0.1%	148	0.2%	346	0.2%	1,583	0.2%
Not Hispanic Two or More Races	266	2.6%	1,698	2.1%	3,714	1.9%	15,175	1.9%
Hispanic or Latino Population (2017)	3,477	25.0%	33,152	29.4%	51,757	20.8%	169,239	17.4%
Hispanic White	1,596	45.9%	15,176	45.8%	26,310	50.8%	95,804	56.6%
Hispanic Black or African American	332	9.6%	1,994	6.0%	3,185	6.2%	10,600	6.3%
Hispanic American Indian or Alaska Native	28	0.8%	356	1.1%	490	0.9%	1,209	0.7%
Hispanic Asian	26	0.8%	268	0.8%	629	1.2%	3,411	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	14	-	34	0.1%	107	0.1%
Hispanic Other Race	1,184	34.0%	13,157	39.7%	17,663	34.1%	47,295	27.9%
Hispanic Two or More Races	311	8.9%	2,186	6.6%	3,446	6.7%	10,814	6.4%
Not Hispanic or Latino Population (2010)	10,451	76.6%	79,810	73.2%	197,649	81.9%	796,552	84.8%
Hispanic or Latino Population (2010)	3,185	23.4%	29,154	26.8%	43,600	18.1%	142,612	15.2%
Not Hispanic or Latino Population (2000)	11,135	85.3%	86,763	82.0%	207,427	88.6%	814,829	90.1%
Hispanic or Latino Population (2000)	1,926	14.7%	19,002	18.0%	26,750	11.4%	89,048	9.9%
Not Hispanic or Latino Population (2022)	10,533	73.5%	80,085	68.6%	198,438	77.4%	808,444	81.2%
Hispanic or Latino Population (2022)	3,792	26.5%	36,664	31.4%	57,806	22.6%	186,919	18.8%
Projected Annual Growth (2017-2022)	315	1.8%	3,512	2.1%	6,048	2.3%	17,679	2.1%
Historical Annual Growth (2000-2010)	1,260	6.5%	10,153	5.3%	16,850	6.3%	53,564	6.0%

