## COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups


RFULL9

| 307 W Rte 70 <br> Marlton, NJ 08053 | 1 mi radius |  | 3 mi radius |  | 5 mi radius |  | 10 mi radius |  |
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| Population |  |  |  |  |  |  |  |  |
| Estimated Population (2017) | 10,465 |  | 71,433 |  | 173,720 |  | 686,151 |  |
| Projected Population (2022) | 10,483 |  | 71,296 |  | 173,718 |  | 687,371 |  |
| Census Population (2010) | 10,775 |  | 71,721 |  | 173,476 |  | 687,029 |  |
| Census Population (2000) | 10,757 |  | 70,795 |  | 169,333 |  | 670,137 |  |
| Projected Annual Growth (2017-2022) | 18 |  | -137 |  | -2 |  | 1,220 |  |
| Historical Annual Growth (2010-2017) | -310-0.4\% |  | -288-0.1\% |  | 244 |  | -878 |  |
| Historical Annual Growth (2000-2010) | 18 |  | 926 0.1\% |  | 4,143 0.2\% |  | 16,892 0.3\% |  |
| Estimated Population Density (2017) | 3,333 psm |  | 2,527 psm |  | 2,213 psm |  | 2,185 psm |  |
| Trade Area Size | 3.1 sq mi |  | 28.3 sq mi |  | 78.5 sq mi |  | 314.0 sq mi |  |
| Households |  |  |  |  |  |  |  |  |
| Estimated Households (2017) | 4,286 |  | 27,581 |  | 70,446 |  | 269,404 |  |
| Projected Households (2022) | 4,437 |  | 28,375 |  | 72,527 |  | 277,024 |  |
| Census Households (2010) | 4,215 |  | 26,899 |  | 68,318 |  | 260,975 |  |
| Census Households (2000) | 4,108 |  | 25,632 |  | 65,240 |  | 251,512 |  |
| Projected Annual Growth (2017-2022) | 151 | 0.7\% | 794 | 0.6\% | 2,081 | 0.6\% | 7,621 | 0.6\% |
| Historical Annual Change (2000-2017) | 178 | 0.3\% | 1,949 | 0.4\% | 5,206 | 0.5\% | 17,892 | 0.4\% |
| Average Household Income |  |  |  |  |  |  |  |  |
| Estimated Average Household Income (2017) | \$115,763 |  | \$133,755 |  | \$121,530 |  | \$101,135 |  |
| Projected Average Household Income (2022) | \$138,922 |  | \$165,353 |  | \$149,372 |  | \$123,257 |  |
| Census Average Household Income (2010) | \$91,910 |  | \$111,098 |  | \$101,728 |  | \$84,774 |  |
| Census Average Household Income (2000) | \$75,245 |  | \$89,754 |  | \$82,765 |  | \$67,645 |  |
| Projected Annual Change (2017-2022) | \$23,158 | 4.0\% | \$31,599 | 4.7\% | \$27,842 | 4.6\% | \$22,122 | 4.4\% |
| Historical Annual Change (2000-2017) | \$40,519 | 3.2\% | \$44,001 | 2.9\% | \$38,765 | 2.8\% | \$33,490 | 2.9\% |
| Median Household Income |  |  |  |  |  |  |  |  |
| Estimated Median Household Income (2017) | \$99,583 |  | \$108,242 |  | \$100,491 |  | \$83,894 |  |
| Projected Median Household Income (2022) | \$117,744 |  | \$128,807 |  | \$118,833 |  | \$98,337 |  |
| Census Median Household Income (2010) | \$82,797 |  | \$92,653 |  | \$84,632 |  | \$71,862 |  |
| Census Median Household Income (2000) | \$64,152 |  | \$75,899 |  | \$69,687 |  | \$57,604 |  |
| Projected Annual Change (2017-2022) | \$18,161 | 3.6\% | \$20,565 | 3.8\% | \$18,342 | 3.7\% | \$14,443 | 3.4\% |
| Historical Annual Change (2000-2017) | \$35,431 | 3.2\% | \$32,344 | 2.5\% | \$30,804 | 2.6\% | \$26,290 | 2.7\% |
| Per Capita Income |  |  |  |  |  |  |  |  |
| Estimated Per Capita Income (2017) | \$47,494 |  | \$51,782 |  | \$49,405 |  | \$39,784 |  |
| Projected Per Capita Income (2022) | \$58,878 |  | \$65,947 |  | \$62,486 |  | \$49,751 |  |
| Census Per Capita Income (2010) | \$35,958 |  | \$41,667 |  | \$40,062 |  | \$32,202 |  |
| Census Per Capita Income (2000) | \$28,927 |  | \$32,412 |  | \$31,797 |  | \$25,359 |  |
| Projected Annual Change (2017-2022) | \$11,384 | 4.8\% | \$14,165 | 5.5\% | \$13,080 | 5.3\% | \$9,966 | 5.0\% |
| Historical Annual Change (2000-2017) | \$18,567 | 3.8\% | \$19,370 | 3.5\% | \$17,608 | 3.3\% | \$14,425 | 3.3\% |
| Estimated Average Household Net Worth (2017) | \$1,281,255 |  | \$1,495,634 |  | \$1,348,182 |  | \$1,043,741 |  |

## COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8946/-74.9328

307 W Rte 70

Race and Ethnicity
Total Population (2017)
White (2017)
Black or African American (2017)
American Indian or Alaska Native (2017)
Asian (2017)
Hawaiian or Pacific Islander (2017)
Other Race (2017)
Two or More Races (2017)
Population < 18 (2017)
White Not Hispanic
Black or African American
Asian
Other Race Not Hispanic
Hispanic
Not Hispanic or Latino Population (2017)
Not Hispanic White
Not Hispanic Black or African American
Not Hispanic American Indian or Alaska Native
Not Hispanic Asian
Not Hispanic Hawaiian or Pacific Islander
Not Hispanic Other Race
Not Hispanic Two or More Races
Hispanic or Latino Population (2017)
Hispanic White
Hispanic Black or African American
Hispanic American Indian or Alaska Native
Hispanic Asian
Hispanic Hawaiian or Pacific Islander
Hispanic Other Race
Hispanic Two or More Races
Not Hispanic or Latino Population (2010)
Hispanic or Latino Population (2010)
Not Hispanic or Latino Population (2000)
Hispanic or Latino Population (2000)
Not Hispanic or Latino Population (2022)
Hispanic or Latino Population (2022)
Projected Annual Growth (2017-2022)
Historical Annual Growth (2000-2010)