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

URBAN EDGE PROPERTIES

RFULL9

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2017)								
Total Population	13,893		112,718		248,987		973,711	
Age Under 5 Years	875	6.3%	7,482	6.6%	15,066	6.1%	53,861	5.5%
Age 5 to 9 Years	875	6.3%	7,685	6.8%	17,015	6.8%	59,403	6.1%
Age 10 to 14 Years	895	6.4%	7,743	6.9%	17,787	7.1%	62,725	6.4%
Age 15 to 19 Years	842	6.1%	7,172	6.4%	16,072	6.5%	65,705	6.7%
Age 20 to 24 Years	883	6.4%	7,301	6.5%	14,072	5.7%	60,653	6.2%
Age 25 to 29 Years	949	6.8%	7,129	6.3%	13,771	5.5%	60,105	6.2%
Age 30 to 34 Years	873	6.3%	6,916	6.1%	13,902	5.6%	60,876	6.3%
Age 35 to 39 Years	949	6.8%	7,969	7.1%	16,965	6.8%	65,513	6.7%
Age 40 to 44 Years	920	6.6%	7,874	7.0%	17,518	7.0%	64,944	6.7%
Age 45 to 49 Years	954	6.9%	8,293	7.4%	18,810	7.6%	70,530	7.2%
Age 50 to 54 Years	1,013	7.3%	8,026	7.1%	18,358	7.4%	71,891	7.4%
Age 55 to 59 Years	1,009	7.3%	7,672	6.8%	17,858	7.2%	71,434	7.3%
Age 60 to 64 Years	831	6.0%	6,630	5.9%	15,339	6.2%	60,400	6.2%
Age 65 to 69 Years	701	5.0%	5,199	4.6%	12,277	4.9%	47,767	4.9%
Age 70 to 74 Years	461	3.3%	3,450	3.1%	8,591	3.5%	34,874	3.6%
Age 75 to 79 Years	344	2.5%	2,346	2.1%	5,973	2.4%	24,193	2.5%
Age 80 to 84 Years	235	1.7%	1,676	1.5%	4,255	1.7%	17,180	1.8%
Age 85 Years or Over	284	2.0%	2,155	1.9%	5,359	2.2%	21,659	2.2%
Median Age	38.3		37.7		39.3		39.4	
Age 19 Years or Less	3,487	25.1%	30,083	26.7%	65,939	26.5%	241,693	24.8%
Age 20 to 64 Years	8,380	60.3%	67,809	60.2%	146,592	58.9%	586,345	60.2%
Age 65 Years or Over	2,026	14.6%	14,826	13.2%	36,455	14.6%	145,672	15.0%
Female Age Distribution (2017)								
Female Population	7,257	52.2%	56,214	49.9%	125,957	50.6%	495,343	50.9%
Age Under 5 Years	412	5.7%	3,616	6.4%	7,263	5.8%	26,127	5.3%
Age 5 to 9 Years	455	6.3%	3,722	6.6%	8,284	6.6%	28,901	5.8%
Age 10 to 14 Years	417	5.7%	3,707	6.6%	8,677	6.9%	30,351	6.1%
Age 15 to 19 Years	411	5.7%	3,407	6.1%	7,649	6.1%	31,382	6.3%
Age 20 to 24 Years	426	5.9%	3,372	6.0%	6,602	5.2%	29,006	5.9%
Age 25 to 29 Years	484	6.7%	3,368	6.0%	6,675	5.3%	30,015	6.1%
Age 30 to 34 Years	451	6.2%	3,335	5.9%	7,002	5.6%	30,585	6.2%
Age 35 to 39 Years	478	6.6%	3,904	6.9%	8,584	6.8%	32,681	6.6%
Age 40 to 44 Years	478	6.6%	3,923	7.0%	8,870	7.0%	32,536	6.6%
Age 45 to 49 Years	492	6.8%	4,133	7.4%	9,391	7.5%	35,562	7.2%
Age 50 to 54 Years	550	7.6%	3,967	7.1%	9,190	7.3%	36,619	7.4%
Age 55 to 59 Years	541	7.5%	3,924	7.0%	9,106	7.2%	36,570	7.4%
Age 60 to 64 Years	449	6.2%	3,441	6.1%	8,046	6.4%	31,430	6.3%
Age 65 to 69 Years	403	5.6%	2,810	5.0%	6,528	5.2%	25,572	5.2%
Age 70 to 74 Years	266	3.7%	1,811	3.2%	4,558	3.6%	19,182	3.9%
Age 75 to 79 Years	213	2.9%	1,343	2.4%	3,444	2.7%	13,987	2.8%
Age 80 to 84 Years	146	2.0%	1,027	1.8%	2,584	2.1%	10,335	2.1%
Age 85 Years or Over	183	2.5%	1,405	2.5%	3,503	2.8%	14,500	2.9%
Female Median Age	40.2		38.9		40.5		40.7	
Age 19 Years or Less	1,696	23.4%	14,452	25.7%	31,873	25.3%	116,762	23.6%
Age 20 to 64 Years	4,350	59.9%	33,367	59.4%	73,465	58.3%	295,004	59.6%
Age 65 Years or Over	1,212	16.7%	8,396	14.9%	20,619	16.4%	83,577	16.9%

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

URBAN EDGE PROPERTIES

Lat/Lon: 40.6438/-74.4150

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2017)								
Male Population	6,636	47.8%	56,504	50.1%	123,030	49.4%	478,367	49.1%
Age Under 5 Years	463	7.0%	3,866	6.8%	7,802	6.3%	27,733	5.8%
Age 5 to 9 Years	420	6.3%	3,963	7.0%	8,731	7.1%	30,502	6.4%
Age 10 to 14 Years	478	7.2%	4,037	7.1%	9,110	7.4%	32,374	6.8%
Age 15 to 19 Years	430	6.5%	3,766	6.7%	8,423	6.8%	34,323	7.2%
Age 20 to 24 Years	457	6.9%	3,930	7.0%	7,470	6.1%	31,647	6.6%
Age 25 to 29 Years	464	7.0%	3,761	6.7%	7,096	5.8%	30,091	6.3%
Age 30 to 34 Years	423	6.4%	3,581	6.3%	6,899	5.6%	30,291	6.3%
Age 35 to 39 Years	471	7.1%	4,065	7.2%	8,381	6.8%	32,832	6.9%
Age 40 to 44 Years	442	6.7%	3,951	7.0%	8,648	7.0%	32,407	6.8%
Age 45 to 49 Years	461	6.9%	4,160	7.4%	9,420	7.7%	34,967	7.3%
Age 50 to 54 Years	462	7.0%	4,058	7.2%	9,167	7.5%	35,272	7.4%
Age 55 to 59 Years	468	7.1%	3,748	6.6%	8,752	7.1%	34,863	7.3%
Age 60 to 64 Years	381	5.7%	3,189	5.6%	7,294	5.9%	28,970	6.1%
Age 65 to 69 Years	298	4.5%	2,389	4.2%	5,749	4.7%	22,194	4.6%
Age 70 to 74 Years	195	2.9%	1,639	2.9%	4,033	3.3%	15,691	3.3%
Age 75 to 79 Years	131	2.0%	1,003	1.8%	2,528	2.1%	10,205	2.1%
Age 80 to 84 Years	89	1.3%	649	1.1%	1,671	1.4%	6,845	1.4%
Age 85 Years or Over	101	1.5%	750	1.3%	1,855	1.5%	7,159	1.5%
Male Median Age	36.3		36.5		38.1		38.0	
Age 19 Years or Less	1,791	27.0%	15,632	27.7%	34,066	27.7%	124,931	26.1%
Age 20 to 64 Years	4,030	60.7%	34,442	61.0%	73,127	59.4%	291,341	60.9%
Age 65 Years or Over	814	12.3%	6,430	11.4%	15,837	12.9%	62,095	13.0%
Males per 100 Females (2017)								
Overall Comparison	91		101		98		97	
Age Under 5 Years	112	52.9%	107	51.7%	107	51.8%	106	51.5%
Age 5 to 9 Years	92	48.0%	106	51.6%	105	51.3%	106	51.3%
Age 10 to 14 Years	115	53.4%	109	52.1%	105	51.2%	107	51.6%
Age 15 to 19 Years	105	51.1%	111	52.5%	110	52.4%	109	52.2%
Age 20 to 24 Years	107	51.7%	117	53.8%	113	53.1%	109	52.2%
Age 25 to 29 Years	96	48.9%	112	52.8%	106	51.5%	100	50.1%
Age 30 to 34 Years	94	48.4%	107	51.8%	99	49.6%	99	49.8%
Age 35 to 39 Years	99	49.7%	104	51.0%	98	49.4%	100	50.1%
Age 40 to 44 Years	93	48.1%	101	50.2%	98	49.4%	100	49.9%
Age 45 to 49 Years	94	48.4%	101	50.2%	100	50.1%	98	49.6%
Age 50 to 54 Years	84	45.7%	102	50.6%	100	49.9%	96	49.1%
Age 55 to 59 Years	87	46.4%	96	48.9%	96	49.0%	95	48.8%
Age 60 to 64 Years	85	45.9%	93	48.1%	91	47.5%	92	48.0%
Age 65 to 69 Years	74	42.5%	85	46.0%	88	46.8%	87	46.5%
Age 70 to 74 Years	73	42.2%	91	47.5%	88	46.9%	82	45.0%
Age 75 to 79 Years	62	38.1%	75	42.7%	73	42.3%	73	42.2%
Age 80 to 84 Years	61	37.8%	63	38.7%	65	39.3%	66	39.8%
Age 85 Years or Over	55	35.6%	53	34.8%	53	34.6%	49	33.1%
Age 19 Years or Less	106	51.4%	108	52.0%	107	51.7%	107	51.7%
Age 20 to 39 Years	99	49.7%	110	52.3%	103	50.8%	102	50.5%
Age 40 to 64 Years	88	46.9%	99	49.6%	97	49.2%	96	49.1%
Age 65 Years or Over	67	40.2%	77	43.4%	77	43.4%	74	42.6%