10,46
8,150 77.9\%
$612 \quad 5.9 \%$
$11 \quad 0.1 \%$
1,340 12.8\%

| 1 | - |
| ---: | ---: |
| 147 | $1.4 \%$ |

203 1.9\%

2,051 19.6\%
1,406 68.6\% 135 6.6\% 258 12.6\% $\begin{array}{rr}91 & 4.4 \% \\ 160 & 7.8 \%\end{array}$ 9,932 94.9\% 7,846 79.0\% $572 \quad 5.8 \%$
10 0.1\% 1,328 13.4\% $\begin{array}{rr}1 & - \\ 6 & 0.1 \%\end{array}$
$169 \quad 1.7 \%$ 533 5.1\% 304 57.0\%

| 41 | $7.6 \%$ |
| ---: | ---: |
| 1 | $0.2 \%$ |


| 12 | $2.3 \%$ | 82 | $2.8 \%$ |
| ---: | ---: | ---: | ---: | ---: |
| - | - | 2 | $0.1 \%$ |
| 141 | $26.4 \%$ | 537 | $18.1 \%$ |
| 35 | $6.5 \%$ | 274 | $9.2 \%$ |
| 10,303 | $95.6 \%$ | 69,453 | $96.8 \%$ |
| 472 | $4.4 \%$ | 2,268 | $3.2 \%$ |
| 10,478 | $97.4 \%$ | 69,451 | $98.1 \%$ |
| 279 | $2.6 \%$ | 1,344 | $1.9 \%$ |
| 9,878 | $94.2 \%$ | 67,897 | $95.2 \%$ |
| 605 | $5.8 \%$ | 3,399 | $4.8 \%$ |
| 72 | $2.7 \%$ | 427 | $2.9 \%$ |
| 193 | $6.9 \%$ | 924 | $6.9 \%$ |



| 307 W Rte 70 |  |  |  |  |  |  |  |  |
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| Marlton, NJ 08053 |  |  |  |  |  |  |  |  |
| Male Age Distribution (2017) |  |  |  |  |  |  |  |  |
| Male Population | 4,955 | 47.3\% | 34,205 | 47.9\% | 83,258 | 47.9\% | 330,634 | 48.2\% |
| Age Under 5 Years | 223 | 4.5\% | 1,681 | 4.9\% | 4,323 | 5.2\% | 19,826 | 6.0\% |
| Age 5 to 9 Years | 293 | 5.9\% | 2,158 | 6.3\% | 4,940 | 5.9\% | 20,990 | 6.3\% |
| Age 10 to 14 Years | 322 | 6.5\% | 2,416 | 7.1\% | 5,561 | 6.7\% | 22,440 | 6.8\% |
| Age 15 to 19 Years | 307 | 6.2\% | 2,275 | 6.7\% | 5,328 | 6.4\% | 21,732 | 6.6\% |
| Age 20 to 24 Years | 273 | 5.5\% | 1,909 | 5.6\% | 4,847 | 5.8\% | 21,072 | 6.4\% |
| Age 25 to 29 Years | 325 | 6.6\% | 1,858 | 5.4\% | 5,145 | 6.2\% | 22,595 | 6.8\% |
| Age 30 to 34 Years | 284 | 5.7\% | 1,852 | 5.4\% | 4,969 | 6.0\% | 21,737 | 6.6\% |
| Age 35 to 39 Years | 310 | 6.3\% | 2,077 | 6.1\% | 5,071 | 6.1\% | 20,901 | 6.3\% |
| Age 40 to 44 Years | 297 | 6.0\% | 2,039 | 6.0\% | 4,926 | 5.9\% | 19,843 | 6.0\% |
| Age 45 to 49 Years | 363 | 7.3\% | 2,478 | 7.2\% | 5,809 | 7.0\% | 22,426 | 6.8\% |
| Age 50 to 54 Years | 370 | 7.5\% | 2,671 | 7.8\% | 6,269 | 7.5\% | 24,152 | 7.3\% |
| Age 55 to 59 Years | 367 | 7.4\% | 2,725 | 8.0\% | 6,460 | 7.8\% | 24,551 | 7.40 |
| Age 60 to 64 Years | 366 | 7.4\% | 2,338 | 6.8\% | 5,541 | 6.7\% | 20,936 | 6.3\% |
| Age 65 to 69 Years | 281 | 5.7\% | 2,016 | 5.9\% | 4,772 | 5.7\% | 16,920 | 5.1\% |
| Age 70 to 74 Years | 216 | 4.4\% | 1,454 | 4.3\% | 3,559 | 4.3\% | 12,313 | 3.7\% |
| Age 75 to 79 Years | 150 | 3.0\% | 944 | 2.8\% | 2,432 | 2.9\% | 7,925 | 2.4\% |
| Age 80 to 84 Years | 97 | 1.9\% | 646 | 1.9\% | 1,650 | 2.0\% | 5,172 | 1.6\% |
| Age 85 Years or Over | 111 | 2.2\% | 668 | 2.0\% | 1,656 | 2.0\% | 5,103 | 1.5\% |
| Male Median Age | 41.3 |  | 41.3 |  | 41.0 |  | 38.1 |  |
| Age 19 Years or Less | 1,145 | 23.1\% | 8,530 | 24.9\% | 20,152 | 24.2\% | 84,987 | 25.7\% |
| Age 20 to 64 Years | 2,956 | 59.7\% | 19,947 | 58.3\% | 49,037 | 58.9\% | 198,213 | 59.9\% |
| Age 65 Years or Over | 854 | 17.2\% | 5,728 | 16.7\% | 14,069 | 16.9\% | 47,433 | 14.3\% |
| Males per 100 Females (2017) |  |  |  |  |  |  |  |  |
| Overall Comparison | 90 |  | 92 |  | 92 |  | 93 |  |
| Age Under 5 Years | 90 | 47.3\% | 103 | 50.7\% | 106 | 51.5\% | 105 | 51.3\% |
| Age 5 to 9 Years | 116 | 53.8\% | 109 | 52.2\% | 105 | 51.2\% | 105 | 51.2\% |
| Age 10 to 14 Years | 97 | 49.3\% | 103 | 50.8\% | 103 | 50.8\% | 106 | 51.4\% |
| Age 15 to 19 Years | 101 | 50.2\% | 105 | 51.2\% | 109 | 52.1\% | 107 | 51.6\% |
| Age 20 to 24 Years | 101 | 50.2\% | 105 | 51.2\% | 105 | 51.2\% | 103 | 50.7\% |
| Age 25 to 29 Years | 99 | 49.8\% | 98 | 49.6\% | 99 | 49.8\% | 97 | 49.1\% |
| Age 30 to 34 Years | 90 | 47.3\% | 92 | 48.0\% | 95 | 48.7\% | 96 | 49.0\% |
| Age 35 to 39 Years | 89 | 47.0\% | 90 | 47.3\% | 93 | 48.1\% | 93 | 48.1\% |
| Age 40 to 44 Years | 84 | 45.7\% | 85 | 46.0\% | 90 | 47.3\% | 94 | 48.4\% |
| Age 45 to 49 Years | 105 | 51.1\% | 95 | 48.7\% | 95 | 48.7\% | 94 | 48.3\% |
| Age 50 to 54 Years | 92 | 47.8\% | 94 | 48.4\% | 93 | 48.2\% | 94 | 48.4\% |
| Age 55 to 59 Years | 87 | 46.4\% | 93 | 48.1\% | 91 | 47.8\% | 92 | 47.8\% |
| Age 60 to 64 Years | 94 | 48.3\% | 91 | 47.6\% | 86 | 46.4\% | 88 | 46.9\% |
| Age 65 to 69 Years | 78 | 43.9\% | 89 | 47.0\% | 87 | 46.6\% | 87 | 46.4\% |
| Age 70 to 74 Years | 91 | 47.7\% | 86 | 46.2\% | 81 | 44.6\% | 79 | 44.3\% |
| Age 75 to 79 Years | 84 | 45.7\% | 75 | 42.7\% | 74 | 42.5\% | 73 | 42.3\% |
| Age 80 to 84 Years | 67 | 40.1\% | 69 | 40.9\% | 69 | 40.7\% | 65 | 39.3\% |
| Age 85 Years or Over | 41 | 29.0\% | 43 | 30.1\% | 47 | 32.2\% | 47 | 32.0\% |
| Age 19 Years or Less | 101 | 50.2\% | 105 | 51.2\% | 106 | 51.4\% | 106 | 51.4\% |
| Age 20 to 39 Years | 94 | 48.5\% | 96 | 48.9\% | 98 | 49.4\% | 97 | 49.2\% |
| Age 40 to 64 Years | 92 | 47.9\% | 92 | 47.8\% | 91 | 47.7\% | 92 | 48.0\% |
| Age 65 Years or Over | 72 | 41.8\% | 74 | 42.6\% | 74 | 42.5\% | 73 | 42.3\% |