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URBAN EDGE
PROPERTIES

Lat/Lon: 40.6438/-74.4150

RFULL9

1601 US-22
Watchung, NJ 07069

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2017)								
Total Households	4,856		36,805		84,137		341,692	
Households with Children	1,784	*36.7%*	14,918	*40.5%*	32,990	*39.2%*	122,659	*35.9%*
Average Household Size	2.8		3.0		2.9		2.8	
Household Density per Square Mile	1,546		1,302		1,072		1,088	
Population Family	11,833	*85.2%*	97,834	*86.8%*	218,336	*87.7%*	829,807	*85.2%*
Population Non-Family	1,774	*12.8%*	12,212	*10.8%*	25,733	*10.3%*	114,787	*11.8%*
Population Group Quarters	287	*2.1%*	2,671	*2.4%*	4,918	*2.0%*	29,116	*3.0%*
Family Households	3,424	*70.5%*	27,569	*74.9%*	63,490	*75.5%*	247,861	*72.5%*
Married Couple Households	2,175	*63.5%*	19,682	*71.4%*	49,228	*77.5%*	193,026	*77.9%*
Other Family Households	1,249	*36.5%*	7,887	*28.6%*	14,262	*22.5%*	54,835	*22.1%*
Family Households with Children	1,769	*51.7%*	14,780	*53.6%*	32,776	*51.6%*	122,041	*49.2%*
Married Couple with Children	1,055	*59.6%*	10,098	*68.3%*	24,805	*75.7%*	94,083	*77.1%*
Other Family Households with Children	714	*40.4%*	4,682	*31.7%*	7,972	*24.3%*	27,958	*22.9%*
Family Households No Children	1,655	*48.3%*	12,789	*46.4%*	30,713	*48.4%*	125,820	*50.8%*
Married Couple No Children	1,120	*67.7%*	9,584	*74.9%*	24,423	*79.5%*	98,943	*78.6%*
Other Family Households No Children	535	*32.3%*	3,205	*25.1%*	6,290	*20.5%*	26,877	*21.4%*
Non-Family Households	1,432	*29.5%*	9,236	*25.1%*	20,647	*24.5%*	93,831	*27.5%*
Non-Family Households with Children	14	*1.0%*	137	*1.5%*	214	*1.0%*	618	*0.7%*
Non-Family Households No Children	1,418	*99.0%*	9,099	*98.5%*	20,434	*99.0%*	93,213	*99.3%*
Average Family Household Size	3.5		3.5		3.4		3.3	
Average Family Income	$132,402		$147,694		$176,240		$164,917	
Median Family Income	$105,865		$122,210		$140,925		$131,430	
Average Non-Family Household Size	1.2		1.3		1.2		1.2	
Marital Status (2017)								
Population Age 15 Years or Over	11,247		89,807		199,119		797,722	
Never Married	4,379	*38.9%*	33,484	*37.3%*	63,803	*32.0%*	261,039	*32.7%*
Currently Married	4,440	*39.5%*	38,586	*43.0%*	99,028	*49.7%*	397,088	*49.8%*
Previously Married	2,428	*21.6%*	17,737	*19.7%*	36,288	*18.2%*	139,595	*17.5%*
Separated	526	*21.6%*	5,420	*30.6%*	9,443	*26.0%*	34,579	*24.8%*
Widowed	740	*30.5%*	4,981	*28.1%*	11,997	*33.1%*	47,321	*33.9%*
Divorced	1,163	*47.9%*	7,335	*41.4%*	14,848	*40.9%*	57,695	*41.3%*
Educational Attainment (2017)								
Adult Population Age 25 Years or Over	9,523		75,333		168,975		671,365	
Elementary (Grade Level 0 to 8)	715	*7.5%*	6,916	*9.2%*	10,589	*6.3%*	29,935	*4.5%*
Some High School (Grade Level 9 to 11)	463	*4.9%*	3,877	*5.1%*	7,321	*4.3%*	28,376	*4.2%*
High School Graduate	2,964	*31.1%*	18,490	*24.5%*	38,037	*22.5%*	158,444	*23.6%*
Some College	1,743	*18.3%*	11,662	*15.5%*	23,977	*14.2%*	100,594	*15.0%*
Associate Degree Only	688	*7.2%*	4,577	*6.1%*	10,365	*6.1%*	40,143	*6.0%*
Bachelor Degree Only	1,798	*18.9%*	17,132	*22.7%*	44,263	*26.2%*	179,827	*26.8%*
Graduate Degree	1,152	*12.1%*	12,678	*16.8%*	34,422	*20.4%*	134,046	*20.0%*
Any College (Some College or Higher)	5,381	*56.5%*	46,050	*61.1%*	113,027	*66.9%*	454,609	*67.7%*
College Degree + (Bachelor Degree or Higher)	2,951	*31.0%*	29,811	*39.6%*	78,685	*46.6%*	313,872	*46.8%*

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

URBAN EDGE
PROPERTIES

Lat/Lon: 40.6438/-74.4150

RFULL9

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2017)	5,023		38,044		86,540		351,255	
Total Housing Units (2010)	5,131		38,152		86,112		344,760	
Historical Annual Growth (2010-2017)	-108	-0.3%	-108	-	428	0.1%	6,494	0.3%
Housing Units Occupied (2017)	4,856	96.7%	36,805	96.7%	84,137	97.2%	341,692	97.3%
Housing Units Owner-Occupied	3,232	66.5%	24,591	66.8%	62,204	73.9%	238,445	69.8%
Housing Units Renter-Occupied	1,624	33.5%	12,214	33.2%	21,933	26.1%	103,247	30.2%
Housing Units Vacant (2017)	167	3.4%	1,239	3.4%	2,403	2.9%	9,563	2.8%
Household Size (2017)								
Total Households	4,856		36,805		84,137		341,692	
1 Person Households	1,165	24.0%	7,355	20.0%	17,058	20.3%	78,268	22.9%
2 Person Households	1,359	28.0%	9,817	26.7%	23,481	27.9%	97,128	28.4%
3 Person Households	871	17.9%	6,737	18.3%	15,265	18.1%	62,917	18.4%
4 Person Households	743	15.3%	6,689	18.2%	15,889	18.9%	60,457	17.7%
5 Person Households	392	8.1%	3,299	9.0%	7,350	8.7%	26,504	7.8%
6 Person Households	170	3.5%	1,409	3.8%	2,761	3.3%	9,778	2.9%
7 or More Person Households	157	3.2%	1,500	4.1%	2,334	2.8%	6,641	1.9%
Household Income Distribution (2017)								
HH Income $200,000 or More	586	12.1%	6,774	18.4%	19,550	23.2%	64,938	19.0%
HH Income $150,000 to $199,999	430	8.9%	3,572	9.7%	9,262	11.0%	36,603	10.7%
HH Income $125,000 to $149,999	302	6.2%	2,374	6.5%	6,113	7.3%	27,196	8.0%
HH Income $100,000 to $124,999	533	11.0%	3,603	9.8%	8,016	9.5%	36,235	10.6%
HH Income $75,000 to $99,999	548	11.3%	4,543	12.3%	9,987	11.9%	43,848	12.8%
HH Income $50,000 to $74,999	873	18.0%	4,993	13.6%	10,640	12.6%	45,919	13.4%
HH Income $35,000 to $49,999	518	10.7%	3,378	9.2%	6,657	7.9%	29,068	8.5%
HH Income $25,000 to $34,999	395	8.1%	2,583	7.0%	4,681	5.6%	19,087	5.6%
HH Income $15,000 to $24,999	437	9.0%	2,625	7.1%	4,612	5.5%	19,286	5.6%
HH Income $10,000 to $14,999	89	1.8%	894	2.4%	2,009	2.4%	7,810	2.3%
HH Income Under $10,000	146	3.0%	1,465	4.0%	2,609	3.1%	11,702	3.4%
Household Vehicles (2017)								
Households 0 Vehicles Available	443	9.1%	3,597	9.8%	5,614	6.7%	21,888	6.4%
Households 1 Vehicle Available	1,613	33.2%	10,577	28.7%	22,939	27.3%	107,785	31.5%
Households 2 Vehicles Available	2,013	41.5%	14,532	39.5%	35,597	42.3%	139,629	40.9%
Households 3 or More Vehicles Available	787	16.2%	8,099	22.0%	19,987	23.8%	72,390	21.2%
Total Vehicles Available	8,336		66,962		161,510		630,465	
Average Vehicles per Household	1.7		1.8		1.9		1.8	
Owner-Occupied Household Vehicles	6,417	77.0%	52,250	78.0%	133,412	82.6%	497,178	78.9%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	1,918	23.0%	14,712	22.0%	28,098	17.4%	133,286	21.1%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3		1.3	
Travel Time (2015)								
Worker Base Age 16 years or Over	7,287		60,109		130,825		505,478	
Travel to Work in 14 Minutes or Less	1,306	17.9%	9,748	16.2%	22,860	17.5%	96,951	19.2%
Travel to Work in 15 to 29 Minutes	1,869	25.6%	17,742	29.5%	37,661	28.8%	154,188	30.5%
Travel to Work in 30 to 59 Minutes	2,675	36.7%	19,784	32.9%	40,182	30.7%	145,224	28.7%
Travel to Work in 60 Minutes or More	1,110	15.2%	10,625	17.7%	23,501	18.0%	87,921	17.4%
Work at Home	214	2.9%	2,292	3.8%	6,399	4.9%	23,710	4.7%
Average Minutes Travel to Work	29.3		29.6		29.4		27.9	