COMPLETE PROFILE
2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups
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| 307 W Rte 70 |  |  |  |  |  |  |  |  |
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| Marlton, NJ 08053 ( ${ }^{\text {a }}$ |  |  |  |  |  |  |  |  |
| Household Type (2017) |  |  |  |  |  |  |  |  |
| Total Households | 4,286 |  | 27,581 |  | 70,446 |  | 269,404 |  |
| Households with Children | 1,207 | 28.2\% | 8,787 | 31.9\% | 20,814 | 29.5\% | 85,775 | 31.8\% |
| Average Household Size | 2.4 |  | 2.5 |  | 2.4 |  | 2.5 |  |
| Household Density per Square Mile | 1,365 |  | 976 |  | 897 |  | 858 |  |
| Population Family | 8,593 | 82.1\% | 60,410 | 84.6\% | 142,286 | 81.9\% | 571,922 | 83.4\% |
| Population Non-Family | 1,786 | 17.1\% | 9,407 | 13.2\% | 27,784 | 16.0\% | 106,084 | 15.5\% |
| Population Group Quarters | 86 | 0.8\% | 1,616 | 2.3\% | 3,650 | 2.1\% | 8,145 | 1.2\% |
| Family Households | 2,763 | 64.5\% | 19,434 | 70.5\% | 46,457 | 65.9\% | 180,351 | 66.9\% |
| Married Couple Households | 2,291 | 82.9\% | 16,294 | 83.8\% | 37,581 | 80.9\% | 131,260 | 72.8\% |
| Other Family Households | 472 | 17.1\% | 3,140 | 16.2\% | 8,876 | 19.1\% | 49,092 | 27.2\% |
| Family Households with Children | 1,201 | 43.5\% | 8,753 | 45.0\% | 20,715 | 44.6\% | 85,204 | 47.2\% |
| Married Couple with Children | 963 | 80.2\% | 7,113 | 81.3\% | 16,069 | 77.6\% | 56,935 | 66.8\% |
| Other Family Households with Children | 238 | 19.8\% | 1,640 | 18.7\% | 4,646 | 22.4\% | 28,270 | 33.2\% |
| Family Households No Children | 1,562 | 56.5\% | 10,681 | 55.0\% | 25,742 | 55.4\% | 95,147 | 52.8\% |
| Married Couple No Children | 1,328 | 85.0\% | 9,181 | 86.0\% | 21,512 | 83.6\% | 74,325 | 78.1\% |
| Other Family Households No Children | 234 | 15.0\% | 1,499 | 14.0\% | 4,230 | 16.4\% | 20,822 | 21.9\% |
| Non-Family Households | 1,523 | 35.5\% | 8,147 | 29.5\% | 23,989 | 34.1\% | 89,052 | 33.1\% |
| Non-Family Households with Children | 6 | 0.4\% | 34 | 0.4\% | 99 | 0.4\% | 570 | 0.6\% |
| Non-Family Households No Children | 1,517 | 99.6\% | 8,113 | 99.6\% | 23,890 | 99.6\% | 88,482 | 99.4\% |
| Average Family Household Size | 3.1 |  | 3.1 |  | 3.1 |  | 3.2 |  |
| Average Family Income | \$148,808 |  | \$162,833 |  | \$153,386 |  | \$123,430 |  |
| Median Family Income | \$123,443 |  | \$131,967 |  | \$127,104 |  | \$104,881 |  |
| Average Non-Family Household Size | 1.2 |  | 1.2 |  | 1.2 |  | 1.2 |  |
| Marital Status (2017) |  |  |  |  |  |  |  |  |
| Population Age 15 Years or Over | 8,796 |  | 59,227 |  | 144,745 |  | 562,794 |  |
| Never Married | 2,785 | 31.7\% | 16,760 | 28.3\% | 42,120 | 29.1\% | 194,113 | 34.5\% |
| Currently Married | 4,558 | 51.8\% | 31,508 | 53.2\% | 74,506 | 51.5\% | 255,489 | 45.4\% |
| Previously Married | 1,453 | 16.5\% | 10,959 | 18.5\% | 28,119 | 19.4\% | 113,193 | 20.1\% |
| Separated | 293 | 20.2\% | 2,053 | 18.7\% | 5,250 | 18.7\% | 22,439 | 19.8\% |
| Widowed | 453 | 31.2\% | 3,943 | 36.0\% | 9,776 | 34.8\% | 37,449 | 33.1\% |
| Divorced | 708 | 48.7\% | 4,963 | 45.3\% | 13,092 | 46.6\% | 53,305 | 47.1\% |
| Educational Attainment (2017) |  |  |  |  |  |  |  |  |
| Adult Population Age 25 Years or Over | 7,640 |  | 51,060 |  | 125,046 |  | 479,127 |  |
| Elementary (Grade Level 0 to 8) | 191 | 2.5\% | 1,152 | 2.3\% | 2,636 | 2.1\% | 16,644 | 3.5\% |
| Some High School (Grade Level 9 to 11) | 167 | 2.2\% | 1,054 | 2.1\% | 3,790 | 3.0\% | 24,873 | 5.2\% |
| High School Graduate | 1,759 | 23.0\% | 10,181 | 19.9\% | 26,176 | 20.9\% | 135,622 | 28.3\% |
| Some College | 1,266 | 16.6\% | 7,458 | 14.6\% | 19,862 | 15.9\% | 89,668 | 18.7\% |
| Associate Degree Only | 576 | 7.5\% | 3,520 | 6.9\% | 8,293 | 6.6\% | 35,099 | 7.3\% |
| Bachelor Degree Only | 2,260 | 29.6\% | 16,620 | 32.5\% | 38,415 | 30.7\% | 111,498 | 23.3\% |
| Graduate Degree | 1,421 | 18.6\% | 11,075 | 21.7\% | 25,875 | 20.7\% | 65,723 | 13.7\% |
| Any College (Some College or Higher) | 5,523 | 72.3\% | 38,673 | 75.7\% | 92,445 | 73.9\% | 301,988 | 63.0\% |
| College Degree + (Bachelor Degree or Higher) | 3,681 | 48.2\% | 27,695 | 54.2\% | 64,290 | 51.4\% | 177,221 | 37.0\% |

## COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8946/-74.9328
RFULL9

| 307 W Rte 70 <br> Marlton, NJ 08053 | 1 mi radius |  | 3 mi radius |  | 5 mi radius |  | 10 mi radius |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Housing |  |  |  |  |  |  |  |  |
| Total Housing Units (2017) | 4,432 |  | 28,393 |  | 72,910 |  | 280,809 |  |
| Total Housing Units (2010) | 4,430 |  | 28,032 |  | 71,955 |  | 277,016 |  |
| Historical Annual Growth (2010-2017) | 2 | - | 361 | 0.2\% | 955 | 0.2\% | 3,793 | 0.2\% |
| Housing Units Occupied (2017) | 4,286 | 96.7\% | 27,581 | 97.1\% | 70,446 | 96.6\% | 269,404 | 95.9\% |
| Housing Units Owner-Occupied | 3,011 | 70.2\% | 22,074 | 80.0\% | 52,636 | 74.7\% | 194,344 | 72.1\% |
| Housing Units Renter-Occupied | 1,275 | 29.8\% | 5,506 | 20.0\% | 17,810 | 25.3\% | 75,060 | 27.9\% |
| Housing Units Vacant (2017) | 146 | 3.4\% | 812 | 2.9\% | 2,464 | 3.5\% | 11,405 | 4.2\% |
| Household Size (2017) |  |  |  |  |  |  |  |  |
| Total Households | 4,286 |  | 27,581 |  | 70,446 |  | 269,404 |  |
| 1 Person Households | 1,347 | 31.4\% | 7,115 | 25.8\% | 20,750 | 29.5\% | 74,971 | 27.8\% |
| 2 Person Households | 1,315 | 30.7\% | 8,890 | 32.2\% | 23,024 | 32.7\% | 84,998 | 31.6\% |
| 3 Person Households | 653 | 15.2\% | 4,595 | 16.7\% | 10,898 | 15.5\% | 43,688 | 16.2\% |
| 4 Person Households | 606 | 14.1\% | 4,508 | 16.3\% | 10,027 | 14.2\% | 38,438 | 14.3\% |
| 5 Person Households | 267 | 6.2\% | 1,816 | 6.6\% | 4,087 | 5.8\% | 17,382 | 6.5\% |
| 6 Person Households | 64 | 1.5\% | 468 | 1.7\% | 1,170 | 1.7\% | 6,158 | 2.3\% |
| 7 or More Person Households | 33 | 0.8\% | 189 | 0.7\% | 490 | 0.7\% | 3,770 | 1.4\% |
| Household Income Distribution (2017) |  |  |  |  |  |  |  |  |
| HH Income \$200,000 or More | 552 | 12.9\% | 4,771 | 17.3\% | 10,902 | 15.5\% | 28,575 | 10.6\% |
| HH Income \$150,000 to \$199,999 | 530 | 12.4\% | 3,811 | 13.8\% | 8,463 | 12.0\% | 24,127 | 9.0\% |
| HH Income \$125,000 to \$149,999 | 469 | 11.0\% | 2,633 | 9.5\% | 5,837 | 8.3\% | 19,872 | 7.4\% |
| HH Income \$100,000 to \$124,999 | 466 | 10.9\% | 3,296 | 11.9\% | 7,774 | 11.0\% | 28,761 | 10.7\% |
| HH Income \$75,000 to \$99,999 | 572 | 13.4\% | 3,568 | 12.9\% | 9,563 | 13.6\% | 36,999 | 13.7\% |
| HH Income \$50,000 to \$74,999 | 628 | 14.6\% | 3,488 | 12.6\% | 9,378 | 13.3\% | 40,087 | 14.9\% |
| HH Income \$35,000 to \$49,999 | 293 | 6.8\% | 1,792 | 6.5\% | 5,816 | 8.3\% | 27,111 | 10.1\% |
| HH Income \$25,000 to \$34,999 | 291 | 6.8\% | 1,467 | 5.3\% | 4,344 | 6.2\% | 19,951 | 7.4\% |
| HH Income \$15,000 to \$24,999 | 305 | 7.1\% | 1,318 | 4.8\% | 3,976 | 5.6\% | 21,107 | 7.8\% |
| HH Income \$10,000 to \$14,999 | 78 | 1.8\% | 584 | 2.1\% | 1,919 | 2.7\% | 9,589 | 3.6\% |
| HH Income Under \$10,000 | 102 | 2.4\% | 854 | 3.1\% | 2,474 | 3.5\% | 13,225 | 4.9\% |
| Household Vehicles (2017) |  |  |  |  |  |  |  |  |
| Households 0 Vehicles Available | 155 | 3.6\% | 1,234 | 4.5\% | 3,788 | 5.4\% | 22,024 | 8.2\% |
| Households 1 Vehicle Available | 1,348 | 31.5\% | 7,864 | 28.5\% | 22,570 | 32.0\% | 89,994 | 33.4\% |
| Households 2 Vehicles Available | 1,796 | 41.9\% | 12,123 | 44.0\% | 29,790 | 42.3\% | 104,855 | 38.9\% |
| Households 3 or More Vehicles Available | 987 | 23.0\% | 6,361 | 23.1\% | 14,298 | 20.3\% | 52,531 | 19.5\% |
| Total Vehicles Available | 8,331 |  | 53,686 |  | 130,241 |  | 477,767 |  |
| Average Vehicles per Household | 1.9 |  | 1.9 |  | 1.8 |  | 1.8 |  |
| Owner-Occupied Household Vehicles | 6,608 | 79.3\% | 46,720 | 87.0\% | 108,095 | 83.0\% | 392,248 | 82.1\% |
| Average Vehicles per Owner-Occupied Household | 2.2 |  | 2.1 |  | 2.1 |  | 2.0 |  |
| Renter-Occupied Household Vehicles | 1,723 | 20.7\% | 6,966 | 13.0\% | 22,146 | 17.0\% | 85,518 | 17.9\% |
| Average Vehicles per Renter-Occupied Household | 1.4 |  | 1.3 |  | 1.2 |  | 1.1 |  |
| Travel Time (2015) |  |  |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 5,476 |  | 36,874 |  | 89,210 |  | 350,434 |  |
| Travel to Work in 14 Minutes or Less | 1,702 | 31.1\% | 9,054 | 24.6\% | 20,488 | 23.0\% | 80,679 | 23.0\% |
| Travel to Work in 15 to 29 Minutes | 2,127 | 38.8\% | 12,589 | 34.1\% | 32,024 | 35.9\% | 126,939 | 36.2\% |
| Travel to Work in 30 to 59 Minutes | 1,613 | 29.5\% | 10,878 | 29.5\% | 27,362 | 30.7\% | 107,091 | 30.6\% |
| Travel to Work in 60 Minutes or More | 454 | 8.3\% | 4,037 | 10.9\% | 8,466 | 9.5\% | 30,850 | 8.8\% |
| Work at Home | 127 | 2.3\% | 1,508 | 4.1\% | 4,062 | 4.6\% | 12,068 | 3.4\% |
| Average Minutes Travel to Work | 21.0 |  | 23.9 |  | 23.7 |  | 23.9 |  |

## COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8946/-74.9328
307 W Rte 70
Marlton, NJ 08053
Transportation To Work (2015)
Worker Base Age 16 years or Over
Drive to Work Alone
Drive to Work in Carpool
Travel to Work by Public Transportation
Drive to Work on Motorcycle
Bicycle to Work
Walk to Work

|  |  |  |  |  |  | 89,210 |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 5,476 |  | 36,874 |  | 350,434 |  |  |  |
| 4,622 | $84.4 \%$ | 30,488 | $82.7 \%$ | 72,409 | $81.2 \%$ | 280,002 | $79.9 \%$ |
| 347 | $6.3 \%$ | 2,257 | $6.1 \%$ | 5,938 | $6.7 \%$ | 26,807 | $7.6 \%$ |
| 263 | $4.8 \%$ | 2,000 | $5.4 \%$ | 4,979 | $5.6 \%$ | 21,997 | $6.3 \%$ |
| - | - | 1 | - | 4 | - | 320 | $0.1 \%$ |
| 2 | - | 10 | - | 58 | $0.1 \%$ | 248 | $0.1 \%$ |
| 41 | $0.7 \%$ | 276 | $0.7 \%$ | 1,028 | $1.2 \%$ | 6,056 | $1.7 \%$ |
| 75 | $1.4 \%$ | 333 | $0.9 \%$ | 732 | $0.8 \%$ | 2,935 | $0.8 \%$ |
| 127 | $2.3 \%$ | 1,508 | $4.1 \%$ | 4,062 | $4.6 \%$ | 12,068 | $3.4 \%$ |