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

URBAN EDGE PROPERTIES

Lat/Lon: 40.6438/-74.4150

RFULL9

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2015)								
Worker Base Age 16 years or Over	7,287		60,109		130,825		505,478	
Drive to Work Alone	5,168	70.9%	40,235	66.9%	91,712	70.1%	360,893	71.4%
Drive to Work in Carpool	508	7.0%	3,763	6.3%	7,584	5.8%	35,266	7.0%
Travel to Work by Public Transportation	781	10.7%	6,946	11.6%	15,348	11.7%	60,515	12.0%
Drive to Work on Motorcycle	-	-	-	-	23	-	236	-
Bicycle to Work	1	-	392	0.7%	537	0.4%	1,511	0.3%
Walk to Work	241	3.3%	1,546	2.6%	3,032	2.3%	13,875	2.7%
Other Means	374	5.1%	4,935	8.2%	6,190	4.7%	9,472	1.9%
Work at Home	214	2.9%	2,292	3.8%	6,399	4.9%	23,710	4.7%
Daytime Demographics (2017)								
Total Businesses	568		3,823		9,760		46,442	
Total Employees	6,203		41,345		103,557		548,823	
Company Headquarter Businesses	-	-	13	0.3%	37	0.4%	376	0.8%
Company Headquarter Employees	-	-	2,329	5.6%	7,995	7.7%	61,829	11.3%
Employee Population per Business	10.9 to 1		10.8 to 1		10.6 to 1		11.8 to 1	
Residential Population per Business	24.5 to 1		29.5 to 1		25.5 to 1		21.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,112		69,410		168,640		825,873	
Labor Force								
Labor Population Age 16 Years or Over (2017)	11,087		88,293		195,642		785,373	
Labor Force Total Males (2017)	5,189	46.8%	43,858	49.7%	95,574	48.9%	381,269	48.5%
Male Civilian Employed	3,692	71.2%	33,213	75.7%	71,166	74.5%	272,278	71.4%
Male Civilian Unemployed	183	3.5%	1,147	2.6%	2,413	2.5%	9,425	2.5%
Males in Armed Forces	-	-	-	-	25	-	170	-
Males Not in Labor Force	1,313	25.3%	9,498	21.7%	21,971	23.0%	99,396	26.1%
Labor Force Total Females (2017)	5,898	53.2%	44,435	50.3%	100,068	51.1%	404,104	51.5%
Female Civilian Employed	3,485	59.1%	27,015	60.8%	59,349	59.3%	235,835	58.4%
Female Civilian Unemployed	159	2.7%	1,304	2.9%	2,351	2.3%	9,080	2.2%
Females in Armed Forces	-	-	-	-	20	-	40	-
Females Not in Labor Force	2,254	38.2%	16,116	36.3%	38,348	38.3%	159,148	39.4%
Unemployment Rate		3.1%		2.8%		2.4%		2.4%
Labor Force Growth (2010-2017)	-6	-0.1%	-61	-0.1%	-126	-0.1%	58	-
Male Labor Force Growth (2010-2017)	-2	-0.1%	-31	-0.1%	-68	-0.1%	23	-
Female Labor Force Growth (2010-2017)	-3	-0.1%	-30	-0.1%	-58	-0.1%	34	-
Occupation (2015)								
Occupation Population Age 16 Years or Over	7,183		60,289		130,641		508,055	
Occupation Total Males	3,695	51.4%	33,244	55.1%	71,234	54.5%	272,255	53.6%
Occupation Total Females	3,489	48.6%	27,045	44.9%	59,407	45.5%	235,801	46.4%
Management, Business, Financial Operations	1,195	16.6%	9,688	16.1%	24,978	19.1%	96,355	19.0%
Professional, Related	1,320	18.4%	13,537	22.5%	33,109	25.3%	137,157	27.0%
Service	1,313	18.3%	10,812	17.9%	20,348	15.6%	74,043	14.6%
Sales, Office	1,918	26.7%	13,664	22.7%	30,275	23.2%	121,331	23.9%
Farming, Fishing, Forestry	4	0.1%	95	0.2%	162	0.1%	445	0.1%
Construction, Extraction, Maintenance	475	6.6%	4,098	6.8%	7,971	6.1%	30,470	6.0%
Production, Transport, Material Moving	959	13.3%	8,395	13.9%	13,797	10.6%	48,256	9.5%
White Collar Workers	4,433	61.7%	36,889	61.2%	88,362	67.6%	354,842	69.8%
Blue Collar Workers	2,751	38.3%	23,401	38.8%	42,278	32.4%	153,213	30.2%

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Lat/Lon: 40.6438/-74.4150

RFULL9

1601 US-22
Watchung, NJ 07069

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2015)								
Total Units	4,822		36,002		82,139		329,378	
1 Detached Unit	2,871	59.5%	23,447	65.1%	58,725	71.5%	214,938	65.3%
1 Attached Unit	268	5.6%	1,650	4.6%	4,926	6.0%	23,544	7.1%
2 Units	689	14.3%	3,624	10.1%	6,158	7.5%	26,326	8.0%
3 to 4 Units	272	5.7%	2,483	6.9%	4,474	5.4%	17,829	5.4%
5 to 9 Units	271	5.6%	1,405	3.9%	2,354	2.9%	13,001	3.9%
10 to 19 Units	146	3.0%	1,177	3.3%	2,428	3.0%	18,544	5.6%
20 to 49 Units	191	4.0%	1,679	4.7%	2,655	3.2%	13,093	4.0%
50 or More Units	144	3.0%	1,266	3.5%	2,320	2.8%	13,137	4.0%
Mobile Home or Trailer	1	-	37	0.1%	92	0.1%	1,099	0.3%
Other Structure	6	0.1%	74	0.2%	81	0.1%	200	0.1%
Homes Built By Year (2015)								
Homes Built 2014 or later	1	-	46	0.1%	430	0.5%	1,668	0.5%
Homes Built 2010 to 2013	54	1.1%	257	0.7%	701	0.9%	4,058	1.2%
Homes Built 2000 to 2009	260	5.4%	2,137	5.9%	4,555	5.5%	21,064	6.4%
Homes Built 1990 to 1999	424	8.8%	2,221	6.2%	5,573	6.8%	25,945	7.9%
Homes Built 1980 to 1989	432	9.0%	2,310	6.4%	7,271	8.9%	32,959	10.0%
Homes Built 1970 to 1979	459	9.5%	3,519	9.8%	8,603	10.5%	35,696	10.8%
Homes Built 1960 to 1969	575	11.9%	5,522	15.3%	13,648	16.6%	50,645	15.4%
Homes Built 1950 to 1959	1,148	23.8%	7,946	22.1%	18,558	22.6%	72,947	22.1%
Homes Built 1940 to 1949	567	11.8%	3,411	9.5%	7,150	8.7%	33,248	10.1%
Homes Built Before 1939	940	19.5%	9,464	26.3%	17,700	21.5%	63,495	19.3%
Median Age of Homes	53.0 *yrs*		55.4 *yrs*		53.1 *yrs*		51.7 *yrs*	
Home Values (2015)								
Owner Specified Housing Units	3,216		24,206		60,968		231,618	
Home Values $1,000,000 or More	171	5.3%	1,440	5.9%	4,621	7.6%	14,706	6.3%
Home Values $750,000 to $999,999	176	5.5%	2,019	8.3%	5,841	9.6%	16,443	7.1%
Home Values $500,000 to $749,999	276	8.6%	4,900	20.2%	14,085	23.1%	39,942	17.2%
Home Values $400,000 to $499,999	263	8.2%	3,493	14.4%	8,395	13.8%	31,645	13.7%
Home Values $300,000 to $399,999	618	19.2%	4,447	18.4%	12,401	20.3%	55,402	23.9%
Home Values $250,000 to $299,999	589	18.3%	2,789	11.5%	6,415	10.5%	32,222	13.9%
Home Values $200,000 to $249,999	410	12.7%	2,116	8.7%	4,562	7.5%	23,582	10.2%
Home Values $175,000 to $199,999	232	7.2%	989	4.1%	1,626	2.7%	6,457	2.8%
Home Values $150,000 to $174,999	149	4.6%	903	3.7%	1,624	2.7%	6,463	2.8%
Home Values $125,000 to $149,999	61	1.9%	498	2.1%	732	1.2%	2,775	1.2%
Home Values $100,000 to $124,999	102	3.2%	417	1.7%	608	1.0%	2,800	1.2%
Home Values $90,000 to $99,999	40	1.3%	100	0.4%	227	0.4%	733	0.3%
Home Values $80,000 to $89,999	10	0.3%	35	0.1%	81	0.1%	602	0.3%
Home Values $70,000 to $79,999	25	0.8%	84	0.3%	153	0.3%	468	0.2%
Home Values $60,000 to $69,999	59	1.8%	76	0.3%	116	0.2%	610	0.3%
Home Values $50,000 to $59,999	3	0.1%	30	0.1%	87	0.1%	420	0.2%
Home Values $35,000 to $49,999	1	-	43	0.2%	120	0.2%	543	0.2%
Home Values $25,000 to $34,999	3	0.1%	29	0.1%	93	0.2%	658	0.3%
Home Values $10,000 to $24,999	26	0.8%	78	0.3%	173	0.3%	811	0.4%
Home Values Under $10,000	11	0.4%	133	0.5%	318	0.5%	1,130	0.5%
Owner-Occupied Median Home Value	$330,755		$428,016		$474,070		$431,303	
Renter-Occupied Median Rent	$1,173		$1,152		$1,212		$1,233	