Daytime Demographics (2017)
Total Businesses
Total Employees
Company Headquarter Businesses
Company Headquarter Employees
Employee Population per Business
Residential Population per Business
Adj. Daytime Demographics Age 16 Years or Over

14.4 to 1
7.0 to 1

24,205
5,184
$0.7 \%$
$5.5 \%$
12.5 to 1
13.8 to 1

84,874

| 11,234 |  |
| ---: | ---: |
| 133,490 |  |
| 98 | 0.9 |
| 11,522 | 8.6 |

30,506 353,968

196
26,198
11.6 to 1
11.9 to 1
22.5 to 1

549,273

## Labor Force

Labor Population Age 16 Years or Over (2017)
Labor Force Total Males (2017)
Male Civilian Employed
Male Civilian Unemployed
Males in Armed Forces Males Not in Labor Force
Labor Force Total Females (2017)
Female Civilian Employed Female Civilian Unemployed Females in Armed Forces Females Not in Labor Force
Unemployment Rate
Labor Force Growth (2010-2017)
Male Labor Force Growth (2010-2017)
Female Labor Force Growth (2010-2017)

| 8,670 |  | 58,271 |  |
| ---: | ---: | ---: | ---: | ---: |
| 4,056 | $46.8 \%$ | 27,493 | $47.2 \%$ |
| 3,060 | $75.4 \%$ | 19,851 | $72.2 \%$ |
| 72 | $1.8 \%$ | 461 | $1.7 \%$ |
| - | - | 118 | $0.4 \%$ |
| 923 | $22.8 \%$ | 7,064 | $25.7 \%$ |
| 4,615 | $53.2 \%$ | 30,778 | $52.8 \%$ |
| 2,891 | $62.7 \%$ | 18,261 | $59.3 \%$ |
| 70 | $1.5 \%$ | 381 | $1.2 \%$ |
| - | - | 9 | - |
| 1,654 | $35.8 \%$ | 12,127 | $39.4 \%$ |
|  | $1.6 \%$ |  | $1.4 \%$ |
| -100 | $-1.7 \%$ | -80 | $-0.2 \%$ |
| -51 | $-1.7 \%$ | -44 | $-0.2 \%$ |
| -48 | $-1.6 \%$ | -36 | $-0.2 \%$ |


| 142,515 |  | 554,226 |  |
| ---: | ---: | ---: | ---: |
| 67,326 | $47.2 \%$ | 263,049 | $47.5 \%$ |
| 48,251 | $71.7 \%$ | 183,279 | $69.7 \%$ |
| 1,325 | $2.0 \%$ | 7,069 | $2.7 \%$ |
| 246 | $0.4 \%$ | 817 | $0.3 \%$ |
| 17,503 | $26.0 \%$ | 71,885 | $27.3 \%$ |
| 75,189 | $52.8 \%$ | 291,177 | $52.5 \%$ |
| 44,533 | $59.2 \%$ | 174,621 | $60.0 \%$ |
| 1,140 | $1.5 \%$ | 6,073 | $2.1 \%$ |
| 9 | - | 203 | $0.1 \%$ |
| 29,507 | $39.2 \%$ | 110,279 | $37.9 \%$ |
|  | $1.7 \%$ |  | $2.4 \%$ |
| 70 | $0.1 \%$ | -308 | $-0.1 \%$ |
| 42 | $0.1 \%$ | -126 | $-0.1 \%$ |
| 28 | $0.1 \%$ | -181 | $-0.1 \%$ |

Occupation (2015)
Occupation Population Age 16 Years or Over
Occupation Total Males
Occupation Total Females
Management, Business, Financial Operations
Professional, Related
Service
Sales, Office
Farming, Fishing, Forestry
Construction, Extraction, Maintenance
Production, Transport, Material Moving
White Collar Workers
Blue Collar Workers

| 6,051 |  | 38,192 |  | 92,715 |  | 358,208 |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 3,111 | $51.4 \%$ | 19,895 | $52.1 \%$ | 48,209 | $52.0 \%$ | 183,405 | $51.2 \%$ |
| 2,940 | $48.6 \%$ | 18,297 | $47.9 \%$ | 44,505 | $48.0 \%$ | 174,803 | $48.8 \%$ |
| 1,257 | $20.8 \%$ | 8,619 | $22.6 \%$ | 20,023 | $21.6 \%$ | 60,450 | $16.9 \%$ |
| 1,837 | $30.4 \%$ | 12,270 | $32.1 \%$ | 29,542 | $31.9 \%$ | 94,392 | $26.4 \%$ |
| 997 | $16.5 \%$ | 4,535 | $11.9 \%$ | 11,191 | $12.1 \%$ | 56,538 | $15.8 \%$ |
| 1,351 | $22.3 \%$ | 9,372 | $24.5 \%$ | 22,772 | $24.6 \%$ | 88,927 | $24.8 \%$ |
| 22 | $0.4 \%$ | 104 | $0.3 \%$ | 128 | $0.1 \%$ | 719 | $0.2 \%$ |
| 186 | $3.1 \%$ | 1,299 | $3.4 \%$ | 3,365 | $3.6 \%$ | 21,534 | $6.0 \%$ |
| 402 | $6.6 \%$ | 1,991 | $5.2 \%$ | 5,695 | $6.1 \%$ | 35,648 | $10.0 \%$ |
| 4,444 | $73.4 \%$ | 30,261 | $79.2 \%$ | 72,336 | $78.0 \%$ | 243,769 | $68.1 \%$ |
| 1,607 | $26.6 \%$ | 7,930 | $20.8 \%$ | 20,378 | $22.0 \%$ | 114,439 | $31.9 \%$ |