URBAN EDGE PROPERTIES

Lat/Lon: 40.6438/-74.4150

RFULL9

1601 US-22 Watchung, NJ 07069	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2017)								
Total Household Expenditure	$362 M		$3.12 B		$8.09 B		$30.7 B	
Total Non-Retail Expenditure	$191 M		$1.66 B		$4.33 B		$16.4 B	
Total Retail Expenditure	$171 M		$1.46 B		$3.76 B		$14.3 B	
Apparel	$12.8 M		$111 M		$289 M		$1.09 B	
Contributions	$17.9 M		$165 M		$446 M		$1.64 B	
Education	$15.0 M		$137 M		$368 M		$1.37 B	
Entertainment	$20.5 M		$178 M		$463 M		$1.75 B	
Food and Beverages	$51.7 M		$439 M		$1.12 B		$4.29 B	
Furnishings and Equipment	$12.8 M		$112 M		$293 M		$1.11 B	
Gifts	$9.79 M		$87.9 M		$235 M		$874 M	
Health Care	$27.5 M		$230 M		$587 M		$2.25 B	
Household Operations	$11.2 M		$100 M		$266 M		$994 M	
Miscellaneous Expenses	$5.20 M		$43.7 M		$112 M		$429 M	
Personal Care	$4.65 M		$40.0 M		$103 M		$393 M	
Personal Insurance	$2.94 M		$26.6 M		$71.0 M		$264 M	
Reading	$803 K		$6.93 M		$18.0 M		$68.5 M	
Shelter	$74.9 M		$648 M		$1.68 B		$6.38 B	
Tobacco	$1.96 M		$15.7 M		$38.7 M		$151 M	
Transportation	$66.5 M		$563 M		$1.44 B		$5.52 B	
Utilities	$25.9 M		$217 M		$550 M		$2.11 B	
Monthly Household Consumer Expenditure (2017)								
Total Household Expenditure	$6,210		$7,068		$8,012		$7,485	
Total Non-Retail Expenditure	$3,278	52.8%	$3,764	53.2%	$4,291	53.6%	$3,991	53.3%
Total Retail Expenditures	$2,932	47.2%	$3,304	46.8%	$3,721	46.4%	$3,495	46.7%
Apparel	$219	3.5%	$252	3.6%	$286	3.6%	$266	3.6%
Contributions	$307	4.9%	$373	5.3%	$442	5.5%	$399	5.3%
Education	$257	4.1%	$311	4.4%	$364	4.5%	$333	4.4%
Entertainment	$352	5.7%	$403	5.7%	$458	5.7%	$427	5.7%
Food and Beverages	$887	14.3%	$994	14.1%	$1,113	13.9%	$1,047	14.0%
Furnishings and Equipment	$219	3.5%	$253	3.6%	$290	3.6%	$270	3.6%
Gifts	$168	2.7%	$199	2.8%	$232	2.9%	$213	2.8%
Health Care	$473	7.6%	$522	7.4%	$581	7.3%	$549	7.3%
Household Operations	$191	3.1%	$227	3.2%	$264	3.3%	$242	3.2%
Miscellaneous Expenses	$89	1.4%	$99	1.4%	$111	1.4%	$105	1.4%
Personal Care	$80	1.3%	$91	1.3%	$102	1.3%	$96	1.3%
Personal Insurance	$50	0.8%	$60	0.9%	$70	0.9%	$64	0.9%
Reading	$14	0.2%	$16	0.2%	$18	0.2%	$17	0.2%
Shelter	$1,286	20.7%	$1,468	20.8%	$1,668	20.8%	$1,556	20.8%
Tobacco	$34	0.5%	$36	0.5%	$38	0.5%	$37	0.5%
Transportation	$1,140	18.4%	$1,274	18.0%	$1,428	17.8%	$1,347	18.0%
Utilities	$444	7.2%	$491	6.9%	$545	6.8%	$516	6.9%

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