## 307 W Rte 70

## Marlton, NJ 08053

Units In Structure (2015)
Total Units
1 Detached Unit
1 Attached Unit
2 Units
3 to 4 Units
5 to 9 Units
10 to 19 Units
20 to 49 Units
50 or More Units
Mobile Home or Trailer
Other Structure

1 mi radius
3 mi radius
5 mi radius
10 mi radius

Other Structure
Homes Built By Year (2015)
Homes Built 2014 or later
Homes Built 2010 to 2013
Homes Built 2000 to 2009

Homes Built 1990 to 1999
Homes Built 1980 to 1989
Homes Built 1970 to 1979
Homes Built 1960 to 1969
Homes Built 1950 to 1959
Homes Built 1940 to 1949
Homes Built Before 1939
Median Age of Homes

| 4,215 |  |
| ---: | ---: |
| 2,560 | $60.7 \%$ |
| 582 | $13.8 \%$ |
| 63 | $1.5 \%$ |
| 116 | $2.8 \%$ |
| 187 | $4.4 \%$ |
| 375 | $8.9 \%$ |
| 256 | $6.1 \%$ |
| 207 | $4.9 \%$ |
| 9 | $0.2 \%$ |
| - | - |


| 26,899 |  |
| ---: | ---: |
| 18,325 | $68.1 \%$ |
| 4,020 | $14.9 \%$ |
| 342 | $1.3 \%$ |
| 595 | $2.2 \%$ |
| 1,108 | $4.1 \%$ |
| 1,262 | $4.7 \%$ |
| 749 | $2.8 \%$ |
| 1,208 | $4.5 \%$ |
| 52 | $0.2 \%$ |
| - | - |


| 68,318 |  |
| ---: | ---: |
| 43,254 | $63.3 \%$ |
| 9,592 | $14.0 \%$ |
| 970 | $1.4 \%$ |
| 2,185 | $3.2 \%$ |
| 3,050 | $4.5 \%$ |
| 3,776 | $5.5 \%$ |
| 2,388 | $3.5 \%$ |
| 4,883 | $7.1 \%$ |
| 318 | $0.5 \%$ |
| - | - |

260,975
166,339

Home Values (2015)
Owner Specified Housing Units
Home Values \$1,000,000 or More
Home Values \$750,000 to \$999,999
Home Values \$500,000 to \$749,999
Home Values \$400,000 to \$499,999
Home Values \$300,000 to \$399,999
Home Values \$250,000 to \$299,999
Home Values \$200,000 to \$249,999
Home Values \$175,000 to \$199,999
Home Values \$150,000 to \$174,999
Home Values $\$ 125,000$ to $\$ 149,999$
Home Values \$100,000 to \$124,999
Home Values \$90,000 to \$99,999
Home Values \$80,000 to \$89,999
Home Values \$70,000 to \$79,999
Home Values \$60,000 to \$69,999
Home Values $\$ 50,000$ to $\$ 59,999$
Home Values \$35,000 to \$49,999
Home Values \$25,000 to \$34,999
Home Values \$10,000 to \$24,999
Home Values Under \$10,000
Owner-Occupied Median Home Value
Renter-Occupied Median Rent $\qquad$ \$2
Rent

| 3,048 |  |
| ---: | ---: |
| 16 | 0.5 |
| 12 | 0.4 |
| 33 | 1.1 |
| 194 | 6.4 |
| 827 | 27.1 |
| 809 | 26.6 |
| 513 | 16.8 |
| 157 | 5.2 |
| 167 | 5.5 |
| 160 | 5.2 |
| 67 | 2.2 |
| 15 | 0.5 |
| 17 | 0.5 |
| 8 | 0.3 |
| 11 | 0.4 |
| 7 | 0.2 |
| 9 | 0.3 |
| 11 | 0.3 |
| 19 | 0.6 |
| 14 | 0.4 |
| $\$ 267,826$ |  |
| $\$ 1,182$ |  |


| 21,700 |  | 51,428 |  | 188,458 |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 151 | $0.7 \%$ | 372 | $0.7 \%$ | 1,410 | $0.7 \%$ |
| 203 | $0.9 \%$ | 584 | $1.1 \%$ | 2,191 | $1.2 \%$ |
| 1,454 | $6.7 \%$ | 3,389 | $6.6 \%$ | 9,436 | $5.0 \%$ |
| 2,476 | $11.4 \%$ | 5,159 | $10.0 \%$ | 12,283 | $6.5 \%$ |
| 5,685 | $26.2 \%$ | 11,722 | $22.8 \%$ | 27,998 | $14.9 \%$ |
| 4,006 | $18.5 \%$ | 8,669 | $16.9 \%$ | 24,984 | $13.3 \%$ |
| 3,178 | $14.6 \%$ | 8,388 | $16.3 \%$ | 30,549 | $16.2 \%$ |
| 1,590 | $7.3 \%$ | 4,269 | $8.3 \%$ | 21,084 | $11.2 \%$ |
| 1,133 | $5.2 \%$ | 3,178 | $6.2 \%$ | 19,524 | $10.4 \%$ |
| 1,032 | $4.8 \%$ | 2,667 | $5.2 \%$ | 16,354 | $8.7 \%$ |
| 371 | $1.7 \%$ | 1,591 | $3.1 \%$ | 10,793 | $5.7 \%$ |
| 147 | $0.7 \%$ | 443 | $0.9 \%$ | 2,927 | $1.6 \%$ |
| 145 | $0.7 \%$ | 524 | $1.0 \%$ | 4,124 | $2.2 \%$ |
| 62 | $0.3 \%$ | 364 | $0.7 \%$ | 3,052 | $1.6 \%$ |
| 90 | $0.4 \%$ | 317 | $0.6 \%$ | 2,630 | $1.4 \%$ |
| 39 | $0.2 \%$ | 118 | $0.2 \%$ | 1,140 | $0.6 \%$ |
| 82 | $0.4 \%$ | 192 | $0.4 \%$ | 1,052 | $0.6 \%$ |
| 118 | $0.5 \%$ | 232 | $0.5 \%$ | 760 | $0.4 \%$ |
| 84 | $0.4 \%$ | 255 | $0.5 \%$ | 1,563 | $0.8 \%$ |
| 92 | $0.4 \%$ | 178 | $0.3 \%$ | 737 | $0.4 \%$ |
| $\$ 292,568$ |  | $\$ 281,310$ |  | $\$ 237,551$ |  |
| $\$ 1,206$ |  | $\$ 1,091$ |  | $\$ 937$ |  |

## COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8946/-74.9328

RFULL9

| 307 W Rte 70 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 mi radius |  | 3 mi radius |  | 5 mi radiu |  | 10 mi radiu |  |
| Marlton, NJ 08053 |  |  |  |  |  |  |  |  |
| Total Annual Consumer Expenditure (2017) |  |  |  |  |  |  |  |  |
| Total Household Expenditure | \$333 M |  | \$2.39 B |  | \$5.68 B |  | \$19.0 B |  |
| Total Non-Retail Expenditure | \$176 M |  | \$1.27 B |  | \$3.02 B |  | \$10.0 B |  |
| Total Retail Expenditure | \$157 M |  | \$1.12 B |  | \$2.66 B |  | \$8.99 B |  |
| Apparel | \$11.8 M |  | \$84.6 M |  | \$200 M |  | \$669 M |  |
| Contributions | \$16.8 M |  | \$127 M |  | \$296 M |  | \$928 M |  |
| Education | \$14.2 M |  | \$106 M |  | \$246 M |  | \$781 M |  |
| Entertainment | \$19.0 M |  | \$136 M |  | \$323 M |  | \$1.08 B |  |
| Food and Beverages | \$47.1 M |  | \$334 M |  | \$797 M |  | \$2.71 B |  |
| Furnishings and Equipment | \$12.0 M |  | \$86.6 M |  | \$204 M |  | \$674 M |  |
| Gifts | \$9.20 M |  | \$68.1 M |  | \$159 M |  | \$511 M |  |
| Health Care | \$25.0 M |  | \$176 M |  | \$423 M |  | \$1.45 B |  |
| Household Operations | \$10.5 M |  | \$77.1 M |  | \$180 M |  | \$583 M |  |
| Miscellaneous Expenses | \$4.72 M |  | \$33.5 M |  | \$80.2 M |  | \$273 M |  |
| Personal Care | \$4.29 M |  | \$30.6 M |  | \$72.8 M |  | \$245 M |  |
| Personal Insurance | \$2.75 M |  | \$20.4 M |  | \$47.7 M |  | \$153 M |  |
| Reading | \$750 K |  | \$5.36 M |  | \$12.7 M |  | \$42.4 M |  |
| Shelter | \$69.3 M |  | \$498 M |  | \$1.18 B |  | \$3.94 B |  |
| Tobacco | \$1.71 M |  | \$11.7 M |  | \$28.7 M |  | \$103 M |  |
| Transportation | \$61.0 M |  | \$431 M |  | \$1.03 B |  | \$3.50 B |  |
| Utilities | \$23.3 M |  | \$164 M |  | \$394 M |  | \$1.36 B |  |
| Monthly Household Consumer Expenditure (2017) |  |  |  |  |  |  |  |  |
| Total Household Expenditure | \$6,482 |  | \$7,221 |  | \$6,715 |  | \$5,879 |  |
| Total Non-Retail Expenditure | \$3,430 | 52.9\% | \$3,846 | 53.3\% | \$3,568 | 53.1\% | \$3,098 | 52.7\% |
| Total Retail Expenditures | \$3,052 | 47.1\% | \$3,375 | 46.7\% | \$3,147 | 46.9\% | \$2,781 | 47.3\% |
| Apparel | \$229 | 3.5\% | \$256 | 3.5\% | \$237 | 3.5\% | \$207 | 3.5\% |
| Contributions | \$327 | 5.0\% | \$383 | 5.3\% | \$350 | 5.2\% | \$287 | 4.9\% |
| Education | \$276 | 4.3\% | \$320 | 4.4\% | \$291 | 4.3\% | \$242 | 4.1\% |
| Entertainment | \$369 | 5.7\% | \$412 | 5.7\% | \$382 | 5.7\% | \$333 | 5.7\% |
| Food and Beverages | \$916 | 14.1\% | \$1,009 | 14.0\% | \$943 | 14.0\% | \$840 | 14.3\% |
| Furnishings and Equipment | \$232 | 3.6\% | \$262 | 3.6\% | \$242 | 3.6\% | \$208 | 3.5\% |
| Gifts | \$179 | 2.8\% | \$206 | 2.8\% | \$189 | 2.8\% | \$158 | 2.70 |
| Health Care | \$486 | 7.5\% | \$532 | 7.4\% | \$501 | 7.5\% | \$450 | 7.6\% |
| Household Operations | \$204 | 3.1\% | \$233 | 3.2\% | \$213 | 3.2\% | \$180 | 3.1\% |
| Miscellaneous Expenses | \$92 | 1.4\% | \$101 | 1.4\% | \$95 | 1.4\% | \$84 | 1.4\% |
| Personal Care | \$83 | 1.3\% | \$92 | 1.3\% | \$86 | 1.3\% | \$76 | 1.3\% |
| Personal Insurance | \$54 | 0.8\% | \$62 | 0.9\% | \$56 | 0.8\% | \$47 | 0.8\% |
| Reading | \$15 | 0.2\% | \$16 | 0.2\% | \$15 | 0.2\% | \$13 | 0.2\% |
| Shelter | \$1,348 | 20.8\% | \$1,504 | 20.8\% | \$1,396 | 20.8\% | \$1,219 | 20.7\% |
| Tobacco | \$33 | 0.5\% | \$35 | 0.5\% | \$34 | 0.5\% | \$32 | 0.5\% |
| Transportation | \$1,187 | 18.3\% | \$1,303 | 18.0\% | \$1,217 | 18.1\% | \$1,083 | 18.4\% |
| Utilities | \$454 | 7.0\% | \$496 | 6.9\% | \$466 | 6.9\% | \$420 | 7.1\% |

